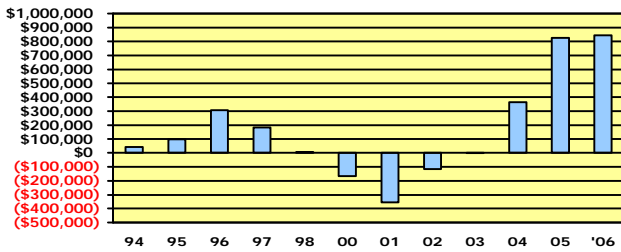


Key Performance Indicators American Accounting Association After Fiscal Year Ending 8/31/06

HISTORY OF CHANGES IN UNRESTRICTED NET ASSETS (General Fund)

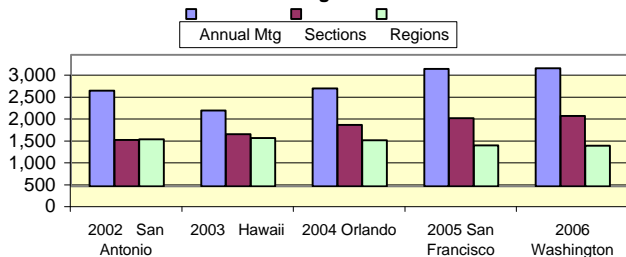


Note that dues increases were imposed in 1996 and 2004, a budget crisis occurred in 2001 and cost controls resulted in a breakeven budget in 2003. Included in the 2005 & 2006 surpluses is journal aggregator royalty revenue of \$554,934 and \$322,578 respectively, designated by the E.C. for future needs.

Unrestricted Net Assets at	8/31/2006	8/31/2005
General Fund	\$2,730,249	\$1,887,428
Acct. Behavior & Org. Section	\$73,246	\$66,155
Accounting Programs Leadership Group	\$119,757	\$91,650
American Taxation Association	\$58,289	\$84,921
Artificial Intelligence Section	\$42,393	\$37,080
Auditing Section	\$210,008	\$195,294
Diversity Section	\$35,239	\$16,515
Financial Accounting & Reporting Section	\$153,169	\$145,999
Gender Issues Section	\$20,399	\$19,247
Government & Non-Profit Section	\$17,256	\$16,051
Information Systems Section	\$69,811	\$84,904
International Accounting Section	\$111,811	\$105,690
Management Accounting Section	\$66,226	\$53,862
Public Interest Section	\$19,046	\$21,830
Teaching & Curriculum Section	\$98,753	\$100,822
Two Year College Section	\$7,222	\$6,951
Mid-Atlantic Region	\$3,937	(\$6,285)
Midwest Region	\$51,940	\$53,303
Northeast Region	\$28,525	\$39,720
Ohio Region	\$16,280	\$17,877
Southeast Region	\$77,736	\$71,781
Southwest Region	\$15,011	\$10,026
Western Region	\$29,756	\$16,747
Total all funds	\$4,056,059	\$3,137,568

The fiscal year ending 8/31/06 showed an overall balance sheet improvement for the association as a whole. Contracts with journal aggregators Proquest and Ebsco will result in guaranteed royalties of \$350K per year through 2007, which have been designated by the Executive committee for future infrastructure, consulting services and other support for the AAA journal collection. Net inflows from the three main journals were higher than predicted and admin. expenses were less than budgeted.

AAA Meeting Attendance

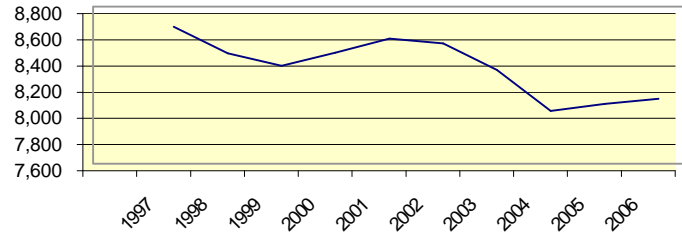


Washington DC attracted the highest Annual Meeting attendance in recorded history -- 2,697. Upcoming Annual Mtgs. will be in Chicago, Orange County, CA and New York city.

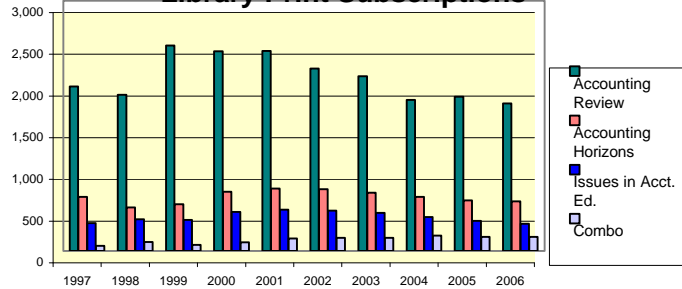
MEMBER DATA AS OF AUGUST 2006

	Academic	Practitioner	Emeritus	Life	Associate	Total
1997	6,591	1,145	212	105	593	8,646
1998	6,417	1,068	219	102	636	8,442
1999	6,473	965	207	94	610	8,349
2000	6,528	975	207	117	621	8,448
2001	6,643	972	217	130	594	8,556
2002	6,557	897	239	138	688	8,519
2003	6,373	810	238	146	750	8,317
2004	6,026	734	245	151	847	8,003
2005	6,019	676	209	235	918	8,057
2006	5,996	636	198	264	1,001	8,095

AAA Membership History



Association-wide Journals Library Print Subscriptions



The membership chart above shows a steady decline in membership from year to year with the exception of a temporary influx of new members in the 2001-02 period when membership promotion campaign was initiated with the help of a marketing company. The decline in membership was abated in 2005 by the number of new members attending the Annual Meeting and the increase in associate members in the past two years. The library subscription chart above shows a consistent decline in subscriptions to hard copy association-wide journals while electronic subscriptions have increased as shown in the chart below. This trend is expected to continue as we promote the latter to libraries.

Electronic Subscriptions

