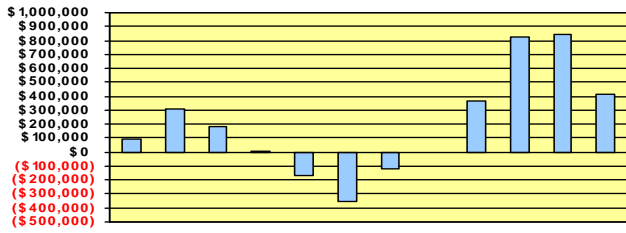


## Key Performance Indicators American Accounting Association After Fiscal Year Ending 8/31/07

### HISTORY OF CHANGES IN UNRESTRICTED NET ASSETS (General Fund)

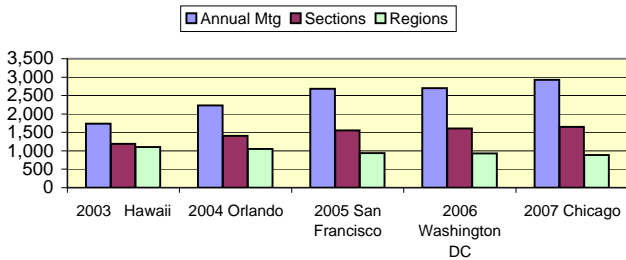


Note that dues increases were imposed in 1996 and 2004, a budget crisis occurred in 2001 and cost controls resulted in a breakeven budget in 2003. Included in the 2005 - 2007 surpluses is journal aggregator net revenue of \$554,934, \$322,578 and \$151,991 respectively, designated by the Executive Committee for future needs.

Unrestricted Net Assets at	8/31/2007	8/31/2006
General Fund	\$3,145,348	\$2,730,249
Acct. Behavior & Org. Section	\$81,108	\$73,246
Accounting Programs Leadership Group	\$126,701	\$119,757
American Taxation Association	\$87,482	\$58,289
Artificial Intelligence Section	\$50,675	\$42,393
Auditing Section	\$257,969	\$210,008
Diversity Section	\$39,543	\$35,239
Financial Accounting & Reporting Section	\$174,581	\$153,169
Gender Issues Section	\$21,613	\$20,399
Government & Non-Profit Section	\$24,729	\$17,256
Information Systems Section	\$77,501	\$69,811
International Accounting Section	\$128,153	\$111,811
Management Accounting Section	\$45,545	\$66,226
Public Interest Section	\$28,498	\$19,046
Teaching & Curriculum Section	\$106,476	\$98,753
Two Year College Section	\$9,207	\$7,222
Mid-Atlantic Region	\$9,774	\$3,937
Midwest Region	\$45,116	\$51,940
Northeast Region	\$39,389	\$28,525
Ohio Region	\$19,825	\$16,280
Southeast Region	\$76,626	\$77,736
Southwest Region	\$19,175	\$15,011
Western Region	\$32,051	\$29,756
<b>Total all funds</b>	<b>\$4,647,085</b>	<b>\$4,056,059</b>

The fiscal year ending 8/31/07 showed an overall balance sheet improvement for the association as a whole. Contracts with journal aggregators will result in guaranteed royalties of \$350K per year through Dec. 2007, which have been designated by the Executive committee for future infrastructure, consulting services and other support for the AAA journal collection. Net inflows from the Annual Meeting, due to increased registrations and lower audio/visual costs, were higher than predicted and admin. expenses were less than budgeted.

### AAA Meeting Attendance

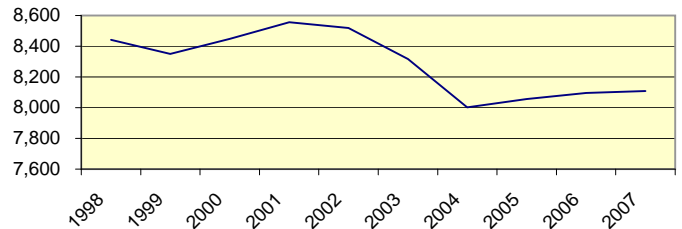


Chicago attracted the highest Annual Meeting attendance in recorded history -- 2,924. Upcoming Annual Mtgs. will be in Anaheim, CA and New York city.

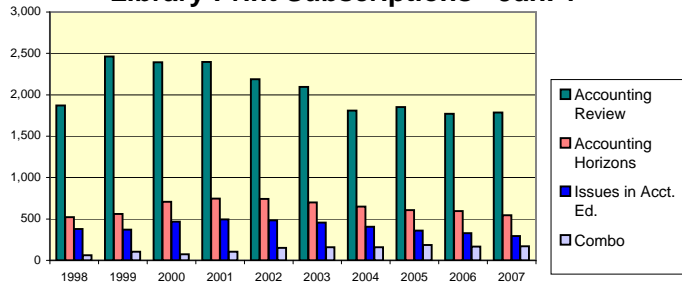
### MEMBER DATA AS OF AUGUST 2007

	Academic	Practitioner	Emeritus	Life	Associate	Total
1998	6,417	1,068	219	102	636	8,442
1999	6,473	965	207	94	610	8,349
2000	6,528	975	207	117	621	8,448
2001	6,643	972	217	130	594	8,556
2002	6,557	897	239	138	688	8,519
2003	6,373	810	238	146	750	8,317
2004	6,026	734	245	151	847	8,003
2005	6,019	676	209	235	918	8,057
2006	5,996	636	198	264	1,001	8,095
2007	5,859	605	213	277	1,155	8,109

### AAA Membership History



### Association-wide Journals Library Print Subscriptions - Jan. 1



The membership chart above shows a steady decline in membership from year to year with the exception of a temporary influx of new members in the 2001-02 period when membership promotion campaign was initiated with the help of a marketing company. The decline in membership was abated in 2005 by the number of new members attending the Annual Meeting and the increase in associate members in the past three years. The library subscription chart above shows a consistent decline in subscriptions to hard copy association-wide journals while electronic subscriptions have increased as shown in the chart below. This trend is expected to continue as we promote the latter to libraries. These counts dropped significantly in 2007 after the Jan. 1 comparison date when unpaid subscriptions were deactivated.

### Electronic Subscriptions

