Proposal for New AAA Journal

1) Proposed Title of Journal (or alternative titles)

2) Sponsoring Section

3) Introduction
   a) Provide a brief summary of mission
   b) Plans to achieve mission
   c) Target audience
   d) Why the proposal is timely
   e) Acknowledgments (if appropriate)

4) Define the need
   a) Why the journal is needed? What gap does it fill?
   b) Provide evidence (from survey)
      i) Adequate support of section membership
      ii) How often and where authors currently submit journal manuscripts
      iii) How often section members would submit to the new journal
      iv) Results of survey of section members about journal content (topics, methods, commentaries/opinions and/or empirical research)
   c) Market competition
      i) Other journals where section members published articles over last 5 years (by name)
      ii) Frequency of submissions by section members to other journals
      iii) Why submissions to a new journal will or will not negatively impact submissions to existing AAA journals

5) Purpose
   a) Detailed goals
   b) Detailed mission statement
      i) Topics
      ii) Research
         (1) Theoretical
         (2) Empirical
         (3) Commentary / Invited papers
      c) Audience details
         i) Academic
         ii) Practitioner
         iii) Other

6) Editor and Editorial Board
   a) Editor
      i) Requirements
         (1) List qualifications desired
      ii) Selection process
         (1) How nominated
         (2) How chosen
      iii) Term of editor
         (1) Renewable? How many times?
b) Makeup of Editorial Board
   i) Academics, practitioners or both
   ii) Minimum number
   iii) Organizations represented (for stature and credibility)
   iv) International contingent (a key factor for acceptance by SSCI)

c) Associate Editors
   i) Will they be used or not?
   ii) How appointed?

7) Appendices
   a) List of potential candidates may be included for:
      i) Editors (over several cycles of editorial rotation)
      ii) Editorial Board
      iii) Associate Editors
   b) Survey documents and results may be included
   c) Cost estimates received from AAA staff

8) Timetable (proposed from approval date)
   a) Call for Papers
   b) Plan to Publicize
   c) First Issue
   d) Publication Frequency

9) Contacts for more information
   a) Names and contact information