



**American
Accounting
Association**

Thought Leaders in
Accounting

Accounting Education News

ANNUAL MEETING 2014 / VOLUME 42 / ISSUE 2

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GENE PHILLIPS

The theme for the 2014 Annual Meeting is “Global Engagement & Perspectives.” Globalization is today’s reality and a key feature of our future. Globalization affects all of accounting academe, regardless of where you live, work, and learn and regardless of what you teach or the type of scholarship you do. Continuing to become more global means embracing varied perspectives and having global impact and reach for our teaching, research, and service to the profession.

The plenary and follow-up sessions at the 2014 Annual Meeting will focus on making all of us more global so that we can be thought leaders in accounting. They will provide the backdrop for discussions throughout the meeting.

The meeting will also emphasize engagement with our senior researchers and partners in practice, and continue to include the Conference on Teaching and Learning in Accounting (CTLA).

Please join us in Atlanta and participate in the conversation!

Global Engagement & Perspectives

AUGUST 2-6, 2014 / ATLANTA, GEORGIA

2014 AAA Annual Meeting, August 2–6, Atlanta, GA

Welcome from the President

I sincerely hope that you can join us at the **2014 Annual Meeting of the American Accounting Association in Atlanta, Georgia!** There are many planned discussions, panels, and events, and I am delighted to announce the following keynote speakers: Jimmy Wales (co-founder of Wikipedia), William Beaver (Stanford professor), Condoleezza Rice (former U.S. Secretary of State), Duane Still (CFO of Coca-Cola North America), and Christine Botosan (Associate Dean of Graduate Affairs at The University of Utah).

The meeting will kick off on Saturday, August 2, with a wide array of pre-meeting sessions; the main series of plenary and concurrent sessions will take place from Monday morning, August 4, through Wednesday evening, August 6. The theme for this year's meeting is **"Global Engagement & Perspectives."** We are planning the meeting with an eye toward helping you to engage more globally so as to benefit from the enriched perspectives that engagement brings to your research, your teaching, and your scholarship. We want to help you become global thought leaders in accounting! Being a more globally engaged organization also will help us better serve our ever-increasing number of non-U.S. based members.

As part of the meeting plan, we have an exciting lineup of plenary and luncheon speakers.



Jimmy Wales

Jimmy Wales, a co-founder of Wikipedia, will start us out in the **Monday morning plenary**. *The New York Times* reported that Wikipedia is ranked fifth globally among all websites stating, "With 18 billion page views and nearly 500 million unique visitors a month, according to the ratings firm comScore, Wikipedia trails just Yahoo, Facebook, Microsoft, and Google." Jimmy will share his thoughts with us on topics

such as the role of Wikipedia in global education, how Wikipedia screens and manages open source information, what he sees as the continuing evolution of Wikipedia and open source information, and his perspective on whether the Wikipedia model can be a viable path for specific domains such as accounting. Don't miss it!

William Beaver, the Joan E. Horngren Professor of Accounting Emeritus and former AAA President (among a long list of other accomplishments and accolades), will be the 2014 AAA Presidential Scholar. Bill will address us at the **Tuesday morning plenary**.



William Beaver

to learning from Bill's address, and I am sure you are too!

Condoleezza Rice, the Denning Professor in Global Business and the Economy at the Stanford University Graduate School of Business and former U.S. Secretary of State (again, among a long list of other accomplishments and accolades), will speak to us at the **Tuesday luncheon**. Dr. Rice will join us remotely by video conferencing, and the format will be question and answer. Thus, when you register for the annual meeting, you will be invited to submit questions for Dr. Rice. Please submit your questions! We will gather them, organize them by topic, and pose them to her during the luncheon. Dr. Rice's experiences in being a global leader, coupled with her intimate knowledge of academia and teaching at a business school, will enrich all of us. We are extremely fortunate that Dr. Rice is able to share her insights with us!



Condoleezza Rice

Duane Still, North American CFO of Coca-Cola, will be the **Wednesday morning plenary** speaker. Atlanta is the home of Coca-Cola, perhaps the most global company in the world. Duane will talk about the evolving role of risk management and measurement in corporate reporting, the growing role of sustainability reporting, and his thoughts on the types of skills that future accountants require to be successful in a global company like Coca-Cola. This is a great opportunity to



Duane Still

hear the perspectives from someone who both deals with all aspects of accounting—e.g., external reporting, management accounting, auditing, taxation, systems—and employs our students in many roles.



Christine Botosan, AAA President-Elect, and George S. and Dolores Dore Eccles Presidential Endowed Chair in Ethical Financial Reporting and Associate Dean of Graduate Affairs at the David Eccles School of Business, The University of Utah, will be our **Wednesday luncheon** speaker. On that Wednesday afternoon, Christine will have assumed her role as President

Christine Botosan

of the American Accounting Association and will share perspectives and plans developing from the AAA Council's and Board's "Sharpening our Vision" strategy project. In her "Building Bridges" talk, launching a year-long "Celebration of the Century" for our 100th anniversary, Christine will outline developing ideas for how the AAA can make the next 100 years as meaningful, fascinating, and full as the first 100 and invite members to participate in celebrating and planning for the future of our community.

As in the past, there are a number of pre-meeting activities, including our seventh **Conference on Teaching and Learning in Accounting (CTLA)**. Every year, this conference attracts more and more of our members. Have a look at the program. There will also be sessions that discuss the recommendations of the **Pathways Commission** for change in accounting education. In addition, there will be a host of sessions of interest to accounting educators.

The concurrent sessions during the annual meeting also will include some at-large panel sessions. Our new **Corporate Advisory Board** will be organizing five of these to help us bridge the gap between academia and

practice. In addition, there will be sessions on sustainability reporting, how we can improve the engagement between accounting research and practice, auditing in the global economy, use of IFRS around the world, accounting topics in emerging markets, and perspectives from journal editors, among others.

I am especially excited about the **Global Emerging Scholars Research Workshop** that will be held on Sunday. We plan to invite about a dozen emerging scholars from all parts of the world to a workshop to help them improve their research. A group of our senior scholars have volunteered to help mentor these emerging scholars. This workshop is an example of the type of global engagement and thought leadership to which we aspire. We also will embark on a new initiative of producing short videos of our best researchers, educators, and leaders to enable worldwide access to their expertise, insights, and perspectives.

The annual meeting is a major undertaking from the logistical and content points of view. Alan Jagolinzer (University of Colorado) and Eddie Riedl (Boston University) are the co-chairs responsible for the plenary sessions and all of the at-large panels. In addition, each AAA Section has its own annual meeting organizers to set up the myriad concurrent sessions. And, of course, we could not make it all happen without the tireless efforts of the AAA professional staff in Sarasota. Everyone is working hard to make this a great meeting! I am enormously grateful for the contribution of time and expertise of all these volunteers!

This year's meeting will be held at the **Atlanta Marriott Marquis** and **Hilton Atlanta Hotels**. These hotels are right next to each other, which makes it very easy to go back and forth.

Come join us in Atlanta! Originally built as the terminus of the Western & Atlantic Railroads, Atlanta remains a hub for transportation (with the world's busiest airport), industry (with the headquarters for Coca-Cola), art (with treasures from around the world on display at the High Museum of Art), and natural wonders (with the world's largest aquarium). Atlanta is a diverse, dynamic, and bustling city filled with endless energy, big city sophistication, and warm Southern hospitality. It's easy to see why it is one of the most popular destinations in the Southeast to live in and to visit. You should expect enjoyable interactions with colleagues, stimulating research and teaching discussions, insightful speakers, and the fun of Atlanta. I look forward to seeing you there!

A handwritten signature in black ink that reads "Mary Barth".

Mary Barth
President, American
Accounting Association



Pre-Conference Workshops & Symposia

All of the Pre-Conference Workshops and Symposia listed in this section are eligible for Continuing Professional Education (CPE) credit. For the full descriptions, go to <http://aaahq.org/AM2014/PreconferenceWorkshops.cfm> Half-day sessions are \$90 each, and full-day sessions are \$180 each. These workshops are scheduled on Friday, August 1; Saturday, August 2; and Sunday August 3. Lunch will be provided only for Workshop #14. Attendance at these workshops is restricted to current AAA members.

Friday, August 1

8:00 am–4:00 pm

Workshop #01: 5th Annual Transformative Technologies in Accounting Workshop
Management Advisory Service, 7.0 CH
Presenters: Guido Geerts, University of Delaware; Robyn Raschke, University of Nevada, Las Vegas

Saturday, August 2

8:00 am–4:00 pm

Workshop #02: 23rd Annual Research Workshop on Strategic and Emerging Technologies
Specialized Knowledge and Applications, 7.0 CH
Presenters: Ingrid Fisher, University of Albany – SUNY; J. P. Krahel, Loyola University Maryland; Nancy Uddin, Monmouth University

8:00 am–4:30 pm

Workshop #03: Behavioral Research Using PLS – Basic Level
Statistics, 7.5 CH
Presenter: Robin Wakefield, Baylor University

8:00 am–4:30 pm

Workshop #04: Workshop on 2013 COSO Framework
Auditing, 7.5 CH
Presenters: Audrey A. Gramling, Colorado State University; Parveen P. Gupta, Lehigh University; Sridhar Ramamoorti, Kennesaw State University

8:00 am–11:00 am

Workshop #05: How to Retrieve and Use Data on the Next-Generation Edgar Computer Science, 3.0 CH
Presenter: Jianing Fang, Marist College

8:00 am–11:00 am

Workshop #06: Boosting Your Psychological Resiliency
Personal Development, 3.0 CH
Presenter: Marsha Huber, Youngstown State University

8:00 am–12:00 pm

Workshop #07: Increase Enrollment in Your Graduate or Undergraduate Accountancy Program with AFS

and CFP Board Registered Financial Planning Curriculum
Finance, 4.0 CH
Presenters: William Carper, Gordon State College; William Brent Carper, Gordon State College

1:00 pm–4:00 pm

Workshop #08: Teaching Accounting Online: One Instructor's Experience
Accounting, 3.0 CH
Presenter: Michael Ruff, Bentley University

1:00 pm–4:00 pm

Workshop #09: Designing and Teaching User-Oriented MBA Accounting Courses
Accounting, 3.0 CH
Presenter: Zafar Khan, Eastern Michigan University

1:00 pm–4:00 pm

Workshop #10: Putting Excel Back into the Curriculum—Where and How?
Specialized Knowledge and Applications, 3.0 CH
Presenter: Debby Bloom-Hill, Mitchell Community College

1:00 pm–4:00 pm

Workshop #11: Fraud Around the Globe
Specialized Knowledge and Applications, 3.0 CH
Presenter: Patricia Johnson, Canisius College

1:00 pm–4:30 pm

Workshop #12: Exploring the World of Positive Organizational Scholarship
Specialized Knowledge and Applications, 3.5 CH
Presenter: Marsha Huber, Youngstown State University

1:00 pm–5:30 pm

Workshop #13: Ethics Education Toolkit: Resources for Teaching Accounting Ethics
Behavioral Ethics, 4.5 CH
Presenters: Jane Cote, Washington State University; James Gaa, University of Alberta; Cynthia Jeffrey, Iowa State University; Claire K. Latham, Washington State University; Steven Mintz, Cal Poly San Luis

Obispo; Donald P. Samelson, Colorado State University; Pamela Smith, Northern Illinois University; Joan L. Van Hise, Fairfield University

Sunday, August 3

8:00 am–4:30 pm

Workshop #14: 19th Annual Ethics Research Symposium
Behavioral Ethics, 7.5 CH
Presenters: Mark Mitschow, State University of New York College at Geneseo; Janet Luft Mobus, Pacific Lutheran University

8:00 am–11:00 am

Workshop #15: Fair Value Accounting – Where We Stand Today
Accounting, 3.0 CH
Presenter: Kenn Heaslip, Bloomfield College

8:00 am–11:00 am

Workshop #16: How to Flip Your Accounting Classroom
Accounting, 3.0 CH
Presenters: Chris Edmonds, The University of Alabama at Birmingham; Mark Edmonds, Southern Illinois University; Thomas Edmonds, The University of Alabama at Birmingham

8:00 am–11:00 am

Workshop #17: The Governmental and Nonprofit Accounting Classroom: A Framework for Motivating and Teaching Students
Accounting (Governmental), 3.0 CH
Presenters: Keren H. Deal, Auburn University at Montgomery; Barbara J. Eide, University of Wisconsin—La Crosse

8:00 am–11:00 am

Workshop #18: The Forensic Accounting Classroom: Teaching Cases and Projects (Part 1)
Auditing, 3.0 CH
Presenters: Ronald J. Daigle, Sam Houston State University; Jan Taylor Morris, Sam Houston State University; David O'Bryan, Pittsburg State University; Jeffrey J. Quirin, Wichita State University; Debra Sinclair, University of South Florida St. Petersburg

8:00 am-12:00 pm

Workshop #19: Financial Reporting with Social Media and Mobility Accounting, 4.0 CH

Presenter: Gerald Trites, Retired Professor of Accounting and Information Systems

8:00 am-12:00 pm

Workshop #20: FASB/IASB Update (Part 1)

Accounting, 4.0 CH

Presenters: Thomas J. Linsmeier, Financial Accounting Standards Board; Mary Tokar, International Accounting Standards Board

8:00 am-12:00 pm

Workshop #21: Valuation Theory: Recent Developments and Implications for Empirical Research and Standard Setting Accounting, 4.0 CH

Presenter: Guochang Zhang, The Hong Kong University of Science and Technology

8:00 am-12:00 pm

Workshop #22: Traveling through the Neuro-Connected World of the Mind, Emotions, and Education Specialized Knowledge and Applications, 4.0 CH

Presenter: Marsha Huber, Youngstown State University

8:00 am-12:00 pm

Workshop #23: Social Media Boot Camp 1.0

Personal Development, 4.0 CH

Presenter: David Albrecht, La Sierra University

8:00 am-12:00 pm

Workshop #24: Introduction to XBRL, Including IFRS, iXBRL, and the Audit Data Standards

Computer Science, 4.0 CH

Presenters: Glen Gray, Cal State Northridge; Clinton White, University of Delaware

8:00 am-12:00 pm

Workshop #25: Preparing Your Accounting Ethics Class

Behavioral Ethics, 4.0 CH

Presenter: Wallace Wood, University of Cincinnati

8:00 am-12:00 pm

Workshop #26: Integration of IFRS Cases in the Accounting Classroom Accounting, 4.0 CH

Presenters: Peter Harris, New York Institute of Technology; William Stahlin, Stevens Institute

1:00 pm-4:00 pm

Workshop #27: Using Real-World Corporate Cases in Teaching Financial Accounting and Financial Statement Analysis

Accounting, 3.0 CH

Presenter: Mostafa Maksy, Kutztown University of Pennsylvania

1:00 pm-4:00 pm

Workshop #28: Teaching Cost Flow and Inventory Valuation with Examples Accounting, 3.0 CH

Presenter: Gerald DeBusk, The University of North Carolina Wilmington

1:00 pm-4:00 pm

Workshop #29: The Forensic Accounting Classroom: Teaching Cases and Projects (Part 2) Auditing, 3.0 CH

Presenter: Debra Sinclair, University of South Florida St. Petersburg; James Di Gabriele, Montclair State University; Cindy Durtschi, DePaul University

1:00 pm-4:00 pm

Workshop #30: International Accounting Research Accounting, 3.0 CH

Presenter: Rashad Abdel-Khalik, University of Illinois

1:00 pm-4:00 pm

Workshop #31: Using Improv and Debate to Develop Students' Critical Thinking Skills Personal Development, 3.0 CH

Presenters: Lisa Roth, Northern Illinois University; Yanelly Villegas, Northern Illinois University; Timothy West, Northern Illinois University

1:00 pm-4:00 pm

Workshop #32: Big Data, Business Intelligence, Social Media, and the Internet of Things

Computer Science, 3.0 CH

Presenter: Daniel O'Leary, University of Southern California

1:00 pm-4:30 pm

Workshop #33: Accounting History Perspectives Accounting, 3.5 CH

Presenters: Yvette Lazdowski, Plymouth State University; Gary Previts, Case Western Reserve University

1:00 pm-4:30 pm

Workshop #34: FASB/IASB Update (Part 2) Accounting, 3.5 CH

Presenters: Thomas J. Linsmeier, Financial Accounting Standards Board; Mary Tokar, International Accounting Standards Board

1:00 pm-4:30 pm

Workshop #35: Conducting Governmental and Nonprofit Accounting Research: Policy Implications at Federal, State, and Local Government Levels Accounting (Governmental), 3.5 CH

Presenter: Alan Styles, California State University, San Marcos

1:00 pm-4:30 pm

Workshop #36: Social Media Bootcamp 2.0

Communications, 3.5 CH

Presenter: David Albrecht, La Sierra University

1:00 pm-4:30 pm

Workshop #37: Developing Students' Professional Judgment Skills Personal Development, 3.5 CH

Presenter: Susan Wolcott, CA School of Business

1:00 pm-4:30 pm

Workshop #38: Financial Reporting Framework for Small and Medium Enterprises Accounting, 3.5 CH

Presenter: Kenn Heaslip, Bloomfield College

1:00 pm-5:30 pm

Workshop #39: Smart Auditing Specialized Knowledge and Applications, 4.5 CH

Presenters: David Chan, St. Johns University; Philip Elsas, Computational Auditing; Rob Nehmer, Oakland University

2:00 pm-3:30 pm

Workshop #40: Preparing for the Interview Process Personal Development, 1.5 CH

The American Accounting Association is registered with the National Association of



State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org

Career Fair and Career Center at the Annual Meeting:

The AAA's biggest recruiting event, where applicants and institutions from around the globe can make connections!

Career Fair | "A Networking Path to Your Future" Sunday, August 3

We are pleased to announce the 2014 American Accounting Association Career Fair!

The Career Fair will take place Sunday, August 3 from 4:30 pm to 7:00 pm at the **Atlanta Marriott Marquis**.

The Career Fair is an opportunity to network, share print materials, and highlight or learn about institutions recruiting or planning to recruit in the near future.

This fun, sociable event is open to all registered conference attendees.

For employers

- An opportunity to meet job seekers in a professional, large-format event
- We will provide a 4' x 8' cork display board that will accommodate posters, a table for handouts, and a chair

For job seekers

- This may be a small part of your entire job search process, but it can be successful
- Your resume will be posted on our state-of-the-art Career Center site
- An opportunity to make face-to-face connections with recruiters
- Hand out resumes
- Schedule a follow-up interview during the Interview Hall
- Last year, more than 70 employers were represented at the Career Fair

This event will be promoted not only to job seekers already signed up with the Career Center, but also to all Annual Meeting registrants. Watch for the exciting launch of the 2014 Career Center at the Annual Meeting website at <http://aaahq.org/AM2014/career.cfm>



The 2014 Career Center at the Annual Meeting includes the Career Fair and the Interview Hall. To get started, register for the event by visiting www.aacareercenter.org. In order to register for the Career Center you must be registered, or plan on registering, for the 2014 Annual Meeting.

Don't Miss Pre-Conference Session #40: Preparing for the Interview Process

Sunday, August 3, 2:00 pm–3:30 pm

Job Seekers: This session will feature a panel of scholars who will discuss what makes a successful candidate and how to stand out in the crowd, and provide insight on highlighting key points on your *curriculum vitae*. The audience will also have the chance to ask questions and start a discussion on the important issues involved in the recruiting process.

Schedule

Sunday, August 3

9:00 am–3:00 pm
Career Center Interview Hall

4:30 pm–7:00 pm
Career Fair

Monday, August 4

8:00 am–6:00 pm
Career Center Interview Hall

Tuesday, August 5

8:00 am–6:00 pm
Career Center Interview Hall

Wednesday, August 6

8:00 am–11:00 am
Career Center Interview Hall



**American
Accounting
Association**

Career Center

Questions regarding the Career Center?
Contact Kurt Gardner at
kurt@aaahq.org or 941.556.4132.

Interview Hall | “Get Connected!”

Sunday, August 3–Wednesday, August 6

This year, we look forward to continuing to bring together job seekers and employers in a professional and efficient environment at an affordable cost.

The Interview Hall will feature more privacy with each individual interview table having drapes on three sides. Our Career Center website has been redesigned with a more modern feel, enabling easier browsing and posting. Please visit **www.aaacareercenter.org** to see the website and a floor plan of the Interview Hall.

For employers who need to fill an open position

- Post your job opening through the AAA Career Center
- The Career Center will cater to your recruiting needs by allowing you to browse resumes, contact job seekers, and reserve interview tables and times at the Annual Meeting
- Institutions will have the ability to maximize their recruiting time by purchasing hour-long time slots in our Interview Hall
- Enjoy our flexible recruiting packages that allow you to choose when and where you would like to interview

For job seekers who want to get noticed

- Contact recruiters online before the Annual Meeting and network onsite at the Career Fair and Interview Hall
- Post an anonymous resume
- Search for job openings that fit your needs
- Set job alerts
- Contact employers and request interview times at the Annual Meeting Interview Hall.



Join the Annual Meeting Host Program

At the 2014 Annual Meeting in Atlanta, Georgia, the **Membership Advisory Committee** will once again offer the New Member Host Program. The program will match first-time attendees with an AAA member host. Hosts and new members will be matched by similar accounting research and teaching interests. The purpose of the program is to welcome new members into the AAA and acquaint them with the Annual Meeting and all it has to offer.

Experienced AAA Members:

- Do you remember the first time you participated in the American Accounting Association's Annual Meeting?
- Was it difficult to choose between all the great sessions?
- Is there something you learned at that first meeting that could benefit a new member?
- Would you like to meet new people and help new members get everything that they can out of their Annual Meeting experience?

New Members:

- Is this your first Annual Meeting?
- Would you like to learn how to maximize your time at the Annual Meeting?
- Would you like to have the opportunity to connect with an experienced colleague with the same research and/or teaching interests?

If you have attended at least two recent Annual Meetings, we would like to encourage you to join the Host Program and help our new members navigate the Annual Meeting. This is a great way to give back to the accounting community in a fun and collaborative environment.

If you have never attended an Annual Meeting, the session choices and the number of attendees can be overwhelming. By signing up to take part in the Host Program, you will be matched with an experienced AAA member who will meet with you and guide you through your time in Atlanta.

Please contact Pat Stein at pat@aaahq.org or 941-556-4102 if you have any questions about the New Member Host Program. Sign up to be either a host or as a new member to be paired with a host at <http://aaahq.org/AM2014/HostProgram.cfm>

Hotel Information

Annual Meeting, August 2-6

Conference on Teaching and Learning in Accounting (CTLA), August 1-3

Atlanta Marriott Marquis ►

265 Peachtree Center Avenue
Atlanta, GA 30303 USA
Toll-Free: 800-228-9290
Telephone: 404-521-0000
Association Group Rate
Single/Double: \$159*



Hilton Atlanta ▼

255 Courtland Street NE
Atlanta, GA 30303 USA
Toll-Free: 877-667-7210
Telephone: 404-659-2000
Association Group Rate
Single/Double: \$159*



***Special Rates**

To receive the special conference rate at either hotel, be sure to make your reservations by **June 17, 2014**, and identify yourself as attending the American Accounting Association Annual Meeting. Online reservations may be made at <http://aaahq.org/AM2014/hotel.cfm>
NOTE: A one-night deposit will be required in order to secure your reservation at either hotel. If the reservation is made by credit card, your account will be charged at the time of reservation.

Meeting Attendees with Limited Mobility

If you anticipate having limited mobility during the Annual Meeting in Atlanta, it is very important that you notify the hotel when you make your reservation and when you check in. Should there be an emergency that would require evacuation, the hotel staff needs to know that you would require assistance. This includes temporary mobility issues that might unexpectedly slow you down, such as an injury, crutches, etc. Please request instructions directly from the hotel about how to proceed in case of an emergency.

Americans with Disabilities Act

It is the intention of the American Accounting Association to comply fully with the Americans with Disabilities Act (ADA). Members planning to attend this meeting who have special needs, as covered by the ADA, are requested to notify the Member Services Team at the AAA at info@aaahq.org or 941-921-7747 to facilitate identification and accommodation of these needs by the Association.

Special Food Requirements

Members attending the Annual Meeting in Atlanta who wish to order a special meal ticket, including gluten-free, vegan, or vegetarian meals, must so indicate on the registration form. Information regarding entrees at the luncheons will be available at the AAA registration desk.

Luncheon Tickets

Meeting attendees will have the opportunity to select a Tuesday or Wednesday luncheon ticket on their Annual Meeting registration form. One luncheon ticket is included with each meeting registration. Tickets are provided on a first-come, first-served basis, so remember to register early. Guest tickets will also be available for purchase at the on-site ticket counter. If no luncheon selection is made on your registration form, you will not receive a luncheon ticket.

Reminder: Special meal ticket requests, including gluten-free, vegan, and vegetarian meal options, must be ordered in advance on the Annual Meeting registration form.

Need other ideas for lunch or dinner? Check out <http://www.atlanta.net/dining/index.aspx>

Exhibit Hall Hours & Early Bird Reception

The Exhibit Hall at the Annual Meeting will be open Sunday, Monday, and Tuesday. Plan on joining us for the Early Bird Reception on Sunday, August 3, 5:30 pm-7:00 pm. Daily coffee breaks will also be held in the Exhibit Hall.

Exhibit Hall hours are as follows:

Sunday, August 3: 3:00 pm-7:00 pm

Monday, August 4: 8:00 am-12:15 pm/1:30 pm-5:00 pm

Tuesday, August 5: 8:00 am-12:15 pm/1:30 pm-4:30 pm

AAA Service Project



The AAA is excited to partner with the Children's Restoration Network for the return of the Service Project at the 2014 Annual Meeting!

What is the Service Project?

The AAA Service Project began at the 2011 Annual Meeting in Denver, Colorado, with a donation of more than 500 backpacks to the Denver School System.

Each year since, as part of our Annual Meeting, we partner with a nonprofit organization in the city where the Annual Meeting is held. Thanks to the generosity of

our members and EY, each year we have been able to donate more than 500 backpacks filled with school supplies for children who may not otherwise have supplies for school.

As the largest community of accountants in academia, we are delighted and proud to be able to make a difference in the lives of so many children by providing them with basic school supplies and the opportunity for educational success in the new school year.

This year, we are excited to partner with the Children's Restoration Network (CRN) at the Annual Meeting in Atlanta. CRN is a nonprofit agency serving homeless children and mothers in Atlanta since 1993. They serve more than 2,700 children across more than 130 shelters and group homes each year and help children break the cycle of homelessness by empowering them to become part of mainstream society as active, productive citizens. To learn more about the Children's Restoration Network, please visit <http://childrn.org/>



A very special thank you to EY for supplying backpacks to the Service Project!

How Can I Get Involved?

Buy a Backpack Filled with New School Supplies for Grades 1-5: For a donation of just \$35, you can help prepare a child for his or her first day of school. All monies donated will be used to purchase school supplies for this year's Service Project. Donations can be made on your Annual Meeting registration form or on-site at the Service Project Donation Station at the Atlanta Marriott Marquis.

Donate Supplies: If you prefer to donate supplies, a number of school supplies are needed, including binders, folders, pens, and pencils. You can purchase your own supplies and bring them with you to drop off at the Service Project Donation Station at the Atlanta Marriott Marquis. For a complete list of needed school supplies, please visit <http://aaahq.org/AM2014/service.cfm>

Volunteer Time: If you would like to help stuff the backpacks with supplies, we invite you to stop by the Service Project assembly area on Monday, Tuesday, or Wednesday. If your time is limited, you are welcome to stop by to complete a personalized message of encouragement for the students.

Together, let's help make a difference in the lives of children in the Atlanta area.

19th Annual Ethics Research Symposium

Do accounting ethics inspire you? If so, then the 19th Annual Ethics Research Symposium is for you!

The Symposium is sponsored by the Public Interest Section and the Professionalism and Ethics Committee of the American Accounting Association. All AAA members are invited to attend the Symposium on **August 3, 2014**, immediately preceding the AAA Annual Meeting in Atlanta, Georgia. The Symposium encourages thoughtful research on the ethical applications of teaching, practice, and/or business that ultimately benefits the individual, government, or society. Accordingly, we challenge researchers in the mainstream accounting areas to identify and address the ethical implications of their research. The Symposium will recognize and award research in the following categories: the Best Research Paper, the Best Innovation for Teaching, the Best Paper by a Current Doctoral Student, and the Best Paper by a Recent Graduate (graduation from a doctoral program must have occurred within the last three years). Additional networking opportunities are also available at our pre-symposium reception at 6:30 pm on Saturday, August 2. Special attention will be given to all doctoral students who attend. More information about the Symposium can be found at <http://aaahq.org/PublicInterest/ethics2014.cfm>

Questions can be sent to Janet Luft Mobus (mobusjl@plu.edu) and Mark Mitschow (Mitschow@geneseo.edu).

2014 Annual Meeting Event Locations

The 2014 Annual Meeting will be held at the **Atlanta Marriott Marquis** and **Hilton Atlanta**. Events are scheduled as follows:

Marriott Marquis

- Meeting Registration*
- Exhibits
- Career Fair and Career Center
- Pre-conference Workshops and Symposia
- Sunday Early Bird Reception
- Monday Welcome Reception
- Monday/Tuesday/Wednesday Plenary Sessions
- Tuesday/Wednesday Lunch
- Effective Learning Strategies, Emerging and Innovative Research, Research Interaction Sessions

Hilton

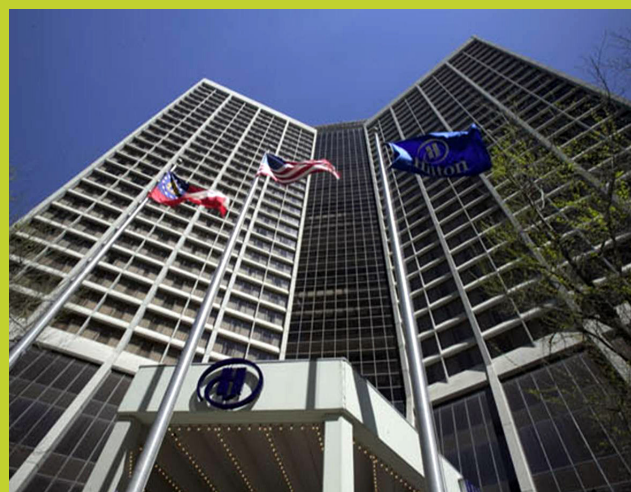
- Pre-conference Workshops & Symposia
- Conference on Teaching and Learning in Accounting
- Ethics Research Symposium

*Note: Meeting materials, name badges, and special event tickets purchased are only available from the

Meeting Registration desk at the Marriott Marquis, even if your first event is scheduled at the Hilton.



Atlanta Marriott Marquis



Hilton Atlanta



5th Annual WOW Event

Measuring What Matters: An Evening Focused on Accounting for a Sustainable Future

The 5th annual WOW event sponsored by TLC and KPMG is on Tuesday,

August 5, at the Georgia Aquarium. The \$75 ticketed event covers admission to all the aquarium venues, a Southern-themed dinner buffet by Wolfgang Puck, complimentary drinks, and an informative dialogue about the growing importance of accounting for sustainability and environmental innovation from the reporting and auditing viewpoints. Don't miss out on this delightful social and learning event! Register early (as tickets are limited) when you register for the AAA Annual Meeting.



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AAA Membership Dues

Annual Meeting registration requires membership dues in the American Accounting Association for September 2014–August 2015 be paid for all attendees.

Membership dues include access to all three online journals (*The Accounting Review*, *Accounting Horizons*, and *Issues in Accounting Education*) through the Digital Library.

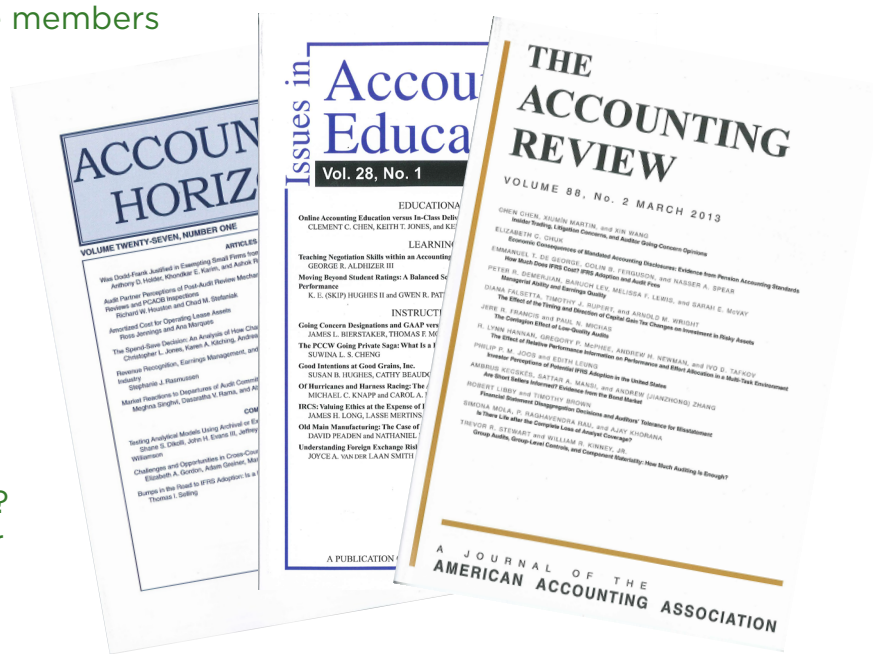
Full, Two-Year College, and Life members may add a print subscription of AAA journal(s) for an additional cost: *The Accounting Review* – \$45, *Accounting Horizons* – \$25, *Issues in Accounting Education* – \$25.

Members have the opportunity to join any of our 16 Sections. For more information on Sections, please visit <http://aaahq.org/srg.cfm>

Full, Two-Year College, and Life members may also subscribe to hard copies of many Section journals. Prices vary, and Section membership is required.

Membership also gains you access to the AAACommons, our innovative resource, networking, and peer-review platform, and the AAA Career Center.

Questions about membership? Contact our Member & Leader Services Team at 941.921.7747 or info@aaahq.org.



Meeting space may be reserved for events held during the 2014 AAA Annual Meeting in Atlanta, Georgia. Limited space is available Sunday through Wednesday, August 3–6.

Alumni events and other functions may be scheduled during the following times (space permitting):

Sunday, August 3: Breakfast, lunch, and evening functions

Monday, August 4: Breakfast, lunch, and evening functions

Tuesday, August 5: Breakfast and evening functions

Wednesday, August 6: Breakfast functions



Requests for space can be made online at <http://aaahq.org/AM2014/hotel.cfm> or by contacting Debbie Gardner at the American Accounting Association, debbie@aaahq.org or 941-556-4101.

We will need to know the period during which you wish to hold your meeting/function (date, time, and length); the name of the event; the estimated attendance; and the name, telephone number, and email address of the contact person. The American Accounting Association will schedule a meeting room, based on availability, starting in late May 2014. Events with food and beverage will be coordinated directly with the hotel catering department where the event is scheduled for menu selection and payment.

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Registration

Annual Meeting Registration Fee Includes

- Name Badge
- Exhibit Hall Admission
- Career Fair Admission
- Program
- Quick Reference Card
- List of Registrants
- Admission to Plenaries, Panels, and Research Sessions
- One Ticket to the Tuesday **or** Wednesday Luncheon
- Sunday Evening Early Bird Reception
- Monday Evening Welcome Reception
- Refreshment Breaks
- Cyber Café Admission
- Career Center Admission

Registration Deadlines

June 17: Registrations received after 11:59 pm EDT on June 17 will incur a \$50 late fee.

July 16: Pre-registration closes at 4:00 pm EDT on July 16.

NOTE: There will be a \$100 late fee on all registrations received after July 16

Register Online

You can register online at <http://aaahq.org/AM2014/registration.cfm>

Register by Mail or Fax

If faxing your registration, you may send it to 941-923-4093 until 4:00 pm EDT July 16, 2014.

If mailing your registration, please send it to American Accounting Association, 5717 Bessie Drive, Sarasota, FL 34233-2399

If you mail or fax a registration form to AAA that was previously submitted, please indicate so on the form.

Payment Options

The AAA accepts American Express, MasterCard, and Visa. Checks payable to the American Accounting Association are also accepted.

On-site Registration

On-site registration will include a \$100 late fee and will be available starting at 5:00 pm on Friday evening, August 1, at the AAA registration desk at the Atlanta Marriott Marquis.

Registration Changes

All registration inquiries and change requests should be submitted to AAA Member Services at info@aaahq.org or by using the change/add-on form posted at <http://aaahq.org/AM2014/2014RegAdditionForm.pdf> After July 16, any registration changes should be made on-site at the AAA registration desk at the Atlanta Marriott Marquis.

Ticket changes will be accommodated based on availability.

Cancellation Policy

All registration cancellations and refund requests must be made in writing by July 16, 2014 to info@aaahq.org A refund of the conference fee, minus a \$75 administrative fee, will be given for cancellations received by July 16. After July 16, no refunds will be given.

Guest Registration

A \$60 guest registration fee is required for guests 12 and older. Accounting faculty and students are NOT eligible to register as guests.

Paid guests must be listed on the registration form.

Guest Registration Fee Includes

- Name Badge (required for admission to events and activities)
- Exhibit Hall Admission
- Career Fair Admission
- Sunday Evening Early Bird Reception
- Monday Evening Welcome Reception
- Refreshment Breaks
- Cyber Café Admission

Registration Fees and Forms

Looking for your Annual Meeting registration form? The registration forms are posted at <http://aaahq.org/AM2014/registration.cfm> You can choose to register online, by fax, or by mail.

Registration Fees (including AAA membership dues) start at

Full Member: \$625 Student Member: \$250 Two-Year College Member: \$480 Life Member: \$445

Can't print the registration form? Please call Pat Stein at 941-556-4102 for assistance or send an email to pat@aaahq.org

Meeting at a Glance*

Friday, August 1, 2014

- 7:00 am–8:00 am Registration – Workshop #01 only
- 8:00 am–4:00 pm Workshop #01
- 5:00 pm–7:00 pm Registration

Saturday, August 2, 2014

- 7:00 am–6:00 pm Registration
- 8:00 am–5:30 pm Pre-Conference Workshops
- 8:00 am–5:30 pm **Conference on Teaching and Learning in Accounting (CTLA)**

Sunday, August 3, 2014

- 7:00 am–7:00 pm Registration
- 8:00 am–12:00 pm **CTLA**
- 8:00 am–5:30 pm Pre-Conference Workshops
- 9:00 am–3:00 pm Career Center (Interview Hall)
- 12:00 pm–1:00 pm Accounting Exemplar Award Luncheon (ticket req'd)
- 3:00 pm–7:00 pm Exhibits
- 4:30 pm–7:00 pm Career Fair
- 5:30 pm–7:00 pm Early Bird Reception / Dinner on Your Own

Monday, August 4, 2014

- 6:45 am–8:15 am Section Breakfast with Business Meeting (TLC; ticket req'd)
- 7:00 am–5:00 pm Registration
- 8:00 am–12:15 pm Exhibits
- 8:00 am–6:00 pm Career Center
- 8:30 am–9:45 am **Opening Plenary Session**
Speaker: Jimmy Wales
- 9:45 am–11:00 am Effective Learning Strategies
Research Interaction Forum
- 10:15 am–11:45 am Concurrent Sessions
Section Business Meetings (ATA, FARS)
- 12:00 pm–1:45 pm Section Luncheons (ATA, AUD, FARS, GNP; ticket req'd)
Section Luncheons with Business Meetings (IAS, MAS, TYC; ticket req'd)
- 1:30 pm–5:00 pm Exhibits
- 2:00 pm–3:30 pm Concurrent Sessions
- 2:00 pm–3:30 pm Section Business Meetings (GNP, SET)
- 3:00 pm–4:30 pm Research Interaction Forum
Effective Learning Strategies
- 4:00 pm–5:30 pm Concurrent Sessions
Section Business Meeting (PI)

- 6:30 pm–8:00 pm Welcome Reception / Dinner on Your Own

Tuesday, August 5, 2014

- 6:45 am–8:15 am Section Breakfasts with Business Meetings (AIS, GI&WB; ticket req'd)
- 8:00 am–12:15 pm Exhibits
- 8:00 am–6:00 pm Career Center
- 8:00 am–5:00 pm Registration
- 8:30 am–9:45 am **Tuesday Morning Plenary**
Session Speaker: William Beaver
- 9:45 am–11:00 am Emerging and Innovative Research
Research Interaction Forum
- 10:15 am–11:45 am Concurrent Sessions
- 12:00 pm–1:45 pm **Luncheon Speaker (ticket req'd):**
Condoleezza Rice
- 1:30 pm–4:30 pm Exhibits
- 2:00 pm–3:30 pm Concurrent Sessions
- 3:00 pm–4:30 pm Effective Learning Strategies
Research Interaction Forum
- 4:00 pm–5:30 pm AAA Business Meeting
Concurrent Sessions
- 5:30 pm–9:00 pm TLC WOW Event: Measuring
What Matters (ticket req'd) /
Dinner on Your Own

Wednesday, August 6, 2014

- 6:45 am–8:15 am Section Breakfasts with Business Meetings (DIV; ticket req'd)
- 7:00 am–8:15 am Section Breakfasts with Business Meetings (FIAS; ticket req'd)
- 8:00 am–11:00 am Career Center
- 8:00 am–2:00 pm Registration
- 8:00 am–4:30 pm Faculty-Student Collaborations in Accounting
- 8:30 am–9:45 am **Wednesday Plenary Session**
Speaker: Duane Still
- 9:45 am–11:00 am Effective Learning Strategies
Research Interaction Forum
- 10:15 am–11:45 am Concurrent Sessions
- 12:00 pm–1:45 pm **Luncheon Speaker (ticket req'd):**
Christine Botosan, President-Elect
- 2:00 pm–3:30 pm Concurrent Sessions
- 4:00 pm–5:30 pm Concurrent Sessions
- 5:30 pm–6:00 pm Refreshments and Raffle Drawing

****Schedule subject to change***



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Looking for your Annual Meeting registration form?

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You can choose to register online, by fax, or by mail.

- Register online with your American Express, MasterCard, or Visa.
- Fax your registration form with a credit card number to 941-923-4093.
- Mail your registration form with a check payable to the American Accounting Association.

Can't print the registration form? Please call Pat Stein at 941-556-4102 for assistance or send an email to pat@aaahq.org.