



**American  
Accounting  
Association**

Celebrating a Century of Thought Leaders in Accounting



# Accounting Education News

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## Tracie Miller-Nobles, Joe Hoyle, and Mark W. Nelson receive the 2015 J. Michael and Mary Anne Cook Prize Award

The American Accounting Association (AAA) congratulates Tracie Miller-Nobles, Joe Hoyle, and Mark W. Nelson as recipients of the inaugural J. Michael and Mary Anne Cook Prize Award. The Cook Prize is the foremost recognition of an individual who consistently demonstrates the attributes of a superior teacher in the discipline

of accounting. The Cook Prize will serve to recognize, inspire, and motivate members to achieve the status of a superior teacher. Each year, up to three awards of \$25,000 each can be made in the categories of graduate, undergraduate, and two-year accounting degree programs.

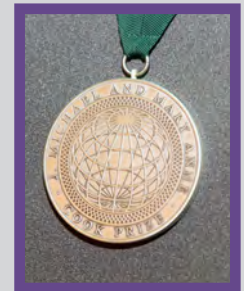
Tracie Miller-Nobles is the recipient of the two-year college award, Joe Hoyle is the recipient of the undergraduate award, and Mark W. Nelson is the recipient of the graduate award. The awards were presented to each recipient in the form of a solid silver medal and a monetary prize of \$25,000 on Monday, August 10, at the 2015 AAA Annual Meeting held in Chicago, Illinois.



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Tracie Miller-Nobles, CPA, received her master's degree in accounting from Texas A&M University and is working on her doctoral degree in adult education also from Texas A&M University. She is an associate professor at Austin Community College. Previously, she was a senior lecturer at Texas State University and has taught as an adjunct at The University of Texas at Austin. Professor Miller-Nobles is a coauthor of the textbook *Horngren's Accounting*. She has public accounting experience with Deloitte LLP. Tracie is a recipient of the Texas Society of CPAs Rising Star award, TSCPA's Outstanding Accounting Educator, and NISOD Teaching Excellence award. She is currently serving on the Board of Directors of Teachers of Accounting at Two-Year Colleges and has served in leadership roles with both the American Institute of Certified Public Accountants and the AAA. In addition, she served on the Pathways Commission on Accounting Higher Education.



Joe Hoyle is an associate professor of accounting in the Robins School of Business at the University of Richmond. He recently completed his 44th year of teaching. In 2006, he was named one of 22 favorite professors in the United States by *Businessweek*. In 2007, he was named the Virginia Professor of the Year by the Council for Advancement and Support of Education. In 2012, he was named one of nine favorite professors in the United States by *Bloomberg Businessweek*. In 2013, he was one of several college teachers highlighted in the book *Cheating Lessons* by James Lang and published by Harvard University Press. Hoyle is a coauthor of two textbooks: *Advanced Accounting* (in its 12th edition) and *Financial Accounting* (in its 2nd edition). He has written a free online book titled *Tips and Thoughts on Improving the Teaching Process in College—A Personal Diary*. He has written more than 210 entries for his teaching blog, which has had more than 150,000 page views. The video of his last lecture at the University of Richmond has been viewed more than 17,000 times. He coauthored an article in *The Chronicle of Higher Education* about his experiences in joining a governmental accounting course with a course on Victorian literature.

Mark W. Nelson is the Eleanora and George Landew Professor of Accounting at Cornell University's S. C. Johnson Graduate School of Management. He holds a BBA from Iowa State University and a PhD from The Ohio State University. Nelson teaches intermediate financial accounting to MBA and undergraduate students, and he has received ten awards in recognition of his teaching. He is a coauthor (with Spiceland, Sepe, and Thomas) of *Intermediate Accounting*. Nelson's research examines psychological and economic factors that influence how people make decisions in accounting settings. His research has been acknowledged with the AAA's Notable Contribution to Accounting Literature Award, the AAA's Wildman Medal, and *AJPT's* inaugural Best Paper Award. Nelson's service includes a four-year term on FASAC, three terms as an area editor of *The Accounting Review*, and a term as the Johnson School's Associate Dean for Academic Affairs, overseeing the tenure-track faculty and research functions of the school.

For 2015, the AAA is honored to bestow this award to Tracie Miller-Nobles, Joe Hoyle, and Mark W. Nelson.



(left to right) Mark W. Nelson, Joe Hoyle, and Tracie Miller-Nobles

# A Welcome Letter from the President

Greetings everyone! It is an honor to serve as your 100th president of the American Accounting Association (AAA). Reviewing the list of our past AAA presidents (see the list on pages 4-5), it is humbling to be in this position.

The AAA would not be in the influential position it is today without the efforts of all of these presidents, our member volunteers, and the AAA professional staff. The AAA staff, which now numbers more than 30 people and is led by our outstanding Executive Director, Dr. Tracey Sutherland, has helped transform our nonprofit organization into the impactful thought leader it is today. Collectively, we have laid a great foundation for the AAA's next 100 years.

I especially want to recognize the 2014-2016 Centennial Task Force members for all their efforts in the past two years to prepare for this year's celebration.

- Lee Parker, Chair
- Alex Gabbin
- Cheryl McWatters
- Gary Previts\*
- Vaughan Radcliffe
- Sue Ravenscroft
- Jennifer Reynolds-Moehrle
- Mary Stone

(\*served 2014-2015)



**Bruce Behn**  
**AAA President**

## Centennial Celebration

This year is the centennial celebration of the AAA—congratulations to everyone. Our journey began in 1916 with John Wildman of New York University forming the American Association of University Instructors in Accounting, and, today, we are a proud organization of more than 7,000 members spread around the globe.

Our founders envisioned an organization that would provide forums for accounting professors to network, share ideas, collaborate, and learn from one another. Now, we have so many opportunities to do this. Our Annual Meeting has grown to more than 3,000 attendees and attracts more than 1,800 submissions. We have 16 Sections, 7 Regions, and 20 Midyear meetings that satisfy our members' desire for smaller, more focused opportunities to network with colleagues.

Our journey into academic publishing started in March 1926 with the first issue of *The Accounting Review*, which makes *The Accounting Review* the oldest academic journal in the field of accounting. Today, we are the publisher of 14 well-respected academic journals. Very soon, there will be 16 academic journals when the inaugural issue of the *Journal of Financial Reporting* and the *Journal of Forensic Accounting Research* arrive. We annually produce more than 8,000 pages of intellectual content. These successful efforts have contributed to the AAA becoming a high-impact organization, providing member value and influential thought leadership in accounting. Still we have further to go.

## Change Brings AAA to a Crossroads

In reflecting on the centennial year and the next 100 years for the American Accounting Association, I cannot help but think of one of my favorite bands, Cream, and their song entitled "Crossroads":

"Went down to the crossroads  
Tried to flag a ride  
Down to the crossroads  
Tried to flag a ride  
Nobody seemed to know me  
Everybody passed me by."

(Songwriters: Johnson, Robert/Clapton, Eric Patrick; Crossroads lyrics ©Warner/Chappell Music, Inc., The Bicycle Music Company)

I am 57 years old and grew up on a farm in northern Wisconsin. We had a coal furnace in the basement, made our own butter, canned all our own vegetables, and had a party line for our telephone service. I left the farm, and I went to the University of Wisconsin-Madison, where I had to program with Fortran, using boxes of punch cards and running batches late at night to get a simple number-sequencing program to

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work. After college, I bought a cutting-edge Compaq laptop computer that weighed 64 pounds with two five-inch floppy drives and a three-inch screen. The Internet—which was arriving while I was in my doctoral program in the late '80s/early '90s—changed everything. Now, I basically do everything on my iPhone.

All the information the world has to offer is at our fingertips, and we have Uber and Google as the highest market capitalization stocks on the planet. With digital currencies emerging and blockchain systems for record-keeping, transaction processing may be radically transformed in the near future! The change that has occurred in just the last 50 years is truly amazing.

I think all of us at some stage feel challenged in keeping up with all these changes. As the song says, we don't want "everybody passing us by." Change has always been a constant and will continue to be so; it is the speed of change and the significance of the changes that will be the challenge. The next generation of accounting professionals will have to be able to lead and adapt to these changes in ways we can't even envision.

## Becoming a Learned Profession

To enable the next generation to lead our profession, we must strive to achieve the Pathways Commission's recommended #1 goal of "becoming a learned profession for the future by purposeful integration of accounting research, education, and practice (broadly defined) for students, accounting practitioners, and educators" (from the 2012 Pathways Commission Report *Charting a National Strategy for the Next Generation of Accountants* by the American Institute of Certified Accountants and American Accounting Association).

This, for me, frames the critical questions: In the next 100 years, how can we ensure our profession—broadly defined—will be a key profession that continues to serve society? How will we ensure that accounting is perceived as a successful and rewarding career? How will we become a learned profession?

1917	*John R. Wildman	New York University
1918	*Fayette H. Elwell	University of Wisconsin
1919	*Henry R. Hatfield	University of California, Berkeley
1920	*Hiram T. Scovil	University of Illinois
1921	*John T. Madden	New York University
1922	*William A. Paton	University of Michigan
1923	*Charles F. Rittenhouse	Boston University
1924	*James O. McKinsey	The University of Chicago
1925	*Roy B. Kester	Columbia University
1926	*Edward J. Filbey	University of Illinois
1927	*William S. Krebs	Washington University in St. Louis
1928	*J. Hugh Jackson	Stanford University
1929	*David Himmelblau	Northwestern University
1930	*Arthur H. Rosenkamppff	New York University
1931	*Russell A. Stevenson	University of Minnesota
1932	*Howard C. Greer	The University of Chicago
1933	*George H. Newlove	University of Texas
1934	*James L. Dohr	Columbia University
1935	*Howard S. Noble	University of California, Los Angeles
1936	*Eric L. Kohler	Arthur Andersen & Co.
1937	*Jacob B. Taylor	The Ohio State University
1938	*Ernest A. Heilman	University of Minnesota
1939	*Sidney G. Winter	The University of Iowa
1940	*George A. MacFarland	University of Pennsylvania
1941	*Henry T. Chamberlain	Loyola University Chicago
1942	*Herbert F. Taggart	University of Michigan
1943	*A. C. Littleton	University of Illinois
1944	*Carmen G. Blough	War Production Board
1945	*Harvey G. Meyer	The University of Tennessee
1946	*Eric L. Kohler	Consultant
1947	*Hermann C. Miller	The Ohio State University
1948	*Thomas W. Leland	Texas A&M University
1949	*Robert L. Dixon	University of Michigan
1950	*Perry Mason	University of California, Berkeley
1951	*S. Paul Garner	The University of Alabama
1952	*George R. Husband	Wayne State University
1953	*Russell H. Hassler	Harvard University
1954	*Frank P. Smith	University of Michigan
1955	*Williard J. Graham	The University of North Carolina
1956	*John Arch White	The University of Texas
1957	*C. A. Moyer	University of Illinois
1958	*C. Rollin Niswonger	Miami University
1959	*Martin L. Black, Jr.	Duke University
1960	*Charles J. Gaa	Michigan State University
1961	*A. B. Carson	University of California, Los Angeles
1962	*Raymond C. Dein	University of Nebraska
1963	*Walter G. Kell	University of Michigan
1964	*Glenn A. Welsch	The University of Texas
1965	*Robert K. Mautz	University of Illinois
1965-66	*Herbert E. Miller	Michigan State University
1966-67	*Lawrence L. Vance	University of California, Berkeley
1967-68	*Frank S. Kaulback, Jr.	University of Virginia
1968-69	*Sidney Davidson	The University of Chicago
1969-70	*Norton M. Bedford	University of Illinois
1970-71	James Don Edwards	Michigan State University
1971-72	*Charles T. Zlatkovich	The University of Texas
1972-73	*Robert T. Sprouse	Stanford University
1973-74	*Robert N. Anthony	Harvard University
1974-75	R. Lee Brummet	The University of North Carolina
1975-76	*Wilton T. Anderson	Oklahoma State University
1976-77	*Charles T. Horngren	Stanford University
1977-78	*David Solomons	University of Pennsylvania
1978-79	*Maurice Moonitz	University of California, Berkeley
1979-80	*Donald H. Skadden	University of Michigan
1980-81	*Joseph A. Silvano	University of Missouri

As Charles Lee, in his AAA 2015 Presidential Scholar address, said, we are in a battle for talent, and the only way we are going to compete for that talent with the other learned professions is to become a learned profession ourselves:

*In thinking about Building Bridges to the Future, I have to say I think the Pathways Commission got it right. Accountants in the academy and in practice (broadly defined) have a lot in common. We are all part of the same “learned profession.” We have a shared future, a joint reputation, and a common cause, which is to win a highly competitive war for talent. The profession that attracts, trains, and retains the best talent will be the one that succeeds over the next 100 years. And through a purposeful integration of research, education, and practice, we can win this war.*

Bob Kaplan echoed similar thoughts in his Presidential Scholar address in 2010 (published as “Accounting Scholarship that Advances Professional Knowledge and Practice” in 2011 in *The Accounting Review*, Vol. 86, No. 2):

*The next 100 years will bring challenges, excitement, innovation. I wish I could be here for the next 100 years, but I will enjoy the journey I have ahead. It is a wonderful journey ahead.*

*While on this journey, work on important problems whose solutions will expand the common body of knowledge for the practice of accounting, finance, and management. Use research methods that help you understand the problems professionals face and attempt to develop innovative solutions that they can apply. Teach your insights and solutions to your students, and share them widely with your global academic colleagues. Remain excited about the research and teaching opportunities in your chosen academic field. Help to improve the world of professional practice.*

## Staying Current in a World of Change

Although becoming a learned profession is the goal, we can’t do this without strong accounting organizations moving the needle. Very few organizations survive 100 years of existence. Arie de Geus, in his 1997 book *The Living Company: Habits for Survival in a Turbulent Business Environment*, finds that the following traits contribute to the longevity of organizations:

- Caution with money
- Awareness of one’s surroundings and ability to adapt
- Having a vision and mission that employees and stakeholders understand and rally around
- Tolerance of new ideas

I believe the AAA embodies these characteristics.

To be more specific, Leslie R. Crutchfield and Heather McLeod Grant (in their 2012 book *Forces for Good: The Six Practices of High-Impact Nonprofits*, published by Jossey-Bass) point out six practices of successful

1981-82	Thomas R. Dyckman	Cornell University
1982-83	Yuji Ijiri	Carnegie Mellon University
1983-84	*Harold Q. Langenderfer	The University of North Carolina
1984-85	Doyle Z. Williams	University of Southern California
1985-86	Stephen A. Zeff	Rice University
1986-87	*Ray M. Sommerfield	The University of Texas
1987-88	William H. Beaver	Stanford University
1988-89	Gerhard G. Mueller	University of Washington
1989-90	John Simmons	University of Florida
1990-91	*Alvin A. Arens	Michigan State University
1991-92	Arthur R. Wyatt	Arthur Andersen & Co.
1992-93	Gary L. Sundem	University of Washington
1993-94	Andrew D. Bailey, Jr.	The University of Arizona
1994-95	Jerry J. Weygandt	University of Wisconsin
1995-96	Katherine Schipper	The University of Chicago
1996-97	Joseph J. Schultz, Jr.	Arizona State University
1997-98	W. Steve Albrecht	Brigham Young University
1998-99	Michael A. Diamond	University of Southern California
1999-2000	Jan R. Williams	The University of Tennessee
2000-01	Mary S. Stone	The University of Alabama
2001-02	Joel S. Demski	University of Florida
2002-03	G. Peter Wilson	Boston College
2003-04	William L. Felix, Jr.	The University of Arizona
2004-05	Jane F. Mutchler	Georgia State University
2005-06	Judy D. Rayburn	University of Minnesota
2006-07	Shyam Sunder	Yale University
2007-08	Gary J. Previts	Case Western Reserve University
2008-09	Susan Haka	Michigan State University
2009-10	Nancy Bagranoff	Old Dominion University
2010-11	Kevin Stocks	Brigham Young University
2011-12	Greg Waymire	Emory University
2012-13	Karen Pincus	University of Arkansas
2013-14	Mary Barth	Stanford University
2014-15	Christine Botosan	The University of Utah

I would like to thank Dale Flesher and Gary Previts for their help in obtaining these presidents’ affiliations. The original presidents list was obtained from the American Accounting Association’s website: <http://aaahq.org/about/Past-Presidents>

\*Deceased

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nonprofit organizations.

- They become good at both service and advocacy and realize they cannot achieve their mission through service delivery alone
- They leverage market forces, including developing income-generating ventures
- They inspire their volunteers and create meaningful ways to connect them to the organization's mission and values
- They engage in significant collaboration with other nonprofits in the same or related fields
- They respond to changing circumstances with innovation
- They practice shared leadership, including a strategic CEO, a strong second-in-command, and highly engaged volunteer leaders

If you look at Crutchfield and Grant's list, the AAA is performing very well on all six items, thanks again to the AAA staff and leadership, volunteer leadership, and especially the last three presidents: Karen Pincus, Mary Barth, and Christine Botosan. With the engagement of the Board and Council and Section and Region leaders, they led the charge for strengthening our Sharpening Our Vision 1 and 2 and the formation of the four Centers at the AAA. I just returned from the first ever "AAA Accounting /S Big Data" conference in New York City. What an amazing success, with 200 practitioners and academics in the audience discussing the practical issues that can become research questions and actual experiences that can be brought back to the classroom. Congratulations to our Director of the Center for Advancing Accounting Education, Susan Crosson, and CIO, Julie Smith David, for a great job organizing this event.

## What's Next?

Imagine the next 100 years for the AAA. We are built to last. We are a highly functioning nonprofit that is positioned to thrive and to achieve our goal of becoming a learned profession. The Sections and Regions will continue to support our members in their knowledge-creation endeavors, and the introduction of the Centers to our organization will enable us to amplify our voices, interact with the profession, and serve society.

As we move closer to the centennial celebration in New York City, I look forward to seeing many of you at upcoming international, Section, and Regional meetings, as well as working with the AAA's leadership team to build on our accomplishments of the last 100 years. Coming now from the Volunteer State of Tennessee, I want to thank all our members for your volunteer spirit and all your efforts to make the AAA and our profession better.

Bruce Behn, AAA President



## Call for Nominations: Senior Editor, *The Accounting Review*

The *TAR* Steering Committee is soliciting nominations for *The Accounting Review* Senior Editor position. The managing editors of the three American Accounting Association association-wide journals serve a three-year term with one initial year of transition. The *TAR* web page states that *The Accounting Review* "should be viewed as the premier journal for publishing articles reporting the results of accounting research and explaining and illustrating related research methodology. The scope of acceptable articles should embrace any research methodology and any accounting-related subject, as long as the articles meet the standards established for publication in the journal. The primary, but not exclusive, audience should be—as it is now—academicians, graduate students, and others interested in accounting research."

The term of the current Senior Editor of *The Accounting Review*, Professor Mark DeFond, runs through May 2017. The *TAR* Steering Committee will consider nominees throughout the fall with a goal to have the next Senior Editor appointed and in transition by May 2016.

Please send your nominations via email to John Harry Evans III (Chair, *TAR* Steering Committee), at the address to the right, by November 20, 2015. You are strongly encouraged to include with your nomination a current electronic copy of the candidate's *vita*. Please also feel free to explain why you believe that your nominee would be a good candidate for the position.

John Harry Evans III  
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University of Pittsburgh  
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Phone: (412) 719-6273  
Fax: (412) 648-1693

## Highlights from the “Accounting /S Big Data” Conference!

**W**ith the growing recognition that big data and analytics are having a significant impact on the profession, the American Accounting Association held the inaugural event for our new Centers for Advancing Accounting, the “Accounting /S Big Data” Conference on September 3 and 4, 2015, at the Marriott Marquis in New York City. Conference topics ranged from providing an introductory understanding of big data and analytics to the implications for the accounting profession to developing research and teaching approaches for the academy.

### Thank You

The conference was made possible through the generous support of its sponsors: PwC and KPMG. Not only did these sponsors contribute monetary support, but also their expertise as conference speakers and as conference participants. Each sponsor committed a team of five junior and senior staff with analytics or cyber expertise to attend the complete conference. These participants provided insights into what recent graduates are doing (and expected to know) and shared their most pressing issues with the hope of sparking new research and teaching activities in the accounting academy. In addition, PwC and KPMG also made available firm-developed materials about business intelligence and analytics, including the following:

- *Data Driven: What Students Need to Succeed in a Rapidly Changing Business World*, <http://www.pwc.com/us/en/faculty-resource/assets/PwC-Data-driven-paper-Feb2015.pdf>
- *Audit 2020: A Focus on Change*, Forbes Insights in association with KPMG, [http://www.kpmg.com/US/en/services/Audit/Documents/Audit%202020\\_Report.pdf](http://www.kpmg.com/US/en/services/Audit/Documents/Audit%202020_Report.pdf)

Many thanks to the Conference Advisory Board members:

Tanya Benford, Florida Gulf Coast University; Frank Buckless, North Carolina State University; Richard Dull, West Virginia University; Ann Dzuranin, Northern Illinois University; Ingrid E. Fisher, University at Albany, SUNY; Graham Gal, University of Massachusetts Amherst; Guido Geerts, University of Delaware; Glen L. Gray, California State University, Northridge; Diane Janvrin, Iowa State University; Roger O'Donnell, KPMG; Daniel O'Leary, University of Southern California; Julie A. Peters, PwC; Robyn Raschke, University of Nevada, Las Vegas; Philip M. J. Reckers, Arizona State University; D. Scott Showalter, North Carolina State University; Jürgen Sidgman, University of Wisconsin-Oshkosh; Theophanis C. Stratopoulos, University of Waterloo; Julie Smith David, AAA; and Susan Crosson, AAA. They helped identify great speakers, program sponsors, exhibitors, and resources that provided a broad conference perspective. During the conference, Board members interacted with participants in breakouts, at their tables, during breaks, and at the reception. They also acted as speaker and exhibitor hosts and participated in research panel or teaching panel conversations about big data.

Last, a big thank you to Brian Sommer, founder of TechVentive, who was the Master of Ceremonies for the Ted-like talks, creator of the 12 distinct cases about how big data impacts the financial statements, conference provocateur, and generous provider of his industry insights and analysis. Brian's expertise comes from his work with executives of Fortune 500 firms and from his tracking of thousands of firms worldwide of their willingness to purchase new technologies or services. Brian is also a prolific writer who has penned numerous articles in major business and technology magazines. He also produces two blogs and has written a manuscript on the ERP market.

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## The Conference

The “Accounting /S Big Data” Conference brought together 200 practicing accountants, researchers, and academics with teaching expertise to collaborate on developing the most productive outcomes to how accounting is being affected by big data and analytics. Attendees were composed of 70% academics and 30% accounting or IT professionals. The majority of registrants attended as part of a school team that included one faculty member interested in teaching possibilities, one faculty member interested in research possibilities, and one professional community member active with the school.

One of the key innovations introduced at this meeting was the explicit strategy

that the meeting would enable practicing accountants, educators, and researchers to interact in a meaningful way. In the evaluations, 70% responded that the interactions between practice and the academy were above average or excellent. And in the comments area, several people mentioned the strength of the interactions with practice—and several more asked for more interaction in the future. Other results from participant evaluations included the following:

- 79% of participants said they would do something different in their teaching/research/practice in the next 30 days as a result of the conference
- 83% reported that it is likely that they would attend next year’s “Accounting /S Big Data” Conference
- 82% of participants reported that it is likely that they would recommend the “Accounting /S Big Data” Conference to a friend or colleague
- 64% of participants reported a good to outstanding ROI for the conference

The format of the program supported the three outcomes:

- Informing and influencing the academy to enhance the value of their research and educational efforts
- Gaining visibility for big data and analytics products/services to increase student exposure to current business practices, as the attendees of this conference will likely educate 15,000 students/semester
- Contributing to elevating curriculum to produce graduates who are able to provide value more quickly (and who will better understand the expectations for their careers)

The program began Thursday afternoon with a welcome from AAA’s President, Bruce Behn, of The University of Tennessee and AAA’s Executive Director, Tracey Sutherland. Using the Pathways Vision Model, their remarks focused on how critical accounting is to a prosperous society and why accounting as a learned profession is essential to the utilization of big data and analytics. Then, AAA’s Chief Innovation Officer, Julie Smith David, introduced the conference and how it was organized around four questions: What IS big data? How is it transforming accounting? Who can help us? What is the impact on the academy? She then gave an overview of why accounting is big data and analytics.

The first series of talks provided participants insights into various aspects of big data and analytics, including cloud-based systems (“Transitions from Traditional Corporate Systems”), structured big







data (“Unleashing the Power of Structured Data—Structured Doesn’t Mean Easy”), fraud detection (“Fighting Fraud and Waste—A Big Data Approach”), analytics (“I’ve Got 99 Problems and Big Data is [might be] One: Actual Big Data Problems”), the Internet of Things (“The Internet of Things: An Introduction to the Internet of Things and its Business Implications”), and visualization (“Visualization Best Practices”).

Two reactions to how big data and analytics impact accounting followed, one from public accounting and one from corporate business. PwC presented the public accounting position, and a former marketing analytics professional, who now teaches at Xavier University, shared the corporate perspective.

Twelve different cases about how big data is transforming accounting processes engaged conference participants for the remainder of the afternoon at their tables. During the evening reception, each table presented its case findings, and they were evaluated for conference prizes. The cases and links to their supporting documents are available to academic AAA members on the **AccountingISBigData.org** website. Cases are relevant for use in all types of accounting classes

and focus specifically on sales planning, revenue enhancement, reducing labor expenses, reducing talent acquisition costs, retaining key talent, revenue enhancement/erosion, big data brand and talent acquisition costs, sensor-driven data’s impact on revenue and cost, valuation using big data for Wall Street, selling big data, controlling and predicting travel and entertainment expenses, and using big data to reduce operating expenses.

Friday morning started with the two tables that both worked on the same case meeting to compare findings and decide which would present during the morning debrief. Following the interview debrief of the 12 cases by Brian Sommer, Brian moderated five exhibitor solutions to big data and analytics, including SAS Institute, Powerlytics, Tableau, KPMG, and Knewton. Many of these exhibitors offer free or reduced-cost solutions for academic use, and all offered ideas of how they can help us integrate big data and analytics into our courses and research.

Then conference participants considered the opportunities presented by big data and analytics for research. “Functional MRI and Big Data: It’s Not Your Daddy’s t-Test” introduced functional magnetic resonance imaging as one of the emerging research methodologies. A panel of accounting researchers and practitioners then discussed how big data changes research questions and what we research.

During lunch, representatives from KPMG shared lessons they have learned from recruiting and retraining their workforce, including skills needed to shape the business environment using data analytics.

After lunch, participants considered the opportunities presented by big data and analytics for teaching. “Massively Adaptive Education” was an overview of adaptive learning technology and how it is individualizing the delivery of content with

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dramatic results. A panel of accounting professors and practitioners related how they are integrating big data and analytics into activities, courses, and undergraduate and graduate curricula for accounting and business students.

Participants then divided into education or research small groups. The feedback from the discussions of both groups in response to the questions, “What did you learn?” and “What surprised you about big data and analytics?” was all the software and tools, including data visualization and analytics opportunities available to academics. In response to the question, “What resources and/or training do you need?” the greatest request was for access to data sets and training on software and analytics tools, followed by requests for ready-to-use cases and teaching materials. As far as goal-setting for next year, the education breakout responses mainly pledged to develop big data and analytics cases or activities, syllabi, or curricula in the coming year. The research breakout articulated many interesting research questions to pursue.

The conference concluded with a session on building the momentum and next steps. Next steps after the conference include the sharing with AAA members all pre-conference materials; conference session videos, handouts, and cases; and post-conference resources.

### Final Thoughts

The “Accounting /S Big Data” Conference was a successful first step in engaging the accounting community in conversation about this timely topic. We will be extending the conversation beyond the meeting through a series of webinars that will enable us to explore key areas in much more depth. Last, we will continue to collect content about big data and analytics and make them available on the **AccountingISBigData.org** website, allowing us to share both teaching and research resources to the broad accounting community.

As an FYI to the Accounting /S Big Data program, the conference videos of each 15-minute session are available to all AAA members at **AccountingISBigData.org**. In addition, all pre- and post-meeting materials are also available on the **AccountingISBigData.org** website. Just sign in with your AAA user name and password.

## WOW 2015: Improve with Improv: Learn How to WOW with Your Communication Skills

The 2015 WOW Event sponsored by the Teaching, Learning and Curriculum Section and KPMG on Tuesday, August 11, at the Hyatt Regency, was a success. There were many memorable evening highlights, starting with a Chicago-style dinner. The main event was a three-hour workshop with representatives from Second City Works. Attendees engaged

in a series of active listening exercises helping them to improve their communication skills and interaction with others. The workshops demonstrated that changes in word use, movements, and actions can result in promoting participation, encouraging idea generation, and growing enthusiasm, improving productivity by supporting others’ successes, and much more.

All who attended left laughing at the end of the evening. Great fun and instructive interaction and communication happened. Participants can use some of the exercises in their classrooms to help students improve listening and interpersonal communication skills.

*The Second City*  
**WORKS**



Teaching, Learning  
and Curriculum

# Thank You to Our 2015 Annual Meeting Sponsors

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## 2015 Global Emerging Scholars Research Workshop

The second Global Emerging Scholars Research Workshop (GESRW) was held at the 2015 Annual Meeting on Sunday, August 9, 2015. This workshop was held once again for scholars in the early stages of their research careers and was primarily focused on assisting scholars from emerging countries. The main objective of GESRW is to help scholars who do not have local senior leadership to assist in the development of their research. The 16 scholars who attended the workshop presented their papers and received constructive feedback from senior mentors and their fellow scholars.

The co-chairs of the 2015 GESRW were Wayne Landsman of The University of North Carolina at Chapel Hill and Recep Pekdemir of Istanbul University. The senior mentors were Professor William R. Kinney, Jr., The University of Texas at Austin; Professor Ken Peasnell, Lancaster University; Professor Shivaram Rajgopal, Columbia University; and Professor Alfred Wagenhofer, University of Graz. Workshop attendees got the opportunity to interact with these renowned scholars of international standing and with fellow early career researchers. In addition, the workshop provided a platform for discussion of research ideas and issues that may potentially lead to future collaboration among attendees.

Co-chair Wayne Landsman was extremely happy with the success of the second year of the GESRW. "I know the workshop made an enormous difference to the participants," he said. "For many of them, it was the first time they have had the opportunity to present their research in a workshop setting. The feedback they received from the senior mentors and the other participants will play a critical role in helping them with their current and future research. The GESRW is an important component of the educational programs sponsored by the AAA for its members, particularly those from emerging countries."



## 2015 Service Project: Another Successful Year of Providing Backpacks!

At the Annual Meeting, our Service Project was a great success once again thanks to the overwhelming generosity of our members. We were able to donate 500 backpacks full of school supplies to the Volunteers of America of Illinois (VOAIL). Through Operation Backpack, VOAIL distributes new backpacks filled with school supplies to children in two Chicago Public Schools in low-income neighborhoods, children of the veterans they serve, and approximately 175 children in VOAIL's foster care program.



(right) Mr. Carlton Evans, Director of Outreach and Veteran Relations, Volunteers of America of Illinois.



(above) Volunteers helping fill the backpacks. (right) Another backpack donation at the Annual Meeting.





# Welcome to the 2015–2016 Board and Council



◀ On Wednesday, August 12, 2015, the new Board of Directors members began their service. Pictured are (left to right; top row) Marc Rubin, Timothy Fogarty, Leslie Hodder, Patricia Poli, Audrey Gramling (Council Chair), and Gary Biddle; (second row) David Burgstahler, Tracey Sutherland, Christine Botosan, and Bruce Behn. Not pictured: Shaun Budnik, Robert Lipe, Stephen Moehrle, and Terry Shevlin. A special thank you to outgoing Board members Mary Barth, Steven Kachelmeier, and Anne Christensen.



▲ The AAA Council is made up of one representative from each of the AAA's 23 segments. Council members are elected by members of their segment to each serve a three-year term with approximately one-third of the Council elected each year. We thank the members of the 2015–2016 Council for their voluntary service to the AAA, which began at the conclusion of the Annual Meeting.

► Thank you to Hughlene Burton for her ongoing service to the AAA. At the AAA Council meeting on Sunday, August 9, 2015, Hughlene concluded her term as Council Chair when she handed over the gavel to incoming Council Chair, Audrey Gramling.





# Congratulations to the 2015 AAA Award Winners!

At this year's Annual Meeting in Chicago, 11 AAA awards—in addition to the inaugural J. Michael and Mary Anne Cook Prize—were presented to members. Please join us in congratulating your colleagues. For a complete review of all award winners, please visit <http://aaahq.org/Education/Awards/Press-Release/2015>

## **AAA/Deloitte Wildman Medal Award**

G. Bradley Bennett, University of Massachusetts  
Amherst

Richard C. Hatfield, The University of Alabama

## **AAA/Grant Thornton Doctoral Dissertation Awards for Innovation in Accounting Education**

Jace Garrett, Clemson University

Shelly Xin Li, Harvard University

Kara Obermire, University of Wisconsin–Madison

Steven Savoy, The University of Iowa

Kelly Wentland, The University of North Carolina at  
Chapel Hill

## **Accounting Horizons Best Paper Award**

Paul F. Williams, North Carolina State University

## **Competitive Manuscript Award**

Youli Zou, The George Washington University

## **Distinguished Contribution to Accounting Literature Award**

Patricia M. Dechow, University of California, Berkeley

Iliia D. Dichev, Emory University

## **Innovation in Accounting Education Award**

Dr. Poh-Sun Seow, Singapore Management University

Suay-Peng Wong, Singapore Management University

## **Issues in Accounting Education Best Paper Awards**

D. Kip Holderness, Jr., West Virginia University

Noah M. Myers, Squire and Company, PC

Scott L. Summers, Brigham Young University

David A. Wood, Brigham Young University

## **Notable Contributions to Accounting Literature Award**

Rajiv D. Banker, Temple University

Dmitri Byzalov, Temple University

Jose M. Plehn-Dujowich, University of California,  
Berkeley

## **Lifetime Service Award**

Bernard J. Milano, KPMG Foundation

W. Steve Albrecht, Brigham Young University

## **Outstanding Accounting Educator Award**

David E. Stout, Youngstown State University

William F. Messier, Jr., University of Nevada,  
Las Vegas

## **Outstanding Service Award**

William F. Ezzell, Deloitte (retired)

Mark Higgins, Saint Louis University

Mary Stone, The University of Alabama

## Faculty–Student Collaborations in Accounting (FASTCA-15)

The 2015 Annual Meeting was host again to the Faculty–Student Collaborations in Accounting (FASTCA-15), a daylong workshop with the aim to explore and discuss collaborations between accounting faculty and undergraduate students. The workshop was a big success with six presentations that illustrated again the amazing value of such collaborations. “The workshop generates a lot of positive energy,” says Guido Geerts, FASTCA-15 Chair. “It is great to see how students, with the appropriate help of faculty, can excel in research.”



# Highlights of CTLA 2015

It was another great year for the Conference on Teaching and Learning in Accounting (CTLA). We had tremendous depth and variety in our sessions and experienced record attendance. We also implemented several suggestions made last year, including a young professional's panel, roundtable session speaker choices, new faculty/PhD student track, and continuing the hands-on technology session. The feedback from the conference was overwhelmingly positive.

The CTLA sessions included a variety of learning formats on topics such as technology tips, teaching tips, distance learning, teaching with MOOCs, big data and data analytics, flipped classrooms, and academic honesty, and sessions related to all levels of accounting courses. We had so many excellent Effective Teaching Practices submissions that they were split into two separate sessions. At the opening session, attendees enjoyed Susan Crosson's presentation "Advancing Accounting Education: Opportunities and Rewards."

The luncheon included a very interesting and informative Young Professional's Panel. This panel included four recent accounting graduates who discussed topics related to linking accounting education to the knowledge and skills needed by young professionals. In addition, several awards were presented during lunch, including the Bea Sanders/AICPA Teaching Innovation Award to Wendy Tietz from Kent State University; the George Krull/Grant Thornton Teaching Innovation Award to Scott Hanson and Ashley Stark from Dickinson State University; and the Mark Chain/FSA Teaching Innovation Award to Tina Loraas and DeWayne Searcy from Auburn University.

Saturday evening, attendees enjoyed networking and local foods at the reception and a second set of Effective Teaching Practices posters.

The keynote session on Sunday opened with a great presentation, "Learning about Learning: Research Discoveries That Inform and Shape Teaching Practice" given by Fred Phillips from the University of Saskatchewan. After the keynote session, Sunday participants had the choice to attend pedagogy sessions or hands-on technology sessions. Thanks to everyone who helped make CTLA 2015 a great success, including our great Steering Committee and wonderful support from the AAA staff.

—Markus Ahrens and Karen Braun, 2015 CTLA Co-Chairs

## 2015–2016 Membership Dues: It's Not Too Late to Renew!

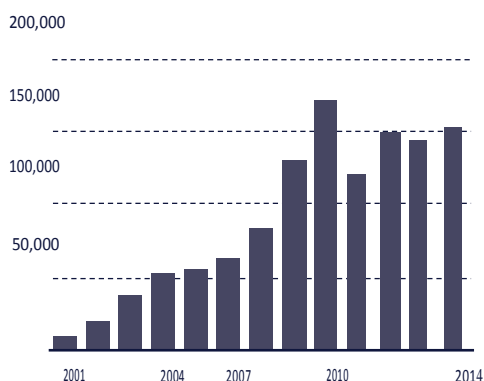
We thank you for your support of the AAA over the past year. If you have not already done so, there is still time to renew your AAA Membership for the 2015–2016 member year. This is a very exciting time for the Association! The accounting profession has undergone dramatic changes, and society is in need of the knowledge that comes with expertise and practice. As the Association continues to look at ways that we, as the AAA, can better support our members and the profession as a whole, we do not want you to miss the opportunity to be a part of these efforts.

To renew your membership, go to <http://aaahq.org/Membership/type/Membership-Renewal> or contact Pat Stein, Senior Member Services Coordinator, at [pat@aaahq.org](mailto:pat@aaahq.org) or (941) 556-4102, today!

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## JOURNAL DOWNLOADS



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GREECE	2004	
Athens University of Economics & Business		
JAPAN	2005	
Kobe University, Kobe		
FRANCE	2006	
HEC School of Management, Paris		
USA	2007	
University of Hawaii at Manoa, Honolulu		
POLAND	2008	
Kozminski Business School		
ITALY	2009	
Università degli Studi di Catania, Catania		
TAIWAN	2010	
National Chengchi University & National Taiwan University		
GREECE	2011	
University of Macedonia, Thessaloniki		
CANADA	2012	
Brock University, Ontario		
CHINA	2013	
Zhongnan University of Economics and Law		
BRAZIL	2014	
São Paulo University, São Paulo		
CHINA	2015	
Xiamen University		
ITALY	2016	
LUISS University, Rome		



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Volume 29 • Number 2

Summer 2015

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A Publication of the Accounting Information Systems Section of the  
American Accounting Association

## Call for Next *Journal of Information Systems* Editor

The Research & Publications Committee of the Accounting Information Systems section is soliciting nominations for the Senior Editor of the *Journal of Information Systems* for the 2017/2019 triennium. The Senior Editor will further enhance the quality and recognition of the journal internationally, recognizing its vital role at the intersection of accounting and information technology. Duties include, but are not limited to, the following: setting strategic and tactical directions for the journal, appointment of editors and members of the editorial board, promotion and marketing, and overseeing the publication process. Please send questions and your nominations, including self-nominations, via email to David Wood (Chair, Research & Publications Committee) at [davidwood@byu.edu](mailto:davidwood@byu.edu) by February 16, 2016. Nominations for joint editorship are also welcome. You are strongly encouraged to include with your nomination a current electronic copy of the candidate's *vita*.

## Nominate a Colleague for a 2016 AAA Award

Our awards recognize the many significant contributions of AAA members in accounting education, research, and practice, most of which are given out during the Annual Meeting. We encourage you to visit the Awards page at <http://aaahq.org/Education/Awards>

### AAA/Deloitte Wildman Medal Award recognizing and encouraging practical research

*Nomination deadline: January 31, 2016*

### Doctoral Dissertation Awards for Innovation in Accounting Education recognizing third- or fourth-year PhD students conducting innovative research in any area of accounting

*Nomination deadline: January 31, 2016*

### Accounting Horizons and Issues in Accounting Education 2015 Best Paper Awards given for the best paper published each calendar year for either publication

*Nomination deadline: The award winner is selected by online voting open to all AAA members subscribing to Accounting Horizons or Issues in Accounting Education. Online voting is scheduled for Spring 2016.*

### Competitive Manuscript Award encouraging research by new PhDs

*Nomination deadline: January 31, 2016*

### Distinguished Contributions to Accounting Literature Award recognizing research of exceptional merit

*Nomination deadline: January 31, 2016*

### Innovation in Accounting Education Award encouraging and recognizing innovation in accounting education

*Nomination deadline: January 31, 2016*

### Lifetime Service Award recognizing service contributions to accounting education over a sustained period of time

*Nomination deadline: January 31, 2016*

### Notable Contributions to Accounting Literature Award recognizing research of exceptional merit

*Nomination deadline: January 31, 2016*

### Outstanding Accounting Educator Award recognizing contributions to accounting education

*Nomination deadline: January 31, 2016*

### Seminal Contributions to Accounting Literature Award to recognize seminal research

*Nomination deadline: January 31, 2016*

## Upcoming Career Center Event

### 2015 Accounting PhD Rookie Recruiting and Research Camp

**Hilton Miami Downtown Hotel, Miami, Florida**

**December 4–6, 2015**

The American Accounting Association (AAA) and the University of Miami are pleased to bring you the 2015 Accounting PhD Rookie Recruiting and Research Camp. This year's Accounting PhD Rookie Recruiting & Research Camp will be held in Miami, Florida, at the Hilton Miami Downtown.

The 2015 Accounting PhD Rookie Recruiting & Research Camp is a two-day forum for faculty and recruiters to meet and network with PhD candidates, attend 15-minute research presentations by job-seeking candidates, and interview a number of job market candidates before making decisions about recruiting "fly-outs."

This year's camp will bring together accounting PhD candidates, faculty from universities interested in interviewing candidates for faculty positions, and, possibly, recruiters from private sector firms.

Don't miss out on the 2015 event! The 2014 Rookie Camp attracted 162 job seekers, 18 observers, and 178 recruiters and was well received by all!

Learn more at  
<http://aaahq.org/Meetings/2015/RookieCamp>



**American  
Accounting  
Association**

**UNIVERSITY  
OF MIAMI**



**Career Center**

## The Accounting Hall of Fame Inducts James A. Ohlson for 2015

The Accounting Hall of Fame inducted its most recent member on August 10, 2015, as James A. Ohlson was honored at the American Accounting Association Annual Meeting in Chicago. Ohlson is a Chaired Professor at The Hong Kong Polytechnic University and also has affiliations with Cheung Kong Graduate School of Business in Beijing and the Manchester School of Business in the U.K.

As an expert in the role of accounting earnings in the valuation and operation of economic enterprises, Ohlson has published more than 60 papers in scholarly journals and has taught at Stanford University; the University of California, Berkeley; Columbia University; New York University; and Arizona State University. He has held visiting professorships at The University of Chicago; The London School of Economics; the Stockholm School of Economics; The University of British Columbia; and the University of California, Los Angeles.

Peter Easton, alumni professor of accountancy and academic director of the Center for Accounting Research and Education at Mendoza College of Business at the University of Notre Dame, presented Ohlson with his award. Ohlson is the 93rd member to be inducted into the Accounting Hall of Fame.

The Accounting Hall of Fame's international board of electors selects one or two honorees each year. Ninety-three influential and respected accountants from academe, accounting practice, government, and business have been elected to the Accounting Hall of Fame since its establishment in 1950 at The Ohio State University's Fisher College of Business.

**Peter Easton presents the certificate to  
James A. Ohlson (right) during the induction ceremony**



# Upcoming AAA Meetings

December 4–6, 2015  
2015 Accounting PhD Rookie Recruiting & Research Camp  
Miami, FL

January 7–9, 2016  
2016 Management Accounting Section Midyear Meeting  
Dallas, TX

January 14–16, 2016  
2016 Auditing Section Midyear Meeting  
Scottsdale, AZ

January 21–23, 2016  
2016 Joint Midyear Meeting of the AIS and SET Sections  
Houston, TX

January 22–23, 2016  
2016 Financial Accounting and Reporting Section Midyear Meeting  
Newport Beach, CA

February 12–13, 2016  
2016 APLG/FSA Annual Seminar  
Savannah, GA

February 18–20, 2016  
2016 International Accounting Section Midyear Meeting  
New Orleans, LA

February 25–27, 2016  
2016 ATA Midyear Meeting  
Orlando, FL

March 4–5, 2016  
2016 Forensic Accounting Research Conference  
Charlotte, NC

March 9–12, 2016  
2016 Southwest Region/FBD Meeting  
Oklahoma City, OK

March 11–12, 2016  
2016 Government and Nonprofit Section Midyear Meeting  
Arlington, VA

March 31–April 1, 2016  
2016 Conference of the Public Interest Section  
Orlando (Winter Park), FL

April 7–9, 2016  
2016 Ohio Region Meeting  
Cleveland (Beachwood), OH

April 14–16, 2016  
2016 Southeast Region Meeting  
Atlanta, GA

May 5–7, 2016  
2016 Western Region Meeting  
Seattle, WA

May 19–21, 2016  
2016 Mid-Atlantic Region Meeting  
Morgantown, WV

## AAA Centennial Website

As we launch the start of our Centennial Celebration, we have created a special Centennial website—[aaahq.org/About/Centennial](http://aaahq.org/About/Centennial)—featuring the history of the AAA; photos from our past, trivia, and fun facts; video reflections from members; and even a chance for *you* to share your memories.

We will be updating the content on the website throughout the year, so please check back for new content that will be added over the course of 2015 and 2016!

The interactive timeline will start to be populated this fall, so watch for a fun “walk through the ages” via this tool.

We’ll also be adding additional photo galleries, so check back for new photos of friends and colleagues... and maybe even a photo or two of you! More video stories will also be added over the course of the year, so please check back and be sure to watch some of these fascinating clips.

Most exciting of all is that we want to hear from *you*! Please visit the “Share Your Story” section of the website to read how you can submit a brief story about your membership in the AAA. We’ll collect and post these stories for all to read on the website. You can email your stories to [aaastories@aaahq.org](mailto:aaastories@aaahq.org)



## The PhD Project Announces 2015 Inductees into Hall of Fame

**Dr. Michael B. Clement, The University of Texas at Austin; Dean Mark C. Dawkins, University of North Florida; Dr. William J. Qualls, University of Illinois Urbana-Champaign**

The PhD Project, an award-winning program to increase diversity in management, announced the 2015 inductees into its PhD Project Hall of Fame. They are Dr. Michael B. Clement, Professor of Accounting, The University of Texas at Austin; Dr. Mark C. Dawkins, Dean, University of North Florida; and Dr. William J. Qualls, Professor of Marketing, University of Illinois Urbana-Champaign.

The PhD Project established the Hall of Fame in 2011 to recognize a select few who have inspired many. These individuals have sustained an unwavering commitment to The PhD Project's mission, and their positive leadership has resulted in significant encouragement and impact within The Project's network of minority business doctoral students and faculty.

"We are pleased to present the 2015 inductees to The PhD Project Hall of Fame. Since our inception, these individuals have served The Project as presenters, mentors, and advisors," says Bernard J. Milano, President of The PhD Project and the KPMG Foundation, the founder and lead funder of The Project. "They have put forth great effort to create diversity in academia and, ultimately, the business world."

When The PhD Project was created, there were only 294 doctorally qualified African American, Hispanic American, or Native American business professors in all U.S. business schools. Today, there are 1,292 minority business professors. Further, 295 minorities are currently enrolled in doctoral programs and will take a place at the front of the classroom over the next few years. The PhD Project provides direct access to these individuals, so companies providing funding at or above a certain level can connect with participants and their students to share information about careers, scholarships, and other educational initiatives.

The PhD Project 2015 Hall of Fame inductees will be honored at the organization's annual conference in November. A new class of inductees is selected annually by supporters of The PhD Project, and the public is invited to submit nominations for each year's class.

For more information and to view a complete list of the Hall of Fame members, visit <http://www.phdproject.org>



(left to right)  
**Dr. Michael B. Clement,**  
**Dean Mark C. Dawkins,**  
**Dr. William J. Qualls**

# Call for Submissions “Celebration of the Century”

The theme of the 2016 Annual Meeting in New York is “Celebration of the Century” as we celebrate our centennial year. Our organization has come a long way since 1916, and the meeting will provide a forum for discussions around our future as global thought leaders in Accounting as well as building bridges between the AAA and our numerous key global partners. Accounting is critical to a prosperous society, and as the leading academic organization in Accounting in the world, we must respond as an organization to the changes in our global environment. Please join us in New York, August 6 through August 10, 2016, for the Annual Meeting and Conference on Teaching and Learning in Accounting (CTLA) and become a participant in the celebration of the century and help us to become an even stronger and more impactful organization during the next 100 years!

## General Information

The Annual Meeting is sure to be a large, dynamic meeting that encourages participation through a wide range of session types designed to support members with different interests. You can learn more about the session types below, and you can submit to each through the links provided for each type. To track your submission, you will need to create a user ID and password during the submission process. You will need this information to update and/or access the status of your submission. This user ID and password does not need to match your AAA login and will not grant access to AAA member services (i.e., registration, dues renewal, etc.). If your submission is accepted, all participants and presenters must register for the meeting, which includes both meeting registration and membership fees.

## Concurrent Paper and Research Forum Sessions

*Submission deadline: January 6, 2016*

Submissions are made by section/topic area. Submissions to any section that are deemed to be within the purview of another section category will be redirected to the more appropriate section for review.

*Note:* Authors may submit more than one paper to the Annual Meeting. However, it is considered an abuse of valuable reviewer and liaison time to submit the same paper to more than one Section designation. Submitting the same paper to multiple Sections will disqualify your submission from consideration. Consult appropriate Section liaisons should you have questions about where to make your submission.

## Section-Sponsored Concurrent Panel Sessions

*Submission deadline: January 6, 2016*

Submissions are made by section/topic area. Submitters of panels are responsible for populating the panel, extending invitations to panelists, and hosting participants as appropriate.

## Pre-Conference Workshops (CPE Sessions)

*Submission deadline: January 6, 2016*

Opening the engaging pre-meeting format, these full- and half-day workshops provide opportunities for in-depth attention and study of more complex issues and topics across a wide range of areas of interest in Accounting education, research, and practice. These sessions will be held on Saturday, August 6, and Sunday, August 7, 2016.

## The Conference on Teaching and Learning in Accounting (CTLA)

*Submission deadline: February 10, 2016*

This conference is designed for new and experienced faculty looking for opportunities to share best practices, refine teaching talents, and perfect their craft in teaching Accounting, and submissions are invited for this annual pre-meeting conference. Submissions are welcome from the wide range of approaches and content in Accounting education. This conference will be held all day Saturday, August 6, and during the morning on Sunday, August 7, 2016.

## 21st Annual Ethics Research Symposium

*Submission deadline: March 30, 2016*

Colleagues engaged and interested in research and teaching related to ethics are invited by the Professionalism and Ethics Committee and Public Interest Section of the American Accounting



# NEW YORK 2016 CELEBRATION OF THE CENTURY

**American Accounting Association** Annual Meeting  
and Conference on Teaching and Learning in Accounting

Association to submit papers, cases, and panel session proposals for presentation at the 21st Annual Ethics Research Symposium to be held on Sunday, August 7, 2016. Contributions from members of all AAA Sections are invited.

## **Effective Learning Strategies Sessions (ELS)**

*Submission deadline: April 4, 2016*

These sessions offer presenters an interactive forum for exchange of ideas and resources that support learning in accounting.

## **Emerging and Innovative Research Session**

*Submission deadline: April 4, 2016*

For this session, which is intended to highlight promising emerging and innovative research ideas, authors will submit a short abstract of three to four pages that describes their work in progress or a planned session that will bring ideas currently outside Accounting to the attention of Accounting scholars. This session is an interactive format; see suggestions on how presentation materials are prepared for an interactive session.

## **Faculty-Student Collaborations in Accounting: FASTCA-16**

*Submission deadline: April 4, 2016*

Encouraging exploration and discussion of collaborations between Accounting faculty and undergraduate and master's students, this all-day conference recognizes the importance of these collaborations to creating important learning experiences for students, attracting students to the Accounting profession and the Accounting academy, as well as connecting the community of faculty conducting collaborative research and teaching. The following are some examples of faculty-student collaborations:

- Research: Students and faculty working together on a research paper
- Teaching: Joint development of teaching materials by students and faculty
- Practice: Students and faculty working together to solve a real-world problem

These sessions will be held on Wednesday, August 10, 2016.

## **Global Emerging Scholars Research Workshop**

*Submission Deadline: May 2, 2016*

The American Accounting Association Global Emerging Scholars Research Workshop will be held on Sunday, August 7, in conjunction with the 2016 AAA Annual Meeting in New York. Up to 15 proposals will be selected for presentation at the workshop. Written feedback will be provided to the presenters prior to the workshop to assist them in identifying ways to improve their research proposal. At the workshop, each scholar will present the proposal, followed by discussion by a senior researcher as a mentor, who will also provide constructive feedback. There will also be further discussion of the proposal by the presenter, other senior scholars as mentors, and the other early career researchers.

## **Volunteer Information**

The Program Advisory Committee strongly encourages all AAA members to consider volunteering to serve as reviewers, paper discussants, and session moderators. If you are submitting a paper or proposal for the 2016 Annual Meeting, please consider "giving back" to the community by volunteering to serve in one or more of these roles.





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