# **ACCOUNTING EDUCATION NEWS**

http://AAA-edu.org

**Co-Editors: Joel S. Demski and Craig E. Polhemus** 



**American Accounting Association** 



For information about restaurants, things to do, and sights to see while in San Antonio, click the link from the "2002 Annual Meeting Information" button on our home page at http://AAA-edu.org.



San Antonio

San Antonio, the "Jewel of Texas," is known for its hospitality and its history—a charming atmosphere with a Tex-Mex flavor. The surrounding areas from the Texas Hill Country to a host of parks and nature areas provide a variety of outdoor experiences. Rich in history and diverse in culture, this tenth-largest city in the United States offers something for everyone.

**The Alamo** – "Remember the Alamo" with a visit to San Antonio's most famous attraction. Built in 1744 by Spanish missionaries, the Alamo became a stronghold for the Texas revolution and site of the famous battle between Mexican General Santa Anna and the young Republic of Texas.

**Market Square** – Affords visitors an infusion of Mexican culture through shopping, dining, and festivities.

**Brackenridge Park** – This park is home to the San Antonio Zoo as well as native waterfowl enjoying the 343 acres and meandering San Antonio River.

**Riverwalk** – A unique and romantic setting that is famous worldwide, this beautiful jewel is one of San Antonio's most popular attractions. Located in the heart of downtown, this unique setting offers world-famous river barges, shopping, theaters, and a variety of restaurants and night clubs.

**Sea World at Texas** – Educational exhibits, theatrical performances, rides, trained sea creatures, and of course Shamu are all on tap at this aquarium-theme park.

**Hemisfair** – Built for the World's Fair in 1968, the 750-foot Tower of the Americas offers an open-air observation deck and a spectacular view of the San Antonio skyline after dark.





# **Reinvigorating Accounting Scholarship**

Invitation

Plans for this year's Annual Meeting are rapidly falling into shape. As I announced last August, this year's Annual Meeting is structured on the theme of Reinvigorating Accounting Scholarship. This is reflected in the lineup of plenary speakers, and in some structural and content changes in the concurrent sessions.

The plenary sessions are designed to highlight the reinvigoration theme. First, on Thursday, August 15, Jerry Feltham, University of



Joel S. Demski

British Columbia, will deliver this year's Presidential Lecture, "Understanding the Value of Accounting." Second, the meeting's keynote address will be delivered on Friday, August 16, by Jack Triplett, productivity and cost measurement specialist and Visiting Fellow at the Brookings Institution. Third, on Saturday, August 17, the winners of the Curriculum Design Contest I announced last summer will present their designs. I was delighted by the creativity of those who participated in the contest, and the winning submissions are simply amazing in the insight, imagination, and forward-looking thinking they provide.

The concurrent sessions further reflect the reinvigoration theme. First, we have designed almost 15 percent of the sessions to be interdisciplinary in nature. The idea is to focus on the topic, without reference to method, Section, or interest group. I am hopeful this will increase trade among our various specialties and put accounting per se back in the center of our scholarly activities. Second, we have set aside a number of "make your own" session slots where individual members are able to compete, on a first-come, first-served basis, with their own concurrent offerings. This allows us to experiment with a less structured approach to designing the concurrent sessions, and to provide a venue for less patterned approaches to designing those sessions.

I am excited about the forthcoming meeting, with its emphasis on our scholarly ideals, aspirations, and responsibilities. I invite each and every one of you to attend, to stretch yourself, and to help us all increase the vigor, the excitement, the pure joy of accounting scholarship.

Joel S. Demski President, American Accounting Association

Highlights



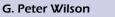


Jack E. Triplett



**Katherine Schipper** 







Craig E. Polhemus

# Plenary Sessions, Luncheons, Receptions, and Awards

Plenary sessions of the American Accounting Association's Annual Meeting will be held from 8:30 AM to 9:45 AM on Thursday, Friday and Saturday, August 15–17, 2002. On Thursday the plenary will feature the **Outstanding Accounting Educator Award**, and Saturday's plenary will feature the **Wildman Medal Award**. The **Competitive Manuscript Award** and **Notable Contributions to Accounting Literature Award** will be presented at Friday's luncheon and the **Innovation in Accounting Education Award** will be presented at the Saturday luncheon.

In addition to these award presentations, the plenary sessions and luncheons feature keynote speakers or presenters who have closely observed and powerfully influenced major accounting or education developments in recent years.

With a reception every night, there is ample time for relaxing, socializing, and renewing acquaintances. On Wednesday night, August 14, the informal Early Bird Reception takes place in the Exhibit Hall—your first chance to see what's new with this year's exhibitors. The Association's Welcome Reception is Thursday night and beverage, food, and entertainment are provided. Friday night will feature a theme reception and offers food and entertainment—sure to surprise and please. And finally wind down and say good-byes for another year at the Farewell Reception on Saturday night, August 17.

To avoid a late fee, register on or before July 8.

Name badge required for admittance to all events, including receptions, exhibit hall, and placement center for guests 16 and older. Thursday, August 15 Thursday's plenary speaker is Gerald (Jerry) A. Feltham, the Arthur Andersen Professor of Accounting and former Chairman of the Accounting Division in the Faculty of Commerce at the University of British Columbia. Mr. Feltham will speak on "Understanding the Value of Accounting." He has held faculty positions at the University of Alberta (1961–1963) and Stanford University (1967–1971). Mr. Feltham has published three books and numerous articles in The Accounting Review, Contemporary Accounting Research, the Journal of Accounting and Economics, the Journal of Accounting Research, the Review of Accounting Studies, and Management Science. Mr. Feltham has received numerous awards including the American Accounting Association's 1997 Outstanding Accounting Educator Award, the 1997 Distinguished International Visiting Lecturer in Accounting, and the 1998 Wildman Medal. He is currently on the editorial boards of the Journal of Accounting and Economics, Contemporary Accounting Research, Asia-Pacific Journal of Accounting and Economics, and the Journal of Management Accounting Research and has served on the editorial boards of The Accounting Review, the Journal of Accounting Research, and Management Science.

#### Friday, August 16

Jack E. Triplett, the Friday plenary speaker, is a visiting Fellow at the Brookings Institution in Washington, D.C. His current research concerns productivity in services industries with a focus on developing improved measures of output for these notably difficultto-measure sectors of the economy, and analysis of the "new economy," particularly the contributions of high technology to economic growth and productivity. He is also engaged in an international project to produce comparable high-tech deflators and measurements in national accounts in OECD countries, in order to carry out international comparisons of productivity, economic growth, and living standards. He serves as a consultant on productivity analysis and on issues of economic measurement and economic statistics to research institutions, companies, and international organizations, and to the statistical agencies of a number of countries, including the United Kingdom, Canada, Australia, and Eurostat (the statistical office of the European Community). Mr. Triplett has written extensively on problems of economic measurement, including price indexes, national accounts, capital stock and labor input, and productivity and technical change. He holds A.B., M.A., and Ph.D. degrees from the University of California, Berkeley.



#### Katherine Schipper will speak on at the Friday luncheon

on "An academic research perspective on accounting standard setting." Ms. Schipper was appointed to the Financial Accounting Standards Board (FASB) effective September 2001. Prior to joining the FASB she was the L. Palmer Fox Professor of Business Administration at Duke University's Fuqua School of Business.

Ms. Schipper has published research papers on a range of accounting and corporate finance issues and has been the recipient of several grants and awards, including the American Accounting Association's Outstanding Accounting Educator Award. She has served the American Accounting Association as President and as Director of Research, and as President of the Financial Accounting and Reporting Section. She was a member of the FASB's Financial Accounting Standards Advisory Council (FASAC) from 1996 to 1999. Ms. Schipper holds a B.A. degree from the University of Dayton, and M.B.A., M.A., and Ph.D. degrees from the University of Chicago.

#### Saturday, August 17

**Saturday's plenary** session will feature Curriculum Challenge Contest winners. Come and learn about your colleagues' visions for the future of Accounting Education.

**Saturday's luncheon** will feature incoming AAA President **G. Peter Wilson.** Mr. Wilson is the Joseph L. Sweeney Chair of Accounting at Boston College and has served on faculties at Lake-Sumter Community College, Carnegie Mellon University, Stanford University, Harvard University, and the Massachusetts Institute of Technology. He received the AAA's Competitive Manuscript Award in 1986, is a past Academic Vice President of the Association, and has served on the editorial boards of *The Accounting Review*, and *Issues in Accounting Education*.

Executive Director **Craig E. Polhemus** will also speak at the Saturday luncheon. He has been with the AAA since 1995. Before joining the AAA as Executive Director, Mr. Polhemus had served as Deputy Director of the New York State Office for the Aging, Counsel and Staff Director of the U.S. Senate Subcommittee on Alcoholism and Drug Abuse, economist at the U.S. Bureau of Statistics, editor with the *Monthly Labor Review* and the *Georgetown Law Journal*, and reporter for various newspapers and wire services.

#### On-site ticket sales for meal functions will be limited.

You can attend plenary sessions, luncheons, award presentations, and select from 108 concurrent sessions, 110 forum papers, and 40 CPE sessions.

# Session and Paper Topic Highlights

- Using Online Environments to Supplement On-Campus Courses
- Enron: Causes and Consequences
- Issues and Research Challenges as XBRL Moves into the Mainstream
- Audit Procedures and Auditor Reactions to Risk
- Performance Measurement: Agency Models
- Recent Developments in Europe: Accounting Standards and Corporate Governance
- This year's sessions will feature several "at-large" and "mixed" sessions, each of which will include papers from various sections and different research approaches. These sessions are meant to stimulate conversations and emphasize the "Reinvigorating Accounting Scholarship" theme.

# **CPE Opportunities**

- Accounting for Derivatives in Financial Statements
- Teaching Accounting Systems: Tips and Techniques
- Empirical Tax Research in Accounting
- XML, XBRL, Datamining, and Business-to-Business e-Business
- IASC and SEC Updates
- Current Issues in Financial Reporting
- Professionalism and Ethics Symposium
- Experimental Research in Financial and Managerial Accounting
- Innovative Ideas for Assessing Accounting Courses
- Implementing Curriculum Change in Accounting: Keys to Maximizing Success
- Teaching Accounting Online

Meeting at-a-Glance

# **Opportunities to attend plenaries, concurrent and CPE sessions, and time to socialize and network with peers**

TUESDAY, A	UGUST 13	FRIDAY, AU	GUST 16 continued
7:30 ам – 8:30 ам	Tuesday CPE Workshop Registration	9:45 ам – 10:15 ам	Coffee Break
8:30 ам – 5:00 рм	Continuing Professional Education	10:15 ам – 11:45 ам	Concurrent Sessions*
	Programs	12:00 NOON – 1:45 PM	Luncheon
4:00 pm - 8:00 pm	Registration		Speaker: Katherine Schipper, Financial Accounting Standards Board (FASB)
7:00 ам — 7:00 рм	Registration		Competitive Manuscript Award
8:00 am - 5:00 pm	Continuing Professional Education Programs		Notable Contributions to Accounting Literature Award
5:30 рм – 7:00 рм	Early Bird Reception	2:00 рм – 3:30 рм	Concurrent Sessions*
	у I	3:30 рм – 4:00 рм	Coffee Break
THURSDAY,	AUGUST 15	4:00 рм – 5:30 рм	Concurrent Sessions*
6:45 ам – 8:15 ам	Section Business Meetings and	5:45 рм – 6:45 рм	AAA Business Meeting
	Breakfasts	7:00 рм – 9:00 рм	Reception
7:00 ам – 5:00 рм	Registration		
8:15 ам – 9:45 ам	Opening Plenary Session	SATURDAY,	AUGUST 17
	Speaker: Jerry A. Feltham, University of British Columbia	8:00 ам – 3:00 рм	Registration
	Outstanding Accounting	8:30 ам – 9:45 ам	Plenary Session
	Educator Award		Speakers: Curriculum Challenge
9:45 ам – 10:15 ам	Coffee Break		Contest Winners
10:15 ам – 11:45 ам	Concurrent Sessions*	0.45 10.15	Wildman Medal Award
12:00 NOON — 1:45 РМ	Section Luncheons and Business Meetings	9:45 AM - 10:15 AM	Coffee Break
2:00 рм — 3:30 рм	Concurrent Sessions*	10:15 ам – 11:45 ам	Forum Papers Concurrent Sessions*
3:30 рм – 4:00 рм	Coffee Break	12:00 noon – 1:45 pm	Luncheon
4:00 рм – 5:30 рм	Concurrent Sessions*	12.00 NOON - 1.43 PM	Speaker: G. Peter Wilson,
5:45 рм – 6:45 рм	Section Business Meetings		President-Elect, American
	Make-Your-Own Sessions		Accounting Association Innovation in Accounting
7:00 рм – 9:00 рм	Welcome Reception		Education Award
FRIDAY, AU	GUST 16	2:00 рм – 3:30 рм	Forum Papers
6:45 ам – 8:15 ам			Concurrent Sessions*
0.45 AM - 0.15 AM	Section Business Meetings and Breakfasts	3:30 рм – 4:00 рм	Coffee Break
8:00 am - 5:00 pm	Registration	4:00 рм – 5:30 рм	Concurrent Sessions*
8:30 ам – 9:45 ам	Plenary Session	5:45 рм – 6:45 рм	Make-Your-Own Sessions
	Speaker: Jack E. Triplett, Brookings Institution	7:00 рм – 8:00 рм	Closing Reception

\*See http://AAA-edu.org for additional details.

CPE Sessions

# for Continuing Professional Education Credits

#### For expanded desciptions of CPE Sessions log onto http://AAA-edu.org and click the Annual Meeting button.

Most of this year's CPE sessions will be held on Wednesday, August 14. Three special sessions are scheduled for Tuesday, August 13. Wednesday's sessions feature both full- and half-day courses covering a broad range of subjects. Lunch will be provided for individuals registering for one full-day or two half-day workshops on Wednesday.

Attendance at these programs is restricted to Annual Meeting registrants. Spouses can register on a space-available basis.

### TUESDAY

#### **CPE SESSION 1** 8:30 AM-4:00 PM What Critical Factors Determine Pedagogical Success vs. Failure? The Highly Successful Online M.B.A. Courses at Duke University and the University of Connecticut and How Material Provided to Students in Classrooms Should Be Revised for Online Students

Nancy Keeshan will focus upon the critical factors of success for online learning at Duke University's Global Executive online M.B.A. program headlined by Business Week magazine as the "Hottest Campus on the Internet." To date, over 600 executives around the world have obtained Dukes prestigious online M.B.A. degrees. See http://www.fuqua.duke.edu/admin/gemba/index.html. Amy Dunbar is part of the new wave of professors who teach full-time for a university without having to leave home except to perform nonteaching duties on campus. Dr. Dunbar will explain how she consistently wows her tax students online. See http:// www.trinity.edu/rjensen/book01q4.htm#Dunbar. Bob Jensen will provide an overview of successes and failures in online distance education. He will then demonstrate how course materials need to be modified when they are moved from the students in the classroom to students online, including a tutorial on Camtasia. See http://www.trinity.edu/rjensen/HelpersVideos.htm. Presenters: Amy Dunbar, University of Connecticut; Nancy K. Keeshan, Duke University; and Robert Jensen, Trinity University; Dennis Beresford, University of Georgia.

# See http://AAA-edu.org for special requirements or prerequisites.

Half-day CPE Sessions are \$65 each and full-day sessions are \$130.

To avoid a late fee, register on or before July 8.

#### PLEASE NOTE:

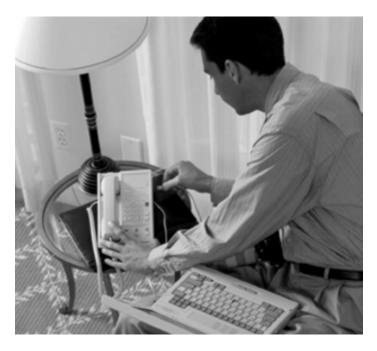
Registration Materials for Tuesday CPE Workshops will be available from 7:30 AM – 8:30 AM Tuesday morning.

#### **CPE SESSION 2** 8:00 AM-5:00 pm Eleventh Annual Research Workshop on Artificial Intelligence and Emerging Technologies in Accounting, Auditing, and Tax

Discussion of current research on information technologies in accounting, auditing, and tax. A wide range of Artificial Intelligence and Emerging Technologies topics are addressed. See our Call for Papers at http://accounting.rutgers.edu/raw/aaa/aiet/ AIETworkshop2002.htm. Doctoral students are invited to attend with a waiver of the CPE registration fee provided by the AI/ET Section. Sponsor: Artificial Intelligence/Emerging Technologies Section.

#### **CPE SESSION 3 Tuesday, 1:00 pm-7:00 pm and Wednesday, 7:00 AM-12:00 pm** Seventh Annual Professionalism and Ethics Symposium

The Seventh Annual Professionalism and Ethics Symposium provides an opportunity for researchers and practitioners concerned with professionalism and ethics to discuss recent research and emerging issues encountered in practice. All faculty and doctoral students are invited to attend, with a waiver of enrollment fees for doctoral students. Sponsor: Professionalism and Ethics Committee of the AAA.



### **WEDNESDAY - FULL DAY**

#### **CPE SESSION 4** 8:00 AM-4:00 PM Seminar on International Accounting

Discussion topics include accounting diversity, capital market effects, accounting harmonization, international accounting pedagogy, and more. Presenter: Frederick D. S. Choi, New York University. Sponsor: International Accounting Section.

#### **CPE SESSION 5** 8:00 AM-4:00 PM Teaching Accounting Systems: Tips and Techniques for the New Instructor

This workshop is intended for faculty members teaching an accounting systems class for possibly the first time. The course will cover objectives, approaches, and technical issues. Cases, problems, and projects will be provided as well as references to additional resources. Presenters: Martha Eining, University of Utah and Nancy Bagranoff, Miami University. Sponsor: Information Systems Section.

### WEDNESDAY - MORNING

#### **CPE SESSION 6** 8:00 AM-11:00 AM Teaching Case-Driven Undergraduate Management Accounting Courses

This course is meant to be a practical introduction into teaching case-driven undergraduate management accounting courses. Participants will leave the workshop with specific ideas about how to organize their management accounting courses, which cases to use to achieve specific learning objectives, and how to effectively teach those cases. Presenter: Peter C. Brewer, Miami University.

#### **CPE SESSION 7** 8:00 AM-11:00 AM Teaching Professional Tax Research

Experienced tax educators will share their thoughts on the general and more specific objectives of their tax research classes and how they use the class structure and assignments to meet those objectives. Presenters: See the expanded online descriptions for updates. Sponsor: American Taxation Association.

#### **CPE SESSION 8** 8:00 AM-11:00 AM Empirical Tax Research in Accounting

This session will trace the development of archival, microeconomicbased, empirical income tax research in accounting over the last 15 years, drawing heavily from Shackelford and Shevlin (*Journal of Accounting and Economics* 2001) and comments at the 2002 Doctoral Consortium. Presenters: Douglas A. Shackelford, The University of North Carolina at Chapel Hill and Peter Easton, The Ohio State University. Sponsor: Vice President–Research.

#### **CPE SESSION 9** 8:00 AM-11:00 AM AICPA Professor/Practitioner Case Partnering and Development Assistance

The public reaction to the ENRON case highlights the importance of the AICPA Professor/Practitioner Case Development Program. Come learn how to write real-world cases and partner with practitioners. The best cases each year get published by the AICPAI Presenters: Margarita Maria Lenk, Colorado State University and Members of the AICPA Task Force and AICPA Practitioners.

# Half-day CPE Sessions are \$65 each and full-day sessions are \$130.

#### **CPE SESSION 10** 8:00 AM-12:00 PM Implementing Curriculum Change in Accounting: Keys to Maximizing Success

This session is a practical primer that provides participants with the tools needed to successfully execute curriculum change. Topics presented include: creating realistic expectations, the "make or buy" decision, preparing for and implementing course changes, and assessing outcomes in the curriculum revision process. Presenters: Anthony H. Catanach and Noah P. Barsky, Villanova University.

#### **CPE SESSION 11** 8:00 AM-12:00 PM Accounting for Derivatives in Financial Statements

This workshop provides an overview of FAS No. 133 and implementation guidance, including presentation materials suitable for classroom use. Topics include the following: (1) Common Types of Derivatives; (2) Risk Management Activities; (3) Overview of New Accounting Model; (4) Hedge Accounting: Oualifying Criteria; (5) Hedge Termination/Hedged Item Impairment; (6) Required Disclosures; and (7) Illustrative Cases. Presenter: Thomas Linsmeier, Michigan State University. Sponsor: Financial Accounting and Reporting Section.

#### **CPE SESSION 12** 8:00 AM-12:00 PM Data Privacy and Security

Accountants need to understand how to implement the minimal compliance requirements regarding privacy legislation and how to preserve the privacy rights of the entities about which data is collected, stored, and used. The AICPA's Privacy Framework is used as a guideline for discussing these issues. Presenters: Marilyn Greenstein, Arizona State University and Amy Ray, Bentley College. Sponsor: Artificial Intelligence/Emerging Technologies and Information Systems Sections.

#### **CPE SESSION 13** 8:00 AM-12:00 PM Using the Classroom to Enhance Research Productivity and Motivate Students to Pursue the CPA Examination

The workshop will discuss the research process and research topic sources, including writing for a specific journal and research publication using class materials and/or administrative experiences. The workshop will also familiarize participants with the Computerized CPA examination and provide strategies for motivating students to pursue the examination. Presenters: Gregory Johnson, American Institute of Certified Public Accountants; Robert Strawser, Texas A&M University; Cynthia Jackson, Northeastern University; and Jennifer Joe, Georgia State University. Sponsors: Faculty Diversity and Initiatives Section and the American Institute of Certified Public Accountants Minority Initiatives Committee.

#### CPE SESSION 14 8:00 AM-12:00 PM Introduction to XML

Focus on understanding the basics of XML (eXtensible Markup Language). XML is the basic technology for describing data in both humanly understandable and computerized form. This workshop will focus on understanding XML by examples and hands-on exercises. Bring Windows laptops. Presenters: Clinton White, Jr, University of Delaware; Roger Debreceny, Nanyang Technological University; and Glen Gray, California State University, Northridge. Sponsor: Teaching and Curriculum Section.

# See http://AAA-edu.org for special requirements or prerequisites.



#### **CPE SESSION 15** 8:00 AM-12:00 PM Continuous Auditing: Would It Have Stopped the Enron Mess?

This workshop discusses the basic principles of continuous audit/ assurance and examines if it would have been able to stop/avoid/ decrease the severity of the ENRON problem. It will also deal with insights that can be gathered toward changes in standards and the regulatory process, including auditing standards, financial statement standards, peer reviews, and new forms of oversight. Furthermore, it also discusses some of the main axioms of ereporting, the future of digital reporting, the role of XBRL in this process, and what companies can do to prepare for the emeasurement/e-reporting world. Presenters: Miklos A. Vasarhelyi and Alex Kogan, Rutgers University; and Liv Watson, EDGAR Online. Sponsor: Artificial Intelligence/Emerging Technologies Section.

#### **CPE SESSION 16 8:00** AM-12:00 PM Proactive Classroom Approaches to GNP Topics

This workshop will present an overview of new GNP accounting issues together with alternative pedagogical approaches to their integration into the curriculum and classroom. The discussion will include proactive learning and communication techniques in addition to evaluation and assessment tools. Presenters: Terry Patton, GASB; G. Robert Smith, Jr., Middle Tennessee State University; Donald J. Raux, Siena College; Mary Fischer, The University of Texas at Tyler. Sponsor: Government and Nonprofit Section.

#### CPE SESSION 17 8:00 AM-12:00 PM Business-to-Business e-Business

This workshop will investigate how businesses are using emerging technologies and reengineering their processes to facilitate B2B integration and commerce. The role of enterprise resource planning systems, supply chain management, and customer relationship management, among other factors will be discussed. Presenter: Daniel E. O'Leary, University of Southern California.

#### **CPE SESSION 18 8:00** AM-12:00 PM Brain-Friendly II: Making Constructivism and Active Learning Work

This session demonstrates and explains the application of the latest research on how people learn accounting using active learning and constructivism as applied in the winner of the 2001 Bulloch Award of Innovations in Management Accounting Education. Presenter: Jim Mackey, California State University, Sacramento and Institute of Management Accountants.

#### **CPE SESSION 19 8:30** AM-12:00 PM Teaching Strategic Cost Management

This workshop covers strategic positioning, value chain analysis, the balanced scorecard, and other topics. It provides guidance in using cases and other teaching materials, based on the instructors' teaching experience and insights gained from six prior AAA Annual Meeting workshops. Presenters: Ed Blocher, The University of North Carolina at Chapel Hill; Kung Chen, University of Nebraska; and Thomas Lin, University of Southern California.

#### **CPE SESSION 20** 8:30 AM-12:00 PM Accounting for Intangibles and Internet Reporting: Teaching Modules That Can Be Plugged into Accounting Courses, Auditing Courses, and Electronic Commerce Courses

The workshop will deal with the latest developments in Internetbased business and financial reporting. Topics include audit modules, accounting for derivatives, accounting for intangibles, ROI in the New Economy, *pro forma* controversies, electronic commerce, and distance education. Presenters: Robert E. Jensen, Trinity University and Gerald Trites, St. Francis Xavier University.

#### **CPE Session 21** 8:00 AM-11:00 AM The Changing CPA Exam

In 2003 the CPA exam will change dramatically. This session will provide an overview of these changes, including live demonstrations of the computerized exam to highlight the types of questions that are new to the exam. Presenters: Julie Smith David, Arizona State University and Dick DeVore, American Institute of Certified Public Accountants. Sponsor: American Accounting Association.

#### **CPE Session 40** 8:00 AM-12:00 PM Implementing a Successful Recruiting Program

Participants will learn how to design, administer, and finance a successful recruiting program for their department. Learn from faculty who have implemented successful recruiting programs and about the latest recruiting tools available from the AICPA. Presenters: Dan Deines, Kansas State University; Dick Kochanek, University of Connecticut; Jodi Ryan and Joe Bittner, American Institute of Certified Public Accountants.

### WEDNESDAY – AFTERNOON

#### **CPE SESSION 22** 1:00 PM – 5:00 PM Information Systems Security and Datamining for Security Auditing

Information systems and network securities, audit technologies, and supporting infrastructures such as public key systems, security models, network penetration testing, and intrusion detection are discussed. Presenter: Jagdish S. Gangolly, SUNY at Albany. Sponsor: Artificial Intelligence/Emerging Technologies Section.

# See http://AAA-edu.org for special requirements or prerequisites.

Half-day CPE Sessions are \$65 each and full-day sessions are \$130.

#### **CPE SESSION 23** 1:00 pm – 4:00 pm Teaching Strategies & Classroom Techniques 2002

A workshop updated yearly to demonstrate and share hands-on teaching strategies and techniques, including audience participation and feedback from prior year participants. Presenters: Sandra Byrd, Southwest Missouri State University; Debra Kerby, Truman State University; and Sherry Mills, New Mexico State University. Sponsor : Teaching and Curriculum Section. Special Pricing: Teaching and Curriculum Section members will be refunded \$30 by the T&C Section after the Annual Meeting. If you aren't a Teaching and Curriculum Section member, be sure to sign up as part of your meeting registration to receive this refund.

#### **CPE SESSION 24** 1:00 PM – 4:00 PM Current Issues in Financial Reporting

This workshop will explore a variety of topics that are on the current agenda of the Financial Accounting Standards Board (FASB). Among the topics to be addressed are financial instruments, including fair values, business combinations, consolidations, revenue recognition, liability recognition, and performance reporting. Presenters: Katherine Schipper and Todd Johnson, Financial Accounting Standards Board. Sponsor: Financial Accounting and Reporting.

#### **CPE SESSION 25** 1:00 pm – 4:00 pm The First Accounting Course (for M.B.A.s): A Total Redesign

This seminar describes a totally new organizational structure for the first accounting course, built around the many measurement models used in accounting. Class-tested for three years, it has received very good student response. The seminar describes each of the models used along with related cases and assignments employed. Presenter: Ronald J. Huefner, SUNY at Buffalo.

#### **CPE SESSION 26** 1:00 pm - 4:00 pm Current Issues at the SEC

Learn about current issues at the SEC from current and former SEC staff members. The content will provide excellent resources to incorporate into financial accounting and auditing courses as well as insights for those conducting research related to SEC issues. Presenters: See the expanded online descriptions for updates. Sponsor: AAA SEC Liaison Committee.

#### **CPE SESSION 27** 1:00 pm – 4:00 pm Taxes and Asset Prices

This session will explore the background and development of research examining the impact of taxes on asset prices. Professor Shevlin and Professor Guenther will discuss the theoretical underpinnings of the issues and related research in other disciplines, as well as recent work in the tax accounting area. Presenter: Terry Shevlin, University of Washington and David A. Guenther, University of Colorado. Sponsor: American Taxation Association.

#### **CPE SESSION 28** 1:00 pm – 4:00 pm (Re) Tooling for Gender Issues Research

The purpose of this workshop is to provide a noncompetitive forum for active and aspiring gender researchers to discuss unanswered questions, theoretical underpinnings, recent developments in methodology, and novel data sources. Presenters: Sara A. Reiter, SUNY at Binghamton; Wayne Bremser, Villanova University; and Peggy Dwyer, University of Central Florida. Sponsor: Gender Issues in Accounting Section.

# See http://AAA-edu.org for special requirements or prerequisites.

#### **CPE SESSION 29** 1:00 pm – 4:00 pm International Accounting Standards Update

Mary Barth, an International Accounting Standards Board member, will present an update on recent developments in International Accounting Standards. Presenter: Mary Barth, Stanford University. Sponsor: International Accounting Section.

#### **CPE SESSION 30** 1:00 PM – 4:00 PM Experimental Research in Financial and Managerial Accounting

In this workshop we discuss the important roles that experiments play in financial and managerial accounting research. Additionally, we discuss frameworks for understanding and assessing experimental research in financial and managerial accounting. We present numerous avenues and opportunities for future experimental research in financial and managerial accounting. Presenters: Lisa L. Koonce, The University of Texas at Austin and Geoffrey B. Sprinkle, Indiana University. Sponsor: Vice President–Research.

#### **CPE SESSION 31** 1:00 pm – 5:00 pm Innovative Ideas for Assessing Accounting Courses

The goal of this workshop is to provide participants with strategies and ideas for assessing outcomes throughout accounting courses. Assessment devices will be highlighted at four different points: (1) at the start of the course; (2) during the course; (3) after the course; (4) during the planning stages of curriculum changes. Presenters: Robert J. Walsh, Marist College; Anthony H. Catanach, Villanova University; Susan V. Crosson, Santa Fe Community College; Margaret Gagne, Marist College; and Tracy S. Manly, University of Tulsa.

#### **CPE SESSION 32** 1:00 pm – 5:00 pm Financial Instrument Fair Values: Theory and Implementation

This workshop provides an overview of the basic models used to estimate fair values of financial instruments. Valuation models to be discussed include: debt instruments, interest rate swaps, equity forwards, foreign currency forwards, option pricing, which are applied to various instruments and transactions to illustrate the difficulty of estimating fair values reliably. Presenter: John T. Smith, Deloitte & Touche. Sponsor: Financial Accounting and Reporting Section.

#### CPE SESSION 33 1:00 PM-5:00 PM Introduction to XBRL

Understand how the eXtensible Business Reporting Language (XBRL) could dramatically change the financial information value chain. Discuss the strategic objectives of XBRL, the nature of XBRL taxonomies, and representation of accounting information within an XBRL instance document. Bring Windows laptop. Presenters: Clinton White, Jr., University of Delaware; Roger Debreceny, Nanyang Technological University; and Glen Gray, California State University, Northridge. Sponsor: Teaching and Curriculum Section.

#### **CPE SESSION 34** 1:00 PM – 5:00 PM Teaching Accounting Online: Learning from the Experience of Others

This workshop demonstrates a process for effectively teaching online. It simulates an online course with the instructor at the workshop and the student at a remote site. Presenters also share lessons learned from their online experience. Presenters: M. Cathy Sullivan and Sarah Cheverton, James Madison University.

# Half-day CPE Sessions are \$65 each and full-day sessions are \$130.

#### **CPE SESSION 35** 1:00 PM – 5:00 PM New Delivery Systems in Graduate Tax Education

A number of graduate tax programs have been eliminated due to declining enrollments. Several new methods of delivery have created booming programs at schools that had the traditional format. Find out whether your school can benefit by using these methods. Presenters: David Larue, University of Virginia; Myron Labell, Florida International University; and Barry C. Broden, University of Hartford. Sponsor: American Taxation Association.

#### CPE SESSION 36 1:00 pm – 5:00 pm Knowledge Management

This session will focus on issues in knowledge management and will summarize recent research and address issues in teaching knowledge management, with a focus on case studies. Presenter: Daniel E. O'Leary, University of Southern California. Sponsor: Artificial Intelligence/Emerging Technologies Section.

#### **CPE SESSION 37** 1:30 PM – 5:00 PM Auditing Research Involving Government and Nonprofit Organizations

This workshop will focus on auditing research opportunities involving all levels of government and types of not-for-profit organizations. Presenters will describe research ideas and opportunities, data sources, and methods of analysis. Presenters: Ed Douthett, Texas Christian University; Elizabeth Keating, Northwestern University; Suzanne Lowensohn, Barry University; Terry Patton, Governmental Accounting Standards Board; and Andrea Alston Roberts, Boston College. Sponsor: Government and Nonprofit Section.

#### **CPE Session 38** 1:00 PM-5:00 PM Student Characteristics and Learning: What We Know about Students and How We Can Use That Information to Enhance Learning

This workshop will focus on the role student characteristics play in successfully meeting course and program expectations. Using a case-study format you will analyze and practice designing coursework to address students' demographics and preferences, learning styles, and cognitive development. Presenters: Tracey E. Sutherland, American Accounting Association and Susan Wolcott, WolcottLynch Associates. Sponsor: American Accounting Association.

#### **CPE Session 39** 1:00 PM-4:00 PM Tri-Cities Community Bank: A Balanced Scorecard Case

The Tri-Cities Community Bank case, based on an actual balanced scorecard (BSC) implementation, introduces fundamental scorecard concepts at an introductory level. Participants will develop BSC materials, analyze outcomes, and prepare a presentation to management. The case was used in the IMA student case competition and extensive teaching notes will be made available from the IMA. Presenters: Tom Albright, The University of Alabama and Stan Davis, Wake Forest University.

# See http://AAA-edu.org for special requirements or prerequisites.

# Half-day CPE Sessions are \$65 each and full-day sessions are \$130.

# Requests for Meeting Space and Alumni Functions

Meeting space may be reserved for events held during the 2002 AAA Annual Meeting in San Antonio, Texas. Limited space is available Wednesday through Saturday, August 14–17.

Functions may be scheduled during the following times (space permitting):

Wednesday, August 14–Breakfast, Lunch, Dinner, and Evening functions

**Thursday, August 15–**Breakfast, Lunch, and Evening functions

Friday, August 16-Breakfast and Evening functions

Saturday, August 17–Breakfast and Evening functions

Breakfast functions should be scheduled from 7:00 AM to 8:15 AM and luncheons from 12:00 NOON to 1:30 PM. Menu selection will be made directly with the Hotel Catering Department and the hotel will bill each group directly.

Requests for space can be made by contacting Debbie Gardner at the American Accounting Association, debbie@aaahq.org or (941) 556-4101.

We will need to know the period during which you wish to hold your meeting/function (date, time, and length), the name of the meeting/function, the estimated attendance, and the name of the contact person. The American Accounting Association will then assign a room for the meeting/function, if available, and notify the Hotel Catering Department if applicable.

# Americans with Disabilities Act

It is the intention of the American Accounting Association to comply fully with the Americans with Disabilities Act (ADA). Any members planning to attend this meeting who have special needs, as covered by the ADA, are requested to notify Debbie Gardner at the American Accounting Association, debbie@aaahq.org or (941) 556-4101 to facilitate identification and accommodation of these needs by the Association.

# Special Food Requirements

Members attending the Annual Meeting in San Antonio who require a vegetarian meal must so indicate on the registration form. Information regarding entrees at the luncheons will be available at the AAA registration desk at the headquarters hotel.

# **Hotel Information**

The American Accounting Association's 2002 Annual Meeting will be held in two co-headquarters hotels, the San Antonio Marriott Rivercenter at 101 Bowie Street, San Antonio, Texas and at the San Antonio Marriott Riverwalk at 711 East Riverwalk, San Antonio, Texas. The two adjacent hotels are connected by a bridge across the Riverfront as well as at street level.

Reservations should be made directly with the hotel of your choice. When making your reservation, it is important to identify yourself as an attendee of the American Accounting Association Annual Meeting (not just "AAA"). Rates for Annual Meeting attendees are guaranteed through July 8, 2002 only. Reservation departments are generally open 24 hours. Hotels may require a room deposit. Space is limited at each hotel, so make your reservations early to ensure your preferred hotel.

Following are the special hotel rates being offered for the Annual Meeting.

San Antonio Marriott Rivercenter CO-HEADQUARTERS 101 Bowie Street, San Antonio, TX 78205 (210) 223-1000

San Antonio Marriott Riverwalk CO-HEADQUARTERS 711 East Riverwalk, San Antonio, TX 78205

(210) 224-4555

# 2002 Annual Meeting Placement Center

The American Accounting Association maintains a Placement Center at the Annual Meeting of the Association for the benefit of its members. The Center is located in the Marriott Rivercenter co-headquarters hotel. Individuals seeking positions and institutions seeking faculty, or other related academic personnel, can investigate opportunities of interest. The Placement Center is available only to fully registered meeting participants. Access is limited to registrants displaying a 2002 Annual Meeting badge.

The Placement Center provides sets of resumes and position announcements. Loose-leaf binders are available at the Placement Center for perusal: one contains resumes of individuals seeking positions or relocation, and the other contains descriptions of positions available at various institutions in the United States and abroad. The position books are divided into geographical sections. Resumes and position announcements can be purchased during and after the meeting. Resumes and position announcement submissions received by July 8 will be posted on the AAA web site unless otherwise specified. The postings will remain on the AAA web site until November 1. **Placement submissions received after July 8 will not be posted on the web site.** 

Complete information, including guidelines, submission instructions, and pricing, is available on our web site at: http:// AAA-edu.org

single/double—\$136.00 triple—\$151.00 quad—\$166.00 single/double—\$136.00 triple—\$151.00 quad—\$166.00





### **A MEETING IN PARADISE**

Join us next year in Hawaii in EARLY AUGUST for one of the most enjoyable meetings ever. Bring your spouse, your family, your friends—this will be an Annual Meeting to remember.

Membership

American Accounting Association—Accounting and Business Education Research and Practice Worldwide. Be sure to bookmark our web site at

http://AAA-edu.org to see our weekly updates and learn more about the American Accounting Association.

#### Benefits

- Stay current. The AAA's meetings, journals, newsletters, monographs, and online materials provide convenient ways to keep up to date on the latest techniques and trends in accounting and business education, research, and practice.
- Exchange ideas with scholars and practitioners from all over the world. AAA members teach and practice in 91 countries, facing the same day-to-day challenges you do.
- **Connect with co-authors and mentors.** Network with scholars who teach the same courses you do and research the same issues you're working on.
- Influence policy makers and practitioners in public and corporate practice. The Financial Accounting Standards Committee, SEC Liaison Committee, Practice Advisory Committee, and the Financial Reporting Issues Conference all offer opportunities to interact with the practice community and government officials.
- Earn Continuing Professional Education credits. The Annual Meeting, seven regional meetings, and eight section meetings all offer a wide variety of CPE opportunities.
- Develop career strategies. Learn ways to meet institutional expectations in teaching, research, practice, service, and leadership. The AAA can help you at every stage of your career.
- Join a special interest section. Members are eligible to join 15 sections that have as their objective interaction among members with an interest in a specialized subject matter or educational environment.
- Take advantage of our placement services. For a nominal fee, the Annual Meeting Placement Center provides a unique opportunity for recruiters and candidates to meet. Also, once a year members can post a free position-wanted ad on the web page and in *The Accounting Review.*

#### **Membership Dues**

Membership in the AAA is included in the Annual Meeting Registration for all nonstudents. Members select at least one of the AAAs three journals—*The Accounting Review, Accounting Horizons,* and *Issues in Accounting* 

*Education.* Subscriptions are available to a second journal for an additional \$10 or all three journals for an additional total of \$20. You can also opt to receive electronic access to all three journals for \$20. The electronic journals are searchable and downloadable.



#### Annual Meeting Registration Fee Includes:

- Name Badge (required for admittance to all events)
- Program Book
- Quick Reference Card
- Collected Abstracts (Proceedings)
- List of Registrants
- 2002–03 membership dues in the American Accounting Association (nonstudent)
- One ticket to either the Friday or Saturday luncheon
- Wednesday evening Early Bird Reception (spouse and family included)
- Thursday evening Welcome Reception (spouse and family included)
- Friday evening Reception (spouse and family included)
- Saturday evening Farewell Reception (spouse and family included)
- Exhibit Hall admission
- Placement Center admission
- Refreshment Breaks

If you can't attend the Annual Meeting in San Antonio you can still get all the benefits of membership. Renew your AAA membership or join AAA now online at http://AAA-edu.org

### AAA Annual Meeting Registration Information

#### **Registration Deadline**

- The registration deadline is July 8, 2002. (Registrations submitted after July 8 will incur a \$50 late fee.)
- On-site registrations will incur the \$50 late fee and an additional \$50 on-site processing fee.

#### **Online Registration**

- Online registration is available on the AAA web site (http://AAA-edu.org) until midnight EDT August 4, 2002.
- Follow the instructions on the AAA web site.

#### **Mail or Fax Registration**

- All registration inquiries and change requests should be directed to AAA headquarters at Office@aaahq.org or (941) 921-7747.
- If you pay by credit card, you may fax your registration form to (941) 923-4093 through August 4, 2002. If you mail a registration form to AAA that was previously faxed, please indicate that on the form.
- Mail registration forms to: American Accounting Association 5717 Bessie Drive Sarasota, FL 34233-2399
- Make checks payable to the American Accounting Association.

#### **On-Site Registration**

- On-site registration will be available August 14–17 at the AAA On-Site Registration Desk in the San Antonio Marriott Rivercenter.
- On-site registrations will incur the \$50 late fee and an additional \$50 on-site processing fee.

#### **Cancellation Policy**

- All cancellations must be received in writing at AAA in order to be processed.
- Cancellation requests received after July 8 will incur a \$50 cancellation charge.
- No refunds will be available for cancellations after August 5, or for no-shows.

#### Badges

- Name badges are required for admittance to all events, including receptions and the Exhibit Hall for guests 16 and older.
- Fill in guest names on your registration form.

#### **Travel Discounts**

Association Travel Concepts (ATC) has been selected as the official travel agency for this meeting. Discounts have been negotiated with Delta Airlines and United Airlines to bring you special airfares. Some restrictions may apply.

ATC will also search for the lowest available fare on ANY airline serving the meeting location. ATC is available for reservations from 9:00 AM until 9:00 PM, EST, Monday through Friday.

#### ATC — (800) 278-1140

#### Email: reservations@ASSNTRAVEL.com

You may also call your own travel agency or the companies directly and refer to the following ID number:

Delta (800) 241-6760 ID#: DMN182284A United (800) 521-4041 ID#: 556EG

Discounts have also been negotiated with Alamo and Avis to bring you special car rental rates. To take advantage of these special rates, provide the ID number listed when making your reservation:

 Alamo
 (800) 732-3232
 ID#: 72620 GR

 Avis
 (800) 331-1600
 ID#: J952832

#### Hotel discounts are listed on page 12 of this newsletter.

#### **Membership Dues**

- The registration fee for nonstudents includes membership dues in the American Accounting Association for 2002–03.
- Members must select at least one of the Associations three journals, receipt of which is included in their dues payment. The three Association-wide journals are *The Accounting Review, Accounting Horizons,* and *Issues in Accounting Education.*
- Members may opt to subscribe to a second journal of their choice for an additional \$10 or all three of the Association-wide journals for an additional total of \$20. Members may also choose to pay an additional \$20 to receive Internet access to all three association-wide journals. Please indicate your preference when filling in your registration fee on the Annual Meeting Registration Form.
- Student registration does not include membership.
- Students should contact the American Accounting Association for information on AAA and Section membership.

#### Please Note:

Online registration is available for CPE sessions and the 2002 Annual Meeting at http://AAA-edu.org until midnight EDT August 4.

All events and activities at the AAA Annual Meeting are limited to those who are registered for the meeting and wearing their 2002 Annual Meeting name badge.

On-site registratons will incur the \$50 late fee and an additional \$50 on-site processing fee.

### 2002 ANNUAL MEETING REGISTRATION FORM

AAA Member ID # (from mailing label)	<b>C. Luncheon</b> One of the association luncheons is included in		
Name:	your registration fee but requires a ticket. Please indicate your preference of Friday, Saturday, or none.		
Nickname: (for badge)	Friday Luncheon Saturday Luncheon None		
Spouse's name: (if attending)	Check here if you require a vegetarian meal.		
Names of guests over 16 years of age: (excluding spouse)	D. Special Events Indicate the number of tickets you want for these events. Wednesday Luncheon		
Affiliation:	Accounting Exemplar Award Luncheon tickets @ \$30 \$ (This luncheon is automatically included with CPE 3.)		
Mailing address:	Thursday Breakfast		
	Teaching and Curriculum Section* tickets @ \$10 \$ Thursday Luncheons		
	American Taxation Association Section tickets @ \$30 \$		
City: State: Zip:	Auditing Section tickets @ \$30 \$		
Country:	Financial Acctg. & Reporting Section tickets @ \$15 \$		
Phone: Fax:	Government & Nonprofit Section*tickets @ \$30 \$		
Попе Тах	International Accounting Section		
Email:	Two-Year College Section*		
Please check here if your affiliation, phone numbers, email,	Friday Breakfasts		
or mailing addresses are new.	Faculty Diversity and Initiatives* tickets @ \$10 \$		
Type of membership: 🗅 Academic 🗅 Nonacademic 🗅 Student	Gender Issues in Accta Section tickets @ \$10 \$		
A. Meeting Registration Fee Circle one below to indicate	Friday Luncheon extra ticket		
desired journal(s) and enter amount in Box F.	Saturday Luncheon extra ticket tickets @ \$30 \$		
Full Members—U.S. and Foreign Registration	SPECIAL EVENT TOTAL (enter total in box F) \$		
(including 2002–03 membership dues)	*Section Business Meetings will be held during these events.		
Review only\$360with electronic\$380Horizons only\$360with electronic\$380	Check here if you require a vegetarian meal.  NOTE: Since there is a 49 hour advance quarantee on meals.		
<i>Issues</i> only \$360 with electronic \$380	NOTE: Since there is a 48-hour advance guarantee on meals, only a limited number of meal tickets can be sold on-site.		
<b>Review</b> and <b>Horizons</b> \$370 with electronic \$390	only chimica hamber of mean teles can be sold off site.		
<i>Review</i> and <i>Issues</i> \$370 with electronic \$390	E. CPE Sessions Indicate the number of the CPE you wish to		
Horizons and Issues\$370with electronic\$390	attend and enter the amount. Enter the CPE total in Box F.		
All three journals \$380 with electronic \$400	CPE 3 includes the Accounting Exemplar Award Luncheon.		
<b>Student Members</b> (USA and Canada only) — Registration \$145	If you sign up for CPE 3 you may not take another CPE on		
(does not include membership dues)	Wednesday morning.		
Life Members — Registration \$275	Tuesday (CPE Sessions 1–3) @ \$130		
Two-Year Acad. Partners/Individual Members — Reg. \$275	CPE Session # Amount \$		
B. Section Membership Dues (FULL MEMBERS ONLY)	(CPE fee for Sessions 2 or 3 waived for doctoral students)		
Please total sections and options desired:	Wednesday All Day (CPE Sessions 4–5) @ \$130		
Accounting Behavior and Organizations \$15 \$	CPE Session #         Amount \$           Wednesday AM (CPE Sessions 6–21, 40) @ \$65		
BRIA electronically* \$ 5 \$	CPE Session # Amount \$		
Accounting Programs Leadership Group \$50 \$ American Taxation Association \$20 \$	Wednesday рм (CPE Sessions 22–39) @ \$65		
$IATA electronically* \qquad \qquad$	CPE Session # Amount \$		
JATA electronically*         \$ 5 \$           JLTR electronically*         \$ 5 \$	CPE Total (enter total in Box F) \$		
Artificial Intelligence/Emerging Technologies \$15 \$			
<i>JETA</i> electronically* \$ 5 \$	F. Payment Due		
Auditing\$35 \$	Registration Fee and Dues (from Box A)   \$		
AJPT electronically*     \$ 5 \$       Faculty Diversity and laiting     \$ 15 \$	Section Membership Dues (from Box B) +		
Faculty Diversity and Initiatives       \$15 \$         Financial Accounting and Reporting       \$20 \$	Special Events (from Box D)     +       CPE Sessions (from Box E)     +		
Gender Issues in Accounting	CPE Sessions (from Box E)       +         \$50 late registration fee after July 8       +		
Government and Nonprofit	Additional \$50 on-site processing fee +		
Information Systems \$20 \$	TOTAL PAYMENT ENCLOSED \$		
JIS electronically* \$ 5 \$			
International Accounting \$20 \$	Payment Method		
JIAR electronically* \$ 5 \$	Check (payable to: American Accounting Association)		
Management Accounting         \$15 \$           JMAR electronically*         \$ 5 \$	□ VISA □ MasterCard (We do not accept other credit cards.)		
Public Interest	Card No Exp. Date		
API   electronically*   \$ 5 \$	Name on card		
Teaching and Curriculum \$10 \$	Signature		
Two-Year College \$10 \$			
Section Total (enter total in Box F) \$	For AAA use only: P S Ref. No		
*Section membership required			



### AMERICAN ACCOUNTING ASSOCIATION

5717 Bessie Drive Sarasota, Florida 34233-2399 Phone: (941) 921-7747 • Fax: (941) 923-4093 Email: Office@AAAhq.org http://AAA-edu.org Printed in the USA FIRST CLASS MAIL U.S. POSTAGE **PAID** MANASOTA, FL PERMIT NO. 15

August 14–17 2002 Annual Meeting

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### Log onto http://AAA-edu.org for more information