INVITATION AND HIGHLIGHTS
Invitation to . . . .

It is with great excitement and anticipation that I invite you to attend the AAA Annual Meeting, August 6–9, being held in Washington, D.C. Fran Ayres and the Annual Meeting Planning Committee have done an outstanding job in ensuring that there is “something for everyone.” I know that you will want to start the new academic year by meeting with your far-flung friends, updating your teaching skills, and enhancing your research potential by attending the 2006 Annual Meeting. Register now!

The Marriott Wardman Park Hotel is conveniently located, with a subway stop on the corner ready to inexpensively whisk you away to the Mall for visits to the Smithsonian Museums and National Monuments. Washington, D.C. offers many fun activities for families, from visiting Tai Shan at Fujifilm Giant Panda Exhibit at the Smithsonian Zoological Park to the Museum of Natural History.

I’m looking forward to hearing our plenary and luncheon speakers. Eugene Rice (Senior Scholar of the American Association of Colleges and Universities) will open the meeting, setting the stage for our discussions of issues critical to the future of accounting education. Anthony Hopwood (Peter Moores Dean, Said Business School, University of Oxford, and Editor, Accounting, Organizations and Society) will give the Presidential Scholar’s address at the Tuesday morning plenary session. Tuesday’s luncheon speaker will be New York Times’ Chief Financial Correspondent, Floyd Norris. Wednesday will begin with John Fellingham, AAA VP–Research, and Joel Demski, AAA Past-President, leading a plenary session entitled, “Is Accounting an Academic Discipline?” They will consider what constitutes an academic discipline, discuss forces that are stifling the academic integrity of accounting, and the premise that accounting, as currently constituted, is not an academic discipline, and offer speculation about how accounting could re-establish itself as a dynamic force within the university. Wednesday lunch will feature Shyam Sunder, who will share his vision as the incoming President of the AAA.

In addition to the plenary speakers, there are numerous panels with speakers and topics that will appeal to a broad cross-section of our membership. Many of our panelists and speakers come from the public sector, with high-level positions in the SEC, and other government agencies. A sample of these panels includes:

Financial Reporting and Control Risk in Today’s Tax Environment
Moderator: George Plesko, University of Connecticut
Speakers: Kevin Brady, TaxStream, LLC; L. Charles Evans, Grant Thornton, LLP; Ed Outslay, Michigan State University; Joseph B. Ucuzoglu, U.S. Securities and Exchange Commission.

For information about restaurants, things to do, and sights to see while in Washington, D.C., click the “Annual Meeting Information” link on our home page at http://AAAhq.org.
The financial reporting of income taxes has come under greater scrutiny by the SEC and FASB, and risk management has become a key element of tax departments’ functions. Issues to be covered include reporting tax contingencies, the link between FASB- and IRS-related disclosures, and SOX compliance issues.

The Foundations of Accounting
John Dickhaut, University of Minnesota; Greg Waymire, Emory University; Kevin McCabe, George Mason University

Modern accounting has evolved from centuries of accumulated experience in numerous civilizations. Its roots are deep and archaeological records bear witness to its fundamental role in the development of human civilization. Recently it has been argued that the roots of accounting spring from the challenges to human memory as societies become more complex. Evidence is beginning to emerge that accounting’s foundations can be seen in archaeological records, experimental choices, and even the functioning of the mammalian brain.

Researchers are beginning to build a program to study these foundations using archival data from anthropology, economic experiments, and even direct observation of the brain itself during decision-making tasks. Greg will discuss a framework for studying these foundations based on archival sources, outlining at the same time a motivation for experiments; John will discuss such experiments outlining the motivation for looking at accounting in the brain; and Kevin will discuss the emerging understanding of how accounting’s foundational concepts exist at a neurological level.

Beyond the Classroom: Service Learning in Accounting
D. V. Rama, Florida International University, will lead a panel on service learning in accounting. This interactive panel will discuss the theoretical and pedagogical aspects of this powerful active-learning strategy, as well as discuss the practical issues of implementing a service learning experience. Panelists will include Bernie Milano, KPMG, who will offer insights from practice; Mahendra Gujarathi, Bentley College, who will talk about the institutional factors that are important; Curtis DeBerg, California State University, Chico; and Janice Carr, California Polytechnic State University, who will speak about implementation issues; and Sue Ravenscroft, Iowa State University, who will offer insights about using service learning to develop ethical reasoning.

SEC/FASB/IASB Update
Panelists Mary Barth (IASB), Mike Crooch (FASB), and Scott Taub (SEC) will address current issues in regulation and standard setting. Terry Warfield, University of Wisconsin–Madison, will moderate.

Other sessions will include speakers from the SEC Office of Economic Analysis, and many public accounting firms. Sessions on teaching include the current educational and regulatory environment, how to work with difficult students, podcasting, teaching ethics and many others. Please check the AAA website for more information on sessions as it becomes available.

We are introducing a new initiative at this year’s annual meeting. The Emerging and Innovative Research Session will feature research that is just too hot for any of the AAAs 15 sections to handle. You will want to stop by both to investigate the research on offer and to encourage those brave enough to submit papers to a new venture. The meeting will also reprise the great idea that Jane Mutchler and Joe Carcello started last year: New Scholar Concurrent Sessions. These sessions will involve two new faculty members or doctoral students receiving detailed feedback of a developmental nature from more senior faculty members in their discipline.

There will be research papers presented in over 210 concurrent sessions and many more presented at the research and teaching forums!

Please join us in Washington, D.C. this August for what I believe will be a truly memorable Annual Meeting. I look forward to seeing you there.

Judy Rayburn, President, American Accounting Association
Plenary Sessions, Luncheons, Receptions, and Awards

Plenary sessions of the American Accounting Association's Annual Meeting will be held from 8:30 to 9:45 am on Monday, Tuesday, and Wednesday, August 7–9, 2006. On Monday the plenary will feature the Outstanding Accounting Educator Award; Tuesday's plenary features presentation of the Wildman Medal Award; and the Notable Contributions to Accounting Literature Award will be presented during the Wednesday plenary. The Competitive Manuscript Award will be presented at the Tuesday luncheon and the Innovation in Accounting Education Award will be presented at the luncheon on Wednesday.

In addition to the presentation of those prestigious awards, this year's plenary sessions and luncheons showcase an impressive group of speakers from the academic, government, and professional worlds.

Receptions, luncheons, and breaks offer opportunities for networking with colleagues and getting caught up with friends. During the evening of Sunday, August 6, the Exhibit Hall will be the place to gather for the informal Early Bird Reception and a chance to check out the exhibits. Monday night, August 7, is the Welcome Reception that includes food and beverages, and an opportunity to enjoy the gathering of our larger community. On Tuesday night, August 8, we will celebrate with a themed reception, featuring traditional food and beverages, as well as ambience, that befit the meeting location.

Monday, August 7

R. Eugene Rice, the Monday plenary speaker, serves as Senior Scholar at the American Association of Colleges and Universities (AAC&U) and is on the faculty of Antioch University's new Ph.D. program in Leadership and Change. A member of the Accounting Education Change Commission (AECC) in the mid-1990s, for the last ten years Gene has been Director of the Forum on Faculty Roles and Rewards and the New Pathways projects at the American Association for Higher Education (AAHE). Before making the move to AAHE, he was Vice President and Dean of the Faculty at Antioch College, where he was Professor of Sociology and Religion. He also served as a Senior Fellow at the Carnegie Foundation for the Advancement of Teaching, where he worked on the national study of the scholarly priorities of the American professoriate and collaborated with the late Ernest Boyer on the landmark Carnegie report Scholarship Reconsidered. Rice has written about and consulted on a wide array of topics and received many awards, including the Danforth fellowship and a National Endowment for the Humanities fellowship. His most recent publications include “Making a Place for the New American Scholar,” forthcoming in a new book edited with Kerry Ann O’Meara titled Faculty Priorities Reconsidered: Encouraging Multiple Forms of Scholarship. In Change magazine's survey of America's higher education leaders, Gene Rice was recognized as one of a small group of “idea leaders” whose work has made a difference nationally. Rice is a graduate of Harvard Divinity School and received his Ph.D. from Harvard University.

Tuesday, August 8

Anthony Hopwood, Peter Moores Dean, Saïd Business School, Oxford University is the Presidential Scholar and Tuesday plenary speaker. After studying for a B.Sc. in Economics at the London School of Economics, Anthony Hopwood was a Fulbright Scholar at the Graduate School of Business at the University of Chicago where he took an M.B.A. and a Ph.D. He has since taught at Manchester Business School, London Business School and at LSE, where he was Ernst & Young Professor of International Accounting and Financial Management from 1985 to 1995. He then came to Oxford as Professor in Management Studies, was elected the American Standard Companies Professor of

Guest registration fee required for name badge and admittance to all events for guests 12 and older.
You can attend plenary sessions, luncheons, award presentations, and select from more than 210 concurrent sessions, more than 200 forum papers, and 39 CPE sessions.

Session and Paper Topic Highlights
- Executive Compensation
- Beyond the Classroom: Service Learning in Accounting
- PCAOB, SEC/FASB/IASB Updates
- Using Technology to Enhance Learning: iPods, Tablets, Clickers, and More
- Bridging the Gap between University and Corporate World
- The Uniform CPA Examination Today
- International Accounting Standards and Reporting Issues
- Impact of Sarbanes-Oxley Section 404 Internal Control Reports
- The Future of Accounting Education: Factors Changing Our Jobs

CPE Opportunities
- 11th Annual Ethics Symposium
- Top 20 Asset-Theft Fraud Schemes
- Web-Based Technology Tools that Can Make a Real Difference in Accounting Education
- Current Issues in Financial Reporting
- International Accounting Issues
- Ten Tips for Improving College Teaching
- Introduction to XBRL with Current Events and Classroom Applications
- Using Student Response Systems (Clickers) to Improve Teaching Effectiveness and Administrative Efficiency
- Linking Practice with What We Do in the Classroom
- Using Real-World Corporate Cases in Teaching Financial Accounting and Financial Statement Analysis

New for 2006
- Detection of Deception Sessions (see page 12)
- Emerging and Innovative Research Session

Effective Learning Strategies Forum

New Scholar Concurrent Sessions
### Meeting at a Glance

#### SATURDAY, AUGUST 5, 2006
- **7:00 AM - 8:00 AM**: CPE Workshop Registration
- **8:00 AM - 5:00 PM**: Continuing Professional Education Programs
- **12:00 NOON - 1:00 PM**: CPE Workshop Registration
- **4:00 PM - 8:00 PM**: Early Registration

#### SUNDAY, AUGUST 6, 2006
- **7:00 AM - 7:00 PM**: Registration
- **8:00 AM - 5:00 PM**: Continuing Professional Education Programs
- **2:00 PM - 5:30 PM**: Placement Service
- **2:00 PM - 7:00 PM**: Exhibits
- **5:30 PM - 7:00 PM**: Early Bird Reception
- **7:30 PM - 9:00 PM**: Movie—Enron: The Smartest Guys in the Room

#### MONDAY, AUGUST 7, 2006
- **6:45 AM - 8:15 AM**: Section Breakfasts with Business Meeting
- **7:00 AM - 5:00 PM**: Placement Service
- **8:00 AM - 5:00 PM**: Exhibits
- **8:30 AM - 9:45 AM**: Opening Plenary Session
  - Speaker: R. Eugene Rice
  - Outstanding Accounting Educator Award
- **9:30 AM - 11:00 AM**: Effective Learning Strategies Session
- **10:15 AM - 11:45 AM**: Concurrent Sessions* and Section Business Meetings (ATA, FARS)
- **12:00 NOON - 1:45 PM**: Luncheon (ticket required)
  - Speaker: Floyd Norris
  - Competitive Manuscript Award
- **1:45 PM - 5:30 PM**: Placement Service
- **2:00 PM - 3:30 PM**: Concurrent Sessions*
- **3:00 PM - 4:30 PM**: Effective Learning Strategies Session and Research Forum Session
- **4:00 PM - 5:30 PM**: AAA Business Meeting
  - Concurrent Sessions*
- **6:30 PM - 8:30 PM**: Welcome Reception

#### TUESDAY, AUGUST 8, 2006
- **6:45 AM - 8:15 AM**: Section Breakfasts with Business Meetings
- **8:00 AM - 12:00 PM**: Detection of Deception Session
- **8:00 AM - 12:15 PM**: Placement Service
- **8:00 AM - 5:00 PM**: Exhibits
- **8:30 AM - 9:45 AM**: Plenary Session
  - Presidential Scholar: Anthony Hopwood
  - Wildman Medal Award
- **9:30 AM - 11:00 AM**: Emerging and Innovative Research Projects Session and Research Forum Session
- **10:15 AM - 11:45 AM**: Concurrent Sessions* and New Scholar Concurrent Session
- **12:00 NOON - 1:45 PM**: Luncheon (ticket required)
  - Speaker: Floyd Norris
  - Competitive Manuscript Award
- **1:45 PM - 5:30 PM**: Placement Service
- **1:45 PM - 5:45 PM**: Detection of Deception Session
- **2:00 PM - 3:30 PM**: Concurrent Sessions*
- **3:00 PM - 4:30 PM**: Effective Learning Strategies Session and Research Forum Session
- **4:00 PM - 5:30 PM**: AAA Business Meeting
  - Concurrent Sessions*
- **6:30 PM - 8:30 PM**: Reception

#### WEDNESDAY, AUGUST 9, 2006
- **8:00 AM - 11:00 AM**: Placement Service
- **8:00 AM - 11:00 AM**: Exhibits
- **8:00 AM - 3:00 PM**: Registration
- **8:30 AM - 9:45 AM**: Plenary Session: Is Accounting an Academic Discipline?
  - Panel led by John Fellingham and Joel Demski
  - Notable Contributions to Accounting Literature Award
- **9:30 AM - 11:00 AM**: Effective Learning Strategies Session
- **10:15 AM - 11:45 AM**: Concurrent Sessions*
- **12:00 NOON - 2:00 PM**: Luncheon (ticket required)
  - Speaker: Shyam Sunder, President-Elect, American Accounting Association
  - Innovation in Accounting Education Award
- **2:00 PM - 3:30 PM**: Concurrent Sessions*
- **3:00 PM - 4:30 PM**: Effective Learning Strategies Session and Research Forum Session
- **4:00 PM - 5:30 PM**: AAA Business Meeting
  - Concurrent Sessions*
- **6:30 PM - 8:30 PM**: Welcome Reception

*See http://AAAhq.org for additional details.
CPE Sessions
for Continuing Professional
Education Credits

For expanded descriptions of CPE Sessions log onto http://AAA-edu.org and click the Annual Meeting button.

Most of this year's CPE sessions will be held on Sunday, August 6. Eight special sessions are scheduled for Saturday, August 5. Sunday's sessions feature both full- and half-day courses covering a broad range of subjects. Lunch will be provided for individuals registering for one full-day or two half-day workshops on Sunday.

Attendance at these programs is restricted to Annual Meeting registrants. Spouses can register on a space-available basis.

SATURDAY — FULL DAY
CPE Session 1  8:00 am – 4:00 pm
Assessment Automation Software for Accounting, Teaching, and Recruiting Programs
Assessment of accounting programs by national, international, or regional organizations, and Recruiting Candidates lends itself to computer automation. Compliance with the EEOC and Sarbanes-Oxley, as well as CPA, CMA, CIA, CISA/M Computer Preps target Internet Publishing Video DVD/CD Recording, and web-casting or multi-media streaming tools. Presenters: Avi Rushinek, University of Miami; Sara Rushinek, University of Miami. Sponsor: Teaching and Curriculum Section.

CPE Session 2  8:00 am – 4:30 pm
Fifteenth Annual Research Workshop on: Artificial Intelligence and Emerging Technologies in Accounting, Auditing, and Tax
This workshop provides a forum for researchers who are interested in the implementation of artificial intelligence and emerging technologies in accounting, auditing, and tax to present their work to and exchange ideas with colleagues. Research papers outlining work at any stage of completion are welcomed. Presenters: Severin V. Grabski, Michigan State University; Carol E. Brown, Oregon State University; Amelia A. Baldwin, The University of Alabama. Sponsor: Artificial Intelligence/Emerging Technologies.

CPE Session 3  8:00 am – Noon
AFS and CFP Board Model Financial Planning Curriculum: An Opportunity to Excel
Learn new and innovative ways to add much-needed comprehensive personal financial planning to your curriculum. Over 70 million U.S. baby-boomers are in the process of retiring. Most of them are not ready financially nor are there enough trained professionals to assist them. Accounting programs can help, so join the crusade! Presenter: William Carper, St. Leo University.

CPE Session 4  1:00 pm – 4:00 pm
Designing and Teaching a Capstone Course
If you are interested in incorporating a great learning and assessment experience in the coursework for your accounting majors, then the “Designing and Teaching a Capstone Course” workshop is a must. Presenters: Zafar Khan, Eastern Michigan University; Mohsen Sharifi, California State University, Fullerton.

CPE Session 5  1:00 pm – 4:00 pm
Fair Value Accounting: The Time Is Now
The Fair Value Measurement standard will require academics and practitioners to acquire a new set of skills in recording accounting transactions. The purpose of the workshop is to explore, examine, and evaluate the impact that the new standard will have on accounting education and accounting practice. Presenter: Frank Beil, University of Minnesota.

CPE Session 6  1:00 pm – 4:00 pm
Assessing Risks in the New Audit Environment
New auditing standards require auditors to approach the audit from a risk perspective. This session will define the types of risks auditors must address and the types of risk assessment procedures they perform. Presenters: Robert Colson, Grant Thornton; Keith Newton, Grant Thornton; Trent Gazzaway, Grant Thornton.

Half-day CPE Sessions are $65 each and full-day sessions are $130.
CPE Session 8  Saturday, 1:00 pm – 5:00 pm and Sunday, 8:00 am – Noon
11th Annual Ethics Symposium
Faculty and students are invited to attend the 11th Ethics Research Symposium that will take place just prior to the 2006 American Accounting Association Annual Meeting in Washington, D.C. The Symposium will focus on all aspects of accounting ethics research. Presenter: Parveen Gupta, Lehigh University. Sponsor: Professionalism and Ethics Committee.

SUNDAY — ALL DAY
CPE Session 9  8:00 am – 4:00 pm
International Accounting Seminar
The object of this seminar is to sensitize accounting faculty and doctoral students to key pedagogical issues, research issues, and literature and teaching resources in the area of international accounting and reporting. We also examine approaches to internationalizing the accounting curriculum. Presenter: Frederick Choi, New York University. Sponsor: International Accounting Section.

CPE Session 10  8:00 am – 4:00 pm
How to Build and Implement an ABC System
This is a hands-on workshop on how to build and implement ABC systems. It is for educators who know ABC theory and want to learn the steps to actually build an ABC model. Techniques learned can (1) enrich classroom presentations, (2) enable instructors to use a wider variety of ABC/ABM cases, and (3) design ABC systems for any type of organization. Presenters: Gary Siegel, DePaul University; Gail Kaciuba, Midwestern State University.

CPE Session 11  8:00 am – 4:00 pm
Top 20 Asset-Theft Fraud Schemes
This course takes a “micro” look at fraud by examining 20 of the most common asset-theft fraud schemes. Effective methods for detecting, investigating, and preventing such schemes will also be presented and discussed. In addition, you will learn the basic principles for conducting fraud investigations. Case studies will be used throughout the seminar to illustrate and reinforce the concepts being taught. Presenter: Thomas Buckhoff, Georgia Southern University.

CPE Session 12  8:00 am – 4:30 pm
Assessment of Learning Outcomes: Level 2
A practical workshop whereby participants will be able to return to their schools and immediately begin to implement ideas. Presenters: Paul Bayes, East Tennessee State University; Karen Tarnoff, East Tennessee State University; Penne Ainsworth, University of Wyoming; Patricia Eason, The University of Texas at El Paso; Thomas G. Calderon, University of Akron. Sponsor: Teaching and Curriculum Section.

CPE Session 13  8:00 am – 4:30 pm
Revenue Recognition in a SOX World: Theory and Application
The theory and application of present accounting guidance are not only unclear to practitioners but also to academics. The purpose of this CPE session is to illustrate and examine the present state of revenue recognition principles and offer “guidance” as to future directions. Presenters: Frank Beil, University of Minnesota; Ray Stephens, Ohio University.

SUNDAY — MORNING
CPE Session 14  8:00 am – 11:00 am
Web-Based Technology Tools that Can Make a Real Difference in Accounting Education
This session shows how Blackboard/WebCT can be used to manage classroom concerns about academic integrity and content delivery. Learn how to import exam databases, conduct randomized testing, and design unique student-specific problem sets, all of which eliminate student cheating. Presenters: Anthony H. Catanach Jr., Villanova University; Noah P. Barsky, Villanova University.

CPE Session 15  8:00 am – 11:00 am
Ten Tips for Improving College Teaching
Education is serious business. The lives of students are impacted by the effectiveness of their college classes. This workshop looks at possible improvements in “the learning triangle”—student and teacher preparation for class, the actual classroom experience, and post-class follow-up. Presenter: Joe Hoyle, University of Richmond.

CPE Session 16  8:00 am – 11:00 am
An Innovative Model for Teaching the Introductory Financial Accounting Course
The workshop will focus on the innovative format of a financial accounting course that utilizes technology for: delivering content; classroom time for activities that promote student interaction; and the use of effective problem-solving techniques in a “learn-by-doing” environment. Presenters: Rama Ramamurthy, The Ohio State University; Teri Ziegler, The Ohio State University; Marc Smith, The Ohio State University.

Enron: The Smartest Guys in the Room
Documentary Feature
Magnolia Pictures; Directed by Alex Gibney
This film chronicles one of the largest corporate disasters in history. Executives of Enron who had schemed and scampered to get their stock price to skyrocket walked away with billions of dollars, leaving the employees with nothing. Featured are insider accounts and rare corporate audio and video tapes that show the road to ruin.

© Magnolia Pictures
Sunday, August 6 — 7:30 – 9:00 PM
CPE Session 17  8:00 am - 11:00 am
Internet-Based Financial Reporting
A workshop on the emerging trends in the use of the Internet for financial reporting, with online demonstrations and examples. It will relate these to fundamental reporting principles and trends to broaden financial reporting. Presenter: Gerald Trites, St. Francis Xavier University.

CPE Session 18  8:00 am - 11:00 am
Using a Corporate Annual Report to Improve Business Understanding
Presenters will demonstrate how to use a corporate annual report project in an Accounting Principles course at both the undergraduate and graduate levels to improve business and accounting understanding. Presenters: Brian Stanko, Loyola University Chicago; Thomas L. Zeller, Loyola University Chicago.

CPE Session 19  8:00 am - Noon
Improving Critical Thinking through a Management Accounting Simulation
The workshop’s objective is to provide the knowledge, skills, and tools to enable participants to implement a decision-making simulation in managerial and cost accounting courses. The simulation improves students’ analytical and critical-thinking skills and small group communication skills. Presenters: Pierre Titard, Southeastern Louisiana University; James E. De Franceschi, Southeastern Louisiana University.

CPE Session 20  8:00 am - Noon
Continuous Assurance: From Concept to Implementation
Brings attendees up to speed on the concepts and tools of Continuous Auditing and describes the lessons learned by the presenter from pilot implementations that his team, in collaboration with KPMG, developed with internal auditors at pioneering Fortune 100 companies. Presenters: Michael Alles, Rutgers University; Lili Sun, Rutgers University; Miklos Vasarhelyi, Rutgers University; Alexander Kogan, Rutgers University; Donald Warren, Rutgers University.

CPE Session 21  8:00 am - Noon
Developing and Assessing Oral Communication and Team Skills
Participants will learn strategies for developing, enhancing, and assessing oral communication and team skills, and they will take away examples of assignment prompts, skill development suggestions and instructions, competency descriptors, and assessment rubrics. Participants will have an opportunity to view and assess student skill performance. Presenters: Debra Kerby, Truman State University; Keith Harrison, Truman State University; Sandra Weber, Truman State University.

CPE Session 22  8:00 am - Noon
Teaching Strategic Cost Management
This workshop covers strategic positioning, value chain analysis, the balanced scorecard, activity-based costing, customer profitability analysis, strategic performance measurement, and other topics in cost management. The workshop provides guidance in using cases and other teaching materials, based on the instructors’ teaching experience. Presenters: Edward Blocher, The University of North Carolina at Chapel Hill; David E. Stout, Youngstown State University; Gary Cokins, SAS Institute.

CPE Session 23  8:00 am - Noon
Introduction to XBRL with Current Events and Classroom Applications
XBRL (eXtensible Business Reporting Language) is an XML (eXtensible Markup Language) vocabulary for the “publication, exchange, and analysis of complex financial information.” Participants will be exposed to XBRL documents and taxonomies, classroom-tested applications, the basics of XBRL and the new XBRL-GL, and current events in XBRL. Presenters: Clinton White, University of Delaware; Roger S. Debreceny, University of Hawaii at Manoa; Glen Gray, California State University, Northridge.

CPE Session 24  8:00 am - Noon
Applied Financial Statement Analysis
This class presents an applied approach to teaching financial statement analysis and equity valuation. Our aim is to span the void between the abstract theoretical treatment of financial statement analysis and the practical problem of analyzing an actual company using real-world data. Presenters: Ray Stephens, Ohio University; Russell Lundholm, University of Michigan; Richard Sloan, University of Michigan. Sponsor: Financial Accounting and Reporting.

CPE Session 25  8:00 am - Noon
Current Issues in Financial Reporting
The workshop will explore a variety of topics that are on the current agenda of the FASB, including financial instruments, fair values, business combinations, consolidations, revenue recognition, liability recognition, equity compensation, international convergence, and performance reporting, including some joint with the IASB. Presenters: Ray Stephens, Ohio University; Katherine Schipper, Financial Accounting Standards Board.

CPE Session 26  8:00 am - Noon
Linking Practice with What We Do in the Classroom
Classroom instruction meets the real world. Come hear how to link what is happening in the classroom to what we do in the classroom. Speakers include representatives from the GASB, OMB, FASAB, and/or GAO. Presenter: G. Robert Smith, Jr., Middle Tennessee State University. Sponsor: Government and Nonprofit Section.

To avoid a late fee, register on or before June 26. Half-day CPE Sessions are $65 each and full-day sessions are $130.
CPE Session 27  1:00 pm – 4:00 pm
Using Real-World Corporate Cases in Teaching Financial Accounting and Financial Statement Analysis
The workshop will cover the use of cases, based on annual reports of real-world companies, in teaching Introductory and Intermediate Accounting and Financial Statement Analysis. Each participant will receive a CD containing a student handout that can be adapted for the participants own style and use. Presenter: Mostafa Maksy, Northeastern Illinois University.

CPE Session 28  1:00 pm – 4:00 pm
Litigation Support: A Growing Accounting Niche
The purpose of this seminar is to cover the best practices of litigation services. This seminar begins with an introduction to the Federal Rules of Evidence, including pleadings. There is a survey of the general concepts of judicial procedures and evidence applicable to forensic accounting. Presenter: D. Larry Crumbley, Louisiana State University.

CPE Session 29  1:00 pm – 4:00 pm
Government and Nonprofit Research: Building the Bridge between Practice and Theory
This session will present a panel of accounting, reporting, and auditing practitioners from the nonprofit and governmental arenas, along with academics who do research in these areas. The discussion will focus on contemporary issues related to corporate governance, transparency, and accountability. Presenters: Linda M. Parsons, George Mason University; To Be Announced. Sponsor: Government and Nonprofit Section.

CPE Session 30  1:00 pm – 4:00 pm
Using Student Response Systems (Clickers) to Improve Teaching Effectiveness and Administrative Efficiency
Student Response Systems (SRSs) use response pads (clickers) to provide an immediate exchange of information between student and teacher, even in mass section classes. This real-time exchange motivates students to attend class, show up on time, and pay attention during class. This presentation provides a hands-on SRS learning experience. Presenters: Thomas P. Edmonds, University of Alabama at Birmingham; Christopher T. Edmonds, University of Alabama at Birmingham.

CPE Session 31  1:00 pm – 4:00 pm
Business Valuation Case Analysis
In this course we will conduct an actual business valuation case analysis. The case will emphasize the practical issues commonly addressed by business valuation professionals in estimating a value under either the FASB’s new Fair Value or the IRS Fair Market Value standard of value. Presenter: Keith Sellers, Fort Lewis College.

CPE Session 32  1:00 pm – 4:30 pm
Building a Multimedia-Enhanced Accounting Course on Course Management Systems (Moodle, Angel, WebCT Vista Edition)
The objective of this workshop will be to illustrate the creation of SCORM (Sharable Courseware Object Reference Model) compliant accounting courseware modules delivered via WebCT Vista Edition. Presenter: Richard Campbell, University of Rio Grande.

CPE Session 33  1:00 pm – 4:30 pm
Reengineering Business Reporting: Toward a New Paradigm for Measuring, Managing, and Communicating Firm Performance
This session invites researchers to participate in thinking outside the box about what financial reporting would look like if we began developing it from scratch for the 21st century. This initiative complements the incremental approach toward reform that is being undertaken by Enhanced Business Reporting Consortium. Presenters: Michael Alles, Rutgers University; Miklos Vasarhelyi, Rutgers University.

CPE Session 34  1:00 pm – 4:30 pm
Journal Editors Talk about Emerging Technology Research
The objective of the workshop is to provide attendees access to information about what journal editors are looking for in the areas of emerging technologies and artificial intelligence research. Journal editors and associate editors will discuss what they feel are some of the key research issues. Presenters: Daniel O’Leary, University of Southern California; Steve Sutton, University of Central Florida; Bob Berry, University of Nottingham; Miklos Vasarhelyi, Rutgers University. Sponsor: Artificial Intelligence/Emerging Technologies.

To avoid a late fee, register on or before June 26.

Half-day CPE Sessions are $65 each and full-day sessions are $130.
CPE Session 35  1:00 pm – 4:30 pm  
**Deceptive Accounting Practices**
Accounting standards have been promulgated largely as a result of past fraudulent practices. This seminar will outline major accounting scandals and how they affected industry standards. The seminar will classify major scandals in categories such as classic cases, revenue recognition, related parties, reserves, inventory, fixed assets, and ethics. Presenter: Kenn Heaslip, Seton Hall University.

CPE Session 36  1:00 pm – 4:30 pm  
**Ethics in a Business Context: Philosophical Foundations, Process Maps for the Resolution of Ethical Dilemmas, SOX, AICPA and Balanced Scorecard Approaches, Values Clarification for Ethics Leadership, and Quality Resources for the Ethics Education of Financial Professionals**
The ethics workshop provides a knowledge base for the recognition and resolution of ethical dilemmas through philosophical grounds, process maps, Sarbanes-Oxley federal legislation on codes of conduct, AICPA's initiatives on professional ethics, and values clarification for ethical leadership. Presenter: Susan Sadowski, Gettysburg College.

CPE Session 37  1:00 pm – 4:30 pm  
**Ethics and Irregularities in Fiduciary Accountings**
This interactive and case study workshop identifies the unique issues of ethical fiduciary accountings, including potential conflicts of interest, determinants of independence, the fiduciary standard of care, breach of fiduciary duty, materiality and consistency in the preparation, and analysis of fiduciary accountings. Presenter: B. Elisabeth Rossen, Florida Atlantic University and Florida International University.

CPE Session 38  1:00 pm – 4:30 pm  
**Current Issues in International Financial Reporting**
The workshop will explore a variety of topics on the current agenda of the IASB including addressing financial instruments, including fair values, business combinations, consolidations, revenue recognition, liability recognition, equity compensation, international convergence, and performance reporting, including some of those joint with the FASB. Presenters: Ray Stephens, Ohio University; Mary Barth, Stanford University. Sponsor: International Accounting Section.

CPE Session 39  1:00 pm – 4:30 pm  
**Implications of the 2005 Major SEC Special Research Study, re Financial Reporting: What Accounting Educators Need to Know**
This CPE has been withdrawn.

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**To avoid a late fee, register on or before June 26.**

Half-day CPE Sessions are $65 each and full-day sessions are $130.

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**Hotel Information**

The American Accounting Association's 2006 Annual Meeting will be held at the Marriott Wardman Park Hotel and Omni Shoreham Hotel in Washington, D.C., August 6–9 (Continuing Professional Education Programs, August 5 and 6).

The special room rate for meeting attendees is U.S.$179.00 (single or double occupancy). To receive the special conference rate you must make your reservations by June 26, 2006. When making reservations, it is important to identify yourself as attending the American Accounting Association Annual Meeting.

**Marriott Wardman Park Hotel**
2660 Woodley Road, NW
Washington, D.C. 20008
Phone: (202) 328-2000 • Fax: (202) 234-0015

**Omni Shoreham Hotel**
2500 Calvert Street NW (at Connecticut Ave.)
Washington, D.C. 20008
Phone: (202) 234-0700 • Fax: (202) 265-7972

**2006 Annual Meeting Placement Center**

The American Accounting Association maintains a Placement Center at the Annual Meeting of the Association for the benefit of its members. The Center is located in the headquarters hotel. Individuals seeking positions and institutions seeking faculty, or other related academic personnel, can investigate opportunities of interest. The Placement Center is available only to fully registered meeting participants. Access is limited to registrants displaying a 2006 Annual Meeting badge.

The Placement Center provides sets of resumes and position announcements. Loose-leaf binders are available at the Placement Center for perusal: one contains resumes of individuals seeking positions or relocation, and the other contains descriptions of positions available at various institutions in the United States and abroad. The position books are divided into geographical sections. Resumes and position announcements can be purchased during and after the meeting. Resumes and position announcement submissions received by June 26 will be posted on the AAA website by July 10 unless otherwise specified. The postings will remain on the AAA website until November 1. Placement submissions received after June 26 will be posted on the website after the Annual Meeting if an electronic file is received.

Complete information, including guidelines, submission instructions, and pricing, is available on our web site at: [http://aaahq.org/AM2006/placement.cfm](http://aaahq.org/AM2006/placement.cfm).
Requests for Meeting Space and Alumni Functions

Meeting space may be reserved for events held during the 2006 AAA Annual Meeting in Washington, D.C. Limited space is available Sunday through Wednesday, August 6–9.

Functions may be scheduled during the following times (space permitting):

- Sunday, August 6—Breakfast, Lunch, Dinner, and Evening functions
- Monday, August 7—Breakfast, Lunch, and Evening functions
- Tuesday, August 8—Breakfast and Evening functions
- Wednesday, August 9—Breakfast and Evening functions

Breakfast functions should be scheduled from 7:00 AM to 8:15 AM and luncheons from 12:00 NOON to 1:30 PM. Menu selection will be made directly with the Hotel Catering Department and the hotel will bill each group directly.

Requests for space can be made by contacting Debbie Gardner at the American Accounting Association, debbie@aaahq.org or (941) 556-4101.

We will need to know the period during which you wish to hold your meeting/function (date, time, and length), the name of the meeting/function, the estimated attendance, and the name, address, telephone, and email address of the contact person. The American Accounting Association will then assign a room, if available, for the meeting/function and notify the Hotel Catering Department if applicable.

Americans with Disabilities Act

It is the intention of the American Accounting Association to comply fully with the Americans with Disabilities Act (ADA). Members planning to attend this meeting who have special needs, as covered by the ADA, are requested to notify Debbie Gardner at the American Accounting Association, debbie@aaahq.org or (941) 556-4101, to facilitate identification and accommodation of these needs by the Association.

Special Food Requirements

Members attending the Annual Meeting in Washington, D.C. who require vegetarian meals must so indicate on the registration form. Information regarding entrees at the luncheons will be available at the AAA registration desk at the headquarters hotel.

On-site ticket sales for meal functions will be limited.

Detection of Deception

For the 2006 Annual Meeting, we will be offering two special sessions on detecting deceptive behavior and identifying patterns of behavior that indicate deception. The Detection of Deception sessions are sponsored by PricewaterhouseCoopers and introduce participants to the Business Intelligence Advisors (BIA) Tactical Behavioral Assessment (TBA) model©, a framework to recognize and assess evasive and deceptive verbal and nonverbal behavior. BIA techniques give auditors the skills to better assess information received in any interview or conversation and pursue a line of questioning to conclusion in a nonconfrontational manner.

BIA has helped Big 4 audit firms as well as prominent Fortune 500 internal audit departments navigate the challenges of the new corporate fraud landscape through its unique training in Detection of Deception. This program, designed to develop tools and techniques to heighten inquiry and evaluation skills, was developed by the world’s leading intelligence and interview experts from organizations such as the CIA, FBI, NSA, and Secret Service, in combination with audit and corporate training specialists.

Primary learning topics include:

- Define and review the concept of “professional skepticism” and how to implement this mindset effectively in an interview
- Understand common problems related to bias and behavioral misconceptions
- Understand the use of the BIA TBA model© to detect deception and identify responses meriting further exploration
- Recognize the verbal and nonverbal behaviors that may indicate deception
- Apply the TBA model to video-case interview scenarios

The two sessions are scheduled to be held on Tuesday, August 8, 8:00 am–12:00 pm and from 1:45–5:45 pm. Attendance is limited to meeting registrants with a maximum of 40 participants per session and a ticket will be required. There is no charge for attending the sessions. Sign up for one of the sessions by checking Box F on the 2006 Annual Meeting registration form.

Note: You need only attend the morning or the afternoon session as the two sessions are the same.

Emerging and Innovative Research Projects

New interactive session highlighting the best of emerging and innovative research ideas.
Annual Meeting Registration Fee Includes:

- Name Badge
- Exhibit Hall admission
- Placement Center admission
- Program and Proceedings Book
- Quick Reference Card
- List of Registrants
- 2006–07 membership dues in the American Accounting Association (nonstudent)
- One ticket to either the Tuesday or Wednesday Luncheon
- Sunday evening Early Bird Reception
- Monday evening Welcome Reception
- Tuesday evening Reception
- Refreshment breaks
- Cyber Café admission

Guest Registration Fee Includes:

- Name Badge (required for admission to events and activities)
- Exhibit Hall admission
- Placement Center admission
- Sunday evening Early Bird Reception
- Monday evening Welcome Reception
- Tuesday evening Reception
- Refreshment breaks
- Cyber Café admission

Membership in the AAA is included in the Annual Meeting registration fee for all non-students. Membership dues include online access to Association journal(s)—The Accounting Review, Accounting Horizons, or Issues in Accounting Education, depending on the level of membership selected. All electronic journals are searchable and downloadable. Members may also opt to receive hard copies of the AAA journal(s) they select for $20.

If you can’t attend the Annual Meeting in Washington, D.C. dues renewal notices will be mailed to members in the fall or renew your AAA membership or join AAA now online at http://AAAhq.org.
Registration Deadline – June 26, 2006

• Register online to save and get the lowest available registration fee.
• Registrations received after June 26 will incur a $50 late fee.
• On-site registrations will incur the $50 late fee plus an additional $50 on-site processing fee.

Register Online to Save!
• Register online to take advantage of a base registration fee that has not increased for three years.
• You can register online at the AAA website until 4:00 PM EDT July 24, 2006.
• Register online at http://AAAhq.org/AM2006/menu.htm

Mail or Fax Registration
• All registration inquiries and change requests should be directed to AAA headquarters at Office@aaahq.org or (941) 921-7747.
• If you pay by credit card, you may fax your registration form to (941) 923-4093 until midnight EDT July 24, 2006. If you mail a registration form to AAA that was previously faxed, please indicate that on the form.
• Mail registration forms to American Accounting Association, 5717 Bessie Drive, Sarasota, FL 34233-2399
• Make checks payable to American Accounting Association.

On-Site Registration
• On-site registration will be available August 6–9 at the AAA On-Site Registration Desk in the Marriott Wardman Park Hotel.
• On-site registrations will incur both the $50 late fee and an additional $50 on-site processing fee.

Cancellation Policy
• All cancellations must be received in writing at AAA in order to be processed.
• Cancellation requests received after June 26 will incur a $50 cancellation charge.
• No refunds will be available for cancellations after July 24, or for no-shows.

Travel Discounts
Uniglobe Forest Lake Travel has been selected as the official travel agency for AAA meetings. Uniglobe offers a full-service website that allows you to book your air travel, research destinations, select specials, and more. Booking online not only offers additional convenience, but the benefit of a lower transaction fee at only $20.00 per airline ticket. (All credit card information is secured by an SSL.) Check out Uniglobe’s special airfares online at: http://ta3.uniglobetravel.com/viewhome.asp?sit=23&vty=ARTICLE&aid=1214&tid=0&sessionid=

Uniglobe Forest Lake Travel consultants will also work with you directly to plan your air travel. The booking transaction fee with a consultant is $35.00 per airline ticket. Consultants are available Monday through Friday 9:00 a.m. to 5:00 p.m., Saturday 9:00 a.m. to 12:00 noon, Eastern Time at 800-771-4488; Email: info@uniglobeforestlaketravel.com.

Badges
• Name badges are required for admittance to all events for guests 12 and older.

Membership Dues
• The registration fee for non-students includes membership dues in the American Accounting Association for 2006–2007, extending from September 2006 – August 2007.
• Membership dues include online access to Association journal(s) – The Accounting Review, Accounting Horizons, or Issues in Accounting Education, depending on the level of membership selected.
• Hard copies of the AAA journal(s) members select are available for an additional $20.
• Members may also join special interest sections
• Student registration does not include membership. Student registrants must be current student members of the AAA. Student membership is available to any full-time student residing anywhere in the world. A student membership application may be found online at http://aaahq.org/membership/student_member.htm.
For more information on membership please send an email to membership@aaahq.org or call (941) 921-7747.

Please Note:
The registration deadline is June 26, 2006.
(Registrations received after June 26 will incur a $50 late fee.)
Online registration is available for CPE sessions and the 2006 Annual Meeting at http://aaahq.org until 4:00 PM EDT July 24.

On-site registrations will incur the $50 late fee plus an additional $50 on-site processing fee.
Guests 12 and older must be registered to receive a badge and access to events and activities.
AAA Member ID # ______________________ (from mailing label)

Name: __________________________________________

Nickname: (for badge) ____________________________

Affiliation: ______________________________________

Mailing address: __________________________________

City: ____________________________________________
State: _______ Zip: __________

Country: _________________________________________

Phone: ___________________ Fax: __________________

Email: __________________________________________

☐ Please check here if your affiliation, phone numbers, email, or mailing addresses are new.

Type of membership: ☐ Academic ☐ Nonacademic ☐ Student

A. Meeting Registration Fee Check below to indicate desired journal(s) and enter amount in Box H.

Full Members and Non-Members — Registration and Dues
(including 2006-07 membership dues)

☐ Review only $495 with print $515
☐ Horizons only $495 with print $515
☐ Issues only $495 with print $515
☐ Review and Horizons $505 with print $525
☐ Review and Issues $505 with print $525
☐ Horizons and Issues $505 with print $525
☐ All three journals $515 with print $535

Student Members — Registration $180
(does not include membership dues)

Life Members — Registration $340

B. Guest Registration Fee Required for guests 12 and over for badge, receptions, placements, exhibit hall, and Cyber Café.

Names: __________________________________________

_______________________________________________ guests @ $25 $ ______

C. Section Membership Dues (FULL MEMBERS ONLY)

Please total sections and options desired:

Accounting Behavior and Organizations* .... $15 $ ______
Accounting Programs Leadership Group ......... $50 $ ______
American Taxation Association** ....................... $35 $ ______
Artificial Intelligence/Emerging Technologies* ... $15 $ ______
Auditing** ....................................................... $35 $ ______
Diversity ........................................................... $15 $ ______
Financial Accounting and Reporting .......... $20 $ ______
Gender Issues and Worklife Balance Section .... $15 $ ______
Government and Nonprofit ....................... $15 $ ______
Information Systems** ....................................... $35 $ ______
International Accounting** ......................... $20 $ ______
Management Accounting** ......................... $15 $ ______
Public Interest* .............................................. $15 $ ______
Teaching and Curriculum ............................... $10 $ ______
Two-Year College Section* ............................ $10 $ ______

Section Total (enter total in Box H) $______

*Includes electronic journal(s).
**Includes electronic and print journal(s).

D. Luncheon One association luncheon is included in your registration fee and requires a ticket. Please indicate your preference of Tuesday, Wednesday, or None. Space is limited. First preference is not guaranteed. Register early. ☐ Tuesday Lunch ☐ Wednesday Lunch ☐ None

☐ Check here if you require a vegetarian meal.

For AAA use only: P S __________ Ref. No. __________

E. Special Events Indicate the number of tickets you would like for these events.

Sunday Luncheon Accounting Exemplar Award Luncheon ___ tickets @ $30 $ ______
(This luncheon is automatically included with CPE 8.)

Monday Breakfast Teaching and Curriculum Section* ___ tickets @ $15 $ ______

Monday Luncheons American Taxation Association Section ___ tickets @ $30 $ ______
Auditing Section ___ tickets @ $30 $ ______
Financial Acctg. & Reporting Section ___ tickets @ $30 $ ______
Government & Nonprofit Section ___ tickets @ $30 $ ______
International Accounting Section ___ tickets @ $30 $ ______
Management Accounting Section* ___ tickets @ $30 $ ______

Two-Year College Section* ___ tickets @ $15 $ ______

Tuesday Luncheons Diversity* ___ tickets @ $25 $ ______
Gender Issues in Acctg. Section* ___ tickets @ $10 $ ______
Information Systems Section* ___ tickets @ $20 $ ______

Tuesday Lunch extra ticket ___ tickets @ $30 $ ______

Wednesday Luncheon extra ticket ___ tickets @ $30 $ ______

SPECIAL EVENT TOTAL (enter total in Box H) $______

*Section Business Meetings will be held during these events.

☐ Check here if you require a vegetarian meal.

NOTE: Only a limited number of meal tickets can be sold on site.

F. Detection of Deception Sessions There is no charge for these sessions but attendance is limited to 40 people per session. Please indicate Tuesday morning or afternoon.

Please reserve my seat for Tuesday — 8:00 AM – 12:00 NOON

Please reserve my seat for Tuesday — 1:45 PM – 5:45 PM

G. CPE Sessions Indicate the numbers of the CPEs you wish to attend and enter the amount. Enter the CPE total in Box H.

SPEAK includes the Accounting Exemplar Award Luncheon. If you sign up for SPEAK you may not take another CPE Sunday morning.

CPE Sessions (from Box G) + ________

H. Payment Due

Registration Fee and Dues (from Box A) $ ______

Guest Registration Fee (from Box B) + $ ______

Section Membership Fees (from Box C) + $ ______

Special Events (from Box E) + $ ______

CPE Sessions (from Box G) + $ ______

$50 late registration fee after June 26 + $ ______

Additional $50 on-site processing fee + $ ______

TOTAL PAYMENT ENCLOSED $ ______

Payment Method

☐ Check (payable to: American Accounting Association)

☐ VISA ☐ MasterCard (We do not accept other credit cards.)

Card No. __________________________ Exp. Date ______

Name on card ______________________________________

I agree to pay any late fees assessed if my registration is received after June 26, 2006.

Signature ______________________________________
WASHINGTON

2006 Annual Meeting
August 6–9

MARK YOUR CALENDAR

Log onto http://AAAhq.org for more information