

2016 Advertising Rates

The following AAA and section publications accept display advertising:

Newsletter

Accounting Education News

AAA Journals

The Accounting Review

Accounting Horizons

Issues in Accounting Education

AAA Section Journals

Accounting and the Public Interest

ATA Journal of Legal Tax Research

Auditing: A Journal of Practice & Theory

Behavioral Research in Accounting

Current Issues in Auditing

Journal of the American Taxation Association

Journal of Emerging Technologies in Accounting

Journal of Information Systems

Journal of International Accounting Research

Journal of Management Accounting Research

AAA Newsletter

Accounting Education News

Circulation

Circulation is approximately 8,600.

The newsletter is distributed to members of the American Accounting Association only.

Ad Sizes and Specifications

Trim Size: 8 1/2" x 11"

Full Page: Maximum 7 1/2" x 10" (No bleeds allowed)

Half Page: Maximum 7 1/2" x 4 7/8" (No bleeds allowed)

Acceptable graphic file formats: PDF, EPS, Tiff, and high resolution JPEG files.

Electronic file types accepted: Adobe PDF files are preferred. Please contact Nancy Maciag @ nancy@aaahq.org for instructions on sending any other type of file.

Rates	Per Issue
Full Page	\$1,400
Half Page (horizontal)	\$ 800
Back Cover (half page)	\$1,500

Proofs

Production schedules do not allow time for proofs to be issued for any ads.

Terms

All rates are net. No agency discounts are allowed. Payment is due 30 days from invoice date.

Deadlines

Issue of *Accounting Education News*

Winter 2016

Annual Meeting 2016

Summer 2016

Fall 2016

Ads must be received by:

January 11, 2016

March 15, 2016

June 6, 2016

September 16, 2016

Note:

Advertising space may be limited in some issues. Space reservations should be made as far in advance as possible.



For additional information please contact:

Nancy Maciag

American Accounting Association, 5717 Bessie Drive, Sarasota, FL 34233

P: 941.556.4131 F: 941.923.4093 E: nancy@aaahq.org

AAA Journals

The Accounting Review

The Accounting Review is published six times per year and is a respected journal covering accounting theory and research, business problems and the teaching of business and accounting subjects. It is read by businessmen, teachers, and students of accounting, as well as practicing accountants throughout the world.

Circulation

Print and Electronic Subscriptions are approximately 8,000.

Ad Sizes and Specifications

Trim Size: 8 1/2 inches x 11 inches

Full Page: Maximum 7 1/2 inches x 10 inches (No bleeds allowed)

Half Page: Maximum 7 1/2 inches x 4 1/2 inches (No bleeds allowed)

Electronic file types accepted: Adobe PDF files are preferred. Please contact Nate Smith at nate@aaahq.org for instructions on sending any other type of file.

Rates	Per Issue	Six-Issue Contract
Cover 3 (inside back cover)	\$900	\$850
Full Page	\$850	\$800
Half Page (horizontal)	\$600	\$550

Proofs

Production schedules do not allow time for proofs to be issued for any ads.

Terms

All rates are net. No agency discounts are allowed. Payment is due 30 days from invoice date.

Deadlines

Issue of <i>The Accounting Review</i>	Ads must be received by:
January 2016	November 1, 2015
March 2016	January 1, 2016
May 2016	March 1, 2016
July 2016	May 1, 2016
September 2016	July 1, 2016
November 2016	September 1, 2016

For additional information please contact:

Nate Smith

American Accounting Association, 5717 Bessie Drive, Sarasota, FL 34233

P: 941.556.4128 F: 941.923.4093 E: nate@aaahq.org



Accounting Horizons

Accounting Horizons is a quarterly journal that publishes articles, commentaries and other items of interest to practicing accountants in industry, public accounting and government, educators, students and others who have a strong interest in contemporary accounting practice, policy and theory. Advertising in this timely journal will give unprecedented access to practicing accountants and auditors.

Circulation

Print and Electronic Subscriptions are approximately 5,500.

Ad Sizes and Specifications

Trim Size: 8 1/2 inches x 11 inches

Full Page: Maximum 7 1/2 inches x 10 inches (No bleeds allowed)

Half Page: Maximum 7 1/2 inches x 4 1/2 inches (No bleeds allowed)

Electronic file types accepted: Adobe PDF files are preferred. Please contact Nate Smith at nate@aaahq.org for instructions on sending any other type of file.

Rates	Per Issue	Four Issue Contract
Cover 3 (inside back cover)	\$850	\$800
Full Page	\$800	\$750
Half Page (horizontal)	\$550	\$500

Proofs

Production schedules do not allow time for proofs to be issued for any ads.

Terms

All rates are net. No agency discounts are allowed. Payment is due 30 days from invoice date.

Deadlines

Issue of <i>Accounting Horizons</i>	Ads must be received by:
March 2016	January 1, 2016
June 2016	April 1, 2016
September 2016	July 1, 2016
December 201	October 1, 2016

For additional information please contact:

Nate Smith

American Accounting Association, 5717 Bessie Drive, Sarasota, FL 34233

P: 941.556.4128 **F:** 941.923.4093 **E:** nate@aaahq.org



Issues in Accounting Education

Issues in Accounting Education, published quarterly, provides a forum for exchange of education-related ideas and techniques among accounting professors. Established in 1983, this journal has already become a respected and widely cited resource for academic members of the American Accounting Association.

Circulation

Print and Electronic Subscriptions are approximately 6,000.

Ad Sizes and Specifications

Trim Size: 8 1/2 inches x 11 inches

Full Page: Maximum 7 1/2 inches x 10 inches (No bleeds allowed)

Half Page: Maximum 7 1/2 inches x 4 1/2 inches (No bleeds allowed)

Electronic file types accepted: Adobe PDF files are preferred. Please contact Nate Smith at nate@aaahq.org for instructions on sending any other type of file.

Rates	Per Issue	Four Issue Contract
Cover 3 (inside back cover)	\$850	\$800
Full Page	\$800	\$750
Half Page (horizontal)	\$550	\$500

Proofs

Production schedules do not allow time for proofs to be issued for any ads.

Terms

All rates are net. No agency discounts are allowed. Payment is due 30 days from invoice date.

Deadlines

Issue of *Issues in Accounting Education*

February 2016

May 2016

August 2016

November 2016

Ads must be received by:

December 1, 2015

March 1, 2016

June 1, 2016

September 1, 2016

For additional information please contact:

Nate Smith

American Accounting Association, 5717 Bessie Drive, Sarasota, FL 34233

P: 941.556.4128 F: 941.923.4093 E: nate@aaahq.org



AAA Section Journals

Accounting and the Public Interest

The journal may be accessed electronically by members of the Public Interest section of the American Accounting Association only. Libraries may also subscribe.

Circulation

Electronic Subscriptions are approximately 400.

Ad Sizes and Specifications

Trim Size: 8 1/2 inches x 11 inches

Full Page: Maximum 7 1/2 inches x 10 inches (No bleeds allowed)

Half Page: Maximum 7 1/2 inches x 4 1/2 inches (No bleeds allowed)

Electronic file types accepted: Adobe PDF files are preferred. Please contact Nate Smith at nate@aaahq.org for instructions on sending any other type of file.

Rates	Per Issue
Cover 3 (inside back cover)	\$500
Full Page	\$400
Half Page (horizontal)	\$300

Proofs

Production schedules do not allow time for proofs to be issued for any ads.

Terms

All rates are net. No agency discounts are allowed. Payment is due 30 days from invoice date.

Deadlines

This electronic journal will be updated periodically throughout the year. Posting in the journal will occur within 7-10 days of receipt of ad.

For additional information please contact:

Nate Smith

American Accounting Association, 5717 Bessie Drive, Sarasota, FL 34233

P: 941.556.4128 **F:** 941.923.4093 **E:** nate@aaahq.org



ATA Journal of Legal Tax Research

The journal may be accessed electronically by members of the American Taxation Association, a section of the American Accounting Association. Libraries may also subscribe.

Circulation

Electronic Subscriptions are approximately 900.

Ad Sizes and Specifications

Trim Size: 8 1/2 inches x 11 inches

Full Page: Maximum 7 1/2 inches x 10 inches (No bleeds allowed)

Half Page: Maximum 7 1/2 inches x 4 1/2 inches (No bleeds allowed)

Electronic file types accepted: Adobe PDF files are preferred. Please contact Nate Smith at nate@aaahq.org for instructions on sending any other type of file.

Rates

Per Issue

Cover 3 (inside back cover)	\$450
Full Page	\$375
Half Page (horizontal)	\$300

Proofs

Production schedules do not allow time for proofs to be issued for any ads.

Terms

All rates are net. No agency discounts are allowed. Payment is due 30 days from invoice date.

Deadlines

This electronic journal will be updated periodically throughout the year. Posting in the journal will occur within 7-10 days of receipt of ad.

For additional information please contact:

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Auditing: A Journal of Practice & Theory

The journal is distributed to members of the Auditing section of the American Accounting Association. Libraries may also subscribe.

Circulation

Print and Electronic Subscriptions are approximately 2,000.

Ad Sizes and Specifications

Trim Size: 8 1/2 inches x 11 inches

Full Page: Maximum 7 1/2 inches x 10 inches (No bleeds allowed)

Half Page: Maximum 7 1/2 inches x 4 1/2 inches (No bleeds allowed)

Electronic file types accepted: Adobe PDF files are preferred. Please contact Nate Smith at nate@aaahq.org or instructions on sending any other type of file.

Rates

Per Issue

Cover 3 (inside back cover)	\$400
Full Page	\$350
Half Page (horizontal)	\$300

Proofs

Production schedules do not allow time for proofs to be issued for any ads.

Terms

All rates are net. No agency discounts are allowed. Payment is due 30 days from invoice date.

Deadlines

Issue of <i>Auditing: A Journal of Practice & Theory</i>	Ads must be received by:
February 2016	December 15, 2015
May 2016	March 15, 2016
August 2016	June 15, 2016
November 2016	September 15, 2016

For additional information please contact:

Nate Smith

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Behavioral Research in Accounting

The journal is distributed to members of the Accounting, Behavior and Organization section of the American Accounting Association only. Libraries may also subscribe.

Circulation

Print and Electronic Subscriptions are approximately 1,400.

Ad Sizes and Specifications

Trim Size: 8 1/2 inches x 11 inches

Full Page: Maximum 7 1/2 inches x 10 inches (No bleeds allowed)

Half Page: Maximum 7 1/2 inches x 4 1/2 inches (No bleeds allowed)

Electronic file types accepted: Adobe PDF files are preferred. Please contact Nate Smith at nate@aaahq.org for instructions on sending any other type of file.

Rates	Per Issue
Cover 3 (inside back cover)	\$500
Full Page	\$400
Half Page (horizontal)	\$300

Proofs

Production schedules do not allow time for proofs to be issued for any ads.

Terms

All rates are net. No agency discounts are allowed. Payment is due 30 days from invoice date.

Deadlines

Issue of *Behavioral Research in Accounting*
Late Winter/Early Spring 2016
Late Summer/Early Fall 2016

Ads must be received by:
November 1, 2015
April 1, 2016

For additional information please contact:

Nate Smith

American Accounting Association, 5717 Bessie Drive, Sarasota, FL 34233

P: 941.556.4128 F: 941.923.4093 E: nate@aaahq.org



Current Issues in Auditing

This open-access journal offers free access to AAA members, non-members, and libraries.

Circulation

Electronic-only open access.

Ad Sizes and Specifications

Trim Size: 8 1/2 inches x 11 inches

Full Page: Maximum 7 1/2 inches x 10 inches (No bleeds allowed)

Half Page: Maximum 7 1/2 inches x 4 1/2 inches (No bleeds allowed)

Electronic file types accepted: Adobe PDF files are preferred. Please contact Nate Smith at nate@aaahq.org for instructions on sending any other type of file.

Rates

Per Issue

Full Page	\$400
Half Page (horizontal)	\$300

Proofs

Production schedules do not allow time for proofs to be issued for any ads.

Terms

All rates are net. No agency discounts are allowed. Payment is due 30 days from invoice date.

Deadlines

This electronic journal will be updated periodically throughout the year. Posting in the journal will occur within 7-10 days of receipt of ad.

For additional information please contact:

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American Accounting Association, 5717 Bessie Drive, Sarasota, FL 34233

P: 941.556.4128 **F:** 941.923.4093 **E:** nate@aaahq.org



Journal of the American Taxation Association

The journal is distributed to members of the American Taxation Association, a section of the American Accounting Association. Libraries may also subscribe.

Circulation

Print and Electronic Subscriptions are approximately 1,100.

Ad Sizes and Specifications

Trim Size: 8 1/2 inches x 11 inches

Full Page: Maximum 7 1/2 inches x 10 inches (No bleeds allowed)

Half Page: Maximum 7 1/2 inches x 4 1/2 inches (No bleeds allowed)

Electronic file types accepted: Adobe PDF files are preferred. Please contact Nate Smith at nate@aaahq.org for instructions on sending any other type of file.

Rates

Per Issue

Cover 3 (inside back cover)	\$400
Full Page	\$350
Half Page (horizontal)	\$300

Proofs

Production schedules do not allow time for proofs to be issued for any ads.

Terms

All rates are net. No agency discounts are allowed. Payment is due 30 days from invoice date.

Deadlines

Issue of <i>JATA</i>	Ads must be received by:
Spring 2016	February 15, 2016
Fall 2016	August 15, 2016

For additional information please contact:

Nate Smith

American Accounting Association, 5717 Bessie Drive, Sarasota, FL 34233

P: 941.556.4128 **F:** 941.923.4093 **E:** nate@aaahq.org



Journal of Emerging Technologies in Accounting

The journal is distributed to members of Artificial Intelligence/Emerging Technologies, a section of the American Accounting Association. Libraries may also subscribe.

Circulation

Print and Electronic Subscriptions are approximately 300.

Ad Sizes and Specifications

Trim Size: 8 1/2 inches x 11 inches

Full Page: Maximum 7 1/2 inches x 10 inches (No bleeds allowed)

Half Page: Maximum 7 1/2 inches x 4 1/2 inches (No bleeds allowed)

Electronic file types accepted: Adobe PDF files are preferred. Please contact Nate Smith at nate@aaahq.org for instructions on sending any other type of file.

Rates

Per Issue

Cover 3 (inside back cover)	\$450
Full Page	\$375
Half Page (horizontal)	\$300

Proofs

Production schedules do not allow time for proofs to be issued for any ads.

Terms

All rates are net. No agency discounts are allowed. Payment is due 30 days from invoice date.

Deadlines

Issue of *JETA*
Annual

Ads must be received by:

Please email nate@aaahq.org for materials deadline.

For additional information please contact:

Nate Smith

American Accounting Association, 5717 Bessie Drive, Sarasota, FL 34233

P: 941.556.4128 **F:** 941.923.4093 **E:** nate@aaahq.org



Journal of Information Systems

The journal is distributed to members of the Information Systems section of the American Accounting Association. Libraries may also subscribe.

Circulation

Print and Electronic Subscriptions are approximately 900.

Ad Sizes and Specifications

Trim Size: 8 1/2 inches x 11 inches

Full Page: Maximum 7 1/2 inches x 10 inches (No bleeds allowed)

Half Page: Maximum 7 1/2 inches x 4 1/2 inches (No bleeds allowed)

Electronic file types accepted: Adobe PDF files are preferred. Please contact Nate Smith at nate@aaahq.org for instructions on sending any other type of file.

Rates	Per Issue
Cover 3 (inside back cover)	\$400
Full Page	\$350
Half Page (horizontal)	\$300

Proofs

Production schedules do not allow time for proofs to be issued for any ads.

Terms

All rates are net. No agency discounts are allowed. Payment is due 30 days from invoice date.

Deadlines

Issue of *Journal of Information Systems*
Spring 2016
Fall 2016

Ads must be received by:
April 1, 2016
October 1, 2016

For additional information please contact:

Nate Smith

American Accounting Association, 5717 Bessie Drive, Sarasota, FL 34233

P: 941.556.4128 F: 941.923.4093 E: nate@aaahq.org



Journal of International Accounting Research

The journal is distributed to members of the International Accounting section of the American Accounting Association only. Libraries may also subscribe.

Circulation

Print and Electronic Subscriptions are approximately 1,300.

Ad Sizes and Specifications

Trim Size: 8 1/2 inches x 11 inches

Full Page: Maximum 7 1/2 inches x 10 inches (No bleeds allowed)

Half Page: Maximum 7 1/2 inches x 4 1/2 inches (No bleeds allowed)

Electronic file types accepted: Adobe PDF files are preferred. Please contact Nate Smith at nate@aaahq.org for instructions on sending any other type of file.

Rates	Per Issue
Cover 3 (inside back cover)	\$500
Full Page	\$400
Half Page (horizontal)	\$300

Proofs

Production schedules do not allow time for proofs to be issued for any ads.

Terms

All rates are net. No agency discounts are allowed. Payment is due 30 days from invoice date.

Deadlines

Issue of *Journal of International Accounting Research*
Spring 2016
Fall 2016

Ads must be received by:
March 1, 2016
November 1, 2016

For additional information please contact:

Nate Smith

American Accounting Association, 5717 Bessie Drive, Sarasota, FL 34233

P: 941.556.4128 F: 941.923.4093 E: nate@aaahq.org



Journal of Management Accounting Research

The journal is distributed to members of the Management Accounting section of the American Accounting Association only. Libraries may also subscribe.

Circulation

Print and Electronic Subscriptions are approximately 2,000.

Ad Sizes and Specifications

Trim Size: 8 1/2 inches x 11 inches

Full Page: Maximum 7 1/2 inches x 10 inches (No bleeds allowed)

Half Page: Maximum 7 1/2 inches x 4 1/2 inches (No bleeds allowed)

Electronic file types accepted: Adobe PDF files are preferred. Please contact Nate Smith at nate@aaahq.org for instructions on sending any other type of file.

Rates	Per Issue
Cover 3 (inside back cover)	\$500
Full Page	\$400
Half Page (horizontal)	\$300

Proofs

Production schedules do not allow time for proofs to be issued for any ads.

Terms

All rates are net. No agency discounts are allowed. Payment is due 30 days from invoice date.

Deadlines

Issue of <i>JMAR</i>	Ads must be received by:
Spring 2016	April 1, 2016
Fall 2016	September 1, 2016

For additional information please contact:

Nate Smith

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