Management Accounting Section



2022 Management Accounting Section Virtual Midyear Meeting: Research Conference, IMA Doctoral Colloquium, and CGMA Teaching Symposium

January 6-8, 2022

#AAA2022MAS #AAAbacktogether

A Special Thank You to Our Meeting Sponsors

We are grateful to the Association of International Certified Professional Accountants, the unified voice of AICPA and CIMA, for their sponsorship of the CGMA Teaching Symposium. We are also grateful for their support of the Lifetime Contribution to Management Accounting Award and the Impact on Management Accounting Practice Award.



The unified voice of AICPA and CIMA



We are grateful to the IMA for their sponsorship of the Doctoral Colloquium. We are also grateful for their support for the Jim Bulloch Award and Outstanding Doctoral Dissertation Award.



The Association of Accountants and Financial Professionals in Business

We are grateful to Chartered Professional Accountants Canada for their sponsorship of the *JMAR* Best Paper Award.



We are grateful to Wiley for their sponsorship of Friday Morning Break.



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For a complete listing of 2022 Management Accounting Leadership, please see aaahq.org/MAS/About/Officers

Outstanding Reviewer Award

This year we would like to recognize the following reviewers whose contribution was particularly valuable to the organizers and who had a large impact on their decisions.

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Reviewers

We wish to thank the following reviewers for their assistance with the conference submissions this year.

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Christopher Akroyd, University of Canterbury

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Speaker Biography

Julie Hasson, Chalk and Chances CGMA Teaching Symposium—Engaging and Connecting in a Hybrid World Saturday, January 8, 2022, 1:30 pm-3:00 pm PST / 4:30 pm-6:00 pm EST

Great professors and instructors make a lasting impact on students' lives. By helping students feel safe, seen, and stretched in the classroom, we prepare students for the professional challenges ahead. We inspire students to become collaborators in their own learning and career preparation. The field of managerial accounting is full of high stakes decisions. This presentation is packed with strategies for helping students become more competent and confident decision makers. We can all make a greater and more consistent impact on our students and our field.

Dr. Julie Hasson was a teacher and school principal before moving into higher education. Julie currently teaches graduate courses in Leadership and School Administration at Appalachian State University. She also conducts qualitative research focused on teacher impact, student-teacher relationships, and developing trust in schools and organizations. That research is the focus of her engaging professional development programs and her new book, "Safe, Seen, and Stretched in the Classroom: The Remarkable Ways Teachers Shape Students' Lives."

http://www.chalkandchances.com

2022 Management Accounting Section Midyear Meeting: IMA Doctoral Virtual Colloquium Generously supported by the Institute of Management Accountants Thursday, January 6, 2022

8:00 am-8:30 am PST / 11:00 am-11:30 am EST

Welcome and Small Group Introductions

Martin Holzhacker, Michigan State University, Co-Director of the 2020 IMA Doctoral Colloquium Willie Choi, University of Wisconsin–Madison, MAS President

8:30 am-10:00 am PST / 11:30 am-1:00 pm EST

Pitching Your Research (Panel Discussion)

Accounting - 1.8 CH

Panelists: Michal Matejka, Arizona State University Sven Modell, The University of Manchester Michael Williamson, University of Illinois at Urbana Tatiana Sandino, Harvard University

10:00 am-10:30 am PST / 1:00 pm-1:30 pm EST

Break

10:30 am-12:00 pm PST / 1:30 pm-3:00 pm EST

Embracing Failure and Adversity (Panel Discussion)

Personal Development - 1.8 CH

Shane Dikolli, University of Virginia Katlijn Haesebrouck, Maastricht University M.J. Kim, University of Wisconsin–Madison James Omartian, University of Michigan

12:00 pm-1:00 pm PST / 3:00 pm-4:00 pm EST

Break

1:00 pm-1:30 pm EST / 4:00 pm-4:30 pm EST

Advancing Research Development

Personal Development - 0.6 CH

Susie Duong, Director of Research, Institute of Management Accountants Laurie Burney, Baylor University and IMA Professor-in-Residence

Thursday, January 6, 2022 (continued)

1:30 pm-3:00 pm PST / 4:30 pm-6:00 pm EST

A Primer on Textual Analysis

Accounting 1.8 CH

Ties de Kok, University of Washington

3:00 pm-3:30 pm PST / 6:00 pm-6:30 pm EST

Break

3:30 pm-4:15 pm PST / 6:30 pm-7:15 pm EST

MAS Ph.D. Student Mentorship Program or Roundtable Q&A

Personal Development - 0.8 CH

Mentorship Program participants will meet with assigned faculty mentor.

Other students will engage in a roundtable Q&A with resident faculty in one of the following groups:

1st and 2nd year students

3rd and 4th year students

5th year students and beyond

4:15 pm-4:20 pm PST / 7:15 pm-7:20 pm EST

Closing Comments

Laura Wang, University of Illinois at Urbana-Champaign, Co-Director of the 2022 IMA Doctoral Colloquium

2022 Management Accounting Section Midyear Meeting: Research Conference Friday, January 7, 2022

8:30 am-10:00 am PST / 11:30 am-1:00 pm EST

The New Algorithmic Ceiling: How to Understand Bias and Fairness with Algorithmic Governance

Accounting - 1.8 CH

Introduction: Margaret H. Christ, University of Georgia

Speaker: Anjana Susarla, Michigan StateUniversity

10:00 am-10:30 am PST / 1:00 pm-1:30 pm EST

Research Exhibition 1

Breakout Room 1

Moderator: Christoph Hörner, Tilburg University

Performance Assessments in Diverse Teams: Who Gets Unfair Credit for Joint Team Performance?

Gerhard Speckbache, WU Vienna University of Economics and Business Martin Wiernsperger, WU Vienna University of Economics and Business

The Lost Productivity: An Experimental Investigation of Human Versus Algorithm-Based Discretion in Incomplete Contracts

Wengian Hu, Georgia Institute of Technology

How Do Corporate Social Goals Materialize in Management Control Systems? An Exploratory Study in German Family Businesses

Marvin Kalla, International Performance Research Institute

Mischa Seiter, Universität Ulm

Experimental Evidence on the Effect of Clawback Provision Strength and Discretion in Clawing Back Performance-Based Payment on Honesty in Reporting Müller Fabian, Universität Stuttgart Burkhard Pedell. Universität Stuttgart

Ann Katarina Tank, Universität Stuttgart

Performance Measures in Senior Executive Incentive Contracts for Platform Businesses WU Vienna University of Economics and Business

Breakout Room 2

Moderator: Florian Elsinger, University of Rotterdam

Using the Lemonade Stand Game to Teach the Data Process Chain Christopher Dahlvig, Linfield University

10:00 am-10:30 am PST / 1:00 pm-1:30 pm EST

Bridging Organizational Resilience and Management Control Systems—A Systematic Review Maximilian Weber, Technische Hochschule Aschaffenburg Peter Gordon Roetzel, University of Aschaffenburg

A Deep Dive into an AI Start-Up Company in the Pandemic Li Zhang, University of Illinois at Urbana Champaign Austin Kewei Chen, New York University

To Share or Not to Share? Financial Analysts' Questioning in Conference Calls Julia Haag, Ludwig Maximilian University of Munich Christian Hofmann, Ludwig Maximilian University of Munich Alexander Paulus, Ludwig Maximilian University of Munich Nina Schwaiger, Ludwig Maximilian University of Munich Thorsten Sellhorn, Ludwig Maximilian University of Munich

10:00 am-10:30 am PST / 1:00 pm-1:30 pm EST

Wiley Sponsored Coffee Break featuring Karen Farmer and Amy Fredin

10:30 am-12:00 pm PST / 1:30 pm-3:00 pm EST

Concurrent Sessions

1.01: IMA Panel on "Essential Management Accounting Competencies for All Entry-Level Accountants"

Accounting - 1.8 CH

Moderator: Susie Duong, Director of Research, Institute of Management Accountants

Panelists: Laurie Burney, Associate Professor, Baylor University, IMA Professor-in-Residence

Monte Swain, Deloitte Professor of Accounting, Brigham Young University Roopa Venkatesh, University of Nebraska Omaha

1.02: Performance Pressures

Accounting - 1.8 CH

Moderator: Eugie Lee, The Arizona State University

CEO Pay Ratio Voluntary Disclosures and Investor Reactions
Lisa LaViers, Tulane University
Jason Sandvik, Tulane University
Da Xu, Tulane University
Discussant: Natalie Kyung Won Kim, IE University

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10:30 am-12:00 pm PST / 1:30 pm-3:00 pm EST

Where Are the Clawbacks?

Dane M. Christensen, University of Oregon

Lance Gabrielsen, University of Oregon

Kyle M. Peterson, University of Oregon

Discussant: David Tsui, University of Southern California

Top Human Resources Executives and CEO Compensation

Natalie Kyung Won Kim, IE University

Sewon Kwon, Ewha Women's University

Jae Yong Shin, Seoul National University

Discussant: Brian A. Vasant, Auburn University

1.03: ESG Issues

Accounting - 1.8 CH

Moderator: Emma E. Cole, Creighton University

Risk from the Air: Climate Change and Corporate Performance

Jing Kong, Michigan State University

Discussant: Ewelina Forker, Emory University

Workplace Harassment Risk, Non-Disclosure Agreements, and Information Flow

Menghan Zhu, Vrije Universiteit Amsterdam

Xiang Zheng, NHH Norwegian School of Economics

Yuping Jia, Frankfurt School of Finance & Management

Discussant: Ruidi Shang, Tilburg University

Workplace Safety Incentives, Board Risk Oversight, and Employee Safety

Russell Han, University of Illinois at Urbana-Champaign

David Park, Seoul National University

Discussant: Peter Schaefer, Technische Universität München

1.04: Fraud/Misreporting

Accounting - 1.8 CH

Moderator: Jiahui (Helen) Lu, West Virginia University

Participative Budgeting: Disaggregate the Plans, the Reports, or Both?

Dominik Kemsa, Technische Universität München

Peter Schaefer, Technische Universität München

Andreas Ostermaier, University of Southern Denmark

Discussant: Todd A. Thornock, University of Nebraska-Lincoln

The Importance of Social Mechanisms in the Commission of or Resistance to Group Fraud: A Field Study

Pujawati M. Gondowijoyo, Queen's University

Christie Hayne, University of Illinois at Urbana-Champaign

Pamela R. Murphy, Queen's University

Discussant: Margaret H. Christ, University of Georgia

10:30 am-12:00 pm PST / 1:30 pm-3:00 pm EST

What Do You Recommend? The Effects of Communication and Dark Personality on Misreporting in Autonomous Teams

Anna Ressi, WHU-Otto Beisheim School of Management

Daniel Schaupp, WHU-Otto Beisheim School of Management

Victor van Pelt, WHU-Otto Beisheim School of Management

Discussant: Kyle Mao, The University of Arizona

1.05: Labor Force Management

Personal Development - 1.8 CH

Moderator: Li Yang, University of Illinois at Urbana-Champaign

Reliance on Part-Time Labor and Operating Efficiency

Joanna Golden, The University of Memphis

Raj Mashruwala, University of Calgary

Mikhail Pevzner, University of Baltimore

Discussant: James Gong, California State University, Fullerton

The Effect of an Electronic Monitoring System on Employees' Productivity in Telecommuting Arrangements

In Gyun Baek, National University of Singapore

Yea Hee Ko, University of Wisconsin-Madison

Discussant: Clara Chen, University of Illinois at Urbana-Champaign

Employee Selection and Training: A Complementarity View

Raginee Baruah, EDHEC Business School

Frank Moers, Maastricht University

Isabella Grabner, WU Vienna University of Economics and Business

Discussant: Wei Cai, Columbia University

1.06: Employee Motivation

Accounting - 1.8 CH

Moderator: Katharine Patterson, University of Waterloo

A Boo is Louder Than a Cheer: How Rejection and Feedback Type Influence Misreporting

Florian Becker, Heinrich Heine University Düsseldorf

Barbara E. Weißenberger, Heinrich Heine University Düsseldorf

Discussant: Liliana Dewaele, Open Universiteit

Motivating Low Performers with Input-Based Relative Performance Feedback: Evidence from a Field Experiment

Rainer M. Rilke, WHU-Otto Beisheim School of Management

Victor van Pelt, WHU-Otto Beisheim School of Management

Sebastian Lehnen, WHU-Otto Beisheim School of Management

Christina Guenther, WHU-Otto Beisheim School of Management

Discussant: Michael Majerczyk, California State University, Fullerton

10:30 am-12:00 pm PST / 1:30 pm-3:00 pm EST

Does "Walking the Talk" Enable Pro-Environmental Behavior at Work? The Combined Effects of Value Statement and Role Model

Andson Braga de Aguiar, University of Sao Paulo

Myrna Modolon Lima, University of Sao Paulo

Discussant: Tyler F. Thomas, University of Wisconsin-Madison

1.07: Performance Measures and Innovation

Accounting - 1.8 CH

Moderator: Ala Ahmed Mokhtar, University of Waterloo

Business as Usual: Working from Home During the Pandemic Did Not Lead to Large

Changes in Employee-Level Management Control

Sander van Triest, University of Amsterdam

Discussant: Dieter Smeulders, Open Universiteit

Too Much of a Good Thing? Enabling Performance Measurement Systems and the Implications for Business Function Ambidexterity

Michael Farrell, University College Cork

Breda Sweeney, National University of Ireland Galway

Discussant: Markus Wabnegg, WU Vienna University of Economics and Business

Innovation Performance Measure Tension and Absorptive Capacity: Unintended

Consequences and How to Overcome Them

Christian Garaus, University of Natural Resources and Life Sciences

Arthur Posch, University of Bern

Markus Wabnegg, WU Vienna University of Economics and Business

Discussant: Laurie Burney, Baylor University

12:10 pm-1:25 pm PST / 3:10 pm-4:25 pm EST

Leverage IMA Resources for Research and Teaching

Lisa Beaudoin, Sr. Director, Institute of Management Accountants Laurie Burney, Baylor University and IMA Professor-in-Residence

MAS Awards Ceremony

1:30 pm-3:00 pm PST / 4:30 pm-6:00 pm EST

JMAR Forum

Accounting - 1.8 CH

Chair: Ivo D. Tafkov, Georgia State University Plenary Speaker: Kristy L. Towry, Emory University

Management Controls and Intrinsic Motivation: Insights from a Lean Organizational Setting

Amy Donnelly, Clemson University

Frances A. Kennedy, Clemson University Sally K. Widener, Clemson University

Incomplete Contracts and Employee Opportunism: How Machiavellianism Moderates the Effects of Impacting an Uncompensated Objective

Timothy Brown, University of South Carolina

Tracie Majors, University of Southern California

Thomas W. Vance, Colorado State University

The Moderating Effect of Achievement Motive on Performance Feedback in Choices of Challenging Tasks

Sergeja Slapničar, The University of Queensland

Karla Oblak, University of Ljubljana

Mina Ličen, University of Ljubljana

3:00 pm-3:30 pm PST / 6:00 pm-6:30 pm EST

Research Exhibition 2

Breakout Room 1

Moderator: Katlijn Haesebrouck, Maastricht University

Social Comparison and the Value of Performance Trajectory Information: A Field Experiment in the Workplace

Yucheng Liang, Carnegie Mellon University

Unintended Consequences of Budget Participation and Performance Misreporting: An Experimental Study

Yusuke Sawada, Doshisha University

Satoshi Taguchi, Doshisha University

Behavioral Contagion and Gender Differences: The Effect of Reflection

Eddy Cardinaels, Tilburg University

Katlijn Haesebrouck, Maastricht University

Nela Rakic Milosevic, KU Leuven

3:00 pm-3:30 pm PST / 6:00 pm-6:30 pm EST

Too Much Feedback? The Effects of Relative Performance Information on Task Performance and Task Persistence

Puya Kahhali, University of California, Riverside

Numan Aksanyar, Uludag University

Boris Maciejovsky, University of California, Riverside

Birendra Kumar Mishra, University of California, Riverside

Breakout Room 2

Moderator: Robert Grasser, University of South Carolina

The Relationship between Customer Incentive Design and Future Customer Value Keng-Ming Tien, Shippensburg University

Understanding Corporate Governance in Business Groups: Lobbying by Subsidiary CEO for R&D Investment

Jun Shao, Shanghai Lixin University of Accounting and Finance

Anne Wu, National Chengchi University

Wai Fong Boh, Nanyang Technological University

Cheng Jen Huang, National Chengchi University

The Effect of Tax Deferral Election on Competition for the Employee

Tien-Wei (Daniel) Hwang, National Chengchi University and National Tsing Hua University

3:30 pm-5:00 pm PST / 6:30 pm-8:00 pm EST

Concurrent Sessions

2.01: Incentives and Retention

Accounting - 1.8 CH

Moderator: Hashim Zaman, Harvard University

Target Ratcheting and Retention Concerns in Financially Distressed Firms

Isabella Grabner, WU Vienna University of Economics and Business

Konstantin Gruen, WU Vienna University of Economics and Business

Arthur Posch, University of Bern

Markus Wabnegg, WU Vienna University of Economics and Business

Discussant: Pablo Casas-Arce, Arizona State University

Disturbing the Quiet Life? Competition, Incentives, and Performance Target Difficulty

Stephan Kramer, RSM Erasmus University

Michal Matejka, Arizona State University

Discussant: Jan Bouwens, University of Amsterdam

Managing Employee Retention Concerns: Evidence from U.S. Census Data

Eva Labro, The University of North Carolina at Chapel Hill

James Omartian, University of Michigan

Discussant: Hashim Zaman, Harvard University

3:30 pm-5:00 pm PST / 6:30 pm-8:00 pm EST

2.02: Contracting

Accounting - 1.8 CH

Moderator: Spencer Nicholas Palmer, The University of Utah

Assessing the Social Impact of Corporations: Evidence from Management Control

Interventions in the Supply Chain to Increase Worker Wages

Jee-Eun Shin, University of Toronto

Gregory Distelhorst, University of Toronto

Discussant: Arthur Posch, University of Bern

Why Do U.S. Films Underperform in China: Making Sense of Cents Abroad

Aner Zhou, University of Southern California

Eric J. Allen, University of California, Riverside

Fei Du, University of Illinois at Urbana-Champaign

Mark Young, University of Southern California

Discussant: Harlow Loch, Michigan State University

Asset Control Rights and the Independent Contractor

Martin K. Holzhacker, Michigan State University

Harlow Loch, Michigan State University

Jason Miller, Michigan State University

Alex Scott, The University of Tennessee

Discussant: James Omartian, University of Michigan

2.03: Social Mission

Accounting - 1.8 CH

Moderator: Wenqian Hu, Georgia Institute of Technology

Because I Care: The Effect of Superiors' Value Congruence and Compensation Scheme on

Target Setting in Social Mission Organizations

Wioleta C. Olczak, Marquette University

Tyler F. Thomas, University of Wisconsin–Madison

Dimitri Yatsenko, University of Wisconsin-Whitewater

Discussant: Darin K. Holderness, West Virginia University

When Being Thanked Makes Employees Feel Less Appreciated: Evidence Regarding When

and Why Peer-to-Peer Recognition Could Backfire

Paul Black, Auburn University

Mark Cecchini, University of South Carolina

Andrew H. Newman, University of South Carolina

Discussant: Jordan Samet, University of Illinois at Urbana-Champaign

Tend to One's Own House: The Effect of Firm CSR on Employee Effort

Jeremy Douthit, The University of Arizona

Zhiping Mao, The University of Arizona

Patrick R. Martin, University of Pittsburgh

Discussant: Conner R. Blake, University of Massachusetts Amherst

3:30 pm-5:00 pm PST / 6:30 pm-8:00 pm EST

2.04: Subjective Performance Evaluation

Accounting - 1.8 CH

Moderator: Elien Voermans, KU Leuven

Narrative Reporting in a Team Environment

Jeremiah Bentley, University of Massachusetts Amherst Conner R. Blake, University of Massachusetts Amherst

Discussant: Kyle Stubbs, Utah Valley University

Examining the Benefits of an Open Reporting Environment in Aggregated Budget Settings

Michael Majoraruk, California State University, Fullerton

Michael Majerczyk, California State University, Fullerton

Wioleta C. Olczak, Marquette University

Joel Owens, Portland State University

Ke Xu, Siena College

Discussant: Andrew H. Newman, University of South Carolina

Examining the Benefits of an Open Reporting Environment in Aggregated Budget Settings

Michael Majerczyk, Georgia State University

Wioleta C. Olczak, Marquette University

Joel Owens, Portland State University

Ke Xu, Siena College

Discussant: Andrew H. Newman, University of South Carolina

Narrative Feedback in Subjective Performance Evaluations: Do Ratings Change the Narrative?

Kyle Stubbs, Utah Valley University

Discussant: Robert A. Grasser, University of South Carolina

2.05: Panel on Moral Accounting

Behavioral-Ethics - 1.8 CH

Panelists: Robert Bloomfield, Cornell University

Margaret Christ, University of Georgia Jennifer Joe, University of Delaware Marietta Peytcheva, Lehigh University Andrea Romi, Texas Tech University

3:30 pm-5:00 pm PST / 6:30 pm-8:00 pm EST

2.06: Cost Structure

Accounting - 1.8 CH

Moderator: Ginger Scanlon, Kenan-Flagler Business School

Creditors' Role in Shaping Asymmetric Cost Behavior: Evidence from Debt Covenant Violation

Jie Zhou, California State University, Fullerton

Discussant: Sangmok Lee, Michigan State University

Do Management Revenue Forecasts Explain the Asymmetrical Behavior of Operating Costs?

Kenji Yasukata, Kindai University

In Gyun Baek, National University of Singapore

Ella Mae Matsumura, University of Wisconsin-Madison

Discussant: Ana Mickovic, University of Amsterdam

Do Mandatory Disclosures Affect a Firm's Decision to Contract with Outside Suppliers?

In Gyun Baek, National University of Singapore

Mary Lee, The University of Utah

Discussant: Gerardo Perez Cavazos, Harvard University

2.07: Managerial Topics in Analytical Research

Accounting - 1.8 CH

Moderator: Tien-Wei Hwang, National Chengchi University and National Tsing Hua University

Subjective Leading Indicator Variables and Long-Term Investment

Jonathan Glover, Columbia University

Wei Li, University of Washington Bothell

Hao Xue, Duke University

Discussant: Amoray Riggs-Cragun, University of Chicago

The Effect of Career Concerns on Team Assignment

Konstantin Flassak, Ludwig Maximilian University of Munich

Christian Hofmann, Ludwig Maximilian University of Munich

Discussant: Ulrich Schaefer, University of Zurich

Financial Transparency, Internal Controls, and Impression Management

Abhishek Ramchandani, The University of Texas at Austin

Discussant: Christian Schmid, University of Vienna

2.08: IMA Best Case Winner: "Pueblo Hospitality, Inc.: Rethinking Performance Measurement"

Accounting - 1.8 CH

Presenter: Ann C. Dzuranin, Northern Illinois University

2022 Management Accounting Section Midyear Meeting: Research Conference and CGMA Teaching Symposium Saturday, January 8, 2022

8:30 am-10:00 am PST / 11:30 am-1:00 pm EST

Concurrent Sessions

3.01: CGMA Teaching Symposium—Practitioner Panel: Data-Driven Decision-Making in Practice

Personal Development 1.8 CH

Introduction: Jennifer Cainas, University of South Florida

CorDarryl Hall, Intel Spencer Hong, Alteryx Kyle Schlabach, Intel

The panel will discuss data-driven decision-making from a practitioner's standpoint. Topics include data-modeling and real-life examples of data-driven decision-making. Lessons and gaps between academic programs and practice. The power of visualization and corresponding tools (e.g. Tableau).

3.02: Knowledge Sharing

Personal Development - 1.8 CH

Moderator: Hayden Gunnell, Emory University

Advice Seeking under Objective versus Subjective Performance Evaluation: The Role of

Advice Type

Elien Voermans, KU Leuven

Alexandra Van den Abbeele, KU Leuven

Martine Cools, KU Leuven

Discussant: Ivo D. Tafkov, Georgia State University

Knowledge Sharing: The Spillover Effects of Process versus Outcome Accountability

Suyun (Sue) Wu, Georgia Institute of Technology

Discussant: Flora H. Zhou, Bentley University

"Let Me Recognize You for Your Advice" Peer Recognition Design to Reduce Feelings of Indebtedness Associated with Seeking Advice.

Elien Voermans, KU Leuven

Alexandra Van den Abbeele, KU Leuven

Martine Cools, KU Leuven

Discussant: Paul Black, Auburn University

8:30 am-10:00 am PST / 11:30 am-1:00 pm EST

3.03: Top Executive Performance and Pay

Accounting - 1.8 CH

Moderator: Jan Lampe, WHU-Otto Beisheim School of Management

Corporate Culture and the Design of CEO Compensation Contracts

Ruidi Shang, Tilburg University

Dennis Campbell, Harvard University

Zhifang Zhang, The University of Warwick

Discussant: Jen Choi, Emory University

Under Pressure: Overproduction by Newly Appointed CEOs and Organizational Misconduct

Jan Lampe, WHU-Otto Beisheim School of Management

Utz Schaeffer, WHU-Otto Beisheim School of Management

Daniel Schaupp, WHU-Otto Beisheim School of Management

Discussant: Brandon Gipper, Stanford University

Executive Sessions, Director Communications, and CEO Turnover

Yijing Jiang, Concordia University

Discussant: Leah Baer, University of Missouri

3.04: Transparency

Accounting - 1.8 CH

Moderator: Margaret H. Christ, University of Georgia

Peer Evaluations: The Effects of System Design and Outcome Transparency on Employee Effort

Liliana Dewaele, Open Universiteit Eddy Cardinaels, Tilburg University

Alexandra Van den Abbeele, KU Leuven

Discussant: Jonathan Gay, University of South Carolina

Managerial Discretion in Promotion Tournaments

Hashim Zaman, Harvard University

Discussant: Nathan Waddoups, University of Denver

Does Pay Transparency Help or Hurt? Evidence on Employee Motivation

Robert A. Grasser, University of South Carolina

Andrew H. Newman, University of South Carolina

Grazia Xiong, University of South Carolina

Discussant: Florian Elsinger, RSM Erasmus University

8:30 am-10:00 am PST / 11:30 am-1:00 pm EST

3.05: Qualitative Research in Management Accounting

Accounting - 1.8 CH

Moderator: Leonard Strauss, WU Vienna University of Economics and Business

Investigating the Differences in Performance Measurement and Control Systems of Global

Audit Firms across Countries—Comparative Case Studies from Germany, Italy.

Angelo Ditillo, Bocconi University

Christoph Endenich, ESSEC Business School

Andreas Hoffjan, TU Dortmund University

Discussant: Utz Schaeffer, WHU-Otto Beisheim School of Management

Management Accountants and Identity Work: The Emergence of System Partners

Mahmoud Alsayed, SBS

Pingli Li, University of Southampton

Sameh Ammar, Qatar University

Discussant: Martin Messner, University of Innsbruck

The Role of Predictive Analytics in Making Organizational Futures

Lukas Löhlein, WHU-Otto Beisheim School of Management

Utz Schaeffer, WHU-Otto Beisheim School of Management

Leona Wiegmann, Monash University

Discussant: Christie Hayne, University of Illinois at Urbana-Champaign

3.06: Relative Performance Evaluation

Accounting - 1.8 CH

Moderator: Sue (Xue) Yang, Michigan State University

Why Do Companies Use Different Peers for Compensation Benchmarking than for Relative

Performance Evaluation?

James Gong, California State University, Fullerton

Anthony Chen, California State University, Fullerton

Chuchu Liang, University of California, Irvine

Discussant: Jee-Eun Shin, University of Toronto

Playing It Safe: Relative Performance Evaluation and Peer Imitation

Steffen Burkert, Ludwig Maximilian University of Munich

Nina Schwaiger, Ludwig Maximilian University of Munich

Discussant: Xiaozhe Gu, The University of Texas at Arlington

Relative Performance Evaluation and CEOs' Incentives for Strategic Differentiation

Peter Schaefer, Technische Universität München

Discussant: Melissa Martin, University of Illinois at Chicago

8:30 am-10:00 am PST / 11:30 am-1:00 pm EST

3.07: The Intersection of Managerial and Financial Accounting in Analytical Research Accounting - 1.8 CH

Moderator: Tyler Atanasov, The Ohio State University

Strategic Use of Tone in Disclosures Lisa Knacker, Goethe University

Anna Rohlfing-Bastian, Goethe University

Discussant: Matt Bloomfield, University of Pennsylvania

Reliability-Relevance Trade Offs with an Attention-Constrained Manager

Sebastian Fleer, University of Basel Ulrich Schaefer, University of Zurich

Discussant: Aysa Dordzhieva, The University of Texas at Austin

Incentive Contracting with Multiple Directorships

Guoyu Lin, Clarkson University

Discussant: Christian Hofmann, Ludwig Maximilian University of Munich

10:00 am-10:30 am PST / 1:00 pm-1:30 pm EST

Break

10:30 am-12:00 pm PST / 1:30 pm-3:00 pm EST

Concurrent Sessions

4.01: CGMA Teaching Symposium—Teaching Data-Driven Decision-Making: Lessons from a Practitioner-Turned-Faculty Member

Personal Development 1.8 CH

Introduction: Matthew T. Sooy, Western University

Jim Hoover, Director of Business Analytics and Artificial Intelligence Center, University of Florida

Jim will discuss his experience as an Analytics Consultant at Accenture and Analytics Professor at the University of Florida, offering practical teaching tips. The session will conclude with time for questions and answers.

4.02: Social Responsibility

Accounting - 1.8 CH

Moderator: Isabella Grabner, WU Vienna University of Economics and Business

The Relation Between Cash Reserves, Governance, and Donations in Nonprofit Organizations Mina Pizzini, Texas State University

Mikhail Sterin, Texas State University

Discussant: Xinyu Zhang, Cornell University

10:30 am-12:00 pm PST / 1:30 pm-3:00 pm EST

Socially Oriented Misreporting in Mission-Driven Firms

Gwan-Hee Kim, Seoul National University

Jae Yong Shin, Seoul National University

Sun-Moon Jung, Seoul National University

Discussant: Jeremiah Bentley, University of Massachusetts Amherst

The Role of Skills Development and Relative Performance Information to Support

Underperforming Agents

Jan Bouwens, University of Amsterdam

Peter Kroos, University of Amsterdam

Jingwen Zhang, Erasmus University

Discussant: Isabella Grabner, WU Vienna University of Economics and Business

4.03: Covid and Management Control

Accounting - 1.8 CH

Moderator: Aaron McCullough, University of Central Florida

Balancing Controllability for Understanding Ambidexterity

Stefan Edlinger-Bach, WU Vienna University of Economics and Business

Discussant: Daniel Schaupp, WHU-Otto Beisheim School of Management

The Effects of the COVID-19 Pandemic on Action Controls

Markus C. Arnold, University of Bern

Arthur Posch, University of Bern

Discussant: Roland F. Spekle, Nyenrode Business Universiteit

Budgeting and Employee Stress in Times of Crisis: Evidence from the Covid-19 Pandemic

David S. Bedford, University of Technology, Sydney

Roland F. Spekle, Nyenrode Business Universiteit

Sally K. Widener, Clemson University

Discussant: Stefan Edlinger Bach, WU Vienna University of Economics and Business

4.04: Performance Management

Accounting - 1.8 CH

Moderator: Miranda Hugie, University of Georgia

The Effect of Relative Performance Information Level on Team Performance

Bei Shi, University of Amsterdam

Ivo D. Tafkov, Georgia State University

Flora H. Zhou, Bentley University

Discussant: Katlijn Haesebrouck, Maastricht University

10:30 am-12:00 pm PST / 1:30 pm-3:00 pm EST

To Give Up or Not to Give Up: The Effect of Contract Frame and Target Difficulty on Effort Provision and Performance

Rachel Martin, Utah State University

Tyler F. Thomas, University of Wisconsin–Madison

Dimitri Yatsenko, University of Wisconsin-Whitewater

Discussant: Elien Voermans, KU Leuven

Promote Internally or Hire Externally? The Role of Gift Exchange and Performance Measurement Precision

Eric W. Chan, The University of Texas at Austin

Jeremy Lill, The University of Kansas

Victor Maas, University of Amsterdam

Discussant: Jacob T. Zureich, Tilburg University

4.05: The Future and Past of Management Accounting

Accounting - 1.8 CH

Moderator: Mary Valdes, University of Ottawa

Firm Responses to the Content and Emotions Expressed in Social Media Word of Mouth Aishwarrya Deore, Michigan State University

Discussant: James N. Cannon, Utah State University

(When) Does Human Intervention in Predictive Analytics Judgments Help or Hurt?

Jen Choi, Emory University

Ewelina Forker, Emory University

Isabella Grabner, WU Vienna University of Economics and Business

Karen L. Sedatole, Emory University

Discussant: Eva Labro, The University of North Carolina at Chapel Hill

A Historical View of Management Accounting in the Early Years of Ford Motor Company

Yvette Lazdowski, University of New Hampshire

Discussant: Michael Farrell, University College Cork

4.06: Managerial Decisions

Accounting - 1.8 CH

Moderator: Ted (Seung Kyo) Ahn, University of Wisconsin–Madison

Real Effects of Internal Information Allocation: Evidence from a Field Experiment

Amadeus Bach, University of Mannheim Jannis Bischof, University of Mannheim

Discussant: Yucheng Liang, Carnegie Mellon University

Reasonable versus Rational: The Effects of Judgment Standards on Managerial Decisions

McKay Jones, University of Wisconsin-Madison

Theresa A. Libby, University of Central Florida

Steven D. Smith, Brigham Young University

Discussant: Christoph Hörner, University of Tilburg

10:30 am-12:00 pm PST / 1:30 pm-3:00 pm EST

Taking the Blinders Off: The Behavioral Effects of Process versus Goal-Oriented Accountability on Managerial Decision Quality

Ziyang Li, Sichuan University

Xiqiong He, Southwestern University of Finance and Economics

Jordan Samet, University of Illinois Urbana-Champaign

Jason Kuang, Georgia Institute of Technology

Discussant: Evelien Reusen, Erasmus University

4.07: CEO Compensation

Accounting - 1.8 CH

Moderator: Leah Matzner, Goethe University

CEOs Under Dismissal Threat: The Case of Setting Stretch Earnings Guidance

Doron Hadass, Tel Aviv University Dan Weiss, Tel Aviv University

Discussant: Nina Schwaiger, Ludwig Maximilian University of Munich

Giving to Get: How Self-Serving Interests of CEO Directors Drive up CEO Pay

Charlotte Antoons, KU Leuven Liesbeth Bruynseels, KU Leuven Eddy Cardinaels, Tilburg University

Discussant: Dan Weiss, Tel Aviv University

Compensation for Generalist versus Specialist CFOs

Kristin M. Stack, The University of Kansas

Joshua Gunn, University of Pittsburgh

Chan Li, The University of Kansas
Discussant: Eddy Cardinaels, Tilburg University

12:10 pm-1:25 pm PST / 3:10 pm-4:25 pm EST

Re-Introducing the AICPA-CIMA and the CGMA for Management Accounting and Beyond

Speaker: Tom Hood, CPA, CITP, CGMA, EVP Business Growth & Engagement for the Association of International Certified Professional Accountants and the Business Learning Institute

MAS Awards Ceremony and President's Report on Management Accounting Section

1:30 pm-3:00 pm PST / 4:30 pm-6:00 pm EST

5.01: CGMA Teaching Symposium—Engaging and Connecting in a Hybrid World Personal Development 1.8 CH

Introduction: Joel A. Owens, Portland State University

Julie Hasson, Founder of Chalk and Chances

Great professors and instructors make a lasting impact on students' lives. By helping students feel safe, seen, and stretched in the classroom, we prepare students for the professional challenges ahead. We inspire students to become collaborators in their own learning and career preparation. The field of managerial accounting is full of high stakes decisions. This presentation is packed with strategies for helping students become more competent and confident decision makers. We can all make a greater and more consistent impact on our students and our field.

3:00 pm-3:30 pm PST / 6:00 pm-6:30 pm EST

Break

3:30 pm-5:00 pm PST / 6:30 pm-8:00 pm EST

Concurrent Sessions

6.01: CGMA Teaching Symposium—The Future of Management Accounting: Faculty Panel Personal Development - 1.8 CH

Introduction: Romana Autrey, Williamette University

Panelists: Laurie Burney, Baylor University and IMA Professor-in-Residence

Jim Hoover, University of Florida Margaret Shackell, Ithaca College

Monte Swain, Brigham Young University

The panel will discuss the future of management accounting, both in practice and in academic settings, and will include time for Q&A.

6.02: Performance Effects

Accounting - 1.8 CH

Moderator: Richard David Mautz, The University of North Carolina at Wilmington

Do Supervisors Reward Observable Luck? Razvan S. Ghita, University of Amsterdam

Discussant: Donald Moser, Pittsburgh University

3:30 pm-5:00 pm PST / 6:30 pm-8:00 pm EST

I'm Working Hard, But It's Hardly Working: Negative Effects of Effort Intensity on Employee Behavior

Darin K. Holderness, West Virginia University

Kari J. Olsen, Utah Valley University

Todd A. Thornock, University of Nebraska–Lincoln

Discussant: Serena Loftus, Kent State University

Performance Effects of Insulating and Non-Insulating Cost Allocations

Jason Brown, Indiana University Bloomington

Geoff B. Sprinkle, Indiana University Bloomington

Dan Way, Clemson University

Discussant: Karl Schuhmacher, Emory University

6.03: Performance Evaluation

Accounting - 1.8 CH

Moderator: Susanna Gallani, Harvard University

The Effects of Real-Time Feedback on Effort and Performance: Evidence from a Natural Quasi-Experiment

Maximilian Margolin, RSM Erasmus University

Marko Reimer, WHU-Otto Beisheim School of Management

Daniel Schaupp, WHU-Otto Beisheim School of Management

Discussant: Marshall Vance, Virginia Polytechnic Institute and State University

Rating Behavior in Multi-Rater Evaluation Systems: Mutual versus. One-Sided Ratings and Supervisor Adjustments

Martin Artz, University of Münster

Carolyn Victoria Deller, University of Pennsylvania

Sinja Sussek, The University of Chicago

Discussant: Michal Matejka, Arizona State University

Multi-Rater Performance Evaluation and Calibration: Managing Multiple Opinions

Jasmijn Bol, Tulane University

Maximilian Margolin, RSM Erasmus University

Daniel Schaupp, WHU-Otto Beisheim School of Management

Discussant: Susanna Gallani, Harvard University

6.04: Gender Diversity

Accounting - 1.8 CH

Moderator: Yuxia Zou, University of Cambridge

Senior Leadership over Financial Reporting: Does Female Representation on the Board Impact the Association between Executive Gender and Reporting Failures?

Adrienne C. Rhodes, The University of Iowa

Daniel Russomanno, The University of Arizona

Discussant: Aner Zhou, University of Southern California

3:30 pm-5:00 pm PST / 6:30 pm-8:00 pm EST

"Office Glamour Work versus Office Housework": Gender Differences in Participation in and Subjective Evaluation of Non-Core Job Responsibilities

Jasmijn Bol, Tulane University

Hila Fogel-Yaari, The University of Texas at Arlington

Isabella Grabner, WU Vienna University of Economics and Business

Karen L. Sedatole, Emory University

Discussant: Adrienne C. Rhodes, The University of Iowa

Inclusive Managers

Wei Cai, Columbia University

Ethan Rouen, Harvard University

Yuan Zou, Harvard University

Discussant: Aishwarrya Deore, Michigan State University

6.05: Nonprofit and Government

Accounting (Governmental) - 1.8 CH

Moderator: Xiaoting Hao, University of Wisconsin-Milwaukee

Nonprofit Board Network and Total Contributions

Xiaoting Hao, University of Wisconsin-Milwaukee

Daniel Gordon Neely, University of Wisconsin-Milwaukee

Discussant: Xinyu Zhang, Cornell University

Public Integrity, Monitoring, and Budget Ratcheting in Government Organizations

Seung-Youb Han, Hongik University

Sun-Moon Jung, Seoul National University

Sohee Park, Seoul National University

Jae Yong Shin, Seoul National University

Discussant: Peter Kroos, University of Amsterdam

Compensation and Bureaucrat Corruption: Evidence from City Manager Cash Benefits in

California

Yuan Ji, The University of Texas at Arlington

Discussant: Xiaoting Hao, University of Wisconsin-Milwaukee

6.06: Contracts

Accounting - 1.8 CH

Moderator: Tara Baggett, The University of Mississippi

The Interactive Effect of Reward Type and Taxation on Employee Effort

Tim David Bauer, University of Waterloo

Aishwarrya Deore, Michigan State University

Adam Presslee, University of Waterloo

Joanna Shaw, Michigan State University

Discussants: Jordan Samet, University of Illinois Urbana-Champaign

Theresa Libby, University of Central Florida

Saturday, January 8, 2022 (continued)

3:30 pm-5:00 pm PST / 6:30 pm-8:00 pm EST

Are Constraints Good for Creativity? The Effect of Decision Rights and Performance-Dependent Incentives on Creativity

Alisa Gabrielle Brink, Virginia Commonwealth University

Erin Masters, Northern Kentucky University

Bernhard E. Reichert, Virginia Commonwealth University

J. Matthew Sarji, Virginia Commonwealth University

Discussant: Jeremy Douthit, The University of Arizona

Paying Employees to Quit: An Experimental Study of Sorting and (De)motivational Effects

Leslie Berger, Wilfrid Laurier University

Lan Guo, Wilfrid Laurier University

Kelsey Matthews, Wilfrid Laurier University

Bradley Ruffle, McMaster University

Discussant: Ke Xu, Siena College

6.07: Supply Chain

Accounting - 1.8 CH

Moderator: Jen Choi, Emory University

Sales-Based CEO Pay and Its Effect across the Supply Chain

Jen Choi, Emory University

Discussant: Matt Bloomfield, University of Pennsylvania

Inter-Firm Executive Connections in Supply Chains and Suppliers' Voluntary Disclosures

Yuan Ji, The University of Texas at Arlington

Xiaozhe Gu, The University of Texas at Arlington

Nandu J. Nagarajan, The University of Texas at Arlington

Xiaoxiao Yu, Monash University

Discussant: Raj Mashruwala, University of Calgary

Major Customers' Long-Term CEO Incentives and Suppliers' Performance

Sohee Park, Seoul National University

Sun-Moon Jung, Seoul National University

Discussant: Yi Liang, Temple University

IMA Doctoral Colloquium Attendees

Seung Kyo Ahn Jacob Andrassy Tyler Atanasov Tara L. Baggett Young-II Baik

Jen Choi Emma E. Cole Aishwarrya Deore Liliana Dewaele **Ewelina Forker** Jonathan Gay Konstantin Gruen

Hayden Gunnell Wengian Hu Kaitlin Hudspeth Miranda T. Hugie Tien-Wei Hwang

Sun-Moon Jung Monica Kabutey Sohee Kim Lisa Knacker Rodney Koch Anil S. Kshatriya Jan Lampe

Julian Langenhagen **Eugie Lee** Sangmok Lee Harlow Loch Cody Lu Jiahui Lu Timothy Mallon Zhiping Mao Kelsey Matthews Leah Matzner Aaron McCullough Tina S. Owens Spencer Palmer Sohee Park

University of Wisconsin–Madison Indiana University Bloomington The Ohio State University The University of Mississippi University of Illinois at **Urbana-Champaign Emory University**

Creighton University Michigan State University Open Universiteit **Emory University**

University of South Carolina WU Vienna University of Economics

and Business **Emory University**

Georgia Institute of Technology Georgia State University

University of Georgia

National Chengchi University and National Tsing Hua University

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J. M. Sarji

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Ginger Scanlon The University of North Carolina ginger scanlon@kenan-flagler.unc.edu at Chapel Hill **Bret Sheeley** University of Nebraska-Lincoln bret.sheeley@huskers.unl.edu **Leonard Strauss** WU Vienna University of Economics and Business leonard.strauss@wu.ac.at Mary A. Valdes University of Ottawa mvald030@uottawa.ca Elien Voermans KU Leuven elien.voermans@kuleuven.be Kelly L. Wellman University of Central Florida kelly.wellman@ucf.edu Martin Wiernsperger WU Vienna University of Economics and Business martin.wiernsperger@wu.ac.at Suyun Wu Georgia Institute of Technology suyun.wu@scheller.gatech.edu Grazia Xiong University of South Carolina grazia.xiong@grad.moore.sc.edu Li Yang University of Illinois at Urbana-Champaign liyang3@illinois.edu Xue Yang Michigan State University yangxue3@msu.edu

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University of Illinois at Urbana-Champaign

University of Cambridge

Michael Yip

Yuxia Zou

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Ramji Balakrishnan Raginee Baruah Lisa Beaudoin Florian Becker Jeremiah Bentley Leslie Berger Paul Black Conner Blake Matthew Bloomfield Robert J. Bloomfield

Andson B. Braga de Aguiar

Albie Brooks Jason Brown Joe Burke Laurie Burney Wei Cai

Jan Bouwens

Jennifer M. Cainas James N. Cannon **Eddy Cardinaels** Pablo Casas-Arce Eric W. Chan

Yaxuan Chen Mandy M. Cheng Stephanie Cheng Jen Choi

Xiaoling Chen

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Baylor University Columbia University University of South Florida **Utah State University** Tilburg University Arizona State University

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Hila Fogel-Yaari **Ewelina Forker** Amy J. Fredin Felix Fritsch

Konstantin Flassak

Joanne Fiore

Lance Gabrielsen Susanna Gallani Jonathan Gay Walaa Ghazy Razvan S. Ghita **Brandon Gipper** Joanna Golden Guojin Gong Jianxin Gong Maurice Gosselin

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AICPA

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2022 MAS Midyear Meeting

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Jan Lampe

Dorian Lane William N. Lanen Julian Langenhagen de

Robert K. Larson Lisa LaViers

Yvette J. Lazdowski Thomas A. Lechner

Eugie Lee Mary Lee Sangmok Lee Wei Li

Wulung Li Yelin Li Yi Liang

Yucheng Liang Theresa A. Libby Chueh-Hua Lin

Guoyu Lin Harlow Loch Serena Loftus

Lukas Löhlein

Sofia Lourenco

University of Dayton Seoul National University The University of Texas at Tyler

Yonsei University

University of Wisconsin-Madison

IE University

University of Kentucky
Goethe University Frankfurt
Pepperdine University—Malibu
Michigan State University
Wilfrid Laurier University
Osaka City University
Michigan State University
University of Amsterdam
Yokohama City University

The University of North Carolina

at Chapel Hill

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Management

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University of Cincinnati Tulane University

University of New Hampshire Tennessee State University Arizona State University The University of Utah Michigan State University

University of Washington, Bothell Texas A&M International University Virginia Commonwealth University

Temple University

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Maximilian Margolin
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Raj Mashruwala

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Loyola University Chicago
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Future AAA Annual Meetings

July 29-August 3, 2022

Annual Meeting—San Diego, California

August 9-14, 2024

Annual Meeting—Washington, DC

August 4-9, 2023

Annual Meeting—Denver (Aurora), Colorado

Other AAA Meetings

January 13-15, 2022

Auditing Section Midyear Meeting Las Vegas, Nevada

January 20-22, 2022

Financial Accounting and Reporting Section Midyear Meeting Denver, Colorado

January 20-22, 2022

Joint Midyear Meeting of the AIS and SET Sections Orlando, FL

January 27-29, 2022

International Accounting Section Midyear Meeting Las Vegas, Nevada

February 10-12, 2022

American Taxation Association Midyear Meeting St. Louis, Missouri

February 18-19, 2022

APLG/FSA Annual Seminar Dallas, Texas

February 25, 2022

Historians Section Webinar: Learning from Accounting History Virtual

March 2-5, 2022

Southwest Region Meeting New Orleans, Louisiana

March 4-5, 2022

Forensic Accounting Research Conference Naperville, Illinois

March 11-12, 2022

Government and Nonprofit Section Midyear Meeting Washington, DC

Thursday, January 6, 2022 8:00 am-4:20 pm PST / 11:00 am-7:20 pm EST IMA Doctoral Colloquium, Generously supported by the Institute of Management Accountants Friday, January 7, 2022 8:30 am-10:00 am PST / 11:30 am-1:00 pm EST The New Algorithmic Ceiling: How to Understand Bias and Fairness with Algorithmic Governance 10:00 am-10:30 am PST / 1:00 pm-1:30 pm EST

Research Exhibition 1

Wiley Sponsored Coffee Break featuring Karen Farmer and Amy Fredin

10:30 am-12:00 pm PST / 1:30 pm-3:00 pm EST

- 1.01: IMA Panel on "Essential Management Accounting Competencies for All Entry-Level Accountants"
- 1.02: Performance Pressures
- 1.03: ESG Issues
- 1.04: Fraud/Misreporting
- 1.05: Labor Force Management
- 1.06: Employee Motivation
- 1.07: Performance Measures and Innovation

12:10 pm-1:25 pm PST / 3:10 pm-4:25 pm EST

Leverage IMA Resources for Research and Teaching

MAS Awards Ceremony

1:30 pm-3:00 pm PST / 4:30 pm-6:00 pm EST

JMAR Forum

3:00 pm-3:30 pm PST / 6:00 pm-6:30 pm EST

Research Exhibition 2

3:30 pm-5:00 pm PST / 6:30 pm-8:00 pm EST

- 2.01: Incentives and Retention
- 2.02: Contracting
- 2.03: Social Mission
- 2.04: Subjective Performance Evaluation
- 2.05: Panel on Moral Accounting
- 2.06: Cost Structure
- 2.07: Managerial Topics in Analytical Research
- 2.08: IMA Best Case Winner: "Pueblo Hospitality, Inc.: Rethinking Performance Measurement"

Saturday, January 8, 2022

8:30 am-10:00 am PST / 11:30 am-1:00 pm EST

- 3.01: CGMA Teaching Symposium— Practitioner Panel: Data-Driven Decision-Making in Practice
- 3.02: Knowledge Sharing
- 3.03: Top Executive Performance and Pay
- 3.04: Transparency
- 3.05: Qualitative Research in Management Accounting
- 3.06: Relative Performance Evaluation
- 3.07: The Intersection of Managerial and Financial Accounting in Analytical Research

10:00 am-10:30 am PST / 1:00 pm-1:30 pm EST

Break Sponsored by Wiley

10:30 am-12:00 pm PST / 1:30 pm-3:00 pm EST

- 4.01: CGMA Teaching Symposium—Teaching Data-Driven Decision-Making: Lessons from a Practitioner-Turned-Faculty Member
- 4.02: Social Responsibility
- 4.03: Covid and Management Control
- 4.04: Performance Management
- 4.05: The Future and Past of Management Accounting
- 4.06: Managerial Decisions
- 4.07: CEO Compensation

12:10 pm-1:25 pm PST / 3:10 pm-4:25 pm EST

Re-Introducing the AICPA-CIMA and the CGMA for Management Accounting and Beyond MAS Awards Ceremony and President's Report on Management Accounting Sectiony

1:30 pm-3:00 pm PST / 4:30 pm-6:00 pm EST

5.01: CGMA Teaching Symposium—Engaging and Connecting in a Hybrid World

3:00 pm-3:30 pm PST / 6:00 pm-6:30 pm EST

Break

3:30 pm-5:00 pm PST / 6:30 pm-8:00 pm EST

- 6.01: CGMA Teaching Symposium—The Future of Management Accounting: Faculty Panel
- 6.02: Performance Effects
- 6.03: Performance Evaluation
- 6.04: Gender Diversity
- 6.05: Nonprofit and Government
- 6.06: Contracts
- 6.07: Supply Chain