President's Letter

Dear IS Section Members,

I hope you have had a good spring semester, and that you will have an enjoyable and productive summer. This newsletter is similarly forward and backtracking. It contains articles from Greg Gerard, reviewing the 2011 midyear meeting, and from Pat Wheeler, previewing the annual meeting. My thanks to both of these individuals for their service in these critical positions.

As I am sure you have heard, there are a lot of changes going on around the AAA. In addition to the By-Laws revisions, the AAA has also launched a branding initiative. Both of these activities will trickle down to our section in various ways. For example, we will need to revise our section By-Laws to conform to some of the changes in the AAA Bylaws. The branding initiative will also result in changes to our website, and a slight change to section and region names, as well. We will keep you informed as those changes take place.

Finally, as the academic year draws to a close, I want to thank you for allowing me to serve as your Section’s president. It has been an honor and a pleasure. We all know, however, that this section functions so well because of the combined efforts of many people—my task was to merely coordinate your hard work (and send out emails). So, with your indulgence, I would like to thank those who served this past year in the many activities and service roles of the section (My sincerest apologies if I have left anyone out of this list):

Midyear Meeting:
- Greg Gerard, Chair
- Committee members: Brad Tuttle and DeWayne Searcy

Annual Meeting:
- Pat Wheeler, Chair
- Second in Command: Paul Hutchison
- Committee members: Paul Reaves, and Blake-Moore Williams

New Scholars’ Consortium:
- Vicky Arnold, Chair

Annual Meeting:
- Pat Wheeler, Chair
- Second in Command: Paul Hutchison
- Committee members: Carol Davis, and Rick Dull

Apparel Competition:
- Executive members: John Clark, Committee members: Faye Borthick and Casper Wiggins

Outstanding Dissertation Award:
- Greg Gerard, Chair

Publications:
- Greg Gerard, Chair

Honors:
- Awards Committee: Ann O’Brien and Georgia Smedley

Research and Publications Coordinator:
- Brad Tuttle, Chair

- Committee members: Jackie Rink, Renée Bond and Blake-Moore Williams

By-Laws:
- Dan Stone, Chair

Education Issues:
- DeWayne Searcy, Chair

- Committee members: Paul Rutledge and Karen Robson

Website Editors:
- Siew Chan and Chih-Chen Lee

- Committee members: Paul Rutledge and Karen Robson

Research and Publications Committee:
- Brad Tuttle, Chair

- Committee members: Jackie Rink, Renée Bond and Blake-Moore Williams

- By-Laws:
- Dan Stone, Chair

- Committee members: Carol Davis, and Rick Dull

Notable Contribution to the Literature:
- Ron Clark, Chair

- Committee members: Faye Borthick and Casper Wiggins

Outstanding Dissertation Award:
- Gary Peters, Chair

- Committee members: Stephanie Farewell and Kevin Kobelski

Education Issues:
- DeWayne Searcy, Chair

- Committee members: Eileen Taylor, Antoinette Lynch, Doug Roberts and Deb Cosgrove

Membership Services:
- Kathy Hurt, Chair

- Committee members: Nanny Stites, Virginia Eining and Carlin Dowling

Membership Issues:
- Robin Pennington and Scott Moss

Environmental Scanning:
- Martha Eining and Gary Schneider

Executive Committee:
- Vicky Arnold, Past President
- Nancy Bickel, President
- Paul Reaves, President Elect
- Carlin Dowling, Secretary
- Diane Janvrin, Treasurer

And, last but not least, my thanks to Marcia Weidenmier Watson for her hard work and patience with us all in producing our newsletters.

I hope to see you in Denver.

Mary B. Curtis
AAA-IS section president 2010-2011
On January 5-8, 2011, the IS Section held its annual mid-year meeting in Atlanta, Georgia. A total of 111 faculty and doctoral students participated in the meeting. The meeting kicked off with the New Scholars’ Consortium (NSC) and the Workshop on Information Technology Governance and Assurance (WITGA). Vicky Arnold organized the NSC. The program contained topics on dissertation advice, interviewing tips, new professor expectations, conducting business relevant AIS research, presenting and publishing your work, and reviewing and discussing other work. Ed O’Donnell organized WITGA which included speakers from ISACA, IIA, and KPMG and focused on COBIT, GAIT, and IT control evaluation during a financial statement audit. The presenters graciously agreed to share their presentations with our Section at http://aaahq.org/infosys/archives/2011/2011IS_CPE.htm.

The regular part of the program included several high quality research paper and education paper presentations. Recognitions were made in three areas. First, the Outstanding Research Paper Award was presented to Rodney Smith, Adi Masli, Vernon Richardson, and Juan Sanchez for “Relations Between CEO Equity Incentives, Information Technology Investments, and Firm Value.” Second, the Outstanding Education Paper Award was presented to Kevin Dow, Marcia Watson, and Vincent Shea for “Auditing a PCard Program.” Third, the Outstanding Accounting Information System Case Award was presented to Sandra Cereola for “Breach of Data at TJX: An Instructional Case used to Study COSO and COBIT with a focus on Computer Controls, Data Security and Privacy Legislation.”

Thank you to Brad Tuttle (Research paper coordinator), Dafyymne Darway (Education paper coordinator), Nancy Lin (SET research paper coordinator), Vicky Arnold (NSC coordinator), and Ed O’Donnell (WITGA coordinator). Additionally, we would like to recognize the generous support of KPMG, the IMA, CaseWare IDEA, Inc., and the AIS Educators Association. We are looking forward to the next mid-year meeting in Scottsdale, Arizona.

~ Greg Gerard

President’s Letter

2011 IS Mid-Year Meeting

Executive Meeting Highlights

Outstanding Research Paper Award
Rodney Smith, Adi Masli, Vernon Richardson, and Juan Sanchez
“Relations Between CEO Equity Incentives, Information Technology Investments, and Firm Value”

Outstanding Education Paper Award
Kevin Dow, Marcia Watson, and Vincent Shea
“Auditing a PCard Program”

Outstanding Accounting Information System Case Award
Sandra Cereola
“Breach of Data at TJX: An Instructional Case used to Study COSO and COBIT with a focus on Computer Controls, Data Security and Privacy Legislation”
For the IS section this year, we had 23 research papers submitted, about average for the prior three years. Of these, 15 will be presented at concurrent/traditional sessions, of which we were assigned five by the AAA. Five of the 23 papers were accepted as forum papers and one was rejected since it consisted only of an abstract. The remaining two papers were initially accepted for concurrent sessions but the authors declined to present them due to funding issues. XBRL and ERP seem to be the top research topics among the papers this year. We also have one panel discussion session.

Volunteering started a bit slow this year but eventually picked up and became sufficient, thanks especially to the IS section president sending out bulk emails asking section members to volunteer. The final count for volunteers is 62 reviewers, 16 moderators, and 31 discussants. I would like to thank all these volunteers for making my job not only easier, but even possible.
Mary Curtis presented the President's Report. AAA table revisions were discussed in previous discussions. She will need to update and send out this information with the annual meeting registration package.

John White discussed the Treasurer’s Report. He reported that the balance of the 2011 annual meeting expenses was $129,000. This does not include IS Section mid year meeting expenses. In 2012, Paul Steinbart will handle all submissions from January 1, 2012 through June 30, 2012. The conference will feature a Joint Panel between the IS and Management Accounting Sections. 25 registered for WITGA. Submissions were done through SSRN, and whether the conference received significant paper presentations. It was noted that the AAA has confirmed that the IS section has not been well received. The AAA has confirmed that the IS section could be an option for the IS Section. The conference received significant paper presentations.

Miklos Vasarhelyi is the new editor. Miklos will handle all submissions from January 1, 2012 through June 30, 2012. The conference will feature a Joint Panel between the IS and Management Accounting Sections. 25 registered for WITGA. Submissions were done through SSRN, and whether the conference received significant paper presentations. It was noted that the AAA has confirmed that the IS section has not been well received. The AAA has confirmed that the IS section could be an option for the IS Section. The conference received significant paper presentations.

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JIS Editor’s Report

~ Paul Steinbart

JIS Editor’s Report (Appendix A)