



American Accounting Association
2007 Diversity Section Meeting

October 5–6, 2007

Embassy Suites Hotel–Atlanta Buckhead
3285 Peachtree Road, NE, Atlanta, Georgia 30305
Tel: +1-404-261-7733 Fax: +1-404-262-0522

[Hotel Information](#) | [Meeting Information](#) | [Program](#) | [Registration Form \(PDF\)](#)

Preliminary Schedule

Note: The CPE Fields of Study curriculum is divided into twenty three subject matter areas. These fields represent the primary knowledge and skill areas needed by accounting licensees to perform professional services in all fields of employment. Each Credit Hour is based on 50 minutes.

Sessions that offer CPE credit have the Field of Study and Credit Hours (CH) in red. Program levels offered during the meeting may include basic, intermediate, advanced, overview, and update. Program levels are also indicated in red.

Thursday, October 4, 2007

4:00 pm–8:00 pm	Registration
7:00 pm–8:00 pm	Welcome Reception

Friday, October 5, 2007

7:00 am–5:00 pm	Registration
7:30 am–8:15 am	Buffet Breakfast (Complimentary for hotel guests)
8:30 am–9:00 am	Welcome and Introductions
9:00 am–10:30 am	Paper Session 1.0 Historically Underrepresented Groups in Corporate America Personnel/HR, 1.5 CH—Intermediate Moderator: Cheryl Allen, Morehouse College

Perceived Discrimination, Perceived Career Curtailment and Intent to Remain: A Male/Female Comparison of African-American Accountants
 Ida Robinson-Backmon (North Carolina A&T State University) and Leslie Weisenfeld (Winston-Salem State University)

The Digital Divide and African American-Owned Businesses

Minnette A. Bumpus (Howard University), Cynthia M. Jackson (Northeastern University), and Justin Hall (Howard University)

Toward an Inclusive 21st Century Corporate and Career Success Intervention Model

Belinda Johnson White (Morehouse College)

10:30 am–10:45 am **Break**

10:45 am–12:15 am **Concurrent Session 1.1**

Managerial and Governmental Accounting

Finance, 1.5 CH—Intermediate

Moderator: Maurice Lockridge, Marshall University

Management & Task Control in South Carolina's Lowcountry of the 1840s

Louis J. Stewart (Howard University)

The Effects of Cultural Factors on the Budgetary Participation/Performance Relationship

William W. Stammerjohan (Louisiana Tech University), Maria A. Leach-López (Auburn University Montgomery), and Claire Allison Stammerjohan (Jackson State University)

An Examination of The Financial Condition Of Black Enterprise's 2004 List of The Ten Top Cities For African Americans

Delano Howard Berry (Fayetteville State University)

Taxes and Returns

Cheryl L. Allen (Morehouse College)

Concurrent Session 1.2

Issues in Higher Education

Administrative Practice, 1.5 CH—Intermediate

Moderator: Shirley A. Hunter, Tufts University

Expanding the Envelope: Fundamental Public Policy and Education

Gwendolyn McFadden-Wade (North Carolina A&T State University) and Jean T. Wells (Howard University)

Impact of Prerequisite Lag on Performance in Introductory Finance and Accounting Courses

Kasim Ali (Morehouse College), Wanda Owens (Clark-Atlanta University), and Emmanuel O. Onifade (North Carolina A&T State University)

Predicting Academic Placement and Success: Who is Hiring and Who is Tenuring?

Amelia A. Baldwin (University of Alabama Huntsville) and Brad S. Trinkle (College of Charleston)

Accounting Student Characteristics: A Survey of Accounting Majors at Historically Black Colleges and Universities (HBCUs)

Yvonne Ellis (Morehouse College)

12:30 pm–2:00 pm

Luncheon

Speaker: Dr. Susan F. Haka, Michigan State University, President-Elect, American Accounting Association

Personal Development, 1.5 CH—Overview

2:00 pm–3:30 pm

Concurrent Sessions 2.1

International Issues

Accounting, 1.5 CH—Advanced

Moderator: Amelia A. Baldwin, University of Alabama Huntsville

Internet Diffusion and Growth in Emerging Markets

Shirley A. Hunter (Tufts University)

Foreign Policy vs. Tax Policy: The Impact on Charitable Organizations

Jean T. Wells (Howard University) and Gwendolyn McFadden-Wade (North Carolina A&T State University)

Incorporating Religion into Gray's (1988) Framework

SherRhonda Gibbs (Jackson State University) and Cathy Scott (Jackson State University)

Concurrent Session 2.2

Financial Reporting

Accounting, 1.5 CH—Advanced

Moderator: Delano H. Berry, Fayetteville State University

Is Standard & Poor's Core Earnings Useful? Evidence from Bankruptcy Prediction

Mark C. Dawkins (University of Georgia)

Stock Market Returns and Fixed Asset Liquidation Values in the Transportation Industry

T. Maurice Lockridge (Marshall University)

Fair Value Accounting: From Theory to Practice

Ronald Campbell (North Carolina A&T State University), Diana R. Robinson (North Carolina A&T State University), and Lisa A. Owens-Jackson (Clemson University)

3:30 pm–3:45 pm

Break

3:45 pm–5:00 pm

Panel Session 1.0

Moving on Up: Opportunities in Higher Education Administration for Accounting Academics

Personal Development, 1.5 CH—Intermediate

Moderator: Kathryn K. Epps, Kennesaw State University

Panelists: Mark C. Dawkins (University of Georgia)

Emmanuel O. Onifade (North Carolina A&T State)

University)
 Ida Robinson-Backmon (North Carolina A&T State
 University)

6:00 pm–7:30 pm **Reception: Sponsored by Ernst & Young**

Saturday, October 6, 2007

7:00 am–11:30 am **Registration**

8:00 am–8:50 am **Buffet Breakfast** (Complimentary for hotel guests)

9:00 am–10:00 am **Presentation on Financial Literacy Project**

Economics, 1 CH—Overview

Jeff McMillan, Clemson University

10:00 am–10:15 am **Break**

10:15 am–11:45 am **Paper Session 2.0**

Corporate Decision Making

Accounting, 1.5 CH—Advanced

Moderator: William Stammerjohan, Louisiana Tech
 University

The Association Between Activity-Based Costing System

Adoption and Hospital Performance

Annie McGowan (Texas A&M University)

Operational Restructurings and Analysts' Forecasts

Tom Lopez (University of South Carolina) and Peter

Johnson (Brigham Young University)

Changes in Key Characteristics of Boards of Directors

Post-Fraudulent Financial Reporting

Diana R. Robinson (North Carolina A&T State University),

Lisa A. Owens-Jackson (Clemson University), and Sandra

Weller Shelton (DePaul University)

11:45 am–1:00 pm **Business Meeting and Box Lunch**

American Accounting Association is registered with the National Association of State Boards of Accountancy (NASBA), as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN 37219-2417. Web site: www.nasba.org

For more information regarding administrative policies such as complaint and refund, please contact the American Accounting Association at 941-921-7747.

[Back to the Diversity Section Home Page](#)

[Back to AAA Home Page](#)