Preliminary Program

Friday, October 31, 2014
5:00 pm–7:00 pm  Registration
7:00 pm–8:00 pm  Reception

Saturday, November 1, 2014
7:00 am–5:00 pm  Registration
7:15 am–8:15 am  Breakfast
8:30 am–9:00 am  Welcome and Introductions: Andrea Roberts, University of Virginia, President, Diversity Section
9:00 am–10:30 am  General Session: Staying the Course Set and Moving Forward toward Our Future
Social Environment of Business - 1.5 CH
Introduction: Cynthia Jackson, Northeastern University, Past Diversity President 2007-2008
Speaker: Carolyn M. Callahan, University of Louisville

10:30 am–10:45 am  Break
10:45 am–12:15 pm  Concurrent Sessions

Session 1.1: Trust, Self-Evaluation, and Performance Accounting - 1.5 CH
Moderator: Dereck D. Barr, University of Wisconsin-Madison

Nonprofessional Investors' Financial Literacy and Their Trust in the Financial Markets
Robert Marley, The University of Tampa
Mark Joseph Mellon, University of South Florida
Lee Michael Kersting, Northern Kentucky University

The Effect of Core Self-Evaluation on Accountants' Judgment: Implications for IFRS Application
Session 1.2: Diversity in Accounting Education

Accounting - 1.5 CH
Moderator: Ryan Blunck, Georgia State University

Profiles of Accounting Faculty at AACSB Accredited HBCUs
Edward Charles Randle, Jackson State University
Bobbie Wright Daniels, Jackson State University

The State of Diversity in Accounting Academia: A Decade or Two of Progress for the Under-Represented
Amelia A. Baldwin, University of Arkansas-Fort Smith
Margaret G. Lightbody, University of South Australia
Margaret M. Tanner, University of Arkansas-Fort Smith

Business and Accounting Education at Tribal Colleges and Universities (TCUs)
Lisa A. Owens-Jackson, North Carolina A&T State University
Charles F. Malone, North Carolina A&T State University

12:30 pm–2:00 pm  Lunch
Personal Development - 1.0 CH
Speaker: B. Aubrey Harrell, Partner, KPMG LLP
Introduction: Raymond J. Elson, Valdosta University, Past Diversity President 2012-2013

2:00 pm–3:15 pm  Panel Discussion: Diversity Then, Now, and Tomorrow
Personal Development - 1.5 CH
Moderator: Dahlia Robinson, University of South Florida, Past Diversity President 2013-2014
Panelists: Cheryl Allen, Morehouse College, Past Diversity President 2006-2007
Mark C. Dawkins, The University of Georgia, Past Diversity President 2008-2009
Kathryn Epps, Kennesaw State University, Past Diversity President 2009-2010
Fred A. Jacobs, Emeritus, Georgia State University, Past Diversity President 2003-2004

3:15 pm–3:30 pm  Break

3:30 pm–5:15 pm  Concurrent Sessions

Session 2.1: Governance, Opinions and Risk
Accounting - 1.5 CH
Moderator: Melvin A. Lamboy Ruiz, Iowa State University

CFOs’ Gender and Real Earnings Management
Dina F. El-Mahdy, Morgan State University
U.K. and U.S. Board Director Perceptions of the Significance of Gender and Racial Diversity on Board Social Capital
Darlene Booth-Bell, Aston Business School

Good or Bad News? Rivals' Reactions to GCOs
Dahlia M. Robinson, University of South Florida
Daniel Bradley, University of South Florida
Xiaojing Yuan, The University of Southern Mississippi

The Effect of Litigation Risk on the Information Environment: The Case of Cross-Listed Stocks
Anywhere Sikochi, The Pennsylvania State University

Session 2.2: Accounting Publications and Program Rankings
Accounting - 1.5 CH
Moderator: Chevonne Herring, The University of Mississippi

The Association between Academic Pedigree and Top-Six Publications: Is Ph.D. Institution or Employment Institution More Significant?
Mark C. Dawkins, The University of Georgia
Matthew M. Wieland, Indiana University-Purdue University Indianapolis

Accounting Research and Data
Ryan Blunck, Georgia State University
Ronald N. Guymon, Georgia State University

Faculty-Size Adjusted Accounting Ph.D. Program Rankings
Mark C. Dawkins, The University of Georgia
Matthew M. Wieland, Indiana University-Purdue University Indianapolis
Donald L. Ariail, Southern Polytechnic State University

5:15 pm–6:00 pm Executive Board Meeting

6:30 pm–8:00 pm Presidents' Reception
Remarks on the History of the Diversity Section: Harold L. Little, Western Kentucky University; Past Diversity President 2005-2006

Sunday, November 2, 2014
7:00 am–11:00 am Registration

8:00 am–8:50 am Breakfast

9:00 am–10:00 am General Session
Social Environment of Business - 1.0 CH
Introduction: Amelia Baldwin, University of Arkansas-Fort Smith, 2011-2012 President, Diversity Section
Speaker: Bruce K. Behn, The University of Tennessee, 2014-2015 President-Elect of the American Accounting Association

10:00 am–10:15 am Break
10:15 am–11:45 am  **Concurrent Sessions**

**Session 3: Emerging Research**

**Accounting - 1.5 CH**

*Moderator:* Stephani A. Mason, DePaul University

*African-American Accounting Faculty Perceptions of College Campus Climate*
Harold L. Little, Western Kentucky University

*Does Reporting Quality Moderate the Effects of Stock Repurchase?*
Chevonne Herring, The University of Mississippi

*Impact of New Accounting Standards for the Reporting of Uncompensated Hospital Services on Nonprofit Accounting Choices*
Melvin A. Lamboy Ruiz, Iowa State University

*Does It Matter when a Company Accelerates? The Effect of Life Cycle Stage and Earnings Acceleration on Profits and Returns*
Christopher A. Miller, The University of Mississippi
Victoria Dickinson, The University of Mississippi

11:45 am–1:00 pm  **Section Business Meeting**

**Note:** The CPE Fields of Study curriculum is divided into twenty three subject matter areas. These fields represent the primary knowledge and skill areas needed by accounting licensees to perform professional services in all fields of employment. Sessions that offer CPE credit have the Field of Study and Credit Hours (CH) in red. Each Credit Hour is based on 50 minutes. The Program Level for each of these sessions is Basic, unless otherwise stated.

**Delivery Method:** Group Live

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