



**American
Accounting
Association**
Diversity

Newsletter Editor: Melvin A. Lamboy-Ruiz

[Volume 16, Issue 1]

DIVERSITY SECTION NEWSLETTER SUMMER 2019



Helen Brown-Liburd
Section President 2019-2020



Peter Johnson
Section President 2018-2019

Section Members' Accomplishments

Promotions & Tenure

Publications

Honors & Awards

2018 Section Midyear Meeting

2019 AAA Annual Meeting

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New Section Officers and Volunteers for 2019-2020

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Letter from the President

Greetings,



*Dr. Helen L. Brown-Liburd
Section President 2019-2020*

I am looking forward to serving as the President of the Diversity Section for the 2019-2020 fiscal year. My goal as the President is to continue to advance diversity, inclusion, and equity in accounting education, practice, and academia. Diversity in the accounting profession has long been a much talked about topic, and through the efforts of organizations such as the PhD Project, we have made significant strides in diversifying academic institutions, and the American Accounting Association (AAA). However, despite these gains, there is still a need to fully diversify the accounting profession, academic institutions, and the accounting academy at the leadership level. Diversity at the leadership level is not only important in ensuring that accounting organizations and academic institutions reflect the diversity of the country; diversity is a matter of fairness.

"Diversity at the leadership level is not only important in ensuring that accounting organizations and academic institutions reflect the diversity of the country; diversity is a matter of fairness. More diverse teams bring differing perspectives, and as a result the organization becomes stronger."

Therefore, it should be the goal of the Diversity Section, as well as our members, to work in collaboration with leadership at academic institutions, the accounting profession, and the AAA to advance diversity through inclusive thinking, mindful learning, and transformative dialogue.

Over fifteen years ago as a doctoral student, I remember many of us, both students and faculty, fought to ensure that the Diversity Section continued to exist as a section of the AAA. Together we worked diligently to solicit participants at the AAA annual meeting to support the Diversity Section by becoming members or renewing their membership. We won, and the Diversity Section still stands. We were able to demonstrate what was so aptly stated by one of our Past Presidents, Fred Jacobs, that the Diversity Section presents an opportunity to embrace a rich set of perspectives, inclusive of racial, cultural and ethnic differences. I want our members to get the fighting spirit back. I want our membership to continue to grow. As such, I would like to continue a membership initiative that we began last year. Last year we asked each member to sign up at least one new (or former) member. We fell short last year in reaching our goal. However, the leadership team is not deterred, and we are entering this year with a renewed focus. I am asking our members to join us in our efforts to fulfill the Section's mission, to be present in the Section and take on leadership roles.

I am excited about what we can accomplish this year, and I look forward to the challenge! Please visit our website at <https://aaahq.org/div> for information about the Section and our upcoming events.

Warmest regards,

Helen L. Brown-Liburd

Awards and Honors given to our Members

*“Consider donating to
our
Dawkins/Clement
Travel Scholarship
Fund
for doctoral students
by contacting*

hbliburd@business.rutgers.edu”

Carol Cain (Winston Salem State University) received the **Karla D. Munden Award** from the National Association of Black Accountants Greensboro Professional Chapter on April 16, 2019.

Rogelio J. Cardona (University of Puerto Rico-Río Piedras) received the **Puerto Rico Society of CPA's Distinguished Services in Accounting Education Award** on June 2019, to be presented on September 6, 2019.

Margarita Lenk (Colorado State University) received the **American Accounting Association/J. Michael and Mary Anne Cook/Deloitte Foundation Prize**, the foremost recognition of consistent master teaching and mentoring of undergraduate students, to be presented by Mary Stone (AAA) on August 12, 2019.

Congratulations to all members who received awards and honors!

Promotions & Tenure

Norma Montague

Wake Forest University

New Position:

Associate Dean, Master's in
Management Program

Effective Date:

July 1, 2018



Lynette Wood

Winston-Salem State University

New Position:

Professor

Effective Date:

July 1, 2019

*Congratulations to the above
members and to all other members
that received a promotion and/or
tenure.*

Harold Little, Jr. (Western Kentucky University) received the **Western Kentucky University Gordon Ford College of Business MBA's Life Time Achievement Award** before retiring as Head of The Department of Accounting in July 1, 2019.

Norma Montague (Wake Forest University) received the **Master's of Science in Management Teaching Award** presented by Wake Forest University on May 7, 2019.

Brigitte Muehlmann (Babson College) received the following awards:

- (i) the **Mark Chain/Federation of Schools of Accountancy Teaching Innovation Award**, AICPA, with Virginia Soybel and Robert Turner, for: “Sustainability at Interface, Inc.: Applying the qualitative characteristics of useful financial information to environmental, social and governance (ESG) factor data,”
- (ii) the **Outstanding Educator Award** presented by the AAA Strategic and Emerging Technologies Section for outstanding achievements in education in the field of strategic and emerging technologies, and
- (iii) the **Best Paper Award** at the 27th Annual Research Workshop on Strategic and Emerging Technologies - AAA Annual Meeting, with Qi Liu, Victoria Chiu and Amelia Baldwin, for: “Bringing emerging technology research in accounting classrooms: A bibliometric approach”

(All members' accomplishments are listed in alphabetical order.)

Publications from our Members

Dereck Barr-Pulliam

- Barr-Pulliam, D. (2018). "The Effect of Continuous Auditing, Role Duality, and Organizational Identification on the Incidence and Likelihood of Reporting Management Opportunism." *Management Accounting Research* (In-Press). <https://doi.org/10.1016/j.mar.2018.10.001>

Carol Cain

- Baker, T., Cain, C., and G. Violette (2018). "Students' Use of Note Sheets on Accounting Exams." *Journal of Higher Education Theory and Practice* 18(7). <https://doi.org/10.33423/jhetp.v18i7.260>.
- Cain, C., Kolev, K., and S. McVay. "Detecting Opportunistic Special Items." *Management Science*, forthcoming. <https://dx.doi.org/10.2139/ssrn.1267022>

Rogelio J. Cardona

- Cardona, R.J., Rezaee, Z., Rivera-Ortiz, W., and J. C. Vega-Vilca. (2019). "Regulatory Enforcement of Accounting Ethics in Puerto Rico." *Journal of Business Ethics*. <https://doi.org/10.1007/s10551-019-04137-4>.

Margarita Lenk

- Lenk, M., J. P. Krahel, D. J. Janvrin, and B. A. Considine. (2018). "Social Technology: An Integrated Strategy and Risk Management Framework." *Journal of Information Systems* (In-Press). <https://doi.org/10.2308/isys-52065>
- Golicic, S., Lenk, M., and B. Hazen. (2019). "A Global Meaning of Supply Chain Social Sustainability." *Journal of Production Planning & Control*, forthcoming.

Brigitte Muehlmann

- Muehlmann, B.W., Soybel, V.E., and R. M. Turner (2018). "'The Accountant' and the Error of His Ways". *Journal of Forensic and Investigative Accounting* 10(2): p. 287-293. [Link](#)
- Chiu, V., Liu, Q., Muehlmann, B., and A.A. Baldwin. (2019). "A bibliometric analysis of accounting information systems journals and their emerging technologies contributions." *International Journal of Accounting Information Systems* 32: p. 24-43. <https://doi.org/10.1016/j.accinf.2018.11.003>

Porschia Nkansa

- Nkansa, Porschia and M. Tofighi. (2019). "A Qualitative Analysis of Nascent Entrepreneurs and Startup Growth Factors in Los Angeles." *Business Forum* 27(2): p. 12–19. [Link](#)

Lynette Wood

- Wood, L. I. and A. M. Threatt (2018). "The Power of Visual Images When Recruiting Future Accountants." *The Journal of Business Diversity* 20(3): p. 70-80. <https://doi.org/10.33423/jbd.v18i3.106>

Congratulations to all Section members who have successfully published their research!

2018 Diversity Section Midyear Meeting

We held our 2018 Midyear Meeting on October 26-28, 2018 at the Atlanta Marriot Suites Midtown Hotel in Atlanta, Georgia. Here are some highlights of the meeting's program:

Update from AAA Immediate Past Council Chair

Saturday, October 27, 2018, 9:30 am-10:15 am



Speaker: Markus Ahrens, AAA Immediate Past Council Chair. Markus Ahrens joined the Accounting & Legal Studies Department at St. Louis Community College, Meramec in 2001 and currently serves as the Department Chair.

My KPMG Story

Saturday, October 27, 2018, 12:00 pm-1:30 pm



Speaker: Dasha Walker, Senior Manager, KPMG. Dasha is a partner in the Atlanta office of KPMG.

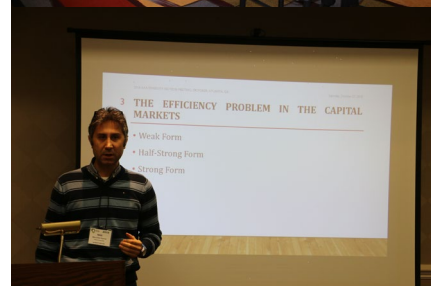
Implicit Bias in Accounting

Sunday, October 28, 2018, 9:00 am-10:30 am



Speaker: Donna Blancero, Interim Dean of Business and the Dean of the Graduate School at Bentley University. She is one of three Latina business deans in MCSB accredited Universities in the United States.

Research Presentations Concurrent Sessions



2019 AAA Annual Meeting Highlights

Here are the highlights for the events sponsored by our Section at the 2019 Annual Meeting in San Francisco, California:

Monday, August 12, 2019

10:15 am-11:45 am: Concurrent session – “Diversity on Corporate Boards”

Moderator: Evelyn McDowell, Rider University

Board Faultlines and Acquisition Performance.

Daniel Tidbury, University of Auckland; Steven F. Cahan, University of Auckland; Lily Chen, University of Auckland

Discussant: Zawadi Lemayian, Washington University in St. Louis

Audit Committee Social Diversity, Faultlines and Accounting Conservatism.

Elisabeth Dedman, University of Surrey; Tarek Metwally, University of Nottingham

Discussant: Zawadi Lemayian, Washington University in St. Louis

Putting Women in their Place: Putting Women in their Place: Gender, Boards' Status Ranking, and Firm Outcomes.

Livia Markóczy, The University of Texas at Dallas; Li Sun, University of Massachusetts Lowell; Jigao Zhu, University of International Business and Economics

Discussant: Patrick Kielty, The Ohio State University

Tuesday, August 13, 2019

6:45 am-8:15 am: Diversity Section Breakfast & Business Meeting

10:15 am-11:45 am: Panel Discussion on LGBTQ and Racial Diversity in the Profession

A panel of senior executives from leading employers addressed current initiatives, challenges and opportunities concerning LGBTQ and African-American employment and advancement. All faculty who are interested in their students' professional futures are encouraged to attend.

Moderator: Theresa Hammond, San Francisco State University

Panelists: Mark Cornwell, KPMG LLP; Chad W Libertus, KPMG LLP; Moire Rasmussen, PricewaterhouseCoopers; and Perika J Sampson, Morgan Stanley Wealth Management.

6:00 pm-7:30 pm: LGBTQ+ & Allies Reception hosted by PwC San Francisco and AAA Diversity Section

All members of the AAA Diversity Section were invited to attend a special reception hosted at the PwC San Francisco. We want to thank Theresa Hammond (San Francisco State University) and Kirsten Cook (Texas Tech University) for their help in coordinating the event.

Wednesday, August 14, 2019

10:15 am-11:45 am: Concurrent session – “Diversity and Corporate Innovation”

Moderator: Michelle Harding, Virginia Polytechnic Institute and State University

Partial Adjustment of Hybrid Book-building IPOs with a pre-IPO Market.

Anlin Chen, National Sun Yat-Sen University; Lanfeng Kao, National University of Kaohsiung

Discussant: Herita Akamah, University of Nebraska–Lincoln

How Creative are Professor Directors? The Impact of Academic Expertise on Corporate Innovation.

Dong Chen, Wuhan University; Yanmin Gao, City University of Hong Kong; Phyllis Mo, City University of Hong Kong; Desmond Tsang, McGill University

Discussant: Daniela Sanchez, The University of Texas at San Antonio

Count on Your Subordinates: Executives' Horizons and Innovation Efficiency.

Lei Gao, Iowa State University; Christine Jiang, Fudan University; Mohamed Mekhaimeir, St. John Fisher College

Discussant: Daniela Sanchez, The University of Texas at San Antonio

Diversity Section Breakfast



Panel Discussion on LGBTQ and Racial Diversity in the Profession



LGBTQ+ & Allies Reception hosted by PwC San Francisco



New! Diversity Section Officers & Volunteers

2019-2020

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Title	Term Length	Name	Email Address
DIV Section Directory: Officers			
President	1	Helen Brown-Liburd	hbliburd@business.rutgers.edu
Vice President	1	Norma Montague	montagnr@wfu.edu
Vice-President-Practice		TBA	
Secretary	1	Kelly Gamble	kfgamble@valdosta.edu
Treasurer	1	Lynette Wood	lwood@buildusup.com
Past President	1	Peter Johnson	pjohnson@culverhouse.ua.edu
Council Representative	3	Sandra Shelton	sshelton@depaul.edu

DIV Section Directory: Other Appointed Positions			
Newsletter Editor	1	Melvin Lamboy-Ruiz	mlamboyruiz@georgiasouthern.edu
Webmaster	1	TBA	

DIV Section Directory: Committee Vice Directors/Chairs/Co-Chairs			
2020 Annual Meeting		Stephani Mason	smason18@depaul.edu
2020 Annual Meeting		Dereck Barr-Pulliam	dbarr2@wisc.edu
2020 Midyear Meeting		Theresa Hammond	thammond@sfsu.edu
2020 Midyear Meeting		Kirsten Cook	kirsten.cook@ttu.edu
Awards Committee		Raymond Elson	relson@valdosta.edu
Membership Committee		Dana Hollie	dana.hollie@utoledo.edu
Membership Committee		Nerissa Brown	nerissab@illinois.edu
Nominating Committee		TBA	

DIV Section Directory: Regional Coordinators			
International		Rogelio Cardona Cardona	rogelio.cardona1@upr.edu
Mid-Atlantic		Anthony Anderson	anthony.anderson@howard.edu
Midwest		Willie Reddic	wreddic@depaul.edu
Northeast		Chanta Thomas	cthomas@business.rutgers.edu
Ohio		Patrick Kielty	patrick.kielty@warrington.ufl.edu
Southeast		Elicia Cowens	cwinse@wlu.edu
Southwest		William Strawser	william.strawser@ucdenver.edu
Western		Porschia Nkansa	pnkansa@calstatela.edu

Notes: All positions are for a one-year term except for the AAA Council Representative who serves for a 3-year term. The term of the current incumbent ends on June 2019.

Poster Presentations at 2018 Midyear Meeting



2019 Diversity Section Midyear Meeting

REGISTRATION IS NOW OPEN!!!

The **Fifteenth Diversity Section Midyear Meeting** will be held **November 1-3, 2019** in **Atlanta, Georgia**.

Register by **Monday, September 30, 2019** to receive the Early Bird Discount.

The conference will consist of plenary, concurrent, and panel discussion sessions that explore differences among people in organizations and many other traditional and non-traditional accounting research topics.

We look forward to seeing you in Atlanta!



November 1-3, 2019

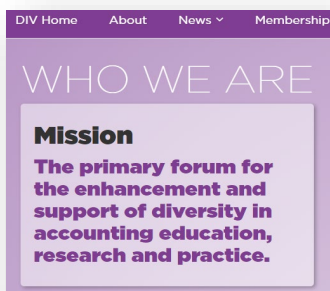
@InterContinental Buckhead-Atlanta, Atlanta, GA

We look forward to seeing you in Atlanta.

REGISTER FOR OUR MEETING TODAY!

Diversity Section Website

Find us on the Web: aaahq.org/div



For this and past editions of the section newsletters, visit the [Diversity Section newsletter page](#).

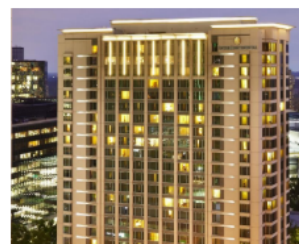
Hotel Information

INTERCONTINENTAL BUCKHEAD

Make your reservation today at our conference hotel at the **special rate of \$164 per night**.

A limited number of rooms have been reserved at this conference rate. PLEASE make your reservations as early as possible to take advantage of this special room rate.

Note we cannot guarantee that any additional rooms will be available in the hotel once our block of rooms is sold out, even if the block is sold out before the cutoff date of **Thursday, October 10, 2019**.



MAKE YOUR HOTEL RESERVATIONS EARLY!

InterContinental Buckhead Atlanta

3315 Peachtree Road, NE
Atlanta, GA 30326
404-946-9000

Room Rate: \$164.00

This charge is in addition to the registration fee, and is paid directly to the hotel by the attendee upon checkout.

Reservations by telephone:

Toll Free: 1-877-422-8254

Direct: 1-404-946-9191

Reference: AAA 2019 Diversity Meeting

Reservation Deadline: October 10, 2019

Reservation Link: [Click Here](#)