

Loreal Jiles, Vice President of Research and Thought Leadership, IMA

Loreal Jiles is Vice President of Research and Thought Leadership for IMA. In this role, Loreal advances the management accounting profession through robust research initiatives that deliver actionable insights to accountants and financial professionals in business. She leverages accounting, technology, and transformation experience along with a team of researchers and practitioners to define and execute a research agenda that delivers resources enabling the finance function's elevated value delivery and upskilling of accounting, finance, and business professionals.

Loreal leads IMA's research and thought leadership department in conducting applied research and fostering strategic global partnerships to fuel a data-backed view of the future of the profession and guide actions finance teams need to take in preparation. She also contributes to the preparedness of the future leaders of the profession by strengthening the global academic offering of collegiate accounting programs through collaborative research projects, accounting curricula advisement, and oversight of the IMA Higher Education Endorsement Program. Loreal's previous role at IMA was Director of Research for Digital Technology and Finance Transformation.

Prior to joining IMA, Loreal worked in the energy industry for nearly 15 years across a host of roles covering accounting, digital technology, financial reporting, change management, auditing, and planning & performance management, including leading a Robotic Process Automation implementation in a finance organization.

Loreal is a former IMA Global Board Director and is a member of the IMA Technology Solutions and Practices Committee and Chair of ACBSP's Business Advisory Council. Loreal has authored dozens of articles and research reports across global media outlets, including "[Diversifying U.S. Accounting Talent](#)" and two IMA Statements on Management Accounting titled "[Transforming the Finance Function with RPA](#)" and "[An Agile Approach to Finance Transformation](#)." Loreal holds a B.S. in accounting from Southern University in Baton Rouge, LA and MBA from Tulane University.

