

Forensic & Investigative Accounting Section **American Accounting Association**

The Forensic Accounting Educator

Fall 2011 Volume 3, No. 2

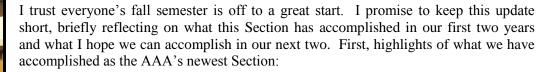
Senior Editor: Larry Crumbley

Editor: Tanweer Hasan



FALL 2011

Greetings to Members of the FIA Section



- Our membership has grown to over 550 members. While other sections' memberships have been relatively stagnant or suffered declines, our membership continues to grow. Just this past year, we added almost 100 new members. (Thanks to Natalie Churyk and her committee for their innovative recruiting strategies.)
- Starting with a blank ream of paper, we now have Bylaws, an operations manual, and a strategic plan (all posted on our new website). (Thanks to Priscilla Burnaby and Zabi Rezaee and their committees' members for their hard work laying the groundwork for our Section's continued growth.)
- We have had two successful Midyear Research Conferences. (Thanks to Sam Tiras and his committee and LSU for hosting.) By the way, mark your calendar for March 30-31, 2012 for our 2012 Midyear Research Conference in Chicago; Cindy Durtschi and her committee have some interesting surprises in store for us.
- Our participation on the AAA Annual Meeting program has grown from the two sessions that I was able to carve out when I coordinated the Auditing Section's Program two years ago to the nine concurrent and panel sessions that we hosted last
- month in Denver. (Thanks to Rich Brody and Debbie Sinclair for their efforts putting together such interesting sessions, as well as all the reviewers, moderators, and panelist for their contributions.)

As I promised to keep this short, please forgive me for neglecting the efforts of our other committees and regional coordinators that keep our section humming. While these accomplishments are the collective result of our members' hard work, none of what we have accomplished together would have been possible without Larry Crumbley's vision and ability to strong arm "volunteers" to accomplish the section's goals, and for that, we are eternally grateful.

I wish to thank our organizational sponsors. You can find a list of our sponsors on page 40.

Now for what I hope we can accomplish in the Section's next two years:

1. I want to continue to strengthen our relationships with

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other organizations that share our goals and objectives, including the Association of Certified Fraud Examiners (ACFE), the American College of Forensic Examiners International (ACFEI), the Institute for Fraud Prevention (IFP), and the National Association of Certified Valuators and Analysts (NACVA). I am working on several initiatives, but remain open to others' suggestions and ideas to accomplish this objective.

- 2. Although our syllabus exchange has been active (a quick shout out to **Ronny Daigle** for his efforts), I hope to increase members' ability to share teaching and research initiatives through increased participation in the AAA Commons.
- 3. Although I remain cautiously optimistic about getting a Section journal within the next couple of years, **Chih-Chen Lee** and her committee have gotten us off to a great start.
- 4. Similar to what other Sections have pioneered, I would like to see us conduct a Boot Camp for educators just starting out teaching fraud and forensics classes. Please drop me a note if you are interested in participating either as an instructor or attendee.

These are ambitious objectives which I recognize cannot be accomplished without your support and continued spirit of volunteerism (**more than 100 members** sent me e-mails this summer volunteering their time). I look forward to working with each of you over the next two years and hope to see everyone in Chicago in late March next year.

Best regards, /s/ Tim Louwers 2011-2013 President, Forensic and Investigative Accounting Section

Raising the Bar. Setting the Standards.

Manuscripts and Fraud Detection Stories

Anyone wishing to submit short manuscripts, cartoons, fraud stories, letters to the editor, calls for papers, or other items to *The Forensic Accounting Educator* should send the material to the senior editor, D. Larry Crumbley, at the address below:

The Forensic Accounting Educator
D. Larry Crumbley, senior editor
Louisiana State University
3106 A Patrick Taylor
Baton Rouge, LA 70803
225.578.6231

Email: dcrumbl@lsu.edu

Call for Short Papers for the Next Issue:

Playing Games in the Accounting Classroom

Do you utilize some form of game in your forensic accounting classroom? Describe your game, and how it is used, in a short manuscript. Your manuscript should be short (not over two to three pages single spaced). Submit your manuscript in Word or RTF format electronically to dcrumbl@lsu.edu.

Technology in the Classroom

In what ways do you use technology in the classroom? Do you use spreadsheets, videos, Powerpoint, or other technology in your teaching? What works and what doesn't work? Your manuscript should be short (not over two to three pages single spaced). Please submit your manuscript in Word or RTF format electronically to dcrumbl@lsu.edu.

Officers and Committees for 2011-12:

Officers		
President	Timothy Louwers	James Madison University
Past President	Larry Crumbley	Louisiana State University
President-Elect	Cindy Durtschi	Depaul University
Vice President (from Practice)	Robert Rufus	Rufus and Rufus Accounting Corp.
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Treasurer	Carl Pacini	Penn State - Abington
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Newsletter Editors	Tanweer Hasan	Roosevelt University
	D. Larry Crumbley	Louisiana State University
AAACommons Editorial Board Member	Kelly Pope	DePaul University
AAA Council Representative	D. Larry Crumbley	Louisiana State University
Committees		
Membership Acquisition and Retention	Natalie Churyk	Northern Illinois University
	Ted Takamura	Eastern Oregon University
	Carol A. Hartley	Providence College
	Dominic Peltier-Rivest	Concordia University
	Lynn Clements	Florida Southern College
	Blair Staley	Bloomsburg University
	Ronald Young	University of New Orleans
	Dana Newman	Audimation Services, Inc.
Program (AAA Annual Meeting (Washington, DC)	Debbie Sinclair	University of South Florida St. Petersburg
Fraud in Governmental/NFP Entities	Doug Ziegenfuss	Old Dominion University
Bylaw Review/Strategic Planning	Priscilla Burnaby	Bentley College
	Dick Riley	West Virginia University
	Les Heitger	Missouri State University
	Cindy Durtschi	Depaul University
	Zabi Rezaee	University of Memphis
	Mary Jo Kranacher	CUNY-York University
Nominating	Sue Swanger	Western Carolina University
	Patricia Johnson	Canisius College
	Doug Ziegunfuss	Old Dominion University
	Gerald Smith	Northern Iowa University
	Timothy Louwers	James Madison University
IFRS & Fraud	D. Larry Crumbley Sridhar Ramamoorti	Louisiana State University Kennesaw State University
IF KS & Flauu	Tanweer Hasan	Roosevelt University
	Dominic Peltier-Rivest	Concordia University
	DOMINIC PERIOR-KIVEST	CONCORDIO CHIVPINIIV

	Paul Dunmore	Massey University (NZ)
	Mark Holtzblatt	Roosevelt University
	Ikseon Suh	Marquette University
Electronic Evidence & Fraud	Nazik Roufaiel	State University of New York/ESC-CDL
	Mike Groomer	Missouri State University
	Tim Pearson	West Virginia University
	Mike Seda	St. Augustine's College
	Sidney Askew	Borough of Manhattan Community College
Litigation Support	Richard Hurley	University of Connecticut
	James A. DiGabriele	Montclair State University
	Dennis Huber	Capella University
	Robert Rufus	Rufus & Rufus AC
	Blaise Sonnier	Florida International University
	Bill Black	Case Western Reserve University
Mid-Year Research Conference (2012, Chicago)	Cindy Durtschi	Depaul University
Time Teal Resources Comercines (2012, Cineugo)	Priscilla Burnaby	Bentley College
	Tanweer Hasan	Roosevelt University
	Chi-Chen Lee	Northern Illinois University
	Charles Bame-Aldred	Northeastern University
	Thomas Buckhoff	Georgia Southern University
	Natalie Churyk	Northern Illinois University
	Jeanie O'Laughlin	Adams State College
	Samuel Tiras	Louisiana State University
Mid-Year Meeting (2013, Location TBD)	Dick Riley	West Virginia University
Wild-Teal Wiceling (2013, Location TDD)	Tim Pearson	West Virginia University
	Cindy Durtschi	Depaul University
	Don Berecz	Georgia Southern University
Tax Fraud/Underground Economy	Carl Pacini	Penn State University-Abington
Tax Fraud Chuci ground Economy	Blaise Sonnier	Florida International University
	Robert Rufus	Rufus & Rufus AC
	Brian R. Greenstein	University of Delaware
	Brigitte W. Muehlmann	Suffolk University
Publications	Chih-Chen Lee	Northern Illinois University
1 ubilcations	John Sennetti	Nova Southeastern University
	Dana R. Hermanson	Kennesaw State University
	Dan Stone	·
	Bill Dilla	University of Kentucky
Awards	Ed Ketz	Iowa State University
Awards	Ed Ketz Tim Pearson	Penn State University West Vincinia University
		West Virginia University
	Sara Melendy	Gonzaga University
	Gerald Smith	University of Northern Iowa
Syllabus Exchange	Ronny Daigle	Sam Houston State University

Regional Coordinators

Mid-Atlantic James A. DiGabriele Montclair State University

MidwestKelly PopeDePaul UniversityNortheastPatricia JohnsonCanisius College

Ohio Bill Black Case Western Reserve University

SoutheastMike SedaSt. Augustine's CollegeSouthwestRosie MorrisTexas State- San Marcos

Western Frederick Choo San Francisco State University

InternationalReal LabelleHEC Montreal

Blog Assignment for Fraud and Forensic Accounting Classes

Eileen Z. Taylor, Ph.D.*

As part of my fraud examination class at NC State, I have students follow a fraud or accounting-related blog throughout the semester. I set up Moodle forums and let them discuss the blogs in a secure setting. I also have them do a midterm reflection paper and write a thank you email to the blogger (at semester end).

I have about 4-5 active blogs that my 24 students follow (they each pick 1-2 of those). Attached is an extensive list of fraud related blogs. My GA did a quick review of them – thought I would share with you. I am also including my "Blog Assignment" for the course.

The following set of assignments is appropriate for graduate and undergraduate students. It is tailored to students taking a fraud examination course, although could be adapted for other courses.

Learning Objectives:

LO1: Students will develop an awareness of the pervasiveness of fraud in America.

LO2: Students will demonstrate through forum posts that they are able to critically evaluate statements and opinions made on blogs.

LO3: Students will integrate current events discussed on the blogs to material covered in class.

LO4: Students will learn to actively appreciate the efforts of bloggers and others who share information about fraud.

Assignment 1: Blog Forum Posts

As you work toward becoming a professional, you should develop techniques for keeping up-to-date on current events that affect the profession and business in general. You should also develop critical thinking skills (the ability to read an article, separate fiction from fact, and form an individual opinion). Following a blog provides an opportunity for you to develop these skills.

Throughout the semester, I expect you to follow the blog of your choice. I have set up forums on Moodle where you and the other blog followers (from the class) can post links to the blog and comments on the current blog post.

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^{*} The author is Assistant Professor at North Carolina State University.

Once a week, I will provide class time for you to discuss the blog in groups, and select groups will present a summary of a current blog topic to the class. See the Moodle calendar for details.

Your grade on this assignment will be based on the quantity and quality of your posts and class discussions.

The following blogs are acceptable and recommended.

- o http://goingconcern.com/
- o http://retheauditors.com/
- o http://accountingonion.typepad.com/
- o http://taxprof.typepad.com/taxprof.blog/
- o http://www.jrdeputyaccountant.com/
- o http://fraudbytes.blogspot.com/
- o http://www.jamesrpeterson.com/
- Other fraud-related blog must be approved

Assignment 2: Midterm Reflection Paper

As part of your blog grade, you need to provide a midterm reflective paper on your experience thus far.

This paper should be 2-3 pages in length, and should address the following:

- 1. Describe your experience with blog following do you follow more than one blog, do you get more out of reading the comments on the public page or on our Moodle site, do you think blogfollowing is a good way to keep up with current business and professional events, or are there drawbacks?
- 2. Reference a specific blog post and relate it to material or ideas that we have covered in this class. How does what you have learned in class change or influence how you interpret the blog post? Would you have "read it a different way" before learning more about fraud?

Assignment 3: Thank You Note

Please write a professional email to the blogger of your choice (from the list of blogs related to this class). The email should:

- Include a thank you
- Relate some experience you had with the blog. For example, if you became aware of the pervasiveness of fraud throughout our culture via blog readings, you could relate this awareness. Be specific.

May also include:

- a question for the blogger
- your plans to continue following the blog (if you do plan to continue)
- suggestions for future blog topic(s)
- anything else you want to include

Copy me on the email, so that I can see that you have written and sent it. I know I don't need to remind you, but remember that you are representing yourself and our university, so re-read and check spelling and grammar before clicking send.

Note: Your e-mail should be a *thank-you*, not a *thank-you*, *but*... In other words, this is not a critique or evaluation of the blog or blogger. It is a sincere thank-you for providing an opportunity to easily access current information and read another's viewpoint.

Blogs

Orange = Very Good Blue = Pretty Good

Blogs	Active?	Appropriate?	Topic
Fraud Blogs			
10Q Detective	Weekly	Yes	More general business than fraud related
ACFE Insights	Active	Yes	Somewhat ACFE specific but it looks good
Audit Trail	Weekly	Yes	Some fraud related articles
Bailoutsleuth.com	Not since Feb	Yes	Mostly bank related
Bubble Meter	Weekly	Yes	Housing bubble blog - not relevant
Business Fraud Focus	Monthly	Yes	Small business focus
California Fraud Report	Active	Yes	Real Estate focus
CJR	Very Active	Yes	Mix of general news and business new
Corporate Insight Blog	Weekly	Yes	Seems boring, focused on financial services/mutual funds/banking
Corporate Law and Governance	Very Active	Yes	Focus on the UK, other info about capital markets (not really fraud)
CorpWatch	No		
CRL Publications	Somewhat	Yes	Not really "bloggy", more general info for home owners
Daily Mortgage Fraud News	No		Not a good website. No information is posted and it is not easy to navigate
Deception Blog	Monthly	Yes	Just posts links to tweets
Deception Blog	iviolitiny	103	Seems interesting but they are an actual investigation
Diligentia Group	Hard to tell	Yes	company. (not really bloggy)
Ed Dickson	No	Yes	
<u>EtikaLLC</u>	Hard to tell	Yes	Site currently has 3 book reviews posted and that's all
Executive Investigator	Not since end of March	Yes	Tracks and analyzes executive salaries
FAA Whistleblowers Alliance	Private blog		
False Profits Blog	No		
FEI Financial Reporting Blog	Active	Yes	Not fraud related - senior finance exec news
Fighting Fraud	No		
FINalternatives	Active	Yes Very	Hedge fund and private equity news "Insight on debt, derivatives, government guarantees, the
Financial Armageddon	Active	Opinionated	retirement system, and the coming economic unraveling"
Finlay ON Governance	Not since Jan		
FINRA Newsroom	Weekly	Yes	Seems boring
Flipping Frenzy	Active	Yes	Real estate and mortgage fraud news. Long posts that no one will want to read
footnoted.com	Active	Yes	Business blog, not really fraud related
Forbes Corporate Governance	Active	Yes	General business, not fraud
Forensic Focus	Hard to tell	Yes	Psychology focus

Fraud Files Blog	Active	Yes	Fraud articles, author is a CFE				
FRAUD ON THE COURT	Monthly	Yes	Congressional hearings				
	- Monthly	105	Review of fraud, corruption, and employee misconduct in				
<u>Fraud Talk</u>	Active	Yes	the US				
FraudBaron.com	Not since March	Yes	Fraud cases				
FraudBlawg	Active	Yes	Various fraud cases				
<u>FraudBytes</u>	Weekly	Yes	Obsessed with Lance Armstrong				
<u>FraudInfo</u>	Active	Yes	Fraud cases				
gary-weiss.com	Active	Yes	Fraud cases				
Goode Value Investing	No						
Inside Sarbanes Oxley	No						
Insurance Fraud Blog	Not since Jan	Yes	Some fraud related articles				
interfluidity	link doesn't work						
Investor's Watchblog	Active	Yes	All fraud related stories				
Jim Hamilton's World	Very Active	Yes	Mostly about SEC and seems boring				
Karen Franklin PhD	Weekly		More scandalous court cases than fraud				
Keep Your Eye On							
Fraud	Active	Yes	Seems somewhat applicable to class				
Kim Onisko Lies, damned lies and	No posts this mont	h	interesting but not fraud related - Consumer behaviour,				
statistics	Active	Yes	social media, and advertising stats				
Market Cop	No		, ,				
MediaCitizen	Somewhat	Yes	Not great				
MLM The Truth	Somewhat		Not great				
Monique Bryher	Can't tell	Yes	Seems ok				
Plnow.com							
Investigation	Weekly	Yes	Not really related to class				
PI's Declassified	Somewhat		Not really related to class				
Professor Fraud	No						
<u>Proxy Partisans</u>	No						
<u>ProxyDemocracy</u>	Can't tell		Not really news				
Pursuit Magazine	Not this month						
Pyramid Scheme Alert	Not this month						
Sara McIntosh	blog deleted						
SEC Investor	No						
SEC.gov Updates	Active	Yes	Not really fraud, more general				
Securities Docket	Active	Yes	Seems ok				
Securities Litigation	Weekly	Yes	Seems boring				
Sharesleuth.com	No blog found						
Skeptical CPA	No						
Sox First	Active	Yes	More general business than fraud related				
Tax Fraud Blog	Weekly	Yes	Seems ok				
The 10b-5 Daily	Weekly	Yes	Seems boring				

The Big Do-Over	No		
THE BIZOP NEWS	No		
The Bribery Act	Weekly	Yes	Seems ok, not too much going on
The Corp. Counsel	Weekly	Yes	Not really fraud related, more SEC stuff
The D & O Diary	Weekly	Yes	Long posts, various topics but not fraud focused
The DailyCaveat: The Feed	No		
The Enron Blog	Active	Yes	Hard to believe there is a whole blog about Enron
The FCPA Blog The Financial	Active	Yes	Foreign corrupt practices act - decent blog
<u>Investigator</u>	Weekly	Yes	Not really fraud related
The Fraud Guy The Pros and the Cons -	No		
Articles	No		
The PSLRA Nugget	Not really		All about business process outsourcing
The Street Sweeper	Not this month		
The Summa	No		
TheStreet - Gary Weiss	No		
Tick Marks	Weekly	Yes	Not great
USDOJ: Justice Blog	Weekly	Yes	More general legal than fraud
Virtual Fraud Detection	No		
Wall Street Folly	No		
<u>Walt Pavlo</u>	Active	Yes	Long posts, various topics but not fraud focused
WCC News	Weekly	Yes	Seems pretty good
WCC Prof Blog	Active	Yes	seems boring
White Collar Fraud	Weekly		Seems ok
White Collar Watch	Weekly	Yes	More business related than fraud
With Vigour and Zeal	Not this month		
A accounting Plags			
Accounting Blogs	Activo	Vac	Comparison related to along
Accountancy Age	Active	Yes	Somewhat related to class
AICDA Orga	Somewhat	Yes	Not great
AICPA.Org FEI Financial Reporting	Somewhat	Yes	Difficult to navigate and find news updates
Blog	Active	Yes	Not very fraud related
Going Concern	Active	Yes	Seems like a good blog - people liked it this semester
Journal of Accountancy	Active	Yes	Not really fraud related
Marks on Governance	Active	Yes	Not really fraud related
Risky Business	Weekly	Yes	More general business than fraud related
The Accounting Onion	Weekly	Yes	May be at too high a level

Business Ethics Blogs							
APEsphere News	No						
Boardmember.com	Can't tell		Not much news/not fraud related				
Boards At Their Best	Not this month	1					
Business Ethics Forum	No						
Business Ethics Memo	Not really	Yes	Not really fraud related				
Compliance Week	Somewhat	Yes	Not really fraud related				
Corp Governance							
Watch	No						
Crane and Matten blog	Weekly	Yes					
<u>CSR NEWS</u>	Weekly	Yes	-				
Ethics Sage	Active	Yes	Not really fraud related				
<u>EthicsPoint</u>	No						
Ethisphere TM Institute	Can't tell	Yes	Not really fraud related				
Gael O'Brien The Week in Ethics	Waaldy	Vac	Not really fraud related Not really fraud related Could be an okay blog to follow Not really fraud related Not really fraud related Difficult to read and not really fraud Seems boring				
HLS on Corp	Weekly	Yes	Not really fraud related				
Governance	Active	Yes	Could be an okay blog to follow				
International Corp	*** 11	**					
Governance	Weekly	Yes					
Knowledge@Wharton	Can't tell	Yes	Not really fraud related				
OnPoint-David Childers	Not this month	1					
Pilant's Business Ethics Blog	Active		Difficult to read and not really fraud				
Sonia Jaspal's	1100110		Difficult to round with not rounly frame				
RiskBoard	Weekly	Yes	Seems boring				
Swim Starting with Me	No						
The Business Ethics Blog	Weekly	Yes	More othical stuff				
The Corporate Library	Weekly	1 65	Not really fraud related Could be an okay blog to follow Not really fraud related Not really fraud related Difficult to read and not really fraud Seems boring More ethical stuff Not really fraud related More ethical stuff Business law cases Too much legal focus				
Blog	Active	Yes	Not really fraud related				
The Moral Economy	N. 41: 41						
Column	Not this month		M				
Viewpoint	Weekly	Yes	More ethical stuff				
Law Blogs							
DealBook-Legal	Active	Yes	Business law cases				
Delaware Corporate	Weekly	Yes					
Financial Fraud Law	Active	Yes	Business law cases				
Howard.Sirota Blog	No						
National Law Journal	Active	Yes	Fraud schemes and law news				
SCOTUSblog	Active	100	Too much legal focus				
SEC ACTIONS	Active	Yes	LOTS of information				
Securities Law Prof	ACHVE	1 08	LO 15 of information				
Blog	Active	Yes	Somewhat fraud related				
Securities Lawyer Blog	Weekly	Yes					

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Sentencing Law and			
<u>Policy</u>	Active	Yes	State law news (not fraud)
The Securities Law			
Blog	Weekly	Yes	Could be an option but not updated enough.
theRacetotheBottom	Active	Yes	Doesn't seem interesting
<u>Truth on the Market</u>	Active	Yes	Doesn't seem interesting
WSJ.com-Law	Active	Yes	Not really fraud related - more general legal news
Zamansky & Associates	Weekly	Yes	

FIA Annual Meeting Photos







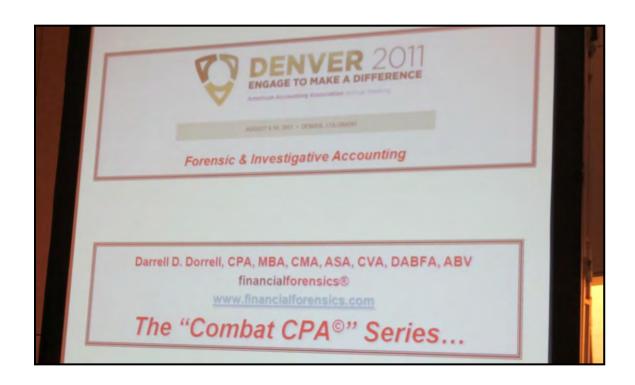






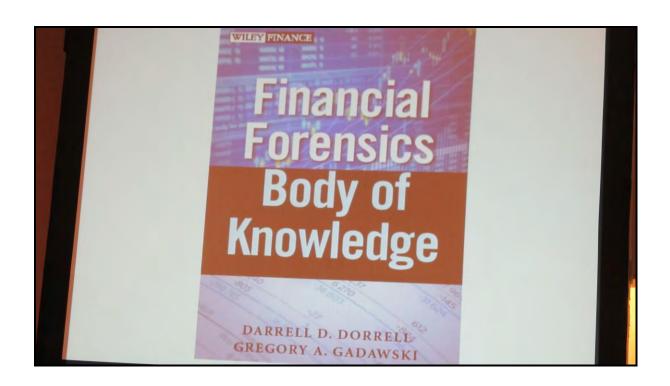














Examples of forensic accounting experience US Department of Justice (USDOJ) - USA Bulletin: Forensic accounting - counter-terrorism Federal Bureau of Investigation (FBI) - Forensic accounting - alter ego/money laundering HMC/Znetix, Inc. for SEC/Receiver - \$106 million - 2nd largest Washington securities loss - More than 12 executives; serving 910 months in aggregate - Forensic Accountants' Report: www.znetix.com Oregon Department of Justice (ORDOJ) \$400 mm for-profit: alter-ego/loss fraudulent conveyance - \$20 million \$40 mm for-profit: accounting clerk embezzlement/skimming \$30 mm for-profit: money manager asset diversion \$14 mm for-profit: controller embezzlement/larceny - \$5.5 million \$10 mm city: Finance Director embezzlement/larceny - \$1.4 million \$2 mm non-profit: controller embezzlement/larceny - \$140,000 \$1 mm for-profit: office manager embezzlement/larceny Dental practice: wife embezzlement/larceny - \$70,000 Auto repair shop: owner embezzlement/skimming - \$1,500





FIA Section of the American Accounting Association

3nd Annual Meeting

Denver, CO August 10, 2011

2010-2011 Officers, Editors, and Regional Coordinators

Officers and Editors

D. Larry Crumbley, President Louisiana State University Timothy J. Louwers, Vice-President, Academic James Madison University Robert Rufus, Vice-President, Practice Rufus & Rufus Carl J. Pacini, Treasurer Penn State - Abington Cindy Durtschi, Secretary DePaul University Rosie E. Morris, Webmaster Texas State University, San Marcos Tanweer Hasan, Editor, Forensic Accounting Educator Roosevelt University Jacquelyn S. Moffitt, AAA Common's Representative Louisiana State University

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Mid-Atlantic: James A. DiGabriele, Montclair State University
Midwest: William J. Kresse, Saint Xavier University
Northeast: Richard J. Proctor, Western Connecticut State University
Ohio: David D. Pearson, Case Western Reserve University
Southeast: Michael A. Seda, Shaw University
Southwest: Jackie Moffitt, Louisiana State University
Western: Sara Melendy, Gonzaga University
International: Real Labelle, HEC Montreal

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Forensic & Investigative Accounting Section Business Meeting Agenda Wednesday, August 10, 2011 6:45 – 8:15 A.M.

- **1.** Call to Order (Larry Crumbley).
- **2.** Approval of the minutes (Rosie E. Morris).
- 3. Treasurer's Report (Carl J. Pacini).
- **4.** Nomination Committee Report (Susan L. Swanger).
- **5.** Committee Reports (Larry Crumbley).
 - a. Award (Mohammad AbdolMohammadi).
 - b. By-Law Review Strategic (Priscilla Burnaby).
 - c. Earnings and SET Management (Kimberly Webb).
 - d. Electronic Evidence and Fraud (Nazik Roufaiel).
 - e. IFRS & Fraud (Sri Ramamoorti).
 - f. Litigation Support (Richard E. Hurley).
 - g. Member Acquisition and Retention (Natalie T. Churyk).
 - h. 2011 Mid-Year Meeting (Sam Tiras).
 - i. 2012 Mid-Year Meeting (Cindy Durtschi).
 - j. Operational Manual (Zabi Rezaee).
 - k. Program (Richard Brody).
 - 1. Publication (Chih-Chen Lee).
 - m. Syllabus Exchange (Ronald Daigle).
 - n. Tax Fraud/ Underground Economy (Carl J. Pacini).
- **6.** Speaker (Darrell Dorrell).
- **7.** Thanks to our sponsors.
- **8.** Other Business (Larry Crumbley).
- **9.** Incoming President's Report (Tim J. Louwers).

Forensic & Investigative Accounting (FIA) Section Breakfast Business Meeting Minutes August 4, 2010 6:45 – 8:25 AM, San Francisco Hilton San Francisco, California

Larry Crumbley called the meeting to order at 6:48 AM.

Dr. Crumbley gave a quick update on the Section. He reported on the Baton Rouge Mid-Year meeting, which had an attendance of at least 88 and more than 50 papers presented. There were about 115 tickets sold for the annual breakfast meeting, the cost of the breakfast was \$47, and members were charged \$20. Dr. Crumbley stressed the need to raise money for next year's breakfast and awards for the section. The awards would include Best Manuscript, Teaching, and Dissertation. He asked Tim Louwers to be in charge of raising money. Networking with the forensic community such as the AICPA, ACFE, ACFEI, and NACVA is needed. He asked Robert Rufus to coordinate this networking. The section needs more committee members. The section needs an Operational Manual, and this committee needs a chair. He asked for volunteers.

Roselyn Morris noted that the minutes of the 2009 Breakfast Meeting were in the Section booklet and asked for additions and corrections. None were noted. A motion was made and seconded for the minutes to be approved as submitted. Motion was approved.

Carl J. Pacini noted that the Treasurer's Report was in the Section booklet. He offered to answer any questions about the report. No questions were asked. A motion was made and seconded for the Treasurer's Report to be approved as submitted. Motion was approved.

Susan Swanger reported on the Nomination Committee and presented the slate of officers as voted by the members in April:

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President Vice President, Academic Vice President, Practice Treasurer Secretary D. Larry Crumbley Timothy J. Louwers Robert Rufus Carl J. Pacini Cindy Durtschi

Other appointed officers are

Webmaster
Editor, Forensic Accounting Educator
AAA Common's Representative

Roselyn E. Morris Tanweer Hasan Jacquelyn S. Moffitt

The Committee chairs made reports. There was no report by the ByLaw Review Strategic Chair Priscilla Burnaby since the bylaws were new. The Earnings and SET Management Chair Carol Sullivan had just been appointed as chair and had no report. There were no reports by Electronic Evidence and Fraud Chair Nazik Roufaiel or by IFRS & Fraud Chair Sri Ramamoorti. Litigation Support Chair Richard Hurley reported that he and five members were working on plans for next year. Member Acquisition and Retention Chair Natalie T. Churyk reported that there were 508 members of the Section of August 1.

A report of the Mid-Year Meeting was made by Dana Hollie. The comments from the meeting were good. The section had a positive cash flow of \$2,000 by having the meeting at LSU (did not pay tax or market rates on meeting venue). The section would like to double the attendance. Possible meeting cities for 2011 are New Orleans and San Antonio. Conflicting dates next spring include April 29-30 for the Western Regional meeting and May 6-7. It was suggested to avoid May dates due to exams and Mother's Day and graduation. It was also suggested to investigate having the Mid-Year in October or November.

The Forensic Accounting Educator Volume 3, No. 2

Tim Louwers gave a report of the Annual Program. In the first year on the AAA Annual Meeting Program, 23 papers were designated for the FIA Section. Of those 11 were archival, 6 were behavioral or experimental, 1 was modeling, and 6 were cases or field studies. Of the 23 papers submitted, 1 was rejected, 1 transferred to other sections, 6 withdrawn, and 15 presented in concurrent or dialogue sessions. In addition, three panel sessions were proposed, all of which were accepted. A fourth FIA Section-related panel ("Preparing Students and Faculty for the Trial Aspect of Forensic Accounting") was presented by the TLC Section.

The AAA allocated the FIA Section 9 time slots for concurrent sessions and panels for the 15 papers. The Section had a surplus of reviewers (64), discussants (36), and moderators (17). The papers were sent out to at least two and sometimes three reviews. The conflict of the TLC panel with an FIA panel was a challenge. Next year's coordinator, Rich Brody, will need to continue to work to open the lines of communication between Sections to avoid similar problems. The late conference presentations (i.e., Wednesday afternoons) are difficult to staff with moderators and discussants. Rather than scheduling concurrent sessions on Wednesday afternoon, instead schedule Research Interaction Forums and Dialogue Sessions (moderators but no discussants). Louwers acknowledged the many reviewers, discussants, and moderator volunteers, as well as Kathy Casper at the AAA. All members should be encouraged to submit papers and panel ideas. Any issues with the sessions should be reported to Louwers.

Crumbley gave the Publication Committee report for Chair Chih-Chen Lee. The biggest challenge for a sectional journal is the \$3,000 per electronic issue and \$6,000 per paper issue. The AAA does not allow sponsorships for journals. The section would have to increase the number of members, and increase section membership dues, and submission fees. The journal will want to be high quality. A manuscript criteria needs to be created. Look for a survey of members for the input on the sectional journal.

Crumbley introduced William Hanlin, Jr. of The Hanlin Moss Group, as the keynote speaker. The Bio of the Speaker was on page 12 of the program book. The title of the talk was "The Search for Risk."

Crumbley called attention to the last page of the program book. He expressed thanks to the business sponsors of the section: Audimation Services, Inc., Dana Newman; Commerce Clearing House, Pat Cummings; Infogix, Sri Ramamoorti; National Association of Certified Valuation Analysts, Pamela Bailey; Rede, Inc.; Rider University, Marge O'Reilly Allen; and Roosevelt University, Tanweer Hasan

In other business, Larry Crumbley asked the Executive Committee to meet immediately following adjournment.

With no other business before the section, the meeting was adjourned at 8:25 AM.

Respectfully submitted, Rosie Morris Out-Going Secretary of FIA Section

A volunteer organization travels on the backs of its committees. Our section can best become visible and worthwhile by our committees developing reports (white papers) that can be released similar to COSO, Center for Audit Quality, ACFE, AICPA, and IIA

FIA Executive Committee Meeting Minutes August 4, 2010 8:30 – 9:30 AM., San Francisco, California

Nominating Committee. Tim expressed concern that the nominating committee should be nominated from the floor. A problem arose last year when people on the Nominating Committee were nominated for the Committee. Eventually they all recused themselves creating a problem. It was decided that the problem would take care of itself as the Section gets older and people can't serve on the committee after serving once.

Mid-year meeting: It was decided that the 2011 meetings would most likely be held in Baton Rouge, though three schools in Chicago have expressed interest in a joint sponsorship for 2012. It was noted that the Fraud and Forensic Accounting Educator's Conference is around the same time, and that they were willing to combine conferences. Rosie mentioned that it would help us to recruit student members if we held a case competition at the mid-year meetings. Larry pointed out that it is hard to get student registrations unless they are Ph.D students because AAA is not set up to accept such memberships. It was suggested that we have "Train the Trainer" sessions in various cases at the mid-year meeting next year as well.

AAA Meeting. Tim suggested that providing a cocktail hour as well as a breakfast would be a good recruiting tool. Larry pointed out that we currently do not have funds available. Bob Rufus suggested that perhaps the external relationship committee could gather sponsors for a cocktail hour. He will do that for the 2011 AAA meetings. All determined that the best course of action for the section was to continue with the breakfast meeting at 6:45 a.m. on Wednesday because of the lack of conflicts.

Awards: Larry suggested collecting an outside sponsorship for paper awards that can be given at the 2011 AAA breakfast.

Journal. Discussion of how to make the Journal of Forensic and Investigative Accounting into a AAA section journal. It was agreed that it was a long process.

Respectfully submitted, Rosie Morris Secretary of FIA Section

Treasurer's Report Fiscal Year 2010-2011

	11 months	12 mos-prelim.
Beginning Balance-Cash-6/1/10	\$15,938.37	15,938.37
INFLOWS		
Deferred Dues-Assoc. Members* Deferred Dues-Full Members* Assoc. Member Dues-Revenue Full Member Dues-Revenue Total Dues Inflow	36.50 (22.50) 395.50 5977.50 6387.00	39.00 273.75 435.00 6536.25 7284.00
Annual Meeting San Francisco Registration, Fees, etc. Deferred RevSF Tickets Annual Meeting-Denver Contributions (Restricted) Annual Meeting Inflows Mid-Year Meeting	3101.00 (860.00) 1750.00 3991.00	3101.00 (860.00) 1750.00 3991.00
Registration Fees Contributions Mid-Year Meeting Inflows TOTAL INFLOWS	14,400.00 2,500.00 16,900.00 27,278.00	14,400.00 2,500.00 16,900.00 28,175.00
OUTFLOWS Annual Meeting 5106.48 Hotel and Other Expenses 5106.48 5106.48 AM-Audio Visual 74.03 Outflows from Annual Meeting 74.03 Mid-Year Meeting 7074.15 Hotel Rooms/Food/Bev 7074.15 Hotel-Audio Visuals 1179.00 Copying/Printing 407.76 Staff Support 65.50 Meeting Coordinator Exp. 555.89 Postage 85.09 Credit Card Fees 423.69 Travel 161.08 Chicago-2012-Deposit 1,750.00 Outflows-Mid-Year Meeting	5,180.51 9.952.16	5,180.51 11.819.90
General/Admin Expenses Credit Card Fees	163.28	184.82
Awards Committees/Officers Travel TOTAL OUTFLOWS NET CASH FLOW ENDING CASH BALANCE # of members-full 508 # of members-assoc 85	374.82 15,670.23 11,607.23 \$27,545.60	60.00 374.82 17,620.05 10,554.95 26,493.32

^{*}Dues payments are applied to deferred accounts and 1/12 is realized each month of the member year.

2011-2012 Officers, Editors, and Regional Coordinators

Officers/Editors

Timothy J. Louwers, President, James Madison University
D. Larry Crumbley, Past President, Louisiana State University
Cindy Durtschi, President-Elect, DePaul University
Robert Rufus, Vice-President, Practice, Rufus & Rufus
Lester E. Heitger, Secretary, Missouri State University
Carl J. Pacini, Treasurer, Penn State - Abington
Tanweer Hasan, Newsletter Editor, Roosevelt University
D. Larry Crumbley, Newsletter Editor, Louisiana State University
Kelly R. Pope, AAA Editorial Board, DePaul University

Regional Coordinators

Mid-Atlantic: James A. DiGabriele, Montclair State University
Midwest: Kelly Pope, DePaul University
Northeast: Patricia A. Johnson, Canisius College
Ohio: Bill Black, Case Western Reserve University
Southeast: Dennis Huber, Capella University
Southwest: Rosie Morris, Texas State, San Marcos
Western: Frederick Choo, San Francisco State University
International: Real Labelle, HEC Montreal

Forensic & Investigative Accounting Section Research Conference Report

55 Forensic & Investigative Accounting Section									
March 25-26, 2011									
ASTOR CROVNE PLAZA NEV ORLEANS									
THE OLIO									
INFLOVS: MEETING REGISTRATION FEES	TOTAL ATTENDEES:		Count	В	rice Each		Total		
MEETING REGISTRATION FEES	Early Member Registration	+	70	\$	150.00		10,500.00		
	Late Member Registration		13	*	175.00	•	2,275.00		
	Non-Member Reg Registration	+	4	•	150.00		600.00		
	Non-Member Late Registration		3	÷	175.00		525.00		
	AAA Reg Registration		0	*	175.00		323.00		
	Comp Registration		0	•	-		-		
	Doctorial Students	+	3	•	35.00		105.00		
	Guest Tickets Fri Dinner		9	•	35.00		315.00		
	Guest Tickets Sat Breakfast	+	4	•	20.00		80.00		
		-	106	¥	20.00	_			
	Total Registration Fees:		106			*	14,400.00		
CONTRIBUTIONS									
	Audimation Services, Inc.	\$	1,500.00						
	AICPA	\$	1,000.00						
	TOTAL CONTRIBUTIONS	\$	2,500.00						
	TOTAL INFLOWS	<u> </u>	16,900.00						
DUTFLOVS:									
FOOD & BEVERAGE		т.	otal with ••		Before ++	P	.i Ch		т
FUUD & BETERAGE	Friday PM Break	\$	510.85		382.00	\$	vice Charge 84.04	\$	Tax 44.8
	Friday Dinner	*	4,605.34		3,443.75		757.63	\$	
	Saturday Breakfast				1,440.00		316.80	\$	168.9
	Saturday AM Break	-	1,925.71 310.25		232.00		51.04	\$	27.2
	TOTAL F&B	\$	7,352,15	*	5,497.75	\$ \$	1,209.51		644.8
	TOTALTUD	•	1,002.10	•	0,701.10	*	1,200.01	•	011.0
AUDIO VISUAL									
	Fri/Sat AV	\$	1,179.00	\$	900.00	\$	198.00	\$	81.0
	TOTAL AV	\$	1,179.00	\$	900.00	\$	198.00	\$	81.0
ROOM AND INCIDENTAL CHGS	Daniel Barrel		101.00						
	Room Rental	\$	161.08						
	Room credit adj	\$	(278.00)						
	Packaging Handling Fee	\$	30.00						
	TOTAL ROOM CHRG	\$	(86.92)						
TOTAL MTG CHGS PD TO HOTEL		\$	8,444.23						
MISC MEETING EXPENSES	Dei-si-		407.70						
	Printing	\$	407.76						
	Mtg Coordinator Fee	\$	555.89						
	CPE Documentation	\$	65.50						
	Postage	\$	55.09						
	Credit Card Fees	\$	423.69						
	TOTAL MISC EXP	\$	1,507.93						
	TOTAL OUTFLOWS		9,952.16						
	.0112.0011.20110	Ť	2,002.10						
	NET FLOW		6,947.84						
	METITION								

Forensic & Investigative Accounting Section Bio of the Speaker

Darrell D. Dorrell is a founding partner of **financialforensics**®, a boutique forensic accounting practice in Lake Oswego, OR. He practices in civil and criminal matters throughout the U.S. and has served as an expert witness/consultant in 500+/- matters; additional assignments exceed 1,000+/-. They include alter ego, anti-trust, bankruptcy, breach of contract, estate/gift taxes, family law, financial forensics, forensic accounting, fraud, fraudulent conveyance/transfer intellectual property, lost profits, patent, solvency/insolvency, trademark, trade dress, and trade secrets, among others.

A nationally recognized speaker and author, and Darrell has delivered more than 100 training presentations on forensic accounting and related topics during the last five years. His presentations span 23 states (including 12 state CPA societies), Puerto Rico and Canada. He has provided training to the Federal Bureau of Investigation (FBI), United States Department of Justice (USDOJ), Securities and Exchange Commission (SEC), American Bar Association, Bankruptcy Bar Association, Oregon Bar Association, Washington Bar Association, American Society of Appraisers (ASA), American Institute of Certified Public Accountants (AICPA), National Association of Certified Valuation Analysts (NACVA), Association of Certified Fraud Examiners, Association of Insolvency & Restructuring Advisors, Institute of Management Accountants, International Law Enforcement Auditors Association, SEAK, CPAA International, Inc., AGN, Inc., and Turnaround Management Association.

Darrell has published more than 70 articles in the American Journal of Family Law, Business Appraisal Practice, CPA Journal, Financial Valuation and Litigation Expert, Sarbanes-Oxley Compliance Journal, Litigation Counselor, National Litigation Consultants Review, Value Examiner, RIA's Valuation Strategies, and the United States Attorneys' Bulletin. Additionally, he has been cited in Bloomberg Wealth Manager, Business Week, IR Magazine, the Portland Oregonian, the Practical Accountant and "Drunkard's Walk: How Randomness

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Rules Our Lives," a New York Times best-seller. He authored the forensic accounting chapter in "Valuation for Dummies." Also, he has been featured on National Public Radio (NPR) WYNC "RadioLab," the "Small Business Television" network, and the "First Business News Network Television."

His financial forensics, forensic accounting, investigative, litigation, valuation, fraud, and related expertise are extensive. Most significantly, he developed the Forensic Accounting/Investigation Methodology© (FA/IM©), and he co-authored for the United States Department of Justice (USDOJ) the March 2005, Vol. 53 No. 2 issue, i.e. Financial Forensics I - Counterterrorism: Conventional Tools for Unconventional Warfare, and the May 2005 Vol. 53 No. 3 issue Financial Forensics II - Forensic Accounting: Counterterrorism Tactical Weaponry. Both issues are available via the nublic site: http://www.usdoj.gov/usao/eousa/foia reading room/foiamanuals.html. His book, "Financial Forensics Body of Knowledge" co-authored with Gregory A. Gadawski, is scheduled for publication January 2012, by John Wiley & Sons, Inc.

Title of Talk:

Aberrant Pattern Detection & Forensic Lexicology

Forensic & Investigative Accounting Section Report on the 2011 Annual Meeting

Rich Brody, Program Coordinator

Overview

In our second year on the AAA Annual Meeting Program, 34 research paper submissions were received to be considered for a concurrent session (we had 23 last year). Included in this total were 3 papers that were eventually transferred to other Sections as it was determined that the content was best presented elsewhere (Auditing and International Sections). The AAA allocated 10 sessions to the FIA Section (we had 9 at last year's meeting).

Of the 31 papers that were reviewed by FIA members, 24 were accepted for 6 concurrent sessions. Based on the feedback from some of our membership (and my own personal opinion), it was decided that the 6 concurrent sessions would all be Paper Dialogue Sessions rather than Traditional Paper Sessions. The Paper Dialogue Sessions do not have discussants and this allows us to have more papers (4 per session) and more audience participation. The remaining 7 papers were accepted for the Research Forums.

In addition to the research paper submissions, 8 panel session proposals were received. A committee comprised of 3 FIA members reviewed the proposals and decided that some of the panels were similar in nature and should be combined. After contacting the originators of the proposals, 4 proposals were combined into 2, both of which were accepted. Two other panel submissions were accepted for presentation at the meeting and the final two were not accepted due to space limitations.

I am happy to report that all 24 accepted concurrent session paper authors have committed to present their papers at the meeting. Further, all 7 accepted research

forum papers will also be represented at the meeting. We were fortunate to not have any conflicts resulting in the withdrawal of any of these papers.

We also were fortunate to have many volunteers (73!) to review paper submissions. As a result, each paper was sent to a minimum of 3 reviewers and, in most cases, 4 reviewers. These reviewers helped a great deal in the acceptance/rejection decision process. We also had 16 members volunteer to serve as a Moderator (well over the 6 needed for the concurrent sessions).

Issues and Future Concerns

- 1. While I transferred 3 papers (approximately 10% of total submissions) to other Sections, no papers were transferred to us. I sent an email to other Program Chairs early on in the process noting that our section had plenty of reviewers and space to accept other papers and that "fraud or forensic" papers should be transferred to me. A quick review of the preliminary program suggests that some papers would be appropriately placed in the FIA Section. It is possible that other submissions were rejected by other Sections and we need to ensure in the future that the Program Chairs send relevant papers to our Section. This should be discussed at the planning meeting for the 2012 conference and discussed with the AAA Annual Program Coordinator for the meeting.
- 2. This is the first year that we are having Paper Dialogue Sessions only (in place of the Traditional Sessions with a discussant for each paper). We should collect feedback on this and determine if we want to make any changes for the 2012 meeting.
- 3. It is critical that reviewers meet the deadline provided. I apologize for hounding some of you to get your reviews to me but we have tight windows to get things done and it is extremely frustrating to have to wait for reviews when trying to put the preliminary program together. We do have a surplus of reviewers so I would just like to emphasize that you do not have to volunteer if you do not have the time to complete the reviews in advance of the deadline.

Concluding Thoughts

I would like to thank everyone for their support and participation the past several months. Without the support of our wonderful members, we would not be where we are today. Special thanks to Tim Louwers, Debbie Sinclair (2012 Program Chair) and, of course, the AAA's Kathy Casper (an amazing resource for just about anything) for their help throughout the process.

Special thanks to the following sponsors of the FIA Section:

- AICPA Thank you Elaine Leggett.
- Audimation Services, Inc.
 Thank you Dana C. Newman.
- Commerce Clearing House Thank you Pat Cummings.
- Georgia Southern University Thank you Don Lawrence Berecz.
- KPMG Thank you Bernie J. Milano.
- Roosevelt University Thank you Tanweer Hasan.
- Rufus & Rufus
 Thank you Robert Rufus.
- West Virginia University Thank you Tim Pearson.

Please Support our Sponsors!

Recruitment Brochure

Forensic and Investigative Accounting Section.

Discover why so many of your colleagues find the FLA the place to be.

*"Hockey great Wayne Gretzky advises that we need to go where the puck will be, rather than going to where the puck is now. Similarly, to become a great forensic accountant, you need to join and participate in the many valuable FIA activities."

D. Larry Crumbley Louisiana State University

Forensic accounting issues are important to everyone in the AAA, for we all have a vested interest in enhancing the quality of the forensic and fraud education of accounting students. This section provides a forum that cuts across disciplines, specialty areas and geographic boundaries. As Gordon Brown said, "What the use of finger prints was to the 19th century and DNA analysis was to the 20th, forensic accounting will be to the 21st century."

The FIA Section enables members to share their experiences, providing opportunities for linkage between large and small schools, educators and practitioners, and members worldwide. Use the attached form to apply for membership in the FIA (you must also be a member of the AAA). Mail your application to AAA headquarters (5717 Bessie Drive, Sarasota, FL 34233-2399). Join today and become better connected to your colleagues and your profession.

GIVE THE FORM BELOW TO COLLEAGUES AND ENCOURAGE THEM TO JOIN!

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