



***Gender Issues and Worklife Balance Newsletter
Summer 2015 Edition***

GIWB Section Newsletter, Summer 2015

Newsletter Editor: L. Murphy Smith

Letter from the Outgoing President



Dear GIWB Colleagues,

As my year as President of this section comes to a close, I would like to thank you for allowing me to serve the needs of this group. I have worked with some of you this year to get the annual meeting arrangements made and the awards selected. I have learned a great deal about the operations of a section of the AAA and for that I am grateful. I know that Larry Crumbley is looking forward to next year and he has plans to examine some important issues. The officers of this section have all done a great job and I have enjoyed the interaction with you. Murphy Smith's work as the National Meeting Program

Coordinator and Don Ariail's work as Council Representative are exemplary. Also, I want to express my sincere thanks to the KPMG Foundation for their ongoing support of our awards, which have a significant impact on the work of accounting academicians regarding gender issues and work-life balance.

Your continued interest in researching the important and relevant gender issues affecting companies is important to our profession. In many cases, your work can have a direct impact on the success of business enterprises and on the accounting profession as a whole. I look forward to working with the section in the future as a Past President and am willing to help in Larry in his transition to the position of President.

I hope you can join us at the Annual Breakfast Meeting in Chicago on Tuesday morning, August 11th, 2015. I look forward to seeing you all there!

Thanks so much!

Margaret

Dr. Margaret M. Tanner, CPA
GIWB Section President 2014-15
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GIWB Section Website: <http://www2.aaahq.org/GIWB/gis.html>

Letter from the Incoming President for 2015-16:



Greetings GIWB Colleagues,

As President-Elect, I am excited to become the next President in August 2015 at our breakfast meeting at the annual AAA meeting in Chicago. Earlier I sent out an e-mail encouraging members to volunteer for officer positions and committee positions.

We have a slate of candidates to be voted on at our breakfast business meeting. However, I need more volunteers for four important committees:

1. Strategic Planning Committee.
2. Bylaws Committee.
3. Membership Committee.
4. Awards Committee.

The purpose of the Bylaws Committee is to consider suggested changes such as

1. President and President-Elect shall serve 2-year terms.
2. Election of officers by e-mail long before the annual breakfast meeting.
3. Creation of a Hall of Fame and a permanent Awards Committee.

Please let me know if you are willing to serve on any of these committees or if you have any ideas for our section.

Sincerely,

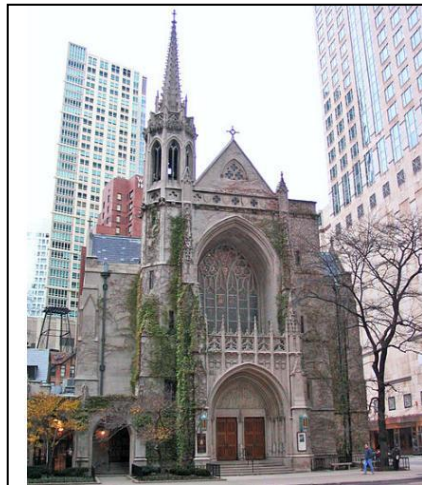
Larry

Dr. D. Larry Crumbley
President-Elect 2015-2016
Louisiana State University
dcrumbl@lsu.edu

GIWB Section Website: <http://www2.aaahq.org/GIWB/gis.html>

AAA Annual Meeting, Aug 8-12, 2015, Chicago, IL, USA

There are lots to see and do at the 2015 Annual Meeting in Chicago. The theme is "Building Bridges to Our Future" as we usher in the beginning of our centennial year. Our organization has come a long way since 1916 - and the meeting will provide a forum for discussions around our future as global thought leaders in accounting,



as well as building bridges between the AAA and our numerous key global partners. Accounting is

critical to a prosperous society and as the leading academic organization in accounting in the world, we must respond as an organization to the changes in our global environment.



Please join us in Chicago August 8 through August 12, 2015 for the Annual Meeting and Conference on Teaching and Learning (CTLA) and become a participant in building the bridges to our future and help us to become an even stronger and more impactful organization!

AAA Meeting Hotels:

Hyatt Regency Chicago
151 East Wacker Drive
Chicago, IL 60601 USA
Toll-Free: 1-888-421-1442
Telephone: 1-312-565-1234
AAA Rate: Single/Double: \$219

Swissôtel Chicago
323 East Wacker Drive
Chicago, IL 60601 USA
Toll-Free: 1-888-737-9477
Telephone: 1-312-565-0565
AAA Rate: Single/Double: \$225



GIWB Section Annual Business Meeting 2015

Our annual GIWB Section business meeting is scheduled for **Tuesday, August 11, 6:45 am**. As usual we will discuss issues relevant to our Section and to the AAA overall, such as this year's annual meeting theme regarding building bridges to our future. We will also elect officers for the coming year and present the GIWB Section KPMG Awards. Our Section's focus on gender and work-life balance continues to be important, both to academics and practitioners. Please make your colleagues aware of our Section and encourage them to join, and attend our breakfast meeting.

Nominations of GIWB Officers to Serve in 2015-16:

The GIWB Section has five elected officers: President-Elect, VP-Research, VP-Practice, Secretary-Treasurer (2-year term), and AAA Council Representative (3-year term). In addition, there are a number of other officer positions that are appointed, such as regional coordinator positions. Nominations received for officer positions to be elected are as follows:

- President-Elect
Arundhati Rao
Royce Burnett
- Vice-President Research
Stan Kratchman
Wayne Bremser
- Vice-President Practice
Holly Rudolph
- Secretary-Treasurer
Bambi Hora
- No election this year for Council Representative, Don Ariail will start 2nd year of 3-year term.

All officers' duties are described on the GIWB website in the Bylaws section (http://www2.aaahq.org/GIWB/GIWB_Bylaws_Aug2013.pdf). There are currently two unfilled regional coordinator positions (Midwest and Western). The function of regional coordinators is to ensure reviews of GIWB papers submitted to regional meetings. Also, the regional coordinators are encouraged to set up a GIWB-related event, e.g. to give out a GIWB Best Paper Award to the best meeting paper that deals with GIWB-related research.

If you have an interest in serving in any officer position, please contact GIWB Section President Larry Crumbley. If you want to nominate someone, please check with your nominee first, to be sure that they are willing to serve. Current officers are listed on the GIWB website (<http://www2.aaahq.org/about/directory2015/sectionregion/gia.htm?#officers>).

CFPs - Upcoming Meetings:

Future AAA Annual Meetings will be held in:



New York, NY (August 6-10, 2016)



San Diego, CA (August 15-18, 2017)

Call for Papers - Allied Academies Fall 2015 Meeting:



October 14-16, 2015

The Allied Academies International Conference, Las Vegas

(<http://www.alliedacademies.org/Public/Conferences/Conferences.aspx>)

The Allied Academies will hold joint meetings of all its member academies. Each Academy publishes one or more double blind, peer reviewed journal, with a 25% acceptance rate. Member academies include:

- Academy of Accounting and Financial Studies (AAFS)
- Academy for Economics and Economic Education (AEEE)
- Academy of Educational Leadership (AEL)
- Academy of Entrepreneurship (AE)
- Academy of Information and Management Sciences (AIMS)
- Academy of Organizational Culture, Communications Conflict (AOCCC)
- Academy of Marketing Studies (AMS)
- Academy of Strategic Management (ASM)
- Academy of Legal, Ethical and Regulatory Issues (ALERI)
- Academy for Studies in International Business (ASIB)
- International Academy for Case Studies (IACS)
- Academy for Studies in Business (ASB)

All submissions are handled electronically, through the Allied Academies website (<http://www.alliedacademies.org/Public/Default.aspx>). Please note that participants may choose their presentation times when they register. Further, participants who cannot attend physically may choose to participate via the Internet Division. This will enable you to participate at your leisure during the two week period surrounding the conference.

All papers accepted for presentation at the Conference will be published in the appropriate Proceedings. All of the articles submitted for journal and award consideration are eligible for the Accelerated Review Process, which is a double blind peer review conducted by members of the appropriate journal Editorial Board. There is a 25% acceptance rate for these manuscripts, and approved papers will appear in the appropriate journal within a year of submission. In addition, the top papers submitted for the conference will be recognized with a distinguished research award.

GIWB Bylaws are on GIWB Website:

Revisions to the GIWB Section Bylaws were approved last year. The newly revised Bylaws provide information for activities of the GIWB Section, including officer duties and awards criteria. Please check them out online (http://www2.aaahq.org/GIWB/GIWB_Bylaws_Aug2013.pdf).

Member News and Accomplishments:



GIWB Section Member, Dr. D. Larry Crumbley, the KPMG Endowed Professor in the Department of Accounting at Louisiana State University has completed six educational novels for Carolina Academic Press (<http://www.cap-press.com/>):

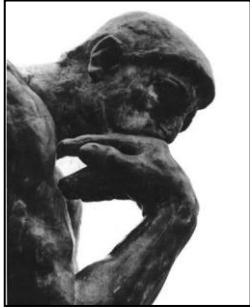
- *Accosting the Golden Spire*, Third Edition, by D. Larry Crumbley, Christopher G. Jones, Stacy Mastrolia. 2013, 276 pp, paper, ISBN: 978-1-61163-418-1.
- *Costly Reflections in a Midas Mirror*, Third Edition, by D. Larry Crumbley, Donald L. Ariail, Julie C. Chenier, G. Stevenson Smith. 2011, 190 pp, paper, ISBN: 978-1-59460-962-6.
- *The Big R: A Forensic Accounting Action Adventure*, Third Edition, by D. Larry Crumbley, Edmund D. Fenton, Jr., Douglas E. Ziegenfuss. 2014, 272 pp, paper, ISBN: 978-1-61163-523-2.
- *The Bottom Line Is Betrayal: An International Business Action Adventure*, Seventh Edition, by Katherine Taken Smith, Lawrence Murphy Smith, D. Larry Crumbley. 2014, 208 pp, paper, ISBN: 978-1-61163-602-4.
- *The Ultimate Rip-Off: A Taxing Tale, Fifth Edition*, by D. Larry Crumbley, Donald L. Ariail, Debra A. Salbador. 2012, 250 pp, paper, ISBN: 978-1-61163-135-7.
- *Trap Doors and Trojan Horses: An Auditing Action Adventure*, by D. Larry Crumbley, Lawrence Murphy Smith, Laura Davis DeLaune. 2009, 228 pp, paper, ISBN: 978-1-59460-696-0.



GIWB Section Member, Dr. L. Murphy Smith, coauthored a paper with Hannah M. Martin and Katherine Taken Smith, titled ‘A Financial and Public Policy Analysis of the Meat Industry,’ which was presented at the Allied Academies International Conference, held in New Orleans in April 2015. An important part of personal and societal wellness is the issue of a proper diet. Meat provides essential nutrients, notably protein, B vitamins, vitamin D, and iron. Eating a proper diet has been a concern from ancient times to the present. For example, ancient Egyptians discovered that eating

liver would help cure night blindness, an illness now known to be caused by a vitamin deficiency. In the Bible, the story of Daniel, written about 540 B.C., describes the benefits of eating healthy food (Daniel 1:15). Some people are under the impression that a vegetarian diet is automatically superior to a diet that includes meat. However, good health for both vegetarians and meat-eaters depends on making daily healthy choices, such as limiting consumption of high-sugar and high-sodium processed foods. Diet is a key part of a healthy lifestyle; being physically, mentally, and spiritually active are also important factors connected to overall well-being. The full article is available online (http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2618753).

Teaching News:



PowerPoint Presentations on Ethics: Available online

(<http://goo.gl/7s3zB>) are four ethics-related presentations: (1) Ethics in Business and Society, (2) Pursuit of Ethics: Heroes and Villains in Life and Legend, (3) Teaching Ethics: Why, What, How, and (4) Ethics--The Basics and Why It Matters: An Ethics Presentation Adaptable across Academic Fields. Ethics is a critically important issue for persons working in accounting and other areas of business. While teaching technical concepts and skills, various professional organizations, ask that business school faculty integrate ethical training into their classes. While financial statement

analysis and corporate financial reporting requirements are important technical topics, the issue of ethics addresses deeper truths about doing business and life in general. These presentations make a compelling argument that what really satisfies a person's soul is not fame and fortune, but living a life reflecting noble character and personal integrity



Quick Links to Online Accounting and Auditing Resources: Available

online (<http://goo.gl/vMRPx>) are links to a variety of useful accounting and auditing websites. This website makes it easy for students and others to identify some key accounting- and auditing-related websites. The websites are categorized among seven categories: financial accounting, auditing, international accounting and auditing, research and publications, accounting organizations, information technology, and ethics. Among the accounting organizations on the list of links is the American Institute of

CPAs (AICPA). The AICPA and its predecessors have been serving the accounting profession since 1887. Another organization on the list is the Institute of Internal Auditors (IIA), which was established in 1941. The IIA serves more than 70,000 members from more than 100 countries in internal auditing, governance and internal control, IT audit, education, and security. Another organization on the list is the Institute of Management Accountants (IMA). The IMA has a global network of more than 70,000 members in 120 countries and 300 professional and student chapters. The website offers resources such as continuing education; on-line issues of the IMA's journal, *Strategic Finance*; and information about the IMA's certification program.

GIWB Section Awards for 2015:

As announced earlier on the AAA website, the Gender Issues and Work-Life Balance Section will present four awards at the GIWB annual business meeting at the AAA meeting in Atlanta, GA. The KPMG Best Paper Award is selected from the papers submitted to the annual meeting. Nominations for the other three awards (dissertation, published manuscript, and mentoring) are due by March 1 each year, per the AAA website (<http://aaahq.org/awards.cfm>). The awards are described in the GIWB By-Laws (http://www2.aaahq.org/GIWB/GIWB_Bylaws_Aug2013.pdf).

1. KPMG Best Paper Award: Awarded each year to the best paper presented in the Gender Issues and Work-Life Balance sessions at the Annual Meeting.
2. KPMG Outstanding Dissertation Award: Awarded each year to the outstanding dissertation regarding gender issues and work-life balance.
3. KPMG Outstanding Published Manuscript Award: Awarded each year to the outstanding published manuscript regarding gender issues and work-life balance.
4. KPMG Mentoring Award: Awarded each year to a special mentor (female or male) who has affected the lives of women in accounting.

The KPMG Best Paper Award is selected from the GIWB papers presented at the annual meeting. The other three awards are selected from nominations received by March 1 each year. Information about the awards and submission information is available on the GIWB website (<http://www2.aaahq.org/GIWB/awards.html>) and the AAA website (<http://www2.aaahq.org/awards/GenderIssuesAwards.htm>).

These awards have a significant impact on the work of accounting academic researchers regarding gender issues and work-life balance. The contributions of the KPMG Foundation to higher education and academic scholarship are sincerely appreciated.

GIWB Website:



The GIWB website (<http://www2.aaahq.org/GIWB/gis.html>) lists the objectives of our section, how to become a member, bylaws, officers, awards, and our newsletter. A big thanks goes to our webmaster, Dr. Arundhati Rao of Towson University (arao@towson.edu).

Pass it on....*Why every American Accounting Association Member Should be a Member of the Gender Issues and Worklife Balance (GIWB) Section. Ask your colleagues to join today!*

Everyone knows students and colleagues who are affected by matters of work-life balance or gender issues. The GIWB Section is relevant to AAA members regardless of their fields of specialization or geographic location. The GIWB Section is renowned for its paper sessions, panels, pre-conference workshops, and symposia at the AAA annual meeting. The Section provides four prestigious awards funded by KPMG each year, three for research and one for exemplary mentoring of students.

The Gender Issues and Worklife Balance Section enables members to share their experiences, facilitating networking among large and small schools, educators and practitioners, and members worldwide. Fill out the attached form to apply for membership in the GIWB (you must also be a member of the AAA). Mail your application to AAA headquarters (5717 Bessie Drive, Sarasota, FL 34233-2399). Join today and become better connected to your colleagues and your profession.

GIVE THE FORM BELOW TO COLLEAGUES AND ENCOURAGE THEM TO JOIN!
Or they can download the segment (section) add-on form from the AAA website
(<http://aaahq.org/membership/2014-2015MemberandStudentAdd-On.pdf>).

Membership Application for the Gender Issues and Worklife Balance Section
ID# _____

Name _____

Address _____

Affiliation _____

Telephone: Office _____ Home _____ Fax _____

Dues Enclosed: \$15

Payment method: ☐ Check enclosed (make payable to AAA) ☐ VISA ☐ Mastercard

Billing

Address _____

Account Number _____ Expiration date _____

Signature _____

Mail to: American Accounting Association | 5717 Bessie Dr, Sarasota, FL 34233 | P:
941.921.7747 | F: 941.923.4093 | E: info@aaahq.org

Contact the Newsletter Editor:



Please send me items of interest for the next newsletter, including:

- Recent books or journal articles related to GIWB - whether you have published them or you have seen other people's work that you think our section members should know about.
- Conferences and calls for papers related to GIWB - make sure all regional or local events you may be involved with get good billing this way.
- Conferences and calls for papers could include non-AAA events too (if directly relevant to section members' interests) - Have you been to an interesting meeting recently? Why not write a few paragraphs for us describing who presented what so we can all benefit in some way from events we couldn't attend?
- Personal accomplishments e.g. promotions or awards (if possible, include a photo; don't be shy!) Have you changed jobs recently? Let people know where you are now via the newsletter perhaps!
- New research projects started or updates on current ones you may be working on.
- PhD students tell us what you are doing and what you are finding out--there may be people out there who can help you in all kinds of ways you hadn't thought about. Ask!
- Submit a short article to the newsletter.
- Other items related to GIWB e.g. comments or questions you'd like answers to or help with. Maybe someone out there has an answer that can help you with an issue you are facing? Ask!

Happy teaching and researching to all,

Murphy

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GIWB Section Website: <http://www2.aaahq.org/GIWB/gis.html>
