



***Gender Issues and Worklife Balance Newsletter
Winter 2014-15 Edition***

GIWB Section Newsletter, Winter 2014-15 Newsletter Editor: L. Murphy Smith

Letter from the Section President



Dear GIWB Colleagues,

The AAA National Meeting in Chicago is coming up this summer. The annual breakfast and business meeting of the GIWB Section is tentatively set for Tuesday, August 11, from 6:45 a.m. until 8:15 a.m. The AAA program includes some interesting and informative GIWB sessions. Gender issues and work-life balance continue to be important matters to accountants and other working professionals. As previously reported in a Deloitte & Touche survey, 91 percent of all employed adults agree that workers are more likely to behave ethically at work when they have a good work-life balance.

I appreciate the work of all my GIWB Section colleagues in making our Section one of the most active AAA Sections. Please encourage your colleagues to join the Section; our work is relevant to everyone. A membership form is included in this newsletter. Our dues are among the lowest of all sections at only \$15 per year.

I hope to see you at the annual meeting in Chicago.

Cheers,

Margaret

Dr. Margaret M. Tanner, CPA
GIWB Section President 2014-15
Interim Dean and Professor of Accounting
College of Business
University of Arkansas – Fort Smith
margaret.tanner@uafs.edu

AAA Annual Meeting, Aug 8-12, 2015, Chicago, IL, USA



The theme of the 2015 Annual Meeting in Chicago is "Building Bridges to Our Future" as we usher in the beginning of our centennial year. Our organization has come a long way since 1916 - and the meeting will provide a forum for discussions around our future as global thought leaders in accounting, as well as building bridges between the AAA and our numerous key global partners. Accounting is critical to a prosperous society and as the leading academic organization in accounting in the world, we must respond as an organization to the changes in our global environment.

Please join us in Chicago August 8 through August 12, 2015 for the Annual Meeting and Conference on Teaching and Learning (CTLA) and become a participant in building the bridges to our future and help us to become an even stronger and more impactful organization!

AAA Meeting Hotels:

Hyatt Regency Chicago
151 East Wacker Drive
Chicago, IL 60601 USA
Toll-Free: 1-888-421-1442
Telephone: 1-312-565-1234
AAA Rate: Single/Double: \$219

Swissôtel Chicago
323 East Wacker Drive
Chicago, IL 60601 USA
Toll-Free: 1-888-737-9477
Telephone: 1-312-565-0565
AAA Rate: Single/Double: \$225



Upcoming AAA Meetings:

March 11, 2015-March 14, 2015
2015 Southwest Region Meeting
Houston, Texas

March 13, 2015-March 14, 2015
2015 Forensic Accounting Conference
Denver, Colorado

March 26, 2015-March 27, 2015
JISC2015-1st Journal of Information Systems Research Conference
Durham, North Carolina

March 27, 2015-March 28, 2015
2015 Conference of the Public Interest Section and Doctoral/New Scholar Consortium
Crystal City, Virginia

March 27, 2015-March 28, 2015
2015 Government and Nonprofit Section Midyear Meeting
Detroit, Michigan

April 16, 2015-April 18, 2015
2015 Southeast Region Meeting
Asheville, North Carolina

April 23, 2015-April 25, 2015
2015 Mid-Atlantic Region Meeting
Cherry Hill, New Jersey

April 30, 2015-May 2, 2015
2015 Ohio Region Meeting
Cleveland, Ohio

April 30, 2015-May 2, 2015
2015 Western Region Meeting
Coronado, California

June 10, 2015-June 14, 2015
2015 AAA/Deloitte/J. Michael Cook Doctoral Consortium
Deloitte University, Westlake, Texas

Future AAA Annual Meetings will be held in:



New York, NY (August 6-10, 2016)



San Diego, CA (August 15-18, 2017)

OTHER MEETINGS:

Call for Papers: The Allied Academies, International Conference in New Orleans, April 8-10, 2105:



Looking toward Jackson Square



National World War 2 Museum

The Allied Academies will hold its Spring 2015 meeting in New Orleans, on Wednesday, April 8 through Friday, April 10, 2015. The deadline for all submissions and registration is Wednesday, February 26. The registration fee for submissions received on or before that date is \$325. The registration fee for any submissions received after the deadline is \$375. Please note that each conference participant who plans to attend the conference must register, and at least one author on every paper is required to register.

To provide you with maximum outlets for your research, the Allied Academies will hold joint meetings of all its member academies. Each Academy publishes one or more double blind, peer

reviewed journal, with a 25% acceptance rate. To provide you with maximum outlets for your research, the Allied Academies will hold joint meetings of all its member academies:

Academy of Accounting and Financial Studies (AAFS)
Academy for Economics and Economic Education (AEEE)
Academy of Educational Leadership (AEL)
Academy of Entrepreneurship (AE)
Academy of Information and Management Sciences (AIMS)
Academy of Organizational Culture, Communications Conflict (AOCCC)
Academy of Marketing Studies (AMS)
Academy of Strategic Management (ASM)
Academy of Legal, Ethical and Regulatory Issues (ALERI)
Academy for Studies in International Business (ASIB)
International Academy for Case Studies (IACS)
Academy for Studies in Business (ASB)

All submissions are handled electronically, through the Allied Academies website (). Please note that participants may choose their presentation times when they register. Further, participants who cannot attend physically may choose to participate via the Internet Division. This will enable you to participate at your leisure during the two week period surrounding the conference.

All papers accepted for presentation at the Conference will be published in the appropriate Proceedings. All of the articles submitted for journal and award consideration are eligible for the Accelerated Review Process, which is a double blind peer review conducted by members of the appropriate journal Editorial Board. There is a 25% acceptance rate for these manuscripts, and approved papers will appear in the appropriate journal within a year of submission. In addition, the top papers submitted for the conference will be recognized with a distinguished research award.

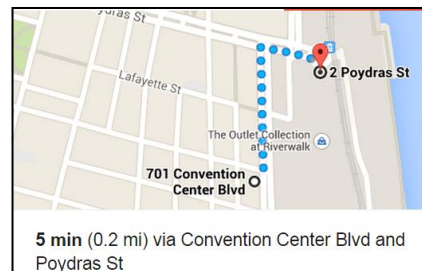
Conference Registration: <http://alliedacademies.org/Public/SubmissionInstructions.aspx>
Convention Hotel - Hilton Riverside Hotel: <https://resweb.passkey.com/go/SpringConference>
Nearby Hotel - Omni Riverside Hotel: <http://www.omnihotels.com/hotels/new-orleans-riverfront>



Hilton Riverside



Omni Riverside



Short walk from Omni to Hilton

Awesome things to see and do in New Orleans: National World War 2 Museum (<http://www.nationalww2museum.org/>), French Quarter, Jackson Square, etc.

GIWB Section Annual Business Meeting 2015

Our annual GIWB Section business meeting is tentatively scheduled for **Tuesday, August 11, 6:45 am**. As usual we will discuss issues relevant to our Section and to the AAA overall, such as this year's annual meeting theme regarding building bridges to our future. We will also elect officers for the coming year and present the GIWB Section KPMG Awards. Our Section's focus on gender and work-life balance continues to be important, both to academics and practitioners. Please make your colleagues aware of our Section and encourage them to join, and attend our breakfast meeting.

Nominations of GIWB Officers to Serve in 2015-16:

Please consider nominating a Section member to serve in an officer position (self-nominations are welcome). The GIWB Section has five elected officers: President-Elect, VP-Research, VP-Practice, Secretary-Treasurer (2-year term), and AAA Council Representative (3-year term). In addition, there are a number of other officer positions that are appointed, such as regional coordinator positions. The function of regional coordinators is to ensure reviews of GIWB papers submitted to regional meetings. Also, the regional coordinators are encouraged to set up a GIWB-related event, e.g. giving out a GIWB Best Paper Award to the best meeting paper that deals with GIWB-related research. All officers' duties are described on the GIWB website in the Bylaws section (http://aaahq.org/GIWB/GIWB_Bylaws_Aug2013.pdf). If you have an interest in serving in any officer position, please contact GIWB Section President Margaret Tanner. If you want to nominate someone, please check with your nominee first, to be sure that they are willing to serve. Officer duties are described in the Bylaws.

Current officers are listed on the GIWB website
(<http://aaahq.org/about/directory2015/sectionregion/gia.htm?#officers>).

GIWB Bylaws are on GIWB Website:

The GIWB Section Bylaws provide information for activities of the GIWB Section, such as officer duties and awards criteria. Please check them out online
(http://aaahq.org/GIWB/GIWB_Bylaws_Aug2013.pdf).

Member News and Accomplishments:



Don Arial has received accolades for his poem, “The Accountant's Task.” An excerpt is provided below:

*The Accountant's Task**

Predating Pacioli's time
and into the modern age.
The Accountants' double entry
has evolved its artful stage.

Whether manually performed
as for centuries acclaimed.
Or a digital process used
the basics remain the same.

...

*Source: Don Arial. 2011. The Accountant's Task. *Journal of Forensic & Investigative Accounting*, Volume 3: No. 2, Special Issue.

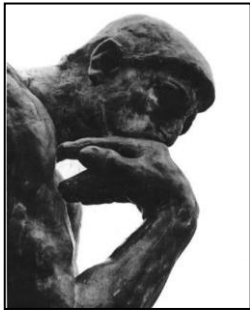


Liz Mulig, Murphy Smith, and Tommy Stambaugh coauthored a recent article on identity theft. Their article, “Identity Hack! Is Your Company Next?” appeared in the December 2014 issue of *Strategic Finance*. Identity theft often makes headlines, due to the many people affected by the crime. On February 5, 2015, Anthem Inc., the massive insurance company reported being the

victim of an identity hack exposing personal data of up to 80 million of its customers. The perpetrators of the cybercrime hacked into the company's computer system and obtained social security numbers, email addresses, and other personal data. Mulig, Smith, and Stambaugh list a few common-sense tactics that go a long way in preventing identity theft: (1) PIN numbers and passwords should be properly safeguarded and not kept in wallets or purses; (2) When withdrawing money from an ATM or writing a check, be aware of who is around you and may

be trying to steal personal information; (3) Shred financial statements and other paperwork that contains sensitive information; (4) Share personal information only with trusted parties; (5) Guard your mail and shred trash that contains sensitive information; (6) Use virus protection and update your virus software and data files often; (7) Be very choosy about which files you download and which hyperlinks you click; and (8) Always use a firewall.

Teaching News:



PowerPoint Presentations on Ethics: Available online

(<http://goo.gl/7s3zB>) are four ethics-related presentations: (1) Ethics in Business and Society, (2) Pursuit of Ethics: Heroes and Villains in Life and Legend, (3) Teaching Ethics: Why, What, How, and (4) Ethics--The Basics and Why It Matters: An Ethics Presentation Adaptable across Academic Fields. Ethics is a critically important issue for persons working in accounting and other areas of business. While teaching technical concepts and skills, various professional organizations, ask that business school faculty integrate ethical training into their classes. While financial statement

analysis and corporate financial reporting requirements are important technical topics, the issue of ethics addresses deeper truths about doing business and life in general. These presentations make a compelling argument that what really satisfies a person's soul is not fame and fortune, but living a life reflecting noble character and personal integrity



Quick Links to Online Accounting and Auditing Resources: Available online (<http://goo.gl/vMRPx>) are links to a variety of useful accounting and auditing websites. This website makes it easy for students and others to identify some key accounting- and auditing-related websites. The websites are categorized among seven categories: financial accounting, auditing, international accounting and auditing, research and publications, accounting organizations, information technology, and ethics. Among the accounting organizations on the list of links is the American Institute of

CPAs (AICPA). The AICPA and its predecessors have been serving the accounting profession since 1887. Another organization on the list is the Institute of Internal Auditors (IIA), which was established in 1941. The IIA serves more than 70,000 members from more than 100 countries in internal auditing, governance and internal control, IT audit, education, and security. Another organization on the list is the Institute of Management Accountants (IMA). The IMA has a global network of more than 70,000 members in 120 countries and 300 professional and student chapters. The website offers resources such as continuing education; on-line issues of the IMA's journal, *Strategic Finance*; and information about the IMA's certification program.

GIWB Section Awards for 2015:

As announced earlier on the AAA website, the Gender Issues and Work-Life Balance Section will present four awards at the GIWB annual business meeting at the AAA meeting in Atlanta, GA. The KPMG Best Paper Award is selected from the papers submitted to the annual meeting. Nominations for the other three awards (dissertation, published manuscript, and mentoring) are due by March 1 each year, per the AAA website (<http://aaahq.org/awards.cfm>). The awards are described in the GIWB By-Laws (http://aaahq.org/GIWB/GIWB_Bylaws_Aug2013.pdf).

1. KPMG Best Paper Award: Awarded each year to the best paper presented in the Gender Issues and Work-Life Balance sessions at the Annual Meeting.
2. KPMG Outstanding Dissertation Award: Awarded each year to the outstanding dissertation regarding gender issues and work-life balance.
3. KPMG Outstanding Published Manuscript Award: Awarded each year to the outstanding published manuscript regarding gender issues and work-life balance.
4. KPMG Mentoring Award: Awarded each year to a special mentor (female or male) who has affected the lives of women in accounting.

The KPMG Best Paper Award is selected from the GIWB papers presented at the annual meeting. The other three awards are selected from nominations received by March 1 each year. Information about the awards and submission information is available on the GIWB website (<http://aaahq.org/GIWB/awards.html>) and the AAA website (<http://aaahq.org/awards/GenderIssuesAwards.htm>).

These awards have a significant impact on the work of accounting academic researchers regarding gender issues and work-life balance. The contributions of the KPMG Foundation to higher education and academic scholarship are sincerely appreciated.

GIWB Website:



The GIWB website (<http://aaahq.org/GIWB/gis.html>) lists the objectives of our section, how to become a member, bylaws, officers, awards, and our newsletter. A big thanks goes to our webmaster, Dr. Arundhati Rao of Towson University (arao@towson.edu).

Pass it on....*Why every American Accounting Association Member Should be a Member of the Gender Issues and Worklife Balance (GIWB) Section. Ask your colleagues to join today!*

Everyone knows students and colleagues who are affected by matters of work-life balance or gender issues. The GIWB Section is relevant to AAA members regardless of their fields of specialization or geographic location. The GIWB Section is renowned for its paper sessions, panels, pre-conference workshops, and symposia at the AAA annual meeting. The Section provides four prestigious awards funded by KPMG each year, three for research and one for exemplary mentoring of students.

The Gender Issues and Worklife Balance Section enables members to share their experiences, facilitating networking among large and small schools, educators and practitioners, and members worldwide. Fill out the attached form to apply for membership in the GIWB (you must also be a member of the AAA). Mail your application to AAA headquarters (5717 Bessie Drive, Sarasota, FL 34233-2399). Join today and become better connected to your colleagues and your profession.

GIVE THE FORM BELOW TO COLLEAGUES AND ENCOURAGE THEM TO JOIN!
Or they can download the segment (section) add-on form from the AAA website
(<http://aaahq.org/membership/2014-2015MemberandStudentAdd-On.pdf>).

Membership Application for the Gender Issues and Worklife Balance Section

ID# _____

Name _____

Address _____

Affiliation _____

Telephone: Office _____ Home _____ Fax _____

Dues Enclosed: \$15

Payment method: ☐ Check enclosed (make payable to AAA) ☐ VISA ☐ Mastercard

Billing

Address _____

Account Number _____ Expiration date _____

Signature _____

Contact the Newsletter Editor:



Please send me items of interest for the next newsletter, including:

- Recent books or journal articles related to GIWB - whether you have published them or you have seen other people's work that you think our section members should know about.
- Conferences and calls for papers related to GIWB - make sure all regional or local events you may be involved with get good billing this way.
- Conferences and calls for papers could include non-AAA events too (if directly relevant to section members' interests) - Have you been to an interesting meeting recently? Why not write a few paragraphs for us describing who presented what so we can all benefit in some way from events we couldn't attend?
- Personal accomplishments e.g. promotions or awards (if possible, include a photo; don't be shy!) Have you changed jobs recently? Let people know where you are now via the newsletter perhaps!
- New research projects started or updates on current ones you may be working on.
- PhD students tell us what you are doing and what you are finding out--there may be people out there who can help you in all kinds of ways you hadn't thought about. Ask!
- Submit a short article to the newsletter.
- Other items related to GIWB e.g. comments or questions you'd like answers to or help with. Maybe someone out there has an answer that can help you with an issue you are facing? Ask!

Happy teaching and researching to all,

Murphy

Dr. L. Murphy Smith, CPA
Newsletter Editor, GIWB Section
Dill Distinguished Professor of Accounting
Murray State University