IMA/CLARIFICATION

The February 2020 Research column, “When Less (Frequent) Is More,” has been updated online to clarify that the individuals who took part in the research project are independent contractors that form an external repair network for Multiasistencia, not employees of the company. The authors believe that the findings extrapolate to similar settings that do involve an employee–employer relationship. Read the updated story at bit.ly/38IRdks.

IMA/CALL FOR PAPERS

The IMA® Committee on Ethics and Strategic Finance invite submissions for the 2021 Curt Verschoor Ethics Feature of the Year. The competition aims to highlight a work that contributes to a greater understanding of ethics within the business environment for management accounting and finance professionals, whether through new research, insightful analysis of a real-world event or scenario, or practical solutions to the ethical challenges of the day.

Entries must follow the manuscript guidelines for Strategic Finance (bit.ly/2SqcKE), including:

- Length should be approximately 2,500 to 3,000 words.
- It must be written in English and submitted in completed form for publication.
- The manuscript must not have been previously published and isn’t available to other publishers.

The deadline for entries is September 1, 2020. All entries will complete a double-blind review process for initial evaluation, followed by the final selection of the winner by the IMA Committee on Ethics in December 2020. The winning entry will be published in the March 2021 issue of Strategic Finance.

Submissions should be sent to sfmag@imanet.org. Please use the subject line “Curt Verschoor Ethics Feature” and include a completed submission form (available at bit.ly/2SqcKE).

Questions regarding the competition can be sent to sfmag@imanet.org.

THE STATS

67% of survey respondents agree they’ll stop buying a product if they don’t trust the company.

Source: 2019 Edelman Trust Barometer Global Report, bit.ly/2ScRAkU. (See “The Value of Trust” on p. 38 for more.)