



The Association of  
Accountants and  
Financial Professionals  
in Business

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## FOR IMMEDIATE RELEASE

### IMA Accepting Entries for Annual Carl Menconi Ethics Case Writing Competition

Montvale, N.J., September 25, 2019 – [IMA](#)<sup>®</sup> (Institute of Management Accountants), one of the largest and most respected associations focused exclusively on the advancement of the management accounting profession, is accepting entries for the 2020 Carl Menconi Ethics Case Writing Competition now through January 26, 2020. Full submission details are available here: <https://www.imanet.org/-/media/17aca8e80cba49bb84517412a5267269.ashx?la=en>

The competition, sponsored jointly by IMA's Committee on Ethics and IMA's Professor-in-Residence, Raef Lawson, Ph.D., CMA, CSCA, CPA, CAE, works to develop and distribute teaching cases focused on business ethics. It's open to accounting and finance academics as well as practitioners, and joint submissions are encouraged.

Winners of the competition will be featured in IMA's flagship publication, [Strategic Finance](#), and the case author or team will be recognized at IMA's Annual Conference & Expo to be held in Atlanta in June 2020. Winners will also receive one free Annual Conference registration and a \$500 cash prize.

Submissions must focus on business ethics, with specific application to management accounting and finance issues, and reference [IMA's Statement of Ethical Professional Practice](#). For questions or additional information, please contact Lawson at [research@imanet.org](mailto:research@imanet.org).

#### **About IMA<sup>®</sup> (Institute of Management Accountants)**

IMA<sup>®</sup>, named the 2017 and 2018 Professional Body of the Year by *The Accountant/International Accounting Bulletin*, is one of the largest and most respected associations focused exclusively on advancing the management accounting profession. Globally, IMA supports the profession through research, the CMA<sup>®</sup> (Certified Management Accountant) and CSCA<sup>®</sup> (Certified in Strategy and Competitive Analysis) programs, continuing education, networking, and advocacy of the highest ethical business practices. IMA has a global network of more than 125,000 members in 150 countries and 300 professional and student chapters. Headquartered in Montvale, N.J., USA, IMA provides localized services through its four global regions: The Americas, Asia/Pacific, Europe, and Middle East/India. For more information about IMA, please visit [www.imanet.org](http://www.imanet.org).

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