Teaching, Learning & Curriculum Section

American Accounting Association
27th Annual Meeting

National Harbor, MD
August 6, 2018
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Teaching, Learning & Curriculum Section
Business Meeting Agenda
Monday, August 6, 2018
6:45 – 8:15 A.M.

1. Call to Order (Natalie T. Churyk)
2. Approval of Minutes from August 7, 2017
3. 2017-2018 TLC President’s Report (Natalie T. Churyk)
4. Treasurer’s Report (Cindy Bolt-Lee)
5. Nominating Committee Report (Bob Allen)
6. Awards Committee (Carol Yacht)
   • Presentation of Outstanding Research Award (Carol Yacht & Ernst & Young Foundation Representative Sylvia Ulrich)
   • Presentation of Outstanding Instructional Contribution (Carol Yacht & Deloitte Foundation Representative Kathleen Shoztic)
   • Presentation of Hall of Honor Award (Carol Yacht & KPMG Foundation and KPMG LLP Representative Bette Kozlowski)
7. Webmaster Report
8. Committee Reports
9. Outgoing officer recognition (Natalie T. Churyk, Cassy Budd)
10. Adjournment (Cassy Budd)
AAA Teaching, Learning and Curriculum Section
TLC Breakfast Meeting Minutes
Monday, August 7, 2017| 6:45 – 8:00 AM | San Diego, CA

Meeting Start: 7:00am
Attending: TLC Officers and Membership
President Natalie Churyk called the meeting to order.
Natalie discussed that the Pink Book is now available online to save printing costs. The book contains the 2016 minutes – there were a few printed and found on the tables. Natalie discussed her agenda for today’s meeting. The agenda was approved by the attendees. The minutes from last year’s meeting were presented and approved. Current year officers were acknowledged.

TLC Treasurer Tracie Miller Nobles was absent and the Treasurer’s report was presented by the President. AAA is in the process of updating the accounting process to make it more useable. Natalie explained that pledges are commitments from firms for donations. Timing issues can cause a challenge. The new report format will be available in 2018.

Bambi Hora, Program Chair, thanked the audience and discussed the number of submissions and the acceptance rate for presentations at this year’s annual meeting. She encouraged us to attend and support TLC programs at the annual meeting.

Natalie discussed the Second Annual Colloquium and acknowledged those involved. It will occur in November in Tampa Bay. Gail Hoover King discussed the conference and the teaching track. Five sessions will be presented in the teaching track. Submissions are still open. Natalie discussed the research track and the sessions available. Accepted papers will be considered as a first round review for paper submission in the Journal of Accounting Education. Another session will present five editors from education journals to provide individual appointments for participants. KPMG is the meeting sponsor.

Bob Allen discussed nominations and discussed the very high quality of nominees and for us to continue to submit each year. Newly elected officers were acknowledged (Secretary - Claire Latham, Treasurer - Cindy Bolt). Four new members were elected to the nominations committee and were acknowledged.

Awards were presented by Tracy Manly, chair of the Awards Committee. The 2017 Outstanding Research in Accounting Education Award, sponsored by Ernst and Young, requires one of the authors to be a TLC member. This year’s winners were Anne Christensen, Jane Cote, and Claire Latham. Their article, titled “Developing Ethical Confidence: The Impact of Action-Oriented Ethics Instruction in an Accounting Curriculum” was published Journal of Business Ethics (2016).

The 2017 Outstanding Instructional Contribution Award, sponsored by Deloitte, is a new award. The honorable mention was acknowledged as well as the winning research, received by Katherine Campbell and Duane Helliloid, titled “Starbucks: Social Responsibility and Tax Avoidance”, published in the Journal of Accounting Education (2016)
The TLC Hall of Honor Award, supported by KPMG, was received by Alan Reinstein. He has written numerous papers, served on many committees, was a past TLC chair and has contributed in many ways to the TLC area.

Natalie thanked the firms for sponsoring these awards and introduced committees. Kim Church discussed Membership and discussed the regional coordinators – a new initiative to encourage membership. Webmaster Rick Lillie discussed the web page redesign. Three webinars were held during the year. Karen Osterheld and Dan Jones discussed the topics of the webinars held during 2016 and 2017. They encouraged submissions for stronger webinars and attendance.

Natalie discussed the Faculty Development initiatives and needs volunteers. Three individuals spoke regarding the Faculty Development – Teaching area: Noel Addy, Marsha Huber and Patricia Johnson. These groups developed sessions at CTLA, the Annual Meeting and webinars. There were two Faculty Development Research committees. Their mission was to gather resources to encourage academic research in the TLC area. They had panels in CTLA and the annual meeting. Another research committee examined the decline in educational research. International Outreach was a new committee that discussed how to get more international members. They attended a few international meetings and want to build a stronger collaboration with international accounting educators and AAA members.

The new Vice President-Academic will be chosen in the spring 2018.

Carol Yacht was thanked for continuing to do an excellent job with the newsletter. Rick Lillie will continue working as Webmaster.

Natalie said she would like to continue to engage TLC members with committee appointments and discussed continuation of the new committees for a two-year rotation. She thanked all the section sponsors and all involved.

The meeting concluded at 8:00 am.

Respectfully Submitted,
Cindy Bolt-Lee
TLC Secretary
2017-2018 Teaching, Learning & Curriculum Executive Committee

Natalie T. Churyk, President
Northern Illinois University

Gail Hoover King, Past President
Purdue University Northwest

Cassy Budd, Vice President - Academic
Brigham Young University

Bette Kozlowski, Vice President - Practice
KPMG LLP

Claire Kamm Latham
Washington State University Vancouver

Cindy Bolt-Lee, Treasurer
The Citadel

Bambi Hora, Council Representative
Central Oklahoma University
# TLC Treasurer’s Report (Cindy Bolt-Lee)

## TLC Treasurer's Report

<table>
<thead>
<tr>
<th></th>
<th>Year Ended May 31, 2018</th>
<th>Year Ended May 31, 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenues:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dues</td>
<td>$ 15,848</td>
<td>$ 16,595</td>
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<tr>
<td>Meeting Registration - Annual</td>
<td>4,800</td>
<td>5,600</td>
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<td>Meeting Registration - Midyear</td>
<td>28,600</td>
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<td>Contribution/Sponsorship</td>
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<tr>
<td><strong>Total Revenues</strong></td>
<td>$ 69,561</td>
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<td><strong>Expenses:</strong></td>
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<tr>
<td>Annual Meeting:</td>
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<tr>
<td>Hotel-Room/Food and Beverage</td>
<td>5,224</td>
<td>$ 8,050</td>
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<td>Hotel AV</td>
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<td>420</td>
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<td>Printing</td>
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<td>Other Expenses</td>
<td>473</td>
<td>-</td>
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<td>Midyear Meeting:</td>
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<tr>
<td>Hotel-Room/Food and Beverage</td>
<td>21,981</td>
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<td>Speakers</td>
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<td>Travel</td>
<td>990</td>
<td>2,378</td>
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<td>Hotel AV</td>
<td>5,005</td>
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<td>Other Expenses</td>
<td>524</td>
<td>1,119</td>
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<td>Awards Expenses</td>
<td>9,493</td>
<td>4,006</td>
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<td>Other:</td>
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<td>Hotel-Room/Food and Beverage</td>
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<td>Sponsorship of Meeting Breaks</td>
<td>7,581</td>
<td>3,607</td>
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<td>Other Expenses</td>
<td>1,272</td>
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<td><strong>Total Expenses</strong></td>
<td>59,879</td>
<td>51,916</td>
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<td><strong>Net Inflow</strong></td>
<td><strong>$ 9,682</strong></td>
<td><strong>$ 2,804</strong></td>
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## Additional Financial Data

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<tr>
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<th>Year Ended May 31, 2018</th>
<th>Year Ended May 31, 2017</th>
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<tr>
<td>Beginning Cash Balance</td>
<td>$ 142,587</td>
<td>$ 87,962</td>
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<td>Restricted Cash Funds</td>
<td>(17,500)</td>
<td>41,000</td>
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<td>Net Increase/Decrease</td>
<td>9,682</td>
<td>2,804</td>
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<tr>
<td>Deposit Return</td>
<td>(9,804)</td>
<td>10,821</td>
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<tr>
<td>Ending Cash Balance</td>
<td><strong>$ 124,965</strong></td>
<td><strong>$ 142,587</strong></td>
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TLC Sessions During the Annual Meeting

August 6 - 8, 2018 ● National Harbor, MD

https://www2.aaahq.org/AM/KC_program_PublishBySection.cfm?sectionID=15

The Teaching, Learning and Curriculum section will host 27 concurrent sessions at the annual meeting. Our gratitude goes to the Program Chairs, Bambi Hora, Shaokun Carol Yu and all who are participating as a presenter, moderator, or discussant.

Monday August 6, 2018 — 6:45 am-8:15 am: TLC Section Breakfast with Business Meeting (ticket required for breakfast)

Monday August 6, 2018 — 10-15 am-11:45am

1.08 Tomorrow's World: Educating the Future Accounting Professional
Moderator: Nick C. McGuigan, Monash University
(NASBA Field of Study: Specialized Knowledge)

Panelists:
Sandy Hilton, Chartered Professional Accountants of Canada
Joseph Krupka, Savannah State University
Helen Pruitt, University of Maryland

1.34 Accounting Education: Financial Accounting
Moderator: Susan Anderson, Elon University
(NASBA Field of Study: Accounting)

12233 Two Cases in Basic Financial Ratio Analysis.

Cynthia Guthrie, Bucknell University; Kristy Schenck, Bucknell University;
Discussant: Dennis Caplan, University at Albany, SUNY

14546 Examining the Use of Accounting Information in Planned Careers: A Group Project to More Fully Engage Students in Introductory Accounting Courses.

Alissa Choi, John Carroll University; Karen Schuele, John Carroll University; Mark Sheldon, John Carroll University; Mariah Webinger, John Carroll University;
Discussant: Anna Vysotskaya, Southern Federal University

14902 Digital Butler: Cognitive Conflict Tasks to Prompt Higher Order Skill in Principles of Accounting.

Carol Springer Sargent, Middle Georgia State University; A. Faye Borthick, Georgia State University;
Discussant: Kathleen Sobieralski, University of Maryland University College ED]
1.35 Accounting Education: Auditing  
**Moderator:** Ellen D. Bartley, Farmingdale State College  
(NASBA Field of Study: Auditing)

Some Factors Affecting Student Performance in Auditing: An Empirical Study at a Commuter Public University.

Mostafa M. Maksy, Kutztown University of Pennsylvania;  
**Discussant:** Edward R. Walker, University of Central Oklahoma

Davis Utilities for Life and Living, Inc.: An Audit Escape Room Activity.

Michael V. Barnes, Jr., Truman State University; Kathryn A. Enget, University at Albany, SUNY;  
**Discussant:** Genevieve Scalan, Texas A&M University–Kingsville

Teaching Concept for Auditing – The ILPA Case.

Julia Baldauf, University of Innsbruck; Sabine Maria Graschitz, University of Innsbruck; Claudia Mueller, University of Innsbruck;  
**Discussant:** Elena Precourt, Bryant University

Monday August 6, 2018 — 2:00 pm-3:30 pm

2.08 Educating for 'Complete' Future Professionals  
**Moderator:** Martin Martinoff, ICAEW  
(NASBA Field of Study: Specialized Knowledge)

Panelists:
Leonard Brooks, University of Toronto  
Michael Pakaluk, Catholic University of America  
Jim Palos, Hyde Park Institute  
Melissa Samuelson, Arizona State University

2.39 Accounting Education: Earnings Management and Fraud  
** Moderator:** Jan Taylor Morris, Sam Houston State University  
(NASBA Field of Study: Accounting)

Unmasking the Fraud at Toshiba.

Dennis Caplan, University at Albany, SUNY; Saurav K. Dutta, University at Albany, SUNY; David J. Marcinko, University at Albany, SUNY;  
**Discussant:** Michael Ozlanski, Susquehanna University

Accounting Fraud or Earnings Management? The Case of Schneider Electric.

Benedicte Millet-Reyes, Monmouth University; Nancy Uddin, Monmouth University;  
**Discussant:** Danny Lanier, Elon University
Channel Stuffing Reinvented: Earnings Management in Toshiba’s Personal Computers Division.
Amitabh Dugar, Bridgeway Capital Management; Mahendra Gujarathi, Bentley University; Discussant: Danny Lanier, Elon University

2.40 Accounting Education: Managerial and NFP Accounting
Moderator: Edward R. Walker, University of Central Oklahoma
(NASBA Field of Study: Business Management & Organization)

Encouraging Service Learning and Entrepreneurial Thinking: PB&J Sandwiches in Managerial Accounting.
C. Andrew Lafond, La Salle University; Bruce Andrew Leauby, La Salle University; Kristin N. Wentzel, La Salle University;
Discussant: Linda J. Matuszewski, Northern Illinois University

Flash Inc.: A Comprehensive Variance Analysis.
Kwadwo N. Asare, Bryant University; Dennis Bline, Bryant University; Robert Farrar, Bryant University;
Discussant: Steven Mintz, California Polytechnic State University, San Luis Obispo

Charles Barragato, Stony Brook University, SUNY; Christie Comunale, Stony Brook University, SUNY; Stephen C. Gara, Drake University;
Discussant: Kiran Parthasarathy, University of Houston

Monday August 6, 2018 — 4:00 pm-5:30 pm

3.08 Blueprint for an Effective Curriculum
Moderator: Richard Gallagher, American Institute of CPAs [Unconfirmed; check AAA program schedule]
(NASBA Field of Study: Specialized Knowledge)

Panelists:
Richard Gallagher, American Institute of CPAs
Lori Kelly, American Institute of CPAs
Joseph Maslott, American Institute of CPAs

3.39 Educational Technology: Online Teaching
Moderator: Veronica Paz, Indiana University of Pennsylvania
(NASBA Field of Study: Information Technology)

Empirical Investigation on Factors Affecting Students’ Selection of Online against F2F: A Case of Management Accounting Course in an MBA Program.
Yong Gyo Lee, University of Houston–Victoria; Donna Stringer, University of Houston–Clear Lake; 
*Discussant:* Susan B. Anders, Midwestern State University

13668 *Pencils vs. Clicks: A Comparison of Online Homework and Traditional Homework in an Introductory Accounting Class.*

Debra Skaradzinski, Zayed University; Paul DeLange, Curtin University; Allan W. Graham, American University of Sharjah; 
*Discussant:* Yong Gyo Lee, University of Houston–Victoria

13728 *Online Cloud Experiment for Accounting Education.*

Yoshitaka Hirose, Osaka City University; 
*Discussant:* Allan W. Graham, American University of Sharjah

3.40 Improve Students' Academic Performance

*Moderator:* Scott Dell, Member

(NASBA Field of Study: Specialized Knowledge)

11634 *Effects of Intrinsic Factors, Extrinsic Determinants and Program Characteristics on Accounting Students’ Academic Performance.*

Koffi J. B. Dodor, Southern University and A&M; 
*Discussant:* Mostafa M. Maksy, Kutztown University of Pennsylvania

13174 *Preliminary Study of the Impact of Accounting Students’ Exam Time Usage on Their Exam Performance.*

Meifang Xiang, University of Wisconsin–Whitewater; Zhuo Zhang, Macau University of Science and Technology; 
*Discussant:* Timothy J. Fogarty, Case Western Reserve University

14975 *The Seasonality Effect on Students’ Academic Performance in an Introductory Managerial Accounting Course: An Empirical Study.*

Ibrahim Aly, Concordia University; Matthaeus Tekathen, Concordia University; 
*Discussant:* Brian W. Huels, University of Wisconsin–Whitewater

**Tuesday August 7, 2018 — 10:15 am-11:45 am**

4.07 Effective Learning Strategies Teaching Award Winners

*Moderator:* Gregory Gaynor, University of Baltimore

(NASBA Field of Study: Specialized Knowledge)

*Panelists:*

Maureen G. Butler, University of Tampa
Gail Hoover King, Purdue University Northwest
Jeff Miller, Sam Houston State University
Kimberly Swanson Church, University of Missouri
Wendy Tietz, Kent State University
Angela Wheeler Spencer, Oklahoma State University
Lixuan Grace Zhang, Kennesaw State University

4.08 Students and Disabilities: Bringing Inclusions Sensitivity, and Creativity to the Classroom
Moderator: Richard J. Walstra, Dominican University
(NASBA Field of Study: Specialized Knowledge)

Panelists:
Makur Aciek, Gallaudet University
Emilia Chukwuma, Gallaudet University

4.47 Students' Learning Styles
Moderator: Karen K. Osterheld, Bentley University
(NASBA Field of Study: Specialized Knowledge)

12498 Learning Styles Assessment Modalities Preferences Diagnostics (LAMP-D): A Framework of Accounting Students’ Preferred Learning Styles and Course Learning Assessments.

Sandria S. Stephenson, Kennesaw State University;
Discussant: Kathleen Sobieralski, University of Maryland University College

12097 An Experimental Study of Cooperative Learning in Advanced Financial Accounting Courses.

Tara J. Shawver, King's College;
Discussant: Sandria S. Stephenson, Kennesaw State University

15235 A Look at the Traits of the Dark Triad and the Sociocultural Profile on Accounting Students.

Márcia Figueredo D'Souza, Bahia State University; Gerlando Augusto Sampaio Franco de Lima, University of Illinois at Urbana-Champaign;
Discussant: Timothy J. Fogarty, Case Western Reserve University

Tuesday August 7, 2018 — 2:00 pm-3:30 pm

5.09 Design Thinking in Accounting Education
Moderator: Marsha M. Huber, Youngstown State University
(NASBA Field of Study: Specialized Knowledge)

Panelists:
Lisa Brown, Indiana Institute of Technology
Cheryl Crespi, Central Connecticut State University
5.10 Bringing Excel Into Your Accounting Curriculum  
**Moderator:** Debby Bloom, Queens University of Charlotte  
(NASBA Field of Study: Specialized Knowledge)

5.49 Tax Education  
**Moderator:** Cindy Cuccia, The University of Oklahoma  
(NASBA Field of Study: Taxes)

13994What Effect Do Student Learning Preferences (VARK) Have on a Self-Managed Learning Project in an Introductory Income Tax Course?  
Judith A. Sage, The University of Texas Rio Grande Valley; Lloyd G. Sage, Sage & Sage;  
**Discussant:** Kaimee Kellis Tankersley, The University of Oklahoma

14517Rethinking the Future of Tax Education.  
Marsha M. Huber, Youngstown State University; Gary Robson, Bloomsburg University of Pennsylvania; Ray J. Shaffer, Youngstown State University;  
**Discussant:** Kaimee Kellis Tankersley, The University of Oklahoma

Fawzi Laswad, Massey University; Lin Mei Tan, Massey University;  
**Discussant:** Marilyn Colpitts, Embry–Riddle Aeronautical University

**Tuesday August 7, 2018 — 4:00 pm-5:30 pm**

6.07 Challenges Faced in Online Accounting Courses  
**Moderator:** Arundhati Rao, Towson University  
(NASBA Field of Study: Specialized Knowledge)

**Panelists:**  
Eugene Cantor, University of Maryland College Park  
Shifei Chung, Rowan University  
J. P. Krahel, Loyola University Maryland  
Kenneth Smith, Salisbury University

6.44 Managerial Accounting Education and Employability Attributes  
**Moderator:** Linda J. Matuszewski, Northern Illinois University  
(NASBA Field of Study: Business Management & Organization)

14297No Pain, No Gain: The Structure and Consequences of Question Difficulty in a Management Accounting Course.  
Timothy J. Fogarty, Case Western Reserve University; Paul M. Goldwater, University of Central Florida;  
**Discussant:** Kiran Parthasarathy, University of Houston
**The Effectiveness of Cost Accounting Education.**

Edward R. Walker, University of Central Oklahoma; Ying Hong R. Zhang, University of Central Oklahoma; Bambi A. Hora, University of Central Oklahoma;  
*Discusant:* Jennifer Riley, University of Nebraska at Omaha

**Employability Attributes in Accounting: The Differing Opinions of Students and Employers.**

D’Arcy Becker, University of Wisconsin–Whitewater; Brian Huels, University of Wisconsin–Whitewater;  
*Discusant:* Judith A. Sage, The University of Texas Rio Grande Valley

**Wednesday August 8, 2018 — 10:15 am-11:45 am**

**7.03 Critical Thinking Skills in Accounting Education: What and How?**  
*Moderator:* Judith A. Sage, The University of Texas Rio Grande Valley  
(NASBA Field of Study: Specialized Knowledge)

*Panelists:*
- Markus Ahrens, St. Louis Community College, Meramec  
- Natalie T. Churyk, Northern Illinois University  
- Susan M. Curtis, University of Illinois at Urbana-Champaign  
- Nicholas McGuigan, Monash University  
- D. Scott Showalter, North Carolina State University  
- Susan K. Wolcott, CPA Canada

**7.30 Skills Experiences and Employability**  
*Moderator:* Genevieve Scalan, Texas A&M University–Kingsville  
(NASBA Field of Study: Specialized Knowledge)

**Power-Users and New Hires: Contrarian Insights on Technology Skills for Entry into the Accounting Profession.**

Kimberly Swanson Church, University of Missouri–Kansas City; Pamela J. Schmidt, Washburn University;  
*Discusant:* Lucian M. Zelazny, University of Dayton

**Accounting Graduates with Online and Face-to-Face Coursework: Impact on Hiring Decisions.**

Robert L. Braun, Southeastern Louisiana University; Shawn Mauldin, Mississippi State University; Margaret N. Boldt, Southeastern Louisiana University;  
*Discusant:* Donald Larry Crumbley, Louisiana State University

**Internship Experience and Accounting Undergraduate Starting Salaries.**
7.31 Innovative Teaching Approaches

Moderator: Anna Vysotskaya, Southern Federal University
(NASBA Field of Study: Specialized Knowledge)

12159 Do Instructor-Created Videos Improve Student Performance in Introductory Accounting Courses?

Kiran Parthasarathy, University of Houston; Janet Meade, University of Houston; Lida Liang, University of Houston;
Discussant: Jennifer Riley, University of Nebraska at Omaha

12574 Creating a Modified Monopoly Game for Promoting Students’ Higher-order Thinking Skills and Knowledge Retention.

Ming Kuang Tan, Maranatha Christian University; Ralph William Adler, University of Otago; Rakesh Pandey, University of Otago;
Discussant: Progyan Basu, University of Maryland College Park

12161 Using Online Tutorials to Teach the Accounting Cycle.

Tracey Chunqi Zhang, Singapore Management University; Lay Chin Low, Singapore Management University; Poh Sun Seow, Singapore Management University;
Discussant: Robert Marley, University of Tampa

7.32 Pedagogical Innovation and Student Performance

Moderator: Edward R. Walker, University of Central Oklahoma
(NASBA Field of Study: Specialized Knowledge)

11951 The Course is Not Over When the Course is Over: A Pedagogical Innovation to Improve Students’ Course Content Recall.

Earl Simendinger, University of Tampa; Robert Marley, University of Tampa;
Discussant: Gerald Weinstein, John Carroll University

12155 Increasing Student Engagement using Giving Voice to Values and Peer Feedback.

William Miller, University of Wisconsin–Eau Claire; Tara J. Shawver, King's College;
Discussant: Dennis Bline, Bryant University

15307 Factors Affecting Classroom Participation and How Participation Leads to a Better Learning.

Elena Precourt, Bryant University; Maryella Gainor, Bryant University;
Discussant: Gerald Weinstein, John Carroll University
Wednesday August 8, 2018 — 2:00 pm-3:30 pm

8.29 An International Overview of Accounting Education
Moderator: Edward R. Walker, University of Central Oklahoma
(NASBA Field of Study: Specialized Knowledge)

An Exploration into the Accounting Grading Practices Among Accounting Professors: An International Study of Grade Inflation.
Bea Chiang, The College of New Jersey; Hossein Nouri, The College of New Jersey; Abdus Shahid, The College of New Jersey;
Discussant: Sabine Maria Graschitz, University of Innsbruck

Professional Accounting Body Affiliation in a Developing Country: The Case of Membership Attraction in Vietnam.
Frederique Cecile Boulheres, RMIT University Vietnam; Paul A. Delange, Curtin University; Glenda Scully, Curtin University;
Discussant: Denise Silva Ferreira Juvenal, FIPECAFI and Pref. Cidade do Rio de Janeiro

8.30 Approaches to Learning and Student Performances
Moderator: Jenice Prather-Kinsey, University of Alabama at Birmingham
(NASBA Field of Study: Specialized Knowledge)

Re-Considering ‘Presage’ in Accounting Education: A Fertile Research Area for Accounting Education.
Nick C. McGuigan, Monash University;
Discussant: C. Andrew Lafond, La Salle University

Learning by Doing: Is it the Best Way to Learn Accounting.
Lucian M. Zelazny, University of Dayton; Mary Grilliot, University of Dayton; Joseph F. Castellano, University of Dayton;
Discussant: Matthaeus Tekathen, Concordia University

Does an Accounting Internship Impact CPA Exam Performance?
Dennis Bline, Bryant University; Xiaochuan Zheng, Bryant University;
Discussant: Noel Addy, Mississippi State University

8.31 Teaching Cases: Ethics Guest Speakers and Data Analytics
Moderator: Shaokun Carol Yu, Northern Illinois University
(NASBA Field of Study: Behavioral Ethics)

Beyond the Guest Speaker: An Interactive Professional Learning Experience.
Susan Eldridge, University of Nebraska at Omaha; Jennifer Riley, University of Nebraska at Omaha; Roopa Venkatesh, University of Nebraska at Omaha;

Discussant: Aretha Hill, Florida A&M University

12430 How to Create a Data Analytic Case: Applying Design Science with Agile Development.

A. Faye Borthick, Georgia State University; Gary P. Schneider, California State University, Monterey Bay;

Discussant: Catherine Chiang, Elon University

Wednesday August 8, 2018 — 4:00 pm-5:30 pm

9.29 Education Potporri

Moderator: Robert Larson, University of Cincinnati
(NASBA Field of Study: Specialized Knowledge)

Advancing Accounting Scholarship through American Accounting Association Doctoral Consortia.

Anne L. Christensen, Montana State University; Shelley Rhoades-Catanach, Villanova University;

How to Be a Good Coauthor.

Denton Collins, Texas Tech University; Derek Oler, Texas Tech University; Chris Skousen, Utah State University;

Improving Understanding of Doctoral Accounting Education in Russia.

Anna Vysotskaya, Southern Federal University;

Publishing Accounting Papers in English: A Graduate Brazilian Panorama.

Denize Minatti Ferreira, Federal University of Santa Catarina; Jose Alonso Borba, Federal University of Santa Catarina; Felipe Schappo, Federal University of Santa Catarina; Monique Cristiane de Oliveira, Federal University of Santa Catarina;

Social Media and Accounting Students: An Addition to AIS Courses.

Yun Cheng, University of West Georgia; Xiaohong Fan, Pacific Lutheran University; Linxiao Liu, University of West Georgia

9.30 Teaching Innovation and Student Performances

Moderator: Susan B. Anders, Midwestern State University
(NASBA Field of Study: Specialized Knowledge)

An Alternative Perspective for Engaged Scholarship: Rapprochement Through Research-Led Teaching.
Carla L. Wilkin, Monash University;

*Can They Put It Together? A Teambuilding Game for the Audit Course.*
Frank A. Badua, Lamar University; Clare Burns, Lamar University;

*Expanding Intelligent Tutoring Systems Design in Accounting Education: Investigating the Use of a Constraint-Based Tutor for Capital Investment Decision-Making.*
Nick C. McGuigan, Monash University; Antonija Mitrovic, University of Canterbury; Thomas Kern, The Accountability Institute; Samantha Sin, Macquarie University;

*Implications of Two Employers on Self-Employment Taxes: A Teaching Case.*
Sheldon R. Smith, Utah Valley University; Kevin R. Smith, Utah Valley University;

Lynn R. Smith, Utah Valley University

**9.31 Learning Examination and Evaluation**

**Moderator:** Bambi A. Hora, University of Central Oklahoma
(NASBA Field of Study: Specialized Knowledge)

*Internal Control Over Financial Reporting: Lessons Learned from The Wells Fargo Scandal.*

Kaimee Kellis Tankersley, The University of Oklahoma; Michael C. Knapp, The University of Oklahoma;

*On Study Approaches of Chinese ACCA Students.*

Meng Bai, Xi’an Jiaotong University; Nanyan Dong, Xi’an Jiaotong University; He Zhang, Xi’an Jiaotong University; Junrui Zhang, Xi’an Jiaotong University;

*Prediction-Based Student Evaluations of Teaching as an Alternative to Traditional Opinion-Based Evaluations.*

Tania Tomes, University of Pretoria; Stephen A. Coetzee, University of Pretoria; Astrid Schmulian, University of Pretoria;

*Self and Peer Assessments to Improve Students’ Judgment Competences.*

Marcelo Ferreira da Silva, University of São Paulo; José Dutra Oliveira Neto, University of São Paulo;

*The Uniform Accounting Examination: A Case of a Country that Adopted the IFRS.*

Juliano Augusto Orsi Araujo, University of São Paulo; Marcus Vinicius Moreira Zittei, Centro Universitário FECAP; Leonardo Fabris Lugoboni, Centro Universitário FECAP
# The 2018 TLC Midyear Colloquium

**Cathy Scott, Chair, University of North Texas Dallas**

Billie Cunningham, University of Missouri  
Kimberly Church, University of Missouri Kansas City  
Wendy Tietz, Kent State University  
Karen Osterheld, Bentley University

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## 2018 TLC Midyear Colloquium Preliminary Program

**Friday, November 9, 2017**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 am–9:00 am</td>
<td>Breakfast</td>
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</tbody>
</table>
| 9:00 am–10:30 am | Plenary Session  
  *Tentative Theme: The Scholarship of Teaching and Learning (SoTL)*  
  *David Pace,* Emeritus Professor, Department of History, *Indiana University*
| 10:30 am–10:50 am | Break                      |
| 10:50 am–12:30 pm | Concurrent Sessions      |
| 12:30 pm–1:45 pm  | Lunch                      |
| 1:45 pm–3:25 pm   | Concurrent Sessions       |
| 3:25 pm–3:45 pm   | Break                      |
| 3:45 pm– 5:00 pm  | Concurrent Sessions       |
| 5:30 pm–7:00 pm   | Reception with the Scholarship and Art of Teaching Forum |

**Saturday, November 18, 2017**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>8:00 am–9:00 am</td>
<td>Breakfast</td>
</tr>
</tbody>
</table>
9:00 am–10:15 am    Concurrent Sessions

10:15 am–10:35 am    Break

10:35 am–12:15 pm    Closing Session - Creating Collaborative Partnerships Between The Scholarship and Art of Teaching.

*Speakers:* Kim Church, Assistant Professor of Accounting Information Systems, UMKC
Kelvie Crab
Accounting Lecturer and MAcc Program Coordinator
University of Kansas

Stacey Lhuillier
Business Instructor
Kansas State University
Nominations Committee Report

2018 Election of TLC Officers & Nominating Committee

Chairman Robert Allen and the 2017-2018 Nomination Committee comprised of Gail Hoover King, Thomas Calderon, Markus Ahrens, Billie Cunningham, and Tracy Manly, report that the following individuals have been elected for 2018-2019:

Karen Osterheld – Bentley University – Vice President – Academic

Newly elected members of the 2018-2019 Nominations Committee are:

- Kimberly Church, University of Missouri – Kansas City
- Darla Honn, University of Central Missouri
- Dan Jones, Assumption College
- Scott Showalter, North Carolina State University

Bylaws Committee Report

Bambi Hora University of Central Oklahoma
Karen Osterheld Bentley University

Bylaws - we worked on making the bylaws changes to make the bylaw format more in line with the AAA guidelines. The bylaws including the changes were submitted to a vote of the members and they passed. These new bylaws take effect with the new membership year.

Awards Committee Report

<table>
<thead>
<tr>
<th>Tracy Manly</th>
<th>University of Tulsa</th>
</tr>
</thead>
<tbody>
<tr>
<td>Markus Ahrens</td>
<td>St. LouisCommunity College -</td>
</tr>
<tr>
<td>Susan Curtis</td>
<td>Meramec</td>
</tr>
<tr>
<td>Mark Holtzblatt</td>
<td>University of Illinois-Champaign</td>
</tr>
<tr>
<td>Bambi Hora</td>
<td>Cleveland State University</td>
</tr>
<tr>
<td>Sara Kern</td>
<td>University of Central Oklahoma</td>
</tr>
<tr>
<td>Carol Yacht</td>
<td>Gonzaga University</td>
</tr>
<tr>
<td></td>
<td>McGraw Hill Higher Education</td>
</tr>
</tbody>
</table>

The TLC Awards Committee selected recipients for all TLC awards for 2018. The activities of the committee are summarized below.

1. Solicited nominations for the three TLC awards (Outstanding Research in Accounting Education; Outstanding Instructional Contribution; Hall of Honor). Multiple nominations were received for each award. Nominations closed on April 1, 2018.
2. Nominations were distributed to the committee members along with an evaluation rubric and an online survey. The committee discussed the nominations and made selections during a conference call on April 30, 2018.

3. The following selections were made for the 2018 TLC Awards. Award winners were notified and confirmed attendance for the award presentation. All other nominees were also contacted. The awards will be presented at the TLC Section meeting at the AAA Annual meeting.
   d. Hall of Honor Inductee - Tim Fogarty

**Membership Committee Report**

| Co-Chair | Kim Church | University of Missouri Kansas City |
| Co-Chair | Patricia Johnson | The State University of New York at Fredonia |
| Member | Abdullah Belhadia | Modern College of Business and Science |
| Member | Chan Du | University of Massachusetts - Dartmouth |
| Member | Christine Kuglin | Metropolitan State University - Denver |
| Member | Jason Matthews | The University of Georgia |
| Member | Douglas Stein | Colorado Technical University |
| Member | Barbara Thomas | Triton College |
| Member | Joe Trainor | St John's University |
| Member | Jerry Weinstein | John Carroll University |

**Paid members of the TLC Section by Year**

<table>
<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td>Count</td>
<td>1,053</td>
<td>984</td>
<td>898</td>
<td>846</td>
<td>883</td>
<td>874</td>
<td>820</td>
</tr>
</tbody>
</table>
Webmaster Report

Continued with design and worked on making the webpage more user friendly. Created blogs.

Faculty Development – Teaching

<table>
<thead>
<tr>
<th>Noel Addy</th>
<th>Mississippi State University</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nicola Beatson</td>
<td>University of Otago</td>
</tr>
<tr>
<td>Raymond J Elson</td>
<td>Valdosta State University</td>
</tr>
<tr>
<td>Maureen Kelly Flores</td>
<td>Troy University</td>
</tr>
<tr>
<td>Joe Krupka</td>
<td>Savannah State University</td>
</tr>
<tr>
<td>Mona Stephens</td>
<td>Southern New Hampshire University</td>
</tr>
<tr>
<td>Anne Wu</td>
<td></td>
</tr>
</tbody>
</table>

No report

Faculty Development – Teaching

<table>
<thead>
<tr>
<th>Marsha Huber</th>
<th>Youngstown State University</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lisa Brown</td>
<td>Indiana Institute of Technology</td>
</tr>
<tr>
<td>P. Jeffrey Christakos</td>
<td>Monmouth University</td>
</tr>
<tr>
<td>Cheryl S. Crespi</td>
<td>Central CT State University</td>
</tr>
<tr>
<td>Doug Letsch</td>
<td>Upper Iowa University</td>
</tr>
<tr>
<td>Karl Menk</td>
<td>Duquesne University</td>
</tr>
<tr>
<td>Kalpana Pai</td>
<td>Saint Mary's College of California</td>
</tr>
<tr>
<td>Barbara Thomas</td>
<td>Triton College</td>
</tr>
</tbody>
</table>

The faculty development committee has continued to work to bring design thinking to accounting education. Last year we did a workshop where we discussed empathy, writing a challenge and using ideation to address it. This year, we are extending that workshop to include examples of how members (Lisa Brown, Cheryl Crespi, and Marsha Huber) have used design thinking at their universities. This year’s workshop will continue to teach design thinking techniques with a focus on prototyping and testing an idea and coming up with a novel proposal on dealing with a common student problem.

Faculty Development – Teaching

<table>
<thead>
<tr>
<th>Patricia Johnson</th>
<th>The State University of New York at Fredonia</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elizabeth Grace Delano</td>
<td>Curry College</td>
</tr>
</tbody>
</table>
Our group came up with a number of topics for the committee to consider exploring. Each member was emailed a survey listing the suggestions and asking them to rank the topics in order of interest to present at the AAA annual meeting or CTLA. Based on the responses and volunteers, two members of the committee are participating in a poster session at CTLA on Saturday, August 4th. The topic of the poster is *Managing Intermediate Accounting Students to Ensure Long Term Success.*

**Faculty Development – Teaching IFRS**

Amy Santos State College of FL
Mahendra Gujarathi Bentley University
Jason Stanfield Ball State University

**No report**

**Faculty Development – Research**

Cathleen Burns University of Colorado
Stephen Coetzee University of Pretoria
Mary Fischer University of Texas at Tyler
Claire Kamm Latham Washington State University Vancouver
Linda Matuszewski Northern Illinois University
Judith Sage University of Texas - Rio Grande Valley

**Mission**

Improve accounting education research for new and existing faculty with resources and other support.

**Goals**

- *Developing* new research resources
- *Assembling* existing research resources
- *Borrowing* research ideas and resources from other disciplines and professions
- *Distributing* research resources
- *Mentoring* new researchers or research focus of current accounting researchers
- *Creating* research teams across universities and globe to battle isolation
- *Improving* accounting research with better models and application of educational theories
• Garnering respect from Deans and Chairs

2017-2018 Activities

• 7 committee calls/meetings – introduced Zoom technology for meetings
• AAA Panel Accepted: Critical Thinking Skills in Accounting Education: What and How? – Panel Leader: Dr. Judith Sage, CPA
  Presentation Date/Time: Wednesday August 8, 2018 — 10:15 am-11:45 am
  Panel Members:
  Markus Ahrens, St. Louis Community College
  Natalie T Churyk, Northern Illinois University
  Susan M Curtis, University of Illinois
  Nicholas McGuigan, Monash University
  D. Scott Showalter, North Carolina State University
  Susan K Wolcott, WolcottLynch Associates
• Using Google docs for panel and manuscript development
  Drafting In process group-written manuscript on applying AMEE Guides (medical education) to accounting education. Target journal: Issues in Accounting Education

Faculty Development – Research

Susan Curtis          University of Illinois-Champaign
Kim Church            University of Missouri at Kansas City
Gregory Gaynor        University of Baltimore
Mostafa Maksy         Kutztown University of Pennsylvania
Elaine Sanders        University of Texas- San Antonio
Omar Watts            St. John Fisher College

No Report

Faculty Development – Research

Nicholas McGuigan     Monash Business School
Nishat Abbasi         Menlo College
Amelia Annette Baldwin University of South Alabama
Joe Krupka            Savannah State University
Helen Pruitt          The University of South Dakota
Srinivasan Ragothaman
Fang Zhao             Merrimack College

No Report
International Outreach

- Joint Chairs and three members attended European Accounting Association Conference in Milan, Italy.

Faculty Development - Multiple Choice Testbank Cheating

Larry Crumbley  
Louisiana State University

The test bank project has been created with 9 chairpersons for the major areas of accounting. Some areas have at least 10 writers (but we need at least 20 writers for each of these areas). A number of areas are in need of many more writers (for example, advanced accounting, computers, governmental, and international). Would you be willing to write 20 true/false and 20 multiple choice questions in one or more these areas? If so, email Larry Crumbley at dcrumbl@lsu.edu

The goal is to have a bank of at least 400 MC and 400 TF questions for use by professors to avoid the major problem of students buying the test bank for the textbook used by a professor.

2018 TLC Regional Coordinating Committee Report (Yvette Lazdowski)

As in previous years, we continue to get ample TLC paper submissions in the regions. Please continue your robust submission of papers into the regional and national meetings—also urge your colleagues to submit as well. Let’s keep those cases and research papers rolling in!

Our committee assists regional coordinators in their role in assigning paper reviewers and fielding TLC panel proposals. The regional coordinators are instrumental in helping to select the TLC Best Paper in all the regions. Based on the TLC paper reviews at the regional level, each regional coordinator submits their top two or three papers on which all regional coordinators submit their vote through a blind review process. The AAA prepares a check and plaque for each TLC Best Paper regional winner, and that region’s coordinator informs their paper chair of the winning paper and author(s). Our TLC Best Paper award is a great way to promote our section and recognize the expertise and talent of our section members.
Consider volunteering your time as a regional coordinator—please let us know if you’re interested in supporting our effort in recognizing top research and teaching cases at the local level. A big thank you to our regional and national paper reviewers, and to the regional coordinators who help select the best TLC papers!

Yvette Lazdowski, DBA, CPA, CFE, CMA, CFM
Chair, TLC Regional Coordinator Committee
2018-2019 Executive Committee

**President**
Cassy Budd  
Brigham Young University  

**Past President**
Natalie T. Churyk  
Northern Illinois University  

**Vice President-Academic**
Karen Osterheld  
Bentley University  

**Vice President-Practice**
Bette Kozlowski  
National Director, Faculty Relations, KPMG LLP  

**Secretary**
Claire Kamm Latham  
Washington State University- Vancouver  

**Treasurer**
Cindy Bolt Lee  
The Citadel  

**Council Representative**
Bambi Hora  
University of Central Oklahoma  

2018-2019 Editor & Webmaster

*The Accounting Educator (Newsletter) Editor*
Carol Yacht, Author  
McGraw-Hill Higher Education  

**Webmaster**
TBD
Thank you

Many Thanks to TLC’s 2017-2018 Executive Committee:
  Natalie T. Churyk, President
  Gail Hoover King, Past President
  Cassy Budd, Vice President - Academic
  Bette Kozlowski, Vice President - Practice
  Cindy Bolt-Lee, Treasurer
  Claire Kamm Latham, Secretary
  Bambi Hora, Council

Many Thanks to TLC’s 2017-2018 Committee Chairs:
  Carol Yacht, Newsletter Editor
  Bob Allen, Nominations Committee Chair
  Bambi Hora and Karen Osterheld, Bylaws Chairs
  Bambi Hora and Shaokun Carol Yu, Annual Meeting Program Chairs
  Tracy Manly, Awards Chair
  Rick Lillie, Webmaster
  Kimberly Church and Patricia Johnson, Membership Chair
  Yvette Lazdowski, Regional Coordinator Chair
  Dan Jones and Melissa Larson, On-line Meetings Co-Chairs
  Noel Addy, Marsha Huber, Patricia Johnson, Cathleen Burns, Susan Curtis, Amy Santos, D.
  Larry Crumbley, Nicholas McGuigan, Rose Layton Faculty Development Chairs
  Greg Stoner and Norbert Tschakert, International Outreach Chairs
  Cathy Scott, Midyear Colloquium Chair

Many Thanks to TLC’s 2017-2018 Regional Coordinators:
  Markus Ahrens & Susan Curtis, Midwest
  Melissa Larson and Denise Patterson, Western
  Yvette Lazdowski & Patricia Johnson, Northeast
  Mark Holtzblatt & Renee Castrigano, Ohio
  Regina Brown & Veronda Willis, Southwest
  Maureen Flores & Carol Hughes, Southeast
  Nina Dorata & Joseph Trainor, Mid-Atlantic
Thank you

SECTION SPONSORS

Ernst & Young Foundation
Outstanding Research Award

Deloitte Foundation
Outstanding Instructional Contribution Award

KPMG Foundation
sponsor of the
Hall of Honor Award

KPMG Foundation and KPMG LLP
sponsor of the midyear
TLC Colloquium
### Past TLC Chairs/Presidents

<table>
<thead>
<tr>
<th>Name</th>
<th>Years</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fred Neumann</td>
<td>1991-92</td>
<td>University of Illinois (Urbana-Champaign)</td>
</tr>
<tr>
<td>Jan Williams</td>
<td>1992-93</td>
<td>University of Tennessee – Knoxville</td>
</tr>
<tr>
<td>Jay Smith</td>
<td>1993-94</td>
<td>Brigham Young University</td>
</tr>
<tr>
<td>Richard E. Baker</td>
<td>1994-95</td>
<td>Northern Illinois University</td>
</tr>
<tr>
<td>Kent St. Pierre</td>
<td>1995-96</td>
<td>University of Delaware</td>
</tr>
<tr>
<td>Dave Stout</td>
<td>1996-97</td>
<td>Villanova University</td>
</tr>
<tr>
<td>Billie Cunningham</td>
<td>1997-98</td>
<td>University of Missouri – Columbia</td>
</tr>
<tr>
<td>Kevin Stocks</td>
<td>1998-99</td>
<td>Brigham Young University</td>
</tr>
<tr>
<td>Jim Rebele</td>
<td>1999-2000</td>
<td>Santa Clara University (visiting)</td>
</tr>
<tr>
<td>Donald E. Wygal</td>
<td>2000-01</td>
<td>Rider University</td>
</tr>
<tr>
<td>Bill Schwartz</td>
<td>2001-02</td>
<td>Indiana University – South Bend</td>
</tr>
<tr>
<td>Dasaratha Rama</td>
<td>2002-03</td>
<td>Florida International University</td>
</tr>
<tr>
<td>Frank Buckless</td>
<td>2003-04</td>
<td>North Carolina State University</td>
</tr>
<tr>
<td>Thomas G. Calderon</td>
<td>2004-05</td>
<td>University of Akron</td>
</tr>
<tr>
<td>Timothy Fogarty</td>
<td>2005-06</td>
<td>Case Western Reserve University</td>
</tr>
<tr>
<td>Alan Reinstein</td>
<td>2006-07</td>
<td>Wayne State University</td>
</tr>
<tr>
<td>D. Larry Crumbley</td>
<td>2007-08</td>
<td>Louisiana State University</td>
</tr>
<tr>
<td>Dale L. Flesher</td>
<td>2008-10</td>
<td>University of Mississippi</td>
</tr>
<tr>
<td>Robert D. Allen</td>
<td>2010-12</td>
<td>University of Utah</td>
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<tr>
<td>Susan Crosson</td>
<td>2012-14</td>
<td>Emory University</td>
</tr>
<tr>
<td>Gail Hoover King</td>
<td>2014-16</td>
<td>Purdue University Northwest</td>
</tr>
<tr>
<td>Natalie T. Churyk</td>
<td>2016-18</td>
<td>Northern Illinois University</td>
</tr>
</tbody>
</table>
TLC Hall of Honor Inductees

2008  Frederick L. Neumann, University of Illinois
2008  Jan R. Williams, University of Tennessee at Knoxville
2008  David E. Stout, Youngstown State University
2008  Richard E. Baker, Northern Illinois University
2008  Donald E. Wygal, Rider University
2009  Kevin D. Stocks, Brigham Young University
2010  Thomas Calderon, University of Akron
2011  Billie Cunningham, University of Missouri-Columbia
2012  Dale L. Flesher, University of Mississippi
2013  Robert D. Allen, University of Utah
2014  Cathleen Burns, University of Colorado
2015  Susan Crosson, Emory University
2016  Kent St. Pierre, St. Joseph’s University
2017  Alan Reinstein, Wayne State University
2018  Timothy J. Fogarty, Case Western University