



MESSAGE FROM THE PRESIDENT

Dear TLC Members

April 2016



opportunities for members to engage. The process for national peer review of papers for each Region's TLC Best Paper Award was full implemented thanks to Carol Hartley and the fourteen region coordinators.

The three TLC webinars offered this spring covered Teaching – *Effective Learning Through Cases: The Deloitte Foundation Trueblood Case Study Series*, Scholarship – *Alternatives in Publishing Accounting Education Research*, and Curriculum – *Integration of Information Technology in the Accounting Curriculum* (April 29th webinar). All webinars are available on the [TLC Homepage](#). In addition, I am happy to announce that next fall the section will offer its first Annual TLC Colloquium, *Learning, Reflect, and Grow*. This special offering is filled with speakers and activities, and allows participants time to reflect and recharge. Save the date, September 29- October 1, watch for announcements, and visit the [2016 Teaching, Learning and Curriculum Section Teaching Colloquium](#) website.

This year, I have had the pleasure of attending five of the region meetings. Even though I was not attending as TLC President, I enjoyed having the opportunity to promote the section and meet participants during the TLC sponsored ice cream break. I encourage all

We are coming to the end of another academic year and hopefully you are feeling great about what you have accomplished. The TLC section has been active throughout the year providing recognition for scholarship and

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TLC members attending region meetings to gather around the ice cream and talk with other attendees. The five regions that are part of the “pilot” offer TLC paper sessions, and a track related to teaching. I noticed that the TLC sessions are well attended. It is encouraging to see so many interested in TLC topics and papers. I want to thank this year’s TLC Region Coordinators for their work with the regions.

The end of the academic year is a great time to reflect and plan to make next year even better. As you think about next year, I hope you plan to attend the [TLC Colloquium](#), the [AAA annual meeting](#), and the TLC breakfast meeting. The annual meeting provides multiple teaching, learning and curriculum sessions. Multiple panels and paper sessions are also offered. This year Dan Jones and Markus Ahrens are serving as the Annual Meeting TLC Program Co-Chairs. When registering for the meeting, do not forget to sign up to attend the Monday morning TLC Section Breakfast.

In closing, I offer appreciation to all of you that support the Teaching, Learning and Curriculum Section activities. The vibrancy of the TLC section is enhanced by your attendance at conferences, participation in conference sessions and webinars, as well as volunteering your time to review papers, serve as session facilitators, and paper discussants.

Gail Hoover King
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The Accounting Educator
Articles, Call for Papers, and Announcements

Anyone wishing to submit short articles, cartoons, letters to the editor, call for papers, announcements, or other items of interest for publication in *The Accounting Educator* should email material to carol@carolyacht.com.

**CALL FOR SHORT PAPERS FOR NEXT ISSUE –
ANY ISSUE CONCERNING ACCOUNTING EDUCATION**

The TLC Newsletter accepts submissions on any issue regarding accounting education or curriculum. Your manuscript should be short — two to three pages single spaced. Submit your manuscript in Word format electronically by July 1, 2016.

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**2016 Complimentary Webinar for
Members of the Teaching, Learning and Curriculum Section
Friday, April 29, 2016, 2pm (EST)**

[Integration of Information Technology in the Accounting Curriculum](#)

Have you wondered if there is a gap between the technology we believe students should know and what the profession expects?

If so, then you should participate in the April 29, 2016, Teaching, Learning, and Curriculum section's webinar, *Integration of Information Technology in the Accounting Curriculum*. Dr. Guido Geerts, will present the most recent findings of the Pathways Recommendation 4 Technology Task Force. These findings are based on focus groups of practitioners and educators and address the technology gap between what technologies are taught in the college curricula and the technologies used in practice.

Day & Time: Friday, April 29, 2016, 2:00 PM (Eastern)

Presenter: Dr. Guido Geerts, University of Delaware

Moderator: Karen Osterheld, Bentley University

[2016 webinars](#) (Account login needed)

February 26: *Effective Learning Through Cases: The Deloitte Foundation Trueblood Case Study Series*

Presenters: Cassy Budd, Brigham Young University and Jeff Wilks, Brigham Young University

Moderator: Karen Osterheld, Bentley University

March 25: *Alternatives in Publishing Accounting Education Research*

Presenters: Cindy E. Bolt-Lee, The Citadel; Natalie T. Churyk, Northern Illinois University; Timothy J. Fogarty, Case Western Reserve University; and Tim Rupert, Northeastern University

Moderator: Karen Osterheld, Bentley University

NEW YORK 2016

CELEBRATION OF THE CENTURY

American Accounting Association Annual Meeting
and Conference on Teaching and Learning in Accounting

August 6 through August 10, 2016

The theme of the 2016 Annual Meeting in New York is "Celebration of the Century" as we celebrate our centennial year.

Our journey began in 1916 with John Wildman of New York University forming the American Association of University Instructors in Accounting, and, today, we are a proud organization of more than 7,000 members spread around the globe. In the next 100 years, how can we ensure our profession—broadly defined—will be a key profession that continues to serve society? How will we ensure that accounting is perceived as a successful and rewarding career? How will we become a learned profession?



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Please join us in New York August 6 through August 10, 2016 for the Annual Meeting and Conference on Teaching and Learning in Accounting (CTLA) and become a participant in beginning our journey into the next 100 years. Help us to become an even stronger and more impactful organization.

[Registration](#)

[Hotel Information](#)

[Program](#)

[Speakers](#)

[Volunteer Opportunities](#)

[Exhibitor List](#)

[Things to do in New York City](#)

8th Annual Conference
Teaching and Learning in Accounting (CTLA)
August 6-7, 2016 ~ New York, NY
CTLA Preliminary Program

What is CTLA?

Held prior to the AAA Annual Meeting, the Conference on Teaching and Learning in Accounting (CTLA) is part hands-on teaching clinic, part mentoring by master teachers, and part staying current on emerging topics in accounting.



Who should attend CTLA?

Whether you are an experienced faculty member or will be teaching your first course in the fall, you are welcome to attend CTLA.

Keynote Speaker- Joe Hoyle, University of Richmond
Recharge Your Batteries: The Joys and Importance of Teaching

Registration Information

Registration for CTLA requires AAA membership. Membership options are:

Member Type	AAA Membership Dues...	CTLA	Annual Meeting Registration Add-On
Full Member	\$225	\$300	\$495
Two-Year College Member	\$75	\$300	\$495
Student Member	\$50	\$300	\$250
Life Member	\$40	\$300	\$495

CTLA registration fee includes:

Saturday morning and afternoon sessions, lunch and reception on Saturday, continental breakfast on Saturday and Sunday, and Sunday morning sessions.

Questions about CTLA?

Contact Stephanie Glaser at Stephanie@aaahq.org or 941-556-4118.

Teaching Colloquium

2016 Teaching, Learning and Curriculum Section



TLC Colloquium: Learn, Reflect, and Grow



Attend the first annual Teaching, Learning and Curriculum Colloquium in San Antonio, TX on the Riverwalk September 29 to October 1, 2016. Rediscover how it feels to be a student as you investigate ways of learning. Remember the joys and frustrations of the learning process and how, as a professor, you can support your students in their learning journey.

The colloquium will offer an intimate and engaging experience unlike any other AAA meeting as attendees work together to:

- **Learn**

- How we learn
- Ways of learning
- The art and science of learning

- **Reflect**

- Learn through reflection
- Understand diversity of thought
- Handle conflict as a professor

- **Grow**

- Actualize your personal teaching style
- Leverage your strengths to counterbalance your weaknesses

Registration will be \$475 for TLC members and \$525 for nonmembers. Registration is limited watch for the registration to open soon.

[Hotel Information](#)

[Explore San Antonio](#)



Congratulations! TLC Awardees

Best Paper – Southeast

Aundrea “Kay” Guess, Samford University for *What Is It Worth – If Anything?*



L-R: Don Ariail, Southeast President; Kay Guess; Maria Leach, incoming President

Best Paper – Ohio Meeting

Amirali Moeini, Kent State University and Wendy Tietz,
Kent State University: *“Caesars Palace: A Serial
Introductory Financial Accounting Case”*



Whose work is inspiring you?
TLC Awards Committee Solicits Nominations for 2017

A highlight of the TLC breakfast each year at the AAA annual meeting is seeing our colleagues recognized for their outstanding work in the prior year. Start searching now for nominations for the following awards for the 2017 meeting in San Diego, CA.

- ***Outstanding Research in Accounting Education*** to recognize excellence in accounting education research (published in 2016).
- ***Outstanding Instructional Contribution*** to recognize excellence in the development of original instructional materials (published in 2016).
- ***Hall of Honor Inductee*** to recognize a TLC member who has provided outstanding service to the section for an extended period of time.

The nomination for the two publication awards should include the full bibliographic citation and a brief note to indicate the reason for nomination. Nominations may be made by both members and non-members of the TLC Section. However, at least one of the nominated authors must be a TLC member.

Nominations for the Hall of Honor should be made by TLC members. Nominees should have been a member of the TLC section for at least eight years, served as chair of one TLC committee, and served as an officer or director.

Nominations will be accepted through April 1, 2017.

Send your nominations or questions to Tracy Manly, Chair, TLC Awards Committee at tracy-manly@utulsa.edu.

Call for Papers

Journal of Accounting Education

Special Issue: Big Data

The *Journal of Accounting Education* invites submissions for a special issue devoted to Big Data. Submissions for this special issue should be original work that deals in some manner with topics relevant to Big Data (for example, classroom software capable of handling big data, student need to understand/use big data, course design, educational cases, and teaching resources). The editors for this special issue solicit high-quality manuscripts of various types and research paradigms (for example, field or experimental investigations, archival, analytical, or survey research). All relevant submissions will be considered.

Submissions should be made electronically through EVISE (http://www.evise.com/evise/faces/pages/navigation/NavController.jspx?JRNL_ACR=ACCEDU) starting **immediately**. When submitting, select the issue type as 'Special issue' and then the article type as 'Special Issue on Big Data'. The deadline for submissions is **30 June 2016**. Acceptances will be on a rolling basis with an anticipated Special issue publication in **March 2017**. Revisions received after that publication deadline will be scheduled for the next issue. Early submissions are welcome, and potential contributors are encouraged to contact the guest editors to discuss ideas and topics.

Authors should submit the following items within the EVISE system: (1) statement that the submitted work is original, that it has not been published elsewhere, and that the paper is not currently under review by any other journal; (2) cover page, containing title of the manuscript and complete contact information for each author; and (3) manuscript copy itself, without any author identification. The first page of the manuscript should contain the title of the paper, an Abstract, and a listing of keywords. For further information, please contact either of the following guest editors:

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Journal of Accounting Education: General Information

The *Journal of Accounting Education* (JAEd) is a refereed journal published quarterly by Elsevier (<http://www.journals.elsevier.com/journal-of-accounting-education>). The JAEd is dedicated to promoting and publishing research on accounting education issues and to improving the quality of accounting education worldwide. The Journal provides a vehicle for making results of empirical studies available to educators and for exchanging ideas and instructional resources that help improve accounting education. The JAEd publishes manuscripts on all topics that are relevant to accounting education, including uses of technology, learning styles, assessment, curriculum, and faculty-related issues.

The Journal includes four sections: a Main Articles Section, a Teaching and Educational Notes Section, a Case Section, and a Best Practices Section. Manuscripts published in the Main Articles Section generally present results of empirical studies, although non-empirical papers are sometimes published in this section. Short papers on topics of interest to JAEd readers are published in the Teaching and Educational Notes Section. The Teaching and Educational Notes Section also includes instructional resources that are not properly categorized as cases, which are published in a separate Case Section. Instructional resources published in the JAEd should meet relevant educational objectives and be available for general use. The Best Practices Section is meant to highlight innovative and effective institutional and individual accounting educator practices in areas such as student recruitment, student advising, student engagement, and alumni relations.

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Call for Papers

Advances in Accounting Education: Teaching and Curriculum Innovations

Submissions are invited for forthcoming volumes. AIAE publishes a wide variety of articles dealing with accounting education at the college and university level. AIAE encourages readable, relevant, and reliable articles in all areas of accounting education including auditing, financial and managerial accounting, forensic accounting, governmental accounting, taxation, etc. Papers can be:

- Position papers on particular issues.
- Comprehensive literature reviews grounded in theory.
- Conceptual models.
- Historical discussions with implications for current and future pedagogical efforts.
- Methodology discussions.
- Pedagogical tools, including evidence of their effectiveness.
- Research studies with implications for improving accounting education.

AIAE provides a forum for sharing generalizable teaching approaches from curricula development to content delivery techniques. Pedagogical research that contributes to more effective teaching in colleges and universities is highlighted. All articles must explain how teaching methods or curricula/programs can be improved. Non-empirical papers should be academically rigorous, and specifically discuss the institutional context of a course or program, as well as any relevant tradeoffs or policy issues. Empirical reports should exhibit sound research design and execution, and must develop a thorough motivation and literature review, possibly including references from outside the accounting field.

Submission Process

Send two files by email: one with a manuscript copy but without a cover page, and the other solely a cover page with author information. Cover pages should list all authors' names and addresses (with telephone numbers, fax numbers, and e-mail addresses). The authors' names and addresses should not appear on the abstract. To assure anonymous review, authors should not identify themselves directly or indirectly. Also, attach a copy of any research instruments. Two reviewers assess each manuscript submitted and reviews are completed in a timely manner, usually 60-90 days.

Send manuscripts to aiae@neu.edu

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*Why every American Accounting Association
Member Should be a Member of the
Teaching, Learning, & Curriculum
Section. Ask your colleagues to join today!*

Teaching, learning, and curriculum issues are important to everyone in the AAA! We all have a vested interest in enhancing the quality of education of accounting students. This section provides a forum that cuts across disciplines, specialty areas, and geographic boundaries. The Teaching, Learning, & Curriculum Section provides opportunities for members to share their experiences, bringing together large and small schools, educators and practitioners, and members worldwide.

Go online to <http://aaahq.org> to join today or use the form below to apply for TLC membership (you must also be a member of the AAA). Mail your application to AAA (5717 Bessie Drive, Sarasota, FL 34233-2399).

GIVE THE FORM BELOW TO COLLEAGUES AND ENCOURAGE THEM TO JOIN!

Membership Application for the Teaching, Learning & Curriculum Section

AAA ID# _____

Name _____

Address _____

Affiliation _____

Telephone: Office _____ Home _____ Fax _____

Dues Enclosed: \$20

Payment method: ☐ Check enclosed (make payable to AAA) ☐ Credit card

Billing Address _____

Account Number _____ Expiration date _____

Signature _____