Teaching, Learning & Curriculum Section

American Accounting Association
26th Annual Meeting

San Diego, CA
August 7, 2017
Table of Contents

Business Meeting Agenda ........................................... 3
Minutes of August 2016 Business Meeting ........................................... 4
2016-2017 TLC Officers ......................................................... 7
Treasurer’s Report ................................................................. 8
TLC Sessions during the Annual Meeting ........................................... 9
Second TLC Midyear Colloquium ............................................... 11
Nomination Committee Report .................................................. 14
Awards Committee Report and Awardees ........................................... 14
Committee Reports (Membership, Program, Webmaster, Faculty Development, International Outreach, Region) ............. 15
2017-2018 TLC Officers ........................................................ 22
2017-2018 Editor and Committee Chairpersons ............................ 23
2017-2018 Regional Coordinators & Region Awards Committee ................................................................. 24
Thank You 2016-2017 Chairs and Regional Coordinators .................. 25
Thank You Section Sponsors ....................................................... 26
Past Section Presidents & Chairpersons ......................................... 27
Hall of Honor Inductees .......................................................... 28
1. Call to Order (Natalie T. Churyk)
2. Approval of Minutes from August 10, 2016
3. 2016-2017 TLC President’s Report (Natalie T. Churyk)
4. Treasurer’s Report (Tracie Miller-Nobles)
5. Nominating Committee Report (Bob Allen)
6. Awards Committee (Tracy Manly)
   • Presentation of Outstanding Research Award (Tracy Manly & Ernst & Young Foundation Representative Sylvia Ulrich)
   • Presentation of Outstanding Instructional Contribution (Tracy Manly & Deloitte Foundation Representative Kathleen Shoztic)
   • Presentation of Hall of Honor Award (Tracy Manly & KPMG Foundation and KPMG LLP Representatives Bette Kozlowski, Stephanie Hernandez, and Blane Ruschak)
7. Webmaster Report (Rick Lillie)
8. Committee Reports (Membership, Webinars, Faculty Development, International Outreach, Region)
9. Outgoing officer recognition (Natalie T. Churyk)
10. Adjournment (Natalie T. Churyk)
Meeting Start: 7:00am  
Attending: TLC Officers, Committee Chairpersons, and Membership

President Gail Hoover King called the meeting to order and announced an early start due to the 100th year anniversary of the AAA ceremonies at the beginning of the Opening Plenary Session. This is also the 50th year for TLC and it’s estimated that it’s the 25th year for the TLC Breakfast Meetings.

Announcement was made that all J. Michael Cook Prize winners are TLC members and are current or past members of the executive committee. (Markus Ahrens, Billie Cunningham, and Pete Wilson)

The minutes from last year’s meeting were presented and approved.

TLC Treasurer Tracie Nobles presented the Treasurer’s report. She discussed the contributions from sponsors, which appear to be in decline, but are actually higher than reported, based on timing differences. When sponsor contributions are added, the year’s financials will show positive cash flow.

Bambi Hora gave the Council Representative Report. Council is working on revamping the website. She requested that committee chairs add individuals to their committees for increased engagement.

New VP of Academics, Cassy Budd was introduced. Gail also recognized members of Nominations: Alan Reinstein, Thomas Calderon, Paul De Lange, and Dale Flesher.

Membership showed a slight increase from prior year. We now have 883 members in TLC. Many nontenure track and 2 year colleges members have joined.

Dan Jones and Markus Ahrens were responsible for setting up the TLC program this year. Dan asked for discussant and moderator volunteers and thanked those who participated in the past.

Karen Osterheld stood for recognition for the TLC Online Webinars. Dan Jones will assist in the upcoming year. This year we had 3 webinars. They are held on Friday and well-attended.

The Awards Committee now has a new award for Outstanding Instructional Contribution in Accounting, sponsored by the Deloitte Foundation. Susan Curtis stood up to announce new awards. She thanked the awards committee. The 2016 Outstanding Research in Accounting Education Award, which includes a plaque and check. Criteria: Published in 2015 and coauthor must be a member in 2015. Winners were Don Wygal and Dave Stout. Title of paper: “Shining a Light on Effective Teaching Best Practices: Survey Findings from Award-Winning Accounting Educators.” Susan read comments...
from the committee. The second award was the Outstanding Instructional Contribution in Accounting by Stacy Mastrolia and Curtis Nicholls titled “Second Chance Homeless Shelter: A Fraud Exercise for Introductory and Survey Courses in Accounting.”

TLC Hall of Fame Award: Kent St. Pierre: Sutula Chair and Professor of Accounting at Saint Joseph’s University. He was instrumental in setting up the TLC section, having served in many areas and capacities. KPMG sponsored this award.

PRESIDENT’S REPORT:
• The WOW event occurred many years and was a successful effort to encourage TLC participation for all members of AAA.
• This year (2016) will be our first mid-year meeting Sept 29, 2016 (Thursday) (titled Learn, Reflect, Grow) with a workshop including learning science research, activities around this research, and yoga, as well as unconscious bias in the classroom session. This is a new initiative event and limited to 60, held in San Antonio.
• TLC Region Best Paper Award is now a National Peer Review process. Carol Hartley has designed and implemented this process. Each paper was peer-reviewed at the national level by all liaisons.
• Ongoing: TLC Newsletter, and continued increased attendance at TLC sessions at regions and the annual meeting.
• Pearson is the new sponsor of the breakfasts. Tonight, at the Hilton in NYC is a reception sponsored by Pearson from 9 – 10:30 and all TLC members are invited.
• Gail Hoover King recognized the incoming President, Natalie Churyk, as well as Bob Allen the nominations chair who agreed to chair this area one more year.
• Gail thanked the panelists with a gift. Ellen Glazerman from EY, Bette Kozlowski (KPMG), Kathy Shoztic (Deloitte) and Lacy Vitetta (Pearson) put together a survey of first year employees to help today’s panelists.

The President introduced the panelists: Laura Mills, EY, Angela Cherry, Deloitte, Stephanie Hernandez, from KPMG, and Keaton Swett from MindSumo. The panel discussion was titled “What don’t faculty know about successful accounting careers that students need to know?” Takeaways said their internships were primarily responsible for knowledge. Classes were secondary. Excel classes were least helpful because most courses don’t hit a higher level, and students wished they had taken certain classes more seriously. Panelists also discussed the importance of advanced Excel classes, the types of degrees held by respondents, CPA eligibility, recommended skills and advice for upcoming students, and what experiences/skills/knowledge they felt were most important. Also mentioned were the costs associated with hiring a person that doesn’t fit. MindSumo is working with Pearson on projects. After a short question and answer session, the panel concluded.
Natalie Churyk, incoming president, recognized Gail’s leadership and thanked those who were already serving on her upcoming initiatives. The meeting was adjourned at 8:15 with a reminder to complete TLC surveys at the tables.

Respectfully Submitted,

Cindy Bolt-Lee
Secretary
2016-2017 Teaching, Learning & Curriculum Executive Committee

Natalie T. Churyk, President
Northern Illinois University

Gail Hoover King, Past President
Purdue University Northwest

Cassy Budd, Vice President - Academic
Brigham Young University

Kathy Shoztic, Vice President - Practice
Deloitte Foundation, Deloitte Services LLP

Cindy Bolt-Lee, Secretary
Citadel University

Tracie Miller-Nobles, Treasurer
Austin Community College

Bambi Hora, Council Representative
Central Oklahoma University
### TLC 2017 Treasurer’s Report

<table>
<thead>
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<tr>
<td><strong>Revenues</strong></td>
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<tr>
<td>Dues</td>
<td>$ 16,595</td>
<td>$ 16,772</td>
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<tr>
<td>Meeting Registration - Annual</td>
<td>5,600</td>
<td>13,770</td>
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<td>Meeting Registration - Midyear</td>
<td>6,275</td>
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<td><strong>Total Revenues</strong></td>
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<td>Annual Meeting:</td>
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<tr>
<td>Hotel-Room/Food and Beverage</td>
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<td>Hotel AV</td>
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<td>Travel</td>
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<td><strong>Total Expenses</strong></td>
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<td><strong>Net Income/Loss</strong></td>
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<td>$ (15,590)</td>
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### Additional Financial Data

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<tr>
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<th>2016-17</th>
<th>2015-16</th>
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<tr>
<td><strong>Beginning Cash Balance</strong></td>
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<td>$ 103,499</td>
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<td><strong>Net Increase/Decrease</strong></td>
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<td>(15,590)</td>
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<td><strong>Deposit Return</strong></td>
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<td><strong>Ending Cash Balance</strong></td>
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### Members

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<tr>
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<td>Full</td>
<td>754</td>
<td>768</td>
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<td>Life</td>
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<td>Emeritus</td>
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<tr>
<td>Students</td>
<td>66</td>
<td>62</td>
</tr>
<tr>
<td><strong>Total Members</strong></td>
<td>874</td>
<td>883</td>
</tr>
</tbody>
</table>
The Teaching, Learning and Curriculum section will host 25 concurrent sessions at the annual meeting. Our gratitude goes to the Program Chairs, Bambi Hora, Markus Ahrens and all who are participating as a presenter, moderator, or discussant.

**MONDAY, AUGUST 7, 2017  6:45am-8:15am**
Breakfast  *TLC Breakfast and Business Meeting (ticket required)*

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
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<tr>
<td>10:15 am-11:45 am</td>
<td>1.08 The New Model Accounting Curriculum for Personal Financial Planning</td>
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<tr>
<td></td>
<td>1.34 Teaching Cases in Cost/Managerial Accounting</td>
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<tr>
<td></td>
<td>1.35 How Do Institutional Issues Impact Accounting Education?</td>
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<tr>
<td>2:00 pm-3:30 pm</td>
<td>2.08 Data Analytics Curriculum: Teaching Approaches &amp; Resources</td>
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<tr>
<td></td>
<td>2.35 Student Learning - Does the Instructional Method Matter?</td>
</tr>
<tr>
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<td>2.36 What Professional Skills Sets Are Really Taught/Needed?</td>
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<tr>
<td>4:00 pm-5:30 pm</td>
<td>3.09 Experiential Learning, Innovation and Impact</td>
</tr>
<tr>
<td></td>
<td>3.35 Student Learning - Changes Made in the Classroom Structure</td>
</tr>
<tr>
<td></td>
<td>3.36 Educational Auditing Issues</td>
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**Tuesday August 8, 2017 — 10:15 am-11:45 am**

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>2:00 pm-3:30 pm</td>
<td>4.11 Creating Effective Learning Opportunities in Large Introductory Accounting Courses</td>
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<tr>
<td></td>
<td>4.12 Using Empathy and Design Thinking to Redesign your Class</td>
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<td></td>
<td>4.45 Faculty Qualifications - How Do They Impact Education?</td>
</tr>
<tr>
<td>4:00 pm-5:30 pm</td>
<td>5.12 Best Practices in Teaching with Cases in Upper Level Accounting Classes</td>
</tr>
<tr>
<td></td>
<td>5.45 Auditing and Fraud</td>
</tr>
<tr>
<td>6:10 am-7:30 am</td>
<td>6.10 AICPA Core Competency Framework: Deconstructing the Update</td>
</tr>
<tr>
<td></td>
<td>6.11 The Missing Foundation: Teaching 'Professionalism' Explicitly</td>
</tr>
<tr>
<td></td>
<td>6.44 Teaching Practices in Introductory Accounting Courses</td>
</tr>
<tr>
<td></td>
<td>6.45 Upper Division Accounting Courses - Some Teaching Issues</td>
</tr>
</tbody>
</table>
Wednesday August 9, 2017 — 10:15 am-11:45 am
7.07 Integrating Theory and Practice: Strategies for Professional Interactions to Engage Students
7.08 Thinking of Doing Educational Research: What You Should Know
Moderator: Judith A. Sage, Sage & Sage
7.38 Ethics and Scandals

Wednesday August 9, 2017 — 2:00 pm-3:30 pm
8.34 Journals and Faculty - How Well Are We Doing?
8.35 Cases for the Classroom - Varied Topics

Wednesday August 9, 2017 — 4:00 pm-5:30 pm
9.33 TLC Potpourri
9.34 Miscellaneous Education Topics
The 2017 TLC Midyear Colloquium

Gail Hoover King  Purdue University Northwest
Cassy Budd  Brigham Young University
Natalie Churyk  Northern Illinois University
Tracy Manly  University of Tulsa
Norbert Tschakert  Salem State University
Tracie Miller Nobles  Austin Community College
Cathy Scott  Navarro College

The Science of Learning

When: Thursday, November 16- November 18, 2017
Where: Tampa, FL
Early Registration: $350 TLC members  $400 non-members

Thursday, November 16, 2017
5:30 pm-7:00 pm  Reception

Friday, November 17, 2017
8:00 am-9:00 am  Breakfast
9:00 am-10:30 am  Plenary Session
What do we Really Know about how People Learn?
Speaker: Edward Watson, Association of American Colleges and Universities
10:50 am–12.30 pm  **Concurrent Sessions**

1.01: Moving a Research Idea into Reality  
**Panelists:**  
Tim Fogarty, Associate Editor, Journal of Accounting Education  
Alan Reinstein, Associate Editor, Journal of Accounting Education  
David E. Stout, Former Editor-in-Chief, Journal of Accounting Education and former Editor, Issues in Accounting Education

1.02: Small Teaching Tips That Create Large Learning Gains  
**Presenters:**  
Brenda Mattison, Tri-County Technical College  
Tracie Miller-Nobles, Austin Community College

12.30 pm–1:45 pm  Lunch

1:45 pm–3:25 pm  **Concurrent Sessions**

2.01: Scholarship in Accounting Education I  
Papers: TBD.

2.02: Storytelling: The Art and Benefit  
**Speaker:** Chuck Hooper, BIAllytics

3:45 pm– 5:00 pm  **Concurrent Sessions**

3.01: Scholarship in Accounting Education II  
Papers: TBD

3.02: Understanding and Engaging Millennial and iGen Learners! A Different Way to Think About Teaching  
**Presenters:**  
Markus Ahrens, Saint Louis Community College-Meramec  
Cathy Scott, Navarro College

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**Saturday, November 18, 2017**

8:00 am-9:00 am  Breakfast
9:00 am-10:15 am

Concurrent Sessions

4.01: Editor Panel  Panelists:
Thomas Calderon Editor, Advances in Accounting Education
Natalie T. Churyk, Editor-in-Chief, Journal of Accounting Education
Marco Lam, Editor, Global Perspectives on Accounting Education
Alan Sangster, Editor, Accounting Education
Valaria P. Vendrzyk, Editor, Issues in Accounting Education

4.02: Teaching Students How to Learn: Learning Strategies That Transform Student Motivation, Learning, and Success
Moderators: TLC Teaching Track Planning Committee

10:35 am-12:15 pm

Concurrent Sessions

5.01: Individual Appointments with Editors/Associate Editors
Participants:
Natalie T. Churyk, Editor-in-Chief, Journal of Accounting Education; Dale Flesher, Associate Editor, Journal of Accounting Education; Tim Fogarty, Associate Editor, Journal of Accounting Education; Bonnie Klamm, Associate Editor, Journal of Accounting Education; Marco Lam, Editor, Global Perspectives on Accounting Education; Alan Reinstein, Associate Editor, Journal of Accounting Education; Alan Sangster, Editor, Accounting Education; David E. Stout, Former Editor-in-Chief, Journal of Accounting Education and former Editor of Issues in Accounting Education; Valaria P. Vendrzyk, Editor, Issues in Accounting Education; Don Wygal, Associate Editor, Journal of Accounting Education

5.02: Winter Oak: Cultivating Passion for Teaching
Presenter: Bob Allen, University of Utah
Nominations Committee Report
2017 Election of TLC Officers & Nominating Committee

Chairman Robert Allen and the 2016-2017 Nomination Committee comprised of Gail Hoover King, Thomas Calderon, Alan Reinstein, Paul deLange, and Dale Flesher, report that the following individuals have been elected for 2017-2018:

Claire Kamm Latham – Secretary
Cindy Bolt-Lee - Treasurer

Newly elected members of the 2017-2018 Nominations Committee are:
Thomas Calderon
Markus Ahrens
Billie Cunningham
Tracy Manly

Awards Committee Report

Tracy Manly University of Tulsa
Markus Ahrens St. Louis Community College - Meramec
Mark Holtzblatt Cleveland State University
Bambi Hora University of Central Oklahoma
Sara Kern Gonzaga University
David E. Stout Youngstown State University
Carol Yacht McGraw Hill Higher Education

The TLC Awards Committee selected recipients for all TLC awards for 2017. The activities of the committee are summarized below.

1. Solicited nominations for the three TLC awards (Outstanding Research in Accounting Education; Outstanding Instructional Contribution; Hall of Honor). Multiple nominations were received for each award. Nominations closed on April 1, 2017.

2. Nominations were distributed to the committee members along with an evaluation rubric and an online survey. The committee discussed the nominations and made selections during a conference call on May 5, 2017.

3. The following selections were made for the 2017 TLC Awards. Award winners were notified and confirmed attendance for the award presentation. All other nominees were also contacted. The awards will be presented at the TLC Section meeting at the AAA Annual meeting.

   a. Outstanding Research in Accounting Education - Developing Ethical Confidence: The Impact of Action-Oriented Ethics Instruction in an Accounting


c. TLC Hall of Honor – Alan Reinstein

### Membership Committee Report

<table>
<thead>
<tr>
<th>Name</th>
<th>Institution</th>
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<tbody>
<tr>
<td>Kim Church</td>
<td>University of Missouri Kansas City</td>
</tr>
<tr>
<td>Shaokun (Carol) Yu</td>
<td>Northern Illinois University</td>
</tr>
<tr>
<td>Abdullah Belhadia</td>
<td>Modern College of Business and Science</td>
</tr>
<tr>
<td>Chan Du</td>
<td>University of Massachusetts - Dartmouth</td>
</tr>
<tr>
<td>Christine Kuglin</td>
<td>Metropolitan State University - Denver</td>
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<tr>
<td>Jason Matthews</td>
<td>The University of Georgia</td>
</tr>
<tr>
<td>Joe Trainor</td>
<td>St John's University</td>
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<tr>
<td>Gerry Weinstein</td>
<td>John Carroll University</td>
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* The group sent an introduction to TLC e-mail in July to faculty.

### Paid members of the TLC Section by Year

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<tbody>
<tr>
<td>Members</td>
<td>1,175</td>
<td>1,053</td>
<td>984</td>
<td>898</td>
<td>846</td>
<td>883</td>
<td>874</td>
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### Webmaster Report (Rick Lillie)

Working to redesign TLC Section Homepage. See handouts on tables.

### TLC Webinar Report (Karen Osterheld and Dan Jones)

The TLC Section sponsored 3 webinars this year. They are:

**February 24, 2017:** How to use “The Ethical Compass – A Toolkit for Integrity in Business” in your Classroom. Speaker: Barbara Porco, Fordham University.

This webinar covered the following:

* Brief descriptions and learning objectives for all of the Toolkits
* The supportive instructor and student materials provided for each Toolkit
* The interactive learning materials, case studies and gaming exercises that enable you to easily integrate the toolkit resources into a curriculum.
March 24, 2017: Teaching Data Analytics & Visualization with Tableau. Speakers: Emma Trifari, Academic Programs Marketing Manager, Tableau Software, Sasha Singh, Product Consultant, Tableau Software, Charlie Bane-Aldred, Executive Professor in Accounting, Northeastern University, and William (Bill) Goldman, Lecturer in Accounting, Northeastern University.

This webinar covered the following:

- An overview of Tableau and the free resources available to instructors and students
- A live product demo highlighting Tableau’s key features and functionality
- How Northeastern University implemented Tableau in their accounting curriculum.


This webinar covered the following:

- An overview of personalized learning using Messenger Chatbots
- Awareness of the opportunities for embracing Chatbots in education
- How the University of Pretoria is adopting Chatbots in accounting education.

Faculty Development – Teaching

<table>
<thead>
<tr>
<th>Noel Addy</th>
<th>Mississippi State University</th>
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<tbody>
<tr>
<td>Maureen Kelly Flores</td>
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<td>Melissa Larson</td>
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<td>Mike Seda</td>
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<tr>
<td>Mona Stephens</td>
<td>Southern New Hampshire University</td>
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<tr>
<td>Jennifer Wright</td>
<td>Drexel University</td>
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Our committee proposed delivery of teaching and learning research from education-based sources. Within the scope of discussion, we included a delivery of a review of best practices in teaching, where best practices may depend on delivery method, say from online to hybrid to face-to-face. We included a contemporary review of categories of intelligence, like emotional intelligence. Finally, we included a review of the novel components of the accounting curriculum, extending to say, data analytics. However, the highest rated topic was a review of education and psychology-based research on learning.

For research on learning, we have a list of scholars available to present education and psychology-based research on learning. Some require an honorarium, and some will...
present gratis. One relatively low-cost strategy for delivering this contemporary education research is webinars, and we pursued that until time ran out at the end of the year.

**Faculty Development – Teaching**

<table>
<thead>
<tr>
<th>Marsha Huber</th>
<th>Youngstown State University</th>
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<tbody>
<tr>
<td>Mehmet Kocakulah</td>
<td>University of Southern Indiana - Evansville</td>
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<td>Mollie Adams</td>
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<td>Janice Akao</td>
<td>Butler Community College</td>
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<td>Lisa Brown</td>
<td>Indiana Institute of Technology</td>
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<td>Cheryl S. Crespi</td>
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<tr>
<td>Reed Peoples</td>
<td>Austin Community College</td>
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- Planned a session for the conference with several goals:
  - Be fun, educational, and give everyone a take away
- Session is on empath and design thinking on Tuesday morning
  - Will learn what design thinking is and how to use it to solve personal and teaching problems.
  - Can only learn by doing, thus there will be exercises.

**Faculty Development – Teaching**

<table>
<thead>
<tr>
<th>Patricia Johnson</th>
<th>Canisius College</th>
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<td>Frank J. Aquillino</td>
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<td>Gregory Prescott</td>
<td>University of South Alabama</td>
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<tr>
<td>Vicki Jobst</td>
<td>Benedictine University</td>
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</table>

Our primary activity centered around brainstorming ideas for a submission to CTLA along with a panel submission to the annual conference for the TLC section. Both were accepted. The CTLA presentation is part of a Roundtable session on Saturday, August 5th, at 2:30. *Best Practices in Teaching Upper Level Accounting Courses.* The panel presentation is entitled *Best Practices in Teaching with Cases in Upper Level*
Accounting Classes and is scheduled for Tuesday, August 8th, at 2 pm. Two committee members will be attending the annual and participating in the two sessions.

Faculty Development – Teaching IFRS

Amy Santos  
State College of FL

John Dexter  
Edinboro University

D. Larry Crumbley  
Louisiana State University

Roland Warfield  
Seton Hill University

Stephen Coetzee  
University of Pretoria

Astrid Schmulian  
University of Pretoria

1. Every member of the group participated; most participated in every discussion, and all of them participated in more than one occasion.
2. Larry Crumbley, Astrid Schmulian and Stephen Coetzee volunteered to prepare a webinar or presentation in April of this year.
3. The Committee connected with ISAB Education Director, Matt Tilling, and received the following information from him in February (see below). I responded to Mr. Tilling’s message and welcomed his idea of presenting at the AAA Meeting. I also let him know that we were willing to collaborate in every way possible but didn’t hear from him again.

“We would certainly be interested to talk about what we could do. I wonder if we could work with your committee to run some CPD at the annual conference? One of our board members (Mary Tokar) is already running a session with the FASB and it may be that we think that is enough, though hers is more research focused, and obviously, a mix of US GAAP and IFRS. If we were to run a session it would be a mix of accounting update, teaching issues and Framework Based Teaching workshop.

Happy to think about other possibilities as well if you have any suggestions. We certainly would like to work closely with the AAA.”

Two members of the Committee participated as reviewers for the tax section of the AAA Southeast Region Meeting. I am the tax section liaison for the Southeast Region.

Faculty Development – Research

Cathleen Burns  
University of Colorado

Linda Matuszewski  
Northern Illinois University

Mary Fischer  
University of Texas at Tyler
Mission
Improve accounting education research for new and existing faculty with resources and other support

Goals
• Developing new research resources; Assembling existing research resources; Borrowing research ideas and resources from other disciplines and professions; Distributing research resources; Mentoring new researchers or research focus of current accounting researchers; Creating research teams across universities and globe to battle isolation; Improving accounting research with better models and application of educational theories; Garnering respect from Deans and Chairs

2016-2017 Activities
• 7 committee meetings
• TLC Online Webinar, Embracing Messenger Chatbots in Teaching and Learning, Stephen Coetzee and Astrid Schmulian, University of Pretoria (May 5)
• TLC Session, Borrowing Teaching Excellence: Applying Innovative Strategies from Outside Accounting, Claire Latham, Washington State University Vancouver (August 5, 4-5:30 p.m.)

AAA Panel, Thinking of Doing Educational Research: What You Should Know (August 9, 10:15-11:45 a.m.) Panel Chairwoman: Judith A. Sage, CPA, PhD, Sage & Sage; Panel Members: Natalie Churyk, Northern Illinois University; Paul de Lange, Curtin University, Australia; Timothy Fogarty, Case Western Reserve University; Dana Hermanson, Kennesaw State University; David Stout, Youngstown State University; David Wood, Brigham Young University; Ashley Burrowes, Mittuniversitetet, Sundsvall, Sweden & Te Whare Wananga o Awanuiarangi, Whakatane, New Zealand
• Developing Resources: e.g. AMEE Guide Topics

Conducting research to evaluate effectiveness - Just a few of the AMEE Guides in this area
✓ The Research Compass
✓ Ethnography in qualitative education research
✓ Developing questionnaires for educational research
✓ Using databases
✓ Getting your research in print
Faculty Development – Research

This year we developed a survey designed to inform us about:

1) TLC-member engagement in accounting education research
2) factors that may be inhibiting engagement in accounting education research
3) TLC member input about thing that could be done to support and encourage more engagement in accounting education research

With group members who are not currently, active researchers, most who were have never done education-related research and only two of us at all familiar with survey research methods, we faced a learning curve as we developed the survey. As the chair, I know it is my responsibility to lead the group to getting the work done and that, I have not achieved this year. However, I am confident that we can get this project done within the next academic year.

The survey is currently in need of final edits and review followed by an IRB submission. We are aiming for a September launch (through AAA). With an early fall data collection, I anticipate we will have plenty of time to complete data analysis and prepare a report. We have discussed the possibility of writing this up as an accounting education research paper---a decision that will be made once we know what we have observed.

International Outreach:

<table>
<thead>
<tr>
<th>Name</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Susan Curtis</td>
<td>University of Illinois-Champaign</td>
</tr>
<tr>
<td>Kim Church</td>
<td>University of Missouri at Kansas City</td>
</tr>
<tr>
<td>Gregory Gaynor</td>
<td>University of Baltimore</td>
</tr>
<tr>
<td>Mostafa Maksy</td>
<td>Kutztown University of Pennsylvania</td>
</tr>
<tr>
<td>Elaine Sanders</td>
<td>University of Texas- San Antonio</td>
</tr>
<tr>
<td>Omar Watts</td>
<td>Syracuse University</td>
</tr>
<tr>
<td>Greg Stoner</td>
<td>University of Glasgow</td>
</tr>
<tr>
<td>Norbert Tschakert</td>
<td>Salem State University</td>
</tr>
<tr>
<td>Royce D. Burnett</td>
<td>Southern Illinois University - Carbondale</td>
</tr>
<tr>
<td>Rita Grant</td>
<td>Grand Valley State University</td>
</tr>
<tr>
<td>Marilyn Misch</td>
<td>Pepperdine University</td>
</tr>
<tr>
<td>Joseph Reid</td>
<td>North Carolina A&amp;T State University</td>
</tr>
</tbody>
</table>
• Investigation of possibilities of Internationalization events at non-AAA international conferences
• Joint Chairs attended European Accounting Association Conference in Valencia
• Meeting at EAA (Also with TLC President Natalie Churyk) to discuss outreach and activities
  ○ Encouraging and developing international networking within the Learning and Teaching community of accounting educators
  ○ Cooperation with similar groups internationally
  ○ Raised awareness of AAA LTC (& CTLA)
• Initial contacts made with representatives of similar groups in other national/regional associations including those from Britain, Australia & New Zealand and South Africa.

2017 TLC Regional Coordinating Committee Report

The TLC section continues to get ample paper submissions in each region. We continue to encourage TLC members to submit papers to the national and regional venues. Let’s keep those submissions coming in!

The committee chair assists regional coordinators in their role in assigning paper reviewers and fielding TLC panel proposals. We are continuing to direct the TLC Paper Award process, which involves the assistance of the regional TLC coordinators. Based on paper reviewer comments, as well as reviews from the TLC coordinators in each region, the regional coordinators submit their top three papers in blind PDF files for all the TLC coordinators to vote upon. Voting occurs within a two-week period and the top three papers are ranked for the award as first, second, and third by the national coordinator based on voting results. Then we notify the TLC section leaders and the appropriate regional TLC coordinator, who informs their respective paper chair of the winning papers and authors. The paper award is a wonderful way to recognize the research talents of our members and to showcase the TLC’s prominence at the national and regional levels.

Thank you to Carol Hartley for fulfilling this role over the previous years. And thank you to all our members and our regional TLC reps—we couldn’t do it without your help!

Yvette Lazdowski, DBA, CPA, CMA, CFM
2017-2018 National Regional TLC Coordinator Chair
2017-2018 Executive Committee

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Gail Hoover King, Past President
Cassy Budd, Vice President - Academic
Kathy Shohtic, Vice President - Professional
Tracie Miller Nobles, Treasurer
Cindy Bolt-Lee, Secretary
Bambi Hora, Council

Many Thanks to TLC’s 2016-2017 Committee Chairs:
Carol Yacht, Newsletter Editor
Bob Allen, Nominations Committee Chair
Bambi Hora and Markus Ahrens, Annual Meeting Program Chairs
Tracy Manly, Awards Chair
Rick Lillie, Webmaster
Kimberly Church and Carol Yu, Membership Chair
Karen Osterheld and Dan Jones, Online Meetings Chairs
Carol Hartley, Regional Coordinator Chair
Noel Addy, Parveen Gupta, Marsha Huber, Mehmet Kocakulah, Patricia Johnson,
Cathleen Burns, Susan Curtis, and Amy Santos, Faculty Development Chairs
Greg Stoner and Norbert Tschakert, International Outreach Chairs
Gail Hoover King, Cassy Budd, Natalie Churyk, Tracy Manly, and Norbert Tschakert,
Midyear Colloquium Chairs

Many Thanks to TLC’s 2016-2017 Regional Coordinators:
Markus Ahrens & Susan Curtis, Midwest
Claire Kamm Latham & Aaron M. Williamson, Jr., Western
Yvette Lazdowski & Carol Hartley, Northeast
Mark Holtzblatt & Renee Castrigano, Ohio
Cathy Scott & Veronda Willis, Southwest
Maureen Flores & Susan Swanger, Southeast
Nina Dorata & Joseph Trainor, Mid-Atlantic
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<table>
<thead>
<tr>
<th>Name</th>
<th>Years</th>
<th>University</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fred Neumann</td>
<td>1991-92</td>
<td>University of Illinois (Urbana-Champaign)</td>
</tr>
<tr>
<td>Jan Williams</td>
<td>1992-93</td>
<td>University of Tennessee – Knoxville</td>
</tr>
<tr>
<td>Jay Smith</td>
<td>1993-94</td>
<td>Brigham Young University</td>
</tr>
<tr>
<td>Richard E. Baker</td>
<td>1994-95</td>
<td>Northern Illinois University</td>
</tr>
<tr>
<td>Kent St. Pierre</td>
<td>1995-96</td>
<td>University of Delaware</td>
</tr>
<tr>
<td>Dave Stout</td>
<td>1996-97</td>
<td>Villanova University</td>
</tr>
<tr>
<td>Billie Cunningham</td>
<td>1997-98</td>
<td>University of Missouri – Columbia</td>
</tr>
<tr>
<td>Kevin Stocks</td>
<td>1998-99</td>
<td>Brigham Young University</td>
</tr>
<tr>
<td>Jim Rebele</td>
<td>1999-2000</td>
<td>Santa Clara University (visiting)</td>
</tr>
<tr>
<td>Donald E. Wygal</td>
<td>2000-01</td>
<td>Rider University</td>
</tr>
<tr>
<td>Bill Schwartz</td>
<td>2001-02</td>
<td>Indiana University – South Bend</td>
</tr>
<tr>
<td>Dasaratha Rama</td>
<td>2002-03</td>
<td>Florida International University</td>
</tr>
<tr>
<td>Frank Buckless</td>
<td>2003-04</td>
<td>North Carolina State University</td>
</tr>
<tr>
<td>Thomas G. Calderon</td>
<td>2004-05</td>
<td>University of Akron</td>
</tr>
<tr>
<td>Timothy Fogarty</td>
<td>2005-06</td>
<td>Case Western Reserve University</td>
</tr>
<tr>
<td>Alan Feinstein</td>
<td>2006-07</td>
<td>Wayne State University</td>
</tr>
<tr>
<td>D. Larry Crumbley</td>
<td>2007-08</td>
<td>Louisiana State University</td>
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<tr>
<td>Dale L. Flesher</td>
<td>2008-10</td>
<td>University of Mississippi</td>
</tr>
<tr>
<td>Robert D. Allen</td>
<td>2010-12</td>
<td>University of Utah</td>
</tr>
<tr>
<td>Susan Crosson</td>
<td>2012-14</td>
<td>Emory University</td>
</tr>
<tr>
<td>Gail Hoover King</td>
<td>2014-16</td>
<td>Purdue University Northwest</td>
</tr>
</tbody>
</table>
TLC Hall of Honor Inductees

2008  Frederick L. Neumann, University of Illinois
2008  Jan R. Williams, University of Tennessee at Knoxville
2008  David E. Stout, Youngstown State University
2008  Richard E. Baker, Northern Illinois University
2008  Donald E. Wygal, Rider University
2009  Kevin D. Stocks, Brigham Young University
2010  Thomas Calderon, University of Akron
2011  Billie Cunningham, University of Missouri-Columbia
2012  Dale L. Flesher, University of Mississippi
2013  Robert D. Allen, University of Utah
2014  Cathleen Burns, University of Colorado
2015  Susan Crosson, Emory University
2016  Kent St. Pierre, St. Joseph’s University
2017  Alan Reinstein, Wayne State University