

6th Annual SET Transformative Technologies in Accounting Workshop
 Friday August 7, 2015
 Agenda

Hyatt Regency Chicago

8 – 8:05 am	<p>Welcome</p> <p><u>Guido L. Geerts</u>, University of Delaware <u>Robyn Raschke</u>, UNLV Workshop Co-Chairs</p>
8:05 – 8:10 am	<p>Welcome.</p> <p><u>Nancy Uddin</u>, SET President, Monmouth University</p>
8:10 – 9:00 am	<p>Keynote</p> <p><u>Brian Sommer</u>, Founder and President, Vital Analysis <i>“The Impressive Changes Digital Businesses & Technology Are Making on Accounting”</i></p> <p>Introduction: Cheryl Dunn, Grand Valley State University</p>
9:00 – 9:45 am	<p><u>Plamen Petrov</u>: CTO of Cognitive Analytics, Deloitte Consulting, LLC <i>“Cognitive Automation™: Augmenting the accounting processes for improved efficiency and consistent quality”</i></p> <p>Introduction: Guido Geerts, University of Delaware</p>
9:45 – 10:15 am	<p>Coffee Break</p>
10:15 – 11 am	<p><u>George Dooley</u>: Sr. Vice President on Visa’s Global Risk Team <i>“Leveraging Technology to Integrate Risk Management”</i></p> <p>Introduction: Robyn Raschke, UNLV</p>
11 – 11:45 am	<p><u>Susan Crosson</u>: Director Center for Advancing Accounting Education, American Accounting Association <i>“Transformative Technologies for Teaching”</i></p> <p>Introduction: Gail Hoover King, Purdue University Calumet</p>
11:45 am – 1 pm	<p>Lunch</p>
1 – 1:45 pm	<p><u>Sarah Cortes</u>: President Inman Technology <i>“After the Breach: Recent Data Breach Attack Vectors and Applying IT Security and Privacy Audit Control Frameworks”</i></p> <p>Introduction: Severin Grabski, Michigan State University</p>
1:45 – 2:30 pm	<p><u>Mark Mayberry</u>: Director, BDO USA <i>“Transforming the audit through data analytics and visualization”</i></p>

	Introduction: Joann David, Senior Manager – Academic Initiatives, AICPA
2:30– 3:00 pm	Coffee Break
3:00– 3:45 pm	<u>Patrick Taylor</u>: CEO Oversight Systems <i>“Rise of the Robot Auditor”</i>
3:45– 4:30 pm	Introduction: Miklos Vasarhelyi, Rutgers University <u>Tony Rizzo</u>: Chief Product Officer, Tidemark <i>Big Data Finance - Unlocking the Door to a New World of Budgeting, Planning & Forecasting</i>
4:30– 5:00 pm	Introduction: Brigitte W. Muehlmann, Babson College Closing Remarks <u>Guido L. Geerts</u>, University of Delaware <u>Robyn Raschke</u>, UNLV Workshop Co-Chairs