VITA

Sandria S. Stephenson, Ph.D., CPA AACSB Designation: Scholarly Academic

sandria.sstephenson@gcsu.edu

I. Biographical Information

A. Title: Assistant Professor

B. Department: Department of Accountancy

C. Academic degrees:

Degree	Major	Institution	Year
Post-		University of Florida:	
Doctorate	Accounting (AACSB-Academic	Warrington College of Business-	
	Scholar)	Gainesville, FL	2013
PhD	Adult & Continuing Education	University of Georgia-	2008
	-	Athens, GA	
MBA	Business Administration:	Florida A & M University-	1998
	Accounting	Tallahassee, FL	
		University of the Virgin Islands-	
BA	Accounting	St. Thomas, USVI	1992
		University of the Virgin Islands-	
AA	Business Management	St. Thomas, USVI	1992

D. Employment:

Title	Company	Location	Dates
Assistant Professor	Georgia College & State		
Accounting	University	Milledgeville, GA	2020-present
Assistant Professor	Kennesaw State		
Accounting	University	Kennesaw, GA	2013-2020
Visiting Assistant Professor:			
Accounting	Texas State University	San Marcos, TX	2010-2013
Assistant (Courtesy)			
Professor: PhD Program, Ed	Texas State University	San Marcos, TX	2008-2010
Instructor: Accounting	Kennesaw State		
	University	Kennesaw, GA	2004-2007
Visiting Instructor: Finance	Florida Atlantic		
	University	Boca Raton, FL	2000-2001
Instructor: Accounting	Xavier University of		
	Louisiana	New Orleans, LA	1999-2000
Instructor: Accounting	University of New Orleans	New Orleans, LA	Summer 1999

E. Professional Designations:

- i. Certified Public Accountant (CPA) and License. Current & Active-State of Georgia
- ii. Interdisciplinary Qualitative Studies Graduate Certificate-University of Georgia.
- iii. Online Teaching Faculty, Teaching Academy for Distance Learning.

II. TEACHING

A. Courses Taught

i. Courses taught at Georgia College & State University:

ACCT 6135 Tax Research (spring 2023)

ACCT 6120-Controllership (spring 2022, 2023)

ACCT 6320-Fraud Accounting (fall 2020)

ACCT 4120-Strategic Cost Management (spring 2022)

ACCT 3120-Cost Accounting (each fall and spring 2021 to 2024)

ACCT 3101-Intermediate Accounting 1 (fall 2020; spring 2021)

ACCT 2102-Managerial Accounting (each fall 2020, spring and summer 2021 to 2024)

ACCT 2101-Principles of Accounting (fall 2020; spring 2021)

ii. Courses taught at Kennesaw State University:

ACCT 2100-Principles of Accounting (2004-2007; spring (2018-2020) summer (2018-2020)

ACCT 2101-Principles of Accounting (fall 2013; fall 2014)

ACCT 2200-Managerial Accounting (2004-2007; fall and spring from 2015 to 2020)

ACCT 4050-Intermediate Accounting 2 (fall and spring from 2015 to 2020)

ACCT 4200-Advanced Managerial Accounting (fall from 2015 to 2019)

ACCT 6000-Advanced Managerial Accounting (summer 2014, 2015)

ACCT 6003-Accounting Theory (fall 2013, 2014; summer 2015)

ACCT 6012-Auditing (spring 2014, 2015)

ACCT 6068-International Accounting (summer 2014; spring 2015)

ACCT 6075-Tax Research (summer 2014)

ACCT 6078-Fund Accounting (spring 2014, 2015, summer 2015)

iii. Courses taught at Texas State University and other institutions:

ACC 5362-Cost/Management Accounting-Graduate (fall 2011)

ACC 3365-Advanced Cost Accounting (each fall, spring, and summer 2010 to 2012)

ACC 5350-Professional Accounting Research (each fall, spring, and summer 2010 to 2012)

ED 7324-Strategic Program Planning (summer 2010)

ED 7313-Advanced Adult learning & Development (summer 2010)

ED 7321-Social & Historical Foundations (fall 2008, 2009)

EDP 7310-Instructional Roles in EAPS (fall 2008, 2009)

Ed 7315 Methods of Inquiry: Understanding Epistemologies (spring 2009) Ed 7322-Human Resources Development (spring 2009, 2010) Ed 7315-Methods of Inquiry: Understanding Epistemologies (spring 2010) Acct 543 Managerial Accounting-Masters; Financial and managerial Accounting; Government and not-for-profit accounting Corporate financial analysis Personal financial analysis and budgeting.

iv. Courses developed at other institutions:

ACCT 6078 Governmental and Non-profit Accounting (Fund Accounting) for Online teaching, former SPSU

Management of Adult Education; Developed an assurance on learning (AOL) curriculum

III. Scholarship and Creative Activities

A. Refereed/Peer Reviewed Articles. ABDC A-ranked 1; B-ranked 3; C-ranked 4

Stephenson, S. S., Kelani, Z. (2024). "Virtual-Togethering!" Principles for Mitigating Apathy in Graduate Accounting Courses. International Journal of Education and Development Using ICT 20(1). **Journal Rank ABDC "C."**

Stephenson, S. (2024). Leases Now and Then: Post-Implementation Analysis Lessons from the Retail Industry. *Cost Management 38*(1). **Journal Rank ABDC "C."**

Stephenson, S. (2023). CPA Perception of Big Data Analytics! *Cost Management*. March/April 2023. **Journal Rank ABDC "C."**

Stephenson, S., & Kelani, Z. (2022). Accounting, Engineering, and Information Science Students' Perceptions of an Entrepreneurial Learning Mindset: A Characteristics Model Framework. *Accounting Educators Journal XXII.* **Journal Rank ABDC "B."**

Stephenson, S., & Kelani, Z. (2021). Continuing Higher Education's Socio-economic Values: Sustainability for America's Workforce. *Cost Management*. July 2021. **Journal Rank ABDC** "C."

Stephenson, S. (2020). Learning Styles Assessment Diagnostics (LAMP-D) Framework: Accounting Students' Preferred Learning Styles & Course Learning Assessment. *Accounting Educators Journal XXIX* **Award Winning Scholarship! Journal Rank ABDC "B."**

Stephenson, S. (2019). The pedagogy of social inquiry: A model concept for theory development in decision-making. *Cost Management*, May/June 2019. **Journal Rank ABDC** "C."

Stephenson, S. (2018). Management Professionals Without Voice: A Look at the value of shared governance in continuing education. *Cost Management*. September 2018. **Journal Rank ABDC "C."**

Stephenson, S. (2017). Reflective Ethical Decision: A Model for ethics in accounting education. *Accounting Educators Journal*, Special Edition 2016. **Award Winning Scholarship! Journal Rank ABDC "B."**

Stephenson, S. (2017). Accounting Community of Practice Pedagogy: A course management invention for developing personal competencies in accounting education. *Accounting Education* Fall 2016. **Journal Rank ABDC "A."**

Stephenson, S. (2014). Continuing Higher Education: Balancing cause and effect as performance measurement. *Cost Management/Journal of Cost Management*, July/Aug 2014. **Journal Rank ABDC 2019 "C."**

Stephenson, S. and Rodriguez, N. (2013). Eco-friendly or Eco-frenzy? A cost-benefit analysis of companies' environmental decisions. *Journal of Sustainability and Green Business* 2, ISSN: 2156-5317.

Stephenson, S. (2011). Leveraging narrative learning tools: A pedagogical discourse to teaching introductory accounting courses. *Accounting Instructors' Report*, fall 2011.

Stephenson, S. (2011). Discursive "policy logics" of mergers in United States higher education: Strategy or tragedy? *Tertiary Education and Management Journal* 17(2), June 2011.

Stephenson, S. (2010). "Faces" and complexities of continuing higher education units: A postmodern approach. *Journal of Continuing Higher Education* 58(2), April-July 2010.

Submitted & Under Review

Stephenson, S. (**under review**) Understanding the Effect of Accounting Students' Preferred Learning Styles on Simulated Big Data: An Odds Ratio Analysis. *Accounting Educators Journal* [ABDC B-ranked journal].

B. Books

Stephenson, S. (2010). *Politics, policy, and socio-economic impact on continuing higher education: Continuing Higher Education an Academic Capital Advantage.* Saarbruken, Germany: Lambert Academic Publishing.

C. Other Scholarly Publication

Stephenson, S. (2016). Accounting Community of Practice pedagogy: a course management invention for developing personal competencies in accounting education. *Coles Working Paper Series* (Spring 2016).

Stephenson, S. (2011). "Mini-responsibility centers:" A strategy for learning by leading. This paper is a BEA Sanders/AICPA 2010 Effective Learning Strategies Honorable Mention and is accessible on the AICPA—Accounting Education Center, AAA, and FSA websites.

D. Published Conference Proceedings

Stephenson, S. (2010). Rebuilding America's workforce: Continuing higher education and the value-chain-analysis. Association for Continuing Higher Education *Annual Conference and Meeting*. Albuquerque, NM. October 2010.

Stephenson, S. (2010). Social innovation: Creating "new business" models for adult and continuing higher education. *Adult Research Conference (AERC) and the Western Region Research Conference (WRRCEA) entitled "First Annual Joint North American Conference,* Sacramento, CA. June 2010.

Stephenson, S. (2009). The many "faces" and complexities of continuing education units within today's higher educational organizations: An empirical study. 50th Annual Adult Educational Research Conference Proceedings, Chicago, IL. May 2009.

Stephenson, S. (2006). A critical analysis of the impact of politics, policy and socio-economic factors on adult and continuing higher education: "The ropes to know and grow!" Association for Continuing Higher Education (ACHE) 68th Annual Meeting Conference Proceedings. Continuing higher education making a difference. Los Angeles, CA. October 2006.

Stephenson, S. (2005). An analysis of mergers and acquisitions in continuing education. *American Association of Adult and Continuing Education, (AAACE), 54th National Conference Proceedings. Adult Education and Learning Working for You.* Pittsburgh, PA. November 2005.

IV. Service

A. Service to GCSU and KSU:

- Reviewed manuscript for Research Day Spring 2023; fall 2020
- Honors College Guest Speaker, Honors College Presenter, fall 2021
- Reviewed manuscript for the Corinthian Student Journal, fall 2020
- Institutional Review Board Member, representing Coles College (2018-spring 2020)
- Reviewer for National Undergraduate Student Conference, spring 2019
- Instructor of University of Georgia's SBD-Kennesaw CPEs for CPAs, fall 2017 workshop
- Elected by Faculty Senate and served on the Kennesaw State University's Faculty Handbook Committee, 2015-2016.

B. Service to CoBT & Coles Colleges:

- Served as instructor of the Minority Youth Business Program (MYOB) summer initiatives 2022, and 2024
- Designed and executed several community activities for the CoBT Societal Impact Plan (Spring 2024)
- The CoBT Core Business Knowledge Task force (October-December 2022)

- Diversity Equity & Inclusion (DEI) Committee (January 2021-Present)
- Faculty Search Committees (September 2021-April 2022)
- ACCT Curriculum Working Group (December 2020-April 2021)
- COB Technology Agility Taskforce (December 2020-February 2021)
- Associate Dean Search Committee (September 2021-December 2021)
- The COB Technology Agility Task force (December 2020-February 2021)
- Served as an Ad-hoc DBA Dissertation Committee Member, 2016
- Served on Coles College Teaching and Learning Committee, 2015-2016
- Department of Business Designee for the Undergraduate Open House, spring 2014
- Senator for the KSU Marietta Campus (former SPSU) Faculty Senate, 2014-2015.

C. Service to DoABL and SOA-KSU:

- MAcc Program Coordinator DoABL 2022-2023
- Faculty Search Committee, DoABL, fall 2021-spring 2022
- Accounting & Auditing Forum Instructor, fall 2015, 2016, 2017, 2018
- Faculty Search Committee, SOA, fall 2017-spring 2018
- Scholarship Committee, spring 2017
- Accounting & Auditing Forum Instructor, fall 2015, 2016, 2017
- Volunteered to serve as an Ad-hoc DBA Dissertation Committee Member for Accounting Track, 2016-2019
- Elected to serve on the SOA's Scholarship Committee, 2016-2017
- SOA representative on the Coles College Teaching and Learning Committee, 2015-2016
- Participated in the Annual Firm Recruitment Luncheons 2015, & 2016
- SPSU Faculty Senate, department representative (senator), 2014-2015
- Department Designee-Undergraduate Open House, spring 2014
- Committee for the 3rd Annual SPSU's Accounting Club Conference, spring 2014
- Committee for and SPSU's Annual Sting Fling, fall 2013
- Department of Business fall 2014 Scholarship Committee
- Department and SPSU campus faculty advocate for the Institute of Management Accountants, fall 2013 to 2015.

F. Service to Prior Institutions:

- Institutional Review Board (IRB), Member, Texas State University, San Marcos, TX, 2008-2013
- Assessment Committee, Department of Accounting State University, San Marcos, TX, 2011
- Ph.D. and M.Ed. Doctoral Faculty Policy Committee, Texas State University, San Marcos, TX, 2008-2009
- Academic Committee, Graduate Ph.D. Programs, Texas State University, San Marcos, TX, 2008-2009
- Courtesy Doctoral Faculty Texas State University, San Marcos, TX, 2011-2013
- Assurance of Learning (AOL) committee, Coles College of Business, Kennesaw State University, 2006-2007.

E. Service to the profession:

- AAA committees and conference related roles as reviewer and moderator, 2010-Present
- Southeast American Accounting Association (SEAAA) Council Representative to AAA 2021-2024
- Journal of Accounting Education- Editorial Board Member, 2016-Present
- AAA Pipeline Task Force 2023-2024
- AAA Inclusive Classroom Task Force 2023
- Accounting Educators' Journal Ad-hoc reviewer manuscripts, 2016-Present
- Accounting Education Ad-hoc reviewer manuscripts, 2016-Present
- American Accounting Association Teaching, Learning, & Curriculum DEI Committee Co-Chair 2020-2022 and Committee Member 2022- present
- Southeast American Accounting Association (SEAAA) President of the Board 2020-2021
- Cost Management Editorial Board Member, 2021-Present
- Southeast American Accounting Association (SEAAA) Program Chair of the Board 2019-2020
- American Accounting Association Conference on Teaching and Learning (CTLA), Annual Meeting Steering Committee, 2013, 2019
- Tertiary Education and Management Journal Ad-hoc reviewer manuscripts, 2019
- Georgia Association of Accounting Educators (GAAE) President of the Board 2018-2019
- Southeast American Accounting Association (SEAAA) Chair of the Board 2018-2019
- Southeast American Accounting Association (SEAAA) Assistant Chair of the Board 2017-2018
- Georgia Association of Accounting Educators (GAAE) Vice President of the Board 2017-2018
- Georgia Association of Accounting Educators (GAAE) Board Secretary, 2016-2017
- Southeast American Accounting Association (SEAAA) Annual Meeting Program Committee. Doctoral Student Faculty Interchange (DSFI) Track Liaison 2016 & 2017
- American Accounting Association (AAA) Reviewer for conference papers and proposals, 2012, 2015, 2016, 2017. Moderator for conference sessions, 2015.
- American Accounting Association Southeast Region (AAASE) Reviewer for conference papers and manuscripts. Moderator and facilitator for various conference sessions, 2013, 2014, 2015, 2016, 2017
- Georgia Association of Accounting Educators (GAAE); 2015 Bylaws Committee.
- American Accounting Association's (AAA) "2014-2015 Innovation in Accounting Education Awards Committee."
- Institute of Management Accountants (IMA) Campus Faculty Advocate-Southern Polytechnic State University-Student Professional Development 2013-2015.
- American Accounting Association Conference on Teaching and Learning (CTLA), Annual Meeting Steering Committee, 2013
- European Higher Education Society Ad-hoc reviewer manuscripts, 2010.

F. Service to the community:

• HELP Doctoral Students Retreat-An organization I created to help minority students apply, matriculate, and graduate for doctoral programs 2020-present

- Women Economic Development Agency (WEDA), volunteer tax and business instructor and advisor. Atlanta Small Business Association, 2001
- Junior Achievement Volunteer Teacher, Lake Windward Elementary School, spring 2002.

V. Scholarly Professional Growth and Development

- Attend and present at several national, regional, and local conferences, workshops each year (see conference presentations).
- Completed several GCSU and other organizations (AICPA, AAA, etc.) continuing education, teaching and learning, and compliance courses and workshops; received several certificates of completion
- Certificate of Completion for (teaching) **Quality Matters** Course, GCSU, April 2022
- Represented GCSU & the CoBT on "Discussions with Congressional Representatives" on Hispanic Serving Institutions Issues for Funding at the *Annual Congressional Meeting of the Hispanic Association of Colleges & Universities*. Virtual April 2022
- Represented Coles at the KSU sponsored *Perspectives on Global Issues Workshop* held in Germany in May 10-18, 2018. My participation will include discussions on "*CPAs Embracing the New Global Reporting Standards*."
- Instructor of University of Georgia's SBD-Kennesaw CPEs for CPAs Workshop fall 2017, 2018, & 2019 workshop
- Financial Accounting Roundtable-Presented by SEC Chief Accountant, Welsey Brickel 2017
- Scholarship of Teaching and Learning Retreat recipient and participant, 2016, 2017
- Financial Accounting Roundtable-Presented by FASB Board Member Marc Siegel 2016
- Teaching Academy for Distance Learning (TADL), spring 2014, fall 2013
- New Faculty Orientation parts 1 & 2, fall 2013
- HR new faculty training: (1) Right to know; (2) Sexual Harassment; (3) Ethics
- Other training: (1) Campus safety; (2) FERPA; Clery Act (2015, 2016, 2017) (3) Online Security Training (2015; 2017;2020-2022).

ii. Attendance and Presentations: National Professional Meetings and Conferences:

Stephenson, S. S. (2024). Profitability versus Social Conscience (effects of ethical behavior. *American Accounting Association*. Washington, DC. August 2024

Stephenson, S. S. (2023). Discussion Analytics: A Correlation of Students' Discussion Participation and Course Success. *Annual Conference for Teaching and Learning in Accounting (CTLA), American Accounting Association*. Denver, CO. August 2023

Stephenson, S. (2022). "Discussion Analytics: A Correlation of Students' Discussion Participation & Course Success. *Joint Meeting AAA TLC and DEI Sections, AAA*, San Antonio, TX. October 2022.

Stephenson, S. (2022). Kickbacks or No Kickbacks: The Case of Bent J. Criminal vs. The Swindled Company, INC A Forensic Investigative Engagement Case Study. *Annual Meeting of the American Accounting Association*. San Diego, CA, August 2022

Stephenson, S. (2022). Beyond the Ordinary: A Value-Added Approach to Using Rubrics in Master's Accounting Courses. *Annual Center for Teaching and Learning in Accounting (CTLA), American Accounting Association.* San Diego, CA, August 2022.

Stephenson, S. (2021) "The Cake and the Whole Bakery": Moderating Apathy in Online Graduate Accounting Students. *Annual Meeting AAA TLC Section, AAA*, San Antonio, TX. October 2021.

Stephenson, S. (2021). Preparing Accounting Students for 21st Century Accounting: Global Challenges of Sustainable Development Programs (GCSDP). *Annual Meeting American Accounting Association, American Accounting Association*, Virtual, August 2021.

Stephenson, S. (2021). Developing and Using the "Entrepreneurial Mindset" to Support Learning in Accounting, Engineering, and Related Courses. *Annual Center for Teaching and Learning in Accounting (CTLA), American Accounting Association*. Virtual, July 2021.

Stephenson, S. (2021). Race—Tough but Necessary Discussions: Creating a Culture of Inclusion by Incorporating Diversity, Equity, and Inclusion Initiatives into Your Classroom. Panel at SPARK *Meeting of the American Accounting Association*, Virtual, May 2021.

Stephenson, S. (2020). The Inaugural Diversity, Equity & Inclusion Panel "How to be an Antiracist" by Ibram X. Kendi. *Annual Meeting of the American Accounting Association*, *Teaching and Learning* Section, Virtual, November 2020.

Stephenson, S. (2020). Career, Skills, and Course Value: A Managerial Accounting Case Study, *Annual Meeting of the American Accounting Association*, August 2020. **This work was nominated for an award!** Virtual, August 2020.

Stephenson, S. (2020). S.M.A.R.T. Learning requires V-Approach to Teaching. Center for Teaching & Learning, *Annual Meeting of the American Accounting Association*. Virtual, August 2020.

Stephenson, S. (2020). "Virtual-Togethering" Options and Opportunities: Small Things Have an Impact: A "Conversation" with On-line Graduate Accounting Students. *Annual Meeting of the American Accounting Association*, Spark2020. Virtual June 2020,

Stephenson, S. (2019). Developing and using the "entrepreneurial learning" mind set to support students' quality of learning. *Annual Meeting of the American Accounting Association*. San Francisco, CA, August 2019.

Stephenson, S. (2019). Functional Analysis: A Managerial Accounting Case Study. *Annual Meeting of the American Accounting Association*. San Francisco, CA, August 2019.

Stephenson, S. (2018). Learning Styles Assessment Modalities Preferences Diagnostics (LAMP-D): A Framework of Accounting Students' Preferred Learning Styles and Course Learning Assessments. TLC Section of the American Accounting Association-Best Paper Award Presentation. Annual Meeting of the American Accounting Association. Washington, DC, August 2018.

Stephenson, S. (2018). The pedagogy of social inquiry model: A concept of theory development in graduate accounting education. *Annual Meeting of the American Accounting Association*. Washington, DC, August 2018.

Stephenson, S. (2017). Reflective Ethical Decision: A Model for Ethics in Accounting Education. *George Krull/Grant Thornton 2016 Teaching Innovation Award Presentation*. 2017 Annual Meeting of the American Accounting Association, San Diego, CA. August 2017.

Stephenson, S. (2017). The Wisconsin Idea and Value-Chain-Analysis: Strategies for sustaining the American workforce. Presented at 2017 Annual Meeting of the American Accounting Association, San Diego, CA. August 2017.

Stephenson, S. (2017). The pedagogy of social inquiry: A model concept of the elements of thought in accounting education. Presented at the *IMA 91st Annual Conference and Exposition*. Applied Research Round Table. Denver, CO. June 2017.

Stephenson, S. (2016). Accounting Community of Practice: A Pedagogical Concept for Developing Personal Competencies in Accounting Education. 2016 Annual Meeting of the American Accounting Association, New York, NY. August 2016.

Stephenson, S. (2016). Reflective Ethical Decision: A Model for Ethics in Accounting Education 2016 Annual Meeting of the American Accounting Association, New York, NY. August 2016. Awarded the George Krull/Grant Thornton 2016 Teaching Innovation Award Presentation.

Stephenson, S. (2015). A Review of the "The Players" and Issues in the For-profit Higher Education Milieu. 2015 Annual Meeting of the American Accounting Association, Chicago, IL. August 2015.

Stephenson, S. (2015). Elements of good theory-development: A pedagogical strategy for improving critical, intellectual, and rational skills in graduate education. 2015 Conference on Teaching and Learning in Accounting-Annual Meeting of the American Accounting Association, Chicago, IL. August 2015.

Stephenson, S. (2014). Leveraging cost behavior and analysis to increase the absorptive capacity of engineers in manufacturing firms. 2014 Annual Meeting American Accounting Association, Atlanta, GA. August 2014.

Stephenson, S. (2014). Mitigating Apathy: A conversation with online accounting students. 2014 Conference on Teaching and Learning in Accounting-Annual Meeting of the American Accounting Association, Atlanta, GA. August 2014.

Stephenson, S. (2013). How Learning Works: An Analysis of Cognitive Skills in Traditional Accounting Students. 2013 Conference on Teaching and Learning in Accounting-Annual Meeting of the American Accounting Association, Anaheim, CA. August 2013.

Stephenson, S. (2012). Self-directed philosophy a platform for ethics in accounting education. 2012 Conference on Teaching and Learning in Accounting-Annual Meeting of the American Accounting Association, Washington, DC. August 2012.

Stephenson, S., Rodriguez, N. (2012). Eco-friendly or Eco-frenzy? An analysis of [the costs of] companies' corporate social responsibility decisions. 2012 Annual Meeting of the American Accounting Association, Washington, DC. August 2012.

Stephenson, S., Thomas, S., et al., & Chakrabarti, S., et al., (2012). Strategic Leadership in Uncertain Times [Using the Balanced Scorecard Concepts]. *University Professional Continuing Education Association Annual Conference*. Portland, OR. March 2012.

Stephenson, S. (2012). Leveraging Competitive Strategies for Efficiency and Effectiveness. [Workshop: Higher Education Leaders and the Value Chain Analysis] presented at *University Professional Continuing Education Association Annual Conference*. Portland, OR. March 2012.

Stephenson, S. (2011). "Mini-responsibility centers:" A strategy for learning by leading. Presented at the [This paper was selected "Honorable mention for the fifth annual Bea Sanders/AICPA Innovation in Teaching Award," 2010] Presented as faculty Panelist BEA Sanders/AICPA Award for Effective Learning Strategies. Conference on Craft of Teaching and Learning. Denver, CO. August 2011.

Stephenson, S. (2010). "Rebuilding America's workforce: Continuing higher education and the value-chain-analysis. Association for Continuing Higher Education *Annual Conference and Meeting*. Albuquerque, NM. October 2010.

Stephenson, S. (2010). "Mini-responsibility centers:" A strategy for learning by leading. Presented at *Annual Meeting of the American Accounting Association (AAA), Effective Learning Strategies*, San Francisco, CA. August 2010. [This paper was selected "Honorable mention for the fifth annual Bea Sanders/AICPA Innovation in Teaching Award."].

Stephenson, S. (2010). Continuing education: Deploying the balanced scorecard: A managerial strategic approach. *The 2nd Global Accounting and Organizational Change (GAOC) Conference*, Boston, MA. July 2010. [This paper was among those invited to be published in a special 2011 issue of the *International Journal of Accounting and Organizational Change*].

Stephenson, S. (2010). Social innovation: Creating "new business" models for adult and continuing higher education. *Adult Research Conference (AERC) and the Western Region Research Conference (WRRCEA) entitled "First Annual Joint North American Conference*, Sacramento, CA. June 2011.

Stephenson, S. (2010). Creating novel strategies: Understanding theory development in adult learning. *Adult Research Conference (AERC) and the Western Region Research Conference (WRRCEA) entitled "First Annual Joint North American Conference*, Sacramento, CA. June 2010.

Stephenson, S. (2009). Academic capitalism, entrepreneurialism or neither: The "crucial story" of continuing higher education. *Annual Conference of the Association for the Study of Higher Education (ASHE)*, Vancouver, BC. November 2009.

Stephenson, S. (2009). Professionals without a voice: A second look at governance in continuing higher education. *Annual conference of the Association for the Study of Higher Education (ASHE)*, Vancouver, BC. November 2009.

Stephenson, S. (2009). The "Many Faces" and complexities of continuing education units within today's higher education organizations: An empirical study. *Adult Educational Research Conference (AERC) 50th Annual meeting: Honoring our Past, Embracing our Future*, Chicago, IL. May 2009.

Stephenson, S. (2007). Recent changes/challenges in the working context of higher education emphasizing challenges/changes in continuing higher education. *Round-Table Discussion Facilitator*. *University Continuing Education Association*. *Annual Conference*. Vancouver, BC. April 2007.

Stephenson, S. (2006). A critical analysis of the impact of politics, policy and socio-economic factors on adult and continuing higher education: "The ropes to know and grow!" Association for Continuing Higher Education (ACHE) 68th Annual Meeting Conference Proceedings. Continuing higher education making a difference. Los Angeles, CA. October 2006.

Stephenson, S. (2005). An analysis of mergers and acquisitions in continuing education. *American Association of Adult and Continuing Education, (AAACE), 54th National Conference Proceedings. Adult Education and Learning Working for You.* Pittsburgh, PA. November 2005.

iii. Attendance and Presentations: Regional and State Professional Meetings and Conferences:

Stephenson, S. (2023). Beyond the Ordinary: A Value-Added Approach to Using Rubrics in Master's Accounting Courses. Presented at the *Annual Meeting of the Georgia Association of Accounting Educators*. Thomasville, GA, February 2024.

Stephenson, S. (2023) Investigating the Relationship Between Students' Major and Visual Analysis Skills: An Odds Ratio Experiment. *College of Business Research Forum, GCSU-COBT*, Milledgeville, GA.

Stephenson, S. (2023). Discussion Analytics: A Correlation of Students' Discussion Participation & Course Success. Presented at the *Annual Meeting of the Georgia Association of Accounting Educators*. Lawrenceville, GA, February 2023.

Stephenson, S. (2022). Understanding the Effect of Accounting Students' Preferred Learning Styles on Simulated Big Data: An Odds Ratio Analysis at the *SEAAA Region Annual meeting*. Orlando, FL, April 2022.

Stephenson, S. (2022). Career, Skills, and Course Value. Presented at the *Annual Meeting of the Georgia Association of Accounting Educators*. Jekyll Island, GA, February 2022.

Stephenson, S. (2021). In the Era of 'Big Data' Analytics: What Accountants Know! Presentation at SPARK Meeting of the American Accounting Association, American Accounting Association, Virtual Regional, May 2021.

Stephenson, S. (2020). S.M.A.R.T. Learning requires V-Approach to Teaching Presented at the *Annual Meeting of the Georgia Association of Accounting Educators* GA, February 2020.

Stephenson, S. (2019). Defining Challenges and Solutions of Sustainability: An Interdisciplinary Effort. Keynote Presentation at the *SEAAA Region Annual meeting*. Savannah, GA, April 2019.

Stephenson, S. (2018). The pedagogy of social inquiry model: A concept of theory development in graduate accounting education. *Presentation at the SEAAA Region Annual meeting*. Greenville, SC, April 2018.

Stephenson, S. & Kelani, Z. (2018). Collaborative Notes Construction Techniques: Effective Strategies for High Impact Engagement in Accounting & Economics Courses! Accepted for Presentation at the *Georgia Association of Economics and Finance (GAEF) Conference*. Whitesburg, GA. April 2018.

Stephenson, S. (2018). The Era of Big-Data: What Accountants Know. Presented at the 2018 Annual Meeting of the Georgia Association of Accounting Educators. Kennesaw State University, February 2018.

Stephenson, S. (2017). The Era of Big-Data: What Accountants Know. Presented at the 2017 Small Business Development Center Annual Workshop. Kennesaw State University, November 2017.

Stephenson, S. (2017). CPAs Embracing the New Global Reporting Initiative Standards. Presented at the *2017 Accounting and Auditing Forum*. School of Accountancy, Kennesaw State University, October 2017.

Stephenson, S. (2017). Learning Styles Assessment Modalities Preferences Diagnostics (LAMP-D): A Framework of Accounting Students' Preferred Learning Styles and Course Learning Assessments. TLC Section of the American Accounting Association-Best Paper Award Presentation. *American Accounting Association Southeast Region Annual Conference*. Miami, FL. April 2017. **This paper won the AAA-CTLA Best Research Paper Award.**

Stephenson, S. (2017). Effective Strategies for High Impact Engagement in Accounting Courses. Presented at the *Georgia Association of Accounting Educators (GAAE) Conference*. Savannah, GA. February 2017.

Stephenson, S. (2016). The Era of Big-Data: What Accountants Know. Presented at the 2016 Accounting and Auditing Forum. School of Accountancy, Kennesaw State University, October 2016.

Stephenson, S. (2016). Best Teaching Practices Panel Presentation. *American Accounting Association Southeast Region Annual Conference*. Atlanta, GA. April 2016.

Stephenson, S., and Shumate, S. (2016). The pedagogy of social inquiry: A model concept of the elements of thought in graduate accounting education. Presented at the *Georgia Association of Accounting Educators (GAAE) Conference*. Gainesville, GA. February 2016.

Stephenson, S., and Shumate, S. (2015). Leasing: An Historical Perspective. Presented at the 2015 Accounting and Auditing Forum. School of Accountancy, Kennesaw State University, October 2015.

Stephenson, S. (2015). What's New in Investment Decisions: GAAP vs. IFRS A look at the future of Available for Sale Securities. Presented at the 2015 Accounting and Auditing Forum. School of Accountancy, Kennesaw State University, October 2015.

Stephenson, S., & Guadeloupe-Williams, M. (2015). Leveraging the Value-Chain-Analysis: competitive strategies for sustainability in Continuing Higher Education. Presented at the *American Accounting Association Southeast Region Annual Conference*. Ashville, NC. April 2015.

Guadeloupe-Williams, M., & Stephenson, S. (2015). Using cultural and social capital to negotiate barriers to doctoral completion. [Poster Presentation]. Presented at the *American Accounting Association Southeast Region Annual Conference*. Ashville, NC. April 2015.

Stephenson, S., Kelani, Z., & Guadeloupe-Williams, M. (2015). Understanding and using the entrepreneurial mind. Presented at the *Georgia Association of Accounting Educators* (*GAAE*) Conference. Kennesaw, GA. February 2015.

Stephenson, S. Leveraging cost behavior and analysis to increase the absorptive capacity of engineers in manufacturing firms. *Southeast Region American Accounting Association (SEAAA) Annual Meeting.* St. Petersburg, FL. April 2014.

Stephenson, S. Self-directed Philosophy: A model for ethics in accounting education. *Southeast Region American Accounting Association (SEAAA) Annual Meeting*, St. Petersburg, FL. April 2014.

Stephenson, S. (2014). Mitigating Apathy in Distance Learning: A "conversation" with On-line Graduate Accounting Students. *Georgia Association of Accounting Educators* (GAAE) Meeting, February 2014.

Southeast Region American Accounting Association (SEAAA) Annual Meeting. Nashville, TN. April 2013. Attendee and Paper Presentation Discussant.

Texas Society of CPA's Annual Accounting Educators' Conference, Austin, TX, October 2010, & 2011. Attendee

Stephenson, S. (2010). A combined narratology for teaching introductory accounting courses. *Southeast Region American Accounting Association (SEAAA) Meeting. Mobile, AL.* April 2010.

Stephenson, S., & Wadende, P. (2010). Understanding and using the entrepreneurial mind. *Texas State University Annual Student Leaders' Conference*. San Marcos, TX. January 2010.

Stephenson, S. (2009). Leveraging partnership in education. *Texas State University Annual Student Leaders' Conference*. San Marcos, TX. January 2009.

E. Invited Talks, Lectures, and Presentations:

Stephenson, S. (2007). Recent changes/challenges in the working context of higher education emphasizing challenges/changes in continuing higher education. *Round-Table Discussion Facilitator. University Continuing Education Association. Annual Conference. Vancouver, BC. April* 2007.

VI. Other

A. Fellowships, Awards, Honors:

Nominee for the "The AAA/J. Michael and Mary Anne Cook/Deloitte Foundation Prize, 2024", J. Michael and Mary Anne Cook and the Deloitte Foundation, the American Accounting Association. (April 2024)

Winner of the "Excellence in Scholarship of Teaching & Learning Award, 2023", J. Whitney Bunting College of Business & Technology. (May 2023)

Awarded several "Thank-A-Teacher" Certificates by the GCSU CTL TAT Program. (Spring 2023, fall 2022)

Awarded teaching Quality Matters Certificate by the GCSU CTL for Applying Quality Rubrics in the classroom. (Spring 2022)

Nominee of the "Excellence in Scholarship of Teaching & Learning Award, 2023", J. Whitney Bunting College of Business & Technology. (May 2023)

Nominee for the "The AAA/J. Michael and Mary Anne Cook/Deloitte Foundation Prize, 2023", J. Michael and Mary Anne Cook and the Deloitte Foundation, the American Accounting Association. (April 2023)

Recipient of the CoBT Competitive Faculty Summer Research Grants. (Summer 2022 and 2023)

Recognition for Student Career Mentoring. Kennesaw State University Career Center, 2016, 2017, 2018, 2019.

Winner of Best Research TLC Paper Award for "Learning Styles Assessment Modalities Preferences Diagnostics (LAMP-D): A Framework of Accounting Students' Preferred Learning Styles and Course Learning Assessments." 2017.

Winner of 2016 George Krull/Grant Thornton Innovation in Teaching [National] Award. AICPA/ESL Committee. For Research: Reflective Ethical Decision: A model for Ethics in Accounting Education, 2016.

Recognition for Student Career Mentoring. Kennesaw State University Career Center, 2016.

Scholarship of Teaching and Learning (SoTL) Summer Retreat Research Awardee, 2016 and 2107. Kennesaw State University Center for Excellence in Teaching and Learning (CETL). For research: Understanding cognition and "Big Data" analysis in traditional accounting students.

Recognition as Faculty Campus Advocate (former SPSU), Institute of Management Accounting (IMA) for Professional Service, 2014.

McCoy College of Business, TX State University Research Grant 2010 recipient for research working title entitled: "The dark Knight Soars:" For profit margins rather than educational goals?

Honorable Mention for the 2010 Bea Sanders/AICPA Teaching Innovation Award: Presentation at the AAA 2010 Effective Learning Strategies session. "Mini-responsibility centers: A strategy for learning by leading."

Dissertation of the year nominee, 2008 American Educational Research Association-Division J.

Dissertation research-grant recipient, 2008 funded by the Association for Continuing Higher Education (ACHE).

Xavier University, New Orleans: Award for innovative analysis on the accreditation and evaluation process for the Department of Business ACBSP Accreditation procedures fall, 1999.

B. Professional Memberships and Affiliations

1. Professional:

American Accounting Association (AAA)-current Georgia Association of Accounting Educators (GAAE)-current Georgia Society of Certified Public Accountants (CPAs)-current

2. Honorary:

Who's Who in American Colleges and Universities: Life member National Dean's List (academic years 1990, 1991, and 1992).

C. Graduate Theses/Dissertations Committees Member (Texas State University):

Honors Thesis Supervisor: Natalie Rodriguez (Honors Graduate, fall 2011). "Going green, turning red: The real business cost of eco-friendly decisions."

Dissertation Committee: Jennifer A. Beck (PhD Graduate, spring 2011). Title "One year persistence and three-year graduation of adult students ages 30-39 at a four-year public institution."

Dissertation Committee: Elizabeth A. Belasco (PhD Graduate, summer 2010) Title "The influence of Academic, cultural, and social factors on the matriculation of Latina/o students in higher education."

Dissertation Committee: Michael J. Hollis (PhD Graduate, spring 2010 TX State University). Title "An exploratory Analysis of university safety through an examination of students' self-perceptions of campus and community violence levels university reported violence levels and student learning influences."

Dissertation Committee: Patricia Hiller (PhD Student, May 2012, TX State University). "A Look at How Mothers Cope with the imprisonment of an Adult Child and the Impact on their Self-Identities and Relationship."

Dissertation Committee: Stella Lovato (PhD Student, December 2011, TX State University). "Pathways to Success: A Case study of underprepared Hispanic female students and their journey through a class integrated with developmental reading and dental science."