

## **Proposal for New AAA Journal**

### **1) Proposed Title of Journal (or alternative titles)**

### **2) Sponsoring Section**

### **3) Introduction**

- a) Provide a brief summary of mission
- b) Plans to achieve mission
- c) Target audience
- d) Why the proposal is timely
- e) Acknowledgments (if appropriate)

### **4) Define the need**

- a) Why the journal is needed? What gap does it fill?
- b) Provide evidence (from survey)
  - i) Adequate support of section membership
  - ii) How often and where authors currently submit journal manuscripts
  - iii) How often section members would submit to the new journal
  - iv) Results of survey of section members about journal content (topics, methods, commentaries/opinions and/or empirical research)
- c) Market competition
  - i) Other journals where section members published articles over last 5 years (by name)
  - ii) Frequency of submissions by section members to other journals
  - iii) Why submissions to a new journal will or will not negatively impact submissions to existing AAA journals

### **5) Purpose**

- a) Detailed goals
- b) Detailed mission statement
  - i) Topics
  - ii) Research
    - (1) Theoretical
    - (2) Empirical
    - (3) Commentary / Invited papers
- c) Audience details
  - i) Academic
  - ii) Practitioner
  - iii) Other

### **6) Editor and Editorial Board**

- a) Editor
  - i) Requirements
    - (1) List qualifications desired
  - ii) Selection process
    - (1) How nominated
    - (2) How chosen
  - iii) Term of editor
    - (1) Renewable? How many times?

- b) Makeup of Editorial Board
  - i) Academics, practitioners or both
  - ii) Minimum number
  - iii) Organizations represented (for stature and credibility)
  - iv) International contingent (a key factor for acceptance by SSCI)
- c) Associate Editors
  - i) Will they be used or not?
  - ii) How appointed?

**7) Appendices**

- a) List of potential candidates may be included for:
  - i) Editors (over several cycles of editorial rotation)
  - ii) Editorial Board
  - iii) Associate Editors
- b) Survey documents and results may be included
- c) Cost estimates received from AAA staff

**8) Timetable (proposed from approval date)**

- a) Call for Papers
- b) Plan to Publicize
- c) First Issue
- d) Publication Frequency

**9) Contacts for more information**

- a) Names and contact information