Preparing Students for Successful Careers – Not Just Their First Jobs

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Where Do Accountants Work?

Accounting Professionals

- 25% Working in Industry
- 75% Working in Professional Services

“The Skills Gap in Entry-level Management Accounting and Finance,” APQC and IMA
IMA/AAA Recommendations

Accounting education should focus on:

1. Long-term career demands
2. Career roles beyond public accounting and auditing
3. How accountants add organizational value
4. Creating integrated competencies

Competency-Based Framework

To receive endorsement, IMA considers:

- Curriculum \(\rightarrow\) content as well as cognitive skill level
- Faculty resources can adequately deliver the program
- Program is accredited by a recognized accreditation organization
Let’s work together to prepare students for successful careers