

Accounting Education News

2024 Annual Meeting: "Revolutionizing Accounting Education" August 10–14, 2024



Join us in downtown Washington, DC in the heart of the nation's capital. We welcome you, your families, and friends to attend the 2024 Annual Meeting!

2024 Annual Meeting—Monday, August 12 to Wednesday, August 14
2024 Conference on Teaching and Learning in Accounting—Saturday, August 10 & Sunday, August 11
2024 Annual Meeting Pre-Conference Events—Saturday, August 10 & Sunday, August 11

Our Annual Meeting Issue Highlights:

- President's Invitation
- Featured Speakers
- Hotel Information
- The Conference on Teaching and Learning in Accounting (CTLA)
- 28th Annual Ethics Research Symposium
- Workshops
- Exhibit Hall
- Career Center at the Annual Meeting
- Service Project
- Registration Information

Did You Know?

The Annual Meeting is a Joint Meeting of the Sections PLUS MUCH MORE!

Event Features

- Access to approximately 300 concurrent sessions over three days
- A variety of sessions and panels featuring members sharing their work, support from colleagues via valuable feedback, and learning/ networking with thousands of fellow members from around the world
- ESG and DEIB Sessions
- At-Large Panel Sessions

New Tracks!

- Senior Scholars Panels
- Accounting Pipeline Sessions

Watch for more details about sessions including titles, presenters, and dates/times coming soon.



Marcel Bauduin

Have You Met Marcel?

While you are at the Meeting, keep an eye out for Marcel Bauduin, our Digital Events Manager, who will be conducting roaming interviews with members during the Annual Meeting in the Exhibit Hall and the conference halls.

Don't be shy...share your thoughts and experiences with him. We want to hear from you!









President's Invitation

I warmly invite and strongly encourage you to attend the 108th Annual Meeting of the American Accounting Association, which will be held in Washington, DC at the Marriott Marguis Hotel and the Westin Washington, DC Downtown Hotel in the heart of the city.

The Conference on Teaching and Learning in Accounting (CTLA), which will be held on August 10-11, 2024, will include sessions to help educators of all levels improve their teaching. The AAA Annual Meeting, which will be held August 12-14, 2024, presents a tremendous opportunity to network with colleagues from the academy and the profession-from all over the country and the world-to push the boundaries of our research and teaching.



Mark H. Taylor, 2023-2024 AAA President

The theme of the Washington, DC meeting is "Revolutionizing Accounting Education." I spoke about this topic at the 2023 Annual Meeting in Denver and addressed the accounting student enrollment crisis that Past President Mark C. Dawkins highlighted in his remarks at the 2022 Annual Meeting, underscoring the urgency of fostering innovation within our field.

The accounting pipeline is fraught with challenges that require our collective attention and action to resolve. The issue is so significant that, for the first time that we know of, three consecutive AAA presidents—Past President Mark C. Dawkins, myself, and President-Elect Audrey A. Gramling—are each focusing on elements of the enrollment declines with the goal for the academy to work together collectively with pipeline stakeholders to turn the tide. In late September 2023, the three of us recently attended the Future Accountants Stakeholder Symposium, also convening in Washington, DC, and co-hosted by the AAA and the National Association of Black Accountants (NABA). There were about 80 individuals representing numerous stakeholder organizations engaged—with the help of two fantastic facilitators, EY Foundation Executive Director Ellen Glazerman, and talented executive consultant Loretta Penn—about issues driving declines in accounting student enrollment and how to reverse them. We learned a great deal and hope that the efforts launched by the symposium will help resolve the issue.

Highlights of this year's meeting are a lead Keynote Speech by Steven M. R. Covey. Steven's deep insights into human effectiveness not only in work, but in life will be super motivating. Steven's keynote will be followed by a panel session where members can further engage around the topics he will address. At Tuesday's morning plenary, we have two Presidential Scholars: current editor of the AAA's flagship journal *The Accounting Review*, Emory University's Goizueta Business School Schaefer Chaired Professor of Accounting Kathryn Kadous, and University of South Florida Professor of Instruction and Associate Dean of Undergraduate Programs Jennifer M. Cainas. Both Kathryn and Jennifer followed different pathways in the academy, but have made significant contributions overall. As generative artificial intelligence has burst onto the scene as an emerging topic with implications not only for accounting, but also business and life in general, Tuesday's luncheon speaker will be EY's Global Assurance Artificial Intelligence Leader Richard Jackson. Finally, Wednesday's plenary will feature President Elect Audrey A. Gramling, to whom I will pass the gavel, as it were. Audrey will address us regarding her focus for the next year of AAA's direction under her leadership.

Like previous meetings, the 2024 Annual Meeting will include At-Large Sessions and Concurrent Sessions focusing on research and teaching, current hot-topics in the profession including such things as generative AI, data analytics and technology, ESG, and sessions devoted to revolutionizing accounting education to reverse the trend in declining accounting enrollments.

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I strongly encourage you to share your insights, volunteer to moderate sessions, and be a part of the crucial dialogue on how we can revolutionize accounting education to better attract, encourage, prepare, and retain our future accounting professionals! Your contributions will add immense value to our discussions and solutions.

The AAA Staff has designed the 2024 meeting to be family friendly. Washington, DC offers many, many attractions including the White House, the Capitol Building, the Washington Monument, various memorials, and numerous Smithsonian Museums and Galleries for the whole family to enjoy and learn from. The AAA Annual Meeting website highlights family experiences and activities in the city and surrounding areas.

I look forward to seeing YOU in Washington, DC this August 2024 for an exciting AAA Annual Meeting!

Regards,

Mark H. Taylor

2023-2024 AAA President





2024 Exhibit Hall Hours & Early Bird Reception

The Exhibit Hall at the 2024 Annual Meeting will be open Sunday, Monday, and Tuesday. Plan on joining us for the Early Bird Reception on Sunday, August 11 from 5:30 pm-7:00 pm. Daily coffee breaks will also be held in the Exhibit Hall.

The Exhibit Hall hours are as follows:

Sunday, August 11: 3:00 pm-7:00 pm

Monday, August 12: 8:00 am-12:15 pm

1:30 pm-5:00 pm

Tuesday, August 13: 8:00 am-12:15 pm

1:30 pm-4:30 pm



Have your QR code from the Annual Meeting app scanned at our exhibitor booths for the Passport to Prizes game.

Our Featured Speakers

Monday, August 12, 2024 Plenary Speaker Stephen M. R. Covey *Trust & Inspire*

Stephen M. R. Covey is co-founder of CoveyLink and the FranklinCovey Global Trust Practice. A sought-after and compelling keynote speaker and advisor on trust, leadership, ethics, and collaboration, he speaks to audiences around the world. He is *The New York Times* and #1 *Wall Street Journal* bestselling author of *The Speed of Trust*, a groundbreaking and paradigm-shifting book that challenges our age-old assumption that trust is merely a soft, social virtue and instead demonstrates that trust is a hard-edged, economic driver. *The Speed of Trust* has been translated into 22 languages and has sold over 2 million copies worldwide.



Stephen M. R. Covey

Stephen is also the author of the newly released *The Wall Street Journal* bestseller, *Trust & Inspire: How Truly Great Leaders Unleash Greatness in Others*, which was named as the #1 Leadership Book of 2022 by the Outstanding Work of Literature Awards. While the world has changed, our style of leadership has not. Most leaders and organizations—faced with ever new and disrupting challenges—continue to operate from a base model of "Command & Control;" they've just become more advanced and sophisticated at it, what Stephen calls "Enlightened Command & Control."

In contrast to Command & Control, Trust & Inspire is all about unleashing greatness in others. Leading in a way that both inspires and empowers people to become the best version of themselves—tapping into a sense of purpose, meaning, contribution and inclusion. The result is a level of belonging, collaboration, and ultimately innovation that Command & Control is simply not capable of producing. Stephen asserts that trust has become the new currency of our world, and that having the ability to develop, extend, and restore trust with all stakeholders is the number one competency of leadership needed today. He passionately delivers this message and is dedicated to enabling individuals and organizations to reap the dividends of high trust throughout the world. Audiences and organizations alike resonate with his tangible, practical approach to trust.

Stephen is the former CEO of Covey Leadership Center, which, under his direction, became the largest leadership development company in the world. He personally led the strategy that propelled his father's book, Dr. Stephen R. Covey's *The 7 Habits of Highly Effective People*, to become one of the two most influential business books of the 20th Century, according to *CEO Magazine*. A Harvard MBA, Stephen joined Covey Leadership Center as a Client Developer, became National Sales Manager, and then President & CEO. Under Stephen's leadership, the company achieved Inc. 500 status, nearly doubled revenues while increasing profits by 12 times, and expanded into over 40 countries. This greatly increased the value of the brand and company. Within three years of being named CEO, Stephen had increased shareholder value by 67 times in a merger with then FranklinQuest to form FranklinCovey.

Over the years, Stephen has gained considerable respect and influence with executives and leaders of Fortune 500 companies as well as with mid- and small-sized private sector and public sector organizations he's consulted. Clients recognize his unique perspective on real-world organizational issues based on his practical experience as a former CEO.

Stephen serves on numerous boards, including the *Government Leadership Advisory Council*, and he has been recognized with the lifetime Achievement Award for "Top Thought Leaders in Trust" from the advocacy group, Trust Across America/Trust Around the World.

Stephen resides with his wife and children in the shadows of the Rocky Mountains.

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Kathryn Kadous

2023 and 2013.

Tuesday, August 13, 2024 Presidential Scholar Kathryn Kadous

Kathryn Kadous is the Schaefer Chaired Professor of Accounting at Emory University's Goizueta Business School. She earned a Ph.D. from the University of Illinois. Prior to that, she worked as an auditor and controller.

Professor Kadous is active in doctoral education, having served on 26 doctoral dissertation committees. She recently completed two terms as Goizueta Business School's Associate Dean for Ph.D. Programs and is a member of the Laney Graduate School's Executive Council.

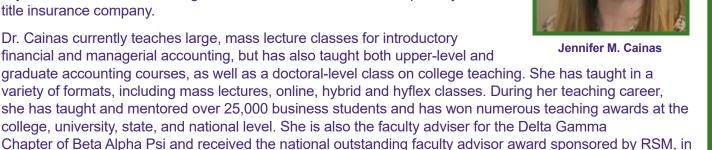
Professor Kadous' research considers judgment and decision-making issues in auditing and accounting. Her current research focuses on using psychology theory to improve auditor engagement and decision making and on methodological issues in experimental research. Professor Kadous has published over 35 peer-reviewed research articles in journals including *The Accounting Review*, *Contemporary Accounting Research*, *Journal of Accounting Research*, *Organizational Behavior and Human Decision Processes*, *Accounting*, *Organizations*, *and Society*, *The Journal of Behavioral Finance*, and *Auditing: A Journal of Practice & Theory*.

Professor Kadous has extensive editorial experience and is currently the Senior Editor of *The Accounting Review*. She has held several positions with the American Accounting Association, including President of the Auditing Section.



Tuesday, August 13, 2024 Presidential Scholar Jennifer M. Cainas

Jennifer M. Cainas, DBA, MAcc, CPA, is a Professor of Instruction at the Lynn Pippenger School of Accountancy and currently serves as the Associate Dean for Financial Management and Organizational Well-Being for the Muma College of Business at the University of South Florida. She earned her DBA from the University of Florida. Prior to teaching, she worked as a controller for a publicly traded title insurance company.



Dr. Cainas is a Certified Public Accountant and is a member of the American Accounting Association (AAA), the Institute of Management Accountants, the American Institute of Certified Public Accountants, and the Florida Institute of Certified Public Accountants. She is a member of the Management Accounting Section as well as the Teaching, Learning, and Curriculum Section, and served on several committees for the AAA. She has published articles in journals such as *Issues in Accounting Education*, *Journal of Emerging Technologies*, and *Strategic Finance*. She regularly presents at AAA section, regional and national meetings.





Richard Jackson

Tuesday, August 13, 2024 Luncheon Speaker Richard Jackson

Richard Jackson is an Assurance Partner at EY in their Northern California Technology practice with 25 years of experience serving social media, Internet, software-as-a-service and hardware clients ranging from emerging companies to the largest multinational corporations. He started his career with EY's UK practice, working with global technology clients across EMEA before moving to the US in 2000 to join EY's Silicon Valley based Technology practice.

With a diverse range of companies served and his close involvement in the evolving technology landscape, Richard draws on his experiences as a lead partner and concurring review partner as well as his connection to a broad network of subject matter experts. This powerful combination of personal experience and quick access to the firm's collective expertise enables him to focus on his clients' business challenges in a proactive manner.

Richard received his Bachelor of Arts in English from University College of Swansea, Wales (UK). He is a Certified Public Accountant licensed in California and is a member of the American Institute of Certified Public Accountants as well as a Chartered Accountant in the United Kingdom.



Wednesday, August 14, 2024 Plenary Speaker Audrey A. Gramling

Audrey A. Gramling, PhD, CPA (GA), CIA, has over twenty-five years of higher education experience, including ten years of administrative experience. Audrey served on the AICPA's Auditing Standards Board (2018-2021) and as an Academic Accounting Fellow in the Office of the Chief Accountant at the SEC (2014-2015). Audrey has also served in volunteer roles with the IIA. She served as a Task Force member and Advisory Council member for COSO. Audrey has also held leadership positions with the American Accounting Association.



Audrey A. Gramling

Audrey is currently Professor and Anadarko Petroleum Corporation Endowed Chair in the School of Accounting at Oklahoma State University. Before earning her Ph.D. at the University of Arizona, Audrey worked as an external and internal auditor.

She has received multiple awards, including the Kennesaw State University Coles College Distinguished T.P. Hall Service Award and Distinguished Professor Award.

Audrey's research focuses on the decision behavior of auditors, external auditor independence, internal auditing, and internal controls. She has numerous articles in academic journals and practitioner publications. Audrey currently serves or previously has served on the Editorial Boards of several journals.



Note: There is no additional cost for the Plenary sessions. A luncheon ticket must be pre-purchased to attend the Tuesday AAA Luncheon where Richard Jackson will be the featured speaker. Tickets will not be sold on-site, so be sure to purchase your ticket when you reigster for the 2024 Annual Meeting.



Reserve your room for the 2024 Annual Meeting today!

Marriott Marquis Washington, DC

901 Massachusetts Avenue NW Washington, DC 20001 USA Toll-Free: 1-800-228-9290 Telephone: 1-202-824-9200

Association Group Rate*: Single/Double: \$299/night

Click HERE to reserve your room.

The Westin Washington, DC Downtown

999 Ninth Street NW Washington, DC 20001 USA Toll-Free: 1-800-228-9290 Telephone: 1-202-898-9000

Association Group Rate*: Single/Double: \$299/night

Click HERE to reserve your room.

To receive the special conference group rate be sure to:

- Identify yourself as attending the American Accounting Association Annual Meeting.
- All reservations must be accompanied by a first night room deposit or guaranteed with a major credit card.
- Make your reservation by July 22, 2024.

A limited number of rooms have been reserved at the conference rate. PLEASE make your reservations as early as possible to take advantage of this special room rate. Note we cannot guarantee that any additional rooms will be available in the hotel once our block of rooms is sold out, even if the block is sold out before the cut-off date.

*Complimentary internet access in guest rooms for Marriott Bonvoy Members. Non-Bonvoy Members will pay \$2.00 for standard internet.

AAA Meeting Attendees with Limited Mobility

If you have limited mobility during your participation in the AAA Annual Meeting, it is very important that you notify the hotel when you make your reservations, and when you check into the hotel. Should there be an emergency that would require evacuation, hotel staff need to know that you would require assistance. This includes temporary mobility issues that might unexpectedly slow you down like an injury, crutches, etc. Please request instructions directly from the hotel about how to proceed in case of an emergency.

Air/Ground Transportation Information Airports:

- Ronald Reagan Washington National Airport, approximately 5 miles away.
- Washington Dulles International Airport, approximately 28 miles away.
- Baltimore/Washington International Thurgood Marshall Airport, approximately 32 miles away.

Bus Station:

Greyhound Bus

Subway Station:

- Mt. Vernon Square 7th St/Convention Ctr. (Green & Yellow Lines)
- Gallery Place/Chinatown (Red Line)

Train Station:

• **Amtrak** to Washington DC, Union Station













The Seventeenth Annual AAA Conference on Teaching and Learning in Accounting

Saturday, August 10 and Sunday, August 11

The Conference on Teaching and Learning in Accounting (CTLA) is dedicated to improving faculty skills and expanding faculty resources with a goal of effective student learning. The Conference achieves these pursuits through presentations and panel discussions on instructional best practices, emerging technologies, and practitioner needs; sharing of creative classroom activities and cases; and networking opportunities with colleagues.

Teaching, Learning, and Technology focused 50-minute (1.0 CPEs) sessions including interactive concurrent sessions and mini-teaching tips sessions.

- · Best practices in teaching
- Integrating leading-edge technologies
- · Improving critical thinking skills
- Assessing student learning
- Motivating and facilitating learning
- Course-specific innovations

Who Should Attend the CTLA?

The CTLA is designed for all interested in developing, refining, and perfecting their teaching strategies and materials and their craft of accounting education. New faculty and Ph.D. students, as well as experienced faculty, are encouraged to attend and participate.

This Year's Meeting

The 2024 CTLA will provide a day and a half of valuable CPE credit for one low price! Your registration fee includes continental breakfast, lunch, and a reception on Saturday, continental breakfast on Sunday, and admission to the AAA Sunday evening Exhibit Hall reception. Sunday afternoon you are free to explore Washington, DC or attend AAA CPE sessions.

Our Keynote Speaker: David A. Wood,

Brigham Young University Saturday, August 10 from 8:20 am-9:50 am

David is passionate about understanding new technologies and implementing them into the curriculum of Brigham Young University, where he works as the Glenn D. Ardis professor of accounting. David received his Ph.D. at Indiana University and his BS and MAcc degrees at Brigham Young University. At BYU, David teaches accounting data analytics and accounting information systems. David has published over 150 articles in a combination of respected academic and practitioner journals, monographs, books, and cases. His research has won multiple best paper awards. David is a current or past editor at five journals and editorial board member for nine journals. He works with the EY ARC to develop curriculum that is provided for free to academics throughout the world (see https://eyarc.site/). He is also a coauthor on the market-leading AIS textbook, Accounting Information Systems by Romney, Steinbart, Summers, and



Wood and codeveloper of the https://www.byuaccounting.net/ and https://www.techhub.training websites.

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Goals of the Conference on Teaching and Learning in Accounting:

- To support and involve the community of accounting educators interested in sharing teaching ideas and resources
- To re-energizing accounting faculty with new ideas and solutions for the classroom
- To explore new ideas, issues, and solutions for supporting teachers and students of accounting
- To provide valuable CPEs over a day and a half for faculty interested in teaching and learning in accounting
- To create networking opportunities for those with shared interests

Annual Meeting Activities (Monday–Wednesday, August 12–14)

All CTLA attendees will receive an Insider's Guide to the Annual Meeting. If you register to attend the Annual Meeting, you can use this guide to help you identify sessions on teaching-related topics held throughout the three days of concurrent sessions.

Register Early! Space for this popular conference is limited.

The CTLA Registration (AAA membership is also required) is \$345 if paid before July 9, 2024 (\$395 if paid July 10–July 31, and \$495 if paid August 1 and later/on-site).

How Can I Register for the CTLA?

Registration for the CTLA requires AAA membership. You can register for the CTLA separately, or in combination with the 2024 Annual Meeting. For questions about the conference, please contact Stephanie Glaser at **stephanie@aaahq.org**.

View more at https://aaahq.org/Meetings/2024/Annual-Meeting/CTLA

CTLA PRELIMINARY PROGRAM*:

CTLA PRELIMINARY PROGRAM*:					
Saturday, August 10, 2024		Sunday, August 11, 2024			
7:00 am-8:00 am 8:00 am-8:20 am	Continental breakfast Welcome & Opening Session	7:00 am-8:00 am 8:00 am-9:40 am	Continental breakfast Best practices from the AAA/J.		
8:20 am-9:50 am	Keynote Speaker: David A. Wood	0.00 am-5.40 am	Michael and Mary Anne Cook/		
9:50 am-10:20 am	Break		Deloitte Foundation Prize		
10:20 am-11:10 am	Select from seven Concurrent		recipients		
	Sessions. Participants will have the	9:40 am-10:10 am	Break		
	choice of seven sessions. Topics	10:10 am-11:00 am	Select from two Concurrent		
	include using technology in the class-		Sessions		
	room, motivating and facilitating learning, best practices in teaching,	11:10 am-12:00 pm	Select from two Concurrent Sessions		
11:20 am-12:10 pm	active learning, flipping the classroom, and course-specific innovations. These sessions will provide CTLA participants with the opportunity to collaborate with and learn from colleagues. Select from seven Concurrent Sessions	12:15 pm-1:00 pm	CTLA Reflections and Future Plans. We need your input! Come share your ideas about CTLA 2024 to help us have the best CTLA in 2025. Participants in this session will have the opportunity to enter their comments and ideas into a drawing for a FREE CTLA 2025 registration.		
12:20 pm-2:10 pm	Luncheon with Panel				
2:10 pm-3:10 pm	Hands-on Technology and Exhibitor Showcase	*Schedule subject to change			
3:10 pm-3:30 pm	Break				
3:30 pm-4:40 pm	Select from seven Concurrent Sessions				
4:40 pm-5:30 pm	Select from seven Concurrent				

CTLA EXHIBITORS:



5:30 pm-7:00 pm

Sessions

Reception







28th Annual Ethics Research Symposium Sunday, August 11, 2024

Do accounting ethics inspire you? If so, then the 28th Annual Ethics Research Symposium is for you! All AAA members are invited to attend the Symposium on Sunday, August 11, 2024, preceding the AAA Annual Meeting in downtown Washington, DC.

The themes of this year's Symposium include Accounting Regulation and CSR. We encouraged a diverse set of research including, but not limited to, the following: accountability, Al and ethics in accounting, codes of conduct, compliance, corporate governance, DEI, ESG, fraud, and whistleblowing. To that end we are thrilled to announce that our keynote speaker for the event will be the newest PCAOB board member, George Botic. His bio



can be found here: https://pcaobus.org/about/the-board/board-bios/george-r-botic

The Symposium encourages thoughtful research on the ethical applications of teaching, practice, and/or business that ultimately benefits the individual, government, or society. Accordingly, we challenge researchers in other accounting areas to identify and address the ethical implications of their research. As in previous years, we will have multiple concurrent research sessions throughout the morning and afternoon on a wide variety of topics, including a panel of editors on how to get your ethics research published. The Symposium will conclude with a panel organized and moderated by Steve M. Mintz that includes Cynthia Cooper.

We also want to inform you of two awards that will be given out at the luncheon: Accounting Exemplar Award and Excellence in Accounting Ethics Education Award.

AAA members can attend the Ethics Symposium without registering for the Annual Meeting. To register for the Ethics Research Symposium only, please contact info@aaahq.org.

Early Registration Fee (if paid by July 9, 2024 at 11:59 pm Eastern): \$275 Registration Fee (if paid July 10-July 31, 2024 at 11:59 pm Eastern): \$325

Note: You will not be able to register after July 31, 2024 or onsite.

Questions can be sent to the Ethics Research Symposium Organizers: William F. Miller. University of Wisconsin-Eau Claire (millerwf@uwec.edu) and Steven M. Mintz, California Polytechnic State University, San Luis Obispo (smintz@calpoly.edu).

For more information, please visit

https://aaahq.org/Meetings/2024/Annual-Meeting/Ethics-Research-Symposium









Pre-Conference Workshops

The workshops are scheduled on **Saturday**, **August 10**, **2024** and **Sunday**, **August 11**, **2024**. Attendance at these workshops is restricted to current AAA members. Registration requires AAA membership and registration to the 2024 Annual Meeting. The Preconference Workshops are eligible for Continuing Professional Education (CPE) credit. Please note that CPE hours are subject to change until the workshop programs are finalized.

Registration before July 9, 2024: Half-day Workshop - \$125; Full-day Workshop - \$225 Registration after July 9, 2024: Half-day Workshop - \$175; Full-day Workshop - \$275

Workshops #06 and #12 are no cost. Registration deadline: July 31, 2024. For the full descriptions, please visit

https://aaahq.org/Meetings/2024/Annual-Meeting/Workshops

SATURDAY, AUGUST 10, 2024–FULL DAY

8:30 am-4:30 pm

Workshop #01: Thirty-third Annual Strategic and Emerging

Technologies Research Workshop

(Accounting-7.8 CH)

Organizers: Jun Dai, Michigan Tech University, and Jin Lee,

Bryant University

Sponsor: Strategic and Emerging Technologies Section

SATURDAY, AUGUST 10, 2024-HALF DAY

1:00 pm-4:00 pm

Workshop #02: Navigating the Crypto Frontier: A Workshop for

Accounting Educators (Accounting–2.6 CH)

Presenter: Eric Cohen, Cohen Computer Consulting

1:00 pm-5:00 pm

Workshop #03: Master Integrating Technology in the

Accounting Curriculum

(Computer Software & Applications–4.2 CH) **Presenter:** Kristine Brands, US Air Force Academy

SUNDAY, AUGUST 11, 2024–FULL DAY

8:00 am-4:00 pm

Workshop #04: Integrating Data Analytics Into Your Accounting

Courses

(Information Technology-4.2 CH)

Presenters: Guido Geerts, University of Delaware, and Ann Dzur-

anin, Northern Illinois University

SUNDAY, AUGUST 11, 2024-HALF DAY

8:00 am-12:00 pm

Workshop #05: ABCs of Digital ESG: Trends and Tips for Teach-

ing the New Reporting and Assurance Mandates

(Information Technology-4.2 CH)

Presenters: Eric Cohen, Cohen Computer Consulting; Glen

Gray, California State University, Northridge; Manuela Dantas,

California State University, Northridge

1:00 pm-4:00 pm

Workshop #06: Leadership in Accounting Education Symposium for Aspiring, New, and Experienced Leaders

(Personal Development-2.6 CH)

Presenters: Danny Lanier, Georgia State University;

Shannon Mulally, Michigan State University

Sponsor: Leadership in Accounting Education Section

SUNDAY, AUGUST 11, 2024-HALF DAY

1:00 pm-4:00 pm

Workshop #07: Using Real-World Corporate Cases in Teaching

Financial Accounting and Financial Statement Analysis

(Accounting-2.6 CH)

Organizers: Mostafa Maksy, Kutztown University of

Pennsylvania

1:00 pm-4:00 pm

Workshop #08: Enhanced Threat Detection with Inspectors

General

(Accounting-2.6 CH)

Presenters: Marie Rice, Siena College; Ken Dieffenbach,

Department of Energy

Sponsor: Forensic Accounting Section

1:00 pm-4:00 pm

Workshop #09: Al-Powered Excel: Teaching Tips, Tricks, and

Materials

(Accounting-2.6 CH)

Presenters: Tracie Miller, Franklin University; Wendy Tietz, Kent

State University

1:00 pm-4:30 pm

Workshop #10: Accounting History Pathways: Topics and

Methods

(Accounting-3.6 CH)

Organizer: Robert Russ, Northern Kentucky University

1:00 pm-5:00 pm

Workshop #11: Getting the Most from ChatGPT and GenAl: Minimizing the GPTerrors and Maximizing the Benefits

(Information Technology–4.2 CH)

Presenters: Eric Cohen, Cohen Computer Consulting; Kevin

Moffitt, Rutgers University School of Business-Newark;

Gregory Gerard, Florida State University

2:00 pm-3:30 pm

Workshop #12: The Interview Process

(Personal Development-1.8 CH)

Presenters: TBD

Sponsor: American Accounting Association

Please note: Registration for the Pre-Conference Workshops requires AAA membership **and** registration to the 2024 Annual Meeting. There is not the ability to register for workshops-only.



The American Accounting Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State Boards of Accountancy have the final authority on the acceptance of individual course for CPE credit.

Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: **https://www.nasbaregistry.org**.

Experience the 2024 Annual Meeting

This year's meeting in Washington, DC will feature the following:

- Complimentary Wi-Fi throughout both hotels.
- Self-service badge pickup at kiosks that provide a touchless, expedited experience.
- Enhanced AAA Meeting App:
 - Automated CPE check-in—No more paper sign-in/out!
 - Hotel Map Navigation
 - Searchable program
 - Personal QR code for networking and more!
- Career Center enhancements continue this year. We are keeping
 the extended availability and adding a private waiting area. Watch
 for upcoming news about in-person career coaching opportunities
 and interactive experiences.
- Continuation of our AM Run/Walk Group



Bring your family & friends!

Washington, DC, has something for everyone – from family-friendly attractions to fun activities that
the entire family can enjoy; the nation's capital is an excellent destination for a vacation. Ride the
Metro to explore all that the capital has to offer. Did you know that DC is the capital of free
museums? Explore all 17 Smithsonian museums, the National Museum of Natural History, the
National Zoo, and so much more on the National Mall – a short stroll from our conference hotels.

We are looking forward to seeing you all in downtown DC for the 2024 Annual Meeting!



2024 AAA Luncheon Tickets

Annual Meeting attendees will have the opportunity to purchase Tuesday luncheon tickets with their Annual Meeting registration. Luncheon tickets are NOT included with registration. Tickets are purchased on a first-come, first-served basis.

Tuesday Luncheon: \$45 per ticket



Guest tickets are also available for purchase for the Tuesday luncheon at the prices listed above. Luncheon tickets will not be sold on-site at the 2024 Annual Meeting. There will not be a stand-by line at the time of the luncheon on Tuesday.

Special Meal Requests:

Special meal ticket requests, including gluten-free, dairy-free, vegetarian, and vegan options must be ordered in advance with your Annual Meeting registration. Other special dietary restrictions/allergies can be noted at the time of registration.



WASHINGTON D.C.

ACCOUNTING EDUCATION

American Accounting Association

Annual Meeting and Conference on Teaching & Learning in Accounting



THERE IS SO MUCH TO SEE AND DO IN DC!

While attending the 2024 Annual Meeting in Washington, DC, be sure to explore all that DC offers. Please bring your family and friends as this summer holiday destination has it all. Sign up to receive a **free visitor's guide and map** to help plan your Washington, DC adventures. The choices are endless - Washington, DC is more than just a capital city.

Plan your arrival to Washington, DC in just about any style you like. Located in close proximity to three International Airports—Ronald Reagan Washington National Airport (DCA), Washinton Dulles Airport (IAD), and the Baltimore/Washinton International Thurgood Marshall Airport (BWI). Arrive in old school style and take the train... ride the rails of Amtrack into Washington Union Station.











The transportation options abound for moving in and around Washington, DC-The Metro, DC Circulator, Double Decker Buses, Water Taxis, Peddle, Paddle, or Walk. There are many convenient ways to get where you want to go in Washington, DC, so plan ahead.

Get ready to explore! Washington, DC has something for everyone-from family-friendly attractions to fun activities that the entire family can enjoy; the nation's capital is an excellent destination for a vacation. Ride the Metro to explore all that the capital has to offer. Did you know that DC is the capital of free museums? Explore all seventeen Smithsonian museums, the National Museum of Natural History, the National Zoo, and so much more on the National Mall-a short stroll from our Annual Meeting hotels.

In addition to the fabulous slate of free museums along the National Mall, the District is home to a vast collection of high-quality museums to investigate everything from the National Children's Museum, International Spy Museum, Museum of Illusions, and more.











Keep your energy up or cap off your day at the various nearby Restaurants, Cafes, Breweries, or Bars. Steps away from your hotel you will find amazing options for even the pickiest of eaters. Washington, DC has plenty of neighborhood eateries. There are places for some bites on a budget, unique restaurants with international roots, and twenty-four Michelin star restaurants. Want to take in the city from above? Check out roof top bars and restaurants. There are plenty of bars, breweries, wineries and even a few speakeasies to add to the mix. Start planning your culinary bucket list for this summer's visit.

Learn more about Things to Do in Washington, DC today!

2024 Annual Meeting at a Glance*

Friday, August 19, 2024 530 pm-7:00 pm Registration (Marriott and The Westin) Member Services/Help Desk (Marriott and The Westin) Service Project (Marriott) Saturday, August 10, 2024 7:00 am-5:00 pm Registration (Marriott and The Westin) Member Services/Help Desk (Marriott and The Westin) Registration (Marriott and The Westin) Registration (Marriott and The Westin) Registration (Marriott) Registration (Marri		1024 Annuai Me	eting at a	a Glance"
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AAA Career Center

Career Center at the Annual Meeting August 10–August 13, 2024 | Washington, DC



Welcome to the Career Center at the Annual Meeting (CCAM).

The CCAM is the AAA's most encompassing recruiting event. The 2024 CCAM brings candidates and recruiting institutions together to make career connections from across the world. Held in conjunction with the AAA Career Center, the 2024 CCAM offers services that make job recruitment affordable and efficient for both recruiting institutions and candidates.

What to Expect in 2024?

We will have **expanded Interview Hall hours** and have **FREE Wi-Fi**. The Interview Hall will be located in the **Marriott Marquis, Washington, DC**.

- Our scheduled start times begin at 7:30 am. Each day will have two sessions that run from 7:30 am–1:30 pm and 1:30 pm–7:30 pm. We have extended the availability by two hours!
- The Interview Hall will kick off on **Saturday, August 10**, and run through **Tuesday, August 13**. We know that you want to make the most of your time at the Annual Meeting and these extended hours, along with access to Wi-Fi in the hotel, will enable you to do just that.

Recruiters:

Make your reservation for the Interview Hall today. We offer privacy draped tables with seating for three and an adjacent candidate waiting area. Table reservations are first come, first served. Reserve your tables right away. Please note if you have more than two recruiters interviewing, we cannot guarantee extra chairs will be available. Consider reserving two tables for each session, and we will be sure they are adjacent to each other. Candidates are not permitted into the Interview Hall unless accompanied by a recruiter.

Candidates:

Register to attend the Interview Process Workshop. There is no charge for this workshop, but registration is required. **The workshop will be held on Sunday, August 11 at 2:00 pm.** Please note that the Interview Hall is **not** for walk-in interviews; they are by appointment only.



We invite you to take advantage of these opportunities. For more information on the Career Center and the events at the Annual Meeting, please visit the Career Center:

https://aaahq.org/Meetings/2024/Annual-Meeting/Career-Center













Requests for Meeting Space and Alumni Functions

Photos courtesy of: Marriott Marquis Washington, DC (left) and The Westin

Washington DC, Downtown (below)

Meeting space may be reserved at both hotels for events held during the 2024 AAA Annual Meeting in Washington, DC. Alumni events and other functions may be scheduled during the following times, space permitting:

- Sunday, August 11: Breakfast, lunch, and evening functions
- Monday, August 12: Breakfast, lunch, and evening functions
- Tuesday, August 13: Breakfast and evening functions
- Wednesday, August 14: Breakfast functions

Questions can be sent to Kelli Rickrode at the

American Accounting Association (kelli-rickrode@aaahq.org).

Room assignments for requested space will begin in June 2024. You can request space online at https://aaahq.org/Meetings/2024/Annual-Meeting/Event%20Requests

We will need to know the period during which you wish to hold your meeting/function (date, time, and length); the name of the event; estimated attendance; and the names, telephone number, and email address of the contact person. Events with food and beverage will be coordinated directly with the Hotel Catering Department where the event is scheduled for menu selection and payment.



2024–2025 AAA Membership Dues

Annual Meeting registration policy requires payment of membership dues for the September 2024 to August 2025 year. We offer an unparalleled range of membership benefits designed to help you grow throughout your career.

- Membership dues include Digital Library Access to The Accounting Review, Accounting Horizons, and Issues in Accounting Education. In addition, the online journals Accounting and the Public Interest, Behavioral Research in Accounting, Journal of Emerging Technologies in Accounting, Journal of Financial Reporting, Journal of Forensic Accounting Research, Journal of Information Systems, Journal of International Accounting Research, Journal of Management Accounting Research, The ATA Journal of Legal Tax Research, and The Journal of the American Taxation Association are available to all AAA members. Current Issues in Auditing and the Journal of Government & Nonprofit Accounting are Open Access journals.
- Members have the opportunity to join any of our 17 Sections, and are also part of the region they work in. For more about Sections, please visit http://aaahq.org/Sections-Regions
- Members may add print subscriptions to AAA journals for an additional cost: *The Accounting Review*: \$90, *Accounting Horizons*: \$55, and *Issues in Accounting Education*: \$55.
- An additional benefit of membership is access to the AAA Career Center, which provides the opportunity to post/search jobs and resumes.

If you have any questions about membership, our Membership Team is ready to serve you at 941-921-7747 or email **info@aaahq.org**.

AAA Service Project

2024 Service Project: World Central Kitchen

We are proud to announce that the AAA is supporting World Central Kitchen for the 2024 Service Project in Washington, DC. As the largest community of accountants in academia, we are fortunate to be able to make a difference in the lives of so many families that need help.





It's easy to Donate. Choose the easiest way for you.

- Donate directly to World Central Kitchen. **Click HERE** to learn more and to donate.
- Donate via Fax or Mail. Click HERE for the donation form.
- Donate via your AAA Member Portal. Click HERE to donate.
- Donate in person at the Service Project Desk in the Marriott Marguis Washington, DC hotel.

Your tax-deductible donation (U.S.) will be used towards World Central Kitchen's general operating support. World Central Kitchen earns Charity Navigator's "4-Star" rating as well as a "Gold" status from GuideStar.

World Central Kitchen (WCK) is first to the frontlines, providing meals in response to humanitarian, climate, and community crises. When disaster strikes, WCK's Relief Team mobilizes to the frontlines with the urgency of now to start cooking and provide meals to people in need. By partnering with organizations on the ground and activating a network of local restaurants, food trucks, or emergency kitchens, WCK serves comforting meals to survivors of disasters quickly and effectively. Good food provides not only nourishment, but also comfort and hope, especially in times of crisis.

WCK has provided more than 350 million fresh, nourishing meals for communities around the world. Your donation today will be used to support our emergency food relief efforts.

"When you need medical service, you bring doctors and nurses. When you need the rebuilding of infrastructure, you bring in engineers and architects.

And if you have to feed people, you need professional chefs."

José Andrés, WCK Founder & Chief Feeding Officer

What is World Central Kitchen?

Food is essential to life every single day, all over the world—and it is more important than ever in a crisis. Not only is a thoughtful, freshly prepared meal one less thing someone has to worry about in the wake of a disaster, it is a reminder that you are not alone, someone is thinking about you, and someone cares. Food has the power to be the nourishment and hope we need to pick ourselves back up in the darkest times.

In 2010, Chef José Andrés, ready to use his culinary knowledge and talent to help, headed to Haiti following a devastating earthquake. Cooking alongside displaced families in a camp, he was guided on the proper way to cook black beans the way Haitians like to eat them: mashed and sieved into a creamy sauce. It wasn't just about feeding people in need—it was about listening, learning, and cooking side by side with the people impacted by the crisis. This is the real meaning of comfort food, and it's the core value that José, along with his wife Patricia, used at the center of founding World Central Kitchen (WCK).

WCK is first to the frontlines, providing meals in response to humanitarian, climate, and community crises. Applying our model of quick action, leveraging local resources, and adapting in real time, WCK has served hundreds of millions of nourishing meals around the world. To support regional economies, WCK prioritizes purchasing local ingredients to cook with or distribute directly to families in need. We know that good food provides not only nourishment, but also comfort and hope, especially in times of crisis.







Photo credits to World Central Kitchen/WCK.org

What Is the Service Project?

The Service Project was born out of the generous nature of the AAA's members and their desire to give back to the local communities in the cities where the Annual Meeting was held.

From 2011 through 2016, on behalf of its members, the AAA supported local communities with donations of thousands of new backpacks filled with school supplies.

In 2017, the AAA began taking a more global approach to giving back and helping those who may otherwise go without by partnering with ShelterBox. The donations collected were used to provide essential emergency shelter and lifesaving equipment to families displaced due to natural disasters or humanitarian crises across the world.

In 2024, the AAA is proud to support World Central Kitchen. Your support is greatly appreciated!

Together, we can make a difference in the lives of children and families around the world. The AAA thanks you for your donation to the Service Project!

Questions about the Service Project?

Contact Barbara Gutierrez at **barbara.gutierrez@aaahq.org**













2024 Annual Meeting Registration Information

Annual Meeting Registration Fee Includes the Following:

- Name badge
- Exhibit Hall admission
- Quick reference guide
- List of registrants
- Admission to plenaries, panels, and research sessions
- Sunday evening Early Bird Reception
- Monday evening Welcome Reception
- Refreshment breaks
- Career Center admission
- Meeting App that allows you to search sessions by your Section, presenter name, room locations/maps, and much more
- FREE Wi-Fi in the hotels!

Guest Registration

A \$150 guest registration fee is required for guests ages 18 and older (\$175 if registering on-site). Guests ages 0-17 are FREE! Accounting faculty and students are NOT eligible to register as guests. Paid guests must be listed on the registration form.

Guest registration includes:

- Name badge (required for admission to events and activities)
- Exhibit Hall admission
- Sunday evening Early Bird Reception
- Monday evening Welcome Reception
- Refreshment breaks

Registration Deadlines

Early Deadline: Register before July 9, 2024 at 11:59 pm Eastern and SAVE \$100. Full, Two-Year College, and Life/Emeritus members will pay \$595, Retired members will pay \$395, and Students will pay \$350 for Annual Meeting registration.

Registrations received starting July 10, 2024 will pay the non-discounted fee of \$695 for Full, Two-Year College, and Life/Emeritus members. Retired members will pay \$495, and Students will pay \$450.

August 1 and Later/On-Site: There will be an additional \$100 processing fee on all registrations received starting August 1 and later. No refunds for cancellation will be given staring July 25 and beyond.

Register Online

You can register online at

https://aaahq.org/Meetings/2024/Annual-Meeting/Registration

Register by Mail or Fax

- If faxing your registration, you may send it to 941-923-4093. After 11:59 pm EDT on July 26, 2023, the above additional fees will be applied.
- If mailing your registration, please send it to American Accounting Association, 9009 Town Center Parkway, Lakewood Ranch, FL 34202.
- If you mail or fax a registration form to the AAA that was previously submitted, please indicate so on the form.

2024 Annual Meeting Registration Information

Payment Options

The AAA accepts American Express, MasterCard, and Visa. Checks made payable to the American Accounting Association are also accepted.

On-Site Registration

On-site registration will be available starting on Friday, August 9, 2024 at 5:30 pm, at the AAA Registration Kiosks at the Marriott Marquis Washington DC and The Westin Washington DC Downtown. The cost will be \$795 for Full, Two-Year College, and Life/Emeritus members, and \$595 for Retired members. Students will pay \$500.

Registration Changes

If you need to make an addition to an Annual Meeting or CTLA registration that has already been processed, download the **change form**. Email completed form to **ar@aaahq.org**, or fax to: 941-923-4093, or mail to AAA, 9009 Town Center Parkway, Lakewood Ranch, FL 34202. Forms must be received by **July 26, 2024**. All additions are based on availability.

Cancellation Policy

All cancellations must be submitted in writing to **info@aaahq.org**. A refund of the conference fee, minus a \$100 administrative fee, will be given for cancellations received by July 24, 2024. No refunds will be given July 25, 2024 and beyond: this includes cancellations of meal tickets purchased, guest registrations, CTLA, Ethics Symposium, and Pre-Conference Workshops.

Registration Fees and Forms

Looking for your Annual Meeting registration forms? The registration forms that can be mailed or faxed are posted at https://aaahq.org/Meetings/2024/Annual-Meeting/Registration

You can choose to register online, by mail, or by fax.

Registration fees received by **July 9**, including 2024–2025 AAA membership dues, start at:

Full member: \$940Student member: \$450

Two-Year College member: \$715

Retired member: \$495Life member: \$655

Can't print the registration form? Please contact our Member Services Team via email at **info@aaahq.org** for assistance.





Thought Leaders in Accounting

Yvonne L. Hinson, Chief Executive Officer

2023-2024 Board of Directors:

Mark H. Taylor, President

Audrey A. Gramling, President-Elect

Mark C. Dawkins, Past President

Anne M. Farrell. Vice President-Finance

Sarah E. McVay, Vice President-Research & Publications

Natalie T. Churyk, Vice President-Education

Norma R. Montague, Vice President-Diversity, Equity & Inclusion

Linda M. Parsons, Director-Focusing on Membership

Cristina Florio, Director-Focusing on International

Timothy J. Rupert, Director-Focusing on Segments

Bette M. Kozlowski, Director-Focusing on Academic/Practitioner Interaction

Margaret H. Christ, Vice President-Finance-Elect

Contact Us:

Phone: 941-921-7747
Fax: 941-923-4093
Email: info@aaahq.org

Mailing Address:

9009 Town Center Parkway Lakewood Ranch, FL 34202



Looking for your 2024 Annual Meeting registration form?

The registration forms are posted online at https://aaahq.org/Meetings/2024/Annual-Meeting/Registration

You can choose to register online, by fax, or by mail.

- Register online with your American Express, MasterCard, or Visa.
- Fax your registration form with a credit card number to 941-923-4093.
- Mail your registration form with a check payable to the American Accounting Association.

Can't print the registration form? Please contact our Member Services Team at info@aaahq.org for assistance.

See you all in Washington, DC!