



**American  
Accounting  
Association**

Thought Leaders in  
Accounting

Late Fall 2023 Edition  
Volume 51  
Issue 3

# Accounting Education News



## ***Our Late Fall Issue Highlights:***

- 2023–2024 President's Welcome Letter
- CEO's Letter
- Slate of Officers for the 2024–2025 Board of Directors Election
- 2024 Annual Meeting Submissions
- 2024 AAA Awards Call for Nominations
- Upcoming Meetings
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# Welcome from 2023–2024 AAA President Mark H. Taylor

Hello AAA members! It is hard to believe that we are three months beyond the 2023 AAA Annual Meeting in Denver. A **BIG** thank you to all who made the meeting such an enormous success. As Mark Dawkins handed me the gavel, symbolically transferring the AAA presidency from his shoulders to mine, I felt an immense sense of pride in the AAA and its members and a sense of deep gratitude for the opportunity to serve in the coming year.

Thinking about the path that led here has evoked similar reflections of gratitude. I recall my very first accounting class—which I took in the Spring of 1985 at BYU. Steve Albrecht—who later served as AAA President—was my instructor. He was an awesome teacher and his portrayal of opportunities in the profession and its critical role in society drew me in. I had an occasion last summer to touch base with Steve. He is retired and having fun with his grandchildren, but it was wonderful to express gratitude to him for helping me find my path. Leon Woodfield, from whom I had all three intermediate accounting courses, steered me towards the doctoral path for which I will also ever be grateful. Then there were individuals at the University of Arizona where I pursued my doctoral studies—beginning with my peers in the doctoral program (one of which will be following me in the Presidency next year) and faculty members, a number of whom would later serve as AAA President. Further, as I look back at the individuals who have served as President of the AAA, I have had the honor to be mentored by or to work with many—some when I was a student, some as a colleague, and others through service opportunities in the AAA, some 20 in all. Knowing these individuals as well as I do, it is a bit of a mystery to me that I have been invited to follow in their footsteps. I am very grateful for their examples of service.



Mark H. Taylor  
2023–2024 AAA President

I am aware that there are many in the AAA who may be better suited or more qualified on any number of dimensions to serve as President, whether from the perspective of research, teaching, or service and a number of other dimensions. But perhaps I match up to almost anyone along the lines of my appreciation, fondness, and passion for the accounting profession, for the academy and for the AAA as an institution. Frankly, it is difficult for me to imagine my career without participation and involvement in AAA membership, events, and activities. I am extremely grateful for the AAA and how it has provided the venue for so many wonderful experiences in my career—in particular, the many conferences and meetings where I have been able to form so many meaningful relationships, be mentored by so many, and have the opportunity to serve together. These relationships are what make our professional lives rich and more meaningful. From my first service opportunity (beyond reviewing papers for a AAA journal or a AAA conference) as co-editor of the “Have you Seen” column of the Auditing Section’s newsletter to now serving as President of the AAA and everything in between, all of these experiences were not really meaningful in and of the associated roles so much as they were made truly meaningful by the people with whom I have had the honor of working and serving with. Our Association—and it is ours—is filled with wonderful individuals for which I am truly grateful. I am very grateful for all who serve in whatever roles, whether reviewing papers for conferences and journals, serving on section or AAA committees, or the AAA Board, and many other roles. Thank you all from the bottom of my heart for contributing to the wellbeing of our thriving Association. Your service inspires me beyond words.

Each of us also has a list of colleagues that have become close for any number of reasons, who have contributed so much to our growth, our development, and our wellbeing. In my case, that list is long. I hope each of you knows of my deep gratitude for enriching my life in whatever circle our paths have crossed, whether research projects, service, or whatever it may be, thank you from the bottom of my heart for enriching my life.

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I am also incredibly grateful for the dedicated AAA Staff. AAA staff members work so hard to make AAA events and initiatives work like clockwork, as it were. They give their best to us, the members, and they are amazing. As you see them at conferences, interact with them in virtual meetings, or correspond with them via email, please pause to give them your thanks for the efforts they expend to make our experiences first class. At the head of our staff is our CEO, Yvonne Hinson, who has a longer history with the AAA than any of us might imagine. The fact is, Yvonne met her first Accounting Professor the day she was born, as her father was a professor of accounting and member of the AAA. She met Rashad Abdel-Khalik, whom most of us have either met or at least know of, at age 5 and started attending AAA meetings annually at the age of eleven. She may have missed a few since then, but she has attended most of them, and we are extremely grateful to have her leadership and steady hand at the helm of the AAA. Board members including Presidents come and go, but Yvonne is a consistent force that helps keep everything intact and running smoothly. I do not know anyone who expends more effort for the AAA than she does.

As an aside, you may be aware that a considerable number of our former associates have not renewed their membership in AAA since the pandemic. I invite us all to take it upon ourselves to reach out to them and invite them to return and join in the excellent activities that our sections and AAA at large plan and support. We need them all and I suggest that they too need us. Please reach out to as many as you can and invite them to rejoin.

In my Annual Meeting address in Denver, I addressed some aspects of what we are facing as a profession—the most significant challenge that I have observed during my nearly 35 years as an academic. You all know what it is...it is the accounting student talent pipeline crisis—and I do believe it is a crisis. As you are all aware, Mark Dawkins brought the talent pipeline issue front and center at the 2022 Annual Meeting. The crisis is not going away anytime soon, though we are seeing signs of some relief. Nonetheless, the crisis is so significant that something unique is occurring at AAA among the terms of Mark Dawkins, Audrey Gramling, and myself. We all agree that this crisis is significant enough that, for the first time in AAA history that we know of, the three of us are going to carry a consistent theme, though perhaps with differing monikers, for our terms of service related to addressing the pipeline crisis.

Observing the landscape and what has occurred regarding enrollments in accounting programs in the last six years or so in most accounting programs, in my view the significance of the crisis justifies looking for solutions in terms of a Revolution—a Revolution in Accounting Education. Hence, I selected “Revolutionizing Accounting Education” as the AAA theme for this year. I see “Revolutionizing Accounting Education” as very expansive and involving all stakeholders to the pipeline, particularly the front end of the pipeline. I assert that we must all take a broader ownership of the accounting student pipeline from beginning—which means prior to our students formally entering the major—to end—which means until students successfully exit our programs. We must have a wider view and focus on things that we may not have been required to focus on previously. Further, I believe that every single member of the AAA can act to alleviate the crisis. Working together—the academy and our stakeholders in practice—we can resolve the issue. Along these lines, many of you have accessed the Center for Audit Quality study results that were released on July 24, 2023 just before the Annual Meeting. If you have not seen it, absolutely go read it. One of the most significant findings the CAQ study revealed is the impact that influencers in the lives of students have on their decision to pursue and stick with the accounting major. The study notes that one of the most important influencers is a caring professor. That one finding means, in my interpretation, that at the most fundamental level, we can all help students to make the choice to pursue accounting as a major. I will come back to that more at the end of this letter.

During my remarks in Denver, I shared some efforts that my colleagues and I at USF have made in the last two years in regard to our pipeline, to provide a few examples of what a faculty can do when they come together with purpose. I showed the long decline in our undergraduate enrollments from Fall 2017 to Spring 2023 that resulted in an overall decrease of close to 30 percent. But I also reported that after all of the work of our three task forces aimed at attracting more students, keeping more of the students we attract, and making revolutionary changes to our curriculum, we were expecting a jump of somewhere between 5 to 10 percent in Fall 2023. I am happy to report that we realized a jump of 8.75 percent for our Fall 2023 enrollment. I also reported that with the revolutionary changes we made to our now STEM designated Master of Science in Accountancy and Analytics program, our admits doubled year-over-year. Thus, there is hope on the horizon!

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When USF embarked upon our journey to address our pipeline issues two years ago, we felt as though we were on our own. The good news now is that many resources are becoming available to help faculty and programs to increase accounting enrollments. The AAA, under the capable direction of Center for Accounting Education Director Karen Osterheld, has convened several webcasts featuring individuals who have implemented and found success with strategies to recoup enrollments, which are accessible on the website if you did not get the chance to view them live. In addition, the Leadership Section's 2023 Midyear Meeting was devoted to this issue. And of course, we had several sessions at the 2023 Annual Meeting in Denver that addressed the issue. As I portended at the Annual Meeting, the Leadership Section of the AAA has now launched its initiative to solicit, curate, and make available examples of successful pipeline strategies from across the academy on the AAA website. If you have experienced successes at your institution, please prepare a brief description and submit it at [www.aaahq.org/leadership/](http://www.aaahq.org/leadership/). These experiences are being assembled in what will soon be a searchable database, to make these successes accessible. I believe this searchable database will become a significant resource to faculty in programs across the country as we collectively strive to address the pipeline issues. As the AAA President, but also as a School Director and Faculty member, I am very grateful to the Leadership Section Past President, President, and President-elect—Anne Magro, Gary McGill, and Rebecca Shortridge—for their willingness to oversee and run with this initiative.

Although stakeholders to the future accountant pipeline (and there are many) have launched initiatives meant to stabilize and reverse enrollment declines, the pipeline issue is significant enough to bring stakeholders together to build relationships, understand current efforts, and contemplate whether and how working together on a few efforts might bring even more powerful results. To that end, the AAA co-hosted with the National Association of Black Accountants (NABA) the Future Accountant Stakeholder Symposium in Washington DC on September 28-29, 2023. Over seventy-five individuals representing the AAA, NABA, AICPA, IIA, IMA AGA, NASBA, state CPA societies, community colleges, high schools, and many other organizations gathered to address the pipeline issue. Two amazing facilitators, EY Foundation Executive Director Ellen Glazerman and talented Executive Coach Loretta Penn, led the gathering through numerous activities to land on four initiatives that we hope we can address in the coming year as a group. Please see AAA CEO Yvonne Hinson's report in this issue for more details. Thank you to Ellen and Loretta and all of the representatives of the various organizations for their time and talents that were on full display on September 28-29.

To conclude, I am extremely humbled and incredibly grateful for the opportunity to serve as President of the AAA at this crucial time in the profession's history. I certainly do not have the answers to resolve the pipeline crisis, yet I am confident that collectively we can reverse the trends in enrollment declines. As one of our AAA meeting plenary speakers challenged us, we need to lean into what we might think is impossible and make it possible. I believe that the future of the profession, broadly construed, is bright. Let's collectively achieve a LASER focus on the pipeline, because where focus goes, power flows!

And returning to our individual efforts, I am convinced that each and every one of us has a crucial role to play in resolving the matter. Yes, there are efforts at the national, state, and department levels. But perhaps even more importantly, each of us can act individually to be a force to help stem the tide whether we are faculty or whether we are in practice. At USF we have a saying, "One of city and two of a country," which conveys the idea that each of us can mentor individual students and persuade them to pursue the tremendous opportunities that an education in accounting affords through one-on-one engagement. As the CAQ study noted, students respond to mentorship from someone they know, including and maybe especially a caring accounting professor, when it comes to selecting and pursuing the accounting major. If we take the time to get to know our students, encourage them, explain the value proposition, etc., and support them in their endeavors they are much more likely to select and stick with the accountancy major. I humbly ask and strongly encourage each of us—every member of the AAA—to engage every student, in any way possible that we can to help them understand the opportunities that are available in the accounting profession, broadly construed, and assist them in finding their place in the talent pipeline! As we work together to reconsider our outreach to High Schoolers, Freshmen and Sophomores and Community Colleges, to rethink our introductory courses to better capture students' imaginations, to design ways to support our students once they enter the major, and help

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them find their path to the profession, we will Revolutionize Accounting Education! Is the profession and the academy, which is a part of the profession, worth fighting for? I answer with a resounding "Yes." It is time to lengthen our stride and pick up the pace! In the words of one of our colleagues, who's down for the revolution?

Finally, turning to the 2024 AAA Annual Meeting, the Marriott Marquis and The Westin Hotels in Washington, DC are the venues for the meeting. They are situated in the heart of the city. I hope to see you all in Washington, DC in August of 2024!

Regards,



Mark H. Taylor  
2023–2024 AAA President






## HAVE YOU SEEN THE ONLINE AAA BOOKSTORE?

The American Accounting Association has long provided a wide range of books and monographs on accounting, auditing, and educational topics. Those titles are now available in one place: the AAA Bookstore, where you can easily see what we have available and order both print and digital publications.

You can search for books either by title or subject area. Payment types include Visa, Mastercard, Discover, and American Express. The system calculates shipping at the time of the order.

**Visit the AAA Bookstore Today!**



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APL (1)		<b>A Contract Perspective on Accounting Valuation</b> (Studies in Accounting Research Volume No. 20) Author: John S. Hughes	<div>BOOK TYPE <input checked="" type="radio"/> Softcover Book, \$25.00</div> <div>Add to cart</div> 
Accounting Principles (5)		<b>A Framework for Encouraging Effective Teaching</b> Author: Thomas G. Calderon, Alexander L. Gabbin, and Brian P. Green	<div>BOOK TYPE <input checked="" type="radio"/> Softcover Book, \$10.00</div> <div>Add to cart</div> 
Accounting (32)			
Accounting Concepts (2)			
Accounting Curriculum (1)			
Accounting Education (2)			
Accounting Education Change Commission (1)			
Accounting Education Series (13)			

# Letter from Our CEO

**Hello** from Lakewood Ranch, FL! The AAA team is busy working on midyear meetings. Attendance at many of these meetings is back to pre-pandemic numbers and I know everyone is enjoying connecting with both old and new friends.

In our last Accounting Education Newsletter, I mentioned many of the efforts going on around the shortage of accounting students. While some accounting programs have experienced increases this academic year, many still fall very short of prior numbers of students enrolling in accounting programs. We held our meeting, the “Future Accountant Stakeholder Symposium: Partnering for Impact” in Washington, DC on September 28-29, 2023, and it was a success. We greatly appreciate NABA for co-hosting this with AAA. We had 76 attendees from a variety of firms, various educational institutions, and other organizations. We discussed the pipeline *broadly defined* in this first meeting. Our moderators were Ellen Glazerman and Loretta Penn, both of whom were excellent at guiding us along and keeping us on track. We thank them both for their dedication and insights as we worked through these difficult issues. You may find a website [HERE](#) that contains the agenda, attendee list and all the documents generated from the Symposium, as well as the notes from the sessions. The attendees, in advance, chose to work on four primary areas: Branding of the Profession, High School Programming, Community College Programming, and the Principles Course. All groups were asked to consider the need to diversify the profession in their discussions and ideas.



Yvonne L. Hinson  
Chief Executive Officer

The Principles Course sub-group discussed ways to make this course more engaging for students. Multiple universities committed to piloting new ways to begin and/or teach the course, such as starting with a simulation or case study that shows accounting as the foundation for business in a broader light. The determination from the High School and Community College sub-groups was that greater and easier-to-access resources are needed, as well as leveraging other organizations and onboarding faculty. Branding the Profession focused on a Tool Kit as well as a consortium to drive the narrative as it can often be inaccurate as to opportunities for accounting majors. See below for a summary of ideas from the four groups.

## Future Accountant Stakeholder Initiatives

	High School Programming	Community College Programming	Principles Courses	Branding of the Profession
<b>Idea</b>	Tool Kits - Engaging classes and good teachers	Resource Repository - Curating Content	Revamp the Principles course - Put together a working group to put together pilot courses.	Tool Kit - New communication and ways to talk about the profession and what it represents
<b>Idea</b>	Leveraging community-based organizations to get inroads into High School to raise awareness of accounting. (NAF, BPA, DECA, Junior Achievement)	Onboarding: Aiding faculty to provide best practices to prepare the students to onboard to four-year institutions.		Create a consortium of like-minded accounting professionals to control the narrative and to disseminate it.



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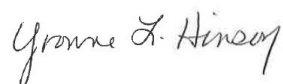
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After the meeting attendees were asked to sign up for working groups, as were others who would like to be engaged but were not at the Symposium. We also asked for organizations to consider being either sponsoring or supporting organizations. Sponsoring organizations are those who identified someone to sit at this virtual table and discuss paths forward and possibly supply funding. These organizations can be seen as the “owners” of these efforts moving forward. Supporting organizations are those that cannot commit at the Sponsoring level but wish to remain engaged. Thus far we have nine Sponsoring and six Supporting organizations.

We mentioned in the last newsletter that the Leadership Section has been working with AAA on a **Pipeline Webinar Series** that continues to expand. In addition, the Leadership Section put out a call for best practices across programs in attracting students as well as curriculum changes to engage students. This website titled “**Best Practices in Attracting and Retaining Accounting Majors**” is now live. This will be an evergreen site where additional best practices will be added as received and reviewed.

Thank you to all our member volunteers and all our members who engage with the AAA at meetings and on webinars. These interactions help us better understand your needs as we work to support you in your career! Please keep the communication coming! You can reach me at **Yvonne@AAAHQ.ORG**.

Regards,



Yvonne L. Hinson, PhD, CPA (NC)  
Chief Executive Officer

## Serve an Important Role in the Academic Profession: Volunteer Today for the Annual Meeting!

Provide valuable feedback and guidance to authors about their research. The knowledge gained from our community of scholars and practitioners is invaluable to authors.

The Annual Meeting Committee is inviting all AAA members to consider volunteering to serve as **reviewers**, **paper discussants**, and **session moderators** and help make a difference.



Use the following link to volunteer today!

<https://aaahq.org/Meetings/2024/Annual-Meeting/Volunteer-Opportunities>



# Get to Know the Slate of Officers for the 2024–2025 Board of Directors Election

The 2023-2024 Nominations Committee announces the slate of officers for President-Elect, Vice President-Research & Publications, and Director-Focusing on Segments.



The 2023-2024 Council Ballot Committee (CBC) created the slate for the Board position of Director-Focusing on Segments. The Nominations Committee created the slate for the additional two positions.

The candidates for the 2024-2025 Board of Directors positions are listed below. The election will take place in early 2024.

## **President-Elect:**

- Mark S. Beasley, North Carolina State University
- Anne M. Farrell, Miami University

## **Vice President-Research & Publications:**

- Christopher P. Agoglia, University of Massachusetts Amherst
- Jacqueline S. Hammersley, The University of Georgia

## **Director-Focusing on Segments:**

- Jennifer Reynolds-Moehrle, University of Missouri-St Louis
- Jay C. Thibodeau, Bentley University

You can view the “Get to Know the Candidates” page that is posted and available for members to view until online voting ends.

**<https://aaahq.org/About/Governance/2024-2025-Get-to-Know-Slate-of-Officers-for-2024-2025-Board-of-Directors>**

Online voting shall begin in Mid-January 2024. Detailed voting instructions will be provided later via the AAA website and multi-topic emails.

Questions? Please contact Barbara Gutierrez, Governance Manager, at **[barbara.gutierrez@aaahq.org](mailto:barbara.gutierrez@aaahq.org)**.





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**REVOLUTIONIZING**  
ACCOUNTING EDUCATION

**American Accounting Association**

Annual Meeting and Conference on Teaching  
& Learning in Accounting



Plan to join us in downtown Washington, DC from August 10–14, 2024 for the Annual Meeting and Conference on Teaching and Learning in Accounting (CTLA).



Click **[HERE](#)** to watch a video invitation to the meeting from 2023–2024 AAA President Mark H. Taylor.

### Experience the 2024 Annual Meeting!

- Complimentary Wi-Fi throughout the entire resort.
- Self-service badge pickup at kiosks that provide a touchless, expedited experience.
- AAA Meeting App puts things at your fingertips:
  - Automated CPE check-in – No more paper sign-in/out!
  - Hotel Map Navigation
  - Searchable program
  - Personal QR code for networking and more!
- Career Center for candidates and recruiters to connect!
- Continuation of our AM Run/Walk Group in its 10th year.



### Enjoy DC with your family & friends!

- Our nation's capitol has so much to offer! Explore all 17 Smithsonian museums, the National Museum of Natural History, the National Zoo, and so much more on the National Mall – a short stroll from your hotel base camp.
- Washington, DC, has plenty of neighborhood eateries—bites on a budget, unique restaurants with international roots, as well as 24 Michelin star restaurants. *It's a foodie's paradise!*
- The transportation options abound for moving in and around Washington, DC – The Metro, DC Circulator, Double Decker Buses, Water Taxis, Peddle, Paddle, or Walk.

### Bring your family and friends to experience all that the nation's capitol has to offer.

- Sign up to receive a **[free visitor's guide and map](#)** to help plan your DC adventures.
- You can also receive a **[DC Insider's monthly e-newsletter](#)**, which includes everything from neighborhood rundowns and exciting events to deals and discounts at restaurants and attractions.



# 2024 Annual Meeting Call for Submissions

## “Revolutionizing Accounting Education”

The theme of the 2024 Annual Meeting is “Revolutionizing Accounting Education,” exploring opportunities for accounting and the academy to shape the future.

The accounting profession, broadly defined, continues to face challenges on several fronts—from adopting technologies such as AI, to the accounting student talent pipeline crisis, as well as continued work to be done in the area of diversity, equity and inclusion. Sessions at the 2024 Annual Meeting will focus on these areas (there is even a new submission category for the topic of the Accounting Pipeline), as well as other challenges and opportunities faced by our profession. Together, we can not only inform society to support needed change, but continue to reshape and redesign our programs and institutions to reflect our changing world. As a community, we will “Revolutionize Accounting Education” and continue to be thought leaders in accounting!

Please join us in Washington, DC for the Annual Meeting and Conference on Teaching and Learning in Accounting (CTLA), and help us to become an even stronger and more impactful association!

The meeting dates are:

**2024 Annual Meeting**—Monday, August 12 to Wednesday, August 14

**2024 Conference on Teaching and Learning in Accounting**—Saturday, August 10 & Sunday, August 11

**2024 Annual Meeting Pre-Conference Events**—Saturday, August 10 & Sunday, August 11

### General Information:

The Annual Meeting is sure to be a large, dynamic meeting that encourages participation through a wide range of session types designed to support members with different interests. You can learn more about the session types below, and you can submit to each through the links provided for each type. To track your submission, you will need to create a user ID and password during the submission process. You will need this information to update and/or access the status of your submission. This user ID and password does not need to match your AAA login, and will not grant access to AAA member services (i.e., registration, dues renewal, etc.); however, it is recommended to use your AAA login. If your submission is accepted, all participants and presenters must register for the meeting, which includes both meeting registration and membership fees.



## Submission Categories and Submission Deadlines:

### Submission Deadlines: **Monday, January 8, 2024:**

**Accounting Pipeline Research**—Given the AAA's three-year focus on the accounting pipeline, a number of sessions will be dedicated to the accounting pipeline at the AAA Annual Meeting. Academic research on this topic is beneficial in informing the academy and the profession on important aspects of the accounting pipeline (i.e., current status, progress on increasing enrollment, areas of success and areas of challenge, insights into how other disciplines have addressed the issue, and perspectives from various stakeholders on the issue). Given the potential value of academic research to inform stakeholders on essential aspects of the pipeline, we encourage rigorous and relevant research on this issue. Paper and panel proposals are welcome and selected high-quality papers will be recognized at the 2024 Annual Meeting.

**Concurrent Paper and Research Forum Sessions**—Papers are sought for presentation on topics of interest to accounting researchers, educators, and practitioners. Submissions are made by section/topic area.

**NOTE:** To ensure the quality of submissions and to support the technology costs related to the meeting, there is a non-refundable submission fee of \$50. The fee is required and must be paid before submitting a paper in this category. If submitting more than one paper, you may pay for all at one time. Please follow instructions on the Submission payment form.

Authors may submit more than one paper to the Annual Meeting. However, it is considered an abuse of valuable reviewer and liaison time to submit the same paper to more than one Section Designation. Submitting the same paper to multiple Sections will disqualify your submission from consideration. Consult appropriate Section Liaisons should you have questions about where to make your submission.

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**Concurrent Panel Sessions**—Panel session submissions are sought that address issues of practice, scholarly projects and findings, teaching and curriculum approaches, and initiatives. Panel proposals are submitted to section/topic area. Section leaders are encouraged to consider developing panel sessions addressing linkages between the private and public sector as they relate to issues affecting their members.

**Pre-Conference Workshops (CPE Sessions)**—Opening the engaging pre-meeting format, these full- and half-day workshops provide opportunities for in-depth attention and study of more complex issues and topics across a wide range of areas of interest in accounting education, research, and practice. These sessions will be held on Saturday, August 10 and Sunday, August 11, 2024.



## Submission Deadlines: **Thursday, February 5, 2024**

**The Conference on Teaching and Learning in Accounting (CTLA)**—Designed for new and experienced faculty looking for opportunities to share best practices, refine teaching talents, and perfect their craft in teaching Accounting, submissions are invited for this annual pre-meeting conference. Submissions are welcome from the wide range of approaches and content in accounting education. This conference will be held all day Saturday, August 10 and during the morning on Sunday, August 11, 2024.

**28th Annual Ethics Research Symposium**—Colleagues engaged and interested in research and teaching related to Ethics are invited by the Public Interest Section of the American Accounting Association to submit papers, cases, and panel session proposals for presentation at the 28th Annual Ethics Research Symposium to be held on Sunday, August 11, 2024. Contributions from members of all AAA Sections are invited.



## Submission Deadlines: **Wednesday, April 3, 2024**

### Interactive Sessions

These sessions are presented in a shared interactive forum for the exchange of ideas and resources that support learning in accounting. We recommend you review the presentation guidelines to understand presenting in this format, and to see suggestions on how presentation materials are prepared for an interactive session. **NOTE:** Authors may submit to both of these sessions; however, they should not submit the same presentation to both sessions.

- **Effective Learning Strategies (ELS) Interactive Session**—Members interested in sharing learning-related interests and projects, scholarship of teaching projects, and educational innovations are encouraged to submit proposals that showcase ideas, research, strategies, and education innovations that support learning in accounting.
- **Emerging and Innovative Research Interactive Session**—Intended to highlight promising emerging and innovative research ideas, authors will submit a short abstract of three to four pages that describes their work in progress or a planned proposal that will bring ideas currently outside accounting to the attention of accounting scholars.



## Submission Deadlines: **Wednesday, May 15, 2024**

**Faculty-Student Collaborations in Accounting-FASTCA-24**—Encouraging exploration and discussion of collaborations between accounting faculty and undergraduate and master's students, this all-day conference recognizes the importance of these collaborations to creating important learning experiences for students, attracting students to the accounting profession, and the accounting academy—as well as connecting the community of faculty conducting collaborative research and teaching. The following are some examples of faculty-student collaborations: (1) Research: Students and faculty working together on a research paper; (2) Teaching: Joint development of teaching materials by students and faculty; and (3) Practice: Students and faculty working together to solve a real-world problem.

**Global Emerging Scholars Research Workshop**—The American Accounting Association Global Emerging Scholars Research Workshop will be held on Sunday, August 6, in conjunction with the 2023 AAA Annual Meeting. Up to 16 proposals will be selected for presentation at the Workshop. At the Workshop, each scholar will present the proposal, followed by discussion by a senior researcher as mentor who will also provide constructive feedback. There will also be further discussion of the proposal by the presenter, other senior scholars as mentors, and the other early career researchers.

To learn more about submissions, please visit  
<https://aaahq.org/Meetings/2024/Annual-Meeting/Submissions>





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**American Accounting Association**  
Annual Meeting and Conference on Teaching  
& Learning in Accounting



## Reserve your room for the 2024 Annual Meeting today!

### **Marriott Marquis Washington, DC**

901 Massachusetts Avenue NW  
Washington, DC 20001 USA  
Toll-Free: 1-800-228-9290  
Telephone: 1-202-824-9200

### **Association Group Rate\*:**

Single/Double: \$299/night

**Click HERE** to reserve your room.

### **The Westin Washington, DC Downtown**

999 Ninth Street NW  
Washington, DC 20001 USA  
Toll-Free: 1-800-228-9290  
Telephone: 1-202-898-9000

### **Association Group Rate\*:**

Single/Double: \$299/night

**Click HERE** to reserve your room.

### **To receive the special conference group rate be sure to:**

- Identify yourself as attending the American Accounting Association Annual Meeting.
- All reservations must be accompanied by a first night room deposit or guaranteed with a major credit card.
- Make your reservation by **July 22, 2024**.

A limited number of rooms have been reserved at the conference rate. PLEASE make your reservations as early as possible to take advantage of this special room rate. Note we cannot guarantee that any additional rooms will be available in the hotel once our block of rooms is sold out, even if the block is sold out before the cut-off date.

\*Complimentary internet access in guest rooms for Marriott Bonvoy Members. Non-Bonvoy Members will pay \$2.00 for standard internet.

### **AAA Meeting Attendees with Limited Mobility**

If you have limited mobility during your participation in the AAA Annual Meeting, it is very important that you notify the hotel when you make your reservations, and when you check into the hotel. Should there be an emergency that would require evacuation, hotel staff need to know that you would require assistance. This includes temporary mobility issues that might unexpectedly slow you down like an injury, crutches, etc. Please request instructions directly from the hotel about how to proceed in case of an emergency.

### **Air/Ground Transportation Information**

#### **Airports:**

- **Ronald Reagan Washington National Airport**, approximately 5 miles away.
- **Washington Dulles International Airport**, approximately 28 miles away.
- **Baltimore/Washington International Thurgood Marshall Airport**, approximately 32 miles away.

#### **Bus Station:**

- **Greyhound Bus**

#### **Subway Station:**

- **Mt. Vernon Square 7th St/Convention Ctr.** (Green & Yellow Lines)
- **Gallery Place/Chinatown** (Red Line)

#### **Train Station:**

- **Amtrak** to Washington DC, Union Station



## CALL FOR NOMINATIONS FOR THE 2024 AAA AWARDS

The AAA is now accepting nominations for the 2024 AAA Awards. These awards recognize the many significant contributions of AAA members in either accounting education, research, or practice. Consider nominating a colleague or self-nominating today! These awards will be presented at the 2024 Annual Meeting in Washington, DC.

The nomination deadline is **Wednesday, January 31, 2024.**

### Nominate Now for the 2024 AAA Awards:

#### Research Awards

- **AAA-AACSB-RRBM Award for Research Impacting Societal Challenges** - This award is given annually to recognize work based on its impact to society of responsible research in accounting. Responsible research is defined as research that produces both useful and credible knowledge addressing problems important to policy-setters, organizations, and society. Selected works must have been published in the previous three years. The recipients receive a \$5,000 prize.
- **Competitive Manuscript Award** - This award is given annually to up to three papers selected based on interest in their subject matter, depth of research, contribution to knowledge, and organization of subject matter. Papers must be sole authored by current PhD students or scholars receiving their PhDs within the previous five years. Manuscripts under review at another journal other than *The Accounting Review* and previously published manuscripts are not eligible.
- **Deloitte Foundation Wildman Medal Award** - This award is given annually to work which is judged to have made or will make the most significant contribution to the advancement of practice in any area. Selected works must have been published within the previous five years and receive a medal and \$5,000 prize.
- **Distinguished Contributions to Accounting Literature Award** - This award is given annually to recognize work based on its potential magnitude of contribution to accounting education, practice, and future accounting research. Accounting education and practice are broadly defined, including doctoral students and practical implications beyond the accounting function, respectively. Selected works must have been published between five and fifteen years ago and receive a \$2,500 prize.
- **Notable Contributions to Accounting Literature Award** - This award is given annually to recognize work(s) based on their potential magnitude of contribution to accounting education, practice, and future accounting research. Accounting education and practice are broadly defined, including doctoral students and practical implications beyond the accounting function, respectively. Selected works must have been published in the previous five years and receive a \$2,500 prize.

#### Teaching Awards

- **Innovation in Accounting Education Award** - to encourage and recognize innovation in accounting education.
- **Outstanding Accounting Educator Award** - to recognize educators whose careers have been sustained and substantive.

#### Service Award

- **Lifetime Service Award** - to recognize service contributions to accounting education over a sustained period of time.

Visit <https://aaahq.org/Education/Awards> to view full award criteria, view past award recipients, and to learn how to nominate.

# Excellence in Accounting Ethics Education Award

## Excellence in Accounting Ethics Education Award

The intent of this award is to recognize new pedagogy for teaching ethics to accounting students. A monetary award of \$1,000 and a plaque will be presented at the annual Ethics Symposium to an individual (or individuals) who has (have) developed and implemented an innovative technique/method for incorporating ethics into undergraduate or graduate accounting courses.



### AWARD CRITERIA

Examples of innovative techniques/methods include, but are not limited to:

- Developing a case, video, audio, or other teaching techniques that can be used to integrate ethics into the accounting curriculum;
- Developing a new course in accounting ethics including learning objectives and assessment techniques;
- Application of technology to teach ethics to accounting students including digital learning tools; or
- Application of E-Learning activities to enhance interaction with students in the classroom on ethics issues and the benefits therefrom.

Applicants should explain how they shared their pedagogical innovation with the public, which may include one or more of the following:

- Presentation at a seminar, workshop, or other form of public appearance;
- Publication (or acceptance for publication) in a refereed journal; or
- Other form of communication.

Electronic submissions only should be sent and demonstrate support for how the pedagogical innovation advances accounting ethics education by including one or more of the following (as applicable):

- Identification and description of the course, seminar, or workshop in which the innovation is (was) used;
- Submission of the case, video, audio, or other innovation, along with teaching notes;
- Copies of instructional materials used in E-Learning activities;
- Detailed explanation of how digital learning tools support teaching and learning;
- Assessment results on the new pedagogy (i.e., efficacy survey, student performance, improvement in student performance); or
- Copy of the refereed journal article that was published or accepted for publication along with the official notification from the editor of the journal indicating acceptance.

In addition, all applicants should submit both of the following:

- A 500-word statement describing the contribution to accounting ethics education; and
- Two letters of recommendation from educators in support of the nominee for the award and elaborating on the contribution of the technique to accounting ethics education.

### Important Dates:

- Deadline to submit nomination and supporting materials (March 1).
- Selection Committee chooses and notifies recipient(s) (April 15).
- Announcement of Winner: Ethics Symposium (August 11).

Questions on any of the items mentioned in the Award Criteria should be sent to Steven Mintz at: **[smintz@calpoly.edu](mailto:smintz@calpoly.edu)**.



# Upcoming 2024 AAA Meetings

AAA meetings provide fantastic opportunities for members to network, learn from peers, share ideas, and take ideas back to the classroom. Our meetings provide you with the chance to present papers, earn valuable Continuing Professional Education (CPE) credits, and invigorate your teaching techniques! Plan to attend one or more of the upcoming meetings.

Learn more online at <https://aaahq.org/Meetings/AAA-Meetings>

## Mark Your Calendars for the Following AAA Meetings:

**January 4–6, 2024**

**2024 Management Accounting Section Midyear Meeting**  
Orlando, FL

**January 11–13, 2024**

**2024 Auditing Section Midyear Meeting**  
New Orleans, LA

**January 18–22, 2024**

**2024 Financial Accounting and Reporting Section Midyear Meeting**  
Denver, CO

**January 25–27, 2024**

**2024 Joint Midyear Meeting of the AIS, and SET Sections**  
Atlanta, GA

**January 25–27, 2024**

**2024 International Accounting Section Midyear Meeting**  
Atlanta, GA

**February 9–10, 2024**

**2024 Leadership in Accounting Education Section Inaugural Seminar**  
St. Petersburg, FL

**February 16–17, 2024**

**Sustainability, ESG, and Accounting: Implications for the Academy and the Profession: One Year Later**  
Washington, DC

**February 23–24, 2024**

**2024 American Taxation Association Midyear Meeting**  
Long Beach, CA

**March 1–2, 2024**

**2024 Forensic Accounting Research Conference**  
Savannah, GA

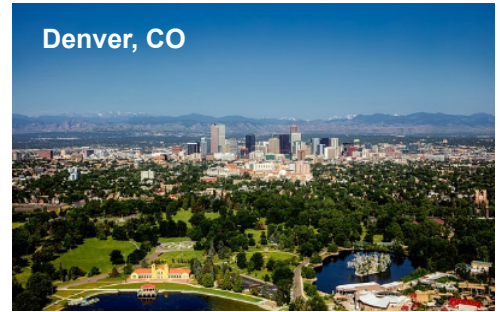
**March 8–9, 2024**

**2024 Government and Nonprofit Section Midyear Meeting**  
Norwalk, CT

**April 10–13, 2024**

**2024 Southwest Region Meeting**  
Galveston, TX

Denver, CO



Atlanta, GA



Washington, DC



*continued on next page...*

## Upcoming AAA Meetings (continued):

**June 3–5, 2024**

**2024 Spark Meeting**

Virtual

**June 20–22, 2024**

**The Eleventh International Conference of the *Journal of International Accounting***

Taipei, Taiwan

**June 24–27 2024**

**Intensive Data and Analytics Workshop V**

Atlanta, GA

**July 9–11, 2024**

**Audit Educators' Bootcamp**

Chicago, IL

**August 10–14, 2024**

**2024 Annual Meeting**

Washington, DC

**October 18–19, 2024**

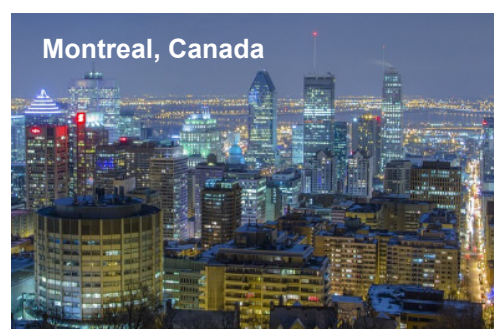
**2024 Accounting Behavior and Organizations Research Conference**

Montreal, Canada

**December 10–12, 2024**

**2024 Conference on Accounting, Governance and Sustainability**

Dhahran, Saudi Arabia



**SAVE THE DATES...**

**Mark Your Calendars Now!**

Check the AAA Meetings page for updates to the list of upcoming 2024 meeting dates and locations. Register for meetings early and take advantage of discounted pricing.

**<https://aaahq.org/Meetings/AAA-Meetings>**



## 2023 Annual Meeting Session Recordings Are Available to All Members!

Didn't get a chance to attend the 2023 Annual Meeting this year? You can view portions of the meeting that were recorded, including the daily plenary sessions, the Tuesday Lunch, and several selected concurrent sessions.

Visit **<https://aaahq.org/Meetings/2023/Annual-Meeting/Session-Recordings>** and then click on session titles to view available content, then click a thumbnail to select a video, which will appear at the top of the page.

If you are having problems accessing the videos please email **[info@aaahq.org](mailto:info@aaahq.org)** where a Member Services staff will help.

# SUSTAINABILITY, ESG, AND ACCOUNTING

IMPLICATIONS FOR THE ACADEMY AND THE PROFESSION:  
ONE YEAR LATER

FEBRUARY 16-17, 2024  
WASHINGTON, DC



## MAKE PLANS TO JOIN US!

February 16–17, 2024 | The JW Marriott Washington, DC

The goals of the conference are as follows:

- Share best practices in integrating Sustainability and ESG into courses in the accounting curriculum.
- Learn about Sustainability and ESG courses that faculty are currently offering and collaborate on future courses.
- Share research on Sustainability and ESG-related topics and collaborate on future research ideas.
- Learn from regulators and standard setters regarding current standards in Sustainability and ESG, and
- Learn from practitioners who are providing professional services related to Sustainability and ESG.

Don't miss these fabulous speakers!



**Rudi Bless,**  
Chief Accounting Officer,  
Bank of America



**Candace H. Duncan,**  
Board Member:  
Discover Financial  
Services and Teleflex



**Nigel J. James**  
Senior Associate Chief  
Accountant, U.S. Securities  
and Exchange  
Commission Office of the  
Chief Accountant



**Thomas J. Kim,**  
Partner, Gibson, Dunn &  
Crutcher, LLP



**Elizabeth Seeger,**  
Board Member:  
International Sustainability  
Standards Board (ISSB)

## Join Us in February—Register Today!

Take advantage of Early Bird Discounted pricing through **Monday, January 15, 2024.**

- **AAA Members: \$525** (\$625 after January 15)
- **Non-Members: \$650** (\$750 after January 15)
- **AAA Student Members: \$225**

<https://aaahq.org/Meetings/2024/Sustainability-ESG-Accounting>

Thank you to our Platinum Sponsor:



Thank you to our Gold Sponsors:





# IDA

## INTENSIVE DATA AND ANALYTICS WORKSHOP V

**SAVE**  
the  
**DATE**

EMORY CONFERENCE CENTER  
HOTEL IN ATLANTA, GEORGIA

**JUNE 24 - 27, 2024**

**Please mark your calendar and plan to join us for the  
2024 Intensive Data and Analytics Workshop V!**

**When:** June 24-27, 2024

**Where:** Atlanta, Georgia at the Emory Conference Center Hotel

### **What is the Intensive Data and Analytics Workshop?**

Now in its fifth year, this four-day workshop is designed for faculty and program leaders experienced in using data and analytics software and faculty looking for opportunities to incorporate data and analytics tools into their courses, curricula, and research.

Both novice and advanced levels of data analytics experience will be supported. Even if you have not done this before, this workshop is for you! Be prepared to thrive...Intensive V promises new innovations, proven fast-track learning, and something relevant at each session time for every ability. Whether you are at the forefront or just beginning, there's something for you!

The conference hours are Monday, June 24–Wednesday, June 26 from 8:00 am to 9:00 pm and Thursday, June 27 from 8:00 am to 5:30 pm, with breaks for recharging. (Note: Consider adding a day before and/or after to your hotel reservation due to the start and end times of the workshop.)

***Watch for more details coming soon, including the call for submissions, hotel information, and registration!***

# 2024 Spark Meeting

June 3-5, 2024

Save the Date!

## PLAN TO JOIN US FOR THE 2024 SPARK MEETING!

On June 3-5, 2024, the AAA Regions will come together for a spring Spark meeting—a digital experience for our members and global community. Presentations will be “live” during the synchronous sessions, and paper presenters will get feedback through discussant presentations and audience engagement.

The virtual meeting will be accessible through the AAA virtual conference site. Attendees will have the opportunity to learn from presenters, and “chat” with colleagues. This structure preserves the key elements of traditional AAA meetings, while providing more opportunities to engage with colleagues, in the following ways:

- **Global research** - We encourage all members—including our colleagues from outside of the U.S.—to submit their research and teaching insights to the meeting. Submissions will be opening soon.
- **Global timeframe** - To provide opportunities for global scholars to attend, we have “rotated” the meeting schedule from 11:00 am to 6:00 pm Eastern Time, extending the session times to make some more convenient, regardless of where and when you live and work.
- **Community** - We will have dedicated sessions that will combine the papers based on topical areas for traditional paper presentations with discussants. Dialogue sessions will combine the papers based on topical areas, providing more focused discussions of early-stage research.
- **Education and Teaching** - Dedicated tracks are reserved for sessions focusing on education and teaching, providing opportunities to engage with and learn from your colleagues and refine your teaching skills.

Watch for more information coming soon about the Call for Submissions!



# TAKE ADVANTAGE OF ALL THE BENEFITS THE AAA CAREER CENTER HAS TO OFFER!



Whether you are in the market for a job or are responsible for recruiting for open positions within your institution, the AAA has the premier resource to connect career opportunities with highly qualified academic accounting professionals—the **AAA Online Career Center**! The AAA Online Career Center provides multiple avenues to help you achieve your career goals.



## Manage Your Career:

- Search and apply to the best jobs at institutions that value your credentials.
- A free resumé posting is a benefit of AAA membership.
- Upload your anonymous resumé so employers can contact you, but you maintain control of your information and choose to whom you release your information.
- Create a job alert—receive an alert every time a job becomes available that matches your personal profile, skills, interest, or preferred location.

## Recruit for Open Positions:

- Post your institution's jobs, where the most qualified professionals will find and apply to them.
- Every online job posting includes a print ad in *The Accounting Review*.
- Email your jobs directly to job seekers via our exclusive Job Flash email feature.
- Search the resumé database and contact qualified candidates proactively.

The AAA Career Center is open and available year round! There are also a few special events that the Career Center offers:

The AAA Career Center holds the annual **Accounting PhD Rookie Recruiting and Research Camp**. The event, typically held in December, has been a forum for faculty and recruiters to meet and network with doctoral candidates, attend 15-minute research presentations by job-seeking candidates, and interview a number of job-market candidates before making decisions about recruiting “fly-outs.”



Thank you to BDO for  
generously sponsoring  
the Camp!

The **Career Center at the Annual Meeting (CCAM)** is the AAA's most encompassing recruiting event. The CCAM brings candidates and recruiting institutions from across the world together to make career connections. Held in conjunction with the AAA Career Center, the CCAM offers services that make job recruitment affordable and efficient for recruiting institutions and candidates alike. The Career Fair at the Annual Meeting allows both recruiters and candidates the opportunity to informally meet, converse, and exchange information, providing an added boost to the recruiting process.

For more information about the AAA Career Center, contact Mary Beth Gripshover, Membership Resources Manager, at [Marybeth.Gripshover@aaahq.org](mailto:Marybeth.Gripshover@aaahq.org).





## AAA Member Digital Badges

In today's digital world, everything is online. Traditional certificates and association membership recognition are evolving. The American Accounting Association (AAA) has partnered with Accredible to provide digital credentials to recognize your membership, expertise, and commitment to being a Thought Leader in Accounting. Show the world your membership in the premier association for accounting academics through the AAA's digital badge and certificate platform. Benefits include:

- Increased visibility to connect with others in the AAA.
- Validate to employers and colleagues that you are a member of a global association.
- Share your badge on digital platforms and social media, add to your email signature, and to digital resumé.
- Badges are portable and accessible anytime.

### What is a Digital Badge?

A digital badge is a way to show and share your association membership—including Section membership—and certifications through sites such as LinkedIn, where employers, colleagues, and others can see it. You gain access to digital badges and certificates as part of your AAA membership, at no additional cost.

To get the most out of your digital badge, you can:

- Add it to your "Certifications" on LinkedIn (you can do this with one click on the credential).
- Share it to your LinkedIn feed to update your network.
- Add your badge and designation to your email signature to communicate your new status with your colleagues.

### Benefits of Digital Badging

**Always Accessible:** Never worry about losing your certificates—ever. Your credential will always be present via our website.

**Easily Shareable:** You can share your achievements and commitment to your career. Digital credentials let you showcase it on LinkedIn, Facebook, and Twitter with one click.

**Control Your Privacy:** Take advantage of searchability and have your achievement be discoverable on search engines or set it to private and share with only selected people. How and when you share your credential is up to you.

**Print at Any Time:** Easily print a high-quality PDF of your certificate and wallet card, whenever you'd like.

**Learning and Professional Development, Verified:** Your certifications and AAA Membership can be verified at any time. Your badge on LinkedIn can be linked to your live credential so anyone, anywhere can see what you have achieved.

Learn more about digital badges at <https://aaahq.org/Membership/DigitalBadges>

## Consider Volunteering for an AAA Committee or Task Force

The American Accounting Association (AAA) recognizes its mission to be the “premier forum for scholarly interchange in accounting.”

The Association acknowledges that its members share a number of common values including the importance of integrity, objectivity, a sense of community, open communications, respect for others, high ethical values and behaviors, an increasingly global perspective, and an obligation to serve important stakeholders, including the broader society within which we operate. We are grateful to our members who accept the responsibility to perform service to the AAA, society, their institutions, their academic discipline, the profession, the business community, and the social community. We could not do this without YOU!



We welcome active members—from a variety of diverse backgrounds, career levels, and academic and practice institutions—to volunteer for AAA committees/task forces and Sections and Regions. Volunteer opportunities range in length from one to three years and include a wide range of activities focusing on research, teaching, or selecting award winners. To serve on a committee, task force, or for a Section or Region, you must be a current, active member of the AAA and of the Section in which you are interested in volunteering.

Direct any questions regarding volunteer opportunities for committees and task forces to Barbara Gutierrez, Governance Manager, at [volunteer@aaahq.org](mailto:volunteer@aaahq.org).

A banner for the American Accounting Association Podcast Series. On the left, there is a close-up image of a professional microphone and headphones. To the right, the text reads: "American Accounting Association Podcast Series" in large white font, followed by "Featured Interviews with AAA Journal Authors and Industry Practitioners" and "Sharing Thought Leadership in Accounting" in smaller white font. The AAA logo is in the top right corner.

**American Accounting Association**  
**Podcast Series**  
Featured Interviews with AAA Journal Authors and Industry Practitioners  
Sharing Thought Leadership in Accounting

The purpose of this podcast series is to highlight and showcase the excellent research being published in AAA journals...AND explore its relevance and importance to the practice community. Watch for additional recordings coming soon.

**It's Complicated**—featuring Anne M. Farrell, PhD, CPA, CGMA, Miami University, Michele Frank, PhD, CPA, Miami University, and Lori Kaiser, CPA, CEO Kaiser Consulting.

**RPA: Robotic Process Automation**—featuring Chanyuan (Abigail) Zhang, PhD Candidate at Rutgers, The State University of New Jersey, and Nick Loguercio, CPA and Audit Partner at Berdon, LLP.

**Artificial Intelligence**—featuring Hussein Issa, Rutgers, The State University of New Jersey, Catherine A. Banks, Director, Ernst & Young Foundation, and Jonathan Shertok, Financial Services Audit and Innovation Manager, EY.

**Employee Satisfaction and Work-Life Balance in Accounting Firms and Audit Quality**—featuring Jagan Krishnan, Temple University, Joshua Khavis, the University at Buffalo, SUNY, and George Krull, Grant Thornton LLP (retired).

Listen to the podcasts at <https://aaahq.org/Outreach/Podcasts>

The AAA's Diversity, Equity, Inclusion, and Belonging (DEIB) Certificate: **The Architecture of Inclusion** launched in September 2022. This certificate program is FREE for all AAA members, and consists of eight modules.

Each one-hour module includes a guidebook that contains the agenda, slides with training content, Cultural Intelligence (CQ) tips, research references and resources, tools at the end of the module to hone your CQ skills, and additional research articles and resources for future reference. We encourage you to download the guidebook before beginning each module.

The Certificate is separated into two components as follows:

**Foundations I:** Module 1 and Module 2 must be completed before the others. Participants will earn a certificate of completion and a digital badge for Foundations I after successfully passing a quiz on both modules. You can share your digital badge in your email signature, share on Facebook or Twitter, and add to your LinkedIn profile list of certifications!

**Foundations II:** Module 3 through Module 8 can be taken in any order. Participants will also earn a certificate of completion and a digital badge for Foundations II after successfully passing a test on the six modules.

Interested in bulk registration for your institution or department?

- Bulk purchase for entire department/College of Business - \$100 per person
- Bulk Student - \$25 per person

Please contact **info@aaahq.org** for bulk registration details.

In this course, you will learn about different elements of classroom inclusivity, and methods to improve your own classroom. The course consists of video presentations/discussions by educators from across the country, accompanied by additional resources and quizzes to test your understanding of the course content.

Our modules include the following:

- "A Pathway for Personal Growth for Faculty Committed to Creating Inclusive Classrooms" (Based on Bishop-Monroe, R. and J. Garcia. 2022. Where Do I Start? A Pathway for Personal Growth for Faculty Committed to Creating Inclusive Classrooms. *Issues in Accounting Education*.)
- "A Look Back and a Look Forward – discussing the historical perspective of the accounting profession, the current demographics, and identifying opportunities and needs for diversity in the classroom/profession" (Theresa Hammond, San Francisco State University)
- "LGBTQ+ Aspects of Classroom Inclusivity, Including Pronoun Usage" (Joanna Schwartz, Georgia College & State University)
- "How does Neurodiversity differ from Neurodivergence?" (Jeanette Landin, Landmark College)
- "Inclusive Syllabi" (Joanna Schwartz, Georgia College & State University)
- "Leveraging Technology to Create an Equitable and Inclusive Learning Environment" (Markus Ahrens, St. Louis Community College and Cathy Scott, University of North Texas at Dallas)
- "The Use of Specific Technologies to Create an Equitable and Inclusive Learning Environment" (Markus Ahrens, St. Louis Community College and Cathy Scott, University of North Texas at Dallas)
- "Addressing Subtle Bias in Classroom Dynamics" (Mateo Cruz, Bentley University)
- "The Tension between Ableism and Academic Rigor in an Inclusive Classroom" (Jeanette Landin, Landmark College)
- "Strategies to Work with Neurodiverse Students in the Classroom" (Cathy Scott, University of North Texas at Dallas)

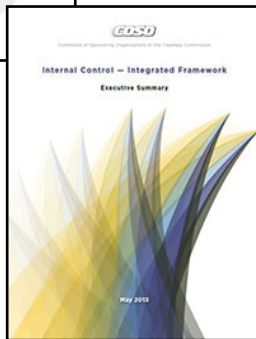
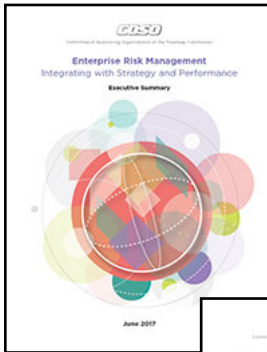
You can access the above courses—**The Inclusive Classroom** and **The Architecture of Inclusion**—on the AAA's Learning Management System website. These courses are *FREE* to AAA full and student members!

Log in with your AAA username and password: **<https://lms.aaahq.org/>**



# Tools for Teaching and Research in the Area of Risk Analysis/Control

**Sign Up for Academic Access for the COSO Framework for the Benefit of Professors and Students Alike**  
**COSO—The Committee of Sponsoring Organizations of the Treadway Commission**



As part of its educational mission, the American Accounting Association (AAA), in a joint initiative with The Committee of Sponsoring Organizations of the Treadway Commission (COSO), provides online academic access to COSO's two frameworks. With this project, COSO is investing in education with the long-term goals of improving organizational performance, enhancing governance, and reducing the extent of fraud in organizations.

Preparing students to use tools and resources like the COSO Internal Control—Integrated Framework and Compendium Bundle (2013), and the COSO ERM Framework: Enterprise Risk Management—Integrating with Strategy and Performance (2017) with Compendium Added (2018), is part of developing the professional judgment and communication skills necessary for more efficient management, better understanding of enterprise risk, internal control, and fraud deterrence guidance.

**How to sign up:** Your school can subscribe to Academic Access for an annual fee of \$250. Within two business days of enrolling, you will receive your student and faculty log-in credentials and can sign on and begin using the COSO resources.

You will find webinar recordings featuring best practices for integrating COSO materials into the classroom and the related teaching resources available online:

- Teaching COSO's Internal Control Framework: Best Course Practices
- Integrating COSO's Enterprise Risk Management Framework into Our Classes

For more information about COSO Academic Access, please visit <https://aaahq.org/COSO> or email us at [info@aaahq.org](mailto:info@aaahq.org).





## Available Author Services

The AAA is proud to provide an array of services to members to promote research and support authors. We have partnered with CACTUS Communications to provide services that will help authors be more productive, increase their impact, and elevate their personal brand.



Via **Editage**, we offer pre-submission manuscript preparation support services to authors. Editage's highly qualified and experienced publication experts in relevant fields provide editing, translation, and publication assistance at each stage of the submission process. Post-review support is also available to help authors feel more confident in their manuscript revisions.

Services include:

- **Language Editing:** Improve manuscript writing quality and publication-readiness with an in-depth language edit by a subject-matter expert.
- **Academic Translation:** Translation and editing services ensure that the final manuscript meets international publication standards.
- **Research Promotion Services:** Accounting Practitioners have indicated a preference for quick and easy-to-digest formats. Communicate research with high-impact plain language summaries, animated short videos, and stunning infographics that a lay audience can easily understand.

We also offer a machine learning, pre-submission technical check to ensure your manuscript is ready for submission. **Paperpal Preflight** provides feedback and suggestions for improvements of your manuscript but does not guarantee acceptance for peer review or publication. Some of the checks performed may only apply to specific article types; please check the journal's editorial policy or the AAA's complete style guide for further detail. Should your manuscript be accepted, journal editors may still require significant changes based on journal and style guidelines.

To learn more about the pre-submission manuscript preparation support, please visit <https://aaahq.editage.com/>

To learn more about Paperpal Preflight, click on any AAA journal link from the main journal page at <https://aaahq.org/Research/Journals> and then click on the green box to the right of the page:

### Recommended pre-submission check: Paperpal Preflight

Prior to submitting, we recommend that you run your manuscript through the Paperpal Preflight screening tool, which instantly checks your manuscript, helps you address common errors and omissions, and performs a language quality review.

# AAA Journals: Calls for Submissions

Several AAA journals currently have open Calls for Submissions. You can view all open Calls for Submissions online at <https://aaahq.org/Research/Calls-for-Submissions>.

Consider submitting your work to one or more of the following publications:



## ***Auditing: A Journal of Practice & Theory***

- **Research Forum on the Role of Assurance in Non-Financial Reporting** (Deadline: **May 31, 2024**)
- **Research Forum on Technology, Audits, and Auditors** (Deadline: **May 31, 2024**)

## ***Current Issues in Auditing***

- **Special Forum of Current Issues in Auditing: Collaborations with Internal Auditors** (Deadline: **December 30, 2023**)
- **System and Organization Controls (SOC) Services** (Deadline: **December 31, 2023**)
- **Current and Projected Uses of Generated Artificial Intelligence in Auditing** (Deadline: Ongoing)



## ***Issues in Accounting Education***

- **Call for Registered Reports** (Deadline: **December 31, 2024**)

## ***Journal of Financial Reporting*** (Deadlines: Ongoing)

- **Pre-Approved Re-Examinations** (P-rex)



## ***Journal of Forensic Accounting Research*** (Deadlines: Ongoing)

- **Behavioral Aspects of Forensic Accounting**
- **Corporate Social Responsibility and Forensic Accounting**
- **The COVID-19 Pandemic and Forensic Accounting**
- **Diversity, Equity, Inclusion (DEI), and Justice in Forensic Accounting**
- **Forensic Accounting in a Digital Environment**
- **Taxation and Forensic Accounting**
- **Whistleblowing and Forensic Accounting**

## ***Journal of Information Systems*** (Deadlines: Ongoing)

- **Descriptive Research for Theory Building**
- **Literature Review and/or Research Synthesis**
- **Methodology**
- **Innovative and Novel Research Datasets**
- **Replication Research**



## ***Journal of Management Accounting Research***

- **Special Interest Forum on Target Setting: Theory and Practice in the 21st Century** (Deadline: **April 30, 2024**)
- **Call for Registered Reports** (Deadline: **December 31, 2024**)





**American  
Accounting  
Association**

Thought Leaders in  
Accounting

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**WASHINGTON D.C.**

**REVOLUTIONIZING**  
ACCOUNTING EDUCATION

**American Accounting Association**  
Annual Meeting and Conference on Teaching  
& Learning in Accounting



## 2024 Annual Meeting

It's not too early to start planning your summer 2024 holiday break!

We invite you to join your AAA community at the 2024 Annual Meeting to be held in Washington, DC. The meeting will take place in the heart of the nation's capital at the Marriott Marquis Washington, DC and the Renaissance Washington, DC Downtown Hotel with a focus on "Revolutionizing Accounting Education."

### Key Dates to Include:

2024 Conference on Teaching and  
Learning in Accounting: Saturday,  
August 10 & Sunday, August 11.

2024 AAA Annual Meeting  
Pre-Conference Events: Saturday,  
August 10 & Sunday, August 11.

2024 AAA Annual Meeting: Monday,  
August 12 to Wednesday, August 14.

2024 Career Center at the Annual  
Meeting: Saturday, August 10 to  
Tuesday, August 13.