

Accounting Education News



Our Late Winter Issue Highlights:

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Letter from Our CEO

Hello! I hope your semester is off to a great start. I know most of you are at the halfway mark already. The AAA team has been busy with mid-year meetings, which are complete now. I hope everyone had a great time connecting with existing peers and meeting new ones. I would like to give you some short updates in this AEN.

The working groups identified at the Future Accountant Stakeholder Symposium last semester are hard at work. They include the (1) Principles Course, (2) High School, (3) Community College, and (4) Branding of the Profession workstreams. Given the number of people in each, they have decided to break into smaller groups and tackle different issues. The 12 Sponsoring Organizations have met and



Yvonne L. Hinson Chief Executive Officer

are finalizing their vision and mission, along with operating principles. They will begin meeting soon with the working groups to listen to movement forward and determine what needs, if any, the working groups have from their discussions. The Leadership Section continues to request **best practices**, so please do visit this site and let them know of any best practices your accounting program has implemented in attracting new students to the accounting profession!

Related to the issue of attracting more students to the accounting profession, the National Pipeline Advisory Group (NPAG), an independent group initiated by the AICPA, has posted a profession (including educators) survey and a student survey online and they are requesting your assistance by March 31. Please have your practitioners, faculty and students complete **these surveys** as NPAG will share their results and we can all learn from them. In addition, I have received multiple emails about **the NASBA Professional Licensure Task Force**. They have **invited comments** related to their "concept exposure addressing the Task Force's recommendation of creating an additional path to licensure—one that would offer education, documented experience, and other elements that would provide an equivalent path within the UAA for candidates to qualify for licensure, without the need of having a fifth year to complete a 150-hour education program". Please note comments are due by March 31 and may be submitted through this **online form** or by emailing **PLTF@nasba.org**.

We do have an important AAA update to announce. A group consisting of three Board members and myself began looking into the possibility of outsourcing the AAA finance functions last November. The main reasons behind this initiative were to gain access to financial statements much more rapidly for better decision-making by both AAA and Sections, gain efficiency, and control costs. The AAA is in the process of outsourcing our finance functions to Kaiser Consulting. We expect this to be complete within the next month. James Rock, who many of you work with, will be staying with the AAA as a liaison with members, handling special projects, and working with Kaiser Consulting.

Thank you to all our member volunteers and all our members who engage with the AAA at meetings and on webinars. These interactions help us better understand your needs as we work to support you in your career! Please let me know if you have any questions or input! You can reach me via email at **Yvonne@AAAHQ.ORG**.

Regards,

Yvonne L. Hinson, PhD, CPA (NC)

Chief Executive Officer

Gronne J. Hinson

2024–2025 Board of Directors Election Results

Congratulations and welcome to the following new members of the Board of Directors:

- President-Elect: Mark S. Beasley, North Carolina State University
- Vice President-Research & Publications: Jacqueline S. Hammersley, The University of Georgia
- Director-Focusing on Sections: Jay C. Thibodeau, Bentley University









Jacqueline S. Hammersley



Jay C. Thibodeau

New Board members will begin their 3-year terms at the 2024 Annual Meeting. Click **HERE** for the 2024-2025 Board of Directors.

Thanks to all the candidates, members who nominated candidates, and members of the AAA Nominations Committee and Council Ballot Committee for your continued service and dedication to the AAA.

Click the ad below for more details about the IIA's Global Student Conference!



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2024 Inductees to The Accounting Hall of Fame

It is our pleasure to announce that three new members of The Accounting Hall of Fame will be inducted by the American Accounting Association (AAA) in August 2024 during our Annual Meeting to be held in Washington, DC. The Accounting Hall of Fame (AHOF) originated at The Ohio State University in 1950. In 2017, the operations of the AHOF were assumed by the AAA. Since its inception, there have been 117 members inducted into the AHOF.



The Accounting Hall of Fame established at The Ohio State University, 1950

For 2024, the three inductees again represent a diverse group of accounting thought leaders from both practice and educational backgrounds, according to Mary S. Stone, a past president of the AAA who chairs The Accounting Hall of Fame Committee. The nomination process engaged members of The Accounting Hall of Fame, the AAA, and other professional accounting organizations. This year's inductees, Robert Libby, Frank Kenneth Ross, and Ross Leslie Watts, are profiled in the following information.



Robert Libby



Frank Kenneth Ross



Ross Leslie Watts

Robert (Bob) Libby is the David A. Thomas Professor of Management and former Accounting Area Chair in the SC Johnson College of Business at Cornell University. He previously was a faculty member of the University of Michigan, the University of Chicago, and The Pennsylvania State University. He had visiting positions at Nanyang Technological University, University of Maastricht, The University of Texas at Austin, University of New South Wales, and Yale University.

When accounting researchers and PhD students throughout the world hear the name Bob Libby, they think of "Libby Boxes," a predictive-validity framework introduced to the accounting literature in his first book, *Accounting and Human Information Processing: Theory and Application*. The preface to the book describes it as written "to bridge the gap between the basic theory of decision making and its application to accounting." That goal, articulated in 1981, captures the essence of Libby's research for over fifty years.

Since earning his PhD in accounting from the University of Illinois at Urbana-Champaign in 1974, Libby has led the use of experimental research methods to address behavioral topics in financial accounting and auditing. He has published over sixty articles in prestigious academic journals, co-authored six books (including popular undergraduate accounting texts), chaired eighteen PhD committees, served as a distinguished faculty member at eight American Accounting Association/ Deloitte/J. Michael Cook Doctoral Consortiums, and spoken at university workshops in the U.S., Europe, and Asia. He has served as Editor of *The Accounting Review* and on the editorial boards of *The Accounting Review* (multiple times); *Accounting, Organizations, and Society; Journal of Behavioral Decision Making; Journal of Accounting Research*; and *Journal of Accounting Literature*. His work has been recognized with two AAA/AICPA Notable Contributions to Accounting Literature Awards, and his many contributions have been recognized with the AAA's Outstanding Accounting Educator and Outstanding Service Awards.

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Libby also has served as an institution-builder in important ways. In 2009, consistent with his commitment to strengthening the bonds of academics with accounting/auditing practitioners and regulators, he became a founding academic member of the Research Advisory Board (RAB) of the Center for Audit Quality (CAQ). During his tenure on the RAB, Libby worked with practitioners to identify grant proposals likely to result in insights relevant to the accounting/auditing profession as well as scholarly publications. Similarly, as the AAA's VP of Publications and work on Intellectual Property Task Forces, he was instrumental in obtaining ongoing support for accounting research and the AAA that continues to this day.

Robert Libby will be the 118th inductee to The Accounting Hall of Fame.

Frank Kenneth Ross is a retired KPMG partner, a co-founder and first president of the National Association of Black Accountants (NABA), a former director of the Howard University School of Business Center for Accounting Education (CAE), a founding member of the AICPA & CIMA National Commission on Diversity & Inclusion (NCDI), an author, and a visiting professor. Most importantly to Ross, he has been a mentor, inspiration, and role model for minorities who have achieved senior-level accounting positions as well as for individuals who have established their own accounting firms.

Ross was one of the first black CPAs to become a partner in an international accounting firm. During his 38-year career with KPMG, he served as Mid-Atlantic Area Managing Partner for Audit and Risk Advisory Services, Managing Partner of the Greater Washington, DC offices, member of KPMG's Board of Directors, and Chairman of the KPMG Foundation Board of Directors.

In 1969 when he was 26 years old, Ross and eight other Black professionals founded the National Association of Black Accountants (NABA). Today, NABA has more than 10,000 members across the country. It has awarded over \$11 million in scholarships to students who have entered the accounting profession. He later served as Director of the Howard University School of Business CAE. The Center works to attract students to the accounting profession and then provides programs to help them become leaders. To date, more than 3,500 students and young professionals have participated in and benefited from CAE programs.

He is a graduate of the Brooklyn, NY Campus of Long Island University (LIU) where he received his BS and MBA degrees. Ross received his initial CPA Certification from New York State in early 1969. He has received many honors for his service to the community as well as to the profession. He was awarded Honorary Doctorate Degrees from LIU and the University of the District of Columbia. In 2014, he received the AICPA's Gold Medal for Distinguished Service.

Throughout his career, Ross has been instrumental in building awareness of the unique challenges and limited opportunities Blacks faced in the accounting profession. Former colleagues praise him for being a role model, a calming voice when needed, and an outspoken voice when required.

His co-authored book Quiet Guys Can Do Great Things, Too, tells his life story from immigrant to successful CPA. Blacknews.com describes the book as "a classic and triumphant American tale, a parable of how one man's awe and inspiration at life's possibilities was not thwarted or halted by the darker realities of racism, segregation, and discrimination." The book is available on Amazon.

Frank Kenneth Ross will be the 119th inductee to The Accounting Hall of Fame.

Ross Leslie Watts is the Erwin H. Schnell Professor of Management Emeritus and Professor of Accounting Emeritus of the Massachusetts Institute of Technology. From 1971-2005, he was assistant professor, associate professor, and chaired professor at the William E. Simon Graduate School of Business Administration, University of Rochester. He had visiting appointments at the University of Otago, Northwestern University, the University of New South Wales, and Monash University. His PhD is from the University of Chicago.

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Soon after becoming faculty members at the University of Rochester, Watts and his frequent coauthor, Jerry Zimmerman, began changing the way accounting academics thought about the role of accounting, the research questions they posed, and the way they addressed those questions. The role of academic research changed from developing normative prescriptions to empirically testing predictions based on contracting theory. Papers published by Watts and Zimmerman in the late 1970s and throughout the 1980s provided researchers the framework to address fundamental questions about why managers manage earnings, make voluntary disclosures, lobby against proposals that would constrain their accounting choices, and value external audits.

Early in their academic careers (1979), Watts and Zimmerman founded the *Journal of Accounting & Economics (JAE)*. The journal met the needs of an expanding number of methodologically skilled PhDs entering an academic market in which *The Accounting Review* and *Journal of Accounting Research* were the primary outlets for publishing high-quality research. *JAE* expanded new academics opportunities to publish their empirical and analytical work in a journal that soon became one of the top three journals in accounting. The 1986 publication of *Positive Accounting Theory* (with Zimmerman) introduced contracting theory to a broader audience of educators and their students.

In 1994, Watts co-founded the Social Science Research Network (SSRN), and since then has served as Director of the Accounting Research Network (ARN). SSRN, which has grown to include sixty distinct discipline-specific networks (including ARN), has improved the quality and quantity of research by making unpublished working papers readily available to researchers worldwide.

One of his most enduring and far-reaching contributions to accounting scholarship and education is his former students. During his career, Watts chaired twenty five PhD dissertations and was a dissertation committee member for eighteen other students. Many of his academic progeny are chaired professors at elite universities, prolific authors, members of editorial boards, frequent workshop presenters, and, likely most importantly to Watts, now mentors to their own PhD students.

Ross Leslie Watts will be the 120th inductee to The Accounting Hall of Fame.

Selection to **The Accounting Hall of Fame** is intended to honor and recognize distinguished service and contributions to the progress of accounting in any of its various fields. Evidence of such service includes contributions to accounting research and literature, significant service to professional accounting organizations, wide recognition as an authority in some field of accounting, advancement of accounting education, and public service. A member must have reached a position of eminence from which the nature of his or her contributions may be established.

Visit The Accounting Hall of Fame website to view the names and biographies of prior-year inductees at https://aaahq.org/Accounting-Hall-Of-Fame/Members

Volunteer to Serve at the 2024 Annual Meeting

Even though the deadline to submit your paper or panel proposal for the 2024 Annual Meeting has passed, you can still get involved with the meeting by volunteering to serve as a reviewer, paper discussant, or session moderator. All AAA members are invited to serve in these roles, and the Annual Meeting Committee strongly encourages all submitters to "give back" to the community by volunteering.

For more information visit our website at https://aaahq.org/Meetings/2024/Annual-Meeting/Volunteer-Opportunities



MAKE YOUR PLANS TO JOIN US IN DOWNTOWN DC THIS SUMMER!

Please to join us in downtown Washington, DC from August 10–14, 2024 for the Annual Meeting and Conference on Teaching and Learning in Accounting (CTLA). Watch for registration opening soon!

The accounting profession, broadly defined, continues to face challenges on several fronts—from adopting technologies such as AI, to the accounting student talent pipeline crisis, as well as continued work to be done in the area of diversity, equity, and inclusion. Sessions at the 2024 Annual Meeting will focus on these areas (there is even a new submission category for the topic of the Accounting Pipeline), as well as other challenges and opportunities faced by our profession. Together, we can not only inform society to support needed change, but continue to reshape and redesign our programs and institutions to reflect our changing world. As a community, we will "Revolutionize Accounting Education" and continue to be thought leaders in accounting!





Click **HERE** to watch a video invitation to the meeting from 2023–2024 AAA President Mark H. Taylor.

Our meeting will feature a variety of pre-conference workshops, as well as CTLA and the 28th Annual Ethics Research Symposium before the start of the three-day Annual Meeting. The meeting will also feature Interactive Sessions, the Faculty-Student Collaborations in Accounting (FASTCA-24), and the Global Emerging Scholars Research Workshop (submissions for these are still open - learn more about all open submissions in this issue).

We will also have an Exhibit Hall where you can see the latest offerings from some of the biggest names in technology and publishing for the field of accounting. Watch for more details about our featured meeting speakers, AAA luncheons and receptions, and Section sponsored events and meetings coming soon!



2024 Annual Meeting Call for Submissions

"Revolutionizing Accounting Education"

The theme of the 2024 Annual Meeting is "Revolutionizing Accounting Education," exploring opportunities for accounting and the academy to shape the future.

Please join us in Washington, DC for the Annual Meeting and Conference on Teaching and Learning in Accounting (CTLA), and help us to become an even stronger and more impactful association!

The meeting dates are:

2024 Annual Meeting—Monday, August 12 to Wednesday, August 14
 2024 Conference on Teaching and Learning in Accounting—Saturday, August 10 & Sunday, August 11
 2024 Annual Meeting Pre-Conference Events—Saturday, August 10 & Sunday, August 11

General Information:

The Annual Meeting is sure to be a large, dynamic meeting that encourages participation through a wide range of session types designed to support members with different interests. You can learn more about the session types below, and you can submit to each through the links provided for each type. To track your submission, you will need to create a user ID and password during the submission process. You will need this information to update and/or access the status of your submission. This user ID and password does not need to match your AAA login, and will not grant access to AAA member services (i.e., registration, dues renewal, etc.); however, it is recommended to use your AAA login. If your submission is accepted, all participants and presenters must register for the meeting, which includes both meeting registration and membership fees.



Open Calls for Submission

Submission Deadlines: Wednesday, April 3, 2024

Interactive Sessions

These sessions are presented in a shared interactive forum for the exchange of ideas and resources that support learning in accounting. We recommend you review the presentation guidelines to understand presenting in this format, and to see suggestions on how presentation materials are prepared for an interactive session. **NOTE:** Authors may submit to both of these sessions; however, they should not submit the same presentation to both sessions.

- Effective Learning Strategies (ELS) Interactive Session—Members interested in sharing learning-related interests and projects, scholarship of teaching projects, and educational innovations are encouraged to submit proposals that showcase ideas, research, strategies, and education innovations that support learning in accounting.
- Emerging and Innovative Research Interactive Session—Intended to highlight promising emerging and innovative research ideas, authors will submit a short abstract of three to four pages that describes their work in progress or a planned proposal that will bring ideas currently outside accounting to the attention of accounting scholars.

Submission Deadlines: Wednesday, May 15, 2024

Faculty-Student Collaborations in Accounting-FASTCA-24—Encouraging exploration and discussion of collaborations between accounting faculty and undergraduate and master's students, this all-day conference recognizes the importance of these collaborations to creating important learning experiences for students, attracting students to the accounting profession, and the accounting academy—as well as connecting the community of faculty conducting collaborative research and teaching. The following are some examples of faculty-student collaborations: (1) Research: Students and faculty working together on a research paper; (2) Teaching: Joint development of teaching materials by students and faculty; and (3) Practice: Students and faculty working together to solve a real-world problem.

Global Emerging Scholars Research Workshop—The American Accounting Association Global Emerging Scholars Research Workshop will be held on Sunday, August 6, in conjunction with the 2024 AAA Annual Meeting. Up to 16 proposals will be selected for presentation at the Workshop. At the Workshop, each scholar will present the proposal, followed by discussion by a senior researcher as mentor who will also provide constructive feedback. There will also be further discussion of the proposal by the presenter, other senior scholars as mentors, and the other early career researchers.

To learn more about submissions, please visit https://aaahq.org/Meetings/2024/Annual-Meeting/Submissions



Reserve your room for the 2024 Annual Meeting today!

Marriott Marquis Washington, DC

901 Massachusetts Avenue NW Washington, DC 20001 USA Toll-Free: 1-800-228-9290 Telephone: 1-202-824-9200

Association Group Rate*: Single/Double: \$299/night

Click HERE to reserve your room.

The Westin Washington, DC Downtown

999 Ninth Street NW Washington, DC 20001 USA Toll-Free: 1-800-228-9290 Telephone: 1-202-898-9000

Association Group Rate*: Single/Double: \$299/night

Click HERE to reserve your room.

To receive the special conference group rate be sure to:

- Identify yourself as attending the American Accounting Association Annual Meeting.
- All reservations must be accompanied by a first night room deposit or guaranteed with a major credit card.
- Make your reservation by July 22, 2024.

A limited number of rooms have been reserved at the conference rate. PLEASE make your reservations as early as possible to take advantage of this special room rate. Note we cannot guarantee that any additional rooms will be available in the hotel once our block of rooms is sold out, even if the block is sold out before the cut-off date.

*Complimentary internet access in guest rooms for Marriott Bonvoy Members. Non-Bonvoy Members will pay \$2.00 for standard internet.

AAA Meeting Attendees with Limited Mobility

If you have limited mobility during your participation in the AAA Annual Meeting, it is very important that you notify the hotel when you make your reservations, and when you check into the hotel. Should there be an emergency that would require evacuation, hotel staff need to know that you would require assistance. This includes temporary mobility issues that might unexpectedly slow you down like an injury, crutches, etc. Please request instructions directly from the hotel about how to proceed in case of an emergency.

Air/Ground Transportation Information Airports:

- Ronald Reagan Washington National Airport, approximately 5 miles away.
- Washington Dulles International Airport, approximately 28 miles away.
- Baltimore/Washington International Thurgood Marshall Airport, approximately 32 miles away.

Bus Station:

Greyhound Bus

Subway Station:

- Mt. Vernon Square 7th St/Convention Ctr. (Green & Yellow Lines)
- Gallery Place/Chinatown (Red Line)

Train Station:

Amtrak to Washington DC, Union Station



THERE IS SO MUCH TO SEE AND DO IN DC!

While attending the 2024 Annual Meeting in Washington, DC, be sure to explore all that DC offers. Please bring your family and friends as this summer holiday destination has it all. Sign up to receive a **free visitor's guide and map** to help plan your Washington, DC adventures. The choices are endless - Washington, DC is more than just a capital city.

Plan your arrival to Washington, DC in just about any style you like. Located in close proximity to three International Airports—Ronald Reagan Washington National Airport (DCA), Washinton Dulles Airport (IAD), and the Baltimore/Washinton International Thurgood Marshall Airport (BWI). Arrive in old school style and take the train... ride the rails of Amtrack into Washington Union Station.











The transportation options abound for moving in and around Washington, DC–The Metro, DC Circulator, Double Decker Buses, Water Taxis, Peddle, Paddle, or Walk. There are many convenient ways to get where you want to go in Washington, DC, so plan ahead.

Get ready to explore! Washington, DC has something for everyone—from family-friendly attractions to fun activities that the entire family can enjoy; the nation's capital is an excellent destination for a vacation. Ride the Metro to explore all that the capital has to offer. Did you know that DC is the capital of free museums? Explore all seventeen Smithsonian museums, the National Museum of Natural History, the National Zoo, and so much more on the National Mall—a short stroll from our Annual Meeting hotels.

In addition to the fabulous slate of free museums along the National Mall, the District is home to a vast collection of high-quality museums to investigate everything from the National Children's Museum, International Spy Museum, Museum of Illusions, and more.











Keep your energy up or cap off your day at the various nearby Restaurants, Cafes, Breweries, or Bars. Steps away from your hotel you will find amazing options for even the pickiest of eaters. Washington, DC has plenty of neighborhood eateries. There are places for some bites on a budget, unique restaurants with international roots, and twenty-four Michelin star restaurants. Want to take in the city from above? Check out roof top bars and restaurants. There are plenty of bars, breweries, wineries and even a few speakeasies to add to the mix. Start planning your culinary bucket list for this summer's visit.

Learn more about Things to Do in Washington, DC today!

THE ARCHITECTURE OF INCLUSION AAA LEARNING SERIES

The AAA's Diversity, Equity, Inclusion, and Belonging (DEIB) Certificate: **The Architecture of Inclusion** launched in September 2022. This certificate program is FREE for all AAA members, and consists of eight modules.

Dr. Barbee Oakes shares techniques and tools to improve your cultural intelligence and break down the barriers to inclusion in your classroom or workplace. This course offers approximately eight hours of video content, as well as additional materials and resources.

Each one-hour module includes a guidebook that contains the agenda, slides with training content, Cultural Intelligence (CQ) tips, research references and resources, tools at the end of the module to hone your CQ skills, and additional research articles and resources for future reference. We encourage you to download the guidebook before beginning each module.

Learning Objective: To learn about techniques and tools to improve your cultural intelligence and break down the barriers to inclusion in your classroom or workplace.

Delivery Method: Self Study Program

Prerequisites: None

Advance Preparation: None

The Certificate is separated into two components as follows:

- Foundations I: Module 1 and Module 2 must be completed before the others.

 Participants will earn a certificate of completion and a digital badge for Foundations I after successfully passing a quiz on both modules. You can share your digital badge in your email signature, share on Facebook or Twitter, and add to your LinkedIn profile list of certifications!
- Foundations II: Module 3 through Module 8 can be taken in any order. Participants will also earn a certificate of completion and a digital badge for Foundations II after successfully passing a test on the six modules.

Interested in bulk registration for your institution or department?

- Bulk purchase for entire department/College of Business - \$100 per person
- Bulk Student \$25 per person

Please contact info@aaahq.org for bulk registration details.

You can access **The Architecture of Inclusion** on the AAA's Learning Management System website. These courses are *FREE* to AAA full and student members!

Log in with your AAA username and password: https://lms.aaahq.org/



In this course, you will learn about different elements of classroom inclusivity, and methods to improve your own classroom. The course consists of video presentations/discussions by educators from across the country, accompanied by additional resources and quizzes to test your understanding of the course content.

Learning Objective: To learn about how inclusivity affects students in the classroom and how to utilize strategies to make your classroom more inclusive.

Delivery Method: Self Study Program

Prerequisites: None

Advance Preparation: None

Our modules include the following:

- "A Pathway for Personal Growth for Faculty Committed to Creating Inclusive Classrooms" (Based on Bishop-Monroe, R. and J. Garcia. 2022. Where Do I Start? A Pathway for Personal Growth for Faculty Committed to Creating Inclusive Classrooms. *Issues in Accounting Education*.)
- "A Look Back and a Look Forward–Discussing the Historical Perspective of the Accounting Profession, the Current Demographics, and Identifying Opportunities and Needs for Diversity in the Classroom/Profession" (Theresa Hammond, San Francisco State University)
- "LGBTQ+ Aspects of Classroom Inclusivity, Including Pronoun Usage" (Joanna Schwartz, Georgia College & State University)
- "How does Neurodiversity differ from Neuro-divergence?" (Jeanette Landin, Landmark College)
- "Inclusive Syllabi" (Joanna Schwartz, Georgia College & State University)
- "Leveraging Technology to Create an Equitable and Inclusive Learning Environment" (Markus Ahrens, St. Louis Community College and Cathy Scott, University of North Texas at Dallas)
- "The Use of Specific Technologies to Create an Equitable and Inclusive Learning Environment" (Markus Ahrens, St. Louis Community College and Cathy Scott, University of North Texas at Dallas)
- "Addressing Subtle Bias in Classroom Dynamics" (Mateo Cruz, Bentley University)
- "The Tension between Ableism and Academic Rigor in an Inclusive Classroom" (Jeanette Landin, Landmark College)
- "Strategies to Work with Neurodiverse Students in the Classroom" (Cathy Scott, University of North Texas at Dallas)

You can access **The Inclusive Classroom** on the AAA's Learning Management System website. This course is *FREE* to AAA full and student members, as well as non-AAA members!

Log in with your AAA username and password: https://lms.aaahq.org/

MEMBERSHIP MATTERS

WHY BELONG?

Some of our members have probably asked themselves why they belong to an association, or "What can an association do for me?" Theodore Roosevelt put it very aptly when he said, "Every man owes a part of his time and money to the business or industry in which he is engaged. No man has a moral right to withhold his support from an organization that is striving to improve conditions within his sphere."



Since it costs money to belong to an association, including the American Accounting Association, it is logical to ask, "What can an association do for me?" It is possible that the answer could be nothing. An association can do things with you, with your support, expertise, cooperation, etc., but not *for you*, per se. The same principle can be applied to your business or professional life—they can't do anything for you unless you do something with them. We are continually called on to invest money in our professional advancement and business activities, as well as our time and energy. The degree of success we attain depends upon the talent, time, and energy expended, usually to an extent greater than the amount of money invested.



The same holds true for membership in the American Accounting Association. Your dues dollars represent an investment. There are certain functions and services which the Association, acting in concert with its membership, can perform. But to be successful in its efforts, the Association requires the support and involvement of its members. It needs the collective thinking of all concerned to formulate plans and it requires the physical effort and financial support of its membership to put those plans into operation.

Help us spread the word about the benefits of membership at the AAA. Talk with your colleagues, department chairs, and students about the benefits that you have received from being a member in YOUR professional Association. If they are not members, explain to them the lifelong benefits that membership can afford such as networking, collaboration, research and teaching innovations, professional development and recognition, and CPE credits. Your Association truly is here for you for the longevity of your career whether you are a student just starting out, a new faculty member, a seasoned professional, and even in retirement. Your



career isn't just about what you know—it's about who you know. AAA membership unlocks a world of endless possibilities, where collaboration and knowledge-sharing drive your success.

Share the benefits of membership at the AAA today—non-members can learn more about the American Accounting Association and join **HERE**!

Upcoming 2024 AAA Meetings

AAA meetings provide fantastic opportunities for members to network, learn from peers, share ideas, and take ideas back to the classroom. Our meetings provide you with the chance to present papers, earn valuable Continuing Professional Education (CPE) credits, and invigorate your teaching techniques!

Plan to attend one or more of the upcoming meetings.

Learn more online at https://aaahq.org/Meetings/AAA-Meetings

Mark Your Calendars for the Following AAA Meetings:

March 15 & 22, 2024 Academy of Accounting Historians Section Midyear Webinars Virtual

April 10–13, 2024 2024 Southwest Region Meeting Galveston, TX

May 21–22, 2024 2024 Accounting Infomation Systems Bootcamp Arlington, VA

June 3–5, 2024 2024 Spark Meeting Virtual

June 10–11, 2024 Strategies for Success in the Classroom Workshop Waltham, MA

June 12–13, 2024 2024 PCAOB/*TAR* Registered Reports Conference on Current Issues in Auditing Washington, DC

June 20–22, 2024
The Eleventh International Conference of the Journal of International Accounting
Taipei, Taiwan

June 24–25, 2024
3rd International Conference of the *Journal of Information Systems*Monsah University, Indonesia

June 24–27 2024 Intensive Data and Analytics Workshop V Atlanta, GA

July 9–11, 2024 Audit Educators' Bootcamp Chicago, IL









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Upcoming 2024 AAA Meetings (contd.)

August 10–14, 2024 2024 Annual Meeting Washington, DC

October 18–19, 2024 2024 Accounting Behavior and Organizations Research Conference Montreal. Canada

December 10–12, 2024 2024 Conference on Accounting, Governance and Sustainability Dhahran, Saudi Arabia





SAVE THE DATES... Mark Your Calendars Now!

Check the AAA Meetings page for updates to the list of upcoming 2024 meeting dates and locations. Register for meetings early and take advantage of discounted pricing.

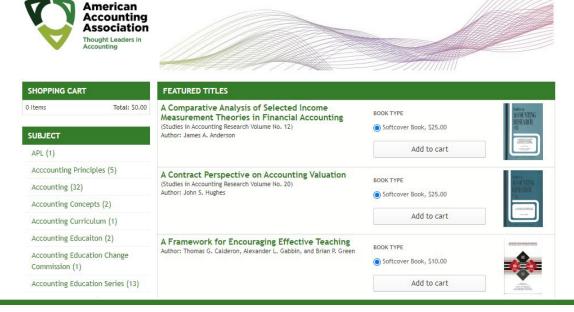
https://aaahq.org/Meetings/AAA-Meetings

LOOKING FOR AN ACCOUNTING TITLE? CHECK OUT THE ONLINE AAA BOOKSTORE!

The American Accounting Association has long provided a wide range of books and monographs on accounting, auditing, and educational topics. Those titles are now available in one place: the AAA Bookstore, where you can easily see what we have available and order both print and digital publications.

You can search for books either by title or subject area. Payment types include Visa, Mastercard, Discover, and American Express. The system calculates shipping at the time of the order.

Visit the AAA Bookstore Today!



2024 Spark Meeting

June 3-5, 2024

REGISTER TODAY & JOIN US AT THE 2024 SPARK MEETING!

On June 3–5, 2024, the AAA Regions will come together for a spring Spark meeting—a digital experience for our members and global community. Presentations will be "live" during the synchronous sessions, and paper presenters will get feedback through discussant presentations and audience engagement.

The virtual meeting will be accessible through the AAA virtual conference site. Attendees will have the opportunity to learn from presenters, and "chat" with colleagues. This structure preserves the key elements of traditional AAA meetings, while providing more opportunities to engage with colleagues.

You can view our preliminary program **HERE**.

Registration is Open!

• AAA Members: \$100

AAA Student Members: \$25Non-AAA Members: \$200

https://aaahq.org/Meetings/2024/Spark/Registration

Our Meeting Speakers:



Joel Black, Chairman, Governmental Accounting Standards Boards



Abigail Zhang, Assistant Professor of Accounting, The University of Texas at San Antonio

















REGISTER TODAY FOR THIS WORKSHOP!

June 10–11, 2024 | Bentley University (Waltham, MA)

Excellence in classroom teaching is a lifelong quest and a differentiator in today's academic job market. Most PhD programs do not provide structured experiences to help prepare their doctoral students for their teaching responsibilities. As a result, this workshop is deliberately geared toward helping faculty maximize their potential in the classroom. It has proven to be helpful for both new and experienced instructors. Thus, we encourage instructors at all levels to join us for this workshop.

Some of the topics that will be covered include:

- Professional Decorum and Setting Expectations
- · Presentation and Facilitation Skills
- Teaching Philosophy
- · Case-Based Teaching
- · Managing the Classroom and Office Hours
- Developing Synergies between Research and Teaching
- Testing, Grading, and Academic Integrity

Please plan to join us!

The workshop will be led by Dr. Jay Thibodeau, Rae D. Anderson Professor of Accounting at Bentley University, and Karen Osterheld, Senior Director of the Center for Advancing Accounting Education at the AAA.

View two testimonial videos from prior participants Danielle Booker, Loyola University Chicago, and Dave Sharpe, Retired Partner, PwC, **HERE**.

Early Registration Pricing:

AAA Members: \$295 (\$345 after May 13, 2024)
Non-Members: \$395 (\$445 after May 13, 2024)

Students: \$295

Register TODAY!

View hotel information for the conference **HERE.**

Thank you to our sponsors for their generous support of this event.





2024 PCAOB/*TAR* Registered Reports Conference on Current Issues in Auditing: Call for Registered Report Proposals

The Public Company Accounting Oversight Board (PCAOB) and *The Accounting Review (TAR)* are pleased to announce a joint conference focused on registered report proposals relating to auditing and audit-related topics. The conference will be held in-person in Washington, DC, on June 12–13, 2024. Researchers are invited to submit registered report proposals for consideration for presentation at the conference.

PCAOB
PUBLIC COMPANY ACCOUNTING
OVERSIGHT BOARD

The PCAOB and *TAR* aim to stimulate current and future academic interest in areas of significance to the PCAOB's mission of protecting investors and furthering the public interest in the preparation of informative, accurate, and independent audit reports by:



- Promoting rigorous economic research on audit-related topics, including the economic impact of auditing, audit regulation, and audit oversight on capital markets;
- Encouraging economic analysis of auditing, analytical auditing research, and understanding economics of emerging audit technologies; and
- Examining the impact of audit quality on the capital markets.

The conference organizers (i.e., PCAOB and *TAR*) invite researchers to submit proposals regarding all aspects of auditing issuers and brokers and dealers as well as the impact of audit regulation and audit oversight. All research methods qualify (e.g., theoretical, archival, experimental). Researchers may submit proposals that contemplate use of specific PCAOB data for their research. Use of any such data will require PCAOB approval and researchers will be required to meet the PCAOB's terms and conditions. Proposals that do not contemplate use of PCAOB data are equally welcome.

April 1, 2024: Submission of registered report proposals for consideration for presentation at the conference. Initial proposals will describe the hypotheses to be tested, the data to be collected (including any anticipated requests to use PCAOB data), and the research design and analyses to be employed. A sample template is provided on the conference website to assist authors in the formulation of their proposals.

May 15, 2024: Authors will be notified whether their proposal is selected for presentation at the conference.

June 12–13, 2024: Presentation of selected proposals for feedback at the joint conference.

July 1, 2024: Authors of a subset of proposals selected by *TAR* editors based on conference feedback will be invited to submit revised proposals to *TAR* for review and consideration for publication. The result of this process, after one or more rounds of review, will be either an "in principle acceptance" or rejection. Rejected proposals (that do not contemplate use of PCAOB data) may be later submitted to *TAR* as a regular manuscript.

Summer/Fall 2024: Execution of the project and submission of the final manuscript to *TAR* for evaluation. Researchers authorized by the PCAOB to use PCAOB data would be able to begin working with such data at this time.

Read the full Call for Proposals **HERE**.



ATLANTA, GEORGIA AT THE EMORY CONFERENCE CENTER HOTEL
June 24-27, 2024

Register Today for the 2024 Intensive Data and Analytics Workshop V!

June 24–27, 2024 | Atlanta, Georgia at the Emory Conference Center Hotel

Now in its fifth year, this four-day workshop is designed for faculty and program leaders experienced in using data and analytics software and faculty looking for opportunities to incorporate data and analytics tools into their courses, curricula, and research.

Both novice and advanced levels of data analytics experience will be supported. Even if you have not done this before, this workshop is for you! Be prepared to thrive as Intensive V promises new innovations, proven fast-track learning, and something relevant at each session time for every ability. Whether you are at the forefront or just beginning, there's something for you!

This workshop is designed for faculty looking for opportunities to incorporate data and analytics tools into their audit, financial, managerial, cost, Accounting Information Systems, forensics, tax, data analytics, advanced, governmental/non-profit, and other accounting courses. Both novice and advanced levels of data analytics experience are supported. It will be a place for faculty to focus their teaching talents on the why and how-tos of data and analytics and how to integrate data and analytics tools throughout their curriculum in preparation for Fall 2024 classes.

The conference hours are Monday, June 24–Wednesday, June 26 from 8:00 am to 9:00 pm and Thursday, June 27 from 8:00 am to 4:00 pm, with breaks for recharging (Note: Consider adding a day before and/or after to your hotel reservation due to the start and end times of the workshop).

Register Today to Save!

Registration Fee on or before May 13, 2024: \$1,300 Registration Fee after May 13, 2024: \$1,600

Non-AAA Member:

Registration Fee on or before May 13, 2024: \$1,450 Registration Fee after May 13, 2024: \$1,750

https://aaahq.org/Meetings/2024/Intensive-Data/Registration-Information

Thank you to our Sponsors:



WILEY



King Fahd University of Petroleum and Minerals (KFUPM) and the American Accounting Association (AAA) invite you to participate in a first of its kind collaborative conference on the theme of Accounting, Governance and Sustainability, hosted at KFUPM Dhahran Saudi Arabia. Research papers deploying diverse theoretical and methodological frameworks to examine the changing role of Accounting in Governance and Sustainability processes, and specific contemporary issues in the broad fields of Accounting, Finance and Economics are welcome.

Please note this is an in-person meeting only; there will not be a virtual option.

King Fahd University of Petroleum and Minerals (KFUPM) was established in 1963 in Dhahran, which is located in Saudi Arabia's Eastern Province. Dhahran is the location where, in 1935, an American company called Standard Oil drilled the first commercially viable oil well and later established the Arabian American Oil Company (ARAMCO). Dammam, Dhahran, and Al Khobar form the Greater Dammam area, a blend of old-world and modern architecture, offering a variety of entertainment for foodies and shoppers alike. The entire city has been revitalized with numerous international cuisines, cafes, and shopping centers, such as the Mall of Dhahran, one of the largest shopping centers in Saudi Arabia.

VISA Information:

A participant who is eligible for Saudi eVisa should apply for an eVisa by following this link: **https://visa.visitsaudi.com/**

A participant who is not eligible for Saudi eVisa should email **c-fed@kfupm.edu.sa** with a copy of their passport to "initiate" the process of applying for a visa. After initial approval, the participant should find an authorized agent in her/his country to go to the Saudi Embassy for the visa to be stamped on their passport.

Registration Information:

• AAA Member Pricing: \$150 USD

• AAA Student Member Pricing: \$50 USD

• Non-Member Pricing: \$225 USD

Register Today for the conference!

Hotel Information:

KFUPM's Accounting and Finance Department has negotiated preferential rates for participants wishing to stay at Holiday Inn® & Suites Al Khobar Hotel, Warwick Hotels & Resorts (Naviti By Warwick Hotel–Khobar), and Voco Al Khobar Hotel (Member of IHG). Conference delegates should contact these hotels directly via email, if they wish to stay at these hotels. Please visit our **hotel webpage** for more details about local hotels.

TAKE ADVANTAGE OF ALL THE BENEFITS THE AAA CAREER CENTER HAS TO OFFER!



Whether you are in the market for a job or are responsible for recruiting for open positions within your institution, the AAA has the premier resource to connect career opportunities with highly qualified academic accounting professionals—the AAA Online Career Center provides multiple avenues to help you achieve your career goals.



Manage Your Career:

- Search and apply to the best jobs at institutions that value your credentials.
- A free resumé posting is a benefit of AAA membership.
- Upload your anonymous resumé so employers can contact you, but you maintain control of your information and choose to whom you release your information.
- Create a job alert—receive an alert every time a job becomes available that matches your personal profile, skills, interest, or preferred location.

Recruit for Open Positions:

- Post your institution's jobs, where the most qualified professionals will find and apply to them.
- Every online job posting includes a print ad in *The Accounting Review*.
- Email your jobs directly to job seekers via our exclusive Job Flash email feature.
- Search the resumé database and contact qualified candidates proactively.

The AAA Career Center is open and available year round! There are also a few special events that the Career Center offers:

The Career Center at the Annual Meeting (CCAM) is the AAA's most encompassing recruiting event. The CCAM brings candidates and recruiting institutions from across the world together to make career connections. Held in conjunction with the AAA Career Center, the CCAM offers services that make job recruitment affordable and efficient for recruiting institutions and candidates alike. The Career Fair at the Annual Meeting allows both recruiters and candidates the opportunity to informally meet, converse, and exchange information, providing an added boost to the recruiting process.

The AAA Career Center holds the annual **Accounting PhD Rookie Recruiting** and **Research Camp**. The event, typically held in December, has been a forum for faculty and recruiters to meet and network with doctoral candidates, attend 15-minute research presentations by job-seeking candidates, and interview a number of job-market candidates before making decisions about recruiting "fly-outs."



Thank you to BDO for generously sponsoring the Camp!

For more information about the AAA Career Center, contact Mary Beth Gripshover, Membership Resources Manager, at Marybeth.Gripshover@aaahq.org.



AAA Member Digital Badges

In today's digital world, everything is online. Traditional certificates and association membership recognition are evolving. The American Accounting Association (AAA) has partnered with Accredible to provide digital credentials to recognize your membership, expertise, and commitment to being a Thought Leader in Accounting. Show the world your membership in the premier association for accounting academics through the AAA's digital badge and certificate platform. Benefits include:

- Increased visibility to connect with others in the AAA.
- Validate to employers and colleagues that you are a member of a global association.
- Share your badge on digital platforms and social media, add to your email signature, and to digital resumés.
- Badges are portable and accessible anytime.

What is a Digital Badge?

A digital badge is a way to show and share your association membership—including Section membership—and certifications through sites such as LinkedIn, where employers, colleagues, and others can see it. You gain access to digital badges and certificates as part of your AAA membership, at no additional cost.

To get the most out of your digital badge, you can:

- Add it to your "Certifications" on LinkedIn (you can do this with one click on the credential).
- Share it to your LinkedIn feed to update your network.
- Add your badge and designation to your email signature to communicate your new status with your colleagues.

Benefits of Digital Badging

Always Accessible: Never worry about losing your certificates—ever. Your credential will always be present via our website.

Easily Shareable: You can share your achievements and commitment to your career. Digital credentials let you showcase it on LinkedIn, Facebook, and Twitter with one click.

Control Your Privacy: Take advantage of searchability and have your achievement be discoverable on search engines or set it to private and share with only selected people. How and when you share your credential is up to you.

Print at Any Time: Easily print a high-quality PDF of your certificate and wallet card, whenever you'd like.

Learning and Professional Development, Verified: Your certifications and AAA Membership can be verified at any time. Your badge on LinkedIn can be linked to your live credential so anyone, anywhere can see what you have achieved.

Learn more about digital badges at https://aaahq.org/Membership/DigitalBadges

Tools for Teaching and Research in the Area of Risk Analysis/Control

Sign Up for Academic Access for the COSO Framework for the Benefit of Professors and Students Alike
COSO—The Committee of Sponsoring Organizations of the Treadway Commission



(E131)

As part of its educational mission, the American Accounting Association (AAA), in a joint initiative with The Committee of Sponsoring Organizations of the Treadway Commission (COSO), provides online academic access to COSO's two frameworks. With this project, COSO is investing in education with the long-term goals of improving organizational performance, enhancing governance, and reducing the extent of fraud in organizations.

Preparing students to use tools and resources like the COSO Internal Control—Integrated Framework and Compendium Bundle (2013), and the COSO ERM Framework: Enterprise Risk Management—Integrating with Strategy and Performance (2017) with Compendium Added (2018), is part of developing the professional judgment and communication skills necessary for more efficient management, better understanding of enterprise risk, internal control, and fraud deterrence guidance.

How to sign up: Your school can subscribe to Academic Access for an annual fee of \$250. Within two business days of enrolling, you will receive your student and faculty log-in credentials and can sign on and begin using the COSO resources.

You will find webinar recordings featuring best practices for integrating COSO materials into the classroom and the related teaching resources available online:

- Teaching COSO's Internal Control Framework: Best Course Practices
- Integrating COSO's Enterprise Risk Management Framework into Our Classes

For more information about COSO Academic Access, please visit https://aaahq.org/COSO or email us at info@aaahq.org.





Available Author Services

The AAA is proud to provide an array of services to members to promote research and support authors. We have partnered with CACTUS Communications to provide services that will help authors be more productive, increase their impact, and elevate their personal brand.





Via **Editage**, we offer pre-submission manuscript preparation support services to authors. Editage's highly qualified and experienced publication experts in relevant fields provide editing, translation, and publication assistance at each stage of the submission process. Post-review support is also available to help authors feel more confident in their manuscript revisions.

Services include:

- Language Editing: Improve manuscript writing quality and publication-readiness with an in-depth language edit by a subject-matter expert.
- **Academic Translation:** Translation and editing services ensure that the final manuscript meets international publication standards.
- Research Promotion Services: Accounting Practitioners have indicated a preference for quick and easy-to-digest formats. Communicate research with high-impact plain language summaries, animated short videos, and stunning infographics that a lay audience can easily understand.

We also offer a machine learning, pre-submission technical check to ensure your manuscript is ready for submission. **Paperpal Preflight** provides feedback and suggestions for improvements of your manuscript but does not guarantee acceptance for peer review or publication. Some of the checks performed may only apply to specific article types; please check the journal's editorial policy or the AAA's complete style guide for further detail. Should your manuscript be accepted, journal editors may still require significant changes based on journal and style guidelines.

To learn more about the pre-submission manuscript preparation support, please visit https://aaahq.editage.com/

To learn more about Paperpal Preflight, click on any AAA journal link from the main journal page at https://aaahq.org/Research/Journals and then click on the green box to the right of the page:

Recommended pre-submission check: Paperpal Preflight

Prior to submitting, we recommend that you run your manuscript through the Paperpal Preflight screening tool, which instantly checks your manuscript, helps you address common errors and omissions, and performs a language quality review.

AAA Journals: Calls for Submissions

Several AAA journals currently have open Calls for Submissions. You can view all open Calls for Submissions online at https://aaahq.org/Research/Calls-for-Submissions.

Consider submitting your work to one or more of the following publications:



Accounting Historians Journal

Accounting Research Methods and Resources (Deadline: March 31, 2025)



- · Research Forum on the Role of Assurance in Non-Financial Reporting (Deadline: *May 31, 2024*)
- · Research Forum on Technology, Audits, and Auditors (Deadline: May 31,
- Shorter Papers (Deadline: August 31, 2025)
- Unexpected of Non-Significant Results in Experimental Research (Deadline: August 31, 2025)





Current Issues in Auditing

· Current and Projected Uses of Generated Artificial Intelligence in Auditing (Deadline: Ongoing)

Issues in Accounting Education

• Call for Registered Reports (Deadline: December 31, 2024)





Journal of Emerging Technologies in Accounting

• Future Labs (Deadline: Ongoing)

Journal of Financial Reporting (Deadlines: Ongoing)

Pre-Approved Re-Examinations (P-rex)





Journal of Forensic Accounting Research (Deadlines: Ongoing)

- Behavioral Aspects of Forensic Accounting
- Corporate Social Responsibility and Forensic Accounting
- The COVID-19 Pandemic and Forensic Accounting
- Forensic Accounting in a Digital Environment
- Taxation and Forensic Accounting
- Whistleblowing and Forensic Accounting

Journal of Information Systems (Deadlines: Ongoing)

- Descriptive Research for Theory Building
- Literature Review and/or Research Synthesis
- Methodology
- Innovative and Novel Research Datasets
- Replication Research

Journal of Management Accounting Research

• Special Interest Forum on Target Setting: Theory and Practice in the 21st Century (Deadline: April 30, 2024)

Call for Registered Reports (Deadline: December 31, 2024)







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Contact Us:

Phone: 941-921-7747 Fax: 941-923-4093 Email: info@aaahq.org

Mailing Address:

9009 Town Center Parkway Lakewood Ranch, FL 34202



2024 Annual Meeting Watch for Registration Opening Soon!

Join your AAA community in downtown DC this summer at the 2024 Annual Meeting to be held in Washtington, DC. The meeting will take place in the heart of the nation's capital at the Marriott Marquis Washington, DC and the Westin Washington, DC Downtown Hotel with a focus on "Revolutionizing Accounting Education."

Key Dates to Include:

2024 Conference on Teaching and Learning in Accounting: Saturday, August 10 & Sunday, August 11.

2024 AAA Annual Meeting Pre-Conference Events: Saturday, August 10 & Sunday, August 11. 2024 AAA Annual Meeting: Monday, August 12 to Wednesday, August 14.

2024 Career Center at the Annual Meeting: Saturday, August 10 to Tuesday, August 13.