



**American
Accounting
Association**



Celebrating a Century of Thought Leaders in Accounting

Accounting Education News

ANNUAL MEETING 2016 / VOLUME 44 / ISSUE 2

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The theme of the 2016 Annual Meeting in New York is “Celebration of the Century” as we celebrate our centennial year. Our journey began in 1916 with John Wildman of New York University forming the American Association of University Instructors in Accounting, and today, we are a proud organization of more than 7,000 members spread around the globe. In the next 100 years, how can we ensure our profession—broadly defined—will be a key profession that continues to serve society? How will we keep our research and teaching vibrant? How will we ensure that accounting is perceived as a successful and rewarding career? How will we become a learned profession?

Please join us in New York August 6 through August 10, 2016, for the Annual Meeting and Conference on Teaching and Learning in Accounting (CTLA) and become a participant in beginning our journey into the next 100 years. Help us to become an even stronger and more engaged organization.

Learn more about what we have planned in this issue of the *Accounting Education News*.

**Join Us in New York for
This Year’s Annual Meeting:
“The Centennial Celebration
of the Century”!**



Welcome from the President



I would like to personally invite you to New York City, New York, for the **2016 Annual Meeting of the American Accounting Association (AAA)** at which we will celebrate the AAA's first 100 years and start looking forward to the next 100 years. Although we will celebrate the AAA's incredible history, we must continue to keep our eye on the future and the goal of becoming a learned profession. As you will see with most of our plenary and luncheon sessions, we have speakers who will talk about how accounting has affected our history, but also how accounting and the accounting profession (broadly defined) will be critical to our future in helping us to shape a prosperous society (e.g., John Steele Gordon and Vinnie Mirchandani). With that goal in mind, I have asked our global Presidential Scholars—Mary Barth, John Christensen, and Kazuo Hiramatsu—to talk about becoming a learned profession by 2036 and their thoughts on what we need to do to achieve this goal.

The AAA would not be in the influential thought leader position it is today without the efforts all of its member volunteers and the AAA professional staff. When you think about all the planning, board and committee meetings, reviewing, discussing, leadership roles, committee chairs and members, task forces, etc., it is clear our member volunteers contribute an amazing amount of time and effort to the AAA—thank you so much. Yet all of this would not happen without the amazing AAA staff, which now numbers more than 30 people, including Executive Director Dr. Tracey Sutherland, who has helped transform our nonprofit organization into the impactful thought leader it is today.

Last, I especially want to recognize the 2014–2016 Centennial Task Force members for all their efforts in the past two years to prepare for this year's celebration: Chair Lee Parker, Alex Gabbin, Cheryl McWatters, Gary Previts (served 2014–2015), Vaughan Radcliffe, Sue Ravenscroft, Jennifer Reynolds-Moehrle, and Mary Stone.

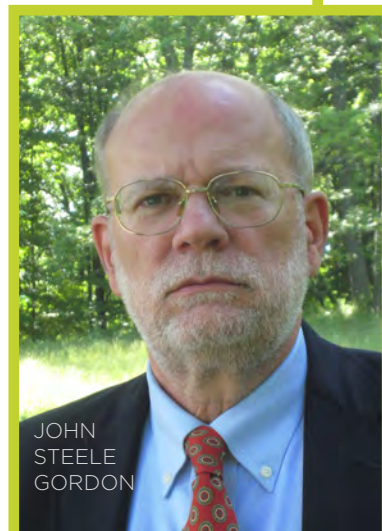
Now on to the meeting details. The meeting will start on Saturday, August 6, with a wide array of pre-meeting sessions, including the **Conference on Teaching and Learning in Accounting (CTLA)**. Every year, this conference attracts more and more of our members. Have a look at the program on the insert included in this issue. As in the past, there will be a host of sessions of interest to accounting educators.

The main series of plenary and concurrent sessions will take place from Monday morning, August 8, through Wednesday evening, August 10. There are many planned discussions, panels, and events.

I am delighted to announce Monday's keynote speakers are John Steele Gordon and Vinnie Mirchandani. Tuesday's Presidential Scholars plenary speakers are Mary Barth, John

Christensen, and Kazuo Hiramatsu. Tuesday's luncheon speaker will be Curt Steinhorst. The Wednesday plenary will include Jaime Casap, the Chief Educational Evangelist at Google, as well as Lakshmi Puri, Assistant Secretary-General of the United Nations and Deputy Executive Director of UN Women, who will discuss the role of accounting in society. Wednesday's luncheon speaker will be David Burgstahler, current AAA President-Elect. Please visit <http://aaahq.org/Meetings/2016/Annual-Meeting/Speakers> for more information about these wonderful speakers.

Monday's plenary session will feature John Steele Gordon and Vinnie Mirchandani. **John Steele Gordon** is an author specializing in business and financial history. He is the author of the books *Overlanding; The Scarlet Woman of Wall Street; Hamilton's Blessing: The Extraordinary Life and Times of Our National Debt; The Great Game: The Emergence of Wall Street as a World Power; A Thread Across the Ocean;* and *An Empire of Wealth: The Epic History of American Economic Power*. He is a contributing editor at *Philanthropy* and wrote the "Business of America" column from 1989 to 2007 for *American Heritage* for which he was also a contributing editor. A collection of his columns from *American Heritage* titled *The Business of America* was published in 2001. He now writes a column on business history for *Barron's* called "The Long View" and does frequent book reviews for both the *Wall Street Journal* and *The New York Times*. He is a frequent contributor to *Commentary* magazine and its blog, "Contentions," as well as to *The American*, the online magazine from the American Enterprise Institute.



Vinnie Mirchandani will also be a featured speaker at the Monday plenary. He is president of Deal Architect Inc., a technology advisory firm. The firm helps clients take advantage of disruptive trends, such as cloud computing and business process outsourcing, before they go mainstream. Between this firm and his previous role at the technology research firm Gartner, Inc., he has helped clients evaluate and negotiate more than \$10 billion in technology contracts. He has been called "The King of Wow" for his keen eye for technology-enabled innovation. His blog, "New Florence. New Renaissance.," has cataloged more than 4,000 posts on innovative products, projects, and people in work, life, and play. His books *The New Technology Elite*, *The New Polymath*, and *The Digital Enterprise* (written with Karl Heinz Streibich) have

been widely praised as "innovation firehoses." His latest books, *SAP Nation* and *SAP Nation 2.0*, are more investigative yet carry his trademark style, which emphasizes case studies. His books draw on the breadth of his blogs, extensive research, and a global perspective from his travels to more than 50 countries.

Tuesday's plenary will feature Mary Barth, John Christensen, and Kazuo Hiramatsu as this year's Presidential Scholars. **Mary Barth** is the Joan E. Horngren professor of accounting at the Stanford University Graduate School of Business (GSB).

MARY
BARTH



Professor Barth was a member of the International Accounting Standards Board (IASB) from its inception in 2001 until 2009. She served as the academic advisor to the IASB from 2009 until 2011. Prior to joining the faculty at Stanford in 1995, she was an associate professor at Harvard Business School and an audit partner in Arthur Andersen & Co. Professor Barth's research is published in a variety of journals and has won several awards, including the AAA's Notable Contributions to Accounting Literature Award, the Competitive Manuscript Award, the AAA/Deloitte Wildman Medal Award (twice), and the Best Paper Award of the Financial Accounting and Reporting Section of the AAA (three times).

Professor Barth is active in the AAA, having served as its 2013–2014 President and as President-Elect, Vice President, Past President, and Chair of several committees. She is a recipient of the GSB's Robert J. Davis Award for a lifetime of achievement as a GSB faculty member, the MBA Distinguished Teaching Award, and the Ph.D. Faculty Distinguished Service Award, and she served as a senior associate dean for academic affairs at the GSB from 2002 until 2009. Professor Barth is a recipient of the Outstanding International Accounting Educator Award of the AAA's International Section, has been an honorary professor at the University of International Business and Economics in Beijing, and is an honorary professorial fellow with the title of professor at The University of Melbourne. She serves on the External Audit Committee of the International Monetary Fund. Professor Barth holds a B.A. from Cornell University, an M.B.A. from Boston University, a Ph.D. from Stanford University, and DSc(HC)s from Lancaster University and London Business School.

JOHN CHRISTENSEN



John Christensen is professor of accounting at the University of Southern Denmark. He has been awarded an honorary doctorate degree from the University of Magdeburg and a Ph.D. from Stanford University. His research has been published in *The Accounting Review*, *Journal of Accounting Research*, *Accounting Horizons*, *Review of Accounting Studies*, *European Accounting Review*, and *Management Accounting Research*. He is coauthor of *Accounting Theory: An Information Content Analysis*. He has served as President of the European Accounting Association (2006–2009), Vice President of Research and Publications of the AAA (2010–2012), and served

as Chair of the European Accounting Association's Doctoral Colloquium. He was the Presidential Scholar of the AAA in 2009. He is a Knight of the Order of Dannebrog of First Degree.

Kazuo Hiramatsu is professor emeritus of accounting at Kwansei Gakuin University, Japan. He has served as a professor during 1975–2016 and as the President of that university during 2002–2008. He earned his B.A. (1970), M.B.A. (1972), and Ph.D. (1987) from Kwansei Gakuin University. He was a visiting scholar at the University of Washington (Seattle, 1977–1979) and a visiting professor at the University of Glasgow (Scotland, 1991). He received an honorary doctoral degree from Satya Wacana Christian University, Indonesia, in 2010. He served as president of the Japan Accounting Association (JAA, 2009–2012), Vice President–International of the AAA (2009–2011), and President of the International Association for Accounting Education and Research (2013–2014). Currently, he is a member of the Business Accounting Council of the Japanese government and the Chair of the Translation Review Committee of IFRS in Japan. In the past, he was a member of the Accounting Standards Board of Japan and the Certified Public Accountants and Auditing Oversight Board. His research interest is in international accounting. He received the Ohta Award from the JAA in 1986, the Joint AICPA/AAA Collaboration Award in 1998, and the Outstanding International Accounting Educator Award from the International Accounting Section of AAA in 2005.



KAZUO
HIRAMATSU



CURT STEINHORST

Curt Steinhorst will be the Tuesday luncheon speaker. He is a certified keynote speaker at The Center for Generational Kinetics, a leading firm in the area of generational research and strategy, especially with Millennials (aka Gen Y) and iGen (aka Gen Z). The Center believes that generations are not a box. Instead, generations are powerful clues that can drive growth for organizations and leaders. Curt has worked extensively to make the most of generational differences for clients around the world. Curt’s personal experiences leading Millennials

and serving as a speaking coach for top performers—from executives and TV personalities to helping the Heisman Trophy winner prepare for his speech—make him a powerful and entertaining communicator on how to bridge generations.

Wednesday’s plenary will feature **Jaime Casap**, the Chief Education Evangelist at Google. He evangelizes the power and potential of the web, technology, and Google tools as enabling and supporting capabilities in pursuit of fostering inquiry-driven project-based learning models. Jaime collaborates with educational organizations and leaders building innovation and iteration into our education practices. He speaks on the subjects of technology, education, and innovation at events around



JAIME CASAP

the world. In addition to his role at Google, Jaime serves on a number of boards, including the Arizona Science Foundation and Inquire Schools. He serves as an advisor to dozens of organizations focused on education, technology, and equity. Jaime is also an adjunct professor at Arizona State University, where he teaches classes on policy, innovation, and leadership.

Wednesday's plenary also features **Lakshmi Puri**, the Assistant Secretary General of the United Nations and Deputy Executive Director of UN Women, the United Nations Entity for Gender Equality and the Empowerment of Women. She is directly responsible for the leadership and management of the Bureau for Intergovernmental Support, United Nations Coordination, and Strategic

Partnerships. Ms. Puri joined UN Women in March 2011, shortly after its creation. Throughout her career, Ms. Puri has promoted the gender equality and women's empowerment agenda in various capacities in the context of peace and security, human rights, and sustainable development. She has extensive experience in economic and development policy making, covering trade, investment, migration and labor mobility, financial flows, environment and climate change, energy, agriculture and food security, universal access to essential services, intellectual property rights, and traditional knowledge, among other issues.

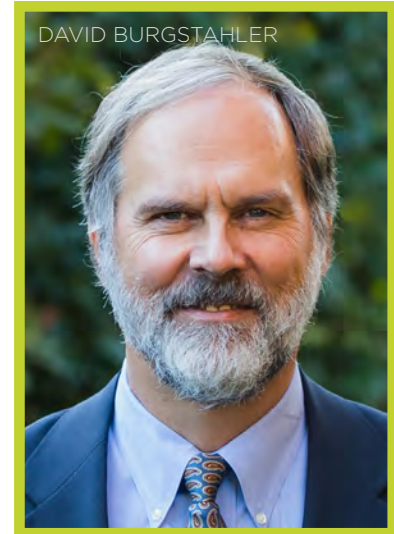


Prior to joining UN Women, Ms. Puri was the Director of the UN Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries, and Small Island Developing States, with which she coordinated the preparations for the fourth UN Conference on the Least

Developed Countries, which resulted in major outcomes, including the Istanbul Programme of Action and Political Declaration. Ms. Puri's work with the UN dates back to 1981, when she was a delegate to the Commission on Human Rights with which she was involved in the negotiation of some key human rights conventions, notably during her postings in Geneva, including as Deputy Permanent Representative. She dealt with a range of UN specialized agencies as well as the World Trade Organization (GATT/WTO). She has a Bachelor of Arts (honors) from Delhi University and a postgraduate degree from Punjab University, as well as professional diplomas. She studied history, public policy and administration, international relations and law, and economic development. Ms. Puri has contributed to policy-related research at think tanks and academic institutions and has been on the boards of public policy institutions and companies.

Wednesday's luncheon will feature **David Burgstahler** (AAA President, 2016–2017), the Julius A. Roller professor of accounting at the University of Washington. Since 1981, Dave has taught at the University of Washington, where he previously served as acting dean in the school of business and associate dean for master's programs and executive education. He earned his Ph.D. from The University of Iowa and has published widely in peer-reviewed journals, including *The Accounting Review*,

Journal of Accounting & Economics, Journal of Accounting Research, Contemporary Accounting Research, Auditing: A Journal of Practice & Theory, and Issues in Accounting Education. He is currently an editor of *The Accounting Review* and served as associate editor (1997–2000) of *Accounting Horizons* and an editorial board member for *Accounting Horizons* (2000–2004), *The Accounting Review* (1983–1986, 1992–2003), *Auditing: A Journal of Practice & Theory* (1986–1994, 1997–1999), and *Journal of Governmental & Nonprofit Accounting* (2010–2015). Dave has more than 35 years' experience teaching, has served on more than 50 Ph.D. supervisory committees, 30 doctoral dissertation reading committees, and has presented his research at more than 65 conferences and seminars. He has received numerous awards for teaching excellence and is the recipient of the AAA's Notable Contributions to Accounting Literature Award (2002), the University of Washington's Beta Alpha Psi Professor of the Year (multiple years), and has been awarded numerous faculty fellowships and research grants, including appointment as a Schoeller Senior Fellow at the University of Erlangen-Nuremberg (2014–2015).



In addition to the above plenary sessions, we will be hosting a special Presidential Panel session featuring all the former FASB chairs, including Denny Beresford, Bob Herz, Ed Jenkins, Don Kirk, and Leslie Seidman. We hope to have a big audience to hear from this amazing group of individuals, who are all together for the first time ever. There will also be a panel jointly sponsored by the Japan Accounting Association and the Japanese Association for International Accounting Studies on voluntary application of IFRS, chaired by Dr. Kazuo Hiramatsu.

The concurrent sessions during the Annual Meeting will include some terrific at-large panel sessions, which we hope you will be able to attend. The third Global Emerging Scholars Research Workshop will be held on Sunday, and the Faculty-Student Collaborations in Accounting (FASTCA-16) will be held on Wednesday. The main objective of the Global Emerging Scholars Workshop is to provide access to senior leadership to help scholars develop their research. The scholars who attend the workshop will present their papers and receive constructive feedback from senior mentors and their fellow scholars. Faculty Chair **Wayne Landsman** will again be joined by a group of distinguished faculty scholars. This year's faculty includes Professor **John Christensen**, the University of Southern Denmark; Professor **Catherine Shakespeare**, the University of Michigan; Professor **Shivaram Rajgopal**, Columbia University; and Professor **Alfred Wagenhofer**, University of Graz. Workshop attendees will have the opportunity to interact with renowned scholars of international standing and with fellow early career researchers. In addition, the workshop provides a platform for discussion of research ideas and issues that potentially lead to future collaboration among attendees. The main objective of the FASTCA-16 sessions is to encourage exploration and discussion of research collaborations between accounting faculty and undergraduate and master's students. This all-day conference recognizes the importance of these collaborations to creating important learning experiences for students, attracting students to the accounting profession, and the accounting academy—as well as connecting the communities of faculty conducting collaborative research and teaching.

I want to thank Erlinda Jones and her staff (and all the AAA staff) for their efforts in putting together such an amazing meeting. This year's hotels will be the New York Hilton Midtown and Sheraton New York Times Square. I also want to thank Markus Ahrens, St. Louis Community College–Meramec, for chairing the education sessions and all of the section-sponsored concurrent sessions teams:

- Andrew Reffett, Miami University, ABO
- Jian Cao Florida, Atlantic University; Juergen Sidgman, University of Wisconsin-Oshkosh, AIS
- Elizabeth Oliver, Washington & Lee University, APLG
- Mark A. Jackson, University of Nevada, Reno; Amy Hageman, Kansas State University, ATA
- Brian Bratten, University of Kentucky; Lisa Gaynor, University of South Florida; Barbara Grein, Drexel University; Nate Stephens, Utah State University; David Wood, Brigham Young University; Jian Zhou, University of Hawaii at Manoa, AUD
- Helen Brown-Liburd, Rutgers, The State University of New Jersey, DIV
- Holly Yang, Singapore Management University; Elizabeth Chuk, University of Southern California; Peter Demerjian, University of Washington; Nerissa Brown, University of Delaware, FARS
- Curt Nicholls, Bucknell University, FA
- Dr. L. Murphy Smith, CPA, Murray State University, GIWB
- Kenneth Smith, Central Washington University–Des Moines; Tammy Waymire, Northern Illinois University, GNP
- Ling-Tai (Lynette) Chou, National Chengchi University; Thomas A. Lechner, CPA, Eastern Michigan University, IAS
- Brian Cadman, The University of Utah; Susan Kulp, The George Washington University, MAS
- Lois Mahoney, Eastern Michigan University, PI
- Daniel O'Leary, University of Southern California, SET
- Dan Jones, Assumption College, TLC
- Sidney Askew, Borough of Manhattan Community College–CUNY; Markus Ahrens, St. Louis Community College–Meramec, TYC
- Barbara Merino, University of North Texas, Accounting Historians

(Source: <http://aaahq.org/About/Directories/2015-2016-AAA-Committees-Task-Forces/Committees-Task-Forces/2015-2016-Annual-Meeting-Program-Advisory-Committee>)

I also want to thank Julie Smith David and Barbara Brady for their friendship and dedication to the AAA and Nancy Maciag for assisting me with all the logistical support over the last year.

Finally, I hope to see you all in New York City this August to celebrate our centennial celebration, see old friends, meet new ones, and enjoy the meeting and all that New York City has to offer.



Bruce Behn
President, American Accounting Association



Are You Ready for the AAA's “Celebration of the Century”?

Join us on Monday, August 8 at a special Centennial Celebration during the Welcome Gala starting at 6:30 pm. There will be entertainment, dancing, great food, and a few surprises! All Annual Meeting attendees are welcome to attend—there is no additional cost to attend this Welcome Gala.

American Accounting Association Career Events in New York City at the 2016 Centennial Annual Meeting

If you are looking to fill a job or advance your career, we invite you to join us in New York City to take advantage of our career events!

The Career Center will be located in the New York Hilton Midtown and will take place from Sunday, August 7 through Wednesday morning, August 10, so there will be plenty of time to network and set up interviews.

- Interview Hall: Your university will have the ability to maximize their recruiting time by purchasing time slots in our Interview Hall. The Interview Hall will feature privacy with each individual interview table having drapes on three sides.
- Preparing for the Interview Process: This session is held on Sunday afternoon, August 7 from 2:00–3:30 pm. This workshop is intended for job seekers who are interested in learning or reviewing skills that are helpful while going through the job-seeking process.
- Career Fair: This takes place on Sunday evening from 4:30–7:00 pm on August 7 in the New York Hilton Midtown. The Career Fair offers both employers and job seekers a chance to get to know each other outside of a formal interview format.

We invite you to take advantage of these unique opportunities. For more information on locations, please visit <http://aaahq.org/Meetings/2016/Annual-Meeting/Events/Career-Center>



**American
Accounting
Association**

Career Center

2016 Annual Meeting at a Glance*

Friday, August 5, 2016

7:00 am–8:00 am Registration:
Workshop #01 only

8:00 am–4:00 pm Workshop #01

5:00 pm–7:00 pm Registration

7:00 am–5:00 pm Registration

8:00 am–12:15 pm Exhibits

8:00 am–6:00 pm Career Center

8:20 am–9:45 am Opening Plenary
Session
Speakers: John Steele
Gordon and Vinnie
Mirchandani

Saturday, August 6, 2016

7:00 am–6:00 pm Registration

8:00 am–5:30 pm Pre-Conference
Workshops

8:00 am–5:30 pm Conference on
Teaching and
Learning in
Accounting (CTLA)

9:45 am–11:00 am Effective Learning
Strategies and
Research Interaction
Forum

10:15 am–11:45 am Concurrent Sessions
and Section Business
Meetings (ATA,
FARS)

Sunday, August 7, 2016

7:00 am–7:00 pm Registration

8:00 am–12:00 pm CTLA

8:00 am–4:30 pm Ethics Research
Symposium

8:00 am–5:30 pm Pre-Conference
Workshops

9:00 am–3:00 pm Career Center
(Interview Hall)

12:00 pm–1:00 pm Accounting Exemplar
Award Luncheon
(ticket req'd)

3:00 pm–7:00 pm Exhibits

4:30 pm–7:00 pm Career Fair

5:30 pm–7:00 pm Early Bird Reception/
Dinner on Your Own

12:00 pm–1:45 pm Section Luncheons
(ATA, AUD, FARS,
GNP; ticket req'd)
and Section
Luncheons with
Business Meetings
(IAS, MAS, TYC; ticket
req'd)

1:30 pm–5:00 pm Exhibits

2:00 pm–3:30 pm Concurrent Sessions

2:00 pm–3:30 pm Section Business
Meetings (GNP)

3:00 pm–4:30 pm Research Interaction
Forum and Effective
Learning Strategies

3:30 pm–4:00 pm New Chair Gathering

4:00 pm–5:30 pm Concurrent Sessions
Section Business
Meeting (PI)

Monday, August 8, 2016

6:45 am–8:15 am Section Breakfasts
with Business
Meetings (SET, TLC;
ticket req'd)

6:30 pm–9:00 pm Centennial Gala
Welcome Reception

Tuesday, August 9, 2016

- 6:45 am–8:15 am** Section Breakfast with Business Meeting (GIWB; ticket req'd)
- 8:00 am–12:15 pm** Exhibits
- 8:00 am–6:00 pm** Career Center
- 8:00 am–5:00 pm** Registration
- 8:30 am–9:45 am** Tuesday Morning Plenary
Speakers: Mary Barth, John Christensen, and Kazuo Hiramatsu
- 9:45 am–11:00 am** Emerging and Innovative Research and Research Interaction Forum
- 10:15 am–11:45 am** Concurrent Sessions
- 12:00 pm–1:45 pm** Luncheon (ticket req'd)
Speaker: Curt Steinhorst
- 1:30 pm–4:30 pm** Exhibits
- 2:00 pm–3:30 pm** Concurrent Sessions
- 3:00 pm–4:30 pm** Effective Learning Strategies and Research Interaction Forum
- 4:00 pm–5:00 pm** AAA Business Meeting
- 4:00 pm–5:30 pm** Concurrent Sessions

Wednesday, August 10, 2016

- 6:45 am–8:15 am** Section Breakfast with Business Meeting (DIV; ticket req'd)
- 7:00 am–8:15 am** Section Breakfast with Business Meeting (FA; ticket req'd)
- 8:00 am–11:00 am** Career Center
- 8:00 am–2:00 pm** Registration
- 8:30 am–9:45 am** Wednesday Plenary Session
Speakers: Jaime Casap and Lakshmi Puro
- 9:45 am–11:00 am** Effective Learning Strategies and Research Interaction Forum
- 10:15 am–11:45 am** Concurrent Sessions
- 10:15 am–5:30 pm** Faculty-Student Collaborations in Accounting
- 12:00 pm–1:45 pm** Luncheon (ticket req'd)
Speaker: David Burgstahler
- 2:00 pm–3:30 pm** Concurrent Sessions
- 4:00 pm–5:30 pm** Concurrent Sessions
- 5:30 pm–6:00 pm** Refreshments and Raffle Drawing

***Schedule subject to change**



NEW YORK 2016 CELEBRATION OF THE CENTURY

American Accounting Association Annual Meeting
and Conference on Teaching and Learning in Accounting

Pre-Conference

Friday, August 5

8:00 am–4:00 pm

Workshop #01: 7th Annual Transformative Technologies Workshop

Management Advisory Services, 7.0 CH

Presenters: Guido Geerts, University of Delaware; Robyn Raschke, University of Nevada, Las Vegas

Sponsored by: Strategic and Emerging Technologies Section/CaseWare Idea Inc.

Saturday, August 6

8:00 am–4:00 pm

Workshop #02: 25th Annual Research Workshop on Strategic and Emerging Technologies in Accounting, Auditing and Taxation
Specialized Knowledge and Applications, 7.0 CH

Presenters: Ingrid E. Fisher, University at Albany–SUNY; J. P. Krahel, Loyola University Maryland; Barbara Lamberton, University of Hartford

Sponsored by: Strategic and Emerging Technologies Section/CaseWare Idea Inc.

8:00 am–4:30 pm

Workshop #03: Workshop on 2013 COSO Framework and COSO ERM Update
Auditing, 7.5 CH

Presenter: Sridhar Ramamoorti, Kennesaw State University

8:00 am–12:00 pm

Workshop #04: Add Value to Accounting and Finance Programs with CFP Board Registered Financial Planning and CPA Personal Financial

Specialist Programs

Finance, 4.0 CH

Presenters: William Carper, Gordon State College; Susan Tillery, Paraklete Financial

1:00 pm–4:00 pm

Workshop #05: Teaching Accounting Online: One Instructor's Experience
Accounting, 3.0 CH

Presenter: Michael Ruff, Northeastern University

1:00 pm–5:30 pm

Workshop #06: Engaging Students in Accounting Ethics Education
Behavioral Ethics, 4.5 CH

Presenters: Mohammad Abdolmohammadi, Bentley University; Douglas R. Carmichael, Baruch College–CUNY; Lucy Chen, Villanova University; Patrick Kelly, Providence College; Joan Lee, Fairfield University; Dawn W. Massey, Fairfield University; Steven Mintz, California Polytechnic State University; Lori Smith, University of Southern California; Jim Staihar, University of Maryland

Sponsored by: Professionalism and Ethics Committee

Sunday, August 7

8:00 am–4:30 pm

Workshop #07: 21st Annual Ethics Research Symposium
Behavioral Ethics, 7.5 CH

Presenters: Diane H. Roberts, University of San Francisco; Charles Stanley, Baylor University

Sponsored by: Professionalism and Ethics Committee and Public Interest Section

8:00 am–11:00 am

Workshop #08: Effective Learning through Cases: Examples from the Deloitte Foundation Forensic Accounting Case Study Series
Accounting, 3.0 CH

Presenter: John Gilkes, Deloitte
Sponsored by: Deloitte Foundation

8:00 am–11:00 am

Workshop #09: Extracting and Organizing Medicare Cost Report Data for Hospital-Related Research Projects
Specialized Knowledge and Applications, 3.0 CH

Presenters: Wen-Wen Chien, SUNY College at Old Westbury; Roger Mayer, SUNY College at Old Westbury

8:00 am–11:00 am

Workshop #10: Technology Tools for the Governmental and Nonprofit Accounting Classroom
Accounting (Governmental), 3.0 CH

Presenters: Susan P. Convery, Michigan State University; Susan Crosson, AAA Center for Advancing Accounting in Education; Cheryl Prachyl, University of Dallas; Jacqueline Reck, University of South Florida
Sponsored by: Government and Nonprofit Section

8:00 am–11:00 am

Workshop #11: Forensic Accounting for Government Entities
Accounting (Governmental), 3.0 CH
Presenter: Donald Crumbley, Louisiana State University

8:00 am–11:00 am

Workshop #39: Introduction to Business Valuation, Part 1
Accounting, 3.0 CH

Presenters: Matt Crane, Sacred Heart University; James DiGabriele, Montclair State University; Peter Lohrey, Montclair State University; Danny Pannese, Sacred Heart University; Charles Russo, Towson University
Sponsored by: Forensic Accounting Section

All of the Pre-Conference Workshops and Symposia listed in this section are eligible for continuing professional education (CPE) credit. For the full descriptions, go to <http://aaahq.org/Meetings/2016/Annual-Meeting/Program/Workshops-Symposia>. Half-day sessions are \$100 each, and full-day sessions are \$200 each. These workshops are scheduled on Friday, August 5; Saturday, August 6; and Sunday, August 7. Lunch will be provided only for Workshops #01 and #07. Attendance at these workshops is restricted to current AAA members.

Workshops & Symposia

8:00 am–12:00 pm

Workshop #12: Private Company Issues–Accounting and Other Standards Changes

Accounting, 3.0 CH

Presenter: Kenn Heaslip, Kenneth Heaslip, CPA

8:00 am–12:00 pm

Workshop #13: SEM for Behavioral Research in Accounting

Statistics, 4.0 CH

Presenter: Robin Wakefield, Baylor University

8:00 am–12:00 pm

Workshop #14: Valuation Theory: Recent Development and Implications for Empirical Research and Standard Setting

Accounting, 4.0 CH

Presenter: Guochang Zhang, The Hong Kong University of Science and Technology

8:00 am–12:00 pm

Workshop #15: Lean Accounting: An Introduction

Accounting, 4.0 CH

Presenter: Lawrence Grasso, Central Connecticut State University

8:00 am–12:00 pm

Workshop #16: FASB/IASB Update Part I

Accounting, 4.0 CH

Presenters: Thomas Linsmeier, FASB; Mary Tokar, IASB

Sponsored by: Financial Accounting and Reporting Section/ International Accounting Section

8:00 am–12:00 pm

Workshop #17: Flipped and Online Classes: Course Management Made Easy

Accounting, 4.0 CH

Presenters: Chris Edmonds, The University of Alabama at Birmingham; Jennifer Edmonds, The University of Alabama at Birmingham; Mark Edmonds, The University of Alabama at Birmingham

8:00 am–12:00 pm

Workshop #18: Semantic Modeling of Accounting Phenomena (SMAP)–Research

Computer Science, 4.0 CH

Presenters: Cheryl L. Dunn, Grand Valley State University; William McCarthy, Michigan State University

Sponsored by: Strategic and Emerging Technologies Section/ CaseWare Idea Inc.

8:00 am–12:00 pm

Workshop #19: Creativity Workshop: Geniuses, Aha Moments, and Engaging Your Creative Brain

Personal Development, 4.0 CH

Presenter: Marsha Huber, Youngstown State University

8:00 am–12:00 pm

Workshop #20: Introduction to XBRL

Accounting, 4.0 CH

Presenters: Eric E. Cohen, PwC; Glen Gray, California State University, Northridge; Clinton White, University of Delaware

1:00 pm–4:00 pm

Workshop #21: Using Real-World Corporate Cases in Teaching Financial Accounting and Financial Statement Analysis

Accounting, 3.0 CH

Presenter: Mostafa Maksy, Kutztown University of Pennsylvania

1:00 pm–4:00 pm

Workshop #22: New Chairs Symposium

Administrative Practice, 3.0 CH

Presenters: Frank Buckless, North Carolina State University; Jon Davis, University of Illinois; Michael Diamond, Academic Leadership Associates; Don Finn, University of North Texas; Hubert Glover, Drexel University; Parveen Gupta, Lehigh University; Mark Higgins, Saint Louis University; Sharon Lassar, University of Denver; Fred Mittelstaedt, University of Notre

Dame; Sarah Nutter, George Mason University; Sandy Richtermeier, Xavier University; Marc Rubin, Miami University

Sponsored by: Accounting Programs Leadership Group

1:00 pm–4:00 pm

Workshop #23: FASB/IASB Update Part II

Accounting, 3.0 CH

Presenters: Thomas Linsmeier, FASB; Mary Tokar, IASB

Sponsored by: Financial Accounting and Reporting Section/ International Accounting Section

1:00 pm–4:00 pm

Workshop #24: Lessons Learned from 40+ Years of Teaching Introductory Accounting

Accounting, 3.0 CH

Presenter: Thomas Edmonds, The University of Alabama at Birmingham

1:00 pm–4:00 pm

Workshop #25: Engage Your Accounting Students with Microsoft Excel

Accounting, 3.0 CH

Presenter: Debby Bloom, York Technical College

1:00 pm–4:00 pm

Workshop #26: Developing a Course in Sustainability Accounting

Social Environment of Business, 3.0 CH

Presenters: Katherine Blue, KPMG; Kristine Brands, Regis University; Scott R. Herriott, Maharishi University of Management; Kenton Swift, University of Montana

1:00 pm–4:00 pm

Workshop #27: Teaching Asset Impairment

Accounting, 3.0 CH

Presenters: Paul Munter, KPMG LLP; Michael Wells, Independent Accounting Education Consultant

Sponsored by: International Accounting Section

Workshop listings continue on page 14

1:00 pm–4:00 pm

Workshop #40: Introduction to Business Valuation, Part 2
Accounting, 3.0 CH

Presenters: Matt Crane, Sacred Heart University; James DiGabriele, Montclair State University; Peter Lohrey, Montclair State University; Danny Pannese, Sacred Heart University; Charles Russo, Towson University

Sponsored by: Forensic Accounting Section

1:00 pm–4:30 pm

Workshop #28: Impact of Social Media, Mobility, and Data Analytics on Corporate Reporting
Accounting, 3.5 CH

Presenter: Gerald Trites, XBRL Canada & Zorba Research Inc.

1:00 pm–4:30 pm

Workshop #29: So You Wish to Be an Expert Witness
Accounting, 3.5 CH

Presenter: Donald Crumbley, Louisiana State University

1:00 pm–4:30 pm

Workshop #30: Accounting History Perspectives
Accounting, 3.5 CH

Presenter: Yvette Lazdowski, Plymouth State University

1:00 pm–4:30 pm

Workshop #31: Revenue Recognition and Leases—Two Major Changes to GAAP Are Coming
Accounting, 3.5 CH

Presenter: Kenn Heaslip, Kenneth Heaslip, CPA

1:00 pm–4:30 pm

Workshop #32: Teaching Lean Accounting: Value Stream Costing and the Value Stream Boxscore
Accounting, 3.5 CH

Presenter: Lawrence Grasso, Central Connecticut State University

1:00 pm–4:30 pm

Workshop #33: Government and Nonprofit Research Opportunities
Accounting (Governmental), 3.5 CH

Presenters: Vaughan Radcliffe, University of Western Ontario; Ken Smith, Central Washington University

Sponsored by: Government and Nonprofit Section

1:00 pm–4:30 pm

Workshop #34: Introduction to the AICPA Audit Data Standards
Auditing, 3.5 CH

Presenters: Eric E. Cohen, PwC; Glen Gray, California State University, Northridge; Clinton White, University of Delaware

1:00 pm–5:30 pm

Workshop #35: Big Data: Research and Teaching Issues
Computer Science, 4.5 CH

Presenters: Daniel E. O’Leary, University of Southern California; Theo Stratopoulos, University of Waterloo

1:00 pm–5:30 pm

Workshop #36: Semantic Modeling of Accounting Phenomena (SMAP)—Teaching
Computer Science, 4.5 CH

Presenters: Cheryl L. Dunn, Grand Valley State University; William McCarthy, Michigan State University

Sponsored by: Strategic and Emerging Technologies Section/CaseWare Idea Inc.

1:00 pm–5:30 pm

Workshop #37: Design Thinking Workshop: Learn to Innovate
Specialized Knowledge and Applications, 4.5 CH

Presenter: Marsha Huber, Youngstown State University

2:00 pm–3:30 pm

Workshop #38: Preparing for the Interview Process
Personal Development, 1.5 CH

Presenters: TBD

Sponsored by: American Accounting Association

The American Accounting Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org



2016 Exhibit Hall Hours

The Exhibit Hall at the Annual Meeting will be open Sunday, Monday, and Tuesday. Exhibit Hall hours are as follows:

- Sunday, August 7: 3:00 pm–7:00 pm
- Monday, August 8: 8:00 am–12:15 pm
1:30 pm–5:00 pm
- Tuesday, August 9: 8:00 am–12:15 pm
1:30 pm–4:30 pm

Daily coffee breaks will also be held in the Exhibit Hall.

Early Bird Reception

Plan on joining us for the Early Bird Reception in the Exhibit Hall on Sunday, August 7, 5:30 pm–7:00 pm.

21st Annual Ethics Research Symposium

Do accounting ethics inspire you? If so, then the 21st Annual Ethics Research Symposium is for you! The Symposium is sponsored by the Public Interest Section and the Professionalism and Ethics Committee of the American Accounting Association. All AAA members are invited to attend the Symposium on Sunday, August 7, 2016, preceding the AAA Annual Meeting in New York, NY.

The Symposium encourages thoughtful research on the ethical applications of teaching, practice, and/or business that ultimately benefits the individual, government, or society. Accordingly, we challenge researchers in other accounting areas to identify and address the ethical implications of their research. The Symposium will recognize and award research in the following categories: the Best Research Paper, the Best Innovation for Teaching, the Best Paper by a Current Doctoral Student, and the Best Paper by a Recent Graduate (graduation from a doctoral program must have occurred within the last three years).

Additional networking opportunities are also available at our pre-symposium reception at 6:30 pm on Saturday, August 6. Come out and meet new colleagues, greet old friends, and welcome doctoral students to our premier group of ethics researchers! More information about the Symposium can be found at <http://www2.aaahq.org/PublicInterest/ethics2016.cfm>

Questions can be sent to Diane Roberts, University of San Francisco (robertsd@usfca.edu) or Charles Stanley, Baylor University (charles_stanley@baylor.edu).

The Annual Meeting registration policy requires payment of membership dues for the September 2016–August 2017 year as part of your registration. We offer an unparalleled range of membership benefits designed to help you grow in your career:

- Membership dues include Digital Library access to three online journals (*The Accounting Review*, *Accounting Horizons*, and *Issues in Accounting Education*).
- Members have the opportunity to join any of our 16 sections. For more information on sections, please visit <http://aaahq.org/Sections-Regions>
- Members may add a print subscription of AAA journal(s) for an additional cost: *The Accounting Review*: \$45, *Accounting Horizons*: \$25, *Issues in Accounting Education*: \$25.
- Full, two-year college, and life members may also subscribe to print copies of many section journals (section membership is required to receive section journals).
- Membership also includes access to the AAACommons, our innovative resource for networking and peer-review platform.
- An additional benefit of membership is the AAA Career Center, providing opportunities to post jobs and resumes.

Questions about membership? Our membership staff is ready to serve you at 941.921.7747 or info@aaahq.org

2016–2017 AAA Membership Dues

AAA Service Project



The AAA is excited to partner with the Coalition for the Homeless for the Service Project at the 2016 Annual Meeting!

What Is the Service Project?

The AAA Service Project began at the 2011 Annual Meeting in Denver, Colorado, with a donation of 500 backpacks to the Denver School System. Continuing this tradition, as part of our Annual Meeting, we partner with a nonprofit organization in the city where the Annual Meeting is held. Thanks to the generosity of our members, we have been able to donate hundreds of backpacks each year filled with new school supplies for children who may not otherwise have supplies for school.

As the largest community of accountants in academia, we are delighted and proud to be able to make a difference in the lives of so many children and provide the opportunity for educational success in the new school year.

What Is the Coalition for the Homeless?

For 35 years, the Coalition for the Homeless has developed, implemented, and advanced humane, cost-effective solutions to end New York's homelessness crisis. The Coalition's landmark legal victory in 1979 paved the way for further legal victories that ensured the legal right to shelter for homeless women, children, and families. You can learn more about the Coalition for the Homeless by visiting <http://www.coalitionforthehomeless.org/>

In addition to its ongoing advocacy programs, the Coalition provides housing, food, job training, and crisis services for people suffering in extreme poverty. In January 2016, there were 60,296 homeless people—including 14,670 homeless families with 23,882 homeless children—sleeping each night in the New York City municipal shelter system with families comprising just over three-fourths of the homeless shelter population.

The Coalition's programs for children include summer camps, after-school programs, holiday toy drives, and its Project: Back to School. For the past eight years, the Coalition

has helped to provide 3,000 new backpacks each year to the homeless children they serve. Read more about Project: Back to School at <http://www.coalitionforthehomeless.org/event/2015-project-back-school/>

NEW This Year for Service Project!

The AAA is celebrating its 100th anniversary this year! In honor of our Centennial Celebration, in addition to donating backpacks to the Coalition for the Homeless, we are also donating **new pairs**



coalition
for the
homeless



of socks. The Coalition for the Homeless—through its extensive network of services—will be able to give these new socks to the homeless men, women, and children living in the New York City Municipal Shelter System who need them most.

We Need Your Help to Make a Difference!

- **Donate new socks:** Fill up your suitcases with as many pairs of new socks as you can (any size, any color), and drop them off at the Service Project Donation Station at the New York Hilton Midtown.
- **Buy a backpack:** For a tax-deductible donation of just \$35, you can purchase a backpack filled with school supplies for kids in grade 4-7.



Choose how you want to donate:

- **NEW!** Through the Service Project Donation page on the AAA Annual Meeting website: <http://aaahq.org/Meetings/Meeting-Info/sessionaltcd/16AMSP08>
- When you register for the Annual Meeting, you will see the option to donate: <http://aaahq.org/Meetings/Meeting-Info/sessionaltcd/16AM08>
- At the Service Project desk at the New York Hilton Midtown.

Volunteer time: If you would like to help organize supplies, we invite you to stop by the Service Project assembly area at the New York Hilton Midtown on Monday or Tuesday.

Donate supplies: Many supplies are needed, including notebook paper, folders, pens, and pencils. You can purchase your own supplies and drop them off at the Service Project desk at the New York Hilton Midtown.

2016 Service Project School Supply List, Grades 4-7:

- Pencils
- Pens
- Rulers
- Glue sticks
- Pencil-top erasers
- Pencil sharpeners
- Pocket folders
- Crayons (24-pack)
- Washable markers
- Colored pencils
- Spiral notebooks (wide-ruled)
- Loose-leaf notebook paper (wide-ruled, 100 count)

Questions about Service Project? Contact Barbara Gutierrez at barbara.gutierrez@aaahq.org

Together, we can make a difference in the lives of children in New York City.

Become Part of the Annual Meeting “Host Program” for New Members

Are you interested in being a mentor to a new member? Here's your chance to give back to the accounting community and share your experiences and knowledge about the AAA Annual Meeting with a first-time attendee!

Experienced AAA members:

- Give back to the accounting community
- Share your Annual Meeting wisdom with new attendees
- Help first-time attendees navigate through their schedules and events
- Meet new people and expand your network
- Enhance someone's perception and experience of accounting and AAA
- Be a champion for the accounting community

We're looking for enthusiastic and friendly individuals:

- Who have attended the Annual Meeting twice
- Who have the ability to commit time at the Annual Meeting to mentoring your match
- Who have flexible schedules

New attendees: Are you new to AAA? Are you attending the Annual Meeting for the first time and want to take advantage of all that the Annual Meeting has to offer but don't know where to start? Start here. Sign up for the Host Program and experience the Annual Meeting through the eyes of an experienced AAA member. This person will be dedicated to helping you navigate through the Annual Meeting and will be an abundant resource for all your Annual Meeting questions!

- Gain new insights about the accounting profession and AAA
- Meet new people and expand your network
- Be in-the-know about all the must-see sessions and events to attend
- Maximize your time and learning experiences
- Connect with an experienced colleague with the same research and/or teaching interests

Please contact Pat Stein at pat@aaahq.org or 941.556.4102 if you have any questions about the New Member Host Program. Sign up to be either a host or as a new attendee to be paired with a host at <http://aaahq.org/Meetings/2016/Annual-Meeting/Submissions/Host-Program>

Luncheon Tickets

Meeting attendees will have the opportunity to select a Tuesday or Wednesday luncheon ticket on their Annual Meeting registration form. One AAA luncheon ticket is included with each meeting registration. Tickets are assigned on a first-come, first-served basis, so remember to register early. If no luncheon selection is made on your registration form, you will not receive a luncheon ticket. A limited number of guest tickets will also be available for purchase at the on-site ticket counter.

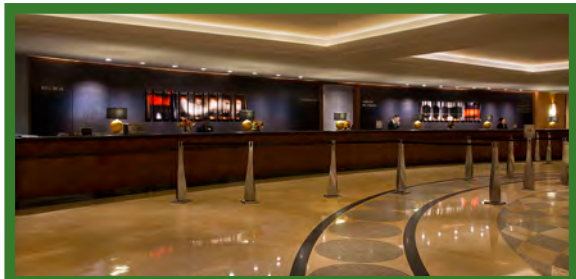
Reminder: Special meal ticket requests, including gluten-free, vegan, and vegetarian meal options, must be ordered in advance on the Annual Meeting registration form.

Need other ideas for lunch or dinner? Check out <http://www.nycgo.com/dining> for some suggestions!

The American Accounting Association's Annual Meeting will be held in New York, New York, August 6-10, 2016, at the New York Hilton Midtown and the Sheraton New York Times Square.

To receive the special conference rate be sure to do the following:

- Identify yourself as attending the American Accounting Association Annual Meeting.
- Make your reservation by June 14, 2016.



◀ **New York Hilton Midtown**

1335 Avenue of the Americas

New York, NY 10019 USA

Phone: 212.586.7000

Toll-Free: 800.445.8667

Association group rate: single/double \$259*

Sheraton New York Times Square ▶

811 7th Avenue

New York, NY 10019 USA

Phone: 212.581.1000

Toll-Free: 888.627.7067

Association group rate: single/double: \$269*



*Hotels are providing complimentary Internet access in the guest room to those who book under the association group rate.

AAA Meeting Attendees with Limited Mobility

If you have limited mobility during your participation in the AAA Annual Meeting, it is very important that you notify the hotel when you make your reservations and when you check into the hotel. Should there be an emergency that would require evacuation, the hotel staff needs to know that you require assistance. This includes temporary mobility issues that might unexpectedly slow you down such as an injury, crutches, etc. Please request instructions directly from the hotel about how to proceed in case of an emergency.

Air/Ground Transportation Options

Local airport distances to hotels:

- LaGuardia (LGA): 8 miles (30 minutes)
- John F. Kennedy (JFK): 17 miles (45 minutes)
- Newark Liberty International (EWR): 15 miles (45 minutes)

Taxis: Depending on the airport, approximately \$40-\$75

Shuttles (For information, costs, and reservations, contact the shuttle services directly):

GO Airport Shuttle: 844.787.1670

Super Shuttle: 800.258.3826

Hotel Information

2016 Annual Meeting Event Locations

The 2016 Annual Meeting will be held at the New York Hilton Midtown and Sheraton New York Times Square. Events are scheduled as follows:



New York Hilton Midtown

- Meeting registration*
- Exhibits
- Career Center/Career Fair
- Preconference workshops & symposia
- Sunday early bird reception
- Monday Centennial Gala Welcome Reception
- Monday/Tuesday/Wednesday plenary sessions
- Tuesday/Wednesday lunch
- Effective Learning Strategies, Emerging and Innovative Research, Research Interaction Sessions
- Preconference workshops & symposia
- Conference on Teaching and Learning in Accounting
- Ethics Research Symposium



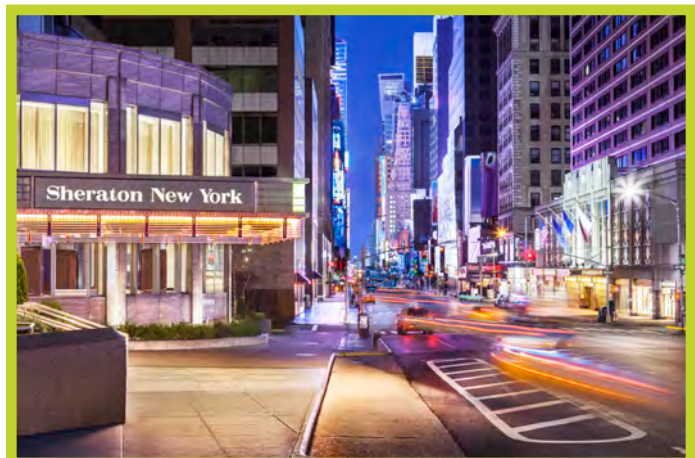
(ABOVE) THE NEW YORK HILTON MIDTOWN:
(TOP) THE MERCURY BALLROOM AND
(ABOVE) THE TRIANON BALLROOM

Sheraton New York Times Square

- Concurrent sessions

***Note: Meeting materials, name badges, and special event tickets purchased are only available from the meeting registration desk that will be located at the New York Hilton Midtown, even if your first event is scheduled in the Sheraton New York Times Square.**

(RIGHT) THE SHERATON
NEW YORK TIMES SQUARE



2016 Meeting Space Requests

Meeting space may be reserved for events held during the 2016 AAA Annual Meeting in New York, NY. Limited space is available Sunday through Wednesday, August 7-10.

Alumni events and other functions may be scheduled during the following times (space permitting):

Sunday, August 7

Breakfast, lunch, and evening functions

Monday, August 8

Breakfast, lunch, and evening functions

Tuesday, August 9

Breakfast and evening functions

Wednesday, August 10

Breakfast functions

GRAND BALLROOM
AT THE NEW YORK
HILTON MIDTOWN



Requests for space can be made online at <http://aaahq.org/Meetings/2016/Annual-Meeting/Events/Meeting-Rooms> or by contacting Debbie Gardner at the American Accounting Association, debbie@aaahq.org or 941.556.4101.

We will need to know the period during which you wish to hold your meeting/function (date, time, and length); the name of the event; the estimated attendance; and the name, telephone number, and email address of the contact person. The American Accounting Association will schedule a meeting room, based on availability, starting in late May 2016. Events requiring food and/or beverage must be coordinated directly with the catering department at the hotel where the event is scheduled for menu selection and payment.

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2016 Annual Meeting Registration

Annual Meeting registration fee includes the following:

- Name badge
- Exhibit Hall admission
- Career Fair admission
- Program
- Quick reference card
- List of registrants
- Admission to plenaries, panels, and research sessions
- One ticket to the Tuesday or Wednesday luncheon
- Sunday evening early bird reception
- Monday evening Centennial Gala
- Refreshment breaks
- Career Center admission

Guest Registration

A \$60 guest registration fee is required for guests 12 and older. Accounting faculty and students are NOT eligible to register as guests. Paid guests must be listed on the registration form.

Guest registration fee includes the following:

- Name badge (required for admission to events and activities)
- Exhibit Hall admission
- Career Fair admission
- Sunday evening early bird reception
- Monday evening Centennial Gala
- Refreshment breaks

Registration Deadlines:

June 14: Registrations received after 11:59 pm EDT on June 14 will incur a \$50 late fee.

July 13: Pre-registration closes at 11:59 pm EDT on July 13. There will be a \$100 late fee on all registrations received after July 13.

Register Online

You can register online at <http://aaahq.org/Meetings/Meeting-Info/sessionaltcd/16AM08> until 11:59 pm EDT on July 13, however the above-mentioned \$50 late fee will be incurred after June 14.

Register by Mail or Fax

If faxing your registration, you may send it to 941.923.4093 until 11:59 pm EDT on July 13, 2016.

If mailing your registration, please send it to American Accounting Association, 5717 Bessie Drive, Sarasota, FL 34233.

If you mail or fax a registration form to AAA that was previously submitted, please indicate so on the form.

Payment Options

The AAA accepts American Express, MasterCard, and Visa. Checks payable to the American Accounting Association are also accepted.

On-Site Registration

On-site registration will include a \$100 late fee and will be available starting Friday, August 5, at the AAA registration desk at the New York Hilton Midtown.

Registration Changes

All registration inquiries and change requests should be submitted to AAA member services at info@aaahq.org or by using the change/add form posted at <http://aaahq.org/Portals/0/documents/AnnualMeeting/2016/2016%20AM%20ChangeForm.pdf>

After July 13, any registration changes should be made on-site at the AAA registration desk in the New York Hilton Midtown. Ticket changes will be accommodated based on availability.

Cancellation Policy

All registration cancellations and refund requests must be made in writing by July 13, 2016, to info@aaahq.org. A refund of the conference fee, minus a \$75 administrative fee, will be given for cancellations received by July 13. After July 13, no refunds will be given.

Registration Fees and Forms

Looking for your Annual Meeting registration form? The registration forms are posted at <http://aaahq.org/Meetings/Meeting-Info/sessionaltcd/16AM08>

You can choose to register online, by fax, or by mail.

Registration fees, including AAA membership dues (starting)

Full member: \$720

Student member: \$300

Two-year college member: \$570

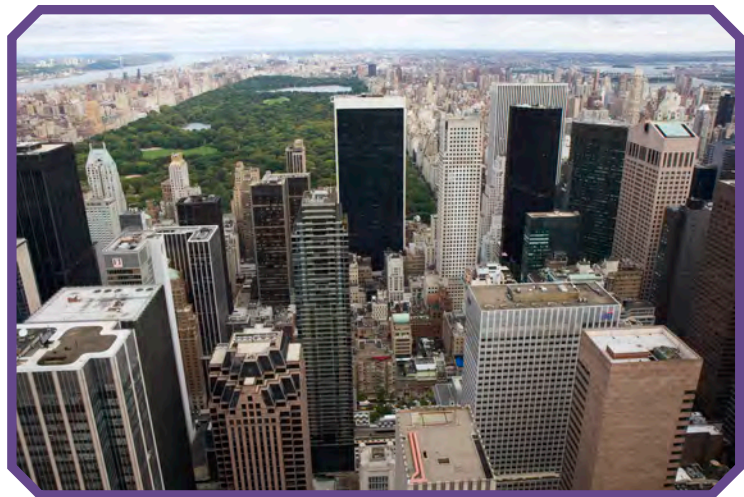
Life member: \$535

Can't print the registration form?

Please call Pat Stein at 941.556.4102

for assistance or send an email to

pat@aaahq.org.



NEW YORK 2016 CELEBRATION OF THE CENTURY

American Accounting Association Annual Meeting
and Conference on Teaching and Learning in Accounting



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Looking for your 2016 Annual Meeting registration form?

The registration forms are posted at **<http://aaahq.org/Meetings/Meeting-Info/sessionaltcd/16AM08>**

You can choose to register online, by fax, or by mail.

- Register online with your American Express, MasterCard, or Visa.
- Fax your registration form with a credit card number to 941.923.4093.
- Mail your registration form with a check payable to the American Accounting Association.

Can't print the registration form? Please call Pat Stein at 941.556.4102 for assistance or send an email to **pat@aaahq.org**.



9th Annual Conference on Teaching and Learning in Accounting (CTLA)

August 6–7, 2016
New York, New York

What Is the CTLA?

Held prior to the AAA Annual Meeting, the Conference on Teaching and Learning in Accounting combines a hands-on teaching clinic, mentoring by experienced faculty, and strategies for staying current on emerging topics in accounting.

Register early!

Space for this popular conference is limited.

Who should attend the CTLA?

Whether you are an experienced faculty member, new to teaching, or a Ph.D. student, you are welcome to attend CTLA.

Keynote Address

“Recharge Your Batteries: The Joys and Importance of Teaching” with Joe Hoyle, 2015 recipient of the J. Michael and Mary Anne Cook Prize for undergraduate teaching excellence.

Register at

[http://aaahq.org/Meetings/2016/
Annual-Meeting/Program/CTLA](http://aaahq.org/Meetings/2016/Annual-Meeting/Program/CTLA)

CTLA Registration (AAA membership req'd)

Conference on Teaching and Learning in Accounting
August 6 all day and August 7 morning.
(12 CPE credits) **\$300**

This Year's Meeting

The 2016 CTLA will provide **a day and a half of valuable CPE credit!** Your registration fee includes continental breakfast, lunch, and a reception on Saturday; continental breakfast on Sunday; and admission to the AAA Exhibit Hall on Sunday. Sunday afternoon you are free to explore New York City or attend one AAA CPE session.

CTLA Program Outline*

Friday, August 5

5:00 pm–7:00 pm **Registration**

Saturday, August 6

7:00 am–6:00 pm **Registration**

7:00 am–8:00 am **Continental Breakfast**

8:00 am–8:50 am **Welcome and Opening Session**

9:00 am–9:50 am **Keynote address:**
“Recharge Your Batteries: The Joys and Importance of Teaching” with Joe Hoyle

10:20 am–11:10 am **Craft of Teaching and Roundtable Concurrent Sessions**

Participants will have the choice of several sessions. Topics include using technology in the classroom, motivating and facilitating learning, best practices in teaching, active learning, flipping the classroom, and course-specific innovations. These sessions will provide participants with the opportunity to collaborate with and learn from colleagues.

11:20 am–12:20 pm **Effective Teaching Practices Forum I**

Faculty will showcase their best practices during the morning and evening reception poster session forums.

12:20 pm–2:10 pm **Luncheon with panel session featuring accounting professionals, as well as the presentation of the 2015 Effective Learning Strategies Awards**

2:20 pm–5:30 pm **Craft of Teaching and Roundtable Concurrent Sessions (3 sessions)**

5:30 pm–7:00 pm **Reception and Effective Teaching Practices Forum II**

Sunday, August 7

7:00 am–8:00 am	Continental Breakfast
8:00 am–9:40 am	Best practices from the 2015 J. Michael and Mary Anne Cook Prize winners for consistent excellence in the delivery of accounting education. Presenters: Joe Hoyle, Mark Nelson, and Tracie Miller-Nobles
10:10 am–12:00 pm	Select from two sessions: Teaching Solutions, Publishing Your Teaching Innovations, and Hands-on Technology (interactive technology demonstrations)

***Schedule subject to change**

Annual Meeting Activities

Monday–Wednesday, August 8–10

All CTLA attendees will receive an *Insider's Guide* to the Annual Meeting. If you register to attend the Annual Meeting, you can use this guide to help you identify sessions on teaching-related topics held throughout the three days of concurrent sessions.

Goals of the Conference on Teaching and Learning in Accounting:

- **Supporting** and **involving** the community of accounting educators interested in sharing teaching ideas and resources
- **Reenergizing accounting faculty** with new ideas and solutions for the classroom
- **Exploring new ideas, issues, and solutions** for supporting teachers and students of accounting
- **Building the AAACommons** teaching community and resources
- **Providing 12 hours of CPE** over a day and a half for faculty interested in teaching and learning in accounting
- **Creating networking opportunities** for those with shared interests



How Can I Register for CTLA?

Registration for CTLA requires AAA membership. Section membership may be selected as a membership add-on. Dues vary by section.

Membership options:

Membership. \$225

Membership includes all three AAA online journals (*Accounting Review*, *Accounting Horizons*, and *Issues in Accounting Education*).

Two-Year College Membership. \$75

Available to any faculty member currently teaching at a two-year college. Includes all three AAA online journals.

Teaching, Learning and Curriculum (TLC) and Two-Year College (TYC) Section memberships may be added for just \$20 for TLC and \$10 for TYC.

Other optional interest sections and hard-copy journal options are also available. See <http://aaahq.org/Membership> for details.

For questions about the conference and for registration information, please contact Stephanie Glaser at stephanie@aaahq.org

Register for CTLA at <http://aaahq.org/Meetings/2016/Annual-Meeting/Program/CTLA>

For more information about the Annual Meeting, visit <http://aaahq.org/Meetings/2016/Annual-Meeting>



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