



Accounting Education News

Join Us for the 2018 Annual Meeting August 4 through August 8!

Please join us at the Gaylord National Resort & Convention Center (a Marriott property) just over the Potomac in National Harbor, MD from August 4-8, 2018 for the Annual Meeting and the Conference on Teaching and Learning in Accounting (CTLA), and help us to become an even stronger and more impactful association!

The theme of the 2018 Annual Meeting is “Pathways to a Sustainable Future,” exploring opportunities for accounting and the academy to shape the future.

Learn more about what we have planned for the Annual Meeting in this issue of *Accounting Education News*!



“The Capital Wheel at Night” Photo Courtesy of Geoff Livingston, Wikipedia

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2018 Annual Meeting Welcome from 2017-2018 AAA President Anne L. Christensen

It is a pleasure and honor to invite each of you to the 2018 Annual Meeting of the American Accounting Association in National Harbor, Maryland just outside Washington, DC. This year's meeting theme, "Pathways to a Sustainable Future," focuses on how we can advance our research and teaching and move forward as thought leaders in accounting despite our environment being continuously disrupted by rapidly changing technology, expanding data sources, and increasing concerns about information security. In addition, this theme recognizes that a sustainable future requires that the academy, profession, and society build strong ties with each other. As we work together with our global communities, we can integrate accounting research and teaching more fully with practice to insure our work is relevant not just today, but tomorrow as well. The Annual Meeting also offers many opportunities to network with leading researchers, educators, and professionals along with friends, colleagues, sponsors, and exhibitors.



Anne Christensen

Pre-meeting activities begin on Friday, August 3, with the Transformative Technologies Workshop and continue with a variety of sessions and workshops on Saturday and Sunday, including the Conference on Teaching and Learning, before the meeting officially gets underway on Monday, August 6.

The plenaries and concurrent sessions will take place from Monday morning, August 6, through the evening of Wednesday, August 8, and will feature an array of discussions, panels, and events. The Monday morning plenary will feature Bruce Mau, the Chief Design Officer of FreemanXP, and co-founder and Chief Executive Officer of Massive Change Network (MCN), a global design consultancy based in the Chicago area.

The 2018 Presidential Scholars, Christine Botosan and Lillian Mills, will be the speakers at the Tuesday morning plenary session. Christine Botosan is a member of the Financial Accounting Standards Board (FASB) and she was a professor at the David Eccles School of Business at The University of Utah prior to joining the FASB. She served as president of the AAA from 2014-2015 and is the recipient of research awards for excellence including the AAA Competitive Manuscript Award and the AAA Notable Contributions to Accounting Literature Award. Lillian Mills is the Beverly H. and William P. O'Hara Chair in Business in the McCombs School of Business at The University of Texas. She has served as the Stanley Surrey Senior Research Fellow at the Office of Tax Analysis for the U.S. Department of the Treasury and is a consultant on corporate tax compliance issues for the Large Business & International division of IRS Research. She is the recipient of research and teaching awards including the AAA Deloitte Wildman Award and the Ray M. Sommerfeld Outstanding Tax Educator Award.

The Tuesday luncheon speaker will be Don Reed, an acclaimed actor, writer, producer, director, and comedian who has performed at top clubs, universities, and businesses, and has been seen on Comedy Central, NBC, CBS, Amazon Prime, and Netflix. In 2016 he won an award from Snap Judgment for NPR/WNYC Performance of the Year.

Wednesday's plenary will feature Richard Howitt, CEO of the International Integrated Reporting Council, and Baruch Lev, author and the Philip Bardes Professor of Accounting and Finance at New York University's Stern School of Business. Marc Rubin, the AAA's 2017-2018 President-Elect, will be our featured Wednesday luncheon speaker.



Bruce Mau

Bruce Mau serves as Chief Design Officer of FreemanXP and is the Co-Founder and Chief Executive Officer of Massive Change Network (MCN), a global design consultancy based in the Chicago area.

The work of the Canadian-born designer, innovator, visionary, and author has been dedicated to applying the power of design to transforming the world. Informed by three decades of design studio experience and collaborations with many of the world's leading artists and architects, cultural institutions, and global companies, Mau has evolved his own design thinking methodology to inspire innovative solutions to challenges in any context and on any scale.

Mau has written and/or designed more than 200 books, including the landmark architecture title, *S,M,L,XL*, in collaboration with Rem Koolhaas; *Massive Change* and *Life Style*, both published by Phaidon; and the celebrated series, Zone Books. Mau's "Incomplete Manifesto for Growth," a 43-point statement of his thinking on

creativity practice, has been translated into more than 15 languages and shared widely on the internet for nearly 20 years.

Among the many distinguished honors and awards bestowed on Mau are the Cooper Hewitt Design Mind National Design Award; the Philadelphia Museum of Art Collab Award; the Global Creative Leadership Award from the Louise Blouin Foundation; and the AIGA Gold Medal for Communication Design. Mau was named the Bill and Stephanie Sick Distinguished Professor at the School of the Art Institute of Chicago, and Distinguished Fellow at the Segal Design Institute, Robert R. McCormick School of Engineering and Applied Science, Northwestern University in Evanston, Illinois.

Christine Ann Botosan joined the Financial Accounting Standards Board (FASB) on July 1, 2016. Prior to joining the Board, she served as a professor of accounting at the David Eccles School of Business at The University of Utah. An award-winning professor and researcher, she has a broad knowledge of accounting issues, with particular expertise in the areas of financial statement analysis and valuation.

Botosan served in a variety of roles during her tenure at the David Eccles School of Business at the University of Utah. In addition to her tenure as a professor, she served as a leadership fellow in the office of the vice president and as the George S. and Dolores Dore Eccles Presidential Chair in Ethical Financial Reporting.

Prior to joining The University of Utah in 1999, Botosan was a faculty member at Washington University in St. Louis, Missouri and Wilfrid Laurier University in Waterloo, Ontario. She has served the academic community in numerous ways and is a recent past president of the American Accounting Association (having been president from 2014-2015).

A certified valuation analyst and a chartered professional accountant of Canada, Botosan received her PhD in business administration from the University of Michigan and received a bachelor's degree in business administration from Wilfrid Laurier University in Ontario, Canada.

She has published more than 20 articles in peer-reviewed journals, including *The Accounting Review*, *Contemporary Accounting Research*, and *Accounting Horizons*. Christine is the recipient of several AAA awards for research excellence, including the Competitive Manuscript Award, the Notable Contributions to Accounting Literature Award, and the *Accounting Horizons* Best Paper Award.



Christine Ann Botosan



Lillian F. Mills

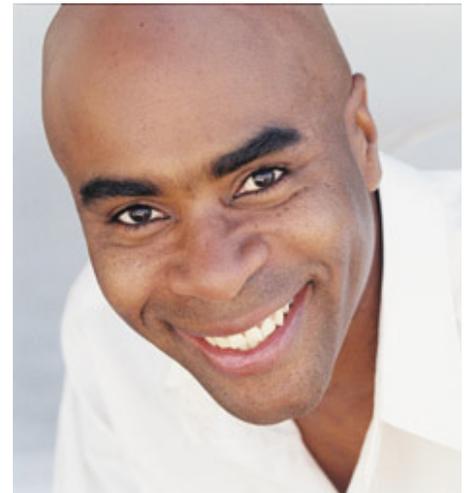
Lillian F. Mills is the Beverly H. and William P. O'Hara Chair in Business at The University of Texas at Austin, where she has been since 2006. She earned her BS and MS degrees from University of Florida, and PhD at the University of Michigan. She worked at The University of Arizona from 1997-2005.

Her research interests in tax compliance, accounting for income taxes, and effective tax rates, and international taxation arose through her professional experience, where she was a senior manager in taxation for Price Waterhouse. She enjoyed a consulting relationship with the IRS Large Business and International division for 20 years and was a Stanley Surrey Senior Research Fellow at the U.S. Department of the Treasury.

In 2005, Mills won the AAA/Deloitte Wildman Medal for the published paper that has made the most significant contribution to the advancement of the practice of accounting. She also won the American Taxation Association 2007 Manuscript Award and the 2015 *Journal of the American Taxation Association* Best Paper Award. She has won several teaching awards, including ATA's Ray M. Sommerfeld Outstanding Tax Educator Award. She served as 2009-2010 president of the American Taxation Association and chaired the inaugural 2005 KPMG/ATA Tax Doctoral Consortium and the 2016 AAA/J. Michael Cook/Deloitte Doctoral Consortium. She served as an editor at *Contemporary Accounting Research* from 2011-2014 and is presently serving as an editor of *The Accounting Review* from 2017-2020.

Don Reed received wide acclaim for his 2016 Snap Judgment Performance of the Year "I Miss Toni" and can currently be seen as a series regular on Amazon Prime's workplace comedy "Bartlett" about a struggling ad agency, which is co-produced by and co-starring Lin Manuel Miranda of Broadway's mega-smash "Hamilton."

After multiple Snap appearances on the live shows and touring extensively alongside him, Reed was referred to by NPR's Glynn Washington as "a master storyteller." His remarkable life stories fueled by his truly unbelievable talent lead everyone to remember no matter how awkward you are—no matter how much of an outsider you may be—"Be yourself, simply be yourself," which is oddly contradictory because Reed can become anyone. This natural multi-hyphenate has a career that spans film, television, stage, solo shows, standup, corporate events, and even animation (Spiderman, The Flintstones, Mulan, and many more).



Don Reed

He was the 2016 TBA: Theater Bay Area Award Winner for Best Solo Production and the 2017 nominee the very next year for the same honor. A San Francisco Bay Area Theatre Critics Circle nominee and NAACP triple nominee for Best Actor & Best Playwright, Reed has performed, written, and directed across all mediums. His work on an HBO Partners and Crime Special of up-and-coming comedians years ago caught the attention of some major players and led to many recurring and guest starring roles on television, including "A Different World." He has performed all over the country, parts of the world, and headlined top clubs and over 300 colleges and universities. Corporate performances include X-Box, 51Oakland, AIDS Foundation of San Diego, Summer Olympics, Coca-Cola, Budweiser, Pacific Bell, ATT, UCLA Medical, Creative Mornings.

While writing and creatively consulting on some half-hour comedies, Reed wrote and directed several short films for HBO, once casting himself, inadvertently sparking the revival of his on-camera career. His HBO shorts garnered the attention of “MAD TV” executives who were producing NBC’s “The RERUN Show” where he was cast as a series regular—giving him the freedom to jump back into the arms of his first love, the stage. Reed has since created a trilogy of critically acclaimed solo shows (East 14th, The Kipling Hotel, Can You Dig It?) and performed stand up for *The Tonight Show* studio audience warm-up for over 1,000 episodes, not to mention spots on Comedy Central, NBC, and CBS. He is currently featured in the film “Unleashed” on Netflix.



Baruch Lev

Baruch Lev is the Philip Bardes Professor of Accounting and Finance at New York University’s Stern School of Business. In his current position, Lev teaches courses in accounting, financial analysis, and investor relations.

Professor Lev has been with NYU over 20 years. His primary research areas of interest include corporate governance; earnings management; financial accounting; financial statement analysis; intangible assets/intellectual capital; capital markets; and mergers and acquisitions. He is the author of six books including *Intangibles: Management, Measurement, and Reporting*, *Winning Investors Over* (2012), and most recently: *The End of Accounting and The Path Forward for Investors and Managers* (Wiley, 2016). Lev has published over 100 research studies in the leading accounting, finance, and economic journals and received numerous awards and honorary doctorates.

Before joining NYU, he held academic positions at The University of Chicago, the Hebrew University of Jerusalem, and Tel Aviv University, where he was dean of the business school, and University of California, Berkeley. Lev’s practical experience includes auditing and investment banking. He received his Bachelor of Accounting degree from Hebrew University, Jerusalem and his Master’s of Business Administration and his doctorate degrees from The University of Chicago.

Richard Howitt is Chief Executive Officer of the International Integrated Reporting Council. He is spearheading the adoption of Integrated Reporting globally and is a major thought-leader in international debates on good corporate governance, shifting investment to the long term, and inclusive capitalism.

Howitt travels extensively internationally to meet with the over 1,500 global businesses that are adopting Integrated Reporting as well as with advocates of Integrated Reporting in policy and investor communities. He is a member of the B20 group of international business leaders who dialogue with G20 governments. He is also a member of the EU’s multi-stakeholder platform on the implementation of the Sustainable Development Goals in the EU. Howitt has spoken widely on issues of financial stability, sustainable development and capital market reform as part of the United Nations Forum on Business and Human Rights, the OECD Forum on Responsible Business Conduct, the UNCTAD Expert Group on International Standards of Accounting and Reporting, and at other international fora.



Richard Howitt

Howitt has been involved in the evolution of Integrated Reporting from the outset, as a member of HRH The Prince of Wales Annual Forum on Accounting for Sustainability, and was at the original meeting of the Forum, which led to the setting up of the IIRC in 2009. He subsequently served as an Ambassador for the IIRC representing it at international meetings, including the Rio +20 UN Summit for Sustainable Development, before taking over as Chief Executive Officer in November 2016.

Prior to being appointed to the IIRC, Howitt served as an elected member of the European Parliament for over 20 years and was rapporteur on corporate responsibility. In this capacity, he was key architect of the EU's non-financial information directive, one of the biggest transformations in corporate disclosure anywhere in the world.

Marc Rubin is Dean and Mitchell P. Rales Chair in Business Leadership in the Farmer School of Business at Miami University in Oxford, Ohio having served on its faculty since 1990. He has served at the University of Seoul as visiting faculty and as Assistant Professor and Visiting Associate Professor at the Graduate School of Business Administration, The University of North Carolina at Chapel Hill. Marc earned his PhD from The University of Texas at Austin.

Rubin has published extensively in peer-reviewed journals including *The Accounting Review*, *Issues in Accounting Education*, *Journal of Public Budgeting, Accounting & Financial Management*, *Research in Governmental and Nonprofit Accounting*, and *Journal of Accounting and Public Policy*. He has authored research reports for the Financial Accounting Foundation and Governmental Accounting Standards Board, presented at over 50 conferences including AAA Annual Meetings, Region, and Section meetings, as well as state and local conferences on issues in accounting education, financial and governmental accounting, and financial statement analysis. Marc serves on the Editorial Board of *Issues in Accounting Education* and *Journal of Public Budgeting, Accounting & Financial Management*, and previously, *Research in Governmental and Nonprofit Accounting*.



Marc Rubin

He has 33 years' experience as a faculty member, is a CPA, and has received a number of academic awards for excellence including the *Cincinnati Magazine* Outstanding Educator Award (2014) and the Beta Gamma Sigma Distinguished Faculty Award (1998), and several teaching fellowships and research grants. He is the current President-Elect of the American Accounting Association.

In addition to the exciting above-listed plenary and lunch speakers, the concurrent sessions during the Annual Meeting will include some thought-provoking At-Large panel sessions, which we hope you will be able to attend. The meeting will also feature the fifth annual Global Emerging Scholars Research Workshop, which will be held on Sunday, and the Faculty-Student Collaborations in Accounting (FASTCA-18), which will be held on Wednesday.



The AAA will once again be partnering with ShelterBox USA, an international disaster relief charity, for our Service Project. ShelterBox provides emergency shelter and aid to people affected by hurricanes, earthquakes, fires, and other disasters throughout the world. Donations to this worthy cause can be made with your AAA registration or in person at the Service Project desk at the Annual Meeting that will be located in the Exhibit Hall.

The Annual Meeting is a major undertaking from a content and logistics standpoint that would not be possible without the incredible efforts of our member volunteers and the AAA professional staff. I would like to thank each of the section-sponsored concurrent session teams, along with our Education Chairs, Cassy Budd (Brigham Young University), Jeff Lark (The University of Georgia), and Cathy Scott (Navarro College); CTLA Chairs, Billie Cunningham (University of Missouri) and Gail Hoover King (Purdue University Northwest); Ethics Research Symposium Chairs, Tara Shawver (King's College), William F. Miller (University of Wisconsin–Eau Claire), and Joan Lee (Fairfield University); FASTCA Chair, Marsha Huber (Youngstown State University); and Global Emerging Scholars Research Workshop Chairs, Wayne Landsman (The University of North Carolina at Chapel Hill) and Recep Pekdemir (Istanbul University) for all the time and effort they have invested in creating a terrific Annual Meeting. I also appreciate the tireless efforts of the AAA professional staff in Sarasota, who coordinate and insure that all aspects of the meeting run smoothly.

Whether you are interested in insightful academic accounting research, dynamic new teaching methods, or developing a deeper understanding of the forces shaping the accounting profession and business world, the 2018 Annual Meeting will offer numerous opportunities to develop your knowledge, collaborate, and build connections with new and old friends.

I look forward to seeing you in National Harbor as we work together to build, “Sustainable Pathways to the Future.”



Anne L. Christensen
AAA President

2018 Exhibit Hall Hours & Early Bird Reception

The Exhibit Hall at the Annual Meeting will be open Sunday, Monday, and Tuesday. Plan on joining us for the Early Bird Reception on Sunday, August 5, 5:30 pm - 7:00 pm. Daily coffee breaks will also be held in the Exhibit Hall. Exhibit Hall hours are as follows:

Sunday, August 5: 3:00 pm - 7:00 pm

Monday, August 6: 8:00 am - 12:15 pm
1:30 pm - 5:00 pm

Tuesday, August 7: 8:00 am - 12:15 pm
1:30 pm - 4:30 pm



Join the Annual Meeting Host Program

We are looking for some **HERO** volunteers, to participate in the **Annual Meeting Host Program**. This program has been serving first-time Attendees for many years, and we are very grateful to our **HERO** Hosts for all they do. They may not be wearing capes, but you will know them by their blue ribbon.

Host: Initiate the conversation, reach out, craft an introduction, and get ready to meet in National Harbor.

Encourage: Attendees to attend a variety of events, perhaps:

- Participate in the Career Fair on Sunday afternoon
- Early Bird Reception in the Exhibit Hall on Sunday evening.
- The New Member Reception held on Sunday evening.
- Monday Welcome Reception
- Plenaries on Monday, Tuesday, and Wednesday

Recommend: Once the Annual Meeting program is available online, recommend sessions and events to attend. Share insider secrets that will help them get the most out of their Annual Meeting experience.

Offer: Offer to introduce them to your inner circle, accompany them to events, help them to begin their own network. Offer to attend their presentation or poster session. After the meeting, offer to keep the lines of communication open.

Are you interested in contributing as a **HERO** Host? If you would like to participate, have attended at least two Annual Meetings, and can devote some time, we encourage you to complete the *Host Application*. Will you be a **first-time Attendee** to the Annual Meeting? Please register now to be hosted by one of our more seasoned members. We know you will value and appreciate the extra efforts they are putting forth. We invite you to complete the *Attendee Application*. You can find the *Host* and *Attendee Applications* online at <http://aaahq.org/Meetings/2018/Annual-Meeting/Volunteer-Opportunities/Host-Program>

Submit your application by **July 11, 2018 at 11:59 pm EDT**. Please contact Mary Beth Gripshover at marybeth.gripshover@aaahq.org or 941-556-4116 if you have any questions about the Host Program.

FAQ's:

How many Attendees will be assigned to each Host?

Each Host will be matched with 1-2 Attendees. Please note, we will match new members with volunteer hosts on a first-come, first-serve basis, so register early to take part in this exciting program!

How are Hosts matched with Attendees?

Our goal is to match Attendees with Hosts who have similar teaching, or research areas. We also try to accommodate language requests, as well as arrival times. So please, be sure to provide us with any necessary matching details.

How will I receive contact information?

We will notify you after July 16th, once the matching process has been completed. An email will be sent to both Hosts and Attendees that will include each other's name and contact information.

Who qualifies as an Attendee?

Any member who is attending their first Annual Meeting.

Missed connections?

Even though we all have great intentions, sometimes even the best laid plans can go awry. If you are having trouble connecting while at the Annual Meeting, please come to the Member Services Desk. There will be a board available, where you can leave messages for your Host or Attendee.

Hotel Information

The American Accounting Association's Annual Meeting will be held in National Harbor, Maryland, August 4 - 8, 2018 at the Gaylord National Resort & Convention Center.

To receive the special conference group rate be sure to:

- Identify yourself as attending the American Accounting Association Annual Meeting.
- One-night deposit is required to hold your reservation (refundable if cancellation is received three [3] business days prior to arrival).
- Make your reservation by June 12, 2018.

Gaylord National Resort
201 Waterfront Street
National Harbor, MD 20745 USA
Telephone: 1-301-965-4000



Photo courtesy: Marriott

Association Group Rate*: Single/Double: \$239

Visit <http://aaahq.org/Meetings/2018/Annual-Meeting/Hotel-Information>

PLEASE make your reservations as early as possible to take advantage of this special room rate. Note we cannot guarantee that any additional rooms will be available in the hotel once our block of rooms is sold out, even if the block is sold out before the cut-off date.

***If booked within AAA block, group rate includes daily resort fee of \$18, which covers the following in-room amenities:**

- Internet access
- Fitness Center access and pool
- Designated complimentary in-room beverages
- Daily newspaper
- Local and toll free 800 telephone calls (20 minutes per call)

AAA Meeting Attendees with Limited Mobility

If you have limited mobility during your participation in the AAA Annual Meeting, it is very important that you notify the hotel when you make your reservations, and when you check into the hotel. Should there be an emergency that would require evacuation, hotel staff need to know that you would require assistance. This includes temporary mobility issues that might unexpectedly slow you down like an injury, crutches, etc. Please request instructions directly from the hotel about how to proceed in case of an emergency.

Air/Ground Transportation Options:

Ronald Reagan Washington National Airport (DCA)

Hotel is approximately 8 miles from Reagan Washington National Airport

Ground transportation options

- SuperShuttle fee: \$18 USD (one way): *reservation required*
- Estimated taxi fare: \$28 USD (one way)

Washington Dulles International Airport (IAD)

Hotel is approximately 35 miles from Dulles International Airport

Ground transportation options

- SuperShuttle fee: \$44 USD (one way): *reservation required*
- Estimated taxi fare: \$80 USD (one way)

The 11th Annual Conference on Teaching and Learning in Accounting (CTLA) August 4-5, 2018



What Is the CTLA?

Held prior to the AAA Annual Meeting, the Conference on Teaching and Learning in Accounting combines a hands-on teaching clinic, mentoring by experienced faculty, and strategies for staying current on emerging topics in accounting.

Register Early! ***Space for this popular conference is limited.***

CTLA Registration (AAA membership is required) is \$300 and you can earn 12 CPE credits.

Who Should Attend the CTLA?

Whether you are an experienced faculty member, new to teaching, or a PhD student, you are welcome to attend CTLA!

Keynote Address:

Sandra McGuire, SYM Educational Consulting

Metacognition: The Key to Sustainable Learning in 21st Century Accounting

21st century students come to college with widely varying academic skills, approaches to learning, and motivation levels. Faculty often lament that students are focused on achieving high grades but are not willing to invest much time or effort in learning. This session will focus on the importance of helping accounting students acquire simple, but effective learning strategies based on cognitive science principles. We will engage in interactive reflection activities that will allow attendees to experience strategies that significantly improve learning while transforming student attitudes about the meaning of learning.

This Year's Meeting:

The 2018 CTLA will provide a day and a half of valuable CPE credit for one low price! Your registration fee includes continental breakfast, lunch, and a reception on Saturday, continental breakfast on Sunday, and admission to the AAA Sunday evening Exhibit Hall reception. Sunday afternoon you are free to explore Washington, DC or attend AAA CPE sessions.

Goals of the Conference on Teaching and Learning in Accounting:

- **Supporting and involving** the community of accounting educators interested in sharing teaching ideas and resources
- **Re-energizing accounting faculty** with new ideas and solutions for the classroom
- **Exploring new ideas, issues, and solutions** for supporting teachers and students of accounting
- **Building the AAA Commons teaching community** and resources
- **Providing 12 hours of CPE** over a day and a half for faculty interested in teaching and learning in accounting
- **Creating networking opportunities** for those with shared interests

2018 CTLA Program Outline*

Friday, August 3

5:00 pm-7:00 pm **Registration**

Saturday, August 4

7:00 am-6:00 pm **Registration**

7:00 am-8:00 am **Continental Breakfast**

8:00 am-8:20 am **Welcome & Opening Session**

8:20 am-9:50 am **Keynote Speaker:
Saundra McGuire, SYM
Educational Consulting
Craft of Teaching and
Roundtable Concurrent
Sessions**

10:20 am-11:10 am

Participants will have the choice of several sessions. Topics include using technology in the classroom, motivating and facilitating learning, best practices in teaching, active learning, flipping the classroom, and course-specific innovations. These sessions will provide participants with the opportunity to collaborate with and learn from colleagues.

11:20 am-12:10 pm **Effective Teaching
Practices Forum I**

Faculty will showcase their best practices during the morning and evening reception poster session forums.

12:20 pm-2:10 pm **Luncheon featuring
From Teaching to Learning:
How to Use Pedagogy and
Learning Science to Help
Ensure Student Learning and**

Saturday, August 4 (continued)

**the 2017 Effective Learning
Strategies Awards**

**Craft of Teaching and
Roundtable Concurrent
Sessions (3 sessions)**

2:20 pm-5:30 pm

5:30 pm-7:00 pm

**Reception and Effective
Teaching Practices Forum II**

Sunday, August 5

7:00 am-8:00 am

8:00 am-9:40 am

**Continental Breakfast
Best practices from the 2017
AAA/J. Michael and Mary
Anne Cook/Deloitte
Foundation Prize winners for
consistent excellence in the
delivery of accounting
education**

10:10 am-12:00 pm

**Select from two sessions:
Teaching or Technology
Workshops, and Tour of
Technology (interactive
technology demonstrations)**

* **Schedule subject to change**

Annual Meeting Activities (Monday-Wednesday, August 6-8)

All CTLA attendees will receive an Insider's Guide to the Annual Meeting. If you register to attend the Annual Meeting, you can use this guide to help you identify sessions on teaching-related topics held throughout the three days of concurrent sessions.

How Can I Register for CTLA?

Registration for CTLA requires AAA membership. Section membership may be selected as a membership add-on. Dues vary by section.

- **Full Membership: \$235**, which includes all three AAA online journals (*The Accounting Review*, *Accounting Horizons*, and *Issues in Accounting Education*).
- **Two-Year College Membership: \$80**, which is available to any faculty member currently teaching at a two-year college and includes all three AAA online journals.
- **Teaching, Learning and Curriculum (TLC)** and Two-Year College (TYC) Section memberships may be added for just \$20 for TLC and \$10 for TYC. Other optional interest sections and hard copy journal options are also available. See <http://aaahq.org/Membership> for details.

For questions about the conference and for registration information, please contact Stephanie Glaser at stephanie@aaahq.org.

View more at <http://aaahq.org/Meetings/2018/Annual-Meeting/Program/CTLA>

2018 Annual Meeting at a Glance*

Friday, August 3, 2018

7:00 am - 8:00 am Registration:
Workshop #01 only
8:00 am - 4:30 pm Workshop #01
5:00 pm - 7:00 pm Registration

3:00 pm - 4:30 pm Effective Learning Strategies
and Research Interaction
Forum
4:00 pm - 5:30 pm Concurrent Sessions and
Section Business Meeting
(PI)
6:30 pm - 8:00 pm Welcome Reception/ Dinner
on Your Own

Saturday, August 4, 2018

7:00 am - 6:00 pm Registration
8:00 am - 5:30 pm Pre-Conference Workshops
8:00 am - 5:30 pm Conference on Teaching and
Learning in Accounting
(CTLA)

Sunday, August 5, 2018

7:00 am - 7:00 pm Registration
8:00 am - 12:00 pm CTLA
8:00 am - 4:30 pm Pre-Conference Workshops
9:00 am - 3:00 pm Career Center
(Interview Hall)
12:00 pm - 1:00 pm Accounting Exemplar Award
Luncheon (ticket required)
3:00 pm - 7:00 pm Exhibits
4:30 pm - 7:00 pm Career Fair
5:30 pm - 7:00 pm Early Bird Reception/
Dinner on Your Own
7:00 pm - 8:00 pm Section Business Meeting
(AAH)

Monday, August 6, 2018

6:45 am - 8:15 am Section Breakfasts with
Business Meetings (SET,
TLC; ticket required)
7:00 am - 5:00 pm Registration
8:00 am - 12:15 pm Exhibits
8:00 am - 6:00 pm Career Center
8:30 am - 9:45 am Opening Plenary Session
Speaker: Bruce Mau
9:45 am - 11:00 am Effective Learning Strategies
and Research Interaction
Forum
10:15 am - 11:45 am Concurrent Sessions and
Section Business Meetings
(ATA, FARS)
12:00 pm - 1:45 pm Section Luncheons
(ATA, AUD, FARS, GNP;
ticket required) and Section
Luncheons with Business
Meetings (IAS, MAS, TYC;
ticket required)
1:30 pm - 5:00 pm Exhibits
2:00 pm - 3:30 pm Concurrent Sessions
2:00 pm - 3:30 pm Section Business Meeting
(GNP)



*Attendees enjoyed the Welcome Reception at
last year's Annual Meeting*

Tuesday, August 7, 2018

6:45 am - 8:15 am Section Breakfasts with
Business Meetings (GIWB,
AIS; ticket required)
7:00 am - 8:15 am Section Breakfast with
Business Meeting (DIV; ticket
required)
8:00 am - 12:15 pm Exhibits
8:00 am - 5:00 pm Registration
8:00 am - 6:00 pm Career Center
8:30 am - 9:45 am Tuesday Morning Plenary
Speakers: Christine Botosan
and Lillian F. Mills
9:45 am - 11:00 am Emerging and Innovative
Research and Research
Interaction Forum
10:15 am - 11:45 am Concurrent Sessions
12:00 pm - 1:45 pm Luncheon (ticket required)
Speaker: Don Reed
1:30 pm - 4:30 pm Exhibits
2:00 pm - 3:30 pm Concurrent Sessions
3:00 pm - 4:30 pm Effective Learning Strategies
and Research Interaction
Forum
4:00 pm - 5:30 pm Concurrent Sessions

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Wednesday, August 8, 2018

7:00 am - 8:15 am Section Breakfast with Business Meeting (FA; ticket required)

8:00 am - 11:00 am Career Center

8:00 am - 2:00 pm Registration

8:00 am - 4:30 pm Faculty-Student Collaborations in Accounting (FASTCA-18)

8:30 am - 9:45 am Wednesday Plenary Session
Speakers: Baruch Lev and Richard Howitt

9:45 am - 11:00 am Effective Learning Strategies and Research Interaction Forum

10:15 am - 11:45 am Concurrent Sessions

12:00 pm - 1:45 pm Luncheon (ticket required)
Speaker: Marc A. Rubin

2:00 pm - 3:30 pm Concurrent Sessions

4:00 pm - 5:30 pm Concurrent Sessions

5:30 pm - 6:00 pm Refreshments and Raffle Drawing



Attendees at last year's Wednesday Luncheon

* Schedule subject to change

Note: The AAA Business Meeting is moving to a webinar format to allow for greater participation by members across the organization, and overview of the Association's audited financial statements which are not finalized until after the Annual Meeting. The Business Meeting will be held in October - watch for more details about the date after the Annual Meeting. This meeting was formerly held on Tuesday afternoons during the Annual Meeting

Luncheon Tickets

Annual Meeting attendees will have the opportunity to purchase Tuesday and/or Wednesday luncheon tickets on their Annual Meeting registration form. This year a luncheon ticket is NOT included with each registration. Tickets are available at a cost of \$25 per luncheon. Tickets are purchased on a first-come, first-served basis. Guest tickets are also available for purchase for the Tuesday and Wednesday luncheons at the cost of \$25 per ticket. Luncheon tickets will not be sold on site at the 2018 Annual Meeting. There will not be a stand-by line at the time of the luncheons Tuesday and Wednesday.

Special Meal Requests: Special meal ticket requests, including gluten-free, vegan, and vegetarian meal options must be ordered in advance on the Annual Meeting registration form.



WASHINGTON, DC 2018
PATHWAYS TO A SUSTAINABLE FUTURE

American Accounting Association Annual Meeting
and Conference on Teaching and Learning in Accounting

Pre-Conference

All the Pre-Conference Workshops and Symposia listed in this section are eligible for Continuing Professional Education (CPE) credit. These workshops are scheduled on Friday, August 3; Saturday, August 4; and Sunday, August 5. Lunch will be provided only for Workshop #01 and the Ethics Symposium. Attendance at these workshops is restricted to current AAA members.

Half-day sessions are \$100 each, and full-day sessions are \$200 each. For the full descriptions, go to <http://aaahq.org/Meetings/2018/Annual-Meeting/Program/Workshops>

Friday, August 3 -
Full Day

8:00 am - 4:30 pm

Workshop #01: Annual Transformative Technologies in Accounting Workshop (*Management Services, 8.2 CH*)
**Lunch is provided for this workshop*

Presenters: Brigitte Muehlmann, Babson College; Robert A. Nehmer, Oakland University; J. Donald Warren, Marist College
Sponsor: Strategic and Emerging Technologies Section

Saturday, August 4 -
Full Day

8:00 am - 4:30 pm

Workshop #02: 27th Annual Workshop on Strategic and Emerging Technologies in Accounting, Auditing and Tax (*Accounting, 8.2 CH*)

Presenters: Ingrid E. Fisher, University at Albany, SUNY, John Peter Krahel, Loyola University Maryland, Robyn Raschke, University of Nevada, Las Vegas
Sponsor: Strategic and Emerging Technologies Section

8:00 am - 4:30 pm

Workshop #03: COSO 2013 ICIF and COSO 2017 ERM Frameworks (*Auditing, 7.8 CH*)

Presenter: Sridhar Ramamoorti, University of Dayton

Saturday, August 4 -
Morning

8:00 am - 11:00 am

Workshop #04: Test Developer for a Day (*Accounting, 3.0 CH*)

Presenters: Carie Chester, American Institute of CPAs; Jessica Gray, American Institute of CPAs; Jessica Lucas, American Institute of CPAs; Renee Warias, American Institute of CPAs

Saturday, August 4 -
Afternoon

1:00 pm - 4:00 pm

Workshop #05: Data Analytics in Auditing (*Auditing, 3.0 CH*)

Presenters: David Chan, St. John's University; Rich Lanza, Grant Thornton; Steve Mezzio, Pace University
Sponsors: Grant Thornton and the Institute of Internal Auditors

1:00 pm - 4:30 pm

Workshop #06: Data Standardization in Government (*Accounting [Governmental], 3.6 CH*)

Presenter: Gerald Trites, XBRL Canada/Zorba Research, Inc.

1:00 pm - 4:30 pm

Workshop #07: Enhancing Auditor Reporting; Managing Cyber and Fraud Risks (*Auditing, 3.6 CH*)

Presenters: Nancy Bumgarner, KPMG, Partner; Gunjan Kakani, EY, Senior Manager, Cybersecurity; Catherine Banks, Director, Ernst & Young Foundation and Academic Resource Center
Moderator: Eva Jermakowicz, Tennessee State University
Sponsor: International Accounting Section

1:00 pm - 5:00 pm

Workshop #08: Well-Being Primer: Bringing Meaning, Mastery, and Happiness into Your Life (and those of your students) (*Specialized Knowledge, 4.2 CH*)

Presenter: Marsha Huber, Youngstown State University
Sponsor: Gender Issues and Worklife Balance Section

1:00 pm - 5:00 pm

Workshop #09: Case Studies in Accounting and Business Ethics (*Behavioral Ethics, 4.2 CH*)

Presenters: Boz Bostrom, College of St Benedict and St John's University

1:00 pm - 5:00 pm

Workshop #10: Design-thinking tools for the classroom and the accounting department (*Specialized Knowledge, 4.2 CH*)

Presenter: Martin Martinoff, ICAEW

1:00 pm - 5:30 pm

Workshop #11: Engaging Students in Accounting Ethics Education: Why? What? How? Objectives, Content and Delivery (*Behavioral Ethics, 4.8 CH*)

Presenter: Joan Lee, Fairfield University

Sunday, August 5 -
Full Day

8:00 am - 4:30 pm

23rd Annual Ethics Research Symposium (*Behavioral Ethics, 7.8 CH*)

**Lunch is provided for the symposium*

Workshops & Symposia

8:00 am - 4:30 pm

Workshop #13: Teaching Accounting Students Big Data Skills
(*Computer Software & Applications, 7.8 CH*)

Presenter: Guido Geerts, University of Delaware

NOTE: This workshop is full. To be placed on the waitlist, email info@aaahq.org

Sunday, August 5 - Morning

8:00 am - 11:00 am

Workshop #14: Government and Non-profit Research Panel
(*Specialized Knowledge, 3.0 CH*)

Presenters: Dana A. Forgiione, University of Texas at San Antonio; Linda M. Parsons, The University of Alabama; Alan K. Styles, California State University, San Marcos; Tammy R. Waymire, Middle Tennessee State University

Sponsor: Government and Nonprofit Section

8:00 am - 11:00 am

Workshop #15: How to Get Your Introductory Accounting Students to Think Like Business Professionals
(*Accounting, 3.0 CH*)

Presenters: Chris Edmonds, The University of Alabama at Birmingham; Mark Edmonds, The University of Alabama at Birmingham

8:00 am - 11:00 am

Workshop #16: CPA's Responsibility in Reporting: Attestation and Non-Attestation Standards
(*Auditing, 3.0 CH*)

Presenter: Kenn Heaslip, Kenneth Heaslip, CPA

8:00 am - 12:00 pm

Workshop #17: FASB/IASB Update
(*Accounting, 4.2 CH*)

Presenters: Christine Botosan, Financial Accounting Standards Board; Mary Tokar, International Accounting Standards Board

Sponsors: Financial Accounting and Reporting Section and International Accounting Section

8:00 am - 12:00 pm

Workshop #18: Valuation Theory: Recent Developments and Implications for Empirical Research and Standard Setting
(*Accounting, 4.2 CH*)

Presenter: Guochang Zhang, The University of Hong Kong

8:00 am - 12:00 pm

Workshop #19: Hands on Audit Data Analytics Training and Open Source Teaching Material
(*Auditing, 4.2 CH*)

Presenter: Theophanis Stratopoulos, University of Waterloo

8:00 am - 12:00 pm

Workshop #20: Audit Technology and Assurance Update: Blockchain, AI, Data Standards, and Other Tools
(*Information Technology, 4.2 CH*)

Presenters: Eric Cohen, Cohen Consulting; Glen Gray, California State University, Northridge; Clinton White, University of Delaware

8:00 am - 12:00 pm

Workshop #21: Teaching and Assessing Ethical Reasoning in Accounting Courses
(*Accounting, 4.2 CH*)

Presenter: Susan Wolcott, CPA Canada

8:00 am - 12:00 pm

Workshop #22: Hands-On Forensic Analytics Using R and Excel on Real-World Data
(*Specialized Knowledge, 4.2 CH*)

Presenter: Mark John Nigrini, West Virginia University
Sponsor: Forensic Accounting Section

Sunday, August 5 - Afternoon

1:00 pm - 4:00 pm

Workshop #23: Using Real-World Corporate Cases in Teaching Financial Accounting and Financial Statement Analysis
(*Accounting, 3.0 CH*)

Presenters: Mostafa Maksy, Kutztown University of Pennsylvania

Sponsor: Diversity Section

1:00 pm - 4:00 pm

Workshop #24: Teaching without Debits and Credits: It's Coming! Are You Ready?
(*Accounting, 3.0 CH*)

Presenters: Chris Edmonds, The University of Alabama at Birmingham; Jennifer Edmonds, The University of Alabama at Birmingham; Mark Edmonds, The University of Alabama at Birmingham

1:00 pm - 4:00 pm

Workshop #25: So Many Topics, So Little Time: Tools and Resources for Updating and Reinvigorating Your Course(s)
(*Specialized Knowledge, 3.0 CH*)

Presenter: Patricia Johnson, SUNY at Fredonia

1:00 pm - 4:30 pm

Workshop #26: Accounting, Auditing, and Analytics: Teaching, Research, and Software Issues
(*Information Technology, 3.6 CH*)

Presenter: Daniel O'Leary, University of Southern California

NOTE: The list of available Workshops and Symposia continues on page 16.

1:00 pm - 4:30 pm

Workshop #27: Accounting History Pathways: Topics and Methods (Accounting, 3.6 CH)

Presenters: Stephan Fafatas, Washington & Lee University; John Keyser, Case Western Reserve University; Cynthia Krom, Franklin & Marshall College; Royce Kurtz, The University of Mississippi; Martin Persson, University of Western Ontario; Gary Previts, Case Western Reserve University; Gary Spraakman, York University
Sponsor: Academy of Accounting Historians Section

1:00 pm - 4:30 pm

Workshop #28: New Chairs Symposium (Business Management and Organization, 3.6 CH)

Presenters: Jeff Wilks, Brigham Young University
Sponsor: Accounting Program Leadership Group

1:00 pm - 4:30 pm

Workshop #29: Benford's Law: The Fun, the Facts, and the Future (Auditing, 3.6 CH)

Presenter: Mark Nigtini, West Virginia University

1:00 pm - 4:30 pm

Workshop #30: Using IDEA to Introduce Data Analytics in Accounting and Auditing Courses (Accounting, 3.6 CH)

Presenters: Myles Stern, Wayne State University

1:00 pm - 4:30 pm

Workshop #31: Hands-On Cyber Security Hygiene (Specialized Knowledge, 3.6 CH)

Presenter: John Haas, Embry-Riddle Aeronautical University
Sponsor: Forensic Accounting Section

2:00 pm - 3:30 pm

Workshop #32: Preparing for the Interview Process

Presenters: Diana Falsetta, University of Miami; Yadav Gopalan, Indiana University; Nancy Uddin, Monmouth University
Sponsor: American Accounting Association

The American Accounting Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have the final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: <http://www.NASBARegistry.org>



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Requests for Meeting Space and Alumni Functions

Meeting space may be reserved for events held during the 2018 AAA Annual Meeting in National Harbor, MD (Washington, DC). Alumni events and other functions may be scheduled during the following times (space permitting):

Sunday, August 5: **Breakfast, lunch, and evening functions**

Monday, August 6: **Breakfast, lunch, and evening functions**

Tuesday, August 7: **Breakfast, and evening functions**

Wednesday, August 8: **Breakfast functions**



Meeting/Event spaces at the Gaylord National Harbor Resort & Convention Center
(Photos courtesy of Marriott)



Questions about your event may be sent to Debbie Gardner at the AAA via email to debbie@aaahq.org or you can request space online at <http://aaahq.org/Meetings/2018/Annual-Meeting/Events/Meeting-Rooms>

We will need to know the period during which you wish to hold your meeting/function (date, time, and length); the name of the event; estimated attendance; and the name, telephone number, and email address of the contact person. The AAA will schedule a meeting room based on availability by June, 2018. Events with food and beverage will be coordinated directly with the Hotel Catering Department where the event is scheduled for menu selection and payment.

2018-2019 AAA Membership Dues

Annual Meeting registration policy requires payment of membership dues for the September 2018 to August 2019 year. We offer an unparalleled range of membership benefits designed to help you grow throughout your career.

- Membership dues include Digital Library Access to *The Accounting Review*, *Accounting Horizons*, and *Issues in Accounting Education*. In addition, the online journals *Accounting and the Public Interest*, *Behavioral Research in Accounting*, *Journal of Emerging Technologies in Accounting*, *Journal of Financial Reporting*, *Journal of Forensic Accounting Research*, *Journal of Information Systems*, *Journal of International Accounting Research*, *Journal of Management Accounting Research*, *The ATA Journal of Legal Tax Research*, and *The Journal of the American Taxation Association* are available to all AAA members. *Current Issues in Auditing* and the *Journal of Government & Nonprofit Accounting* are Open Access journals.
- Members have the opportunity to join any of our 17 Sections, and are also part of the region they work in. For more about Sections, please visit <http://aaahq.org/Sections-Regions>
- Members may add print subscriptions to AAA journals for an additional cost: *The Accounting Review*: \$45, *Accounting Horizons*: \$25, and *Issues in Accounting Education*: \$25.
- An additional benefit of membership is access to the AAA Career Center, which provides the opportunity to post/search jobs and resumes.

If you have any questions about membership, our Membership Team is ready to serve you at 941-921-7747 or email info@aaahq.org.

23rd Annual Ethics Research Symposium

Do accounting ethics inspire you? If so, then the 23rd Annual Ethics Research Symposium is for you! All AAA members are invited to attend the Symposium on Sunday, August 5, 2018, preceding the AAA Annual Meeting in Washington, DC.

We are pleased to announce that the 2018 symposium will kick off with a breakfast on Sunday morning immediately followed by our Plenary Speaker, Mary Gentile PhD, creator of the Giving Voice to Values Ethical Framework. Mary consults on management education and values-driven leadership. In her ten-year tenure at Harvard Business School, she developed and taught the school's first course on managing diversity and helped design and taught its first required module on ethical decision making. Currently she is director of the Giving Voice to Values curriculum and Professor of Practice at the University of Virginia Darden School of Business. Her articles have appeared in *Harvard Business Review*, *strategy+business*, *BizEd*, *CFO Magazine*, and *Risk Management*, and she has written several books on ethics and diversity.



Attendees at last year's Symposium

The Symposium encourages thoughtful research on the ethical applications of teaching, practice, and/or business that ultimately benefits the individual, government, or society. Accordingly, we challenge researchers in other accounting areas to identify and address the ethical implications of their research. The Symposium will recognize and award research in the following categories: Best Research Paper, Best Innovation for Teaching, Best Paper by a Current Doctoral Student, and Best Paper by a Recent Graduate (graduation from a doctoral program must have occurred within the last three years).

Questions can be sent to William Miller, University of Wisconsin–Eau Claire at Millerwf@uwec.edu, and Tara Shawver, King's College at TaraShawver@kings.edu

The Ethics Research Symposium registration fee includes Breakfast and the Accounting Exemplar Award Luncheon. For more information visit <http://aaahq.org/Meetings/2018/Annual-Meeting/Program/Ethics-Symposium>



Career Center Events at the 2018 Annual Meeting

The Career Center at the Annual Meeting (CCAM) is the AAA's most encompassing recruiting event. The 2018 CCAM will bring candidates and recruiting institutions, from across the world together, to make career connections.

In conjunction with the online AAA Career Center, the 2018 CCAM offers services that make job recruitment effective and efficient, at affordable prices, for both recruiting institutions and candidates alike.

The Interview Hall will feature a candidate waiting area and privacy-draped tables, with seating for three people. Tables will be reserved on a first-come first-served basis, so recruiters reserve your tables as soon as registration opens. The Interview Hall will open on Sunday, August 5, and run through Wednesday, August 8.

Be sure to participate in the CCAM's networking event, the Career Fair, Sunday August 5th, 4:30 pm – 7:00 pm. The Career Fair is an opportunity to network, share print materials, and highlight or learn about institutions currently recruiting or planning to recruit in the near future. Last year 75 institutions took part in this fun, social, networking event, which is open to all Annual Meeting registrants.

Are you looking for some interview tips and pointers? Be sure to attend the Preparing for the Interview Process Session. This Session is open to all Annual Meeting registrants who are interested in learning or reviewing skills that are helpful while going through the job-seeking process. There is no fee for this Session, which occurs on Sunday, August 5, from 2:00 pm - 3:30 pm.

We invite you to take advantage of these unique opportunities! For more information on the Career Center and the events at the Annual Meeting, please visit the Career Center online at <http://aaahq.org/Meetings/2018/Annual-Meeting/Career-Center>



Attendees at last year's Career Fair event

AAA Service Project

2018 Service Project Partner: ShelterBox

We are proud to continue our partnership with ShelterBox at the 2018 Service Project in Washington, DC. As the largest community of accountants in academia, we are fortunate to be able to make a difference in the lives of so many families who desperately need help.



It's Easy to Donate...Choose the Easiest Way for You:

- **Donate when you register for the 2018 Annual Meeting:**
<http://aaahq.org/Meetings/2018/Annual-Meeting/Registration>
- **Donate online through your Member Dashboard:**
<https://aaahq.org/Login?returnurl=/ShelterBox-Donations>
- **Donate via Fax or Mail using the donation form:**
<http://aaahq.org/Portals/0/documents/AnnualMeeting/2018/2018%20AM%20Svc%20Project%20Donation%20Mail.pdf>
- **Donate in person at the Service Project Desk in the Exhibit Hall at the Gaylord National Resort & Convention Center at the 2018 Annual Meeting**

Your tax-deductible donation (U.S.) is used to provide support for all costs associated with ShelterBox worldwide deployments, including but not limited to: lifesaving equipment, response teams, transportation, and collaboration with local or international partners. ShelterBox USA earns Charity Navigator's highest "4-Star" rating as well as a "Gold" status from GuideStar.

How much does one ShelterBox cost?

One ShelterBox = \$1,000

How much do supplies cost?

- **\$500 Tent**
- **\$40 Water Filter**
- **\$100 ShelterKit**
- **\$35 Mosquito Net**
- **\$75 Basic Tool Kit**
- **\$30 Solar Light**
- **\$50 Cooking Set**

Want to learn more and see a ShelterBox tent and supplies? Stop by the Service Project Desk in the Exhibit Hall at the Gaylord National Resort & Convention Center!

Together, we can make a difference in the lives of children and families around the world. The AAA thanks you for your donation to the Service Project!

Questions about the Service Project? Contact Barbara Gutierrez at barbara.gutierrez@aaahq.org

What Is ShelterBox?

ShelterBox is the premier international disaster relief charity that provides immediate emergency shelter and other lifesaving aid to survivors of disasters such as earthquakes, volcanoes, floods, droughts, hurricanes, tsunamis, or humanitarian crises.

ShelterBox aid is tailored to each disaster but typically includes tented shelter, thermal blankets and ground-sheets, water purification equipment, solar lights, cooking utensils, a tool kit, mosquito nets, and children's activity packs.

ShelterBox Response Team members are highly-trained civilian volunteers who deploy with the aid and ensure it is delivered to the survivors who need it most. They distribute aid on the ground, working closely with local organizations, government officials, and international aid agencies. ShelterBox aid is transported by any means available: truck, boat, camel, sled, or by hand.

The Aid They Deliver

In 2017, ShelterBox assisted 160,000 people worldwide including in the U.S. in Texas after Hurricane Harvey, in 6 countries in the Caribbean after Hurricanes Irma and Maria, in 7 countries affected by conflict-associated displacement, and numerous other countries affected by natural disasters and conflict.

ShelterBox has responded to some of the largest humanitarian crises the modern world has ever known: Hurricane Matthew in Haiti in 2016, the 2004 Indian Ocean tsunami, the 2010 Haiti earthquake, and one of the biggest storms to ever make landfall—Typhoon Haiyan in the Philippines in 2013.

ShelterBox continues to provide relief to Caribbean countries affected by hurricanes Irma and Maria, survivors of drought and famine in Somaliland, and to refugees fleeing conflict in the Lake Chad Basin of Africa, Bangladesh, Syria, and Iraq.



Last year's Annual Meeting ShelterBox tent and supplies display

What supplies are typically included in a ShelterBox?

- **Disaster relief tent for a family**
- **Thermal blankets and groundsheets**
- **Water storage and purification equipment**
- **Solar lamps**
- **Cooking utensils**
- **A basic tool kit**
- **Mosquito nets**
- **A children's activity pack**

What Is the Service Project?

The Service Project was born out of the generous nature of the AAA's members and their desire to give back to the local communities in the cities where the Annual Meeting was held. From 2011 through 2016, on behalf of its members, the AAA supported local communities with donations of thousands of new backpacks filled with school supplies.

In 2017, the AAA began taking a more global approach to giving back and helping those who may otherwise go without by partnering with ShelterBox. The donations collected were used to provide essential emergency shelter and lifesaving equipment to families displaced due to natural disasters or humanitarian crises across the world. We look forward to another year of partnering with ShelterBox and providing aid to children and families affected by natural disasters and conflict.

2018 Annual Meeting

Annual Meeting Registration Fee Includes the Following:

- Name badge
- Exhibit Hall admission
- Career Fair admission
- Program
- Quick reference guide
- List of registrants
- Admission to plenaries, panels, and research sessions
- Sunday evening Early Bird Reception
- Monday evening Welcome Reception
- Refreshment breaks
- Career Center Admission
- Meeting App that allows you to search sessions by your Section, presenter name, room locations/ maps, and much more

Guest Registration

A \$100 guest registration fee is required for guests ages 12 and older. Accounting faculty and students are **NOT** eligible to register as guests. Paid guests must be listed on the registration form.

Guest registration fee includes:

- Name badge (required for admission to events and activities)
- Exhibit Hall admission
- Career Fair admission
- Sunday evening Early Bird Reception
- Monday evening Welcome Reception
- Refreshment breaks

Registration Deadlines:

June 12: Registrations received after 11:59 pm EDT on June 12 will incur a \$100 late fee (students will incur a \$50 late fee)

July 12: Pre-registration closes at 11:59 pm EDT on July 12. There will be an additional \$50 processing fee on all registrations received after July 12.

Register Online

You can register online at <http://aaahq.org/Meetings/Meeting-Info/sessionaltcd/18AM08>

Register by Mail or Fax

- If faxing your registration, you may send it to 941-923-4093 until 11:59 pm EDT on July 12, 2018 (the above late fees will apply after June 12).
- If mailing your registration, please send it to American Accounting Association, 9009 Town Center Parkway, Lakewood Ranch, FL 34202.
- If you mail or fax a registration form to the AAA that was previously submitted, please indicate so on the form.

Registration

Payment Options

The AAA accepts American Express, MasterCard, and Visa. Checks made payable to the American Accounting Association are also accepted.

On-Site Registration

On-site registration will be available starting on Friday, August 3, at the AAA Registration Desk in the Gaylord National Harbor Resort & Convention Center. Applicable late fees will be applied.

Registration Changes

All registration inquiries and change requests should be submitted to AAA Member Services at info@aaahq.org or by using the change/add-on form which is posted online at <http://aaahq.org/Portals/0/documents/AnnualMeeting/2018/2018%20AM%20ChangeForm.pdf>. After July 12, any registration changes should be made on site at the AAA Registration Desk in the Gaylord National Harbor Resort & Convention Center. Ticket changes will be accommodated based on availability.

Cancellation Policy

All cancellations must be submitted in writing to Pat Stein at info@aaahq.org. A refund of the conference fees, minus a \$75 administrative fee, will be given for cancellations received by July 12. No refunds will be available after July 12.

Registration Fees and Forms

Looking for your Annual Meeting registration forms? The registration forms that can be mailed or faxed are posted at <http://aaahq.org/Meetings/2018/Annual-Meeting/Registration>

You can choose to register online, by mail, or by fax.

Registration fees received by June 12, including 2018-2019 AAA membership dues start at:

- Full member: \$730
- Student member: \$300
- Two-Year College member: \$575
- Life member: \$545

Can't print the registration form? Please call Pat Stein at 941-556-4102 for assistance or send an email to pat@aaahq.org.



WASHINGTON, DC 2018 PATHWAYS TO A SUSTAINABLE FUTURE

American Accounting Association Annual Meeting
and Conference on Teaching and Learning in Accounting



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Mark H. Taylor, Vice President - Finance-Elect

Contact us:

Phone: 941-921-7747

Fax: 941-923-4093

Email: info@aaahq.org

Mailing Address:

9009 Town Center Parkway
Lakewood Ranch, FL 34202

For more information, log into <http://aaahq.org>

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Looking for your 2018 Annual Meeting registration form?

The registration forms are posted online at

<http://aaahq.org/Meetings/2018/Annual-Meeting/Registration>

You can choose to register online, by fax, or by mail.

- Register online with your American Express, MasterCard, or Visa.
- Fax your registration form with a credit card number to 941-923-4093.
- Mail your registration form with a check payable to the American Accounting Association.

Can't print the registration form? Please contact Pat Stein at 941-556-4102 or email pat@aaahq.org for assistance.

See you all in Washington, DC!