



**American  
Accounting  
Association**

Thought Leaders in  
Accounting

Annual Meeting 2019 Edition  
Volume 47  
Issue 2

# Accounting Education News

## Join Us for the 2019 Annual Meeting August 9-14, 2019 • San Francisco, CA

Please join us in San Francisco, CA this year, from August 9-14, for the 2019 Annual Meeting and the Conference on Teaching and Learning in Accounting (CTLA). Your participation helps us to become an even stronger and more impactful association!

The theme of the 2019 Annual Meeting is “Bold Transformations Toward a Prosperous Society,” exploring opportunities to shape the future of accounting and the academy. Our speakers and sessions will focus on the impact of the rapid changes in technology and how they may affect our academy.

Learn more about what we have planned for the 2019 Annual Meeting in this issue of *Accounting Education News*!



### ***In This Issue:***

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- 2019 Yuji Ijiri Lecture on Foundations of Accounting
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# 2019 Annual Meeting Welcome from 2018-2019 AAA President Marc A. Rubin

It is my honor to invite you to the 103rd Annual Meeting of the American Accounting Association (AAA) to be held August 9-14, 2019 in San Francisco, California. The theme for this year's Annual Meeting is "Bold Transformations Toward a Prosperous Society." We are facing change at a faster pace than we have ever witnessed. The development of new technologies is having a profound impact on the demand for new goods and services as well as how organizations operate. A recent study indicates that two industries of interest, professional services and higher education, will be disrupted to a great degree and in a relatively short amount of time. Will online education as well as the use of artificial intelligence, machine learning, robots, virtual reality, mobile technology, 3-D printing, and future technologies that we cannot even imagine cause the accounting academy to redefine what we teach and research, as well as how we teach and research? Many of the speakers in San Francisco will address how the many potential disruptions may affect our academy. The Annual Meeting is one of the best opportunities for our membership to network, present research and teaching ideas, and discover the latest academy trends.



**Marc A. Rubin**

Pre-meeting activities begin on Friday, August 9, with the *Transformative Technologies Workshop* and continue with a variety of sessions and workshops on Saturday and Sunday, including the **Conference on Teaching and Learning (CTLA)**, before the meeting officially gets under way on Monday, August 12.

The plenaries and concurrent sessions will take place from Monday morning, August 12, through the evening of Wednesday, August 14, and will feature an array of discussions, panels, and events. The Monday morning plenary will feature **Goldie Blumenstyk**, a senior writer for *The Chronicle of Higher Education*. She is a nationally known expert on the business of higher education, for-profit colleges, and innovation in and around academe. A winner of multiple awards from the Education Writers Association, she has reported for *The Chronicle* from China, Europe, Israel, and Peru, and has contributed to *The New York Times* and *USA Today*.

The 2019 Presidential Scholar, **Erik Brynjolfsson**, will be the speaker at the Tuesday morning plenary session. He is director of the Massachusetts Institute of Technology's (MIT) Initiative on the Digital Economy, professor at MIT Sloan School of Management, and research associate at the National Bureau of Economic Research (NBER). His research examines the effects of information technologies on business strategy, productivity and performance, digital commerce, pricing models, and intangible assets. He is the author of several books including, with co-author Andrew McAfee, *The New York Times* bestseller *The Second Machine Age: Work, Progress, and Prosperity in a Time of Brilliant Technologies* (2014) and *Machine, Platform, Crowd: Harnessing Our Digital Future* (June 2017). Our Tuesday luncheon speaker will be sociologist **Bertice Berry**, Ph.D., who is an award-winning lecturer and best-selling author, who has been named Comedian of the Year, Lecturer of the Year, and Entertainer of the Year. She has published 11 best-selling books in both fiction and non-fiction, and has won numerous awards and accolades for both her writing and presentations.

Wednesday's plenary will feature **Daniel Newman**, the principal analyst of Futurum Research and the CEO of Broadsuite Media Group. Daniel works with the world's largest technology brands exploring digital transformation and how it is influencing the enterprise.

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From Big Data, to IoT, to Cloud Computing, Newman makes the connections between business, people, and tech that are required for companies to benefit most from their technology projects, which leads to his ideas regularly being cited in *The London Times*, *CIO Review*, on CNBC, and hundreds of other sites across the world. A six-time best-selling author, including his most recent *Futureproof: 7 Key Pillars for Digital Transformation Success*, Daniel is also a *Forbes*, *Entrepreneur*, and *Huffington Post* contributor.

**Terry Shevlin**, the AAA's 2019-2020 President-Elect, will be our featured Wednesday luncheon speaker. Terry holds a Paul Merage Chair in Business and he is Associate Dean for Research and Doctoral Programs at the Merage School of Business at the University of California, Irvine. He has served as editor on three AAA journals—*The Accounting Review*, *Accounting Horizons*, and *The Journal of the American Taxation Association*, and on numerous editorial boards. He has published over 40 articles in the top accounting and finance journals, and has won numerous awards for his research.

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### **Learn More about Our Annual Meeting Speakers:**



**Goldie Blumenstyk**

**Goldie Blumenstyk** joined *The Chronicle of Higher Education* in 1988. Now a senior writer, she is a nationally known expert on the business of higher education, for profit-colleges, and innovation in and around academe. A winner of multiple awards from the Education Writers Association, she has reported for *The Chronicle* from China, Europe, Israel, and Peru, and has contributed to *The New York Times* and *USA Today*. Blumenstyk appears frequently at conferences and on radio and television programs.

Blumenstyk is the author of *The Washington Post* best-selling book *American Higher Education in Crisis? What Everyone Needs to Know* (Oxford University Press, 2015). She also writes the weekly newsletter “The Edge” for *The Chronicle* on the ideas, people, and trends that are changing the higher-education landscape.

Before joining *The Chronicle*, she covered city hall for *The Orlando Sentinel*. She is a graduate of Colgate University, where she majored in history, and the Columbia University Graduate School of Journalism.

**Erik Brynjolfsson** is director and co-founder of the Massachusetts Institute of Technology's (MIT) Initiative on the Digital Economy, Schussel Family professor at MIT Sloan School, and research associate at the National Bureau of Economic Research (NBER). His research examines the effects of information technologies on business strategy, productivity and performance, digital commerce, pricing models, and intangible assets. Brynjolfsson was among the first researchers to measure productivity contributions of IT and the complementary role of organizational capital and other intangibles. At MIT, he teaches courses on the Economics of Information and the Analytics Lab.

Author of several books including, with co-author Andrew McAfee, *The New York Times* best-seller *The Second Machine Age: Work, Progress and Prosperity in a Time of Brilliant Technologies* (2014) and *Machine, Platform, Crowd: Harnessing Our Digital Future* (2017), Brynjolfsson is editor of the Social Science Research Network's (SSRN) Information System Network and has served on editorial boards of numerous academic journals. He holds Bachelor's and Master's degrees from Harvard University in applied mathematics and decision sciences and a Ph.D. from MIT in managerial economics.



**Erik Brynjolfsson**

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**Bertice Berry**

Sociologist **Bertice Berry**, Ph.D., is a best-selling author and award-winning lecturer who has been named Comedian of The Year, Lecturer of the Year, and Entertainer of the Year. She has published 11 best-selling books in both fiction and non-fiction and has won numerous awards and accolades for both her writing and presentations.

Berry has had her own nationally syndicated television show and has hosted, interviewed, and made numerous television, documentary, and radio appearances on a variety of diverse venues including The Tonight Show, Oprah Winfrey, Between The Lions, Crossfire, 20-20, NPR, PBS, and Comedy Central and CNN.

Berry has used her unique gifts and talents as a writer and ghost writer for others on a wide range of topics including race and gender issues, sociological studies, stratification, healthcare reform, humor, spirituality, sexuality, slavery and the abolitionist movement, weight loss and wellness, relationships, servant leadership, transformational leadership, diversity, and love.

Berry has led parades, had classrooms named after her, and has been awarded over 10 honorary doctorates. She earned her own doctoral degree from Kent State University at the age of 26 and still sees her most fulfilling achievement and role in life as that of mother to her 5 adopted children.

“If you ain’t dead, you ain’t done,” a character in one of Berry’s novels says.

Berry believes that every one of us has been given a unique purpose and it is our obligation to find it and use it to improve first our own self and then for those we live and work with.

**Daniel Newman** is the principal analyst of Futurum Research and the CEO of Broadsuite Media Group. Living his life at the intersection of people and technology, Daniel works with the world’s largest technology brands exploring digital transformation and how it is influencing the enterprise.

From Big Data, to IoT, to Cloud Computing, Newman makes the connections between business, people, and tech that are required for companies to benefit most from their technology projects, which leads to his ideas regularly being cited in *The London Times*, *CIO Review*, on CNBC, and hundreds of other sites across the world.

A six-time best-selling author, including his most recent *Futureproof: 7 Key Pillars For Digital Transformation Success*, Daniel is also a *Forbes*, *Entrepreneur*, and *Huffington Post* contributor. He earned an M.B.A. and is a graduate adjunct professor. Newman is a Chicago native and his speaking takes him around the world each year as he shares his vision of the role technology will play in our future.



**Daniel Newman**

**Terry Shevlin** is President-Elect of the American Accounting Association (2018-19). Terry served as AAA Vice President-Research and Publications (2015-18) and chaired the AAA Publications Committee (2013-16). He has served as editor for three AAA journals: *The Journal of the American Taxation Association* (1996-99), *The Accounting Review* (2002-05), and *Accounting Horizons* (2009-12) and on numerous editorial boards (including the top four accounting journals). He has published over 40 articles in top accounting and finance journals.

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Terry Shevlin

Terry earned his Ph.D. from Stanford University in 1986 and joined the faculty at the University of Washington where he worked for 26 years until joining the University of California, Irvine (UCI) in the summer of 2012. He holds a Paul Merage Chair in Business and he is associate dean for research and doctoral programs at the Merage School of Business at UCI. He held the Paul Pigott/Paccar Professor of Business Administration from 2004-2012. While at Washington, he held various administrative positions: faculty director of the PhD Program 1998-2006 and Accounting Department Chair from 2006-2012.

He has received a number of awards for his research and mentoring of Ph.D. students, the most recent being named the American Accounting Association's Outstanding Educator for 2012. He was also named the American Taxation Association 2005 Ray M. Sommerfeld Outstanding Tax Educator. He has won the American Taxation Association Tax Manuscript Award 3 times (in 2004, 1995, and 1992) and twice won the AAA Competitive Manuscript for young scholars (1990 and 1987). He has been awarded the UW Business School Dean's Faculty Research

Award 4 times.

His research interests are broad and include the effect of taxes on business decisions and asset prices, capital markets-based accounting research, earnings management, research design, and statistical significance testing issues.

In addition to the above-listed plenary and luncheon speakers, the concurrent sessions during the Annual Meeting will include some thought-provoking At-Large panel sessions that we hope you will be able to attend. The meeting will also feature the sixth annual Global Emerging Scholars Research Workshop, which will be held on Sunday, and the Faculty-Student Collaborations in Accounting (FASTCA-19), which will be held on Wednesday.

The AAA will once again be partnering with ShelterBox USA, an international disaster relief charity, for our Service Project. ShelterBox provides emergency shelter and aid to people affected by hurricanes, earthquakes, fires, and other disasters throughout the world. Donations to this worthy cause can be made with your AAA registration or in person at the Service Project desk at the Annual Meeting.



The Annual Meeting is a major undertaking from a content and logistics standpoint that would not be possible without the incredible efforts of our member volunteers and the AAA professional staff. I would like to thank each of the section-sponsored concurrent session teams along with our Education Chairs, Jeffrey Lark (The University of Georgia), Cathy Scott (University of North Texas Dallas), and Karen Sedatole (Emory University); CTLA Chairs, Gail Hoover King (Purdue University Northwest) and Robyn C. Barrett (Saint Louis Community College); Ethics Research Symposium Chairs, Cassandra Rohland (University of Massachusetts Lowell) and Michael Ruff (Northeastern University); FASTCA Chair, Marsha Huber (Youngstown State University); and Global Emerging Scholars Research Workshop Chairs, Wayne Landsman (The University of North Carolina at Chapel Hill) and Recep Pekdemir (Istanbul University) for all the time and effort they have invested in creating a terrific Annual Meeting. I also appreciate the tireless efforts of the AAA professional staff in Sarasota, who coordinate and insure all aspects of the Meeting run smoothly.

There are many challenges facing higher education and the accounting academy. The Annual Meeting offers a wide variety of opportunities for you and your colleagues to think about how we will meet these

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challenges and how they will impact your teaching and research going forward. San Francisco, being the center of technology and business disruption, is a great setting for the meetings and to think about their impact on the future.

I look forward to seeing you in San Francisco as we think about how to develop “Bold Transformations Toward a Prosperous Society.”



Marc A. Rubin  
AAA President



## **SAN FRANCISCO 2019** **BOLD TRANSFORMATIONS** **TOWARD A PROSPEROUS SOCIETY**

**American Accounting Association** Annual Meeting  
and Conference on Teaching and Learning in Accounting

## **2019 Exhibit Hall Hours & Early Bird Reception**

The Exhibit Hall at the Annual Meeting will be open Sunday, Monday, and Tuesday. Plan on joining us for the Early Bird Reception on Sunday, August 11th from 5:30 pm - 7:00 pm. Daily coffee breaks will also be held in the Exhibit Hall. The Exhibit Hall hours are as follows:

**Sunday, August 11: 3:00 pm - 7:00 pm**

**Monday, August 12: 8:00 am - 12:15 pm**  
**1:30 pm - 5:00 pm**

**Tuesday, August 13: 8:00 am - 12:15 pm**  
**1:30 pm - 4:30 pm**

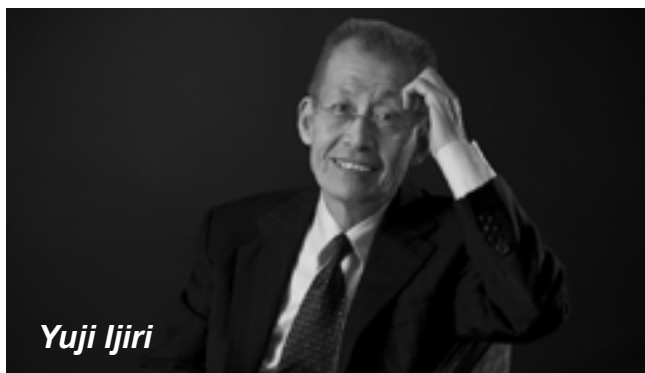


# The 2019 Yuji Ijiri Lecture on Foundations of Accounting

Sudipta Basu - Fox School of Business, Temple University

AAA Annual Meeting - Monday, August 12th

2:00 pm - Hilton San Francisco



This year the AAA is host to the second annual **Yuji Ijiri Lecture on Foundations of Accounting**, an honor and event sponsored by five international associations. With presentations rotating annually between the sponsoring groups around the globe, the 2019 lecture will be given by Sudipta Basu, of the Fox School of Business at Temple University.

Founded by five international sponsoring organizations, this memorial lecture honors Yuji Ijiri (1935-2017), a premier accounting thought leader of the twentieth century, by showcasing ideas and research on foundations of accounting from all parts of the world. The inaugural lecture was given last year at the Japan Accounting Association's meeting by Professor Shizuki Saito.

After attending Doshisha Junior College, and Ritsumeikan University in Kyoto, Yuji became the youngest person in Japan to complete all requirements for the CPA. He moved to the US to complete a PhD and join the faculty at Carnegie Mellon University as the R.M. Trueblood Professor of Accounting and Economics (with a four-year stint at Stanford along the way) where he mentored generations of doctoral students and worked with colleagues around the world.

Professor Ijiri was a Past President of the American Accounting Association (AAA), and the youngest inductee into the Accounting Hall of Fame. He was the only four-time recipient of the AAA's Notable Contributions to Accounting Literature Award, and over his career published 200 papers and 25 books building ideas and knowledge in accounting.

The sponsoring associations, being devoted to the advancement of accounting thought, joined together to honor Yuji Ijiri's contributions by establishing and organizing a rotating lecture to be delivered during the annual meetings of the participating organizations:

- 2018 – Japan Accounting Association, Professor Shizuki Saito
- 2019 – American Accounting Association, Professor Sudipta Basu
- 2020 – Canadian Academic Accounting Association, Professor Ronald A. Dye
- 2021 – Accounting and Finance Association of Australia and New Zealand
- 2022 – European Accounting Association

**Yuji's contributions and mentorship continue to resonate across the discipline and profession of accounting:**

*"I'll never forget the steady pace and precision with which he taught us. Or experiencing momentum accounting for the first time and thinking it was brilliant. I've never forgotten him over the years and never will."*—Adam Musumeli, MSIA '95

*"Throughout his career, Yuji was an intellectual leader who had tremendous impact on the field of accounting, his colleagues, and the legions of Ph.D. students he worked with over the years. His influence and contributions have left an enduring legacy of research productivity and impact that sets one of the highest standards for academic achievement."*—Robert Dammon, Dean, Tepper School of Business, Carnegie Mellon University

*"Yuji Ijiri . . . became one of the most celebrated philosophers of accounting, illuminating its underlying logic and defending its traditions, while exploring new frontiers."*—*The Wall Street Journal* (James R. Hagerty, WSJ, January 27, 2017)

# Join the Annual Meeting Host Program

We are looking for some **HERO** volunteers to participate in the Annual Meeting Host Program. This program has been serving first-time Attendees for many years, and we are very grateful to our **HERO** Hosts for all they do. They may not be wearing capes, but you will know them by their blue ribbon.

**Host:** Initiate the conversation, reach out, craft an introduction, and get ready to meet in San Francisco.

**Encourage:** Attendees to attend a variety of events, perhaps:

- Early Bird Reception in the Exhibit Hall on Sunday evening
- The New Member Reception held on Sunday evening
- Monday Welcome Reception
- Plenaries on Monday, Tuesday, and Wednesday

**Recommend:** Once the Annual Meeting program is available online, recommend sessions and events to attend. Share insider secrets that will help them get the most out of their Annual Meeting experience.

**Offer:** Offer to introduce them to your inner circle, accompany them to events, help them to begin their own network. Offer to attend their presentation or poster session. After the meeting, offer to keep the lines of communication open.

Are you interested in contributing as a **HERO** Host? If you would you like to participate, have attended at least two Annual Meetings, and can devote some time, we encourage you to complete the Host Application.

Will you be a first-time Attendee to the Annual Meeting? Please register now to be hosted by one of our more seasoned members. We know you will value and appreciate the extra efforts they are putting forth. We invite you to complete the Attendee Application. You can find the Host and Attendee Applications online at <http://aaahq.org/Meetings/2019/Annual-Meeting/Volunteer-Opportunities/Host-Program>

Submit your application by July 12, 2019 at 11:59 pm EDT. Please contact Tonya Davis at [tonya.davis@aaahq.org](mailto:tonya.davis@aaahq.org) or 941-556-4104 if you have any questions about the Host Program.

## **FAQs:**

### **How many Attendees will be assigned to each Host?**

Each Host will be matched with 1-2 Attendees. Please note, we will match new members with volunteer Hosts on a first-come, first-serve basis, so register early to take part in this exciting program!

### **How are Hosts matched with Attendees?**

Our goal is to match Attendees with Hosts who have similar teaching or research areas. We also try to accommodate language requests, as well as arrival times. So please, be sure to provide us with any necessary matching details.

### **How will I receive contact information?**

We will notify you after July 16th, once the matching process has been completed. An email will be sent to both Hosts and Attendees that will include each other's name and contact information.

### **Who qualifies as an Attendee?**

Any member who is attending their first Annual Meeting.

### **Missed connections?**

Even though we all have great intentions, sometimes even the best laid plans can go awry. If you are having trouble connecting while at the Annual Meeting, please come to the Member Services Desk. We can try to assist you in reaching your Host or Attendees.



# 2019 Annual Meeting Hotel Information

The American Accounting Association's 2019 Annual Meeting will be held in the Hilton San Francisco Union Square and the Parc 55 San Francisco hotels in San Francisco, California, August 10-14.

To receive the special conference rate be sure to:

- Identify yourself as attending the American Accounting Association Annual Meeting.
- Make your reservations by *Tuesday, June 11, 2019*.
- If calling the toll-free number, you will need to specify your hotel preference. Both hotels are Hilton properties.



**Hilton San Francisco Union Square**  
333 O'Farrell Street  
San Francisco, CA 94102 USA  
Telephone: 1-415-771-1400  
Toll-free: 1-800-445-8667

**Hilton Parc 55 San Francisco**  
55 Cyril Magnin Street  
San Francisco, CA 94102 USA  
Telephone: 1-415-392-8000  
Toll-free: 1-800-445-8667

**Group Rate: Single/Double: \$259**

**Group Rate: Single/Double: \$259**

**NOTE:** A credit card guarantee is required in order to secure your reservation at either hotel. If the reservation is made by credit card, your account will be charged at the time of reservation.

**PLEASE** make your reservations as early as possible to take advantage of this special room rate. Note: We cannot guarantee that any additional rooms will be available in the hotels once our blocks of rooms are sold out, even if the blocks are sold out before the cutoff date.

## **AAA Meeting Attendees with Limited Mobility**

If you anticipate having limited mobility during your participation in the AAA Annual Meeting in San Francisco, it is very important that you notify the hotel when you make your reservations, and when you check into the hotel. Should there be an emergency that would require evacuation, hotel staff need to know that you would require assistance. This includes temporary mobility issues that might unexpectedly slow you down like an injury, crutches, etc. Please request instructions directly from the hotel about how to proceed in case of an emergency.

## **Air/Ground Transportation Options**

San Francisco International Airport (SFO): Hotels approximately 14 miles from SFO.

Estimated taxi fare: \$60 (US) one way.

SuperShuttle fee: \$17 (US) one way. Reservation required.

Metropolitan Oakland Airport (OAK): Hotels approximately 20 miles from OAK.

Estimated taxi fare: \$60 (US) one way.

SuperShuttle fee: \$57 (US) one way. Reservation required.

# The 12th Annual Conference on Teaching and Learning in Accounting (CTLA) August 10-11, 2019



## What Is the CTLA?

Held prior to the AAA Annual Meeting, the Conference on Teaching and Learning in Accounting combines a hands-on teaching clinic, mentoring by experienced faculty, and strategies for staying current on emerging topics in accounting.

**Register Early!** *Space for this popular conference is limited.*

CTLA Registration (AAA membership is required) is \$330 and you can earn 12 CPE credits.

## Who Should Attend the CTLA?

Whether you are an experienced faculty member, new to teaching, or a Ph.D. student, you are welcome to attend CTLA!

## Keynote Address:

James M. Lang, Ph.D. Professor of English and Director of the D'Amour Center for Teaching Excellence, Assumption College

### *Small Teaching*

Research from the learning sciences and from a variety of educational settings suggests that a small number of key principles can improve learning in almost any type of college or university course, from traditional lectures to flipped classrooms. This keynote lecture will introduce some of those principles, offer practical suggestions for how they might foster positive change in higher education teaching and learning, and guide faculty participants to consider how these principles might manifest themselves in their current and upcoming courses.

## This Year's Meeting:

The 2019 CTLA will provide a day and a half of valuable CPE credit for one low price! Your registration fee includes continental breakfast, lunch, and a reception on Saturday, continental breakfast on Sunday, and admission to the AAA Sunday evening Exhibit Hall reception. Sunday afternoon you are free to explore San Francisco, CA or attend AAA CPE sessions.

## Goals of the Conference on Teaching and Learning in Accounting:

- **Supporting and involving** the community of accounting educators interested in sharing teaching ideas and resources
- **Re-energizing accounting faculty** with new ideas and solutions for the classroom
- **Exploring new ideas, issues, and solutions** for supporting teachers and students of accounting
- **Providing 12 hours of CPE** over a day and a half for faculty interested in teaching and learning in accounting
- **Creating networking opportunities** for those with shared interests

## 2019 CTLA Program Outline\*

### Friday, August 9

5:00 pm-7:00 pm Registration

### Saturday, August 10

7:00 am-6:00 pm Registration

7:00 am-8:00 am Continental Breakfast

8:00 am-8:20 am *Welcome & Opening Session*

8:20 am-9:50 am *Keynote Speaker:*

James M. Lang, Ph.D. Professor of English, Director of the D'Amour Center for Teaching Excellence, Assumption College

10:20 am-11:10 am *Craft of Teaching and Roundtable Concurrent Sessions*

Participants will have the choice of several sessions. Topics include using technology in the classroom, motivating and facilitating learning, best practices in teaching, active learning, flipping the classroom, and course-specific innovations. These sessions will provide participants with the opportunity to collaborate with and learn from colleagues.

11:20 am-12:10 pm *Effective Teaching Practices Forum I*

Faculty will showcase their best practices during the morning and evening reception poster session forums.

\* **Schedule subject to change**

### Saturday, August 10 (continued)

12:20 pm-2:10 pm

Luncheon featuring *From Teaching to Learning: How to Use Pedagogy and Learning Science to Help Ensure Student Learning and the 2018 Effective Learning Strategies Awards*

2:20 pm-5:30 pm

*Craft of Teaching and Roundtable Concurrent Sessions*

5:30 pm-7:00 pm

*Reception and Effective Teaching Practices Forum II*

### Sunday, August 11

7:00 am-8:00 am

Continental Breakfast

8:00 am-9:40 am

Best practices from the 2018 AAA/ J. Michael and Mary Anne Cook/ Deloitte Foundation Prize Winners for consistent excellence in the delivery of accounting education

10:10 am-12:00 pm

Select from two sessions: *Teaching Solutions and Tour of Technology (interactive technology demonstrations)*

12:15 pm-1:00 pm

CTLA Reflections & Future Plans

*We need your input! Come share your ideas about CTLA 2019 to help us have the best CTLA in 2020. Participants in this session will have the opportunity to enter their comments and ideas into a drawing for a FREE CTLA 2020 registration.*

## Annual Meeting Activities (Monday-Wednesday, August 12-14)

All CTLA attendees will receive an Insider's Guide to the Annual Meeting. If you register to attend the Annual Meeting, you can use this guide to help you identify sessions on teaching-related topics held throughout the three days of concurrent sessions.

### How Can I Register for CTLA?

Registration for CTLA requires AAA membership. Section membership may be selected as a membership add-on. Dues vary by section.

- **Full Membership: \$345**, which includes all three AAA online journals (*The Accounting Review*, *Accounting Horizons*, and *Issues in Accounting Education*).
- **Two-Year College Membership: \$90**, which is available to any faculty member currently teaching at a two-year college and includes all three AAA online journals.
- **Teaching, Learning and Curriculum (TLC) and Two-Year College (TYC):** Section memberships may be added for just **\$20** for TLC and **\$15** for TYC. Other optional interest sections and hard copy journal options are also available. See <http://aaahq.org/Membership> for details.

For questions about the conference and for registration information, please contact Stephanie Glaser at [stephanie@aaahq.org](mailto:stephanie@aaahq.org).

View more at <http://aaahq.org/Meetings/2019/Annual-Meeting/Program/CTLA>

# 2019 Annual Meeting at a Glance\*

## Friday, August 9, 2019

7:00 am - 8:00 am	Registration: Workshop #01 only	4:00 pm - 5:30 pm	Concurrent Sessions and Section Business Meeting (PI)
8:00 am - 4:30 pm	Workshop #01	6:30 pm - 8:00 pm	Welcome Reception/Dinner on Your Own
5:00 pm - 7:00 pm	Registration		

## Saturday, August 10, 2019

7:00 am - 6:00 pm	Registration
8:00 am - 5:30 pm	Pre-Conference Workshops
8:00 am - 5:30 pm	Conference on Teaching and Learning in Accounting (CTLA)

## Sunday, August 11, 2019

7:00 am - 7:00 pm	Registration
8:00 am - 12:00 pm	CTLA
8:00 am - 4:30 pm	Pre-Conference Workshops
8:00 am - 6:00 pm	Career Center (Interview Hall)
12:00 pm - 1:00 pm	Accounting Exemplar Award Luncheon (ticket required)
3:00 pm - 7:00 pm	Exhibits
4:30 pm - 7:00 pm	Career Fair
5:30 pm - 7:00 pm	Early Bird Reception/ Dinner on Your Own
7:00 pm - 8:00 pm	Section Business Meeting (AAH)



*Members enjoyed the Monday evening  
Welcome Reception at last year's  
Annual Meeting in Washington, DC*

## Monday, August 12, 2019

6:45 am - 8:15 am	Section Breakfasts with Business Meetings (SET, TLC; ticket required)
7:00 am - 5:00 pm	Registration
8:00 am - 12:15 pm	Exhibits
8:00 am - 6:00 pm	Career Center
8:30 am - 9:45 am	Opening Plenary Session <i>Speaker: Goldie Blumenstyk</i> Effective Learning Strategies and Research Interaction Forum
9:45 am - 11:00 am	Concurrent Sessions and Section Business Meetings (ATA, FARS)
10:15 am - 11:45 am	Section Luncheons (ATA, AUD, FARS, GNP; ticket required) and Section Luncheons with Business Meetings (IAS, MAS, TYC; ticket required)
12:00 pm - 1:45 pm	Exhibits
1:30 pm - 5:00 pm	Concurrent Sessions
2:00 pm - 3:30 pm	Section Business Meeting (GNP)
2:00 pm - 3:30 pm	Exhibits
3:00 pm - 4:30 pm	Effective Learning Strategies and Research Interaction Forum

## Tuesday, August 13, 2019

6:45 am - 8:15 am	Section Breakfasts with Business Meetings (GIWB, AIS; ticket required)
7:00 am - 8:15 am	Section Breakfast with Business Meeting (DIV; ticket required)
8:00 am - 12:15 pm	Exhibits
8:00 am - 5:00 pm	Registration
8:00 am - 6:00 pm	Career Center
8:30 am - 9:45 am	Tuesday Morning Plenary <i>Speaker: Erik Brynjolfsson</i> Emerging and Innovative Research and Research Interaction Forum
9:45 am - 11:00 am	Concurrent Sessions
10:15 am - 11:45 am	Luncheon (ticket required)
12:00 pm - 1:45 pm	<i>Speaker: Bertice Berry</i> Exhibits
1:30 pm - 4:30 pm	Concurrent Sessions
2:00 pm - 3:30 pm	Effective Learning Strategies and Research Interaction Forum
3:00 pm - 4:30 pm	Concurrent Sessions
4:00 pm - 5:30 pm	Concurrent Sessions

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## Wednesday, August 14, 2019

7:00 am - 8:00 am	Section Breakfast with Business Meeting (FA; ticket required)
8:00 am - 11:00 am	Career Center
8:00 am - 2:00 pm	Registration
8:00 am - 4:30 pm	Faculty-Student Collaborations in Accounting (FASTCA-19)
8:30 am - 9:45 am	Wednesday Plenary Session <i>Speaker: Daniel Newman</i>
9:45 am - 11:00 am	Effective Learning Strategies and Research Interaction Forum
10:15 am - 11:45 am	Concurrent Sessions
12:00 pm - 1:45 pm	Luncheon (ticket required) <i>Speaker: Terry Shevlin</i>
2:00 pm - 3:30 pm	Concurrent Sessions
4:00 pm - 5:30 pm	Concurrent Sessions
5:30 pm - 6:00 pm	Refreshments and Raffle Drawing



*Members attended the Wednesday AAA Luncheon at last year's Annual Meeting in Washington, DC*

### \* Schedule subject to change

**Note:** The AAA Business Meeting has moved to a webinar format to allow for greater participation by members across the organization and an overview of the Association's audited financial statements, which are not finalized until after the Annual Meeting. The Business Meeting will be held in October—watch for more details about the date after the Annual Meeting. This meeting was formerly held on Tuesday afternoons during the Annual Meeting.

# AAA Luncheon Tickets

Annual Meeting attendees will have the opportunity to purchase Tuesday and/or Wednesday AAA luncheon tickets on their Annual Meeting registration form. This year a luncheon ticket is NOT included with each registration. Tickets are available at a cost of \$35 per luncheon. Tickets are purchased on a first-come, first-served basis. Guest tickets are also available for purchase for the Tuesday and Wednesday luncheons at the cost of \$35 per ticket. Luncheon tickets will not be sold on site at the 2019 Annual Meeting. There will not be a stand-by line at the time of the luncheons Tuesday and Wednesday.

**Special Meal Requests:** Special meal ticket requests, including gluten-free, vegan, and vegetarian meal options must be ordered in advance on the Annual Meeting registration form.



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# Pre-Conference

All the Pre-Conference Workshops and Symposia listed in this section are eligible for Continuing Professional Education (CPE) credit. These workshops are scheduled on Friday, August 9; Saturday, August 10; and Sunday, August 11. Lunch will be provided only for Workshop #01 and the Ethics Symposium. Attendance at these workshops is restricted to current AAA members.

Half-day sessions are \$100 each, and full-day sessions are \$200 each. For the full descriptions, go to <http://aaahq.org/Meetings/2019/Annual-Meeting/Program/Workshops>

## FRIDAY, AUGUST 9 – FULL DAY

**8:00 am - 4:30 pm**

**Workshop #01:** 10th Annual Transformative Technologies Workshop in Accounting (Information Technology, 7.8 CH)  
*\*Lunch is provided for this workshop*

**Presenters:** Brigitte Muehlmann, Babson College; Robert A. Nehmer, Oakland University; J. Donald Warren, Jr., Marist College  
**Sponsor:** Strategic and Emerging Technologies Section

## SATURDAY, AUGUST 10 – FULL DAY

**8:00 am - 4:30 pm**

**Workshop #02:** 28th Annual Research Workshop on Strategic and Emerging Technologies (Accounting, 7.8 CH)

**Presenters:** Ingrid Fisher, University at Albany, SUNY; John Peter Krahel, Loyola University Maryland; Robyn Raschke, University of Nevada, Las Vegas  
**Sponsor:** Strategic and Emerging Technologies Section

**8:00 am - 5:00 pm**

**Workshop #03:** Designing an Effective Data Visualization Course: A Workshop Using Tableau (Specialized Knowledge, 8.3 CH)

**Presenters:** Cory Ng, Temple University; Sheri Rislér, Temple University

## SATURDAY, AUGUST 10 – MORNING

**8:00 am - 11:00 am**

**Workshop #04:** Don't Teach

Accounting Software; Teach Accounting Using Software (Computer Software & Applications, 3.0 CH)

**Presenters:** Jennifer Johnson, The University of Texas at Dallas; Gayle Williams, Sacramento City College

**8:00 am - 11:00 am**

**Workshop #05:** The End of Accounting and Auditing? A Debate on the Impact of Blockchain (Information Technology, 3.0 CH)

**Presenters:** Eric E. Cohen, Cohen Computer Consulting; Gerald Trites, ThinkTwenty20; Gerald D. Trites, Thinktwenty20

## SATURDAY, AUGUST 10 – AFTERNOON

**1:00 pm - 4:00 pm**

**Workshop #06:** Attestation beyond the Audit (Auditing, 3.0 CH)

**Presenter:** Kenn Heaslip, Kenneth Heaslip, CPA

**1:00 pm - 4:00 pm**

**Workshop #07:** Teaching Blockchain to Accounting Students (Information Technology, 3.0 CH)

**Presenter:** Theophanis Stratopoulos, University of Waterloo

**1:00 pm - 4:00 pm**

**Workshop #08:** Teaching without Debits and Credits, Yes? No? Come Join the Discussion! (Accounting, 3.0 CH)

**Presenter:** Christopher Edmonds, The University of Alabama at Birmingham

**1:00 pm - 4:30 pm**

**Workshop #09:** Current Issues in Accounting and Business Ethics - 2019 (Behavioral Ethics, 3.6 CH)

**Presenter:** Boz Bostrom, College of Saint Benedict & Saint John's University

**1:00 pm - 4:30 pm**

**Workshop #10:** Advanced Technologies in Corporate Reporting (Accounting, 3.6 CH)

**Presenters:** Eric E. Cohen, Cohen Computer Consulting; Gerald Trites, ThinkTwenty20; Gerald D. Trites, Thinktwenty20

**1:00 pm - 5:30 pm**

**Workshop #11:** Critical Thinking Development in Accounting Courses: Alternative Approaches (Personal Development, 4.8 CH)

**Presenter:** Susan Wolcott, CPA Canada

## SUNDAY, AUGUST 11 – FULL DAY

**8:00 am - 4:30 pm**

**24th Annual Ethics Research Symposium**

(Behavioral Ethics, 7.8 CH)

*\*Lunch is provided for this workshop*

**8:00 am - 4:30 pm**

**Workshop #13:** Teaching Accounting Students Big Data Skills (Computer Software & Applications, 7.8 CH)

**Presenter:** Guido Geerts, University of Delaware

*continued on next page...*

# Workshops and Symposia

**8:00 am - 4:30 pm**

**Workshop #14:** COSO Workshop: COSO 2013 on Internal Controls & COSO 2017 on ERM (Auditing, 7.8 CH)

**Presenter:** Sridhar Ramamoorti, University of Dayton

**8:00 am - 4:30 pm**

**Workshop #15:** Blockchain Fundamentals (Information Technology, 7.8 CH)

**Presenter:** Myles Stern, Wayne State University

## SUNDAY, AUGUST 11 – MORNING

**8:00 am - 11:00 am**

**Workshop #16:** Developing a Survey of Accounting Courses (Accounting, 3.0 CH)

**Presenters:** Jennifer E. Edmonds, The University of Alabama at Birmingham; Mark A. Edmonds, The University of Alabama at Birmingham; Thomas Edmonds, The University of Alabama at Birmingham

**8:00 am - 11:00 am**

**Workshop #17:** Fraud in Corporate America (Auditing, 3.0 CH)

**Presenter:** Kenn Heaslip, Kenneth Heaslip, CPA

**8:00 am - 12:00 pm**

**Workshop #18:** Assurance and Audit Technology Update: Blockchain, AI, Analytics, the Internet of Things—Getting Beyond the Hype (Information Technology, 4.2 CH)

**Presenters:** Eric E. Cohen, Cohen Computer Consulting; Glen L. Gray, California State University, Northridge; Clinton White, University of Delaware

**8:00 am - 12:00 pm**

**Workshop #19:** FASB/IASB Update (Accounting, 4.2 CH)

**Presenters:** Christine Botosan,

Financial Accounting Standards Board; Mary Tokar, International Accounting Standards Board

**Sponsors:** Financial Accounting and Reporting Section and International Accounting Section

**8:00 am - 12:00 pm**

**Workshop #20:** IDEA Forensic CaseWare: An Introductory Survivors Guide for Including IDEA in the Classroom (Specialized Knowledge, 4.2 CH)

**Presenters:** Richard Dull, West Virginia University; Scott Fleming, West Virginia University; Richard (Dick) Riley, West Virginia University

**Sponsor:** Forensic Accounting Section

## SUNDAY, AUGUST 11 – AFTERNOON

**1:00 pm - 4:00 pm**

**Workshop #21:** Using Excel in Your Accounting Class—Where and How? (Accounting, 3.0 CH)

**Presenter:** Debby Bloom, Queens University of Charlotte

**1:00 pm - 4:00 pm**

**Workshop #22:** Cybersecurity and Internal Controls (Specialized Knowledge, 3.0 CH)

**Presenter:** Kenn Heaslip, Kenneth Heaslip, CPA

**1:00 pm - 4:00 pm**

**Workshop #23:** Fraud Trends and Cautionary Tales—What Every Auditor Needs to Know (Specialized Knowledge, 3.0 CH)

**Presenter:** Patricia Johnson, D'Youville College

**1:00 pm - 4:00 pm**

**Workshop #24:** Analytics, Text Mining, and the SEC's Transition from XBRL to Inline XBRL (Information Technology, 3.0 CH)

**Presenters:** Eric E. Cohen, Cohen Computer Consulting; Glen L. Gray, California State University,

Northridge; Clinton White, University of Delaware

**1:00 pm - 4:30 pm**

**Workshop #25:** Tableau: An Introductory Survivors Guide for Including Tableau in the Classroom (Specialized Knowledge, 3.6 CH)

**Presenters:** Richard Dull, West Virginia University; Scott Fleming, West Virginia University; Richard (Dick) Riley, West Virginia University  
**Sponsor:** Forensic Accounting Section

**1:00 pm - 4:30 pm**

**Workshop #26:** Accounting History Pathways: Topics and Methods (Accounting, 3.6 CH)

**Presenters:** William Black, University of North Georgia; Stephan Fafatas, Washington & Lee University; Thomas A. King, Case Western Reserve University; Yvette Lazdowski, University of New Hampshire at Manchester; Nadia Matringe, London School of Economics; Jennifer Reynolds-Moehrle, University of Missouri-St. Louis; Stephen A. Zeff, Rice University

**Sponsor:** Academy of Accounting Historians Section

**1:00 pm - 4:30 pm**

**Workshop #27:** Data Analytics and Government Reporting (Information Technology, 3.6 CH)

**Presenter:** Eileen Coble, Kearney & Company; Karen Kitching, George Mason University; Alex Phillips, Kearney & Company  
**Sponsor:** Government and Nonprofit Section

**1:00 pm - 4:30 pm**

**Workshop #28:** Analytics, Technology and Innovation for Accounting and Auditing (Information Technology, 3.6 CH)

**Presenter:** Daniel O'Leary, University of Southern California

*continued on next page...*

**1:00 pm - 4:30 pm**

**Workshop #29:** New Chairs Symposium  
(Business Management & Organization, 3.6 CH)

**Presenters:** TBD

**Sponsor:** Accounting Programs Leadership Group

**1:00 pm - 5:30 pm**

**Workshop #30:** Igniting Your Creativity Workshop  
(Personal Development, 4.8 CH)

**Presenter:** Marsha Huber,  
Youngstown State University

**2:00 pm - 3:30 pm**

**Workshop #31:** Preparing for the Interview Process  
(Personal Development, 1.8 CH)

**Presenters:** Yadav Gopalan, Indiana University Bloomington; Jill Mitchell, Northern Virginia Community College; Nancy Uddin, Monmouth University  
**Sponsor:** American Accounting Association



The American Accounting Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have the final authority on the acceptance of individual courses for CPE credit.

Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website:

**<http://www.NASBAREgistry.org>**

## 24th Annual Ethics Research Symposium

Do accounting ethics inspire you? If so, then the 24th Annual Ethics Research Symposium is for you! All AAA members are invited to attend the Symposium on Sunday, August 11, 2019, preceding the AAA Annual Meeting in San Francisco, CA.

The Symposium encourages thoughtful research on the ethical applications of teaching, practice, and/or business that ultimately benefits the individual, government, or society. Accordingly, we challenge researchers in other accounting areas to identify and address the ethical implications of their research. The Symposium will recognize and award research in the following categories: Best Research Paper, Best Innovation for Teaching, Best Paper by a Current Doctoral Student, and Best Paper by a Recent Graduate (graduation from a doctoral program must have occurred within the last three years).

Questions can be sent to Cassandra Rohland, University of Massachusetts Lowell, via email at [Cassandra\\_Rohland@uml.edu](mailto:Cassandra_Rohland@uml.edu), and Michael Ruff, Northeastern University, via email at [m.ruff@northeastern.edu](mailto:m.ruff@northeastern.edu)

The Ethics Research Symposium registration fee includes Breakfast and the Accounting Exemplar Award Luncheon. For more information visit the Ethics Symposium page online at <http://aaahq.org/Meetings/2019/Annual-Meeting/Program/Ethics-Symposium>

*(right) Attendees enjoyed last year's Annual Ethics Research Symposium in Washington, DC.*





# AAA Career Center

## Career Center at the Annual Meeting August 11-14, 2019 | San Francisco, CA

The **Career Center at the Annual Meeting (CCAM)** is the AAA's biggest recruiting event, where applicants and institutions from across the country and around the world can make connections. The 2019 CCAM will bring candidates and recruiting institutions from across the world together to make career connections!

Supported online by the AAA Career Center, the Career Center at the Annual Meeting offers services that make job recruitment easy and efficient—at very affordable prices for both employers and job seekers! Last year, 74 recruiting schools actively interviewed 178 candidates at the Annual Meeting in Washington, DC.

The Interview Hall will feature a candidate waiting area and privacy-draped tables, with seating for three people. Tables will be reserved on a first-come first-served basis, so recruiters reserve your tables as soon as registration opens. The Interview Hall will open on Sunday, August 11, and run through Wednesday, August 14. This year, the Interview Hall hours have been extended on Sunday, August 11 from 8:00 am to 6:00 pm.

Are you looking for some interview tips and pointers? Be sure to attend the Preparing for the Interview Process session. This session is open to all Annual Meeting registrants who are interested in learning or reviewing skills that are helpful while going through the job-seeking process. There is no fee for this session, which occurs on Sunday, August 11 from 2:00 pm - 3:30 pm.

We invite you to take advantage of these unique opportunities! For more information on the Career Center and the events at the Annual Meeting, please visit the Career Center online at <http://aaahq.org/Meetings/2019/Annual-Meeting/Career-Center>



**American  
Accounting  
Association**

**Career Center**

# Requests for Meeting Space and Alumni Functions

Meeting space may be reserved for events held during the 2019 AAA Annual Meeting in San Francisco, CA. Alumni events and other functions may be scheduled during the following times (space permitting):

**Sunday, August 11:** Breakfast, lunch, and evening functions

**Monday, August 12:** Breakfast, lunch, and evening functions

**Tuesday, August 13:** Breakfast and evening functions

**Wednesday, August 14:** Breakfast functions

Questions about your event may be sent to Debbie Gardner at the AAA via email to [debbie@aaahq.org](mailto:debbie@aaahq.org) or you can request space online at <http://aaahq.org/Meetings/2019/Annual-Meeting/Events/Meeting-Rooms>

We will need to know the period during which you wish to hold your meeting/function (date, time, and length); the name of the event; estimated attendance; and the names, telephone number, and email address of the contact person. The AAA will schedule a meeting room based on availability by June 2019. Events with food and beverage will be coordinated directly with the Hotel Catering Department where the event is scheduled for menu selection and payment.



Meeting/Event spaces at the Hilton San Francisco Union Square

(photos courtesy of Hilton)



## 2019-2020 AAA Membership Dues

Annual Meeting registration policy requires payment of membership dues for the September 2019 to August 2020 year. We offer an unparalleled range of membership benefits designed to help you grow throughout your career.

- Membership dues include Digital Library Access to *The Accounting Review*, *Accounting Horizons*, and *Issues in Accounting Education*. In addition, the online journals *Accounting and the Public Interest*, *Behavioral Research in Accounting*, *Journal of Emerging Technologies in Accounting*, *Journal of Financial Reporting*, *Journal of Forensic Accounting Research*, *Journal of Information Systems*, *Journal of International Accounting Research*, *Journal of Management Accounting Research*, *The ATA Journal of Legal Tax Research*, and *The Journal of the American Taxation Association* are available to all AAA members. *Current Issues in Auditing* and the *Journal of Government & Nonprofit Accounting* are Open Access journals.
- Members have the opportunity to join any of our 17 Sections, and are also part of the region they work in. For more about Sections, please visit <http://aaahq.org/Sections-Regions>
- Members may add print subscriptions to AAA journals for an additional cost: *The Accounting Review*: \$80, *Accounting Horizons*: \$45, and *Issues in Accounting Education*: \$45.
- An additional benefit of membership is access to the AAA Career Center, which provides the opportunity to post/search jobs and resumes.

If you have any questions about membership, our Membership Team is ready to serve you at 941-921-7747 or email [info@aaahq.org](mailto:info@aaahq.org).

# AAA Service Project

## 2019 Service Project Partner: ShelterBox

We are proud to continue our partnership with ShelterBox for the 2019 Service Project in San Francisco, CA. As the largest community of accountants in academia, we are fortunate to be able to make a difference in the lives of so many families that desperately need help.



### It's Easy to Donate...Choose the Easiest Way for You:

- **Donate when you register for the 2019 Annual Meeting:**  
<http://aaahq.org/Meetings/2019/Annual-Meeting/Registration>
- **Donate online through your Member Dashboard:**  
<https://aaahq.org/Login?returnurl=/ShelterBox-Donations>
- **Donate via Fax or Mail using the donation form:**  
[http://aaahq.org/Portals/0/documents/AnnualMeeting/2019/2019%20AM%20Svc%20Project%20Donation%20Mail\\_Fax%20Form.pdf?ver=2019-03-25-105258-680](http://aaahq.org/Portals/0/documents/AnnualMeeting/2019/2019%20AM%20Svc%20Project%20Donation%20Mail_Fax%20Form.pdf?ver=2019-03-25-105258-680)
- **Donate in person at the Service Project Desk at the Hilton San Francisco Union Square hotel**

Your tax-deductible donation (U.S.) is used to provide support for all costs associated with ShelterBox worldwide deployments, including but not limited to lifesaving equipment, response teams, transportation, and collaboration with local or international partners. ShelterBox USA earns Charity Navigator's highest "4-Star" rating as well as a "Platinum" status from GuideStar.

#### How much does one ShelterBox cost?

One ShelterBox = \$1,000

#### How much do supplies cost?

- |                        |                     |
|------------------------|---------------------|
| • \$650 Tent           | • \$35 Water Filter |
| • \$250 ShelterKit     | • \$30 Mosquito Net |
| • \$100 Basic Tool Kit | • \$25 Solar Light  |
| • \$40 Cooking Set     |                     |



**Together, we can make a difference in the lives of children and families around the world. The AAA thanks you for your donation to the Service Project!**

Questions about the Service Project? Contact Barbara Gutierrez at [barbara.gutierrez@aaahq.org](mailto:barbara.gutierrez@aaahq.org)

## What Is ShelterBox?

ShelterBox is the premier international disaster relief charity that provides immediate emergency shelter and other lifesaving aid to survivors of disasters such as earthquakes, volcanoes, floods, droughts, hurricanes, tsunamis, or humanitarian crises. ShelterBox aid is tailored to each disaster but typically includes tented shelter, thermal blankets and groundsheets, water purification equipment, solar lights, cooking utensils, a tool kit, mosquito nets, and children's activity packs.

ShelterBox Response Team members are highly trained civilian volunteers who deploy with the aid and ensure it is delivered to the survivors who need it most. They distribute aid on the ground, working closely with local organizations, government officials, and international aid agencies. ShelterBox aid is transported by any means available: truck, boat, camel, sled, or by hand. Since 2000, ShelterBox has helped 1.2 million people by providing emergency shelter following more than 300 disasters in 95 countries.

## The Aid They Deliver

**March 2019** - A ShelterBox Response Team is in southern Africa after Cyclone Idai caused widespread flooding in Malawi, Zimbabwe, and Mozambique on March 14, bringing winds of over 100 mph. More than one million people have been affected and at least 125,000 have been forced from their homes in Malawi alone. According to the UN, this devastating cyclone may be the worst disaster to ever hit the Southern Hemisphere. Downpours have been affecting the region for weeks, causing severe floods since the beginning of March. This comes after a period of severe drought, making the conditions worse.

In 2018, ShelterBox responded 18 times to different disasters in 17 countries and assisted over 210,000 people worldwide, including in 8 conflict responses in Syria, Iraq, Chad, Cameroon, Niger, and Nigeria; 4 tropical cyclones in Indonesia and the Philippines; 2 floods in Ethiopia and Kenya; 2 earthquakes in Indonesia; 1 drought in Somaliland; and 1 volcano in Guatemala.

In 2017, ShelterBox assisted 160,000 people worldwide including in the U.S. in Texas after Hurricane Harvey, in 6 countries in the Caribbean after Hurricanes Irma and Maria, in 7 countries affected by conflict-associated displacement, and numerous other countries affected by natural disasters and conflict.

ShelterBox has responded to some of the largest humanitarian crises the modern world has ever known: Hurricane Matthew in Haiti in 2016, the 2004 Indian Ocean tsunami, the 2010 Haiti earthquake, and one of the biggest storms to ever make landfall—Typhoon Haiyan in the Philippines in 2013.



*Katherine Fick, ShelterBox USA Secretary and Privacy Counsel, IBM Corporation, addresses the Monday morning plenary in Washington, DC at the 2018 Annual Meeting.*



*A ShelterBox tent and supplies were on display in the Exhibit Hall in the Gaylord National Resort and Convention Center in Washington, DC.*

## What Is the Service Project?

The Service Project was born out of the generous nature of the AAA's members and their desire to give back to the local communities in the cities where the Annual Meeting was held. From 2011 through 2016, on behalf of its members, the AAA supported local communities with donations of thousands of new backpacks filled with school supplies.

In 2017, the AAA began taking a more global approach to giving back and helping those who may otherwise go without by partnering with ShelterBox. The donations collected were used to provide essential emergency shelter and lifesaving equipment to families displaced due to natural disasters or humanitarian crises across the world. We look forward to another year of partnering with ShelterBox and providing aid to children and families affected by natural disasters and conflict.

# 2019 Annual Meeting

## Annual Meeting Registration Fee Includes the Following:

- Name badge
- Exhibit Hall admission
- Program
- Quick reference guide
- List of registrants
- Admission to plenaries, panels, and research sessions
- Sunday evening Early Bird Reception
- Monday evening Welcome Reception
- Refreshment breaks
- Career Center Admission
- Meeting App that allows you to search sessions by your Section, presenter name, room locations/maps, and much more

## Guest Registration

A \$100 guest registration fee is required for guests ages 12 & older. Accounting faculty & students are **NOT** eligible to register as guests. Paid guests must be listed on the registration form.

Guest registration fee includes:

- Name badge (required for admission to events and activities)
- Exhibit Hall admission
- Career Fair admission
- Sunday evening Early Bird Reception
- Monday evening Welcome Reception
- Refreshment breaks

## Registration Deadlines

**June 11:** Registrations received after **11:59 pm EDT on June 11** will incur a \$100 late fee (students will incur a \$50 late fee)

**July 11:** Pre-registration closes at **11:59 pm EDT on July 11**. There will be an additional \$50 processing fee on all registrations received after July 11.

## Register Online

You can register online at <http://aaahq.org/Meetings/Meeting-Info/sessionaltcd/19AM08>

## Register by Mail or Fax

- If faxing your registration, you may send it to 941-923-4093 until **11:59 pm EDT on July 11, 2019 (the above late fees will apply after June 11)**.
- If mailing your registration, please send it to American Accounting Association, 9009 Town Center Parkway, Lakewood Ranch, FL 34202.
- If you mail or fax a registration form to the AAA that was previously submitted, please indicate so on the form.

# Registration

## Payment Options

The AAA accepts American Express, MasterCard, and Visa. Checks made payable to the American Accounting Association are also accepted.

## On-Site Registration

On-site registration will be available starting on Friday, August 9, at the AAA Registration Desk at the **Hilton San Francisco Union Square Hotel**. Applicable late fees will be applied.

## Registration Changes

All registration inquiries and change requests should be submitted to AAA Member Services at **info@aaahq.org** or by using the change/add-on form, which is posted online at **<http://aaahq.org/Portals/0/documents/meetings/2019/AM/2019%20AM%20Change%20Form.pdf?ver=2019-04-22-113659-313>**.

After July 11, any registration changes should be made on site at the AAA Registration Desk in the Hilton San Francisco Union Square Hotel. Ticket changes will be accommodated based on availability.

## Cancellation Policy

All cancellations must be submitted in writing to Pat Stein at **info@aaahq.org**. A refund of the conference fees, minus a \$75 administrative fee, will be given for cancellations received by July 11. No refunds will be available after July 11.

## Registration Fees and Forms

Looking for your Annual Meeting registration forms? The registration forms that can be mailed or faxed are posted at **<http://aaahq.org/Meetings/2019/Annual-Meeting/Registration>**. You can choose to register online, by mail, or by fax.

Registration fees received by June 11, including 2019-2020 AAA membership dues, start at:

- Full member: \$990
- Student member: \$430
- Two-Year College member: \$735
- Life member: \$705

Can't print the registration form? Please call Pat Stein at 941-556-4102 for assistance or send an email to **pat@aaahq.org**.



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**Contact Us:**

**Phone:** 941-921-7747

**Fax:** 941-923-4093

**Email:** [info@aaahq.org](mailto:info@aaahq.org)

**Mailing Address:**

9009 Town Center Parkway  
Lakewood Ranch, FL 34202

## **AAA 2019 Annual Meeting Issue San Francisco, CA | August 9 - 14, 2019**

Looking for your 2019 Annual Meeting registration form?

The registration forms are posted online at

**<http://aaahq.org/Meetings/2019/Annual-Meeting/Registration>**

You can choose to register online, by fax, or by mail.

- Register online with your American Express, MasterCard, or Visa.
- Fax your registration form with a credit card number to 941-923-4093.
- Mail your registration form with a check payable to the American Accounting Association.

Can't print the registration form? Please contact Pat Stein at 941-556-4102 or email [pat@aaahq.org](mailto:pat@aaahq.org) for assistance.

***See you all in San Francisco!***