



**American  
Accounting  
Association**  
Thought Leaders in  
Accounting

San Diego, California • August 5-9, 2017

# 2017 ANNUAL MEETING

## SPONSORSHIP OPPORTUNITIES

This year there are many exciting opportunities for sponsorship at the American Accounting Association's Annual Meeting in San Diego, CA. You can generate interest in your company and strengthen your name recognition by reaching out to our expected 3,000+ attendees. All of our sponsor options provide prominent access to accounting education professionals. If there is a particular marketing goal that your company has or if there is a sponsorship opportunity you are interested in that you don't see listed below, please contact **Beverly Collins** at **beverly@aaahq.org** to discuss your ideas.

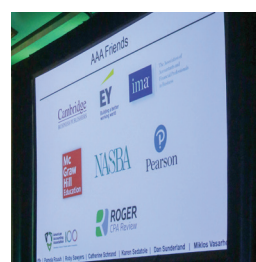
## FRIEND (\$2,500)

### Sponsorship at the Friend Level Includes:

- Formal acknowledgment from the American Accounting Association in the printed meeting program, distributed to all 3,000+ attendees.
- Hyperlink from our Annual Meeting sponsor page to your website.
- Your company logo on a highly visible banner in the Exhibit Hall thanking sponsors.
- Logo and hyperlink in the AAA mobile app.
- Digital List of Participants that you may use to market your company's presence at the Annual Meeting.
- An exclusive Meeting Room assigned to your company for one half-day of your choice on Sunday (8/6), Monday (8/7), Tuesday (8/8), or Wednesday (8/9). An LCD projector and screen will be provided in the room. You can arrange for food or beverage directly with the hotel.
- Additional half-day time slots for a Meeting Room are available at \$200 each, after June 15.
- Your logo in an advertisement thanking all sponsors in the Fall 2017 issue of Accounting Education News, the newsletter of the AAA, with a readership of 7,000+.



Examples of where logos are displayed.



## SUPPORTER (\$5,000)

### **Sponsorship at the Supporter Level Includes All of the Benefits of the Friend Level, PLUS:**

- Two complimentary Annual Meeting registrations, includes admittance to receptions, Career Center, Exhibit Hall, and plenary, panel and research sessions. Tickets and badges are available for pick up at the AAA registration desk.
- Your logo and hyperlink on our online Annual Meeting Program page.
- Your logo on Coffee Station signs in the Exhibit Hall at coffee breaks on Monday and Tuesday.
- Banner advertisement in the AAA mobile app.

Examples of where logos are displayed.



## PARTNER (\$7,500)

### **Sponsorship at the Partner Level Includes All of the Benefits of the Supporter Level, PLUS:**

- One additional complimentary Annual Meeting registration (total of 3 registrations), includes admittance to receptions, Career Center, Exhibit Hall, and plenary, panel and research sessions. Tickets and badges are available for pick up at the AAA registration desk.
- Recognition in multiple mass emails distributed to 7,000+ AAA members.

## PREMIER (\$15,000)

### **Premier Sponsors Provide High-Level Support and are Considered Partners in the Success of the Annual Meeting. They are Accorded Prominent Recognition and Visibility Prior to and at the Annual Meeting, Including All of the Benefits of the Partner Level, PLUS:**

- One additional complimentary Annual Meeting registration (total of 4 registrations), includes admittance to receptions, Career Center, Exhibit Hall, and plenary, panel AND research sessions. Tickets and badges are available for pick up at the AAA registration desk.
- Your designed artwork on a highly visible banner in the Exhibit Hall. (Artwork subject to AAA approval.)
- Prominent logo on kiosk.
- One Annual Meeting portfolio insert distributed to all meeting registrants.



Example of where logos are displayed.



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# 2017 ANNUAL MEETING

## SPONSORSHIP OPPORTUNITIES

Date Submitted: \_\_\_\_\_

**COMPLETE Company/Organization Name** (as it should appear in meeting material):

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website (provide URL for AAA sponsor list): \_\_\_\_\_

**Primary Sponsor Contact Person** (will be used for all communications):

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### AAA Annual Meeting Sponsorship Selection August 5-9, 2017, San Diego, California

- ☐ Friend ..... \$2,500  
☐ Supporter ..... \$5,000  
☐ Partner ..... \$7,500  
☐ Premier ..... \$15,000

Total ..... \$ \_\_\_\_\_

Method of Payment

☐ Visa ☐ MasterCard ☐ American Express ☐ Check

☐ Please send me an INVOICE. I understand my sponsorship will not be publicized until payment is received.

Card No: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**American Accounting Association 9009 Town Center Parkway, Lakewood Ranch, FL 34202**

Phone: (941) 921-7747 • Fax: (941) 923-4093 • Beverly Collins [beverly@aaahq.org](mailto:beverly@aaahq.org)

#### Options for Submitting This Form

Email option for Internet Explorer and Adobe users:

- Click the "Submit by Email Now!" button and "Select Email Client" message window will open. Choose the option that best describes how you send email, then click OK. The completed form will automatically be saved as a PDF and attached to a new message. When you click Send, your email will be sent to [beverly@aaahq.org](mailto:beverly@aaahq.org)
- Email option for all other internet browser users:

- Save the completed form to your desktop and attach it to an email to [beverly@aaahq.org](mailto:beverly@aaahq.org)

**Or**

- Print the completed form from your browser, then scan it to your computer and attach it to an email to [beverly@aaahq.org](mailto:beverly@aaahq.org).

#### Mail or Fax Option:

- Mailing address: American Accounting Association, Attention: AM Sponsorships, 9009 Town Center Parkway, Lakewood Ranch, FL 34202
- Fax: 941-923-4093

For Office Use Only: AAA ID \_\_\_\_\_ to BC \_\_\_\_\_ to RS \_\_\_\_\_ Invoiced \_\_\_\_\_ Date Pd \_\_\_\_\_ Info \_\_\_\_\_