2018 American Accounting Association Annual Meeting 2018 **National Harbor, MD (Washington, DC)** August 3-8, 2018

Annual Meeting Advertising Opportunities

We are looking forward to welcoming you to AAA's 2018 Annual Meeting in National Harbor, MD (Washington, DC). The meeting will offer multiple options to promote your brand, products, and services to the largest and most influential audience of accountants in academia.

Enhance your impact and your bottom line by reaching out to our expected 3000+ attendees through any of the opportunities listed below. If there is a particular marketing goal that your company has or if there is an advertising opportunity you are interested in that you don't see listed below, please contact Beverly Collins at beverly@aaahq.org or 941-556-4109 to discuss your ideas.

Portfolio Insert - \$3,000 (for one flyer, no larger than 8½" x 11")

Here's your chance to reach all meeting registrants by placing a flyer in the portfolio that is distributed to every meeting registrant. Direct attendees to your exhibit booth or showcase a new product by creating a single-sheet flyer no larger than $8\frac{1}{2}$ " x 11". Multiple page flyers or brochures require AAA pre-approval and may incur additional charges. All artwork is subject to the approval of the AAA. Approximate quantity of flyers needed will be 3,400. Portfolio inserts must arrive in Lakewood Ranch, FL by June 29, 2018. Shipping information will be sent to advertisers closer to the meeting.

Full Page Ad In Printed Program - \$1,500 (Additional Full Page Ads - \$900)

One full page ad in the meeting program (you provide the camera-ready copy 5" x 10" area). Ads will be placed on left hand pages only and will be available in the printed program distributed onsite. The deadline for ad reservations is June 4, 2018. The ad itself and payment must be received at AAA by June 15, 2018. The American Accounting Association accepts the following type of advertising copy: electronic PDF file with all fonts embedded; four color is acceptable; no bleeds. Ads should be sent to beverly@aaahq.org (subject line "Annual Meeting Program Ad").

List of Participants - \$650

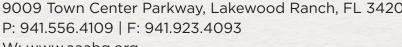
We will send you our list of participants in electronic format the week of July 16, 2018. The file will include participant's name, affiliation, email address, state, country, and region. You are only permitted to use this list in connection with your company's activities at the 2018 AAA Annual Meeting and must be an exhibitor or sponsor to purchase the list. Any follow-up messages sent after the close of the Annual Meeting on August 8, 2018 must be pre-approved by the AAA. No messages may be sent after August 31, 2018. Participant list requests must be made prior to July 16, 2018.

If you have any questions please contact:

Beverly Collins | Director, Special Meetings and Projects

American Accounting Association 9009 Town Center Parkway, Lakewood Ranch, FL 34202

W: www.aaahq.org





2018 American Accounting Association Annual Meeting 2018 National Harbor, MD (Washingt August 3 Annual Meeting Advertising Application **National Harbor, MD (Washington, DC)** August 3-8, 2018

Company/Organization:			
Address:			
City:	State:	Zip:	
Advertising Contact Person and Title:			
Phone: ()			
Email:			
AAA Annual Meeting Advertising Selection August 5-2	7, National Har	rbor, MD (Washington, DC	.)
Annual Meeting Portfolio Insert		\$3,000	
Full Page Ad in Meeting Program		\$1,500	
Additional Full Pages Ads in Meeting Program (Specify r	number:)	\$900 each	
List of Participants		\$650	
		Total \$	
Method of Payment:			
VISA			ıntil
Card No.:	Exp.	Date:	
Signature:			
Credit Card Billing Address:			
City: Sta	ate:	Zip:	
American Accounting Association • 9009 Town Cen Phone: (941) 921-7747 • Fax: (941) 923-4093 •		· · · · · · · · · · · · · · · · · · ·	2
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