

2018 American Accounting Association Annual Meeting
National Harbor, MD (Washington, DC)
August 3-8, 2018



American Accounting Association
 Thought Leaders in Accounting

2018 ANNUAL MEETING

SPONSORSHIP OPPORTUNITIES

This year there are many exciting opportunities for sponsorship at the American Accounting Association's Annual Meeting in National Harbor, MD (Washington, DC). You can generate interest in your company and strengthen your name recognition by reaching out to our expected 3,000+ attendees. All of our sponsor options provide prominent access to accounting education professionals. If there is a particular marketing goal that your company has or if there is a sponsorship opportunity you are interested in that you don't see listed below, please contact Beverly Collins at beverly@aaahq.org to discuss your ideas.

FRIEND (\$2,500)

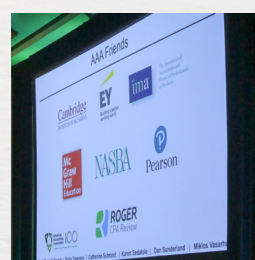
Sponsorship at the Friend Level Includes:

- Formal acknowledgment from the American Accounting Association in the printed meeting program, distributed to all 3,000+ attendees.
- Hyperlink from our Annual Meeting sponsor page to your website.
- Your company logo on a highly visible banner in the Exhibit Hall thanking sponsors.
- Logo and hyperlink in the AAA mobile app.
- Digital List of Participants that you may use to market your company's presence at the Annual Meeting.
- An exclusive Meeting Room assigned to your company for one half-day of your choice on Sunday (8/5), Monday (8/6), Tuesday (8/7), or Wednesday (8/8). An LCD projector and screen will be provided in the room. You can arrange for food or beverage directly with the hotel.
- Additional half-day time slots for a Meeting Room are available at \$200 each, after June 15.
- Your logo in an advertisement thanking all sponsors in the Fall 2018 issue of Accounting Education News, the newsletter of the AAA, with a readership of 7,000+.

Examples of where logos are displayed.



Thank You to Our Meeting Friends



Thank You

We greatly appreciate the support of our sponsors

Premier Sponsors
Supporters
Friends

SUPPORTER (\$5,000)

Sponsorship at the Supporter Level Includes All of the Benefits of the Friend Level, PLUS:

- Two complimentary Annual Meeting registrations, includes admittance to receptions, Career Center, Exhibit Hall, and plenary, panel and research sessions. Tickets and badges are available for pick up at the AAA registration desk.
- Your logo and hyperlink on our online Annual Meeting Program page.
- Your logo on Coffee Station signs in the Exhibit Hall at coffee breaks on Monday and Tuesday.

Examples of where logos are displayed.



PARTNER (\$7,500)

Sponsorship at the Partner Level Includes All of the Benefits of the Supporter Level, PLUS:

- One additional complimentary Annual Meeting registration (total of 3 registrations), includes admittance to receptions, Career Center, Exhibit Hall, and plenary, panel and research sessions. Tickets and badges are available for pick up at the AAA registration desk.
- Recognition in multiple mass emails distributed to 7,000+ AAA members.

PREMIER (\$15,000)

Premier Sponsors Provide High-Level Support and are Considered Partners in the Success of the Annual Meeting. They are Accorded Prominent Recognition and Visibility Prior to and at the Annual Meeting, Including All of the Benefits of the Partner Level, PLUS:

- One additional complimentary Annual Meeting registration (total of 4 registrations), includes admittance to receptions, Career Center, Exhibit Hall, and plenary, panel and research sessions. Tickets and badges are available for pick up at the AAA registration desk.
- Your designed artwork on a highly visible banner in the Exhibit Hall. (Artwork subject to AAA approval.)
- Prominent logo on kiosk.
- One Annual Meeting portfolio insert distributed to all meeting registrants.



Example of where logos are displayed.

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SPONSORSHIP OPPORTUNITIES APPLICATION

Date Submitted: _____

COMPLETE Company/Organization Name (as it should appear in meeting material):

Address: _____

City: _____ State: _____ Zip: _____

Website (provide URL for AAA sponsor list): _____

Primary Sponsor Contact Person (will be used for all communications):

Name: _____

Title: _____

Phone: _____ Fax: _____

Email: _____

AAA Annual Meeting Sponsorship Selection August 3-8, 2018, National Harbor, MD (Washington, DC)

- | | |
|--|----------|
| <input type="checkbox"/> Friend | \$2,500 |
| <input type="checkbox"/> Supporter | \$5,000 |
| <input type="checkbox"/> Partner | \$7,500 |
| <input type="checkbox"/> Premier | \$15,000 |

Total..... \$ _____

Method of Payment

☐ Visa ☐ MasterCard ☐ American Express ☐ Check

☐ Please send me an INVOICE. I understand my sponsorship will not be publicized until payment is received.

Card No: _____ Exp. Date: _____

Signature: _____

Credit Card Billing Address: _____

City: _____ State: _____ Zip: _____

American Accounting Association 9009 Town Center Parkway, Lakewood Ranch, FL 34202

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