

***Technology Roundtable: Interactive Textbooks***

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**ABSTRACT**

Interactive textbooks leverage technology to expand an online textbook from a static version of the traditional hardcover textbook into a multi-media active learning experience. Many of these interactive textbooks allow students to learn at their own pace, highlight areas of the textbook for students to focus, and provide feedback loops to test and enhance students' mastery of the subject matter. The publishers of these interactive tools claim that their products help increase students' time spent with the course textbook by testing key concepts and pinpointing those topics on which students need to focus their study time. Improved grades and increased preparedness are also benefits espoused by the publishers.

We will demonstrate the use of an interactive textbook in accounting courses and provide recommendations for implementation for faculty considering adopting this technology in their traditional or online courses.