



**American
Accounting
Association**

Thought Leaders in
Accounting

Annual Meeting **Exhibit Hall**
August 11-13
San Francisco, California

2019 Exhibitor Prospectus

aaahq.org

Welcome

We invite you to exhibit at the 2019 American Accounting Association Annual Meeting in San Francisco, California, **August 11-13** at the **Hilton San Francisco Union Square** for what promises to be another cutting-edge meeting with an unparalleled range of sessions and speakers from around the world!

With **3,000+ attendees expected**, the American Accounting Association's Annual Meeting represents the best opportunity to connect with the largest community of accountants in academia and network with the most influential thought leaders in the field.

The theme of the Meeting is **Bold Transformations Toward A Prosperous Society**. Accounting continues to be critical to a prosperous society, and as the world's leading academic accounting organization, we must respond to the changes in our global environment as Thought Leaders in Accounting.

We do hope you will join us as an Exhibitor at our 2019 Annual Meeting. Your partnership and support are greatly appreciated. To say "thank you" to all our returning and new exhibitors the pricing will remain the same for 2019. **Reserve your space early** to get your place in line to choose the very best exhibit space available! See the application on last page!

Sincerely,
Beverly Collins
Director, Special Projects
beverly@aaahq.org

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Why Exhibit at AAA Meetings?

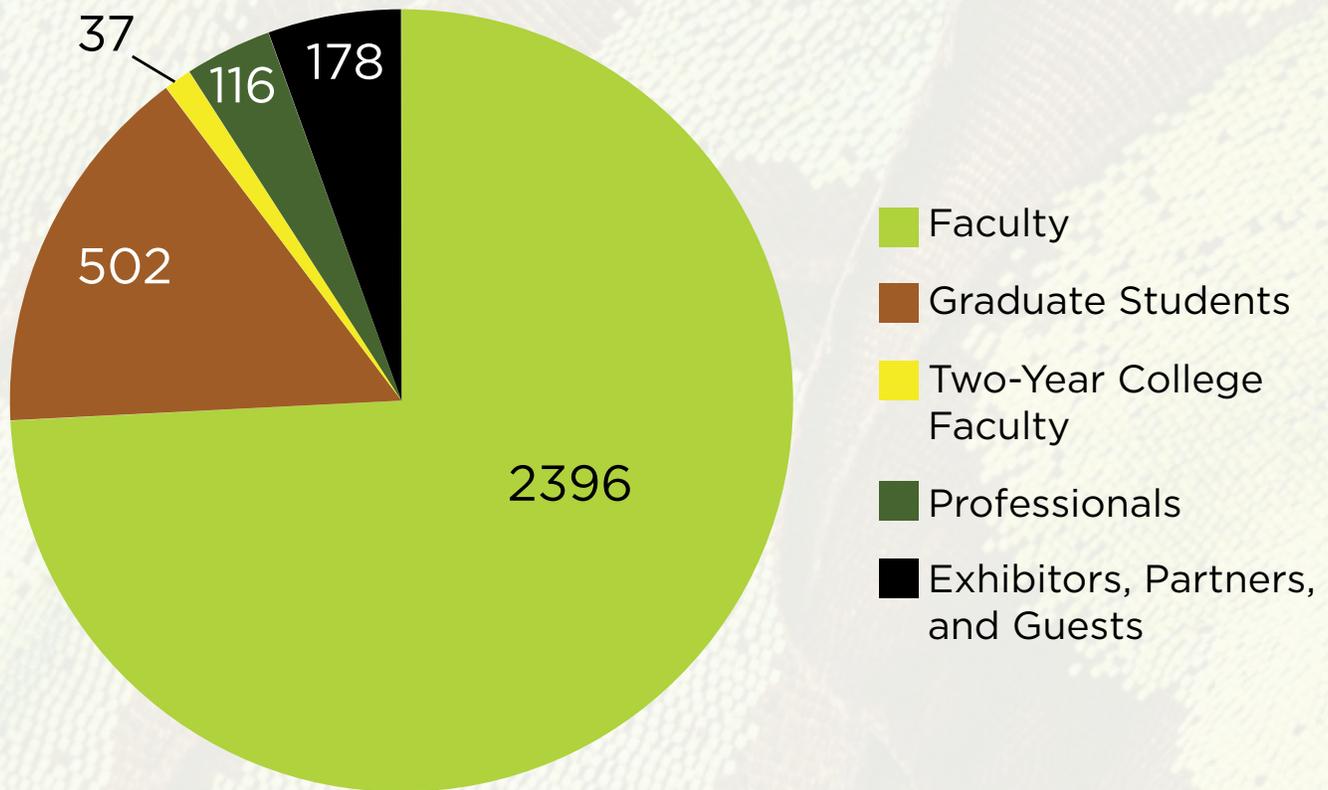
A unique opportunity to target....

- Highly influential decision makers and opinion leaders in the field.
- Interact face to face with accounting researchers, teachers and professionals from across the U.S. and around the world.
- Build visibility for your company in a competitive marketplace.
- Expand your prospect base.
- Strengthen existing customer relationships with our members.
- Introduce new products and services.
- Generate new sales leads.
- Give product demonstrations.

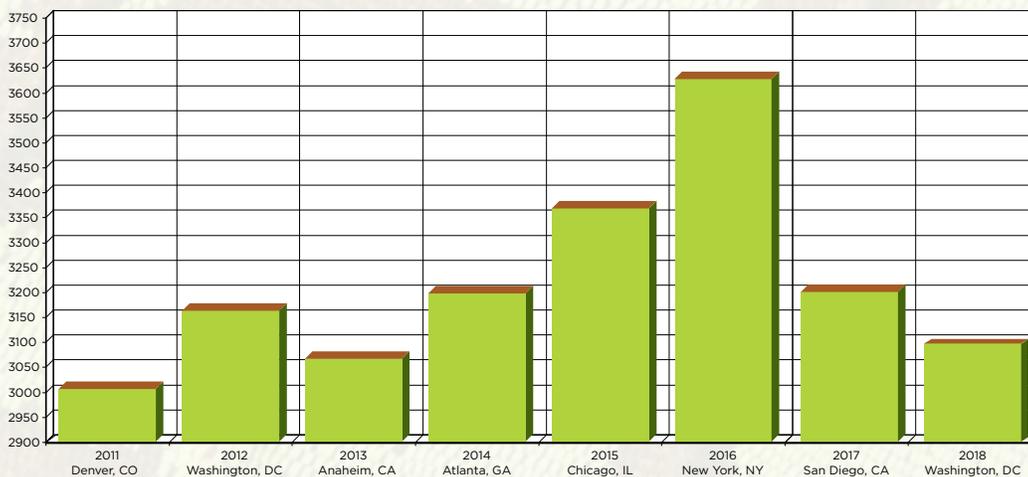


Attendee Information

2018 Annual Meeting Attendance Breakdown



Annual Meeting Attendance 2011-2018



2018 Top International Attendance by Country

1. Canada
2. China
3. Japan
4. U.K.
5. Germany
6. Australia
7. Hong Kong
8. Taiwan
9. Brazil
10. Singapore

Benefits to AAA Exhibitors at the Annual Meeting

- Direct Access to over 3,000 attendees from around the world.
- Logo and link to your website in the AAA mobile app. Analytics indicated that in 2018 approximately 55% of attendees used the app and that the average time of use was approximately 49 minutes.
- Four complimentary exhibitor booth personnel registrations per 10'x 8' booth. (additional badges available at \$325 each).

In addition to benefits, exhibit space packages include:

- Opportunity to rent the attendee list.
- To increase traffic, the exhibit hall will have complimentary coffee during display hours
- On Sunday night there is an Early Bird Reception in the exhibit hall with free food and beverages served for the convenience of attendees and exhibitors. Note: This reception is also open to Conference on Teaching and Learning attendees not staying for the rest of the Annual Meeting.
- Drawings in the exhibit hall to drive traffic
- 8' high back drape and 3' high side drape booth dividers in show colors (standard booth spaces).
- 44"x7" booth identification sign with company name and booth number (standard booth spaces).
- 24-hour general security in the exhibits, as well as nightly vacuuming of aisles.

Display Hours

Exhibits will be open to the meeting participants during the following hours:

Sunday, August 11:	3:00 pm - 7:00 pm
Monday, August 12:	8:00 am - 12:15 pm 1:30 pm - 5:00 pm
Tuesday, August 13:	8:00 am - 12:15 pm 1:30 pm - 4:30 pm

At least one representative must be in the booth during display hours.

Security will be provided overnight.



Contact: Beverly@aaahq.org

Reserve your booth space as soon as possible.
Each 8'x10' space is still **\$4,295**

Tabletop Displays at Region Meetings

In addition to the Annual Meeting, AAA offers exhibitors multiple opportunities to interact with researchers and educators who attend regional meetings throughout the country. These smaller meetings attract between 100-200 attendees, many of whom do not attend the Annual Meeting.

The exhibit area is generally outside the main session room, and all breaks are held in the exhibit area, promoting a more informal atmosphere.

Tabletop Prices per Meeting: \$700

Upcoming Region Meetings

March 13, 2019–March 16, 2019
Southwest Region/Federation of Business Disciplines Meeting
Houston, Texas
(contact FBD for exhibit opportunities)

April 4, 2019–April 6, 2019
Southeast Region Meeting
Savannah, Georgia

April 11, 2019–April 13, 2019
Western Region Meeting
Newport Beach, California

May 2, 2019–May 4, 2019
Mid-Atlantic Region Meeting
Pittsburgh, Pennsylvania

May 9, 2019–May 11, 2019
Ohio Region Meeting
Columbus (Dublin), Ohio

October 17, 2019–October 19, 2019
Midwest Region Meeting
Chicago, Illinois

PLEASE NOTE:

Space is limited, and generally restricts the number of exhibitors to 10 per meeting, although this is subject to change.

Future Meetings

Future AAA Annual Meetings

August 9, 2019–August 14, 2019
San Francisco, California
Hilton San Francisco Union Square

August 7, 2020–August 12, 2020
Atlanta, Georgia
Atlanta Marriott Marquis

July 30, 2021–August 4, 2021
Chicago, Illinois
Hyatt Regency Chicago

July 29, 2022–August 3, 2022
San Diego, California
Manchester Grand Hyatt San Diego

Other AAA Meetings

October 26, 2018–October 28, 2018
Diversity Section Meeting
Atlanta, Georgia

November 9, 2018–November 10, 2018
Teaching, Learning and Curriculum Section Midyear Colloquium
Dallas, Texas

December 7, 2018–December 9, 2018
Accounting PhD Rookie Recruiting and Research Camp
Miami, Florida

January 3, 2019–January 5, 2019
Management Accounting Section Midyear Meeting
Fort Lauderdale, Florida

January 10, 2019–January 12, 2019
Joint Midyear Meeting of the Accounting Information Systems and Strategic and Emerging Technologies Sections
San Antonio, Texas

January 11, 2019–January 12, 2019
Financial Accounting and Reporting Section Midyear Meeting
Seattle, Washington

January 17, 2019–January 19, 2019
Auditing Section Midyear Meeting
Nashville, Tennessee

January 24, 2019–January 26, 2019
International Accounting Section Midyear Meeting
Miami, Florida

February 8, 2019–February 9, 2019
Accounting Programs Leadership Group/Federation of Schools of Accountancy Annual Seminar
Tampa, Florida

February 21, 2019–February 23, 2019
American Taxation Association Midyear Meeting
Washington, DC

March 1, 2019–March 2, 2019
Forensic Accounting Research Conference
St. Louis, Missouri

March 8, 2019–March 9, 2019
Government and Nonprofit Section Midyear Meeting
Norwalk, Connecticut

March 13, 2019–March 16, 2019
Southwest Region/Federation of Business Disciplines Meeting
Houston, Texas

March 29, 2019–March 30, 2019
Conference of the Public Interest Section and Doctoral/Early Scholar Consortium
Orlando, Florida

April 4, 2019–April 6, 2019
Southeast Region Meeting
Savannah, Georgia

April 11, 2019–April 13, 2019
Western Region Meeting
Newport Beach, California

May 2, 2019–May 4, 2019
Mid-Atlantic Region Meeting
Pittsburgh, Pennsylvania

May 9, 2019–May 11, 2019
Ohio Region Meeting
Columbus (Dublin), Ohio

June 9, 2019–June 14, 2019
Intensive Data and Analytics Summer Workshop
Orlando, Florida

October 17, 2019–October 19, 2019
Midwest Region Meeting
Chicago, Illinois

2019 Annual Meeting Exhibitor Application

Exhibitors will be able to choose their booth space in the order that **payment** is received.

Date Submitted: _____

COMPLETE Company/Organization Name (as it should appear in meeting material):

Address: _____

City: _____ State: _____ Zip: _____

Website (provide URL for link from AAA exhibitor list): _____

Primary Exhibit Contact Person (will be used for all communications):

Name: _____

Title: _____

Phone: _____ Email: _____

AAA Annual Meeting Exhibit Hall, August 11-13, San Francisco, California

Exhibitors will be able to choose their booth space in the order that payment is received.

_____ 8' x 10' spaces(s) at \$4,295 each\$ _____

Method of Payment: (No booth space will be reserved until full payment is received.)

VISA MasterCard American Express Check

Please send me an INVOICE. I understand booth space is chosen in order that payment is received.

Card No.: _____ Exp. Date: _____

Signature: _____

Credit Card Billing Address: _____

City: _____ State: _____ Zip: _____

Options for Submitting This Form

Email option for Internet Explorer and Adobe users:

• Click the "Submit by Email Now!" button and "Select Email Client" message window will open. Choose the option that best describes how you send email, then click OK. The completed form will automatically be saved as a PDF and attached to a new message. When you click Send, your email will be sent to beverly@aaahq.org

Email option for all other internet browser users:

• Save the completed form to your desktop and attach it to an email to beverly@aaahq.org

or

• Print the completed form from your browser, then scan it to your computer and attach it to an email to beverly@aaahq.org.

Mail or Fax Option:

• Mailing address: American Accounting Association, Attention: AM Exhibits, 9009 Town Center Parkway

Lakewood Ranch, FL, 34202

• Fax: 941-923-4093

For Office Use Only: AAAID _____ to BC _____ to FIN _____

Date Invoiced _____ Date Pd _____ Booth # _____ Info Sent _____