

**Fifteenth Annual Conference on Teaching and Learning in
Accounting (CTLA)
Saturday, July 30, 2022**

7:00 am–8:00 am

Breakfast
Room

8:00 am–8:20 am

Welcome Opening Session
Room

Jill E. Mitchell, Northern Virginia Community College
Richard Walstra, Dominican University

8:20 am–9:50 am

Plenary Session
CPE - 1.2 CH

Speaker: Jonathan Mooney, Award Winning Writer, Entrepreneur, and Activist

9:50 am–10:10 am

Break
Room

10:10 am–11:10 am

Concurrent Sessions

1.01: Keynote Follow Up
Room

CPE - 1.2 CH

Speaker: Jonathan Mooney, Award Winning Writer, Entrepreneur, and Activist

1.02: Critical Thinking I
Room

CPE - 1.2 CH

Moderator: TBD

AICPA Critical Thinking Resources for Faculty and Students
Susan K. Wolcott, WolcottLynch

We've Got Game: Trouble at Tindy, a Fraud Simulation
Tina Carpenter, University of Georgia
Cindy Durtschi, DePaul University
Vince LoRusso, TrueUp

Saturday, July 30, 2022 (continued)

10:10 am–11:10 am

1.03: CPA I

Room

CPE - 1.2 CH

Moderator: TBA

CPA Evolution—Resources to Ensure Your Students Are Future-Ready
Anna Howard, AICPA Foundation

Proposed Changes for the CPA Exam 2024
Anna Howard, AICPA Foundation

1.04: Technology in Classroom I

Room

CPE - 1.2 CH

Moderator: TBD

Data Cleaning Projects (ETL) Using Excel, Google Sheets, Tableau, Tableau Prep, Power BI & Alteryx for Intro Accounting

Wendy Tietz, Kent State University

Tracie Miller-Nobles, Austin Community College

Jennifer M. Cainas, University of South Florida

Learning How Digital Technology and XBRL Transforms the Future of Global ESG Reporting

Mark A. Holtzblatt, Cleveland State University

Kristine M. Brands, United States Air Force Academy

1.05: Engagement I

Room

CPE - 1.2 CH

Moderator: TBD

Seeing is Believing: Accounting Visualization in Intro Accounting

Jonathan M. Wild, University of Wisconsin–Parkside

Wonders I Discovered as an Accidental Online Tourist

Cindy G. Steward, University of Illinois

Homework Quizzes. Improving Student Engagement, Retention and Performance Using Existing Technology

Nathaniel Stephens, Brigham Young University–Hawaii

Saturday, July 30, 2022 (continued)

10:10 am–11:10 am

1.06: Engagement II

Room

CPE - 1.2 CH

Moderator: TBD

Making Tax Accounting Less Taxing for Students

Stanley Hong, DeVry University–Long Beach

Learning Modality Showdown: Evaluating Student Preference between Different Learning Modalities

Julianna Browning, California Baptist University

Post-COVID Pandemic Teaching Take-a-Ways: The Keepers, Innovators and Losers

Susan Galbreath, Lipscomb University

1.07: Critical Thinking II

Room

CPE - 1.2 CH

Moderator: TBD

Integrated Managerial and Cost Accounting Case Studies with Data Analytics

Susan Lynne Wright, The Citadel

Kenzie Robotics: A Review of the Conversion Cycle through Active Learning

Juergen Sidgman, University of Alaska Anchorage

Jeopardy in the Classroom: An Innovative Approach to Accelerate the Learning Process for Introductory Accounting Students

Sheril Gilbertstadt, University of Wisconsin–Eau Claire

11:10 am–11:20 am

Break

Room

11:20 am–12:20 pm

Concurrent Sessions

2.01: Bea Sanders/AICPA Teaching Innovation Award

Room

CPE - 1.2 CH

Winner: Introductory Accounting Data Cleaning and Analytics Projects

Wendy Tietz, Kent State University

Tracie Miller, Franklin University

Jennifer Cainas, University of South Florida

11:20 am–12:20 pm

2.02: Academic Integrity; Instructional Design

Room

CPE - 1.2 CH

Moderator: TBD

Leveraging Technology to Foster Academic Honesty In Your Courses

Markus Ahrens, St. Louis Community College, Meramec

Cathy J. Scott, University of North Texas–Dallas

Improving the Quality of Multi-Choice Assessment Questions.

Joseph Trainor, St. John's University

Maria Pirrone, St. John's University

2.03: Tax

Room

CPE - 1.2 CH

Moderator: TBD

Innovative Methods to Improve Your Tax Students' Critical Thinking Skills

Gregory A. Carnes, University of North Alabama

Suzanne Youngberg, Northern Illinois University

Racial Justice and the Internal Revenue Code

Amanda Marino, San Diego State University

Landi Morris, Bentley University

2.04: Course Modalities

Room

CPE - 1.2 CH

Moderator: TBD

Simultaneously Teaching in Multiple Modalities

Katie Landgraf, University of Hawaii–West Oahu

Student Engagement and Outcomes in Face-to-Face versus Virtual Classes of Introductory Accounting

Kiran Parthasarathy, University of Houston

Janet Alice Meade, University of Houston

11:20 am–12:20 pm

2.05: Excel; Data Analytics

Room

CPE - 1.2 CH

Moderator: TBD

In-Class Excel Workshops

Karen Congo Farmer, Texas A&M University

Amy Fredin, St. Cloud State University

Using Data Analytics to Explore Labor Rate and Efficiency Variances for Decision Making

Marc Lewis, Central Connecticut State University

Christie Novak, Le Moyne College

Andrew S. Weinberger, Central Connecticut State University

2.06: Instructional Design I

Room

CPE - 1.2 CH

Moderator: TBD

Consistency Matters! Structuring Your LMS to Enhance Student Engagement with Course Content

Sarah Elizabeth Johnson, Oklahoma State University

Beyond the Ordinary: A Value-Added Approach to Using Rubrics in Master's Accounting Courses

Sandria S. Stephenson, Georgia College and State University

2.07: Tax II

Room

CPE - 1.2 CH

Moderator: TBD

COVID and the Effect on VITA

Robyn Barrett, St. Louis Community College–Meramec

Amy Monson, St. Louis Community College–Forest Park

Using IRS SOI Statistics to Analyze Migration Patterns for Business and Government Planning

Samy Garas, SUNY, Plattsburgh

Susan Lynne Wright, The Citadel

VITA in a Post-Covid World: Guidance for Complying with the New, More Complex IRS Standards for Virtual Site Management

Brad R. Johnson, Francis Marion University

Kay M. Poston, Francis Marion University

Saturday, July 30, 2022 (continued)

12:20 pm–12:30 pm

Break
Room

12:30 pm–2:10 pm

Concurrent Sessions

3.01: Luncheon with Awards and Panel

Room

CPE - 1.0 CH

TBD

2:10 pm–3:10 pm

Concurrent Sessions

4.01: Mark Chain/FSA Innovations in Graduate Teaching Award

Room

CPE - 1.2 CH

Moderator: TBD

Winner: Using MONOPOLY as a Practice Set
Perry Moore, Lipscomb University

4.02: Instructional Design II

Room

CPE - 1.2 CH

Rethinking Introductory Accounting

Jen Edmonds, The University of Alabama at Birmingham
Chris Edmonds, The University of Alabama at Birmingham
Mark Edmonds, The University of Alabama at Birmingham

Using Reflection to Increase Student Understanding of How Accounting is Important to any Career in Business

Nelson Ma, University of Technology, Sydney
Amanda White, University of Technology, Sydney

2:10 pm–3:10 pm

4.03: Financial Accounting

Room

CPE - 1.2 CH

Moderator: TBD

Developing In-Demand Skills in Financial Accounting

Wayne B. Thomas, The University of Oklahoma

4.04: Academic Integrity

Room

CPE - 1.2 CH

Moderator: TBD

Exploring the Student Learning, Skill Assessment, and Academic Integrity in an Authentic Three-Stage Online Exam Assessment

Sarah Yang Spencer, The University of Melbourne

Valerie Cotronei-Baird, The University of Melbourne

Battling Compromised Content: A Better Way to Test

Bradley R. Skousen, IE Business School

Christopher J. Skousen, Utah State University

4.05: Instructional Design III

Room

CPE - 1.2 CH

Moderator: TBD

How to Create the Paperless Accounting Classroom

Tim S. Creel, Lipscomb University

Veronica Paz, Indiana University of Pennsylvania

Christina M. Olear, The Pennsylvania State University, Brandywine

Creating an Engaging and Active Virtual Learning Environment

Chris Edmonds, The University of Alabama at Birmingham

Arline Savage, The University of Alabama at Birmingham

Danielle Brannock, Intuitive Surgical

Alicja Foksinska, Protective Life

Increasing Student Interaction in Asynchronous Online Accounting Classes

Marianne M. Rexer, Wilkes University

Saturday, July 30, 2022 (continued)

2:10 pm–3:10 pm

4.06: Using Technology in the Classroom

Room

CPE - 1.2 CH

Moderator: TBD

Emerging Technology: How to Reduce Student Anxiety When Using Online Proctoring
DeAnna Martin, Santiago Canyon College

Gamified Learning App and Exam Performance in Undergraduate Accounting Courses before and During COVID-19

Julian Langenhagen, Goethe University Frankfurt
Anna Rohlfing-Bastian, Goethe University Frankfurt

4.07: DEI I

Room

CPE - 1.2 CH

Moderator: TBD

Designing and Teaching an Equitable and Inclusive Accounting Course
Joseph Trainor, St. John's University
Maria Pirrone, St. John's University

Use of Place-Based Learning to Enhance Student Understanding of Accounting as a Social Practice
Nick McGuigan, Monash University
Carly Moulang, Monash University
Lisa Powell, Monash University

Accounting Practicum: Designing an Inclusive Course to Serve All Students
Rachel Domnick, Oklahoma State University
Sarah Elizabeth Johnson, Oklahoma State University
Angela W. Spencer, Oklahoma State University

3:10 pm–4:00 pm

Refreshment Break with our Sponsor Partners

Room

Concurrent Sessions

5.01: George Krull/Grant Thornton Innovation in Junior and Senior-Level Teaching Award
Room

CPE - 1.2 CH

Moderator: TBD

Winner: Escape the Mundane Review
Kimberly Young, Greenville Technical College

Honorable Mention: Randomized Data Analytics
Hagit Levy-Shalev, Baruch College–CUNY

5.02: Managerial/Cost
Room

CPE - 1.2 CH

Moderator: TBD

Introduction to Cost Accounting at the Polynesian Cultural Center
Brent White, Brigham Young University–Hawaii

Bene Petit: An Integrated Analytics Case for Managerial Accounting.
Stacey M. Whitecotton, Arizona State University

5.03: Professional Skills
Room

CPE - 1.2 CH

Moderator: TBD

Adapting the MAcc to the New CPA Exam: Resources and Results from One School's Journey
Eric D. Bostwick, University of West Florida
Micah Grant, University of West Florida
Sherwood Lane Lambert, University of West Florida
Patrick Lucas, University of West Florida
Gregory Prescott, University of West Florida

What Do Employers Really Want from Our Graduates?
Lori Lyn Hatchell, Aims Community College

4:00 pm–5:00 pm

5.04: DEI II

Room

CPE - 1.2 CH

Moderator: TBD

Facilitating DEI Conversations and Community with the AAA TLC Book Club

Susan M. McCarthy, Loyola University Chicago

Introducing Indigenous and Other Perspectives of Accounting into Your Curriculum

Amanda White, University of Technology, Sydney

5.05: Audit

Room

CPE - 1.2 CH

Moderator: TBD

A Three-Dimensional Approach to Teaching Auditing and Audit Data Analytics

Raymond N. Johnson, Portland State University

Laura Wiley, Louisiana State University

The Use of Simulations Within an Audit Classroom

Kirsty Munro, Senior Lecturer in Accounting and Auditing, University of Northumbria

5.06: Technology in Classroom II

Room

CPE - 1.2 CH

Moderator: TBD

A Curiosity Mindset in Introductory Accounting—Using Packback AI Technology

Alyssa Vowell, Oklahoma State University

Sarah Elizabeth Johnson, Oklahoma State University

Angela W. Spencer, Oklahoma State University

Incorporating the Metaverse in the Classroom

Mfon Akpan, Methodist University

Are Video Lectures an Effective way to Teach Accounting Online?

Mark Golightly Sanders, University of Cincinnati

Patricia Goedl, University of Cincinnati

Saturday, July 30, 2022 (continued)

4:00 pm–5:00 pm

5.07: Technology in Classroom III

Room

CPE - 1.2 CH

Moderator: TBD

Leveraging Videos as a Meaningful Student Engagement Tool

Jill E. Mitchell, Northern Virginia Community College

Paul D. Kimmel, University of Wisconsin–Madison

Becoming a Content Creator in an Online, Hybrid, or Face-to-Face Classroom

Patrick Lee, The University of Texas at San Antonio

Teaching RPA with Student Video Production

Jose Victor Lineros, University of North Texas

5:00 pm–5:10 pm

Break

Room

5:10 pm–6:10 pm

Concurrent Sessions

6.01: CPA II

Room

CPE - 1.2 CH

Moderator: TBD

Trends In the Supply of Accounting Graduates and the Demand for Public Accounting Recruits

Anna Howard, AICPA Foundation

CPAs in the Classroom—Introducing the Destination CPA Network

Anna Howard, AICPA Foundation

6.02: Critical Thinking III

Room

CPE - 1.2 CH

Moderator: TBD

The First Step for Improved Critical Thinking Educational Design

Susan K. Wolcott, WolcottLynch

Saturday, July 30, 2022 (continued)

5:10 pm–6:10 pm

Using an Entrepreneurial Mindset to Learn the Language of Business with Covid Adaptations

Alyssa Vowell, Oklahoma State University

Angela W. Spencer, Oklahoma State University

Sarah Elizabeth Johnson, Oklahoma State University

Accounting for Sustainability: Rewilding Accounting Education Post-Pandemic

Nick McGuigan, Monash University

Lisa Powell, Monash University

6.03: Professional Skills II

Room

CPE - 1.2 CH

Moderator: TBD

The Importance of Teaching Soft Skills in Accounting Classes

Tim S. Creel, Lipscomb University

Marcy Binkley, Lipscomb University

Jeff Mankin, Lipscomb University

Developing the Oral Communication Skills of Accounting Majors

Romeva Prcela, Hiram College

Dear Chair Gensler: Encouraging Students to View U.S. GAAP Through Multiple Lenses

Katie Metz, Indiana University

6.04: Data Analytics

Room

CPE - 1.2 CH

Moderator: TBD

Data Analytics Projects Made Simple

DeAnna Martin, Santiago Canyon College

Successes of Teaching Tableau in the Classroom

Arline Savage, The University of Alabama at Birmingham

Danielle Brannock, Intuitive Surgical

Alicja Foksinska, Protective Life

Modern Learners Demand Modern Tools—Driving Engagement and Improved Outcomes with Gamified Learning of Structured Query Language

Andreas Simon, The University of Southern California

Saturday, July 30, 2022 (continued)

5:10 pm–6:10 pm

6.05: Excel

Room

CPE - 1.2 CH

Moderator: TBD

Teaching Introductory Financial Accounting: Develop Critical Thinking Skills and Business Competencies Using SEC Filings in an Excel-Based Analysis Project

Rebecca A. Bogie, Louisiana State University in Shreveport

Weekly Excel Practice Files for Use in Financial and Managerial Accounting

Richard Wa Istra, Dominican University

6.06: Teaching—Classroom

Room

CPE - 1.2 CH

Moderator: TBD

Game Day Strategies for Improving Engagement and Retention in Accounting Classrooms

Kimberly Tribou, McMurry University

Infusion of Alternative Sustainability Metrics and Reporting Options in the Accounting Classroom

A. J. Stagliano, St. Joseph University

Using Low Code Smart Contract Software to Teach Entity Relationship Modeling

Jose Victor Lineros, University of North Texas

6.07: Using Technology in the Classroom II

Room

CPE - 1.2 CH

Moderator: TBD

Using all the “Power” in PowerPoint

Joseph Trainor, St. John’s University

Benjamin Silliman, St. John’s University

Creating Videos like a YouTube Star!

John J. Wild, University of Wisconsin–Madison

The Power of Polling in the Classroom

Eszter Palancz, University of Toronto

6:15 pm–7:30 pm

CTLA Reception—Let’s Celebrate 15 Years!

Room

Sunday, July 31, 2022

7:00 am–8:00 am

Breakfast
Room

8:00 am–9:40 am

Concurrent Sessions

7.01: Best Practices from the 2021 AAA/J. Michael and Mary Anne Cook/Deloitte Foundation Prize for Superior Teaching in the Discipline of Accounting Winners

Room

CPE - 1.2 CH

Moderator: TBD

Cook Prize Panel

9:40 am–10:10 am

Break
Room

10:10 am–11:10 am

Concurrent Sessions

8.01: Engagement, Lifelong Learning

Room

CPE - 1.2 CH

Moderator: TBD

You CAN Teach an Old Dog New Tricks: A Long-Time Accounting Educator Uses Technology to Make Remote Introductory Accounting Engaging

Catherine Finger-Podolsky, Saint Mary's College of California

Creating a Positive Career Mindset: Incorporating the Documentary "Making It Balance" in Your Accounting Classes

Michael Ozlanski, Susquehanna University

8.02: Data Analytics II

Room

CPE - 1.2 CH

Moderator: TBD

Data Literacy Skills for Introductory Accounting Classes

Wendy Tietz, Kent State University

Tracie Miller-Nobles, Austin Community College

Sunday, July 31, 2022 (continued)

10:10 am–11:10 am

Foundations of Data Analysis Curriculum: Developing Freshmen and Sophomores Data Analytical and Technology Skills

Gail Hoover King, Washburn University

11:20 am–12:20 pm

Concurrent Sessions

9.01: Professional Skills III

Room

CPE - 1.2 CH

Moderator: TBD

Leveraging Successful Strategies to Incorporate New CFF Educational Content into Your Curriculum

Lynda H. Schwartz, University of Massachusetts Amherst

Kari C. Day, AICPA

Kathy A. Johnson, California State University, San Bernardino and Long Beach

Examining The Future of the Finance Function from Practice and Academia

Anna Howard, AICPA Foundation

9.02: Engagement, Lifelong Learning II

Room

CPE - 1.2 CH

Moderator: TBD

Are You Important Enough to Develop A Heathy Habit?

Lori Lyn Hatchell, Aims Community College

An Overview of the Experiential Learning Triangle: Students, Faculty, and Clients

Christopher Cook, Indiana University Bloomington

Terry Campbell, Indiana University Bloomington

Amanda Bree Josefy, Indiana University Bloomington

Katie Metz, Indiana University

12:30 pm–1:00 pm

CTLA Reflections and Future Plans

Room

TBD