Faculty-Student Collaborations in Accounting—FASTCA-22
Wednesday August 3, 2022 ~ 10:15 am–5:30 pm
Hyatt, 2nd Level, Harbor D

10:15 am–10:20 am  FASTCA-22 Welcome
Marsha Huber, Institute of Management Accountants

10:20 am–11:45 am  FASTCA-22: Session I
Hyatt, 2nd Level, Harbor D

Can Female CEOs Win the Game in a Big Boy Industry? Investor’s Reaction to the Appointments of Female CEOs and Gender Stereotypes of Industries
Shaowen Hua, California State University, Monterey Bay
Meng-Hsien (Jenny) Lin, California State University, Monterey Bay
Lesly Rocha, California State University, Monterey Bay

Coffee House Daily Operations Are Not without (Enterprise) Risk
Kimberly Tribou, McMurry University
Melinda Roberson, McMurry University

Early Evidence of the Effect of ASU 2017-12 on Derivative Disclosure Compliance
Joseph Johnston, Illinois State University
Madeline Trimble, Illinois State University
Joseph Troyer, Illinois State University

Tax Cuts and Jobs Act and Its Effect on Vertical Equity for Homeowners
Tim Krumwiede, Bryant University
Melanie Auclair, Bryant University

12:00 pm–1:45 pm  AAA Luncheon (ticket required)
Hyatt, Second Level, Seaport Ballroom D

2:00 pm–3:30 pm  FASTCA-22 Session II
Hyatt, 2nd Level, Harbor D

Partisan Politics and the Impact on Corporate Tax Fees
Sherwood L. Lambert, University of Western Florida
Barbara S. White, University of Western Florida
James S. White, University of Western Florida

Tax Nexus: In-State Presence via Cookies and Its Consequences
Nicholas Robinson, Eastern Illinois University
Meredith Vandeventer, Eastern Illinois University

Is CSR a Tool of Moralism or Opportunism? From the Perspective of Tax Avoidance
Wen-Jye Hung, Minjiang University
Tsui-Lin Chiang, Fu Jen Catholic University
Ya-Min Wang, University of Miami
Zi-Qiong Shen, Minjiang University

continued on next page
FASTCA-22 continued

The Impact of Knowledge Base and Technology Relatedness on M&A Innovation Performance: Evidence from Taiwan Electronics Industry
Cheng-Jen Huang, National Chengchi University
Guo-Wei Chen, National Chengchi University

3:30 pm–4:00 pm
Coffee Break
Hyatt, Second Level, Harbor Foyer

4:00 pm–5:30 pm
FASTCA-22 Session III
Hyatt, 2nd Level, Harbor D

Exploring Factors Associated with External Auditor Performance in Assessing Cyber Risk
Sanjay Goel, University at Albany, SUNY
Kevin J. Williams, University at Albany, SUNY
Yueqi Li, University of Albany, SUNY

The Effects of Red Flags on Nonprofessional Investor Decisions
Shea N. Burden, Ohio University
Felisha Fret, Adelphi University
Samuel Neal, Ohio University

An Analytical View on the Theranos Fraud and the Way Forward: An Accounting Perspective
Ikechumkwu Ndu, University of Southern Maine
Janine Bundy, University of Southern Maine

Analyzing Individual and Company Cash Flows and Ratios: A Bank Loan Case
Suye Wang, Oklahoma City University
Kirsten Strickler, Oklahoma City University

Understanding Payroll Analytics and Internal Controls
Rosemary Kim, Loyola Marymount University
Ashley Thi, Loyola Marymount University

Selection Committee Members
Marsha M. Huber, Co-Chair, Institute of Management Accountants
Chenchen Huang, Co-Chair, Frostburg State University
Barbara S. White, University of West Florida