

Faculty-Student Collaborations in Accounting—FASTCA-23

Wednesday August 9, 2023 ~ 10:15 am–5:30 pm

Level 2, Valley 1

10:15 am–10:20 am **FASTCA-23 Welcome**

Chenchen Huang, Frostburg State University

10:20 am–11:45 am **FASTCA-23: Session I**

Specialized Knowledge - 1.8 CH

Empowering Academic Success for Freshmen Accounting Students: The Innovative Approach of Teaching Assistant Led Discussion Sessions

Ansh Arora, Indiana University Bloomington

Visannya Chiranjeev Saluja, Indiana University Bloomington

Jamie Seitz, Indiana University Bloomington

"More Cowbell!": Using Humor to Teach Business Process Diagrams

Emily Diaz, The University of North Carolina at Wilmington

Lorraine Lee, The University of North Carolina at Wilmington

Volunteer Income Tax Assistance: Experiential Learning at University of Richmond

Emma Light, University of Richmond

Joyce van der Laan Smith, University of Richmond

12:00 pm–1:45 pm **Lunch (Grab and Go)**

Level 2, Aurora Exhibit Hall 1

1:45 pm–3:30 pm **FASTCA-23 Session II**

Accounting - 1.8 CH

From Zero to ABDC-B Publication in Five Weeks

Dov Fischer, Brooklyn College-CUNY

Social Media Criticisms and Classification Shifting

Liya Hou, St. Cloud State University

Hongyu Liu, Southeast University

Do Applicants Want Diversity Statements or Diversity Facts? A Field Experiment to Evaluate Whether Values or Facts are More Effective at Attracting

Underrepresented Groups to the Accounting Profession

Dylan Charles Doherty, University of Michigan-Flint

Cathleen Miller, University of Michigan-Flint

Global Tax Policy Statements in ESG Factors

Nishith Mitran, Babson College

Brigitte Muehlmann, Babson College

3:30 pm–4:00 pm **Coffee Break**

continued on next page

FASTCA-23 *continued*

4:00 pm–5:30 pm

FASTCA-23 Session III

Accounting - 1.8 CH

*Towards Curating, Structuring and Analyzing SEC Financial Data and Risk Comments:
Using Open Access Data and Machine Learning for Stock Predictions*

Hannah LaPray, Utah Tech University

David H. Olsen, Utah Tech University

*The Relationship Between Tax-Avoidance Effect of CSR Activity and Earnings Persistence
– From the Perspective of Chinese Market*

Wen-Jye Hung, Minjiang University

Yamin Wang, University of Miami

Yan Wang, Minjiang University

*Whether Accounting Industry Specialization Will Inhibit the Effect of Financial Constraints
on Earnings Management?*

Zhang Jie Xiang, Minjiang University

Chen Xin, Minjiang University

Feng Xin Yu, Minjiang University

Selection Committee Members

Marsha M. Huber, University of Missouri–Kansas City

Chenchen Huang, Frostburg State University