FASTCA-23 Welcome
Chenchen Huang, Frostburg State University

FASTCA-23: Session I

Empowering Academic Success for Freshmen Accounting Students: The Innovative Approach of Teaching Assistant Led Discussion Sessions
Ansh Arora, Indiana University Bloomington
Visannya Chiranjeev Saluja, Indiana University Bloomington
Jamie Seitz, Indiana University Bloomington

“More Cowbell!”: Using Humor to Teach Business Process Diagrams
Emily Diaz, The University of North Carolina at Wilmington
Lorraine Lee, The University of North Carolina at Wilmington

Volunteer Income Tax Assistance: Experiential Learning at University of Richmond
Emma Light, University of Richmond
Joyce van der Laan Smith, University of Richmond

Lunch (Grab and Go)

FASTCA-23 Session II

From Zero to ABDC-B Publication in Five Weeks
Dov Fischer, Brooklyn College–CUNY

Social Media Criticisms and Classification Shifting
Liya Hou, St. Cloud State University
Hongyu Liu, Southeast University

Do Applicants Want Diversity Statements or Diversity Facts? A Field Experiment to Evaluate Whether Values or Facts are More Effective at Attracting Underrepresented Groups to the Accounting Profession
Dylan Charles Doherty, University of Michigan–Flint
Cathleen Miller, University of Michigan–Flint

Global Tax Policy Statements in ESG Factors
Nishith Mitran, Babson College
Brigitte Muehlmann, Babson College

Coffee Break

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FASTCA-23 continued

4:00 pm–5:30 pm FASTCA-23 Session III

Accounting - 1.8 CH

Towards Curating, Structuring and Analyzing SEC Financial Data and Risk Comments: Using Open Access Data and Machine Learning for Stock Predictions
Hannah LaPray, Utah Tech University
David H. Olsen, Utah Tech University

The Relationship Between Tax-Avoidance Effect of CSR Activity and Earnings Persistence — From the Perspective of Chinese Market
Wen-Jye Hung, Minjiang University
Yamin Wang, University of Miami
Yan Wang, Minjiang University

Whether Accounting Industry Specialization Will Inhibit the Effect of Financial Constraints on Earnings Management?
Zhang Jie Xiang, Minjiang University
Chen Xin, Minjiang University
Feng Xin Yu, Minjiang University

Selection Committee Members
Marsha M. Huber, University of Missouri–Kansas City
Chenchen Huang, Frostburg State University