

WENDY M. TIETZ, Ph.D., CPA, CMA, CSCA, CGMA
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Educational Background:

- Ph.D., Education, with a concentration in Curriculum and Instruction. Kent State University, Kent, Ohio, May 2007.
- Coursework for DBA, Accounting concentration, MIS minor, Cleveland State University, Cleveland, Ohio, 1991 – 1993, left due to family responsibilities. Completed all accounting DBA coursework.
- M.B.A., Finance. The University of Akron, Akron, Ohio, 1989.
- B.S.A., Accountancy. The University of Akron, Akron, Ohio, 1984.

Professional Certifications and Credentials:

- Certified Public Accountant, CPA (Ohio), 1988.
- Certified Management Accountant, CMA, 1987.
- Chartered Global Management Accountant, CGMA, 2012.
- Certified in Strategy and Competitive Analysis, CSCA, 2017.
- Fundamentals of Sustainability Accounting Credential Holder, January 2018.
- Microsoft Office Specialist: Excel Associate (Excel and Excel 2019), April 2021.
- Microsoft Certified Trainer (MCT) for Excel, May 2021.

Dissertation:

"The representation of gender in introductory accounting textbooks." Successfully defended February 15, 2007.

Academic Experience:

Professor of Accounting, Kent State University, 2000 to present. Courses taught: Financial Accounting, Managerial Accounting, Advanced Management Accounting, Introduction to Accounting Information Systems, Accounting Information for Executive Action; have taught large lecture sections, small sections, honors sections, web-based sections, and EMBA sections.

Instructor (full-time and part-time), The University of Akron, Akron, Ohio, 1998 – 2000 & 1989-1991. Courses taught: Financial Accounting, Managerial Accounting, Cost Accounting, Accounting Information Processing.

Professional Experience:

- Operations Manager, Controller, Staff Accountant, The Plastic Lumber Company, Inc., Akron, Ohio, 1991 – 1998.
- Controller, Staff Accountant, First Federal Savings & Loan Association of Akron, Akron, Ohio, 1982 – 1989.

Honors and Awards:

- Institute of Management Accountants (IMA) R. Lee Brummet Exemplary Educator Award, 2022.
- Bea Sanders/AICPA Innovation in Teaching Award for introductory accounting data cleaning and analytics cases for Excel, Google Sheets, Alteryx & Power BI, and Tableau Prep & Tableau – KAT Concession Supply, I developed with co-presenters Jennifer Cainas and Tracie Miller, 2022.
- Member of the Year, Akron Chapter of the Institute of Management Accountants (IMA), 2021 – 2022.
- Center for Teaching and Learning Silver Award (Kent State), 2021.
- Bea Sanders/AICPA Innovation in Teaching Award, Honorable Mention (for introductory accounting data analytics resources for Excel, Google Sheets, Power BI, and Tableau – KAT Manufacturing, I developed with co-presenters Jennifer Cainas and Tracie Miller Nobles), 2021.
- Best Paper Award for Ohio Region TLC Section (American Accounting Association,) “Choosing Synchronous versus Asynchronous Introductory Accounting Classes: A Data Analytics Approach to Student Scheduling and Advising” co-authored with Yan Woodward and Drew Sellers, 2021.
- American Accounting Association/J. Michael and Mary Anne Cook/Deloitte Foundation Prize Winner (“Cook Prize”), 2020.
- Jim Bulloch Award for Innovations in Management Accounting Education, American Accounting Association/Institute of Management Accountants, (for the data analytics cases for Excel, Power BI, and Tableau that I developed with Jennifer Cainas and Tracie Miller-Nobles), 2020.
- Bea Sanders/AICPA Innovation in Teaching Award, Honorable Mention (for introductory accounting data analytics resources for Excel, Power BI, and Tableau – KAT Insurance, I developed with co-presenters Jennifer Cainas and Tracie Miller Nobles), 2019.
- Best One-Class Case Award at the Intensive Data Analytics Workshop, “KAT Insurance: A Case for Introductory Accounting using Excel, Power BI, and Tableau,” developed with Jennifer Cainas and Tracie Miller-Nobles, June 2019.
- Bea Sanders/AICPA Innovation in Teaching Award, Honorable Mention (for introductory accounting data analytics resources I developed with co-presenter Tracie Miller Nobles), 2018.

- Bea Sanders/AICPA Innovation in Teaching Award (for the web tool I created called *Accounting Case Template* at <https://accountingcasetemplate.com/>), 2017.
- Case selected by the Institute of Management Accountants for its 2017 IMA Ethics Video Series ("*Lack of Internal Controls: Beaumont Independent School District*," co-written with Linda Zucca and Russell Tietz), 2017.
- Jim Bulloch Award for Innovations in Management Accounting Education, American Accounting Association/Institute of Management Accountants, (for the blog I write called "*Accounting in the Headlines*,"), 2016.

Professional Affiliations:

- American Accounting Association (AAA)
- American Institute of Certified Public Accountants (AICPA)
- Institute of Management Accountants (IMA), Akron Chapter
- Ohio Society of Certified Public Accountants (OSCPA)

Publications:

Refereed Journal Articles

Tietz, W., Caines, J., and Miller, T. August 2022. Teaching the ETL process. Strategic Finance.

Sellers, R., Tietz, W., and Woodard, Y. Fall 2022. Choosing Synchronous versus Asynchronous Introductory Accounting Classes: A data analytic approach to student advising and scheduling. Advances in Accounting Education, Volume 26.

Tietz, W., Caines, J., and Miller-Nobles, T. August 2021. Excel: The Common Denominator. Strategic Finance.

Caines, J., Tietz, W., and Miller-Nobles, T. KAT Insurance: Data Analytics Cases for Introductory Accounting Using Excel, Power BI and/or Tableau. Journal of Emerging Technologies in Accounting (JETA), January 2021 (<https://doi.org/10.2308/JETA-2020-039>).

Tietz, W., Caines, J., and Miller-Nobles, T. August 2020. The Bots are Coming...In Intro Accounting. Strategic Finance.

Tietz, W., Caines, J., and Miller-Nobles, T. August 2019. Add data analytics to intro accounting. Strategic Finance. 36 – 41.

Laksmana, I., Rose, J., and Tietz, W. 2018. Snowie Snow Cones: CVP Case, IMA Educational Case Journal (IEJC), Volume 12, Issue 3.

Tietz, W., and Caines, J. August 2018. Using Snapchat to Engage Your Students. Strategic Finance. August, 67 – 71.

Tietz, R., Tietz, W, and Zucca, L. 2016. Lack of Internal Controls: Beaumont Independent School District, IMA Educational Case Journal (IEJC), Volume 9, Issue 4.

Tietz, W. August 2016. Bringing Real Life to the Classroom. Strategic Finance. August, 41 – 47.

Other – Published Teaching Materials Including Textbooks

Braun, K., and Tietz, W., (2023). Managerial Accounting, 7th edition, New York, NY: Pearson Prentice-Hall.

Tietz, W. (forthcoming January 2023.) Teaching with Microsoft Teams: Student Engagement Strategies, Kent, Ohio: Breakneck Creek Press.

Thomas, W., and Tietz, W., (2021). Financial Accounting, 13th edition, New York, NY: Pearson Education, Inc.

Braun, K., and Tietz, W., (2020). Managerial Accounting, 6th edition, Upper Saddle River, NJ: Pearson Prentice-Hall.

Thomas, W., Tietz, W, and Harrison, W., (2019). Financial Accounting, 12th edition, New York, NY: Pearson Education, Inc.

Braun, K., Tietz, W., and Beaubien, L. (2018). Managerial Accounting, 3rd Canadian edition, Don Mills, Ontario: Pearson Canada Inc.

Harrison, W., Horngren, C., Thomas, W., Tietz, W., Berberich, G., and Seguin, C. (2018). Financial Accounting, 6th Canadian edition, Don Mills, Ontario: Pearson Canada Inc.

Braun, K., and Tietz, W., (2017). Managerial Accounting, 5th edition, Upper Saddle River, NJ: Pearson Prentice-Hall.

Harrison, W., Horngren, C., Thomas, W., and Tietz, W, (2016). Financial Accounting, 11th edition, Upper Saddle River, NJ: Pearson Prentice-Hall.

Braun, K., Tietz, W., and Pyper, R. (2014). Managerial Accounting, 2nd Canadian edition, Don Mills, Ontario: Pearson Canada Inc.

Braun, K., and Tietz, W., (2014). *Managerial Accounting*, 4th edition, Upper Saddle River, NJ: Pearson Prentice-Hall.

Braun, K., and Tietz, W., (2012). *Managerial Accounting*, 3rd edition, Upper Saddle River, NJ: Pearson Prentice-Hall.

Braun, K., Tietz, W., Harrison, W., and Pyper, R. (2011). *Managerial Accounting*, 1st Canadian edition, Don Mills, Ontario: Pearson Canada Inc.

Braun, K., Tietz, W., and Harrison, W., (2010). *Managerial Accounting*, 2nd edition, Upper Saddle River, NJ: Pearson Prentice-Hall.

Tietz, W. "Accounting in the Headlines." A blog containing real-life stories for accounting educators to use in teaching introductory accounting.
<https://accountingintheheadlines.com/> August 2013 – present.

Tietz, W. "Accounting Review Games." A website containing games in PowerPoint for introductory accounting.
<https://accountingcasetemplate.com/> April 2018 – present.

Tietz, W. "Accounting Case Template." A web tool for accounting educators to use to create custom case assignments for introductory accounting.
<https://accountingcasetemplate.com/> August 2016 – present.

Other Presentations:

Miller, T., and Tietz, W. "How to Interpret and Use the Statistics in Excel's Data Analysis Toolpak," CPA Ontario (Canada) webinar, December 2, 2022.

Miller, T., and Tietz, W. "Data Cleaning with Alteryx," AAA technology webinars, 3-part series, 10/04/2022, 10/11/2022, and 11/1/2022.

Miller, T., and Tietz, W. "AccountingIsAnalytics.com: Data Analytics Cases for Introductory Accounting," 2022 Joint Meeting of the Diversity and Teaching, Learning and Curriculum Sections, San Antonio, TX, October 28, 2022.

Tietz, W., and Miller, T. "Excel Formulas and Functions Made Easy," YellowBook CPE webinar, August 9, 2022.

Tietz, W., and Miller, T. "Excel Time-Saving Macros Made Easy," YellowBook CPE webinar, June 9, 2022.

Tietz, W., Miller, T., and Cainas, J. "Using Excel, Google Sheets, Tableau, Tableau Prep, Power BI, and Alteryx for Data Cleaning Projects: The What, Why, and How for Accounting Classes Panel," 2022 American Accounting Association Annual Meeting, San Diego, CA, August 1, 2022.

Tietz, W., Howard, A., and Norris, J. "Building Your Brand and Showcasing Your Expertise: Relevant Research Publishing and Public Speaking Opportunities (Panel)," 2022 American Accounting Association Annual Meeting, San Diego, CA, August 1, 2022.

Tietz, W., Miller, T., and Cainas, J. "Data Cleaning Projects (ETL) Using Excel, Google Sheets, Tableau, Tableau Prep, Power BI & Alteryx for Intro Accounting Poster," 2022 American Accounting Association Annual Meeting, San Diego, CA, August 1, 2022.

Tietz, W., Miller, T., and Cainas, J. "Effective Learning Strategies Award Recipients Panel - Data Cleaning KAT Concessions," 2022 American Accounting Association Annual Meeting, San Diego, CA, August 1, 2022.

Miller-Nobles, T., and Tietz, W. "Games for Reinforcing Data Literacy in Accounting Classes," 2022 American Accounting Association Conference on Teaching and Learning Accounting, July 30, 2022.

Tietz, W., Miller, T., and Cainas, J. "Data Cleaning Projects (ETL) Using Excel, Google Sheets, Tableau, Tableau Prep, Power BI & Alteryx: KAT Concessions," 2022 American Accounting Association Conference on Teaching and Learning Accounting, San Diego, CA, July 30, 2022.

Tietz, W., Miller, T., and Cainas, J. "Interactive Dashboards Using Excel, Google Sheets, Tableau, and Power BI: KAT Manufacturing," 2022 American Accounting Association Conference on Teaching and Learning Accounting, San Diego, CA, July 30, 2022.

Tietz, W., Miller, T., and Cainas, J. "A Deep Dive into ETL Using Excel, Google Sheets, Tableau, Tableau Prep, Power BI, and Alteryx for Intro Accounting," American Accounting Association Intensive Data Analytics Conference, Orlando, FL, May 25, 2022.

Tietz, W., Miller, T., and Cainas, J. "Choose Your Own Adventure: Dashboards, Pivot Tables, ETL, and Data Analytics Projects for Introductory Accounting," American Accounting Association Intensive Data Analytics Conference, Orlando, FL, May 25, 2022.

- Tietz, W., Miller, T., and Cainas, J. "Data Cleaning Projects (ETL) Using Excel, Google Sheets, Tableau, Tableau Prep, Power BI and Alteryx for Intro Accounting," American Accounting Association Intensive Data Analytics Conference, Orlando, FL, May 23, 2022.
- Miller-Nobles, T., Mattison, B., Tietz, W., and Cainas, J. "Pearson's Evolution of Engaging Resources for Instructors and Students," Teachers of Accounting at Two Year College Annual Conference, Savannah, GA, May 21, 2022.
- Miller-Nobles, T., and Tietz, W. "Games for Reinforcing Data Literacy in Accounting Classes," Teachers of Accounting at Two Year College Annual Conference, Savannah, GA, May 21, 2022.
- Tietz, W., Miller, T., and Cainas, J.. "Data Cleaning Projects (ETL) Using Excel, Google Sheets, Power BI & Alteryx for Intro Accounting," Teachers of Accounting at Two Year College Annual Conference, Savannah, GA, May 20, 2022.
- Tietz, W., and Miller, T. "Data Cleaning with Excel," Ohio AAA Regional (virtual) meeting, April 2, 2022.
- Tietz, W., and Miller, T. "Data Literacy in Accounting Classes," Ohio AAA Regional (virtual) meeting, April 1, 2022.
- Tietz, W., and Miller, T. "Excel Formulas & Functions Made Easy," YellowBook CPE webinar, January 20, 2022.
- Tietz, W., and Kelley, M., "TikTok & Other Apps to Connect with Today's Accounting Students," Inside Faculty Fridays Webinar sponsored by the Institute of Management Accountants, December 17, 2021.
- Miller, T., and Tietz, W. "Unlocking the Power of Tax Data and Analytics," Ohio Society of CPAs 2021 Mega Tax Virtual Tax Conference, December 14, 2021.
- Tietz, W., Sellers, R., and Cainas, J. "Accounting Boot Camp: Preparing Students for Intermediate Accounting I," AAA weAre webinar, December 3, 2021.
- Tietz, W., and Church, K. "Bringing Data Analytics to Your Classroom," Ohio Society of CPAs High School Educator Webinar, November 17, 2021.
- Tietz, W., and Miller-Nobles, T. "The Data Literacy Skills that Everyone Needs to Succeed," Ohio Society of CPAs Fall Advance Webinar, online, October 27, 2021.

Gordon, E., Nellen, A., and Tietz, W., "Textbook authors: How textbooks are being updated for the CPA Evolution Model Curriculum," FICPA Accounting Educator Summit, online, November 12, 2021.

Tietz, W. "Analytics and Technology in the Accounting Curriculum," AAA webinar provided to attendees in Brazil, November 3, 2021.

Tietz, W., and Miller, T. "Including Data Analytics in Your Accounting Classes," Mississippi State Society of CPAs Webinar, October 29, 2021.

Tietz, W., and Miller, T. "Excel Pivot Tables Made Easy," YellowBook CPE webinar, September 23, 2021.

Dialogue with Scholars: Resilience, Ingenuity, and Community: What we learned from the pandemic, Celebrating College Teaching, 10/22/2021

Church, K., Nellen, A., and Tietz, W., "AICPA/NASBA CPA Evolution Model Curriculum Can Help Prepare Your Program for CPA Evolution," American Accounting Association Annual Meeting, online, August 4, 2021.

Tietz, W., Cainas, J., and Miller-Nobles, T., "Crucial Excel Skills for Accounting Graduates from a Practitioner Standpoint," American Accounting Association Annual Meeting, online, August 3, 2021.

Tietz, W., Cainas, J., and Miller-Nobles, T., "Practical (and Fun) Strategies for Increasing Student Engagement in an Online Class," American Accounting Association Annual Meeting, online, August 3, 2021.

Tietz, W., Cainas, J., and Miller-Nobles, T., "Interactive Dashboard Projects for Integrating Data Analytics into Introductory Accounting," American Accounting Association Annual Meeting, online, August 2, 2021.

Tietz, W., Cainas, J., and Miller-Nobles, T., "Excel for Data Analytics Skills: The Why, What, How, and Where," AAA Conference on Teaching & Learning Accounting, online, July 9, 2021.

Tietz, W., Cainas, J., and Miller-Nobles, T., "Interactive Dashboards: Excel, Google Sheets, Power BI, and Tableau," AAA Conference on Teaching & Learning Accounting, online, July 9, 2021.

Tietz, W., "Introductory Emerging Tech Projects for Accounting Courses," AAA Conference on Teaching & Learning Accounting, online, July 8, 2021.

- Church, K., and Tietz, W., *"The CPA Tech Specs: CPA Model Curricula and Aligned IS Syllabus,"* AAA Conference on Teaching & Learning Accounting, online, July 8, 2021.
- Tietz, W., and Miller-Nobles, T., *"AICPA-NASBA CPA Evolution Model Curriculum Core Sections Concurrent Deep Dive Discussions: Core Accounting Section,"* CPA Evolution Model Curriculum Launch, AICPA/AAA (online), June 15, 2021.
- Tietz, W., *"Teaching Data Analytics in Introductory Accounting: The Why, What, and How,"* Canadian Academic Accounting Association (CAAA), online, June 9, 2021.
- Tietz, W., Cainas, J., and Miller-Nobles, T., *"Interactive Dashboards: Excel, Google Sheets, Power BI, and Tableau,"* AAA SPARK regional meetings, online, May 26, 2021.
- Tietz, W., Cainas, J., and Miller-Nobles, T., *"Interactive Dashboards: Excel, Google Sheets, Power BI, and Tableau,"* Kentucky Accounting Educators Annual Conference, online, May 20, 2021.
- Tietz, W., Cainas, J., and Miller-Nobles, T., *"Interactive Dashboards: Excel, Google Sheets, Power BI, and Tableau,"* Teachers of Accounting at Two-Year Colleges (TACTYC) Annual Conference, online, May 14, 2021.
- Tietz, W., *"10+ ways to engage students in a HyFlex course,"* QM Ohio Annual Meeting, online, April 29, 2021.
- Tietz, W., and Church, K., *"Bring data analytics to your classroom,"* Ohio Society of CPAs, March 18, 2021.
- Tietz, W., Cainas, J., and Miller-Nobles, T. *"Basic Tableau training for accounting faculty,"* online 5-hour training session, hosted by St. Francis Xavier University, Nova Scotia, Canada, April 1, 2021.
- Tietz, W., *"Data analytics in introductory accounting,"* Canadian Business Educators Webinar hosted by Pearson Education Canada, March 24, 2021.
- Tietz, W., and Gray, J., *"Using Microsoft Teams in the Virtual Classroom,"* Teaching, Learning & Curriculum section of American Accounting Association WeCare webinar series, February 26, 2021.
- Tietz, W., and Garrison, L., *"IMA Ethics Workshop - Slippery Slope of Greed,"* Akron IMA Chapter webinar, February 17, 2021.

- Tietz, W. "10+ ways to foster student engagement in an online class", invited webinar speaker for the Columbia Basin College Winter Teaching & Learning Day (virtual), February 18, 2021.
- Tietz, W., and Miller-Nobles, T. "Microsoft Excel Hands-On for Auditors," online webinar hosted by YellowBook-CPE, February 8, 2021.
- Nunn, V., and Tietz, W. "Academic Webinar Series: CPA Evolution Update and an Excel Deep Dive", invited webinar speaker for AICPA Academic Webinar Series, January 29, 2021.
- Tietz, W. "12+ ways to foster student engagement in an online class", invited webinar speaker for the University of Massachusetts – Lowell College of Business (virtual), January 15, 2021.
- Tietz, W. "6+ Strategies for Increasing Engagement in Any Class", Management Accounting section of American Accounting Association midyear teaching symposium (virtual), January 7, 2021.
- Tietz, W., and Janney, D., "HyFlex teaching: The What, Why, and How," Inside Faculty Fridays Webinar sponsored by the Institute of Management Accountants, December 11, 2020.
- Tietz, W., and Miller Nobles, T., "Introducing Data Analytics in Introductory Accounting", Teachers of Accounting at Two-Year Colleges (TACTYC) webinar, November 20, 2020.
- Tietz, W., and Church, K., "Start Here, Go Places Webinar: Bring data analytics to your classroom", American Institute of CPAs, November 4, 2020.
- Tietz, W., and Miller-Nobles, T., "Practical Ideas for Student Engagement & Assessment in Accounting", Mississippi State Society of CPAs, October 30, 2020.
- Tietz, W., and Simunich, B. "Ready, Stretch, Support: Getting your course in shape for HyFlex," QM ConnectLX Conference (online), October 28, 2020.
- Tietz, W., "Incorporating Online Resources in Data Analytics throughout the Accounting Curriculum," Georgia Business Educators Webinar hosted by Pearson Education, October 16, 2020.
- Tietz, W., "Transitioning to online assessment," Georgia Business Educators Webinar hosted by Pearson Education, October 16, 2020.

Tietz, W., and Miller-Nobles, T., "12 tips for online assessment", Teaching, Learning & Curriculum section of American Accounting Association WeCare webinar series, October 9, 2020.

Tietz, W., and Miller-Nobles, T., "An Introduction to Power BI", Texas Society of CPAs Accounting Educator Meeting (online), October 2, 2020.

Tietz, W., and Miller-Nobles, T., "An Introduction to Tableau", Texas Society of CPAs Accounting Educator Meeting (online), October 2, 2020.

Tietz, W., Cainas, J., and Miller-Nobles, T., "The Bots are Coming...to Intro Accounting," Inside Faculty Fridays Webinar sponsored by the Institute of Management Accountants, September 25, 2020.

Tietz, W., Miller-Nobles, T., and Rose, J. "Microsoft Excel Tools & Techniques That Every Auditor Needs to Know," online webinar hosted by YellowBook-CPE, September 9, 2020.

Tietz, W., and Miller-Nobles, T. "Active Learning Strategies for Online and Traditional Courses," online webinar, hosted by Colorado Mesa College for their annual faculty development conference, August 13, 2020.

Tietz, W., and Miller-Nobles, T. "10 Tips for PowerPoint," online webinar, hosted by Colorado Mesa College for their annual faculty development conference, August 13, 2020.

Tietz, W., and Miller-Nobles, T. "Professor, What's on the Exam: Teaching Self-Directed Learning," online webinar, hosted by Colorado Mesa College for their annual faculty development conference, August 13, 2020.

Tietz, W., Cainas, J., and Miller-Nobles, T. "Excel Tips and Tricks for Teaching Data Analytics," online Annual Meeting, hosted by American Accounting Association, August 13, 2020.

Tietz, W., and Brown, R. "Fostering Change in Accounting among Black and White Faculty and Students," moderator, online Annual Meeting, hosted by American Accounting Association, August 13, 2020.

Tietz, W., Cainas, J., and Miller-Nobles, T. "Data Analytics Projects for Introductory Accounting Using Excel, Tableau, and Power BI," online Annual Meeting, hosted by American Accounting Association, August 12, 2020.

Tietz, W. "Teaching Inspirations from Cook Prize Winners," online Annual Meeting, hosted by American Accounting Association, August 10, 2020.

Tietz, W. "Building a Hyflex Course to Support Student Success," online webinar, [link](#), hosted by QM Quality Matters, August 5, 2020.

Tietz, W., Burney, L., and IMA Staff, "Pivot to Virtual", Inside Faculty Fridays Webinar sponsored by the Institute of Management Accountants, July 31, 2020.

Tietz, W., and Miller-Nobles, T. "12 Tips for Assessment in an Online Environment," online webinar, hosted by REMOTE: The Connected Faculty Summit, July 14, 2020.

Tietz, W., Miller-Nobles, T., and Rose, J. "Introduction to Data Analytics and Microsoft Power BI in Auditing," online webinar hosted by YellowBook-CPE, June 16, 2020.

Tietz, W., Cainas, J., and Miller-Nobles, T. "Data analytics in introductory accounting," online webinar, hosted by American Accounting Association SPARK meeting, June 12, 2020.

Tietz, W., Cainas, J., and Miller-Nobles, T. "30 tips for using Excel to teach data analytics," online webinar, hosted by American Accounting Association SPARK meeting, June 12, 2020.

Tietz, W., and Miller-Nobles, T. "Data analytics in introductory accounting," online webinar, hosted by Canadian Academic Accounting Association meeting, June 3, 2020.

Tietz, W. "Innovative Classroom Practices," Breaking Down Business podcast ([link](#)), hosted by Kent State University College of Business Administration, March 15, 2020.

Tietz, W. "Leading Online Learning," Count Me In podcast ([link](#)), hosted by Institute of Management Accountants, March 28, 2020.

Tietz, W., Cainas, J., and Miller-Nobles, T. "How to use Microsoft Teams in Education," online webinar, hosted by AccountingIsAnalytics.com, May 21, 2020.

Tietz, W., Miller-Nobles, T., and Rose, J. "Using Teams and Office 365 to Stay Productive During Remote Work (for audits)," online webinar hosted by YellowBook-CPE, May 12, 2020.

Tietz, W., Cainas, J., and Miller-Nobles, T. "How to construct an exam in Canvas or Blackboard," online webinar, hosted by AccountingIsAnalytics.com, May 6, 2020.

- Tietz, W., Cainas, J., and Miller-Nobles, T. "How to use rubrics in Blackboard," online webinar, hosted by AccountingIsAnalytics.com, April 28, 2020.
- Tietz, W., Cainas, J., and Miller-Nobles, T. "How to make lecture recordings on an iPad," online webinar, hosted by AccountingIsAnalytics.com, April 16, 2020.
- Tietz, W., Cainas, J., and Miller-Nobles, T. "Using Kahoot! in your online class," online webinar, hosted by AccountingIsAnalytics.com, April 2, 2020.
- Tietz, W., and Miller-Nobles, T. "Ins and Outs of Videoconferencing," online webinar, hosted by Akron chapter of IMA, April 1, 2020.
- Tietz, W., Cainas, J., and Miller-Nobles, T. "Strategies for giving exams online," online webinar, hosted by AccountingIsAnalytics.com, April 13, 2020.
- Tietz, W., Cainas, J., and Miller-Nobles, T. "Using Zoom for office hours/class," online webinar, hosted by AccountingIsAnalytics.com, April 1, 2020.
- Tietz, W., Cainas, J., and Miller-Nobles, T. "Using a Microsoft Surface to write on your screen," online webinar, hosted by AccountingIsAnalytics.com, March 31, 2020.
- Tietz, W., Church, K., and Richmond-Pope, K. "Tips & strategies for effective online education," online webinar, hosted by Institute of Management Accountants, March 27, 2020.
- Tietz, W., Cainas, J., and Miller-Nobles, T. "Update on using Collaborate Ultra for live class," online webinar, hosted by AccountingIsAnalytics.com, March 27, 2020.
- Tietz, W., Cainas, J., and Miller-Nobles, T. "Tips and tools for organizing your online course," online webinar, hosted by American Accounting Association, March 26, 2020.
- Tietz, W., Cainas, J., and Miller-Nobles, T. "How to use PowerPoint Recording to create a video," online webinar, hosted by AccountingIsAnalytics.com, March 25, 2020.
- Tietz, W., Cainas, J., and Miller-Nobles, T. "Tableau for introductory accounting," online webinar, hosted by AccountingIsAnalytics.com, March 24, 2020.
- Tietz, W., Cainas, J., and Miller-Nobles, T. "How to use Poll Everywhere in your online class," online webinar, hosted by AccountingIsAnalytics.com, March 24, 2020.
- Tietz, W., Cainas, J., and Miller-Nobles, T. "Options for writing on your screen," online webinar, hosted by AccountingIsAnalytics.com, March 20, 2020.

Tietz, W., Cainas, J., and Miller-Nobles, T. "Polling options for online classes," online webinar, hosted by AccountingIsAnalytics.com, March 19, 2020.

Tietz, W., Cainas, J., and Miller-Nobles, T. "Power BI for introductory accounting," online webinar, hosted by AccountingIsAnalytics.com, March 18, 2020.

Tietz, W., Cainas, J., and Miller-Nobles, T. "Video recording options for lectures," online webinar, hosted by AccountingIsAnalytics.com, March 18, 2020.

Tietz, W., Cainas, J., and Miller-Nobles, T. "Ideas for online student engagement," online webinar, hosted by AccountingIsAnalytics.com, March 17, 2020.

Tietz, W., Cainas, J., and Miller-Nobles, T. "Options for online office hours," online webinar, hosted by AccountingIsAnalytics.com, March 16, 2020.

Tietz, W., and Cainas, J. "Strategies for giving exams online," online webinar, hosted by AccountingIsAnalytics.com, March 13, 2020.

Tietz, W., and Miller-Nobles, T. "Data analytics projects for introductory accounting," webcast for an in-person event, Annual Kansas City Educator Conference, Kansas City, MO, March 6, 2020.

Tietz, W., "Data analytics in introductory accounting," presentation at Pearson Digital Summit for Accounting Educators, Orlando, FL, February 28, 2020.

Tietz, W., "Engaging students online," keynote speaker at Education Elevated Technology Conference, Kent State University, Kent, OH, February 21, 2020.

Tietz, W. "Data Analytics in Introductory Accounting," Pearson Education Accounting Educator Event, Toronto, Canada, October 25, 2019.

Tietz, W. panelist. "Practical Techniques for Course Management: Academic Integrity, Student Learning, and Your Questions," Midwest AAA Region Meeting, Chicago, IL, October 19, 2019.

Tietz, W. and Miller-Nobles., T. "Preparing to use Excel in Data Analytics," Midwest AAA Region Meeting, Chicago, IL, October 19, 2019.

Tietz, W. and Miller-Nobles., T. "Data Analytics in Introductory Accounting," Midwest AAA Region Meeting, Chicago, IL, October 18, 2019.

Tietz, W., and Miller-Nobles, T. "Data Analytics in Introductory Accounting," 2019 Texas Society of CPAs Educator Conference, Austin, TX, October 4, 2019.

Tietz, W., Cainas, J., and Miller-Nobles, T., "Data Analytics in Intro Accounting," Inside Faculty Fridays Webinar sponsored by the Institute of Management Accountants, September 27, 2019.

Tietz, W. "Data Analytics in Introductory Accounting," West Virginia Accounting Educator Conference, Huntington, WV, September 20, 2019.

Tietz, W., Cainas, J., and Miller-Nobles, T. "Data analytics in introductory accounting panel," 2019 CTLA and American Accounting Association Annual Meeting, San Francisco, CA, August 14, 2019.

Tietz, W., Cainas, J., and Miller-Nobles, T. "KAT Insurance: Excel, Power BI, and Tableau Cases for Introductory Accounting poster," 2019 CTLA and American Accounting Association Annual Meeting, San Francisco, CA, August 12, 2019.

Tietz, W., and Cainas, J., "KAT Insurance: Excel, Power BI, and Tableau Cases for Introductory Accounting," 2019 CTLA and American Accounting Association Annual Meeting, San Francisco, CA, August 10, 2019.

Tietz, W., and Miller-Nobles, T. "Data Analytics in Introductory Accounting," 2019 CTLA and American Accounting Association Annual Meeting, San Francisco, CA, August 10, 2019.

Tietz, W., facilitator, Knowledge Expert Panel: Faculty in Financial and Managerial Accounting: Where do we go from here? (wrap-up session)" 2019 Intensive Data and Analytics Summer Workshop, American Accounting Association, Orlando, FL, June 10 – 13, 2019.

Tietz, W., and Cainas, J., "KAT Insurance: Excel, Power BI, and Tableau Cases for Introductory Accounting," 2019 Intensive Data and Analytics Summer Workshop, American Accounting Association, Orlando, FL, June 10 – 13, 2019.

Tietz, W., and Cainas, J., "Preparing to Use Excel to Teach Data Analytics: An Excel Refresher," 2019 Intensive Data and Analytics Summer Workshop, American Accounting Association, Orlando, FL, June 10 – 13, 2019.

Tietz, W., panelist, Knowledge Expert Panel: Faculty at the Beginning: Where to Start?" 2019 Intensive Data and Analytics Summer Workshop, American Accounting Association, Orlando, FL, June 10 – 13, 2019.

Tietz, W. "Data Analytics in Introductory Accounting," Canadian Academic Accounting Association Annual Conference, Ottawa, Canada, May 31, 2019.

- Tietz, W., and Miller Nobles, T., "Introducing Data Analytics in Introductory Accounting", *Teachers of Accounting at Two-Year Colleges (TACTYC) Annual Conference, Fort Worth, TX, May 17, 2019.*
- Tietz, W., "Data Analytics in Introductory Accounting," *Poster Session, Teachers of Accounting at Two-Year Colleges (TACTYC) Annual Conference, Fort Worth, TX, May 17, 2019.*
- Tietz, W., and Miller Nobles, T., "Pre-Conference Workshop on Data Analytics in Introductory Accounting", *Teachers of Accounting at Two-Year Colleges (TACTYC) Annual Conference, Fort Worth, TX, May 16, 2019.*
- Tietz, W. "Activities, Resources, and Takeaways from AAA's Intensive Data and Analytics Summer Workshop," *American Accounting Association Mid-Atlantic Region Meeting, Pittsburgh, PA, May 3, 2019.*
- Tietz, W. "Activities, Resources, and Takeaways from AAA's Intensive Data and Analytics Summer Workshop," *American Accounting Association Southeast Region Meeting, Savannah, GA, April 5, 2019.*
- Tietz, W., and Miller-Nobles, T. "Data Analytics in Introductory Accounting," *poster, American Accounting Association Southeast Region Meeting, Savannah, GA, April 5, 2019.*
- Tietz, W., and Miller-Nobles, T. "Data analytics in introductory accounting," *webinar sponsored by Pearson Education for Accounting Educators, March 18, 2019.*
- Tietz, W., and Miller-Nobles, T. "Data analytics in introductory accounting," *presentation at Pearson Digital Summit for Accounting Educators, Orlando, FL, February 22, 2019.*
- Tietz, W. "Teaching with Technology Workshop," *Georgia Association of Accounting Educators Annual Meeting, Cordele, Georgia, February 9, 2019.*
- Tietz, W., and Miller-Nobles, T. "Data analytics in introductory accounting," *webinar sponsored by the Teaching, Learning, and Curriculum section of the American Accounting Association, January 31, 2019.*
- Tietz, W. "Using Collaborate Ultra for Class and Online Office Hours," *Education Elevated conference at Kent State University, Kent, OH, November 9, 2018*
- Tietz, W. "Data Analytics in Introductory Accounting," *American Accounting Association Midwest Region Meeting, Indianapolis, IN, October 6, 2018.*

- Tietz, W., and Miller Nobles, T., "Introducing Data Analytics in Introductory Accounting", *Inside Faculty Fridays Webinar sponsored by the Institute of Management Accountants*, September 21, 2018.
- Tietz, W. "Create Customized Financial Accounting Case Assignments with the Accounting Case Template," *American Accounting Association Annual Meeting*, Washington, DC, August 7, 2018.
- Tietz, W. "Using Games to Spark Learning in Introductory Accounting Courses," *panelist, American Accounting Association Annual Meeting*, Washington, DC, August 7, 2018.
- Tietz, W., and Miller-Nobles, T. "Data Analytics in Introductory Accounting," *poster, American Accounting Association Annual Meeting*, Washington, DC, August 6, 2018.
- Tietz, W., and Cainas, J. "Enhancing Student Engagement in Large, Introductory Accounting Classes," *Conference on Teaching and Learning Accounting*, Washington, DC, August 4, 2018.
- Tietz, W. "Create Customized Financial Accounting Case Assignments with the Accounting Case Template," *Conference on Teaching and Learning Accounting*, Washington, DC, August 4, 2018.
- Tietz, W. "Six Ways to Use Polling Questions to Engage Students in Your Classroom," *Conference on Teaching and Learning Accounting*, Washington, DC, August 4, 2018.
- Tietz, W., and Cainas, J. "Snapchat 101: Engaging Students in Accounting," *poster, Conference on Teaching and Learning Accounting*, Washington, DC, August 4, 2018.
- Tietz, W., and Miller Nobles, T., "Introducing Data Analytics in Introductory Accounting," *2018 Intensive Data and Analytics Summer Workshop, American Accounting Association*, Orlando, FL, June 4 – 7, 2018.
- Tietz, W., and Miller Nobles, T., "Introducing Data Analytics in Introductory Accounting", *Teachers of Accounting at Two-Year Colleges (TACTYC) Annual Conference*, Tampa, FL, May 18, 2018.
- Tietz, W., "TV Game Shows for the Accounting Classroom", *Poster Session, Teachers of Accounting at Two-Year Colleges (TACTYC) Annual Conference*, Tampa, FL, May 19, 2018.

- Tietz, W., panelist. *"Integrating Publisher Materials to Support General Standards 4 and 5."* The Ohio Quality Matters Consortium Conference, Kent State University, Kent, Ohio, May 3, 2018.
- Tietz, W., *"Engaging Accounting Students Using Snapchat and Instagram,"* presentation at Pearson Event for Accounting and Finance Educators, Dallas, TX, March 23, 2018.
- Tietz, W., *"6 Ways to Use Polling Questions in the Introductory Accounting Classroom,"* Pearson Education Webinar, March 20, 2018.
- Tietz, W., *"Engaging Accounting Students Using Snapchat and Instagram,"* presentation at Pearson Event for Accounting and Finance Educators, Orlando, FL, February 23, 2018.
- Tietz, W., *"Snapchat 101: Engaging Students in Accounting,"* Inside Faculty Fridays Webinar sponsored by the Institute of Management Accountants, September 29, 2017.
- Gordon, E., Miller-Nobles, T., and Tietz, W., *"Financial Accounting Standards Update,"* Pearson Education Webinar, August 23 – 24, 2017.
- Tietz, W. *"Real-Life Stories to Teach Introductory Accounting: A Blog,"* Conference on Teaching and Learning Accounting, San Diego, August 5, 2017.
- Tietz, W. *"Snapchat 101: Engaging Students in Accounting,"* Conference on Teaching and Learning Accounting, San Diego, August 6, 2017.
- Tietz, W., *"Snapchat 101: Engaging Students in Accounting,"* Ohio Region of the American Accounting Association, Columbus, Ohio, May 12, 2017.
- Tietz, W., and Zucca, L. *"Case Template Project for Introductory Financial Accounting,"* Ohio Region of the American Accounting Association, Columbus, Ohio, May 12, 2017.
- Tietz, W., *"The Cheesecake Factory: A Serial Introductory Financial Accounting Case,"* Ohio Region of the American Accounting Association, Columbus, Ohio, May 12, 2017.
- Tietz, W., *"Using Real-Life Stories to Teach Introductory Accounting,"* Teachers of Accounting at Two-Year Colleges (TACTYC) Annual Conference, Austin, TX, May 18 – 20, 2017.

Tietz, W., "Technology Demo: Snapchat 101: Engaging Students in Introductory Classes", Teachers of Accounting at Two-Year Colleges (TACTYC) Annual Conference, Austin, TX, May 18 – 20, 2017.

Tietz, W., "Resources to create an engaging introductory accounting classroom experience," presentation at Pearson Education, San Antonio, Texas February 17, 2017.

Professional Development Activities in 2016 – 2022 (did not present at these events):

Institute of Management Accountants Accounting Conference, Austin, TX, June 15 – 17, 2022.

Lecture Breakers Teaching Online Workshop, June 7 – 9, 2022.

Lecture Breakers Teaching Online Workshop, June 8 – 10, 2021.

Institute of Management Accountants (IMA) Student Leadership Conference, Online, November 13, 2020.

Ohio Society of CPAs, Women, Wealth & Wellness event, July 23, 2020.

Quality Matters, "Crossing the Bridge to Quality with the QM Course Design Guide & Course Plan," July 16, 2020.

Automation Anywhere Live Online Training for Academic Alliance Members, December 10 – 12, 2019.

Ohio Society of CPAs Women, Wealth & Wellness Conference, Columbus, Ohio, June 27, 2019.

Institute of Management Accountants Meonske Professional Development Conference and Pre-Conference Workshop, Kent State University, April 25 – 26, 2019.

Institute of Management Accountants Meonske Professional Development Conference and Pre-Conference Workshop, Kent State University, April 26 – 27, 2018.

"Trans 101 Ally Training" workshop presented by Kent State, March 15, 2018.

"Safe Space Ally Training" workshop presented by Kent State, November 8, 2017.

*“Mr. Excel Workshop: Power Tips for Excel and Data Analytics with Excel,”
Institute of Management Accountants, Kent State Hotel & Conference Center,
October 27, 2017.*

*“Recipe for success: Baking accessibility into your digital materials” workshop
presented by Kent State Student Accessibility Services and Human Resources
Training and Development, Kent State, October 9, 2017.*

*“How to effectively communicate with students using social media” webinar,
Higher Ed BITS, September 14, 2017.*

*“EIT Accessibility” webinar presented by Kent State Student Accessibility Services
and Human Resources Training and Development (Beyond Compliance
series), September 12, 2017.*

*“Bridges: Building a Supportive Community” (Title IX training) webinar hosted by
Kent State Human Resources Training and Development (Beyond Compliance
series), August 21, 2017.*

*Institute of Management Accountants (IMA) Leadership Academy webinar “The
Impact of Social Media on Leadership, July 11, 2017.*

*“Social Media for Online Education Mastery Series,” Online Learning Consortium,
May 3 – June 28, 2017.*

*Institute of Management Accountants Meonske Professional Development
Conference and Pre-Conference Workshop, Kent State University, April 27 –
28, 2017.*

Professional and Public Service:

*Member of the Instructional Resources Committee, Management Accounting
Section (MAS) of the American Accounting Association, 2022 – current.*

*TLC President, TLC Section of American Accounting Association, August 2022 –
2022.*

Member of the AICPA Executive Academic Committee, 2022 – current.

Member of the CGMA Academic Champions, 2022 – current.

*Chair, Ohio Regional Council of Institute of Management Accountants (IMA),
2021 – 2022.*

Board member (responsible for monthly webinars), Institute of Management Accountants Akron chapter, 2021 – current.

Member of AICPA Pre-certification Core Competency Framework Workgroup, 2021 – 2022.

TLC Vice President – Academic (President-Elect), TLC Section of American Accounting Association, August 2021 – 2022.

Member of the American Accounting Association Cook Prize Selector Committee, 2021 – current.

Member of the IMA® Entry-level Management Accounting Competency Task Force, 2021 – 2022.

Member of AICPA Fellowship for Minority Doctoral Students Review Committee, 2021 – 2022.

Chair of 2021-2022 Notable Contributions to Accounting Literature Award Selection Committee (AICPA/AAA).

Paper Chair, Ohio Region of American Accounting Association, August 2021 – current.

Co-chair of Model Curriculum Core Task Force, affiliated with the AICPA, September 2020 – current.

TLC Online Education Chair, TLC Section of American Accounting Association, August 2020 – August 2021.

Member of the American Accounting Association Nominating Committee, 2020 – 2021.

Vice Chair – Administration/Strategic Planning & Chair-Elect, Ohio Regional Council of Institute of Management Accountants (IMA), 2020 – 2021.

Co-chair of 2020 & 2021 program for Conference on Teaching and Learning (CTLA), affiliated with the American Accounting, 2019 – 2021.

President, Institute of Management Accountants Akron Chapter, 2020 – 2021.

Committee Member, Institute of Management Accountants Technology Solutions and Practices Committee (international committee), July 2019 – September 2020.

Member of the Ohio Society of Certified Public Accountants (OSCPA) Women's Initiative Committee, July 2019 – current.

Vice Chair – Professional Development & Education, Ohio Regional Council of Institute of Management Accountants (IMA), 2019 – 2020.

Member of the American Accounting Association Nominating Committee, 2019 – 2020.

Member of the American Accounting Association Teaching, Learning & Curriculum Section Nominating Committee, 2019 – 2020.

Steering Committee Member, Teaching Intensive Data Analytics Workshop, affiliated with the American Accounting Association (international committee), 2018 – current.

TLC Webinar Co-Chair, TLC Section of American Accounting Association, October 2018 – August 2020.

TLC Program Co-Chair, TLC Section of American Accounting Association, October 2018 – September 2020.

Vice Chair - Membership/ Marketing & Public Relations, Ohio Regional Council of Institute of Management Accountants (IMA), 2018 – 2019.

TLC Colloquium Planning Committee Member, TLC Section of American Accounting Association, June 2018 – November 2018.

Ohio Society of Certified Public Accountants (OSCPA) Advisory Group - Workforce Development, ad hoc committee, August 2017 – January 2018.

Director of Scholarships, Ohio Regional Council of Institute of Management Accountants (IMA), 2017 – 2018.

Steering Committee Member, Conference on Teaching and Learning (CTLA), affiliated with the American Accounting Association (international committee), 2017 – 2021.

Committee Member, Institute of Management Accountants Committee on Academic Relations (international committee), 2016 – 2020, chair of committee 2018 – 2020.

Director, Student Relations, Institute of Management Accountants Akron Chapter, 2016 – 2020.

Associate Director of Scholarships, Ohio Regional Council of Institute of Management Accountants (IMA), 2016 – 2017.

University Service:

Co-chair of the University Data and Technology Action Team for the Strategic Enrollment Management (SEM) Plan, 2021 – current.

Member of the University Retention Task Force, 2021 – current.

Member of Faculty Advisory Council for the Academic Success Center, 2021 – current.

Member of the University's Academic Pilot for Microsoft Teams, June 2020 – December 2020.

Member of the University's Center for Teaching and Learning Council, August 2020 – current.

University Network Assessment Committee, December 2019 – May 2020.

Learning Management System (LMS) Advisory Committee, October 2018 – September 2020.

Center for Teaching and Learning Council, Alternate, August 2018 – June 2020.

University Council on Technology, vice chair beginning October 2017, August 2013 – current.

FlashFolio SuperUser, April 2015 – August 2018.

University Teaching Council, August 2011 – 2017, Chair 2013 – 2015.

Online Learning Collaboration Group member, Fall 2014 – Spring 2016.

College Service:

Committee Member, NTT Promotion Advisory Board (NPAB), College of Business Administration, 2019 – 2020.

Committee Member, College Diversity Council, 2018 – 2019.

Participated in Panel on Teaching Best Practices at CoBA Faculty Retreat, 2018.

Committee Member, NTT Promotion Advisory Board (NPAB), 2017.

Facilitated Teaching Best Practices Session at CoBA Faculty Retreat, 2016.

Committee Member, NTT Promotion Advisory Board (NPAB), 2016.

Departmental Service:

Graduate Studies Committee, Department of Accounting, 2021 – 2022.

Department representative for Ohio Society of CPAs, 2018 – 2021.

Ohio Society of CPAs High School Event planner (facilitator with OSCPA), 2019.

Accounting Department NTT Search Committee Member, May 2019 – June 2019.

College of Business representative on the Accounting Search Committee for Kent State Stark Campus, December 2018 – August 2019.

Accounting Department Chair Search Committee Member (Kent State), December 2018 – March 2019.

Tax & Tech Update Workshop Committee Member, 2018.

Accounting Department Chair Search Committee Member (Kent State), August 2017 – 2018.

Undergraduate Curriculum Committee, Department of Accounting, 2000 – 2001, 2001 – 2002, 2002 – 2003, 2003 – 2004, 2004 – 2005, 2005 – 2006, 2006 – 2007, 2007 – 2008 (chair beginning in Spring 2008), 2009 – 2010 (chair), 2010 – 2011 (chair), 2011 – 2012 (chair), 2012 – 2013 (chair), 2013 – 2014, 2014 – 2015, 2015 – 2016, 2016 – 2017, 2017 – 2018, 2018 – 2019, 2019 – 2020 (chair), 2020 – 2021, 2021 – 2022.

Scholarship Coordinator, Department of Accounting, 2000 – 2020.

Coordinator of Financial Accounting Courses, 2010 – current.

Advisor, Kent State University Student Chapter of Institute of Management Accounting, 2014 – current.

Departmental Social Media Coordinator, 2017 – current.

Departmental Social Media Coordinator and Webmaster, 2010 – 2012.

Coordinator of Managerial Accounting Courses, 2000 – 2010.

Courses Taught:

- Financial Accounting (ACCT 23020)
- Managerial Accounting (ACCT 23021)
- Managerial Accounting – Honors (ACCT 23021)
- Accounting Information Systems (ACCT 33004)
- Cost Concepts and Controls for non-accounting majors (ACCT33063)
- Advanced Management Accounting (ACCT 43013/53013)
- Accounting Information for Executive Action (BAD/EMBA 67032)
- International Experience in Accounting (ACCT 43095) – *Study Abroad Course in Paris and London for accounting and finance majors for 10 – 14 days annually in intersession. Designed the course and first offered it in May 2012 and conducted trip/course for three consecutive years.*

Quality Matters Course Certifications:

- Financial Accounting (ACCT 23020): 2012, 2017
- Accounting Information for Executive Action (EMBA 67032): 2019