



**Board Meeting Agenda**  
 Tuesday, March 14, 2023  
 2:30 pm – 5:30 pm

<b>Board Members Attending</b>	
Mark Dawkins, President Mark Taylor, President-Elect Annie Farrell, Vice President-Finance Beth Kern, Vice President-Education Sarah McVay, Vice President-Research and Publications Norma Montague, Vice President-Diversity, Equity, and Inclusion Giorgio Gotti, Director-Focusing on International	Ann Dzurainin, Director-Focusing on Membership Tim Rupert, Director-Focusing on Segments  Bette Kozlowski, Director-Focusing on Academic/Practitioner Interaction Yvonne Hinson, Chief Executive Officer
<b>AAA Guests &amp; Professional Staff Attending</b>	
Randy Elder, Council Chair Audrey A. Gramling, President-Elect-Elect Natalie T. Churyk, Vice President-Education-Elect Cristina Florio, Director-Focusing on International-Elect	Erlinda Jones, Senior Director, Meetings & Membership Steve Matzke, Senior Director, External Relations & Governance Michele Morgan, Chief Financial Officer Karen Osterheld, Senior Director, Center for Advancing Accounting Education Stephanie Austin, Senior Director, Publications and Content Strategy Mark VanZorn, Chief Information Officer Darlene Dobson, Executive Assistant
<b>Board members not in attendance</b>	
Robert Allen, Past-President	

**Board Minutes**

<p><b><i>MSC = Motion Seconded and Carried</i></b>  <b><i>MSF = Motion Seconded and Failed</i></b></p>
<p>Mark Dawkins welcomed everyone to the meeting and welcomed the new Board members that were in attendance. The agenda was reviewed with no questions or comments.</p> <p>Sarah McVay explained the process of adding a new editor and asked the Board to vote to add Dan O’Leary to the slate of TAR editors.</p> <p><b><i>MSC The Board approved adding Dan O’Leary to the slate of TAR editors.</i></b></p>
<p><b>Council Meeting Review</b></p> <p>Randy Elder said an election was held after the Council meeting and here are the election results: Alisa Brink was elected as the 2023-2024 Council Chair-Elect. The following members were elected and confirmed their willingness to serve on the 2023-2024 Nominations Committee. Jongwoon (Willie) Choi, Christine Earley, Diane Falsetta, Yvette Lazdowski and Phil Shane.</p> <p>Meetings Model Taskforce – Tim Rupert updated the Council on the committee’s work to develop a model to allocate an estimated \$680,000 among the Section meetings so that the meetings are self-sustaining. Tim said the committee will do a deeper dive into the charges and will come back with updates at the April 12<sup>th</sup> meeting. Randy said he would devote more time to this discussion at the April meeting.</p>

## **Governance Committee Update**

**Campaigning Policy** - We may want to create an anti-campaigning policy because in past election cycles there has been some campaigning. We found an anti-campaigning policy on the AOM website, and it has been added to the BOD website. We will email the policy to all new Board members that do not have access to the BOD website. Yvonne asked the Board to review this policy and send her any suggestions.

**Committee Progress Reports** – Mark Dawkins asked if anyone had any questions on the eight Committee Progress Reports that were posted on the Board website. There were no questions or comments.

**MSC – to approve the Committee Progress Reports as a whole.**

## **Board Positions (2024-2025)**

The draft call for nominations and position descriptions will be sent to the Board for their review prior to the June meeting. The following three Board positions for 2024-2025 will be up for nomination beginning August 2023, to be voted on by membership in Spring 2024:

- President-Elect (Candidates for the slate to be selected by the AAA Nominations Committee)
- Vice President - Research & Publications (Candidates for the slate to be selected by the AAA Nominations Committee)
- Director - Focusing on Segments (Candidates for the slate to be selected by the Council Ballot Committee)

Yvonne mentioned that Sara McVay and Tim Rupert should see if they think their position descriptions need to be amended to represent more of what you have been doing.

**Council Replacement for Cristina Florio** – Cristina Florio was elected to the Board as the Director-Focusing on International Elect, and she has one more year on the Council. When that happens, the Board can choose the Council replacement. Giorgio Gotti has been working closely with Cristina. The board discussed whether Giorgio Gotti should take the Council role to replace Cristina Florio for her one remaining year.

**MSC – Motion to nominate Giorgio Gotti as the Council replacement for Cristina Florio.**

**Outstanding Service Award** - The Board has the option of recognizing someone who has provided outstanding service and there have been some years an award has not been given out. The Board discussed candidates and they agreed that Elaine Mauldin should receive the Outstanding Service Award.

**MSC – to recognize Elaine Mauldin for her outstanding service to the AAA and award her the 2023 Outstanding Service Award.**

## **Discuss Summer Meetings**

The June Strategic Retreat Meeting will be held in Orlando from June 5<sup>th</sup> to June 8<sup>th</sup>. On June 5<sup>th</sup> we will have Board Orientation Training starting at 2 pm for our new Board members. June 6<sup>th</sup> and June 7<sup>th</sup> will be strategic planning days and June 8<sup>th</sup> will be a half day Board meeting.

July Virtual Board/Council Meetings – The Board meetings will be July 17 from 2-5 pm and July 25 from 2-4 pm. The Council meeting is scheduled for July 19 from 2-4 pm.

**Financial Matters and Budget**

2023-2024 Budget – Phase 1- Annie Farrell reviewed Phase 1 financials. She said the Phase 1 budget has built in assumptions/estimates for the number of attendees at the Annual Meeting, number of members, library subscriptions and member hard copy subscriptions. Annie said the Council approved that the membership dues will remain the same and to continue the Tier-3 pilots with Brazil, India, and Africa. The Board’s role is to review and approve the Annual Meeting registration fees, journal subscription fees, and hard copy fees. Judy Luther said there is a downward trend in print subscriptions and print journals may go away in the next decade. Annie said we recommend an 18% decrease in all subscription counts and an average of 6% increase in the agency subscription prices. We recommend a \$5 increase for member hard copies. The Phase 1 budget was discussed, and the Board voted to approve the Phase 1 budget.

**MSC - Approval of the overall Phase 1 budget and all the parameters that are in it.**

Yvonne mentioned the topic of changing the dates of our membership year. Do we want to continue to tell our members that in order to attend the Annual Meeting they must pay for the upcoming year, or do we want to consider a short membership year from August to the end of May charging 75% of dues for that one year and starting on June 1<sup>st</sup> as our membership year? Membership would run from June 1<sup>st</sup> to May 31. You would join the AAA and the Annual Meeting would be in the year you joined for. The Board said some members have schools that need the annual meeting and the membership dues coupled together and other schools need them separated. The Board decided to leave it the same for this year and discuss it at another meeting.

**F. Annual Meeting Theme Discussion**

Mark Taylor discussed his idea of wanting an Annual Meeting theme related to the pipeline. Mark decided the theme would be *Revolutionizing Accounting Education* which to him means everything in the pipeline. He asked Mark VanZorn to show the slide that displayed a tree with colorful leaves with trailing roots.

Yvonne explained that the picture on the slide reminded her of the tree of life. Trailing roots representing the deep roots of our profession. Colored leaves represent the diversity we want in our profession. One Board member noted that the newness of leaves can represent our renewed interest in our profession and a “new day” as we move forward. The branches representing the many stakeholders of our profession that have to all work together to form the tree. This is not a one stakeholder view but a multi-stakeholder view. The trunk could be the pipeline leading from the roots of our profession into the many stakeholder groups that depend so heavily on the pipeline.

Adjourn 5:11 pm