

**Board of Directors Meeting Agenda**

**Monday, June 5 – Thursday, June 8, 2023**

**Orlando, Florida**

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| **Board Members Attending** |
| Mark Dawkins, PresidentRobert Allen, Past President Mark Taylor, President-ElectAnne Farrell, Vice President-FinanceBeth Kern, Vice President-EducationNorma Montague, Vice President-Diversity, Equity, and Inclusion  | Ann Dzuranin, Director-Focusing on MembershipBette Kozlowski, Director-Focusing on Academic/Practitioner  InteractionYvonne Hinson, Chief Executive Officer |
| **AAA Guests & Professional Staff Attending** |
| Randy Elder, Council ChairSidney Askew, Council Chair-ElectAudrey A. Gramling, President-Elect-ElectMargaret Christ, Vice President-Finance-ElectNatalie T. Churyk, Vice President-Education-ElectLinda Parsons, Director-Focusing on MembershipCristina Florio, Director-Focusing on International- ElectBarbee Oakes, ConsultantEllen Glazerman, Executive Director at Ernst & Young  | Erlinda Jones, Senior Director, Meetings & MembershipSteve Matzke, Senior Director, External Relations &  GovernanceMichele Morgan, Chief Financial Officer Karen Osterheld, Senior Director, Center for Advancing  Accounting EducationStephanie Austin, Senior Director, Publications and  Content StrategyMark VanZorn, Chief Information OfficerWill Campbell, Marketing and Communications ManagerDarlene Dobson, Executive Assistant- (virtual on Thursday)  |
| **Board members not in attendance** |
| Sarah McVay, Vice President-Research and  Publications (virtual on Thursday)Tim Rupert, Director-Focusing on SegmentsGiorgio Gotti, Director-Focusing on International |  |
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**Monday – June 5, 2023**

**New Board Member Agenda**

| **Time** | **Topic (V=Vote)** | **Attachments****(BW – Board Website, H – Handout, L – Link)** | **Presenter(s)** |
| --- | --- | --- | --- |
| 1:30 – 1:40 pm (10 mins) | Welcome  |  | Mark Dawkins |
| 1:40 – 2:40 pm(60 mins) | Strategy | BW– Board Orientation Manual | Mark DawkinsYvonne Hinson |
| 2:40 – 2:50 pm(10 mins) | Break |  |  |
| 2:50 – 3:50 pm(60 mins) | Finance |  | Annie FarrellMichele Morgan |
| 3:50 – 4:50 pm(60 mins) | DEIB |  | Norma MontagueYvonne Hinson |

**Tuesday, June 6, 2023**

**Board Agenda**

| **Time** | **Topic** | **Attachments****(BW – Board Website, H – Handout, L – Link)** | **Presenter(s)** |
| --- | --- | --- | --- |
| 7:30 – 8:30 am | Breakfast |  |  |
| 8:30 – 8:40 am (10 mins) | Welcome and agenda review for the next two days |  BW – Meeting agenda | Mark Taylor |
| 8:40 – 9:00 am(20 mins) | CEO Update |  | Yvonne Hinson |
| 9:00 – 10:30 am(90 mins) | DEIB Session – “Navigating Cultural Disruption by Fostering Cross-Cultural Communication Skills” |  | Barbee Oakes |
| 10:30 – 10:45 am(15 mins) | Break |  |  |
| 10:45 – 12:00 pm(75 mins) | DEIB Session continued |  | Barbee Oakes |
| 12:00 –1:00 pm | Lunch |  |  |
| 1:00 – 4:15 pm(195 mins) | Pipeline Strategy (Timing Flexible) | BW – Pipeline Strategy separate agenda | Mark TaylorEllen Glazerman |
| 4:15 – 5:15 pm(60 mins) | Voice of the AAA (Timing Flexible) |  | Will Campbell |
| 5:15– 5:30 pm (15 mins) | Wrap up and adjourn |  | Mark Taylor |

**Wednesday, June 7, 2023**

**Agenda**

| **Time** | **Topic (V=vote)** | **Attachments****(BW – Board Website, H – Handout, L – Link)** | **Presenter(s)** |
| --- | --- | --- | --- |
| 7:30 – 8:30 am | Breakfast |  |  |
| 8:30 – 10:15 am(105 mins) | Update from 2022 Strategy Session * Where are we now?
* Where do we still want to go?
1. DEIB Update
2. Publications and Research Relevance
3. Membership and Meetings
4. IT/Marketing
5. External Relations
6. Center & Education Activities
 |  BW – May 2022 Strategy Session | All |
| 10:15 – 10:30 am(15 mins) | Break |  |  |
| 10:30 – 12:00 pm(90 mins) | Update from 2022 Strategy Session (continued)* Breakouts
 |  | All |
| 12:00 – 1:00 pm | Lunch |  |  |
| 1:00 – 2:30 pm(90 mins) | Membership – US & Global | BW- November membership discussion ideas | Ann DzuraninYvonne HinsonErlinda Jones |
| 2:30 – 2:45 pm(15 mins) | Break |  |  |
| 2:45 - 4:30 pm(105 mins) | Breakouts* Regions/Sections
* Building
* New Meetings
 |  | All |
| 4:30 - 5:00 pm(30 mins) | Wrap up and adjourn |  | Mark Taylor |

**Thursday, June 8, 2023**

**Board of Directors Meeting Agenda**

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| **Time** | **Topic (V=vote)** | **Attachments****(BW – Board Website, H-Handout, L-Link)** | **Presenter(s)** |
| 7:30 – 8:20 am | Breakfast |  |  |
| 8:20 – 8:30(10 mins) | Welcome* Agenda review
* Approve March and April Minutes
 | BW -March and April 2023 minutes | Mark Dawkins |
| 8:30 – 9:00 am(30 mins) | Budget – Phase II (v)* Allocation for September Pipeline Session
* New Pubs Model/Money
* Build content for Knowledge Hub
* DEIB
 | BW – Phase II Budget documents | Anne FarrellMichele MorganYvonne Hinson |
| 9:00 – 9:30 am(30 mins) | Position descriptions for upcoming Board Positions | BW – Position descriptions | Mark Dawkins |
| 9:30 – 9:45 am(15 mins) | Acknowledge receiving committee reports (v) | BW-AAA/AACSB/RRBM Award CommitteeBW-Deloitte Foundation Wildman Medal Award Committee  BW - Distinguished Contributions to Accounting Literature Award Selection Committee BW - Lifetime Service Award CommitteeBW -Notable and Distinguished Contributions to Accounting Literature Award Screening CommitteeBW-Notable Contributions to Accounting Literature Award Selection Committee | Mark Dawkins |
| 9:45 – 10:15 am(30 mins) | Governance* Committee changes for Research and Pubs Committee (criteria for serving)
* Policy on new section (v)
* Policy on endorsements/sponsorships (v)
* Change to Cook Prize Committee Charge (v)
* Ijiri Lectures
 | BW – Research and Pubs Committee criteriaBW– Policy on new sectionBW – Policy on endorsements/sponsorshipsBW – Cook Prize Committee ChargeBW- MOU for the Yuri Ijiri Lecture | Mark DawkinsStephanie AustinYvonne Hinson |
| 10:15 – 10:30 am(15 mins) | Break |  |  |
| 10:30 – 11:00 am(30 mins) | Foundation Board Members (v) | H - Handout | Mark DawkinsMark TaylorSteve Matzke |
| 11:00 – 11:15 am(15 mins) | Request from IMA to give free membership in Tier 3 (v) |  | Yvonne Hinson |
| 11:15 – 11:30 am(15 mins) | Day charges for practitioner/COCPAs at AM |  | Yvonne Hinson |
| 11:30 – 11:45 am(15 mins) | New AAA Senior Editor Horizons (v) | BW – New Senior Editor of Horizons | Sarah McVay |
| 11:45 - 12:00 pm(15 mins) | Wrap Up & Adjourn |  | Mark Dawkins |