



**FINAL Board of Directors Minutes
Webinar
November 16, 2020**

Board of Directors Attending	
Elaine Mauldin, President Robert Allen, President-Elect Terry Shevlin, Past President Mark Beasley, Vice President-Finance Beth Kern, Vice President-Education Mark DeFond, Vice President-Research and Publications Giorgio Gotti, Director-Focusing on International	Ann Dzurarin, Director-Focusing on Membership Audrey Gramling, Director-Focusing on Segments Mary Harris Stanford, Director-Focusing on Intellectual Property John Hepp, Director-Focusing on Academic/Practitioner Interaction Yvonne Hinson, Chief Executive Officer
Guests & Staff Attending	
Nancy Nichols, Council Chair	Erlinda Jones, Senior Director Meetings and Programs Barbara Brady, Senior Director Operations Steve Matzke, Senior Directors of External Relations

MSC = Motion Seconded and Carried
MSF = Motion Seconded and Failed

Minutes November 16, 2020
A. Welcome – President Elaine Mauldin welcomed members to the meeting. The agenda was approved with no changes.
B. Council Meeting Review/Action Items – Council Chair Nancy Nichols led a discussion of the outcomes of the Council Meeting and activities.
C. Publications Update – Vice President of Research and Publications Mark DeFond discussed the current AAA Journal Editors and AAA Membership Policy. The policy will remain as it is posted. As editors rotate, the Call will include that AAA membership will be required during their term of editorship.
D. Global Gathering – Director-Focusing on International Giorgio Gotti reported there were about 20 Global Gathering attendees at the Annual Meeting. There is a common theme that their Associations would like more involvement with the AAA. Giorgio will look into a date for a future Global Gathering.
E. Governance Updates <ol style="list-style-type: none"> 1. Nominations Committee – The slate of officers was announced and the process of posting the slate will begin. 2. Lifetime Service Award – Chair of the Lifetime Service Award committee Ann Christensen has asked the Board to nominate for the Lifetime Service Award.
F. Annual Meeting – Elaine Mauldin discussed the two options for the 2021 Annual Meeting scheduled to be held in Chicago. Senior Director Meetings and Programs Erlinda Jones spoke about the current situation and when decisions need to be made to move forward with Annual Meeting preparation. The Call for Submissions should open soon and speaker decisions have to move forward.
MSC to cancel the in person 2021 Annual Meeting in Chicago and hold the meeting virtually. If it helps the negotiations, we can commit to going back in 2025 or 2026.
Annual Meeting Speaker and Themes <ol style="list-style-type: none"> 1. 2021 Speakers – some names discussed as possible 2021 Speakers for the Annual Meeting were Justin Jones, Carmita Semaan (founder of Surge Institute), Blindspot by Mahzarin R. Banaji, and Brene Brown. 2. 2022 Themes –some themes discussed were Reimagination, Societal Impact, Be Ready, and The New Normal-Resilience.

Minutes (continued)

G. Open Discussion of Priorities – Elaine Mauldin led a discussion on what the Board should focus on in the upcoming year. The Meetings Model Task Force will continue with their work after the first of the year. Membership categories and the Value Proposition have been at the top of discussions.

The meeting adjourned at 7:00 pm.