

**Board Meeting Agenda**

**Thursday, March 7, 2024**

**2:00 pm – 5:00 pm EST**

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| **Board Members Attending** | |
| Mark Taylor, President  Audrey A. Gramling, President-Elect  Mark Dawkins, Past President  Anne Farrell, Vice President-Finance  Margaret Christ, Vice President-  Finance-Elect  Sarah McVay, Vice President-  Research and Publications  Natalie T. Churyk, Vice President-  Education  Norma Montague, Vice President-Diversity, Equity,  and Inclusion | Tim Rupert, Director-Focusing on Segments  Cristina Florio, Director-Focusing on International  Bette Kozlowski, Director-Focusing on Academic/Practitioner  Interaction  Yvonne Hinson, Chief Executive Officer |
| **AAA Guests & Professional Staff Attending** | |
| Sidney Askew, Council Chair  Alisa Brink, Council Chair-Elect  Jacqueline S. Hammersley, Vice President-Research &  Publications-Elect  Jay C. Thibodeau, Director-Focusing on Segments-  Elect | Erlinda Jones, Senior Director, Meetings & Membership  Steve Matzke, Senior Director, External Relations &  Governance  Michele Morgan, Chief Financial Officer  Karen Osterheld, Senior Director, Center for Advancing  Accounting Education  Stephanie Austin, Senior Director, Publications and  Content Strategy  Mark VanZorn, Chief Information Officer  Darlene Dobson, Executive Assistant |
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| **AAA Board & Guests unable to attend** | |
| Mark S. Beasley, President-Elect-Elect  Linda Parsons, Director-Focusing on  Membership | |

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| **Time** | **Topic (V=Vote)** | **Attachments**  **(W– Board Website, L – Link)** | **Presenter(s)** |
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| 2:00 pm  (15 min) | **Welcome**   * Opening Remarks * Agenda Review * Approval of November 2023 meeting and October, December, and February 2024 virtual voting minutes | W – Meeting Agenda  W – Draft November 2023 minutes and October, December, and February 2024 virtual voting minutes | Mark Taylor |
| 2:15 pm  (20 mins) | **Annual Meeting Update & Discussion** |  | Mark Taylor  Erlinda Jones |
| 2:35 pm  (30 mins) | **Marketing & Membership Update** |  | Linda Parsons  Mark VanZorn |
| 3:05 pm  (15 min) | **AAA Foundation Update** |  | Steve Matzke |
| 3:20 pm  (30 min) | **Finance Update and Budget** |  | Anne Farrell  Margaret Christ  Michele Morgan |
| 3:50 pm  (10 min) | **Break** |  |  |
| 4:00 pm  (15 min) | **Council Agenda Review** |  | Sidney Askew  Mark Taylor |
| 4:15 pm  (45 min) | **Publications Update**   * Vote -Senior Editor of *Issues* * AI Policies * Memorials in *AH* |  | Sarah McVay  Stephanie Austin |
| 5:00 pm | **Wrap up and adjourn** |  | Mark Taylor |