



**Board of Directors Meeting Agenda  
Marriott Marquis Washington, DC  
Scarlet Oak Room  
Sunday, November 5, 2023  
8:30 am – 11:30 am**

<b>Board Members Attending</b>	
Mark Taylor, President Audrey A. Gramling, President-Elect Mark Dawkins, Past President Anne Farrell, Vice President-Finance Margaret Christ, Vice President-Finance-Elect Sarah McVay, Vice President-Research and Publications Natalie T. Churyk, Vice President-Education Norma Montague, Vice President-Diversity, Equity, and Inclusion	Linda Parsons, Director-Focusing on Membership Cristina Florio, Director-Focusing on International-Elect Bette Kozlowski, Director-Focusing on Academic/Practitioner Interaction Yvonne Hinson, Chief Executive Officer

<b>AAA Guests &amp; Professional Staff Attending</b>	
Sidney Askew, Council Chair	Erlinda Jones, Senior Director, Meetings & Membership Steve Matzke, Senior Director, External Relations & Governance (virtual) Michele Morgan, Chief Financial Officer (virtual) Karen Osterheld, Senior Director, Center for Advancing Accounting Education Stephanie Austin, Senior Director, Publications and Content Strategy (virtual) Mark VanZorn, Chief Information Officer (virtual)

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**Governance – Mark Dawkins and Sidney Askew**

The 2023-2024 Nominations Committee announces the slate of officers for President-Elect and Vice President-Research & Publications, and Director-Focusing on Segments. The 2023-2024 Council Ballot Committee (CBC) created the slate for the Board position of Director-Focusing on Segments. The Nominations Committee created the slate for the additional two positions.

Candidates for the 2024-2025 Board of Directors positions are listed below. The election will take place in early 2024.

- Jennifer Reynolds Moehrle and Jay Thibodeau will be on the ballot for Director Focusing on Segments. This is still confidential until they are notified.
- Jackie Hammersley and Chris Agoglia have agreed to run for VP Research and Publications
- Mark Beasley and Annie Farrell have agreed to run for President–Elect.

**Regions:**

Mark Dawkins wanted to continue Friday’s Board meeting discussion about Region membership. He said Region membership has been declining for the past five years as has attendance at Region midyear meetings. AAA will continue to hold the SPARK (virtual) meeting if we vote to eliminate Region membership and in-person midyear meetings.

***MSC to dissolve Region membership as of 8/31/2024. AAA will work with members to formulate and communicate the transition plan and implications to members.***

**Reflections from the Council Meeting – Next Steps/Decisions – Mark Taylor, Sidney Askew, Norma Montague, Tim Rupert, Yvonne Hinson**

**Reflections from Mark Taylor and Sidney Askew:**

- Tim Rupert did a great job explaining the Meetings Model Task Force.
- The Council Ballot Committee (CBC) populated the slate for the 2024-2025 Board Position of Director-Focusing Segments. Membership will vote in spring 2024 on the slate.
- We reviewed 2011 Council policy concerning composition of Council Committees on Awards Committees (CCAC) and it was decided that we are going to move forward with the CCAC recommendations.
- Participated in discussions on Accounting Pipeline Stakeholder Symposium, AAA Foundation, AICPA ELE, AAA Segments, Meetings Model and DEI Committee work.

**Discuss New Conference for 2025 – Anne Farrell, Yvonne Hinson and Erlinda Jones**

**Mid-Career Conference in 2025**

Anne Farrell said this could be a one-to-two-day meeting that would be a great service to newly tenured faculty. Anne would like to discuss potential meeting topics with Erin Towry and possibly form a task force. Annie asked the Board’s permission to move forward with this idea and would like to have Karen Osterheld and Erlinda Jones as the AAA staff liaisons.

***MSC to have Anne move forward with discussions regarding a mid-career conference.***

**Event Code of Conduct Policy – Mark Taylor, Mark Dawkins, Sarah McVay and Yvonne Hinson**

- Need to broaden the scope
- Committee for Violations

Yvonne said we have run into some situations at AAA that the Event Code of Conduct doesn’t cover. Some organizations are broadening their Event Code of Conduct Policy to include a member code of conduct. We need to rethink our code of conduct and get members involved in the decision. There should be consequences in the new policy. Yvonne said she would like to bring together a task force to work on this policy. It could consist of a group of five members: 2 representing Pubs; 2 representing Meetings and 1 representing the membership at large. Staff Liaisons: Mark Van Zorn and Stephanie Austin.

***MSC to create a task force to work on revising the AAA Event Code of Conduct.***

**Other Business/Follow-up- Mark Taylor, Yvonne Hinson**

Yvonne said she would like to run pipeline research tracks at the 2024 and 2025 Annual Meetings and possibly have the 2025 track focused on progress. We could possibly have a sponsored award for the best paper. Audrey said we could have a Call for Papers on the pipeline and a special issue of Accounting Horizons focusing on pipeline issues.

***MSC to approve the Horizons Call for Papers on the pipeline, conditional on two edits; make it broader to go beyond CPAs and also to describe the registered report.***

**Wrap up and adjourn – Mark Taylor**

The meeting was adjourned at 10:52 am EST.