



**Board of Directors Meeting Agenda
Thursday, July 14, 2022
3:00 – 6:00 PM**

Board Members Attending

Robert Allen, President Elaine Mauldin, Past President Mark Dawkins, President-Elect Mark Beasley, Vice President - Finance Beth Kern, Vice President - Education Sarah McVay, Vice President - Research and Publications Giorgio Gotti, Director-Focusing on International	Ann Dzurainin, Director-Focusing on Membership Tim Rupert, Director-Focusing on Segments Matt Anderson, Director-Focusing on DEI John Hepp, Director-Focusing on Academic/Practitioner Interaction Annie Farrell, Vice President – Finance-Elect Yvonne Hinson, Chief Executive Officer
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Guests & AAA Professional Staff Attending

Mark Taylor, President – Elect - Elect Norma Montague, Director-Focusing on Diversity, Equity, and Inclusion - Elect Bette Kozlowski, Director-Focusing on Academic/Practitioner Interaction – Elect Monte Swain, Council Chair Randy Elder, Council Chair - Elect	Erlinda Jones, Senior Director, Meetings & Membership Karen Osterheld, Senior Director, Center for Advancing Accounting Education Steve Matzke, Senior Director, External Relations & Governance Michele Morgan, Chief Financial Officer Barbee Oakes, Chief Diversity Officer Stephanie Austin – Content Strategy & Projects Lead Nate Smith – Director of Operations, Journals Mark VanZorn – Chief Information Officer Darlene Dobson – Executive Assistant
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MSC = Motion Seconded and Carried
MSF = Motion Seconded and Failed

Welcome – Bob Allen

Bob Allen reviewed the agenda. The agenda was approved with no changes.

MSC to approve the March 25, March 27th, and the May 26th minutes.

Publications Costs Task Force Discussion – Anne Farrell, Sarah McVay, and Stephanie Austin

Yvonne discussed the difference between operational recommendations and policy decision recommendations 2, 3 and 5 which will have to be voted on by the Board.

The taskforce spent a great deal of time understanding the current processes in place for all journals. After this process review, they produced numerous recommendations for process improvement. Some suggestions were discussed at meetings and others were added to a shared Google sheet. The publications team made a process map and the taskforce worked together and asked questions and then divided up into subgroups and then looked at variations from *The Accounting Review* process. The taskforce produced some recommendations that would apply to all journals including TAR and these recommendations had a strong consensus from the entire group.

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Policy revision no. 2 – Tie the review due date to the date of the review request rather than the date of the review acceptance.

- There is quite a bit of gaming as to when the review process will start. It creates equity issues. It hurts authors when they have a longer review time.

Policy revision no. 3 – Have each journal post a conflict-of-interest policy (ideally mirroring the policy used by TAR) and have authors submit a summary of conflicts of interest using a standard form with their submission.

- All the section journals need to develop a conflict-of-interest policy and there will be a standard form that all authors use to fill out.

Policy revision no. 5 – Implement a revised journal specific policy for desk rejects, potentially allowing the journal to keep some or all of the submission fee when material feedback is provided to the author.

The Board discussed whether the submission fee should be non-refundable if the paper gets rejected or if it should be left up to each section to decide. Several Board Members thought that having a non-refundable fee might affect how many submissions are received but they were also concerned about the time it takes the HQ accounting team to process the refunds. Anne amended the language of policy no. 5 and the Board voted.

MSC to approve policy change no 2, policy change no. 3 and policy change no. 5 as amended contingent on approval from the Research and Publications Committee.

Survey #2 Results Discussion – The Diversity Movement – Jamie Ousterout

Yvonne introduced Jamie Ousterout. Jamie said we recently sent out a full survey like we had in 2021. We will send out pulse surveys in December and June in the future. This is to ensure we are making progress and are moving forward in our DEIB initiatives. The 2022 survey shows that the AAA has made progress in the last year and had an 8% increase in survey participation from 2021. Last year was a benchmark year since it had never been done before.

Strengths:

- All but three close ended questioned increased overall agreement from baseline established in 2021
- Five questions increased by 10 percent plus
- Members recognize the AAA offers DEI resources and training including conferences
- Membership sees leaderships commitment to DEI

Areas of Additional focus

- Members continue to remain divided with many members not supporting DEI initiatives
- Members do not know where to report discrimination harassment and bias issues and are not sure if the AAA would take action
- Continue to focus on developing the pipeline of talent in the accounting space, mitigate bias and perceived elitism to attract and retain more diverse members
- Mitigate bias and promote more transparency in the journal submission and review process.

Open ended survey responses – What if any barriers, do you believe exist to DEI in the association and in their institutions?

Reluctance of members to support or buy into DEI.

Some believe the AAA was focusing too much on DEI

Issues of elitism within the AAA

Bias and privilege within membership hinders DEI efforts

Bias and issues within the journals

Lack of diversity in accounting pipeline as well in the AAA leadership.

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Jaime said that Barbee and Yvonne will have access to the Diversity Movement tool called Metrics which contains a live dashboard. This tool will be important when we do pulse surveys in the future. It will give us the ability to see clear changes over time.

Council Agenda Review – Monte Swain, Randy Elder

Monte Swain reviewed the agenda for the Council meeting that will be held on July 15th

CEO Report – Yvonne Hinson

Membership:

Membership ended 2021 – 6601

Current membership year as of 7/14 – membership down just under 25% 2719 (Last year same time 3589)

Annual Meeting:

In person -1365

Virtual – 210 paid

CTLA – 191 paid

Fall regional meetings –

Midwest in St. Louis is in person, and we lose less money if we are in person
NE/Mid Atlantic moved to virtual due to loss of space.

Southwest does not work like other regional meetings. We need to charge them an administrative fee because we handle all the CPE and all the submissions. We are doing it for free right now. They have another organization doing the registration. The board thought we should charge them exactly what we are charged.

Brazil Pilot

- Registration form in draft for review now. We hopefully be rolling out the pilot before annual meeting. We will do verification of the membership in the Brazilian Accounting Association.
- All sections agreed to reduced pricing
- Brazilian Accounting Association will market the AAA to their members
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Sustainability Conference

Karen Osterheld has established a great steering committee for this meeting. It will have a research track and teaching track with additional focus on increasing the pipeline.

Location – Mayflower Hotel in Washington DC

Dates - February 16-18, 2023

DEIB FAQs for annual meeting are on Board website. Please ask Barbee Oakes if you have any questions.

APLG FSA update

FSA dissolution in the state of New York is in the process along with the transfer of assets.

Sunday celebration in the Marriott on July 31st

Pipeline initiatives:

- NAF partnership ongoing
- CalCPA, IMA NABA, AAA/CAQ – next week
- AICPA summit in late August
- CAQ/AAA pilot ongoing
- Chicago pilot – We are in the planning stages, but we want to meet with CalCPA first

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Publications contracts:

- Moved print from Allen Press to Sheridan 1/1/22
- Moved to Aires direct (Editorial Manager, AP) 1/1/2023
- Moving to Silverchair direct (meridian, AP) on 1/1/2023
- Moving to KGL production, Allen Press on 1/1/2023 - production can start on the backlog in September
- EBSCO is willing to extend up to 10 years to 2034 – the Board will vote on July 19th and we have the letter of intent from the attorneys at EBSCO.

Elsevier:

- Stressed high quality of AAA journal collection
- No access to business practitioners now
- Have process to get research into the workflow in medicine
- They are starting online access broad accounting journal. (They said they would really like to partner with us)

Stephanie Austin said after talking to other associations there is not an urgent need for open access for social science journals. We do not see that pressure in our community, and we do not have funders to have fully open journals or to have hybrid. It would be difficult for us to compete with Elsevier on an online access broad accounting journal.

New Revenue Sources:

- Paperpal-shared with sections with journals (tied to journal)
- Author services portal – goes directly into general fund
- CalCPA CPE shared with sections with journals (50/50)
- DEIB certificates – nonmembers will pay a fee.
- Grant Funding
- Advertising – shared with sections (50/50)
- Sponsored webinars - so far, we have two webinars and one in the works.
- Digital recruitment guide
- Event platform – IFAC and CalCPA are thinking about using our platform

The meeting adjourned at 6:10 pm