



CALL FOR PAPERS

Symposium on “China's Accounting Development: Direction and Path”



Sponsor :

Nanjing Normal University

Organizer:

Ginling College, Nanjing Normal University
Accounting and Financial Development Research Center, Nanjing Normal University

October 21-23, 2022

Nanjing , China

Achieving the great rejuvenation of the Chinese nation is the greatest dream of the Chinese nation since modern times. Today, we are closer, more confident and capable of realizing the goal of the great rejuvenation of the Chinese nation than at any time in history, and at the same time we must be prepared to make more arduous and more difficult efforts. The rejuvenation of the Chinese nation covers many aspects such as economy, politics, ideology and culture, science and technology. As the soul and spiritual core of a country and a nation, cultural self-confidence is the fundamental self-confidence and an important content related to the rise and fall of national fortunes and the independence of national spirit. The 100-year journey is magnificent, and the 100-year-old heart is unswerving. Since the founding of the People's Republic of China 70 years ago, the accounting profession has achieved rapid development and made remarkable achievements, making great contributions to China becoming a world economic power. In the context of socialism with Chinese characteristics entering a new era, how accounting can better contribute to the great rejuvenation of the Chinese nation is an important issue faced by the Chinese accounting academia. In view of this, Nanjing Normal University will hold the Symposium on "China's Accounting Development: Direction and Path". The symposium is planned to be held in Nanjing from October 21 to 23 and will be one of the series of academic activities for the 120th anniversary of Nanjing Normal University. The relevant matters are hereby notified as follows:

■ **THE THEME OF THE CONFERENCE**

Accounting with Chinese Characteristics Contributes to the Great Rejuvenation of The Chinese Nation.

■ **CALL FOR PAPERS**

Scope and Requirements

Papers are accepted in both Chinese and English. Please refer to the "Accounting Research" format for the Chinese manuscript format and word count requirements, and "China Journal of Accounting Studies" for the English manuscript format.

Topics include but are not limited to:

- Basic Theory of Accounting with Chinese Characteristics
- Eastern And Western Mainstream Culture on The Construction and Practice of Accounting System
- The Relationship Between Traditional Chinese Accounting Culture and The Great Rejuvenation of The Chinese Nation
- The Adaptability of the Current Western Accounting Theory System and The Great Rejuvenation of the Chinese Nation
- The Adaptability of Chinese Accounting Theory System and the Requirements of the Great Rejuvenation of the Chinese Nation
- Research On Accounting Theory and Institutional Reform of China's Transition from An Economic Power to An Economic Great Power
- The Role of Accounting in The High-Quality Development of China's Economy, the Great Rejuvenation of the Chinese Nation, and the Realization of The Dual-Carbon Goal
- The Status, Function, Role and Methods of Accounting in Human Society, Economy and Political Civilization
- Cultural Confidence and Accounting Theory with Chinese Characteristics

Paper Submission Procedure and Deadlines

All contributing authors should send the full text of the paper to **nnuconference@163.com** before October 9th, 2022. The Organizing Committee will organize experts to conduct anonymous review, and notify the selected papers before October 12th, 2022. Experts will evaluate the paper according to the degree of conformity of the paper with the theme of this seminar, the value of the paper and the quality of the paper.

■ CONFERENCE VENUE

The conference will be hold in Suiyuan Campus of Nanjing Normal University (No. 122, Ninghai Road, Gulou District, Nanjing). The conference affairs group will adjust the organizational form of the conference in a timely manner according to the local

epidemic prevention and control requirements, and inform the participants in a timely manner.

■ **CONFERENCE WEBSITE**

<http://jny.njnu.edu.cn/>

■ **CONFERENCE REGISTRATION**

There is no registration fee for the conference registration. Participants are requested to send the registration information form (Attachment 1) to **nnuconference@163.com** before October 15th, 2022.

■ **CONFERENCE LODGING**

This conference does not provide accommodation, participants can book hotels by yourselves.

The hotel information around the venue is as follows:

• **Nanjing Nandu Hotel** (Five-star Hotel)

Address: No. 208, Guangzhou Road, Gulou District, Nanjing
500 meters from the venue

• **Suning Universal Suites Hotel** (Five-star Hotel)

Address: Suning Universal Building, No. 188, Guangzhou Road, Gulou District, Nanjing
500 meters from the venue

• **Nanjing Jingshilou Hotel** (Budget Hotel)

Address: No. 128, Ninghai Road, Gulou District, Nanjing
200 meters from the venue

• **Nanjing Nanshan Expert Building** (Comfortable Hotel)

Address: No. 122, Ninghai Road, Gulou District, Nanjing
200 meters from the venue

• **Nanjing Ruidi Hotel** (Comfortable Hotel)

Address: No. 223, Guangzhou Road, Gulou District, Nanjing
800 meters from the venue

■ CONTACT INFORMATION

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■ UNIVERSITY AND CITY

Nanjing Normal University is a national “double first-class” construction university and a high-level university construction university in Jiangsu. The main source of the school can be traced back to the Sanjiang Normal School founded in 1902, which is one of the birthplaces of higher normal education in China. Later, it went through the periods of Liangjiang Excellent Normal School, Nanjing Higher Normal School, National Southeast University, National Fourth Sun Yat-sen University, Jiangsu University, National Central University, National Nanjing University, etc. Its other source was Huiwen Academy founded in 1888. It developed into Ginling University and merged with Ginling Women’s College of Arts and Sciences (formerly known as Ginling Women’s University) in 1951 to form the public Ginling University. In 1952, the national colleges and universities were adjusted, and Nanjing Normal University was established on the basis of the original Nanjing University, the public Ginling University and other related departments. In 1984, it was reorganized into Nanjing Normal University. In 1996, it entered the ranks of the national “211 Project” universities. In 2000, Nanjing Power College was merged. In 2015, it became a university jointly established by Jiangsu Province and the Ministry of Education. In 2017, it was selected into the first round of “Double First-Class” universities in the country. In 2018, it became a “double first-class” construction university jointly built by the Ministry of Education and Jiangsu Province. In 2022, it will be selected into the second round of national “double first-class” construction universities. At present, the school is striving to build a “high-level university with international influence”.

Ginling College is a secondary college of Nanjing Normal University and the only public women’s college in Jiangsu Province. It is the highest-level women’s college in

the country. It undertakes multiple tasks such as female elite talent training, women's/gender research, elderly research and foreign exchanges. Committed to cultivating high-quality talents with family and country feelings, well-being spirit, humanistic quality, professional knowledge, innovation ability, and global vision. In the context of the school's construction of a national "double first-class" university and a high-level university in Jiangsu, the college is committed to improving the level of education and building a highland for the construction of accounting and financial management disciplines; actively respond to social needs, and promote features such as housekeeping, social security, and English. Development of applied disciplines; continue to expand overseas exchanges and cooperation, strengthen the internationalization of talent training, and strive to build an "internationally renowned women's college for high-quality talent training". At present, Ginling college has female education, social security, home economics, accounting, MPAcc (professional degree) and other master's programs. Accounting is a national first-class undergraduate professional construction point.

Nanjing is an important central city in eastern China, an important scientific research and education base and a comprehensive transportation hub in the country. It is the only mega city in the Yangtze River Delta and an important gateway city for the development of the central and western regions. It is the first batch of national historical and cultural cities and a national key city. Scenic tourist city.





Nanjing Normal University with a history of 120 years

welcomes you sincerely!

Annex 1 Registration Information Form

Symposium on “China's Accounting Development: Direction and Path”

Registration Information Form

Organization Name				
Mailing Address				
Contact (Name, Phone, Email)				
The List of Participants				
Name	Gender	Position / Title	Cellphone Number	Email