



# *IECJ*<sup>®</sup> Sustainability/DEI Case Writing Competition: Call for Submissions

The *IMA Educational Case Journal* (*IECJ*<sup>®</sup>) invites submissions for a Sustainability and Diversity, Equity and Inclusion (DEI) case writing competition. Cases may cover either area and should be appropriate for managerial, financial, or accounting information systems courses.

## **Cash prizes for the winning cases will be awarded:**

- \$3,000 for first place
- \$2,000 for second place
- \$1,000 for third place

## **Case criteria:**

- The case must be submitted in English.
- Cases must have been used in a classroom with evidence of efficacy included.
- A separate and complete Teaching Note must be submitted concurrently with the case.
- Manuscripts must be original work (i.e., not previously published or currently under review by other publications).
- Short cases (1,500 words or less, excluding exhibits) reflecting “real-world” situations are preferred.

## **Early bird pre-submission (optional):**

- You can submit your case for one round of initial feedback by the *IECJ* editors. Case submitted through this option should follow all the “Case Criteria” above except for the requirement of evidence of efficacy.
- This is not a complete review, but suggestions on how to improve your case study before using it in class and before the final submission. This is particularly useful if you are new to case writing.
- **Deadline: September 30**

## **Final Submission:**

- **Deadline: Dec. 31, 2022**
- Cases and teaching notes must meet the *IECJ* editorial guidelines. Click [here](#) to see the guidelines and other information.
- All cases should be submitted electronically in Microsoft Word to [iecj@imanet.org](mailto:iecj@imanet.org), with the subject line: “**Sustainability/DEI Case Writing Competition.**”
- Include a cover page with author’s name and contact information.
- Winners will be announced by Jan. 31, 2023.

Questions regarding the case competition or *IECJ* can be sent to Susie Duong, *IECJ* managing editor, at [iecj@imanet.org](mailto:iecj@imanet.org).