Call for Papers

Australian Academy of Business Research (AABR) has a wide scope in terms of the subject areas it covers, which include, but are not limited to:


- **Corporate Social Responsibility**: Contemporary issues of CSR, CSR and business ethics, CSR and business sustainability, CSR and consumers, CSR and corporate performance, CSR and corporate governance, CSR and human rights, CSR and political economy, social and sustainable marketing, CSR and communications, CSR and role of government, global governance and corporate responsibility, CSR and triple bottom line reporting.

- **Finance and Banking**: Asset pricing, banking, behavioral finance, bond markets, business valuation, capital markets, carbon finance, corporate finance, derivatives and derivatives markets, dividend policy, financial institutions, financial markets and instruments, globalization and integration, green finance, international banking, international finance, insurance, investment and risk management, lending decisions and lending policy, merger and acquisition, money and monetary policy, micro finance, options and futures, public finance, public sector financial management, regulatory framework (e.g. Basel III), small business finance, stock markets and venture and venture capital.

- **Economics**: Agribusiness, agricultural and resource economics, applied economics, economic development and growth, economic policy and rural development, economic regulations, environmental and natural resource economics, financial economics, health economics, international economics, knowledge economy, energy economics, micro and macroeconomics, urban and regional economics.

- **Management**: Business ethics, business strategy, conflict management, corporate governance, corporate social responsibility, corporate intellectual capital reporting, corporate venturing, human resource management, innovation, strategic theories of the firm, operations management, organizational behavior, international business, sports management, strategic management, leadership, management, performance measurement in the public sector, stakeholder engagement, voluntary disclosure.

- **Marketing**: General marketing, business marketing, consumer behavior, international marketing, marketing management, market orientation, services marketing, retail marketing, social marketing, strategic marketing, customer value, value co-creation.

- **Social Business**: Prospects and challenges of social business, social business and innovation, social business and law, social business and social media, social entrepreneurship, social government, social innovation, social marketing.

- **Multidisciplinary**: Development studies, diversity and social issues, human rights, linguistics, entrepreneurship, hospitality and aviation, journalism, international trade, international relations, leadership development, library science, natural resources management policy, operations research, political economy, political science, public administration, renewable energy, research methodology, rural politics and policy, psychology, sociology, strategic leadership, tourism, women and gender issues.

The manuscript must be prepared in accordance with “Author Guidelines” available at [https://aabr.com.au/index.php/aabr/author-guidelines](https://aabr.com.au/index.php/aabr/author-guidelines). Submissions will primarily be made by using an online submission system. However, email may also be considered in some unavoidable circumstances. Review process and notification of outcome will be given within 30 days after receiving a manuscript.

**Next submission by: 30 June 2024**

**Editor**

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